

# Memorandum



CITY OF DALLAS

DATE December 3, 2021

TO Honorable Mayor and Members of the City Council

SUBJECT **Taking Care of Business – December 2, 2021**

## **New Updates**

### [Encampment Resolution \(Cleaning\) Schedule November 29<sup>th</sup>-December 10<sup>th</sup>, 2021](#)

OHS Street Outreach team kicked off the Dallas R.E.A.L. Time Rapid Rehousing (DRTRR) Initiative on October 1<sup>st</sup>, using 311 data and sites identified in the field to develop and implement the outreach and resolution via housing approach briefed to City Council on August 4<sup>th</sup>.

Closing its first encampment through housing on Friday October 29, 2021. The DRTRR team of homeless service providers, co-led by OHS and MDHA, is currently targeting several additional encampments, which will result in closure through the housing of those unsheltered individuals before the end of the year. The team will outreach to these sites and meet with various persons experiencing homelessness to assess their needs in preparation for site closure via housing. During this time, the OHS Street Outreach Team will continue to engage with unsheltered residents through normal street outreach, connecting people with the needed resources, such as: getting IDs, working with Community Courts on expunging eligible tickets and offenses from their records, identifying medical needs, and getting them access to the Coordinated Access System (CAS).

Please see the attached schedule for homeless encampment cleaning the weeks of November 29<sup>th</sup> – December 3<sup>rd</sup> and December 6<sup>th</sup> – 10<sup>th</sup>. Please note that these will be for debris removal and outreach only.

OHS continues to urge people who see an encampment to report via 311 or 311's OurDallas smartphone app to ensure strategic alignment with comprehensive OHS outreach. The DRTRR Dashboard through MDHA, was presented to the Citizens Homelessness Commission and the Dallas Area Partnership Board in November and will go live on December 10<sup>th</sup>. The OHS Service Request dashboard can be utilized to track the progress of encampment resolution efforts. Please visit the [dashboard](#) and feel free sharing this tool with residents.

OHS has partnered with area providers to implement Temporary Inclement Weather Shelters in accordance with [Chapter 45](#) of the Dallas City Code. Businesses and non-profits are encouraged to apply for permits. Approved applicants will be supported by the greater working group, which includes OHS and area shelter operators. All interested applicants are encouraged to reach out via email to [TWIS@dallascityhall.com](mailto:TWIS@dallascityhall.com). Applications may be found [here](#).

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Should you have questions or concerns, please contact Christine Crossley Director of the Office of Homeless Solutions.

### City Managers Corner – Employee of the Week

This week's employee of the week goes out to one of my own, Samantha Borrego. Ms. Borrego is currently the secretary to Assistant City Manager Joey Zapata and Chief of Economic Development and Neighborhood Services Dr. Eric A. Johnson. Samantha's proactive attitude and strong work ethic make her an asset to our office. Outside of her daily duties, Ms. Borrego has been the interim agenda specialist for the Parks Department. She also is responsible for many office projects and communications that are sent through our office. Her favorite quote is "aspire to inspire before you expire." – Eugene Bell Jr. Keep up the great work Sam!



### City of Dallas Diversity Dashboard

In November 2021, the Human Resources department launched the NEW Diversity Dashboard.

As One Dallas, we are committed to promoting a culture of acceptance, appreciation, and inclusion to create a diverse workforce at the City of Dallas. In the spirit of transparency and inclusion, last week our Human Resources department proudly introduced a new tool for seeing "Diversity at Work" at the City of Dallas. The [Diversity Dashboard](#) is located on [the Human Resources page of dallascityhall.com](#). It allows current and future employees, residents, and others interested in the City of Dallas to experience a dynamic visualization of employee diversity based on several demographics including Race and Ethnicity, Generation, Years of Service, and more.

To uphold the City's Core Values of Ethics, Empathy, Excellence and Equity, transparency is key to our Service First culture. I invite you to [visit the HR homepage](#) to [view the Diversity Dashboard](#) and see Diversity at Work at the City of Dallas. For more information, please contact [dallasdiversity@dallascityhall.com](mailto:dallasdiversity@dallascityhall.com).

