

# Memorandum



CITY OF DALLAS

DATE April 9, 2021

TO Honorable Mayor and Members of the City Council

SUBJECT **Taking Care of Business – April 8, 2021**

## New Updates

### Encampment Resolution Schedule April 8<sup>th</sup>, 2021

The Office of Homeless Solutions (OHS) has scheduled the following sites for homeless encampment cleaning the weeks of April 5<sup>th</sup>-9<sup>th</sup> and April 12<sup>th</sup>-16<sup>th</sup>. Please note that these will be for debris removal and outreach only. The OHS Street Outreach teams have continued to engage with individuals to provide notice of clean-up and connect to resources and shelter. Last week, the OHS Street Outreach Team:

- Engaged a total of 62 unsheltered residents
- Linked 18 unsheltered residents to MLK Community Service program through Night Court to expunge existing tickets. This helps remove barriers for recovering IDs
- Referred 13 residents to Our Calling for shelter and a COVID-19 vaccination
- Referred 2 residents to the Stewpot for stimulus check assistance
- Referred 3 residents to organizations able to help them access new IDs

The OHS Service Request dashboard can be utilized to track the progress of encampment resolution efforts. Please visit the dashboard using the link below and feel free sharing this tool with residents:

<https://dallasgis.maps.arcgis.com/apps/opsdashboard/index.html#/ccd41f0d795f407a94ae17e2c27bf073>. Should you have questions or concerns, please contact Christine Crossley Director of the Office of Homeless Solutions.

### City Manager's Corner – Employee of the Week

Communications, Outreach & Marketing Production Manager Brian Plinck has made a big impact during his 19 months with the City of Dallas – most of which the City has been in telework status and live streaming meetings due to COVID-19. With the COM A/V team, he supported live events from the George Floyd Day of Remembrance in City Hall Plaza to the broadcast of the Botham Jean Boulevard Renaming Ceremony; produced video for use in workshops and community meetings (including the City's annual budgeting process); and helmed events which pivoted from in-person to virtual, like the Martin Luther King, Jr. Community Center's week of MLK Day festivities,



DATE April 9, 2021  
SUBJECT **Taking Care of Business – April 8, 2021**

including their first-ever virtual annual gala. He also helped the City pilot its first Spanish language TV channel, quadrupling the City's original content this fiscal year through programs like an all-Spanish virtual forum to address COVID-19 vaccine hesitancy. He moves fast behind the scenes – sometimes being sensed by the breeze he creates running from one place to another more than he lingers long enough to be seen. To find him, look first for the thermos of coffee which fuels him...as he is usually within arm's length. Given what he has done under these circumstances, we look forward to seeing what he can do next fiscal year when the long-awaited Fair Park Multimedia Center is finished and open. Congratulations Brian!

### [Reading Ready Early Literacy Kits from Dallas Public Library](#)

Getting your children ready to read is as easy as reading, playing, singing, talking, and writing. New Reading Ready kits from Dallas Public Library help caregivers practice these early literacy habits with their children at home. Sponsored by Atmos Energy and the Friends of the Dallas Public Library, each kit will include a book, a learning toy and tips and tricks. Register at <https://dallaslibrary.librarymarket.com/readingready> to receive a different kit each month for five months. The limited number of kits are being distributed in neighborhoods with statistically low pre-K enrollment and low kindergarten readiness scores. Kits can be picked up starting in May at Lancaster-Kiest, Prairie Creek, Dallas West, and Highland Hills branch libraries. For more information, please contact Melissa Dease, Communications and Youth Services Administrator at 214.670-7809.

### [“The Majestic Theater Celebrates 100 Years”](#)

Sunday, April 11, 2021, marks the 100<sup>th</sup> birthday of The Majestic Theater! In honor of this milestone, the Office of Arts and Culture is proud to announce that a 30-minute documentary feature, “*100 Years of Majestic*” will be premiering on KERA Channel 13 at 6pm. Tune in to relive the history, glamour, and important historic significance of this iconic venue which has made a tremendous contribution to Downtown Dallas and the Dallas arts ecosystem. Should you have questions or concerns, please contact Jennifer Scripps Director for the Office of Arts and Culture.

### [Language Access Center of Excellence](#)

The City of Dallas' Virtual Language Access team in Communications, Outreach & Marketing has been a national leader and model, coaching and collaborating with other cities in the Municipal Language Access Network (MLAN) (including Los Angeles, New York, Seattle, Boston, and Washington, D.C.). By sharing our Language Access best practices and resources including our new Spanish [glossary](#) and [style guide](#), with these peer cities Dallas is enhancing respect for multiculturalism, diversity, and the art of translation and transcreation. Through this collaboration MLAN is developing new standards for project management, discovering new trends, and guiding other municipal employees on the importance of their assistance in local government communications efforts. For more information contact Catherine Cuellar, Director of the Office of Communications, Outreach, and Marketing.

