

Memorandum



CITY OF DALLAS

DATE December 16, 2022

TO Honorable Mayor and Members of the City Council

SUBJECT **Short-Term Rental Zoning Ordinance Update**

Background

The Proposed developed Short-Term Rental (STR) Registration and Zoning Ordinances are interdepartmental efforts that include Code Compliance Services, the City Attorney's Office, City Controller's Office, and Planning and Urban Design. This memorandum is a follow-up to the November 4, 2022 Memorandum and provides an overview of the City Plan Commission recommendation from the December 8, 2022 special called meeting on Short-Term Rentals.

Planning and Urban Design Updates

A project website has been created on this subject to include information on case reports, presentations, and virtual meeting recordings: <https://dallascityhall.com/departments/pnv/Pages/Short-Term-Rentals.aspx>. Minutes, agendas, and videos can be found on the Zoning Ordinance Advisory Committee main website: <https://dallascityhall.com/departments/pnv/Pages/Code-Amendments.aspx>.

City Plan Commission Ordinance Recommendation

On December 8, 2022, City Plan Commission voted (9-4) to recommend to City Council an amendment to Section 51A-4.205. LODGING USES for the following:

Short-term rental lodging:

- Definition: A full or partial building containing one or more kitchens, one or more bathrooms, and one or more bedrooms that is rented to occupants for fewer than 30 consecutive days per rental period.
- Districts permitted: By right in MO(A), GO(A), central area, mixed use, multiple commercial, and urban corridor districts.
- Required off-street parking: One space per full or partial unit rented to occupants.
- Required off-street loading: none
 - Additional provisions:
 - This use must comply with Chapter ##, "Short-Term Rentals" of the Dallas City Code.
 - The number of short-term rentals in a single unit may not exceed one.
 - A short-term rental must not be used as a commercial amusement (inside), commercial amusement (outside), restaurant with drive-in or drive-through service, restaurant without drive-in or drive-through service, or any other use unless located in a zoning district in which the use is permitted and a Certificate of Occupancy is issued for the use.

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- Short-term rental lodging is prohibited in a multifamily structure or development that has received and utilized a development bonus under Division 51A-4.1100 “Mixed Income Housing.”

Next Steps

Staff will prepare a memo in January 2023 that lays out the next steps to bring the short-term rental zoning ordinance and registration ordinance to the City Council as previously discussed.

Should you have any questions, please contact Julia Ryan, Director of the Department of Planning and Urban Design, at (214) 670-5404 or julia.ryan@dallas.gov; Christopher Christian, Director of Code Compliance at 214-670-3118 or Chris.Christian@dallas.gov; Sheri Kowalski, City Controller at (214) 670-3856 or sheri.kowalski@dallas.gov.



Majed A. Al-Ghafry. P.E.
Assistant City Manager

c: T.C. Broadnax, City Manager
Chris Caso, City Attorney
Mark Swann, City Auditor
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Genesis D. Gavino, Chief of Staff to the City Manager
Directors and Assistant Directors

Memorandum



CITY OF DALLAS

DATE December 16, 2022

TO Honorable Mayor and Members of the City Council

SUBJECT **Housing Policy Update**

Community Equity Strategies (CES), the consultants facilitating the development of the new housing policy framework, have provided the attached update on the policy development document previously shared on November 4, 2022 via email and memorandum.

Over the past four months, CES has carried out extensive community engagement with residents, housing advocates, and industry experts to formulate a framework for the next housing policy. Through 306 person-to-person conversations and 12,941 digital touches, the *7 Pillars of Housing Equity* were realized — (1) Equity Strategy Targets, (2) Citywide Production, (3) Citywide Preservation, (4) Infrastructure, (5) Collaboration and Coordination, (6) Engagement, and (7) Education. Each pillar will be rooted in a SMARTIE (Specific, Measurable, Achievable, Relevant, Time-bound, Inclusive, and Equitable) goal that will be used to guide City investments and decisions in an equitable manner.

Since the last update, CES has incorporated additional community input received on the policy development document that was widely shared with stakeholders. CES has provided the attached [new version of the working draft](#) for review. This document replaces the version previously shared on November 4, 2022.

CES emphasizes that this is still a draft and will continue to be revised based on stakeholder input.

Should you have questions or need additional information please contact me at david.noguera@dallas.gov or 214-670-3619.

A handwritten signature in blue ink, appearing to read 'David Noguera'.