### DART Bus Network Redesign Communication Plan

As previously communicated, DART's redesigned bus network will take effect on January 24, 2022. DART is using a number of tools and strategies to communicate with residents in all service areas regarding the upcoming changes and has coordinated with City staff to host two upcoming Facebook Live events on December 2, 2021 and December 7, 2021. These Facebook Live events will provide an opportunity to share information on changes to fixed route service and on-demand GoLink service. The Communications, Outreach, and Marketing Department and the Mayor & City Council Office are coordinating to share the Facebook Live events on City Councilmember Facebook pages

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and through the City's channels. If you have any questions please contact Kate Bower, Business Operations Manager for the Department of Transportation, at [katlin.bower@dallascityhall.com](mailto:katlin.bower@dallascityhall.com).

### Rescheduled: Convention and Event Services Deck the Plaza 2021

The City of Dallas will host the 4th Annual Deck the Plaza on today--Thursday, December 2<sup>nd</sup>. The event will begin at 5:30 PM with the official tree lighting by Mayor Johnson and continue until 8:30 PM. Like last year, Deck the Plaza will be a public holiday drive-thru event at City Hall Plaza. The proposed route will begin eastbound along Young Street at Griffin Street and turn south on Browder Street, adjacent to the Plaza. The caravan will enter City Hall Plaza on Marilla Street and proceed through holiday entertainment, socially distanced waves of good cheer from volunteer city staff and elected officials, a festival of decorations, and end with a view of 35-foot holiday tree. As they caravan in their vehicles, attendees will be treated to holiday music and recorded messages from elected officials on Classical 101.1 WRR-FM.



Public health protocols will be in place. Walk-ups will not be allowed, and all attendees will be required to remain in their vehicles at all times. If you have additional questions, please contact Rosa Fleming, Director of Convention and Event Services.

### Redistricting

The Redistricting Commission met on Monday, November 22, 2021. They approved and adopted redistricting guidelines. They also approved a redistricting town hall schedule that consists of 8 town hall meetings with the first and last being at City Hall, allowing for both virtual and in-person participation and will feature ASL interpreters, in compliance with the Americans with Disabilities Act. The other town halls will be held at various recreation centers but will only allow for in-person participation. A complete list of town hall dates, times and locations along with collateral promoting the meetings were sent to you and your staff yesterday. As always you can find a complete list of meetings at <https://dallasredistricting.com/meetings/>

Yesterday, the Office of Communications, Outreach and Marketing distributed a press release promoting the town halls and will publicize them via social media, blog posts, text alerts and PSAs. You too can join us in promoting the process by creating your very own PSA and sharing via social media. You can also send your recorded PSA to

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[Redistricting@DallasCityHall.com](mailto:Redistricting@DallasCityHall.com) and we'll work with COM to share it on the City's social media channels. Below you will find a suggested script, in English and Spanish:

### **English**

How do you want to be represented for the next 10 years?  
Join the City of Dallas in drawing a map for new Council districts.  
Find out how by attending a redistricting commission meeting,  
by submitting your own map at [DallasRedistricting.com](http://DallasRedistricting.com),  
or by calling 214.671.5197 to share your views.

### **Español**

¿Cómo quieres estar representado en los próximos 10 años?  
La Ciudad de Dallas te invita a ayudarnos a dibujar el nuevo mapa de los Distritos del Concejo.

Para ello, asiste a una reunión de la comisión de redistribución de distritos, presenta tu propio mapa en [DallasRedistricting.com](http://DallasRedistricting.com), o llama al 214.671.5197 para compartir tus opiniones.

