

Memorandum



CITY OF DALLAS

DATE March 4, 2022

TO Honorable Mayor and Members of the City Council

SUBJECT **M/WBE Participation for March 9, 2022 Council Agenda**

The policy of the City of Dallas is to involve certified Minority and Women-owned Business Enterprises (M/WBEs) to the greatest extent feasible on the City’s architecture & engineering, construction, goods, and professional services contracts. The City’s Business Inclusion and Development Policy (BID Policy) is overseen by the Business Inclusion and Development (BID) division of the Small Business Center, which is providing this summary of M/WBE participation for the March 9, 2022 City Council Agenda.

As a reminder, the M/WBE goals that became effective on October 1, 2020 are:

Architecture & Engineering	Construction	Professional Services	Other Services	Goods
34.00%	32.00%	38.00%	N/A	32.00%

For this agenda, BID reviewed 23 agenda items; nine items on this agenda include an M/WBE goal. Of those nine items, one item met the M/WBE goal, four exceed the goal, and four did not meet the goal, but were found to comply with the BID Policy. This agenda includes 13 items that did not have an applicable M/WBE goal. This agenda also includes item number nine, which has a DBE goal.

Agenda Item No	Contract Amount	Procurement Category	M/WBE Goal	M/WBE %	M/WBE \$	Status
3	\$2,521,882.00	Construction	32.00%	32.00%	\$807,002.00	Meets Goal
7	\$38,700,824.10	Construction	32.00%	33.85%	\$13,000,000.00	Exceeds Goal
9	\$1,052,055.30	Architecture & Engineering	6.00%**	23.53%	\$247,588.30	DBE; Exceeds Goal
16	\$243,353.00	Goods	N/A	N/A	N/A	M/WBE N/A COOP
17	\$661,278.65	Goods	32.00%	0.00%	\$0.00	Does not meet goal but complies with BID Policy
18	\$2,100,460.42	Goods	32.00%	0.00%	\$0.00	Does not meet goal but complies with BID Policy
19	\$325,000.00	Other Services	N/A	N/A	N/A	M/WBE N/A Other Services
20	\$90,000.00	Other Services	N/A	N/A	N/A	M/WBE N/A Other Services
21	\$2,364,832.50	Other Services	N/A	N/A	N/A	M/WBE N/A Other Services

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Agenda Item No	Contract Amount	Procurement Category	M/WBE Goal	M/WBE %	M/WBE \$	Status
22	\$421,788.00	Other Services	23.80%*	100.00%	\$421,788.00	Exceeds Goal
23	\$10,018,381.03	Other Services	N/A	N/A	N/A	M/WBE N/A Other Services
24	\$8,195,848.58	Other Services	N/A	N/A	N/A	M/WBE N/A Other Services
25	\$1,036,713.95	Other Services	N/A	N/A	N/A	M/WBE N/A Other Services
26	\$2,462,544.00	Other Services	N/A	N/A	N/A	M/WBE N/A Other Services
27	\$2,751,048.32	Other Services	N/A	N/A	N/A	M/WBE N/A Other Services
28	\$248,000.00	Other Services	N/A	N/A	N/A	M/WBE N/A Other Services
29	\$271,918.75	Other Services	N/A	N/A	N/A	M/WBE N/A Other Services
31	\$500,000.00	Other Services	N/A	N/A	N/A	M/WBE N/A Other Services
32	\$10,832,000.00	Other Services	N/A	13.83%	\$1,497,600.00	M/WBE N/A Includes M/WBE participation
35	\$24,930,109.00	Construction	32.00%	31.75%	\$7,915,814.60	Does not meet goal but complies with BID Policy
36	\$2,800,700.00	Construction	32.00%	19.42%	\$544,000.00	Does not meet goal but complies with BID Policy
37	\$26,056,477.00	Construction	32.00%	80.26%	\$20,911,802.00	Exceeds Goal
43	\$1,488,800.01	Other Services	23.80%	100.00%	\$1,488,800.01	Exceeds Goal

*This item reflects the previous BID Policy goal.

** This item reflects a Disadvantaged Business Enterprise (DBE) goal.

The following items do not meet the M/WBE goal, but comply with the BID Policy:

Agenda Item No. 17 Authorize a three-year master agreement for the purchase of temporary signs, permanent signposts, and installation hardware for permanent signs to be utilized citywide. The temporary signs, permanent signposts, and installation hardware for permanent signs will be manufactured and delivered by the prime leaving no opportunity for M/WBE participation resulting in 0.00% participation on a 32.00% M/WBE goal.

Agenda Item No. 18 Authorize the second of three, one-year renewal options, to the master agreement with VetSource Mobility, LLC for ruggedized mobile data computers for the Department of Information and Technology Services. The ruggedized mobile data computers will be shipped directly from the manufacturer resulting in 0.00% participation on a 32.00% M/WBE goal.

Agenda Item No. 35 Authorize a construction services contract for the installation of water and wastewater mains at seven locations. The prime contractor completed a Good Faith Effort to meet the M/WBE goal resulting in 31.75% participation on a 32.00% goal.

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Agenda Item No. 36 Authorize a construction services contract for dredging of the pond located within Watercrest Park at Lake Highlands Town Center. Dredging is a unique scope of work with limited M/WBE availability. The prime contractor completed a Good Faith Effort to meet the M/WBE goal resulting in 19.42% participation on a 32.00% goal. The prime, Ark Contracting Services, LLC, has submitted an application for Regional WBE certification and is pending M/WBE certification.

Local Businesses

The table below provides the count of businesses by location for prime contractors and M/WBE subcontractors. There are a total of 35 prime contractors considered in this agenda. Six agenda items have more than one prime contractor. The local status for each prime contractor and the percentage of local workforce is also included in the agenda information sheet.

Vendor	Local		Non-Local		Total
Prime	9	25.71%	26	74.29%	35
M/WBE Sub	11	61.11%	7	38.89%	18

Please contact Director of the Small Business Center, Joyce Williams, if you have any questions or should you require additional information.



Kimberly Bizer Tolbert
Deputy City Manager

- c: T.C. Broadnax, City Manager
- Chris Caso, City Attorney
- Mark Swann, City Auditor
- Billierae Johnson, City Secretary
- Preston Robinson, Administrative Judge
- Jon Fortune, Deputy City Manager
- Majed A. Al-Ghafry, Assistant City Manager
- M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager
- Robert Perez, Interim Assistant City Manager
- Carl Simpson, Interim Assistant City Manager
- M. Elizabeth Reich, Chief Financial Officer
- Genesis D. Gavino, Chief of Staff to the City Manager
- Directors and Assistant Directors