

# Memorandum



CITY OF DALLAS

DATE April 2, 2021

TO Honorable Mayor and Members of the City Council

SUBJECT **Taking Care of Business – April 1, 2021**

## New Updates

### [Encampment Resolution Schedule March 30<sup>th</sup>, 2021](#)

The Office of Homeless Solutions (OHS) has scheduled the following sites for homeless encampment cleaning the weeks of March 29<sup>th</sup>-April 2<sup>nd</sup> and April 5<sup>th</sup>-April 9<sup>th</sup>. Please note that these will be for debris removal and outreach only. For encampment resolution, the Parks Department, OHS, and the Dallas Police Department initiated an encampment removal at Cottonwood Trail on March 29<sup>th</sup>, which was completed on March 31<sup>st</sup>.

The OHS Street Outreach teams have continued to engage with individuals to provide notice of clean-up and connect to resources and shelter. The OHS Street Outreach Team has:

- Engaged a total of 63 unsheltered residents
- Linked 14 unsheltered residents to MLK Community Service program through Night Court to expunge existing tickets. This helps remove barriers for recovering IDs
- Referred 1 Veteran to the American GI Forum for housing through the Veteran Outreach Program
- Referred 5 residents to Our Calling for shelter and a COVID-19 vaccination
- Referred and provided transportation to 1 unsheltered, pregnant resident to the Hannah House Maternity program

The OHS Service Request dashboard can be utilized to track the progress of encampment resolution efforts. If you have any questions about the encampment resolution process or the dashboard please contact Christine Crossley, Director, Office of Homeless Solutions. Please visit the dashboard using the link below and feel free sharing this tool with residents:

<https://dallasgis.maps.arcgis.com/apps/opsdashboard/index.html#/ccd41f0d795f407a94ae17e2c27bf073>

Should you have questions or concerns, please contact Christine Crossley Director of the Office of Homeless Solutions.

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### City Manager's Corner

Yldefonso Rodriguez Sola (Assistant Director) and Reginald Williams (Finance Manager) are critical players on the Convention and Event Services (CES) Team. With a collective, 11 years of service to the City of Dallas, this duo provide consistent and dedicated leadership to the team. These individuals have worked tirelessly to help keep the department functioning through the pandemic, providing support to their Director, other city



departments, and their team members as CES has pivoted to respond to various calls to action from City Management and Office of Emergency Management. Their work ethic and customer-oriented attitudes exemplify the City's core values of empathy, ethics, excellence, and equity.

On a personal note, I want to extend my gratitude and appreciation for the entire Convention Center and Event Services department. These past weeks this staff has endured taking on additional duties with grace while resuming all other work. This department is a prime example of displaying our values of service. Keep up the great work team!

### Office of Economic Development Announcement

Zarin Gracey, Assistant Director of the Office of Economic Development, left the City of Dallas yesterday to serve as Executive Pastor at Concord Church in Dallas. I'd like to thank Zarin for his years with the City and wish him the best in his future endeavors. I am pleased to announce the appointment of Heather Lepeska as the interim Assistant Director, effective April 7, 2021. Ms. Lepeska has been with the City of Dallas for 16 years, serving most recently as a Senior Program Manager in the Office of Economic Development. In that role Ms. Lepeska oversees the city's workforce development and small business efforts, as well as the city's New Market Tax Credits program. She was instrumental in creating and overseeing the Small Business Continuity Fund, the CARES Act funded program created last year to assist small businesses impacted by COVID-19. Please join me in congratulating Ms. Lepeska on her new role. Please contact Robin Bentley, Interim Director of the Office of Economic Development, if you have any questions or concerns.

### DWU Assistant Director Makes History

In a first for women water professionals, the American Water Association's (AWWA) Standards Council announced its selection of Sally U. Mills-Wright, Dallas Water Utilities'

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Assistant Director for Water Production, as incoming chair. The AWWA is the largest organization of water supply professionals in the world and includes more than 4,300 utilities. Ms. Mills-Wright is the first woman to chair the Standards Council since it was established more than a century ago. Beginning in 1920, the Council has grown from five to 24 members, with nearly 1,600 volunteer subject matter experts serving on 72 committees. Ms. Mills-Wright was elected as incoming chair at a March 4<sup>th</sup> Standards Council meeting will begin her term this June at the close of AWWA's Annual Conference and Exposition (ACE21). Should you have questions or concerns, please contact Terry Lowery, Director for Dallas Water Utilities.

