

# Memorandum



CITY OF DALLAS

DATE April 30, 2021

TO Honorable Mayor and Members of the City Council

SUBJECT **Taking Care of Business – April 29, 2021**

## New Updates

### [Encampment Resolution Schedule March April 29, 2021](#)

The effort to create a more comprehensive, proactive engagement around encampments continues this week with planned outreach to the unsheltered residents. This Friday, the Office of Homeless Solutions (OHS) with partners MetroCare, Veteran Services, and City Square, will provide services at Meyers, Jeffries, and Merlin Street. OHS will continue engaging with these unsheltered residents, coordinating with other outreach agencies, to better meet and serve them where they are at, ahead of encampment resolutions.

The following sites are scheduled for homeless encampment cleaning the weeks of April 26 - 30 and May 3 - 7. Please note that these will be for debris removal and outreach only. The OHS Street Outreach teams have continued to engage with individuals to provide notice of clean-up and connect to resources and shelter. Last week, the OHS Street Outreach Team:

- Engaged a total of 95 unsheltered residents
- Linked 7 unsheltered residents to MLK Community Service program through Night Court to expunge existing tickets. This helps remove barriers for recovering IDs
- Referred 13 residents to Our Calling for shelter and a COVID-19 testing
- A family with children were located living in tent and transported to the Family Gateway resource center.

The OHS Service Request dashboard can be utilized to track the progress of encampment resolution efforts. Please visit the dashboard using the link below and feel free sharing this tool with residents:

<https://dallasgis.maps.arcgis.com/apps/opsdashboard/index.html#/ccd41f0d795f407a94ae17e2c27bf073>. Should you have questions or concerns, please contact Christine Crossley, Director of the Office of Homeless Solutions.

## City Manager's Corner

Felipe Hernandez and Miguel Morales, field staff from the Stormwater Operations Division of Dallas Water Utilities, perform daily work that protects the lives and property of residents and businesses along the Dallas Floodway System. They have diligently

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attended to their duties as essential employees throughout the pandemic and continue to work hard to serve our community.



As part of their emergency response



activities during February's winter storm, these unsung heroes witnessed a vehicle in a parking lot that had caught fire and coordinated with first responders to rescue the resident inside. Public servants watch out for the communities that we serve and go above and beyond to take care of our most vulnerable residents. Their *Service First* attitudes and commitment to excellence, empathy, ethics, and equity is ever-present and commendable. Thank you, Felipe and Miguel!

### [May Events at MLKJCC](#)

The Dr. Martin Luther King, Jr. Community Center is hosting several community events next month. On May 1, 2021, from 11am – 1pm, the Center will host the Family First Community Give-a-Way in partnership with Destiny's Giving Hand Inc. The event will provide foster parents and families with essential items. On May 8, 2021, from 10am – 12pm, the Center will host A Magnificent Mom's Day Experience in partnership with the [L.I.R.A Group](#). This event will celebrate mothers and inspire the mind, body and spirit with motivational words to help moms persevere for another day, week, month, and year. If you have any questions, please contact Office of Community Care Director, Jessica Galleshaw.

### [Dallas Public Library and Office of Arts & Culture to launch the Dallas Poet Laureate Program](#)

Dallas Public Library, the Office of Arts & Culture and local book publisher Deep Vellum are launching a new poet laureate program to recognize exemplary poetry and the poet's role in sharing poetry with the greater community. Over a two-year term, the Poet Laureate will represent the City of Dallas as an ambassador of the literary arts by presenting their original poems at public schools, city council meetings, county board meetings, and other community organizations. In exchange, the Poet Laureate will receive a \$20,000 honorarium, and Deep Vellum will publish a collection of their work. The application process will open June 1. The program will be funded by the Friends of Dallas Public Library, Inc, the Joe M. and Doris R. Dealey Family Foundation, Office of

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Arts & Culture and Deep Vellum. Should you have questions, please contact Library Director Jo Giudice.