Below you also will find sample social media posts, along with graphics in English and Spanish:

- How do you want to be represented for the next 10 years? Learn more at [DallasRedistricting.com](http://DallasRedistricting.com). #DallasRedistricting
- ¿Cómo quieres que te representen en los próximos 10 años? Encuentra más información en [DallasRedistricting.com](http://DallasRedistricting.com). #RedistribuciónDallas
- Join the City of Dallas in drawing a map for new Council districts. Find out how by attending a redistricting commission meeting, by submitting your own map at [DallasRedistricting.com](http://DallasRedistricting.com). #DallasRedistricting
- Traza el mapa de los nuevos distritos del Concejo junto con la Ciudad de Dallas. Descubre cómo presentar tu propio mapa asistiendo a una reunión de la comisión de redistribución distrital y envía tu versión visitando [DallasRedistricting.com](http://DallasRedistricting.com). #RedistribuciónDallas

### **Redistricting Social Media Graphics (English)**

- 2021 Redistricting Graphic (1080 x 1080)
- 2021 Redistricting Graphic (1920 x 1080)
- 2021 - 2022 Redistricting Town Hall Dates Flyer

### **Redistricting Social Media Graphics (Spanish)**

- 2021 Redistricting Graphic (1080 x 1080)
- 2021 Redistricting Graphic (1920 x 1080)
- 2021 - 2022 Redistricting Town Hall Dates Flyer

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As always, we'll keep you informed on all redistricting updates. For additional questions please contact Brett Wilkinson, Director for the Office of Government Affairs.

### [2022 Dr. Martin Luther King, Jr. Essay Scholarship](#)

The City of Dallas is pleased to announce the 2022 Dr. Martin Luther King, Jr. Essay! The contest will award eight scholarships ranging from \$1,500 to \$5,000 (per award) to graduating high school seniors accepted into a college-level educational institution (two-year college, four-year college, or trade school). The submission deadline is Friday, December 17, 2021, at 5:00 p.m. CST. The attached flier outlines the essay requirements and provides information on submission. If you have any questions, please contact OCC Director Jessica Galleshaw.

### [New Procurement Opportunities](#)

The Office of Procurement Services (OPS) is excited to announce the following new contract opportunity. More information can be found on the City's [electronic bid portal](#):

<b>Opportunity No.</b>	<b>Opportunity Name</b>
BPZ22-000186064	Vegetation & Abatement Program
CIZ-DWU-21 319	Lake Highland Town Center Dredging Project, Contract No. 21-319, by Dallas Water Utilities

We are also pleased to share the latest, [Procurement Quarterly](#) listing citywide opportunities for the current quarter (of the fiscal year) and published on the OPS [website](#).

Please be advised that once an opportunity is advertised, it is considered an open procurement until the City Council awards the contract. The Code of Ethics prohibits communication between councilmembers and vendors/ suppliers on open procurements. Should you have any questions, please contact Chhunny Chhean, Director of Procurement Services.

### **Look Ahead**

#### [City Council Briefings](#)

December 15, 2021

- 2017 Bond Program Status Update
- On-Street Parking and Curb Lane Management Policy
- Vision Zero Action Plan

#### [Media Inquiries](#)

As of November 29, 2021, the City has received media requests from various news outlets regarding the following topics:

- DFR Encourages Cooking Safety Tips for the Thanksgiving Holiday

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- Number of Accident Responses Spike During Thanksgiving Holiday

The City has received other media requests from various news outlets at the following links: [Communications, Outreach and Marketing](#) or [Dallas Fire Rescue](#).

Should you have any questions or concerns, please contact Kimberly Bizer Tolbert, Chief of Staff.



T.C. Broadnax  
City Manager

c: Chris Caso, City Attorney  
Mark Swann, City Auditor  
Biliera Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Kimberly Bizer Tolbert, Chief of Staff  
Majed A. Al-Ghafry, Assistant City Manager

Jon Fortune, Assistant City Manager  
Joey Zapata, Assistant City Manager  
Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services  
M. Elizabeth Reich, Chief Financial Officer  
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion  
Directors and Assistant Directors

**Encampment Resolution (Cleaning) Schedule November 29<sup>th</sup>-December 10<sup>th</sup>, 2021**

<b>LOCATION</b>	
<b>November 29<sup>th</sup>-Dec. 3rd</b>	<b>December 6<sup>th</sup>-December 10th</b>
4200 S. Polk Street	8901 E RL Thornton Frwy
3108 Fernwood Avenue	LBJ and Coit
5001 E RL Thornton Frwy	Lbj and Josey Lane
Dallas North Tollway and Spring Valley RD	7996 Meadow Road
N Central Expressway at Forest Lane	300 Continental Ave
10411 Allegheny Drive	North Stemmons Frwy and Royal LN