David Noguera
Director of Housing & Neighborhood Revitalization

Attached: Dallas Housing Policy 2033 Draft

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Dallas Accountability for Housing Equity - Policy Draft

Dallas Housing Policy 2033

Introduction

Housing affordability is fundamentally about choice. Dallas residents should be able to choose to live in safe, quality housing in a neighborhood with access to high-paying jobs, freedom from airborne toxins, healthy food, health care, protection from flooding, street lighting, and proximity to family, friends, faith, culture, and other community connections tied to wellbeing. According to the [Racial Equity Plan](#) (“REP”), “data continues to demonstrate how race and ethnicity predict life outcomes for Dallas residents.” See REP, page 15. For example, data from the City of Dallas 2019 Equity Indicators Report showed, “Black residents and Hispanic residents are far less likely than White residents to own their own homes in Dallas. Experts say housing is a key indicator for success as it impacts families’ access to schools, healthcare and other resources.” See REP, page 19. As the REP states, “Racial equity occurs when people are thriving and neither race nor ethnicity can be used to predict outcomes.” See REP, page 9. Dallas Housing Policy 2033, consistent with the Racial Equity Plan, seeks to reframe racial and economic inclusion as integral to Dallas’ housing growth. See REP, page 13.

Dallas Housing Policy 2033, Dallas’s new housing policy framework does not treat strategies for increasing equity as secondary to strategies for increasing city-wide affordability. Instead, it outlines a direction for increasing affordability by increasing equity and includes a set of clearly defined equity targets with which to measure concrete progress.

The Seven Pillars of Housing Equity

The Dallas Housing Policy 2033 comprises Seven Pillars of Housing Equity. These Pillars frame how the City partners, both internally and externally, to revitalize neighborhoods and develop housing that meets the needs of all Dallas residents. The Seven Pillars are aimed at reducing historical disparities while intentionally directing investments to build an equitable Dallas, promoting the ability of its residents to thrive in their neighborhoods of choice.

SMARTIE Goals

The Seven Pillars of Housing Equity are accompanied by SMARTIE (Specific, Measurable, Ambitious, Relevant, Time-bound, Inclusive, Equitable) goals. The outlined

SMARTIE goals show how the strategy will be utilized moving forward in revitalizing neighborhoods and developing housing. They are presented immediately after the Strategy Overview for each pillar. Embedded in the Strategy Overview are descriptions of how the strategy will be inclusive and equitable.

NOTE: The draft SMARTIE goals included below reflect the strategies to increase both equity and affordability outlined under each Housing Equity Pillar. They provide examples of how the City could measure concrete progress in a sustained fashion. Community Equity Strategies (CES) continues to refine the language in each draft SMARTIE goal with assistance from City staff. CES with assistance from City staff, will vet the SMARTIE goals in the final version of the recommended policy document to be presented to the City Council in January 2023, and will have been thoroughly vetted to ensure that the City has a practical plan for measuring progress on each goal. While the draft SMARTIE goals are expressed as 10-year goals, it is envisioned that the staff would provide annual reports to the City Council and the public to demonstrate progress towards the Year 2033 target.

Implementation Summary

Once the Dallas Housing Policy 2033 is adopted, those responsible for implementation are required to create and make public annual implementation plans outlining how policy strategies will be activated to achieve targets and benchmarks. Progress updates will be provided to the City Council on a quarterly basis.

Policy Statement,

The City of Dallas, having acknowledged the existence of disparities that disproportionately impact historically disadvantaged communities, increases equity in housing outcomes and revitalizes neighborhoods utilizing a mix of public and private approaches that are reflective of and accessible to unique, diverse constituents in each area. The policy components are as follows:

Seven Pillars of Housing Equity

1. Equity Strategy Targets (Housing - pg 30 Racial Equity Plan (REP))

Strategy Overview

Increasing equity while also increasing city-wide housing affordability requires targeted strategies. These strategies must be tailored to address historical disparities and the current conditions from one area of the city to the next. The combination of tools and tactics required to boost or

preserve mixed-income affordability vary significantly among the following areas:

- Areas with historically higher homeownership rates, higher median home values, generally superior infrastructure, and better access to higher-paying jobs and amenities.
- Areas with historically lower homeownership rates, lower median home values, generally inferior infrastructure, and less access to higher-paying jobs and amenities.
- Areas where rising property values threaten to displace households with roots in communities with strong cultural, faith, and social connectivity.