### Veterans Summit

The Office of Equity and Inclusion – Fair Housing and Human Rights divisions are partnering to present the In Support of Our Veterans Summit on Thursday, April 29 from 9 am to 3 pm. The one-day, virtual event will share information on Veteran housing rights, Veteran-owned business support and expansion, and non-profit partners will showcase services they provide to support veterans. Speakers from the U.S. Department of Housing & Urban Development, U.S. Small Business Administration, Veterans Land Board, North Texas Department of Veteran Affairs, and Texas Veterans Commission will be featured during the event. The summit can be accessed at <https://bit.ly/3q7PHsx>. Please see the attached agenda and flyer for more details. If you have any questions, please contact Liz Cedillo-Pereira, Chief of Equity and Inclusion.

### International Women's Forum Welcomes New Members

Last week, the International Women's Forum (IWF) announced its newest members to the organization including our own Chief of Staff Kimberly Bizer Tolbert. The International Women's Forum is an organization of pre-eminent women that furthers dynamic leadership, leverages global access and maximizes opportunities for women to exert their influence. The Dallas Forum unites pre-eminent women in North Texas who are shaping the community agenda, influencing business decisions and fostering the individual and collective achievements of women. Congratulations Kim!

### Potential Parking Code Amendment

City Plan Commission's Zoning Ordinance Advisory Committee (ZOAC) invites the residents of Dallas to attend one of two virtual citywide meetings to share their thoughts and opinions on the most pressing parking issue facing Dallas. The intent is to accommodate the parking needs of development, preserve community character, and balance the needs of pedestrians, bicyclists, transit users and cars. Click [here](#) for the webpage regarding the parking discussion that is updated regularly as possible changes are discussed and considered. The meetings will be held via videoconference in English with Spanish translation and may be attended via the videoconference link or the teleconference number listed below the meeting date.

#### **Wednesday, May 19, 2021 6:00 – 8:00 pm**

Videoconference: <http://bit.ly/ZOAC05192021>

Teleconference: (408) 418-9388 Event number (access code) 187 043 5388

#### **Thursday, May 20, 2021 8:30 – 10:00 am**

Videoconference: <http://bit.ly/ZOAC05202021>

Teleconference: (408) 418-9388 Event number (access code) 187 624 8279

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For more information, please contact Kris Sweckard, Director of Sustainable Development & Construction.

### [Dallas Youth Commission Launches Community Service Grant Initiative](#)

The City of Dallas Youth Commission has launched a community service grant initiative called Teens for Dallas. The grant provides financial assistance to youth organizations in the community to support their programming in exchange for completing a community service project planned by the Dallas Youth Commission. Organizations that meet the criteria may be awarded up to \$1,000. All applications will be reviewed and voted on by all Youth Commissioners. Eligible organizations will have an opportunity to attend evaluation meetings to present their organization to the Youth Commission. Interested organizations should apply for the grant online at on the Dallas Youth Commission's [website](#). Applications are accepted throughout the year, but the first round of applications are due May 9. Should you have questions, please contact Chief of Staff Kimberly Bizer Tolbert.

### [2020 Census Update](#)

Texas will gain two new congressional seats, under new Census numbers released Monday, April 26. That's the largest number of new seats in the U.S. House of Representatives in the nation. The Pew Research Center projected that Texas would gain three seats; however, policies from the former administration and the pandemic may have led to an undercount. Texas' population is now 29,183,290. That's up 15.9% – just over 4 million new residents. Meanwhile, the U.S. population now stands at 331,449,281, up 7.4% from a decade ago. Five states will gain one seat each (Colorado, Florida, Montana, North Carolina, and Oregon), seven states will lose one seat each (California, Illinois, Michigan, New York, Ohio, Pennsylvania, and West Virginia), and the remaining states' seats will not change based on the 2020 Census. Should you have questions please contact Brett Wilkinson, Director of Government Affairs.