DATE April 9, 2021  
SUBJECT **Taking Care of Business – April 8, 2021**

### New Procurement Opportunities

The Office of Procurement Services (OPS) is excited to announce the following new contract opportunities. More information can be found on the City's [electronic bid portal](#):

<b>Opportunity No.</b>	<b>Opportunity Name</b>
BV21-00015978	Butterfly Valves & Actuators
BV21-00016147	Pressure Reducing Valves & Accessories

We are also pleased to share the latest [Procurement Quarterly](#) listing citywide opportunities for the current quarter (of the fiscal year) and published on the OPS [website](#). Please be advised that once an opportunity is advertised, it is considered an open procurement until the City Council awards the contract. The Code of Ethics prohibits communication between councilmembers and vendors/ suppliers on open procurements. Should you have any questions, please contact Chhunny Chhean, Director of Procurement Services.

### Look Ahead

#### City Council Briefings

April 21, 2021

- HUD Consolidated Plan Budget for FY 2021-22 (City Manager's recommendation and CDC amendments)
- COVID-19 Federal Relief Legislation – American Rescue Plan
- Self-Certification Rental Inspection Program
- Cultural Plan Update

### Media Inquiries

As of April 5, 2021, the City has received media requests from various news outlets regarding the following topics:

- The idea is that local jurisdictions -- who are big customers of banks -- can demand greater accountability from those banks... to make sure they lend.
- Policing changes in Dallas since the Death of George Floyd
- Emergency Intake Shelter
- Populations of individual districts + voters
- Fire Destroys Vacant Apartment Building in Northeast Dallas
- 3-Alarm Fire Destroys Apartments Under Construction in Central Dallas
- DFR Ambulance Recovered After Being Stolen from Fire Station

Please see the attached document compiling information provided to media outlets, during the period from March 30 – April 5, 2021, for your reference. Should you have any questions or concerns, please contact Kimberly Bizer Tolbert, Chief of Staff.

DATE April 9, 2021  
SUBJECT **Taking Care of Business – April 8, 2021**



T.C. Broadnax  
City Manager

- c:
- |  |  |
|--|--|
| Chris Caso, City Attorney                  | Jon Fortune, Assistant City Manager  |
| Mark Swann, City Auditor                   | Joey Zapata, Assistant City Manager  |
| Biliera Johnson, City Secretary            | Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services |
| Preston Robinson, Administrative Judge     | M. Elizabeth Reich, Chief Financial Officer                                  |
| Kimberly Bizer Tolbert, Chief of Staff     | M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion            |
| Majed A. Al-Ghafry, Assistant City Manager | Directors and Assistant Directors  |

## Encampment Resolution Schedule April 8<sup>th</sup>, 2021

LOCATION	LOCATION
April 4 <sup>th</sup> -April 9 <sup>th</sup> , 2021	April 12 <sup>th</sup> -April 16 <sup>th</sup> , 2021
5000 ERL Thornton Freeway	1700 Chestnut Street
I-30 & Haskell Ave	1600 Baylor Street
I-30 & Peak St	700 2 <sup>nd</sup> Street
1700 Chestnut St	2400 Coombs
1600 Baylor St	2600 Taylor St.
700 2 <sup>nd</sup> Ave	183/ John West Carpenter and Mockingbird Lane
183/ John West Carpenter and Mockingbird Lane	35/Stemmons at Mockingbird Lane
35/Stemmons at Mockingbird Lane	35/Stemmons at Medical District Drive
35/Stemmons at Medical District Drive	35/Stemmons at Continental
35/Stemmons at Continental	N. Central Expressway & Forest Ln.
N. Central Expressway & Forest Ln	8500 N. Stemmons
	E Northwest Highway and Shiloh Rd



# Reading Ready

Sign up for a free early  
literacy kit for your toddler.

<https://dallaslibrary.librarymarket.com/readingready>

Sponsored by Atmos Energy and Friends of the Dallas Public Library

 dallaspubliclibrary



# Listos Para Leer

Regístrese para obtener un kit  
gratuito de alfabetización temprana  
para su hijo pequeño.