The strategy framework includes City Council-adopted strategy target areas within which City staff work with stakeholders to develop community-driven plans, that utilize tools and tactics that align with an area's inequities, current conditions, and market forces.

These plans outline how the City will achieve 10-year SMARTIE goals indicating significant progress in tackling equity and affordability challenges within each strategy target area. Each SMARTIE goal relates to a separate challenge the City must address in different ways from area to area in its pursuit of greater city-wide housing equity, including:

- Increasing affordable homeownership opportunities
- Eliminating infrastructure deficits
- Ensuring that dedicated affordable housing units are spread equitably across all areas of the city
- Avoiding concentration of dedicated affordable units in historically marginalized areas
- Preventing displacement
- Preserving cultural integrity and community institutions
- Identifying development resources

Proposed SMARTIE goals include:

- For strategy target areas within City Service Areas marked by lower homeownership rates, lower median home values, infrastructure deficits, and higher concentrations of dedicated affordable units:
 - By 2033 triple the annual expenditure of the City of Dallas infrastructure dollars (at an average increase of at least 15%)

- per year on an aggregated basis, i.e., inclusive of all designated target areas).
- By 2033 triple the annual production of ownership housing units of various types with sale prices making them affordable to households with incomes below 80% of the City of Dallas median income (at an average increase of at least 15% per year on an aggregated basis, i.e., inclusive of all designated target areas).
 - [Note: housing types other than single-family detached (fee simple) need to be included]
 - By 2033 triple the annual number of households served with evidence-based, affordable housing preservation tools (at an average increase of at least 15% per year on an aggregated basis, i.e., inclusive of all designated zones).
 - For strategy target areas within City Service Areas marked by higher homeownership rates, higher median home values, generally superior infrastructure, and lower concentrations of dedicated affordable units:
 - By 2033 increase the annual production of dedicated affordable rental housing units for households below 60% of the City of Dallas median income to a level that is twice the annual city-wide annual production level (at an average rate of at least 10% per year on an aggregated basis, i.e., inclusive of all designated zones).
 - By 2033 increase the annual production of dedicated affordable ownership housing units of various types for households between 60% and 100% of the City of Dallas median income to a level that is twice the annual city-wide annual production level (at an average rate of at least 10% per year on an aggregated basis, i.e., inclusive of all designated zones).
 - For strategy target areas where rising property values threaten to displace households with roots in communities with strong cultural, faith, and social connectivity:
 - By 2033 increase the annual expenditure of City funds on the implementation of tools in the City's Anti-displacement toolkit to a level that is three times the city-wide expenditure level.

Community-driven planning for each strategy target area will:

- Be informed by **quantitative and qualitative data** analysis to identify any racial inequities that must be addressed to increase both affordability and equity simultaneously. This includes developing equity assessment tool(s) in collaboration with the Office of Equity and Inclusion.
- Identify the quality of life factors and attributes needed to ensure the constituents can thrive (health, education, environmental, employment, infrastructure, nutrition, safety, transportation).
- Identify the potential location of affordable housing (For example, single-family homes, homeownership opportunities, preserved units, affordable rental units).
- Include a design standard that ensures quality development, rehab, and preservation.
- Incorporate strategies for preventing displacement while preserving the cultural integrity of communities at risk of being displaced.
- Specify the investment resources needed, including:
 - i. Public dollars
 - 1. Housing Department Programs
 - 2. Other City department investments
 - ii. Philanthropy
 - iii. Non-profit and MWBEs housing developments
 - iv. Tax Incentives
 - v. Regulatory Incentives

The strategy target area approach will ensure that all 7 City Service Areas will make concrete, measurable contributions.

2. Citywide Production

Strategy Overview

Address the lingering barriers to the development of both dedicated affordable housing units and market-rate units affordable to a broader mix of incomes. In collaboration with both non-profit, market-rate developers and neighborhood stakeholders, adapt, and leverage existing Housing Department tools and develop new tools to boost production throughout all City Service Areas.

Strategy components include:

- Maximize housing choice within all City Service areas by investing in and facilitating the development of a range of housing types,

including transit-oriented multi-family housing, condominiums, and other housing types, in addition to fee-simple single-family housing.