### [Dallas Love Field Runway Closure](#)

On April 27, 2021 Runway 13R/31L began a 300-day closure to reconstruct the runway and adjoining taxiway. This project has been in the planning stages since early 2018. The Department of Aviation has included this project in multiple public meetings during the Department's Good Neighbor Program meetings and at the Department's Environmental Committee meetings. The runway was in critical need of reconstruction due to its age and condition of pavement. Multiple projects completed in 2018, 2019 and 2020 increased the capacity of Runway 13L/31R (Lemmon Ave Runway) in anticipation of this planned work; consequently, there should be minimum impact on the airport's ability to handle the expected flight operations. A Press Release has been issued for the project. This project is being tracked on the Dallas Love Field Website [www.dallas-lovefield.com](http://www.dallas-lovefield.com). The runway is scheduled to reopen in February 2022. Should you have questions please contact Director of Aviation Mark Dubner.

### [Dallas Love Field Entry Road Enhancement Project](#)

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On April 26, 2021 the Department of Aviation began a construction project on the airport's entry road, Herb Kelleher Way, to improve the roadway lighting, create pedestrian and bicycle pathways, install a signature art piece and landscaping improvements. The Department of Aviation has included this project in multiple public meetings during the Department's Good Neighbor Program meetings. To accomplish this work lane closures are expected. A Press Release has been issued for the project. The project will start on the outbound lanes of Herb Kelleher Way. This project is being tracked on the Dallas Love Field Website [www.dallas-lovefield.com](http://www.dallas-lovefield.com). The project is expected to be complete in July 2022. Should you have questions please contact Director of Aviation Mark Dubner.

#### [Dallas Area Partnership Board Meeting – May 6, 2021](#)

The Dallas Area Partnership to End and Prevent Homelessness (DAP) Board will meet virtually on Thursday, May 6, 2021 at 12:00 p.m. City staff will provide an update on the Office of Homeless Solutions Four Track Homeless Solutions Strategy.

Here is the public link to the video conference:

<https://dallascityhall.webex.com/dallascityhall/onstage/g.php?MTID=e6e16d717db9be08e68092f757bf27c17>. Should you have questions please contact Christine Crosslet, Director of the Office of Homeless Solutions.

#### [New Procurement Opportunities](#)

The Office of Procurement Services (OPS) is excited to announce the following new contract opportunities. More information can be found on the City's [electronic bid portal](#):

<b>Opportunity No.</b>	<b>Opportunity Name</b>
CIZ-DWU-20 419	"Erosion Control at Various Locations – Phase 2, Contract No. 20-419" by Water Utilities
CIZ1984	Arapaho Park – Site Improvements by Parks and Recreation Department
BFZ21-00015263	Comprehensive Food & Urban Agriculture Plan
BS21-00015315	Digital Navigators
BYZ21-00015247	Underwriting Services for Small Business Loans and Real Estate Development

We are also pleased to share the latest [Procurement Quarterly](#), listing citywide opportunities for the current quarter (of the fiscal year) and published on the OPS [website](#).

Please be advised that once an opportunity is advertised, it is considered an open procurement until the City Council awards the contract. The Code of Ethics prohibits communication between councilmembers and vendors/ suppliers on open procurements. Should you have any questions, please contact Chhunny Chhean, Director of Procurement Services.

#### **Look Ahead**

[City Council Briefings](#)



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May 5, 2021

- Update to Violent Crime Reduction Plan
- Budget Workshop – HUD Consolidated Plan Budget for FY 2021-22 – City Council Amendments
- Budget Workshop – FY 2021-22 and FY 2022-23 Biennial Budget Discussion
- Public hearing to receive comments on proposed options for regulating short term rentals

May 19, 2021

- Low Sterrett Jail Contract
- DWU Underserved Areas
- Vacant Lot Registration Program
- Update on Recovery Services Center
- Sustainable Procurement and Chapter 2 Procurement Amendments

### Media Inquiries

As of April 20, 2021, the City has received media requests from various news outlets regarding the following topics:

- Firefighter Extinguish Car Fire in Inwood Parking Garage
- Water Rescue Team Recovers Body from Lemmon Lake
- DFR and DPD Team Up to Nab Serial Arsonist
- Park Pools Reopening
- KBHCCD Master Plan
- Resuming Use of J&J Vaccine

Please see the attached document compiling information provided to media outlets, during the period from April 20<sup>th</sup>- 26<sup>th</sup>, 2021, for your reference. Should you have any questions or concerns, please contact Kimberly Bizer Tolbert, Chief of Staff.