### [National Community Development Week](#)

The Community Development Commission (CDC) and Grants Administration division of Budget and Management Services (BMS) are hosting NCD Week from April 5-9 to educate residents and other stakeholders on the value of the Community Development Block Grant (CDBG) and HOME Investment Partnerships (HOME) programs to local communities. Highlights of the week include a virtual community development tour, the grand opening of the Northeast Community Court, and a proclamation from Mayor Johnson. The event flyer is attached, as well as [posted](#) on the Grants Administration website. If you'd like more information, please contact Assistant Director Chan Williams at [chan.williams@dallascityhall.com](mailto:chan.williams@dallascityhall.com) or 214-670-4557.

### [The City's COVID-19 Dashboard Now Includes a New State of Texas Vaccine Page](#)

The COVID-19 global pandemic is evolving, and the City's COVID-19 dashboard evolves in response. To provide our residents with the most up-to-date information, the dashboard was recently updated to include a new State of Texas vaccine page. The page shows all the vaccinations distributed in the state and the percentage of people aged 16 and older vaccinated by county. This important statistic will show the approach to "community immunity" which is currently estimated to be at between 70-85% ([directorsblog.nih.gov/tag/herd-immunity](https://directorsblog.nih.gov/tag/herd-immunity)). Dallas county currently has 15.4% of residents 16 years of age or older vaccinated.

For more information, please contact Dr. Brita Andercheck, Director of the Office of Data Analytics and Business Intelligence, at [data@dallascityhall.com](mailto:data@dallascityhall.com).

### [New Procurement Opportunities](#)

The Office of Procurement Services (OPS) is excited to announce the following new contract opportunities. More information can be found on the City's [electronic bid portal](#):

<b>Opportunity No.</b>	<b>Opportunity Name</b>
BRZ21-00015995	Drivers of Poverty
BWZ21-00016035	Yard Waste Grinding

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We are also pleased to share the latest [Procurement Quarterly](#), listing citywide opportunities for the current quarter (of the fiscal year) and published on the OPS [website](#). Please be advised that once an opportunity is advertised, it is considered an open procurement until the City Council awards the contract. The Code of Ethics prohibits communication between councilmembers and vendors/ suppliers on open procurements. Should you have any questions, please contact Chhunny Chhean, Director of Procurement Services.

## **Look Ahead**

### [City Council Briefings](#)

April 7, 2021

- City Manager's Goals for 2021
- Dallas Executive Airport Development Update
- Redeployment of Neighborhood Code Resources
- Ad Valorem Tax Limit for Over-65 or Disabled Homeowners

April 21, 2021

- HUD Consolidated Plan Budget for FY 2021-22 (City Manager's recommendation and CDC amendments)
- COVID-19 Federal Relief Legislation – American Rescue Plan
- Self-Certification Rental Inspection Program
- Update to Violent Crime Reduction Plan
- Cultural Plan Update

### [Media Inquiries](#)

As of March 29, 2021, the City has received media requests from various news outlets regarding the following topics:

- For God & Country patriot roundup
- Spectrum News - Parks open for Easter
- WFAA – banking for local jurisdictions
- Botham Jean Blvd. name change
- Policing changes in Dallas since the Death of George Floyd
- Univision/Mobile vaccinations
- Repeated accidents at 10028 Elf Street
- Lawsuit filed against the City of Dallas
- For God & Country patriot roundup
- Plans in the Works to Get COVID19 Vaccination to Homebound Residents
- DFR Puts Out Fire in Northwest Dallas Home
- 5-Alarm Fire Displace Residents from 52 Apartments

Please see the attached document compiling information provided to media outlets, during the period from March 23 – March 29, 2021, for your reference. Should you have any questions or concerns, please contact Kimberly Bizer Tolbert, Chief of Staff.