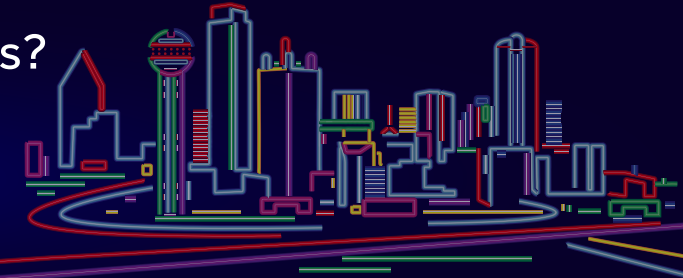


# REDISTRIBUCIÓN DISTRITAL DE LA CIUDAD DE DALLAS 2021

POR UNA REPRESENTACIÓN  
JUSTA E IGUALITARIA

## ¿Cómo quieres que te representen en los próximos 10 años?

La Alcaldía de Dallas invita al público general a asistir a una serie de reuniones municipales para ofrecer su opinión sobre el proceso de redistribución de los distritos de la Ciudad, el cual se realiza cada 10 años, una vez publicados los resultados del censo de EE.UU. El proceso de redistribución distrital consiste en volver a trazar los distritos del Concejo de la Ciudad con los cuales se eligen a los concejales.



 FECHA	 HORA	 LUGAR
Sábado, 11 de diciembre de 2021*	3:30 - 6:30 P.M.	Alcaldía de la Ciudad - WebEx* 1500 Marilla, Dallas, TX 75201 ( <b>Distrito 2</b> )
Jueves, 16 de diciembre de 2021	6:30 - 9:30 P.M.	Centro Recreativo Beckley Saner 114 Hobson, Dallas, TX 75224 ( <b>Distrito 4</b> )
Jueves, 6 de enero de 2022	6:30 - 9:30 P.M.	Centro Recreativo Bachman 2750 Bachman Dr., Dallas, TX 75220 ( <b>Distrito 6</b> )
Jueves, 13 de enero de 2022	6:30 - 9:30 P.M.	Centro Recreativo Lake Highlands North 9940 White Rock Trail, Dallas, TX 75238 ( <b>Distrito 10</b> )
Sábado, 22 de enero de 2022	3:30 - 6:30 P.M.	Centro Recreativo Pleasant Oaks 8701 Greenmound, Dallas, TX 75237 ( <b>Distrito 5</b> )
Jueves, 27 de enero de 2022	6:30 - 9:30 P.M.	Centro Recreativo Exline 2525 Pine St., Dallas, TX 75215 ( <b>Distrito 7</b> )
Sábado, 5 de febrero de 2021	3:30 - 6:30 P.M.	Centro Recreativo Timberglen 3810 Timberglen Rd., Dallas, TX 75287 ( <b>Distrito 12</b> )
Jueves, 10 de febrero de 2021*	6:30 - 9:30 P.M.	Alcaldía de la Ciudad - WebEx* 1500 Marilla, Dallas, TX 75201 ( <b>Distrito 2</b> )

\*Las reuniones en la Alcaldía sobre la redistribución distrital podrán ser virtuales o presenciales y contarán con intérpretes de lenguaje de señas (en inglés americano), en cumplimiento con la Ley de Estadounidenses con Discapacidades.

Para más información, visita [DallasRedistricting.com](https://DallasRedistricting.com) o llama al **214-671-5197**.



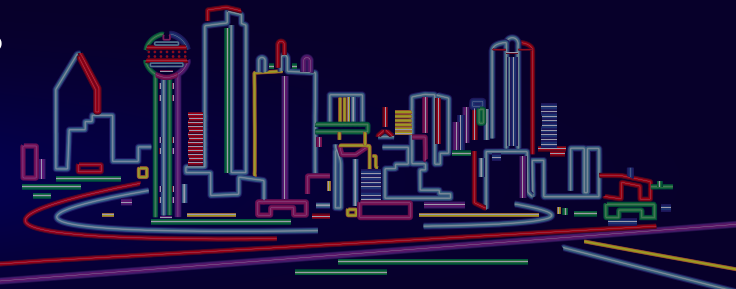




# 2021 DALLAS CITY REDISTRICTING

FOR FAIR AND EQUAL  
REPRESENTATION

## How do you want to be represented for the next 10 years?

The City of Dallas invites the public to attend a series of town hall meetings to offer input on the City's redistricting process, which happens every 10 years after the U.S. Census releases its data. The redistricting process is the redrawing of City Council districts from which Council Members are elected.