T.C. Broadnax  
City Manager

c: Chris Caso, City Attorney  
Mark Swann, City Auditor  
Biliera Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Kimberly Bizer Tolbert, Chief of Staff  
Majed A. Al-Ghafry, Assistant City Manager

Jon Fortune, Assistant City Manager  
Joey Zapata, Assistant City Manager  
Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services  
M. Elizabeth Reich, Chief Financial Officer  
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion  
Directors and Assistant Directors



# TEENS FOR DALLAS GRANT INITIATIVE

Youth organizations and nonprofits that work with youth are invited to apply for grant money to be used to support their organizations in exchange for completing community service projects in Dallas.

## APPLICATION PROCESS

Selection process is ongoing throughout the year and qualifications are listed on the application.

### Apply online

<https://www.dallasyouthcommission.com>



Questions? Email [dallasycoco@dallascityhall.com](mailto:dallasycoco@dallascityhall.com)



THE YOUTH COMMISSION  
City of Dallas



# TEENS FOR DALLAS GRANT INITIATIVE

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Questions? Email [dallasyoco@dallascityhall.com](mailto:dallasyoco@dallascityhall.com)



# IN SUPPORT OF OUR VETERANS ONE-DAY SUMMIT

Date: Thursday, April 29

Time: 9 a.m. to 3 p.m.

How to watch: WebEx

<https://bit.ly/2PV4FYf>

All Veterans in Dallas are invited a FREE one-day summit to learn about Veteran housing rights, services, and business expansion opportunities.

## AGENDA

9:00 a.m. Welcome and Opening Remarks  
Barksdale Haggins, City of Dallas, Fair Housing Administrator

9:10 a.m. - 10:25 a.m. Fair Housing Act & Protections  
Barksdale Haggins

10:30 a.m. - 10:50 a.m. Source of Income  
James Richards, Esq., City Attorney's Office

11:00 a.m. - 11:55 a.m. Government Housing Programs  
Eva L. Fulton, MBA, MAPL, Division Director of Office of Public & Indian Housing, U.S. Department of Housing & Urban Development

Noon Concluding Thoughts for Morning Session

Noon - 12:30 p.m. Lunch Break

12:30 p.m. - 1:30 p.m. Veteran-owned Business Support and Expansion  
VR Small, Founder/CEO Veteran Women's Enterprise Center  
Patrick E Alcorn, MBA, Director, Veterans Business Outreach Center, University of Texas Arlington College of Business  
Bridget Moon, Economic Development Specialist/Veterans Business Development Office, U.S. Small Business Administration  
Anna Baker, MBA, PMP, Manager, Veteran Entrepreneur Program

1:30 p.m. - 2:55 p.m. Non-Profit Services Panel Discussion  
Alexa Petty, North Texas Regional Manager, North Texas Network  
Mallory Morris, North Texas Marketing Coordinator, Veterans Land Board  
Yolonde Rocio, Public Affairs Specialist, North Texas Department of Veteran Affairs  
Catherine B. Smith, Women Veterans Coordinator, Texas Veterans Commission

2:55 pm - 3:00 pm Thank you and Closing Remarks





THE CITY OF DALLAS OFFICE OF EQUITY AND INCLUSION -  
FAIR HOUSING & HUMAN RIGHTS DIVISIONS PRESENT:

# IN SUPPORT OF OUR VETERANS

## ONE-DAY SUMMIT



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DESTINY'S GIVING HAND INC.  
IN PARTNERSHIP WITH THE MARTIN LUTHER KING JR. COMMUNITY CENTER

# *Family First Community Giveaway*

**"PUTTING FAMILIES FIRST"**

**OPEN TO FOSTER PARENTS & THE COMMUNITY**

**11AM - 1PM  
MAY 1ST**

**FREE!!**

Cleaning supplies, laundry detergent, food, water, toiletries, diapers, wipes, Similac, adult diapers, etc.