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T.G. Broadnax  
City Manager

- c:
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|--|--|
| Chris Caso, City Attorney                  | Jon Fortune, Assistant City Manager  |
| Mark Swann, City Auditor                   | Joey Zapata, Assistant City Manager  |
| Biliera Johnson, City Secretary            | Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services |
| Preston Robinson, Administrative Judge     | M. Elizabeth Reich, Chief Financial Officer                                  |
| Kimberly Bizer Tolbert, Chief of Staff     | M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion            |
| Majed A. Al-Ghafry, Assistant City Manager | Directors and Assistant Directors  |

**Encampment Resolution Schedule March 30<sup>th</sup>, 2021**

<b>LOCATION</b>	<b>LOCATION</b>
<b>March 29th-April 2<sup>nd</sup>, 2021</b>	<b>April 5th-April 9<sup>th</sup>, 2021</b>
13196 N. Central Service Rd NB	5000 ERL Thornton Freeway
11800 Josey In	I-30 & Haskell Ave
Stemmons Corridor- John W. Carpenter, Medical District.	I-30 & Peak Ave
2600 LBJ Eastbound Service Rd	1500 Chestnut St.
300 S. Houston St.	1600 Baylor St
1500 Chestnut St	700 2 <sup>nd</sup> Ave
2500 Hickory St	4039 Lemmon Ave
1600 Baylor St	4119 Lemmon Ave
700 2 <sup>nd</sup> Ave	4663 Lemmon Ave
500 Young St.	8182 Park Ln
2400 Coombs St.	Villbig and Singleton Blvd

Join the Community Development Commission  
for the celebration of

# NATIONAL COMMUNITY DEVELOPMENT WEEK

April 5 - 9, 2021

**MONDAY, APRIL 5**

COMMUNITY DEVELOPMENT  
VIRTUAL TOUR



12pm

[Event Link](#)

**TUESDAY, APRIL 6**

NEW COMMUNITY COURT  
GRAND OPENING



10am

[Event Link](#)

**WEDNESDAY, APRIL 7**

MAYOR JOHNSON'S  
PROCLAMATION



9am

[Event Link](#)

**THURSDAY, APRIL 8**

OVERCOME BARRIERS TO WORK  
COMMUNITY IMPACT WEBINAR



1pm

[Event Link](#)

**FRIDAY, APRIL 9**

SOCIAL MEDIA BLITZ



@Dallascommdev

National Community Development Week

APRIL 5 - 9, 2021

#CDWEEK2021



City of Dallas

for more information: visit

[www.dallascityhall.com](http://www.dallascityhall.com)

call 214- 670-4600

# COMMUNITY DEVELOPMENT ACCOMPLISHMENTS

FY 2019-20

## Community Development Block Grant (CDBG)

**1,772**

Children participated in early childhood and out of school time programs



**1,173**

People were served through the Community Courts Program



**525**

Households received COVID-19 Emergency Housing Assistance



**155**

Jobs were retained with 134 grants and 17 loans to small businesses impacted by COVID-19



## HOME Investment Partnerships Program (HOME)



**113**

Households received Rental Assistance

## Emergency Solutions Grant (ESG)

**6,294**

Persons experiencing homelessness or at risk of homelessness received:



**5,609**

Emergency shelter



**309**

Rapid Re-Housing

**128**

Homelessness Prevention



**248**

Street Outreach

## Housing Opportunities for Persons with AIDS Grant (HOPWA)

**775**

Persons with HIV/AIDS and their families received:



- Rental and Housing Assistance
- Homelessness Prevention
- Housing Information and Supportive Services



For more information:  
Visit [www.dallascityhall.com](http://www.dallascityhall.com)  
Call 214-670-4600



Únanse a la Comisión de Desarrollo de la Comunidad para la celebración de

# La Semana Nacional de Desarrollo Comunitario

del 5 al 9 de Abril de 2021

Lunes, 5 de Abril

Desarrollo Comunitario  
Tour Virtual



12pm

[Enlace de Evento](#)

Martes, 6 de Abril

Gran Inauguración de  
Tribunal Comunitario del Noreste



10am

[Enlace de Evento](#)

Miércoles, 7 de Abril

Proclamación de  
Alcalde Johnson



9am

[Enlace de Evento](#)

Jueves, 8 de Abril

Seminario Web sobre el Programa  
de Superar las Barreras al Empleo



1pm

[Enlace de Evento](#)