 DATE	 TIME	 LOCATION
Saturday, December 11, 2021*	3:30 - 6:30 P.M.	City Hall - WebEx * 1500 Marilla, Dallas, TX 75201 ( <b>District 2</b> )
Thursday, December 16, 2021	6:30 - 9:30 P.M.	Beckley Saner Recreation Center 114 Hobson, Dallas, TX 75224 ( <b>District 4</b> )
Thursday, January 6, 2022	6:30 - 9:30 P.M.	Bachman Recreation Center 2750 Bachman Dr., Dallas, TX 75220 ( <b>District 6</b> )
Thursday, January 13, 2022	6:30 - 9:30 P.M.	Lake Highlands North Recreation Center 9940 White Rock Trail, Dallas, TX 75238 ( <b>District 10</b> )
Saturday, January 22, 2022	3:30 - 6:30 P.M.	Pleasant Oaks Recreation Center 8701 Greenmound, Dallas, TX 75237 ( <b>District 5</b> )
Thursday, January 27, 2022	6:30 - 9:30 P.M.	Exline Recreation Center 2525 Pine St., Dallas, TX 75215 ( <b>District 7</b> )
Saturday, February 5, 2022	3:30 - 6:30 P.M.	Timberglen Recreation Center 3810 Timberglen Rd., Dallas, TX 75287 ( <b>District 12</b> )
Thursday, February 10, 2022*	6:30 - 9:30 P.M.	City Hall - WebEx * 1500 Marilla, Dallas, TX 75201 ( <b>District 2</b> )

\* Redistricting town halls at City Hall will be available for virtual and in person participation and will feature ASL interpreters, in compliance with the Americans with Disabilities Act.

Visit [DallasRedistricting.com](https://dallasredistricting.com) or call **214-671-5197** for more information.

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# 40 YEARS STRONG

## A LOOK TOWARD THE FUTURE

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DR. MARTIN LUTHER KING

# MLK

JR.

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## 2022 Dr. Martin Luther King, Jr.

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### Scholarship Essay Contest

### November 19, 2021- December 17, 2021

The 2022 Dr. Martin Luther King, Jr. Essay Contest is open to High School Seniors attending a City of Dallas High School. These Scholarships are to help defray the cost of tuition, books, room and board, etc. Winners will be required to submit a short video of their scholarship acceptance and will be formally recognized at the Martin Luther King, Jr. Scholarship & Awards Gala on Saturday, January 15, 2022.

Submission Deadline: **Friday, December 17, 2021, at 5:00 p.m.**

[Click here to access the scholarship application.](#)