[while supplies last]

-Bring your own Box!

-Drive through enforced to continue to protect against COVID-19!

-Please wear masks!

**MARTIN LUTHER KING JR.**

**COMMUNITY CENTER**

2922 MLK JR. BLVD,  
DALLAS, TEXAS 75215

FOR MORE INFORMATION OR TO VOLUNTEER  
EMAIL: [INFO@DESTINYSGIVINGHANDINC.ORG](mailto:INFO@DESTINYSGIVINGHANDINC.ORG)

[WWW.DESTINYSGIVINGHANDINC.ORG](http://WWW.DESTINYSGIVINGHANDINC.ORG)



Martin Luther King Jr. Community Center and  
LIRA Group Present

# "A Magnificent Mom's Day Experience"

Saturday, May 8, 2021  
10:00am - 12:00pm  
Martin Luther King, Jr.  
Community Center  
MLK Mural and Stage Area  
2922 MLK Jr. Blvd.  
Dallas, Texas 75215

This is a day to celebrate being a mother. We will inspire your mind, body, and spirit with motivational words to help you persevere for another day, week, month, and year.

Enjoy free shopping for luxury beauty and skincare products, along with much more!

This is a FREE event, absolutely no selling! Just sign-up on Eventbrite  
<https://magnificent-moms-day.eventbrite.com>

~ Face Mask Required ~

Contact us at 214-670-8418 or visit  
[dallasmlkcenter.com](http://dallasmlkcenter.com) for more information.



**HELP**



City of Dallas



**World Vision**

**Communications, Outreach & Marketing**  
**Media Requests**  
**April 20 – 26**

Date Submitted: 4/20/2021

Topic: Spectrum News 1/PKR pools

Inquiry: The City advised Park & Recreation plans to open its aquatic centers, waterpark and community pools. Dates and times are still being planned. PKR is recruiting lifeguards and pool staff now.

Submitted By: Catherine Cuellar

Media Entity: Spectrum News

Date Submitted: 4/21/21

Topic: Spectrum News 1/KBHCCD Master Plan

Inquiry: Coordinated interview with Rosa Fleming and Spectrum News to discuss KBHCCD master plan.

Submitted By: Catherine Cuellar

Media Entity: Spectrum News

Date Submitted: 4/22/21

Topic: KXAS5/Earth Day

Inquiry: Assistant Director Susan Alvarez (OEQS) discussed sustainable design, power of trees, and Pres. Biden's declaration to cut emissions by 50% by 2030.

Submitted By: Catherine Cuellar

Media Entity: NBC 5

Date Submitted: 4/22/2021

Topic: Fox4/CCS re: elevator out from Uri

Inquiry: Lori Brown with FOX 4 asked about a residential elevator being out of service due to the winter storm in Feb. CCCS responded with guidance on elevator safety and repair, how CCS has been involved and next step to have the elevator repaired by building maintenance.

Submitted By: Eric Onyechefule (Code Compliance Services)

Media Entity: Lori Brown (FOX 4)

Date Submitted: 4/23/2021

Topic: Univision - resuming use of J&J vaccine

Inquiry: Univision asked if the City would be resuming use of the J&J vaccine. The City advised that since the J&J vaccine was never actually received by the City, we do not have plans to incorporate its use and will continue in-home vaccinations with Moderna.

Submitted By: Roxana Rubio (OEM & DFR)

Media Entity: Laura Cruces (Univision 23)

Date Submitted: 4/26/2021

Topic: DMN/OCMC



Inquiry: DMN was told OCMC has limited capacity and in-person staff available by appointment to accept drop-offs of paper plans. Capacity increases are part of the next phase of the City's Return to Work plans, which will follow the May 6 briefing of the COVID-19 Ad Hoc Committee.

Submitted By: Catherine Cuellar

Media Entity: DMN

Date Submitted: 4/26/2021

Topic: CBS11/QAnon

Inquiry: The City advised The City of Dallas is a welcoming city, bringing together people of many varied interests and ideas. As always, we will do our best to ensure Dallas residents and guests attending this event are safe while in our city.