Viernes, 9 de Abril

Campaña de Medios Sociales



@Dallascommdev

National Community Development Week

APRIL 5 - 9, 2021

#CDWEEK2021



Ciudad de Dallas

para más información: visita

[www.dallascityhall.com](http://www.dallascityhall.com)

llame al 214-670-4600

# Logros Anuales de Desarrollo Comunitario

Año Fiscal 2019 a 2020

## Subsidio en Bloque para el Desarrollo Comunitario (CDBG)

**1,772**

Niños participaron en programas extraescolares y servicios de guardería infantil



**1,173**

Personas recibieron servicios a los tribunales comunitarios



**525**

Familias recibieron asistencia para la vivienda en respuesta al coronavirus



**155**

Trabajos fueron retenidos con 134 subsidios y 17 préstamos se dieron a los pequeños negocios afectados por la coronavirus



## Sociedades para Inversión en Vivienda (HOME)



**113**

Familias recibieron asistencia en alquiler

## Subsidio de Soluciones de Emergencia (ESG)

**6,294**



Personas sin hogar y personas en riesgo de perder sus casas recibieron:



**5,609**

Refugio de emergencia



**309**

Realojamiento rápido

**128**

Prevención del problema de la falta de vivienda



**248**

Servicio de asistencia en la calle

## Oportunidades de Vivienda para Personas con SIDA (HOPWA)

**775**

Personas con VIH/SIDA y sus familias recibieron:



- Asistencia en alquiler
- Prevención del problema de la falta de vivienda
- Servicios de apoyo y información de vivienda



Para más información:  
Visita [www.dallascityhall.com](http://www.dallascityhall.com)  
Llame al 214-670-4600



Please Join Us

NORTHEAST COMMUNITY COURT  
Located in the Vickery Justice Center

# GRAND OPENING CEREMONY

**April 6, 2021 @ 10 am**

6742 Greenville Ave, Dallas, TX 75231

Call-In (Audio Only): 469-217-7604

Conference ID: 533 014 928#

Meeting Link: <http://bit.ly/30QPK2U>



Por favor únete a nosotros

NORTHEAST COMMUNITY COURT  
Situado en Vickery Justice Center

# GRAN INAUGURACIÓN CEREMONIA

**April 6, 2021 @ 10 am**

6742 Greenville Ave, Dallas, TX 75231

Llamar: 469-217-7604

ID de conferencia: 533 014 928#

Enlace:

**Communications, Outreach & Marketing**  
**Media Requests**  
**March 23 – March 29**

**Date Submitted:** 3/24/2021

**Topic:** For God & Country patriot roundup

**Inquiry:** The City provided the following information: The City of Dallas is a welcoming city, bringing together people of many varied interests and ideas. As always, we will do our best to ensure Dallas residents and guests attending this event are safe while in our city.

**Submitted By:** Catherine Cuellar

**Media Entity:** DMN (Everton Bailey)

**Date Submitted:** 3/24/2021

**Topic:** Lawsuit filed against the City of Dallas

**Inquiry:** The City of Dallas had no comment due to pending litigation.

**Submitted By:** Catherine Cuellar (City Attorney's Office)

**Media Entity:** DMN (Kelli Smith)

**Date Submitted:** 3/25/2021

**Topic:** Repeated accidents at 10028 Elf Street

**Inquiry:** A summary of the response included a plan of action implemented by Transportation and written communication with the residents.

**Media Entity:** NBC 5 (Ken Kalthoff)

**Date Submitted:** 3/26/2021

**Topic:** Univision/Mobile vaccinations

**Inquiry:** While we have a plan for Mobile testing we are not able to launch it since we are not allocated any J&J vaccines.

**Submitted By:** Catherine Cuellar

**Media Entity:** Erika Torres (Univision 23)

**Date Submitted:** 3/29/2021

**Topic:** Policing changes in Dallas since the Death of George Floyd

**Inquiry:** Monitor Tonya McClary spoke with NBC to discuss policing changes in Dallas since the Death of George Floyd and protests last year in light of the Chauvin trial starting.

**Submitted By:** Anastasia Reed

**Media Entity:** NBC 5 (Ken Kalthoff)

**Date Submitted:** 3/29/2021

**Topic:** Botham Jean Blvd. name change

**Inquiry:** WFAA requested information on the name change being reflected across the City's channels. DPD PIO shared the new address reflecting the name change has been updated online, has requested the change from Google maps and is searching other platforms and social media channels to make the changes.