**Prior scholarship winners are ineligible to apply.**



City of Dallas



City of Dallas



# REDISTRIBUCIÓN DISTRICTAL DE LA CIUDAD DE DALLAS 2021

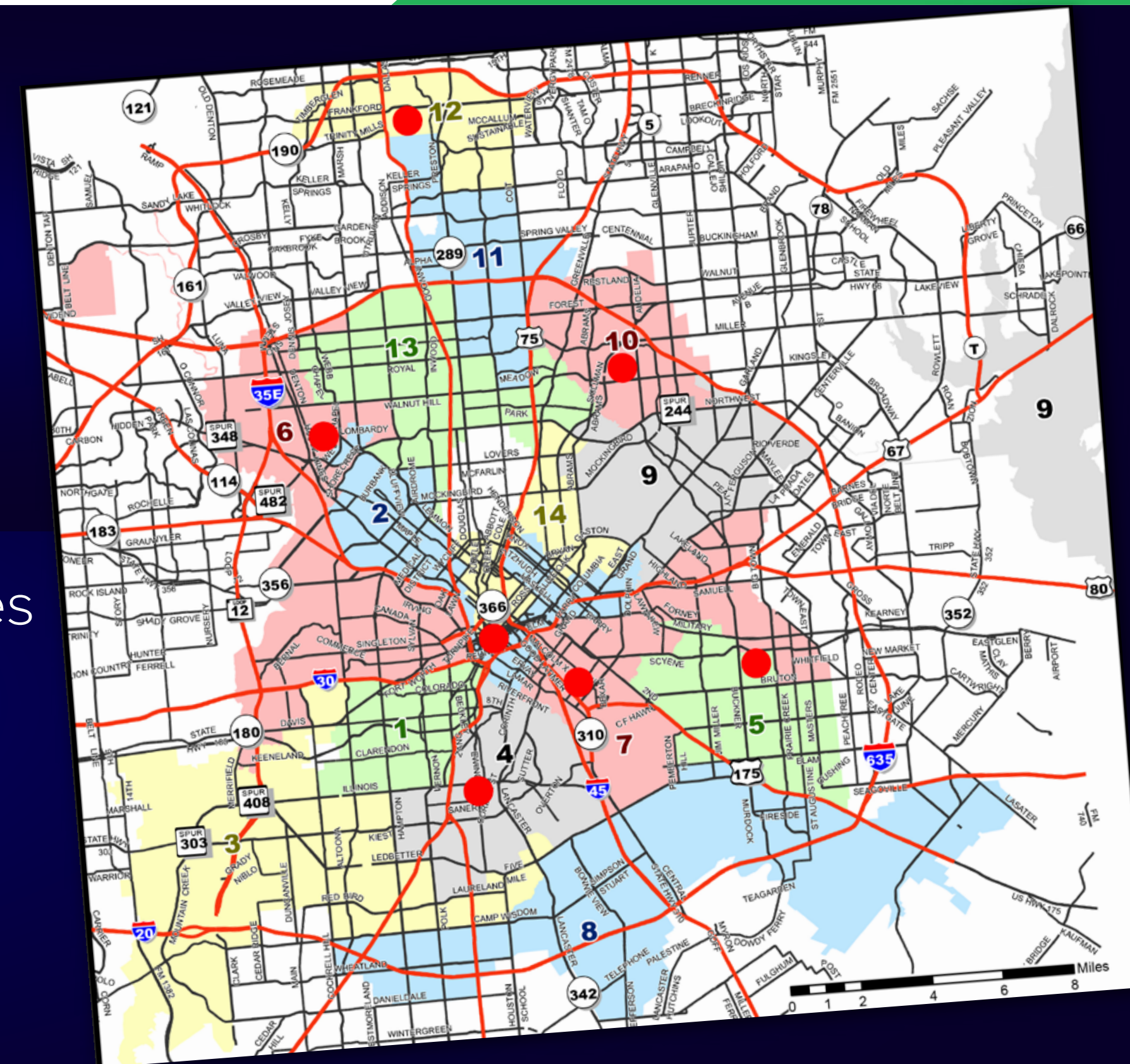
OR UNA REPRESENTACIÓN JUSTA E IGUALITARIA

LAS  
REUNIONES  
COMIENZAN

SÁBADO 11  
DE DICIEMBRE

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PARA VER TODAS LAS FECHAS, HORARIOS Y LUGARES DE REUNIONES O MÁS INFORMACIÓN

Visita [DallasRedistricting.com](https://DallasRedistricting.com) o llama al **214-671-5197**



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## FOR FAIR AND EQUAL REPRESENTATION

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TOWN HALL MEETINGS START

SAT DEC

11

TO SEE ALL TOWN HALL DATES, TIMES, LOCATIONS OR FOR MORE INFORMATION

Visit [DallasRedistricting.com](https://DallasRedistricting.com) or call **214-671-5197**