Submitted By: Catherine Cuellar

Media Entity: CBS 11



CITY OF DALLAS

Dallas Fire-Rescue Department  
Media Requests: April 20 – 26, 2021.

**Friday, April 23<sup>rd</sup>: CBS 11 (Itzel Hernandez) – Can you please provide information on the following incident? Dallas, TX (Dallas County)| 1 Alarm Fire| 2727 Inwood Rd| Engine 47 o/s with a car on fire in a parking garage. Next engine catch a plug. WF declared| 06:58**

**City Response** - DFR units were assigned to this call around 6:30 this morning when someone reported a car fire in a parking garage at 2727 Inwood Road.

There were no injuries reported because of the fire; and while it generated lots of black smoke, there was no damage to the apartment building it was attached to.

**Saturday, April 24<sup>th</sup>: WFAA 8 (Alyssa Woulfe), NBC 5/Telemundo (Claire Cardona), Fox 4 (Rick Smith) and Univision 23 (Nathalie Palacios) - What info can you share on the water rescue at Lemmon Lake?**

Dallas, TX (Dallas County)| Technical Rescue| Great Trinity Forest @ Lemmon Lake| DFD swift water boats assisting DPD recovering body from Lemmon Lake| 09:56

**City Response** - DFR units were assigned to the call at 8:27 a.m. Reports indicate that someone spotted a body floating in the water (going toward Lemmon Creek) and called 911.

Our response was requested in order to help recover the body, and we successfully accomplished that around 10:45 a.m. Additional question should be directed to DPD.

**Monday, April 26<sup>th</sup>: Sent the following out to all the local news desks –**

### **Downtown Dumpster Fire Leads to Arrest of Serial Arsonist**

**Dallas, TX**: On Saturday, April 24<sup>th</sup>, at 11:23 p.m., Dallas Fire-Rescue (DFR) units were dispatched to a 911 call for a Dumpster Fire at 1408 Elm Street, near the CVS located in Downtown Dallas. Firefighters arrived at the scene to find a large dumpster on fire. They quickly initiated an offensive attack and extinguished the fire without incident. Though a suspect was taken into custody at the scene, what seemed like just another

dumpster fire was in fact the culmination of weeks of hard work by DFR's Fire Investigation Division.

Dating back to April 19<sup>th</sup>, Fire Investigators began to believe they were dealing with an arsonist after two small fires were set, at 1800 Main Street and 325 North St. Paul Street, within 15 minutes of each other. On April 24<sup>th</sup>, after multiple small fires and hours of examining evidence, it was confirmed that they did in fact have a serial arsonist on their hands. The suspect, identified through surveillance video as a Hispanic or mixed-race Black man anywhere between the age of 20-35, had been seen multiple times wearing red tennis shoes with a white stripe, a long-sleeve shirt/hoodie with Adidas on one of the sleeves and a grayish-blue backpack. Having determined that the arsonist was focusing on areas, in Northwest Dallas near Harry Hines Blvd., the Medical District and the Downtown Dallas, investigators called on the assistance of the Dallas Police Department's Central Critical Response Team (CRT) to help apprehend the suspect. A fire pattern assessment, video evidence and the description of the suspect was provided to CRT, and a plan was developed for both to monitor radio traffic for fire-related incidents near the DART rail line in the aforementioned areas.

As it turns out, their efforts immediately paid off when the same person, now confirmed to be 31-year-old, Rondarrious Campbell, was detained near the scene of the Elm Street dumpster fire, by the CRT, and later arrested. After conducting an in-custody interview, investigators were able to charge Mr. Campbell with a Felony 2 Arson for a fire he set on April 23<sup>rd</sup>, at 2920 Inwood Road. However, more charges are expected, as Campbell is suspected in setting as many as 21 additional fires between April 8<sup>th</sup> – 24<sup>th</sup>. While a lot of the fires involved trash, dumpsters, vegetation and other combustibles, eight of them involved structures. Thankfully, there were no injuries reported among any of the fires.