**Submitted By:** Catherine Cuellar

**Media Entity:** WFAA8 (Teresa Woodward)

**Date Submitted:** 3/29/2021

**Topic:** WFAA – banking for local jurisdictions

**Inquiry:** An interview is scheduled for March 31 for the City and WFAA to discuss the idea that local jurisdictions -- who are big customers of banks -- can demand greater accountability from those banks... to make sure they lend.

**Submitted By:** Catherine Cuellar

**Media Entity:** WFAA8 (David S)

**Date Submitted:** 3/29/2021

**Topic:** Spectrum News - Parks open for Easter

**Inquiry:** Spectrum News confirmed parks will be open this year.

**Submitted By:** Catherine Cuellar (Parks and Recreation)

**Media Entity:** Spectrum News 1 (Mike Pool)

**Date Submitted:** 3/29/2021

**Topic:** For God & Country patriot roundup

**Inquiry:** The City provided the following information: The City of Dallas is a welcoming city, bringing together people of many varied interests and ideas. As always, we will do our best to ensure Dallas residents and guests attending this event are safe while in our city.

**Submitted By:** Catherine Cuellar

**Media Entity:** Dallas Observer (Jacob Vaughn)



CITY OF DALLAS

Dallas Fire-Rescue Department  
Media Requests: March 23 – 29, 2021.

**Friday, March 26<sup>th</sup>: Univision 23 (Erika Torres Caraban)** - Is your fire department teaming up with any agency/organization such as Meals on Wheels to help vaccinate seniors? Are there any new efforts/events coming up to help make sure all seniors who want to get vaccinated are vaccinated as eligibility for the covid-19 vaccine opens up to all adults in Texas on Monday but those 80years and older remain the priority?

**City Response** - I can't confirm any efforts at this point in time. I know there have been discussions with the City's Office of Emergency Management about how to go about getting the vaccine to our homebound citizens, like those served by Meals on Wheels, but nothing has been confirmed.

**Friday, March 26<sup>th</sup>: NBC 5/Telemundo (Joanna Molinero)** - I was reaching out you for information on a residential 2-alarm fire on 9930 Brockbank Dr. [2021078081](https://www.dallasfire-rescue.com/2021/03/26/2021078081).

**City Response** - Units were assigned to the call at 17:19, after 911 calls reporting a fire at a one-story home on the 9900 block of Brockbank Drive in Northwest Dallas.

While there was an initial offensive attack, efforts shifted to a defensive posture and a second alarm was transmitted.

It is unclear whether anyone was inside when the fire began, there were no injuries reported as a result of the fire.

The fire was declared extinguished at 18:40, and the cause of the fire is undetermined.

**Monday, March 29<sup>th</sup>: All local media outlets** – Can you send information on the multi-alarm fire DFR is responding to on Forest Lane? Thank you.

**City Response** - On Monday, March 29<sup>th</sup>, at 5:29 p.m., Dallas Fire-Rescue responded to a 911 call for a structure fire at the Forest Cove Apartments, located at 9600 Forest Lane, in Northeast Dallas.

When firefighters arrived at the two-story apartment complex, they observed fire coming through the roof of a two-story apartment building. With the fire being in its advanced

stages, it wasn't too long before a second alarm response was transmitted. Though there was brief attempt at an offensive attack, fire conditions forced attack teams to pull out and take a defensive posture. The fire spread to three neighboring buildings, resulting in the transmission of third, fourth and fifth alarms before approximately 100 firefighters were ultimately able to bring the fire under control. Personnel are still on scene digging through debris in search of remaining hot spots.

A total of 52 apartments, among the four buildings involved, were destroyed by fire. Though there were no injuries reported, there was one resident who had to be taken to a local hospital for a medical emergency unrelated to the fire. There is no confirmed number of residents displaced as a result of the fire, but the American Red Cross and the Salvation Army were notified to provide assistance where needed. Thankfully, the apartment complex was able to provide alternate living accommodations to its residents.

The cause of the fire is currently undetermined, and at least three of the four buildings involved look to be a total loss.