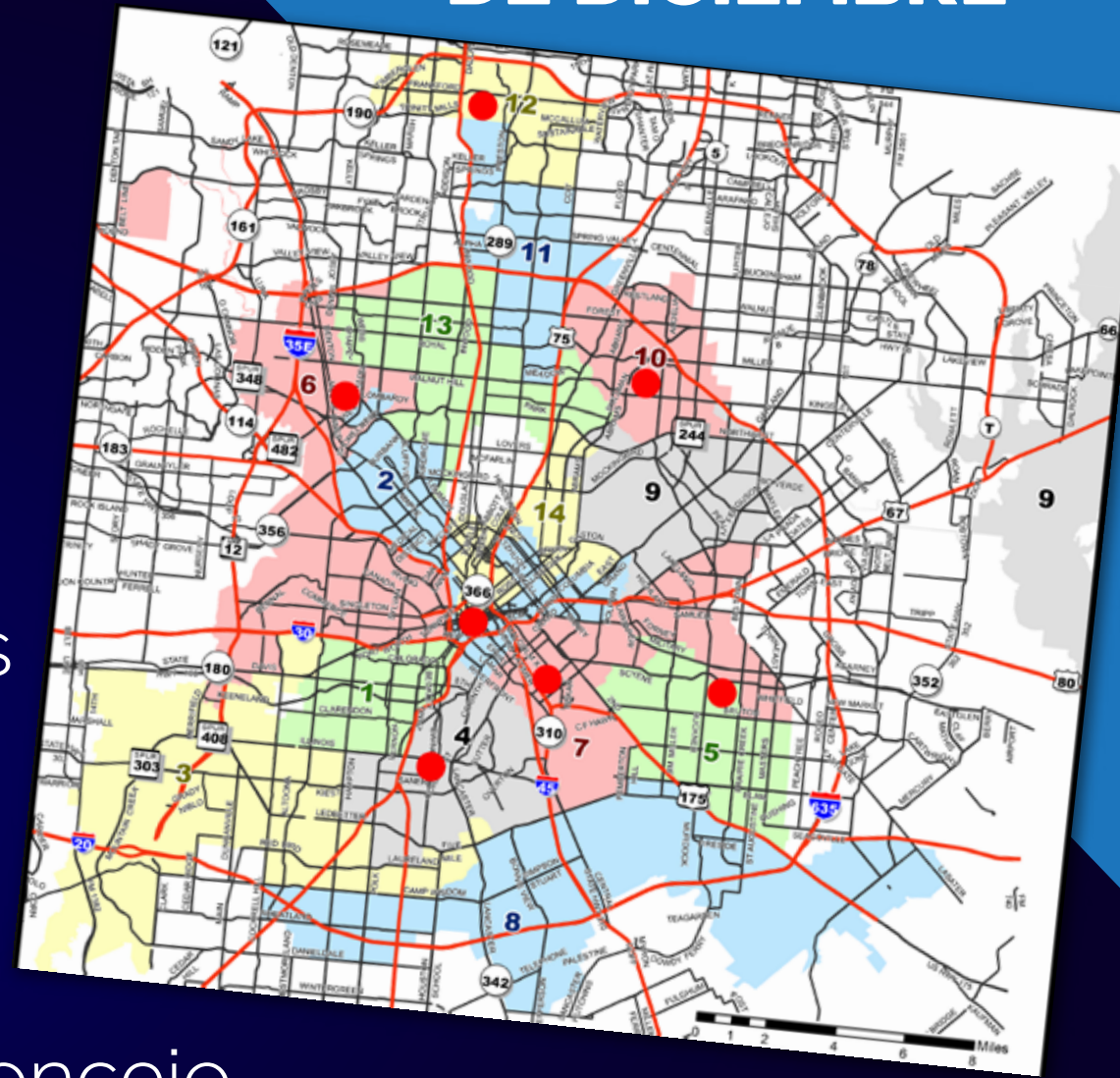
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POR UNA REPRESENTACIÓN JUSTA E IGUALITARIA

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LAS REUNIONES COMIENZAN  
**SÁBADO 11  
DE DICIEMBRE**



PARA VER TODAS LAS FECHAS, HORARIOS Y LUGARES DE REUNIONES O MÁS INFORMACIÓN, VISITA:

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o llama al 214-671-5197



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