

Memorandum



CITY OF DALLAS

DATE April 23, 2021

TO Honorable Mayor and Members of the City Council

SUBJECT **M/WBE Participation for April 28, 2021 Council Agenda**

The policy of the City of Dallas is to involve certified Minority and Women-owned Business Enterprises (M/WBEs) to the greatest extent feasible on the City’s construction, general services, and professional services contracts. The City’s Business Inclusion and Development Policy (BID Policy) is overseen by the Office of Economic Development (OED), which is providing this summary of M/WBE participation for the April 28, 2021 City Council Agenda.

As a reminder, the new M/WBE goals that became effective on October 1, 2020 are:

Architecture & Engineering	Construction	Professional Services	Other Services	Goods
34.00%	32.00%	38.00%	N/A	32.00%

Twelve items on this agenda include an M/WBE goal. Of those twelve items, nine exceeded the goal, and three did not meet the goal but were found to have complied with good faith efforts:

Agenda Item No.	Contract Amount	Procurement Category	M/WBE Goal	M/WBE Percentage	M/WBE \$	Status
4	\$1,539,437.56	Construction	32.00%	43.54%	\$670,225.00	Exceeds Goal
9	\$4,097,831.00	Construction	32.00%	51.38%	\$2,105,470.00	Exceeds Goal
30	\$2,376,116.16	Goods	32.00%	0.00%	\$0.00	Does not meet goal, but does comply with good faith effort
31	\$141,630.00	Goods	32.00%	0.00%	\$0.00	Does not meet goal, but does comply with good faith effort
32	\$138,136.00	Goods	32.00%	100.00%	\$138,136.00	Exceeds Goal
34	\$2,620,000.00	Other Services	N/A	30.00%	\$786,000.00	Exceeds Goal
36	\$3,860,294.94	Other Services	N/A	99.30%	\$3,833,294.94	Exceeds Goal
39	\$2,770,979.91	Construction	32.00%	32.46%	\$899,460.08	Exceeds Goal
40	\$169,945.00	Construction	32.00%	47.80%	\$81,230.00	Exceeds Goal
41	\$290,511.40	Construction	32.00%	100.00%	\$290,511.40	Exceeds Goal
43	\$1,459,400.00	Architecture & Engineering	25.66%*	26.00%	\$379,444.00	Exceeds Goal
47	\$649,960.00	Other Services	23.80%*	19.12%	\$124,300.00	Does not meet goal, but does comply with good faith effort

*This item reflects the previous BID Policy goal.

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Local Preference

Section 10.3 of Administrative Directive 4-5 describes City of Dallas Local Preference procurement. The table below provides the count of businesses by location for prime contractors and M/WBE subcontractors. The local status for each prime contractor and the percentage of local workforce is also included in the agenda information sheet.

Vendor	Local		Non-Local		Total
Prime	8	42.11%	11	57.89%	19
M/WBE Sub	11	55.00%	9	45.00%	20

2017 Bond Program – April 28, 2021 Council Agenda

OED continues to work diligently with the Bond Program Office to ensure, not only that the M/WBE goals are met, but to also include diverse teams on the bond program projects. This agenda includes two agenda items that are funded or partially funded by 2017 bond funds (agenda items 9 and 40). These items total \$4.3M with an overall M/WBE participation of \$2.2M or 51.24% M/WBE participation.

2017 Bond Program – Inception to Date

2017 Bond Program ITD consists of 280 items totaling \$483.4M with an overall M/WBE participation of \$213M or 44.07%.

Please feel free to contact me if you have any questions or should you require additional information.



Robin Bentley
Interim Director
Office of Economic Development

- c: T.C. Broadnax, City Manager
- Chris Caso, City Attorney
- Mark Swann, City Auditor
- Biliera Johnson, City Secretary
- Preston Robinson, Administrative Judge
- Kimberly Bizer Tolbert, Chief of Staff to the City Manager
- Majed A. Al-Ghafry, Assistant City Manager
- Jon Fortune, Assistant City Manager
- Joey Zapata, Assistant City Manager
- Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services
- M. Elizabeth Reich, Chief Financial Officer
- M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion
- Directors and Assistant Directors