<https://dallaslibrary.librarymarket.com/readingready>



**Communications, Outreach & Marketing**  
**Media Requests**  
**March 30 – April 5**

Date Submitted: 2 March 2021

Topic: The idea is that local jurisdictions -- who are big customers of banks -- can demand greater accountability from those banks... to make sure they lend.

Inquiry: I'm trying to see where the City of Dallas has bank accounts and how much is parked in area banks.

<https://youtu.be/ZY8IaVndttk>

<https://youtu.be/SARhcjaN5m0>

Submitted By: Catherine Cuellar

Media Entity: WFAA8/David S

Date Submitted: 29 March 2021

Topic: policing changes in Dallas since the Death of George Floyd

Inquiry: We would like to speak to Tonya McClary today about policing changes in Dallas since the Death of George Floyd and protests last year with the trial starting today.

Submitted By: Anastasia Reed

Media Entity: NBC5

Date Submitted: 3/16/2021

Topic: Emergency intake shelter

Inquiry: Various media entities inquired about the emergency intake shelter, the City shared contact information for HHS.

Submitted By: Janella Newsome, Catherine Cuellar, Roxana Rubio

Media Entity: WFAA, Telemundo, NBC 5

Date Submitted: April 1, 2021

Topic: Populations of individual districts + voters

Inquiry: Everton Bailey with the Dallas Morning News asked how to find the number of registered voters in Dallas districts. The City referred Everton to the Dallas County's voter registration department and share this link for additional information, <https://dallascityhall.com/departments/strategic-partnerships/redistrictingcommission/Pages/Reference-Maps.aspx>

Submitted By: Roxana Rubio

Media Entity: DMN





CITY OF DALLAS

Dallas Fire-Rescue Department  
Media Requests: March 30 – April 5, 2021.

**Wednesday, March 31<sup>st</sup>: Univision 23 (Erika Torres Caraban) and WFAA 8 (Maci Smith)** - Can you provide us with info on a fire at 9818 Walnut St? The incident number is: 2021081795. Anything serious from this?

**City Response** - On Tuesday, March 29th, at 10:52 p.m., Dallas Fire-Rescue units responded to a 911 call for a structure fire at the Richland Trace Condominiums, located at 9819 Walnut Street, in Northeast Dallas.

When firefighters arrived on location, they observed lots of smoke coming from a vacant three-story building. A second alarm was transmitted due to the size of the building. Firefighters fought the fire into the morning hours; declaring the fire extinguished just before 1:00 a.m.

There were no injuries reported, and no residents impacted. Reports indicated that the fire may have been started by homeless individuals occupying the building.

**Saturday, April 3<sup>rd</sup>: Sent the following information to all the local media outlets in response to multiple requests for information on a multiple alarm fire we were responding to –**

On Saturday, April 3rd, at 10:41 p.m., Dallas Fire-Rescue units were assigned to a 911 call for a structure fire at a set of under construction apartment buildings, located at 4475 Scurry Street, in central Dallas.

First responding companies arrived to find heavy fire coming from the third floor of one of the three-story buildings. In fact, the fire was so far in its advanced stages that a second alarm was requested prior to arrival; followed by a third alarm only 15 minutes later. Approximately 60 - 65 firefighters, using ladder pipes and hand lines, surrounded the fire and were able to bring it under control just after midnight.

There were four buildings, totaling 14 apartments, in the fenced off area that were destroyed by the flames. Thankfully, they were still being erected; so there were no occupants and no injuries to report.

Investigators are looking into the incident through various means, to gather as much information as they can about a potential cause. Currently, the cause is undetermined.

**Monday, April 5<sup>th</sup>: Sent the following information to all the local media outlets in response to multiple requests for information on an ambulance being stolen from a fire station –**

On Monday, April 5<sup>th</sup>, around 12:30 p.m., a Dallas Fire-Rescue (DFR) ambulance (Rescue 53) was stolen from DFR Fire Station #53. The theft was discovered when personnel went into the apparatus bay and noticed the unit was missing. The incident was immediately reported to the appropriate chain of command; and using multiple means on-board tracking, DFR was able to locate the unit as it traveled, through multiple cities, North of Dallas. After the combined efforts of Texas State Troopers, Dallas Police Officers and law enforcement from other local jurisdictions, the unit was stopped, and the suspect apprehended, in McKinney, Texas. Thankfully, there were no injuries reported as a result of the incident. The department is in the process of reacquiring the unit to evaluate any damages to the vehicle, and also perform a thorough inspection to assess for missing equipment or medical supplies. An internal investigation regarding the incident has already begun to determine what disciplinary and/or corrective measures will be taken going forward.