

# Memorandum



CITY OF DALLAS

DATE November 20, 2020

TO Honorable Mayor and Members of the City Council

SUBJECT **Healthy Foods Funding Opportunity**

The Dallas Development Fund (DDF) has issued a funding opportunity for qualified non-profits to increase the number of non-traditional food access points including corner stores and other fresh food options in low-income, underserved communities across Dallas. DDF was created by City Council resolution 09-0461, on February 11, 2009, as a Texas non-profit entity to apply for, award, and manage a New Markets Tax Credit (NMTC) allocation.

DDF has allocated a total of \$250,000 to be awarded to non-profit recipients for gap-funding assistance to provide low and moderate-income populations with access to healthy food through innovation and/or community partnerships. No award will exceed \$70,000. Under the program, DDF will provide forgivable loans for redevelopment, improvements, construction and rehabilitation, equipment installation and upgrades (including technology), staff training, security, and inventory. Administrative expenses are limited to 20% of total award amount. Eligible project areas are defined by the map on the next page.

This is the second application cycle funded by DDF for Healthy Food projects in Dallas. In the first cycle, DDF awarded a total of \$358,887 to six area non-profits. To date, that funding has led to the sale of 10,000 pounds produce (including sales purchased by vouchers), provided almost 2M pounds of produce and healthy food in Dallas and provided 2.5 M meals.

The application is available [here](#) and applications are welcome from any qualified non-profit. Applications are due to the Office of Economic Development on December 18th.

Please contact me with any questions.

A handwritten signature in blue ink that reads "Eric A. Johnson".

Dr. Eric Anthony Johnson  
Chief of Economic Development & Neighborhood Services

c: T.C. Broadnax, City Manager  
Chris Caso, City Attorney  
Mark Swann, City Auditor  
Billerae Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Kimberly Bizer Tolbert, Chief of Staff to the City Manager  
Majed A. Al-Ghafry, Assistant City Manager

Jon Fortune, Assistant City Manager  
Joey Zapata, Assistant City Manager  
M. Elizabeth Reich, Chief Financial Officer  
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion  
Directors and Assistant Directors

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Map of eligible project areas