- Deepen existing efforts to grow the capacity of non-profit and small for-profit developers committed to increasing the availability of high-quality, affordable ownership and rental housing within historically marginalized areas.
- Invest in facilitating increased coordination and develop formal agreements regarding housing production strategies among the public sector; private real estate development, lending, and other business entities; philanthropic organizations; non-profits, MWBEs; grassroots housing advocates; neighborhood leaders; and other stakeholders invested in increasing the overall supply of affordable housing.
- Increase collaboration among City departments to tackle zoning and permitting challenges facing developers that seek to increase production of affordable units in alignment with planning within target strategy areas.
- Develop community-driven plans for every target strategy area to achieve the production targets.
- Acknowledge the need for equitable distribution of access to affordable housing and develop specific action steps to close gaps in availability of affordable housing.
- Ensure that affordable housing production does not concentrate dedicated affordable units within areas designated as Racially or Ethnically Concentrated Areas of Poverty (R/ECAP).
- Support both infill development and master-planned development that includes mixed-income housing, employment opportunities, and missing amenities.

The following proposed SMARTIE goals will help the City increase city-wide affordability:

- By 2033, increase by at least 150% the annual production of dedicated affordable rental housing units for households at 0% - 100% of the City of Dallas median income (at an average rate of at least 10% per year on an aggregated basis, i.e., inclusive of all designated zones).
- By 2033 increase by at least 150% the annual production of dedicated affordable ownership housing units of various types affordable to households at 60% - 100% of the City of Dallas

median income (at an average rate of at least 10% per year on an aggregated basis, i.e., inclusive of all designated zones).

- [Note: housing types other than single-family detached (fee simple) need to be included]
- By 2024, develop and sign strategy agreements among the City Housing Department and private entities making financial investments in increasing the production of housing that increases mixed-income affordability throughout all 7 City Service Areas and aligns with the equity targets outlined in this policy.
- [other SMARTIE goals related to the process of boosting production in equitable ways?]

3. Citywide Preservation

Strategy Overview

The City will identify and catalog existing dedicated affordable units, including naturally occurring affordable housing, meeting livability standards, and collaborate with non-profits, MWBEs, neighborhood leaders, philanthropy, community groups, and the private sector to maximize the preservation of these units' affordability.

The following proposed SMARTIE goals will help the City increase city-wide affordability:

- By 2033, annually, preserve a minimum of 50% of housing units with expiring affordability requirements.
- By 2024, create a database of naturally occurring affordable housing and specific city-wide targets for its preservation.

4. Infrastructure (Infrastructure -pg 32 REP)

Strategy Overview

The City will prioritize infrastructure investment in historically disadvantaged communities. To address this deficit, the City will develop common cross-departmental infrastructure investment strategies for each of the designated strategy target areas.

Strategy components include:

- Significantly increasing the level of investment in City funds to eliminate infrastructure deficits in historically disadvantaged communities, with an emphasis on the designated target areas listed above;
- Leveraging investments to support public-private collaboration to develop and preserve housing;
- Streamlining processes supporting local developers to pursue infill development projects in areas with significant needs for affordable ownership housing; and
- Following the infrastructure development guidelines put forth in adopted City plans related to equity and housing affordability.

The following SMARTIE goals will facilitate infrastructure improvement:

- By 2033, triple the annual expenditure of the City of Dallas infrastructure dollars within designated target strategy areas (at an average increase of at least 15% per year on an aggregated basis, i.e., inclusive of all designated target areas).
- By 2033, the City will eliminate infrastructure deficits defined in each target strategy area plan to facilitate mixed-income housing development and leverage economic development opportunities for the areas impacted by historic disinvestment.
- By 2024, the City will produce measurable annual progress reports showing movement toward all the equity targets listed above.
- By 2024, the City will have aligned cross-departmental and external partner agreements that are reviewed annually that delineate the terms of their partnerships.

5. Collaboration and Coordination

Strategy Overview

City departments, including Legal, and external partners integral to equitable housing development and preservation, will have the capacity and flexibility to work in concert to facilitate neighborhood infrastructure development and make strategic revitalization investments in a highly coordinated fashion.

Strategies components include:

- Interdepartmental agreements between City departments that align the infrastructure and community development.

- Formal agreements with external partners that align infrastructure and community development.
- Investments among City departments in service of hitting strategy targets.
- Crosswalk of current plans highlighting alignment, identifying gaps, and action plan for coordinating efforts.
- Identify new plans as they arise and assure for alignment.
- Collaboration between the City departments and private and non-profit partners to fund/seed actions tied to achieving strategy targets.
- Dedicated funding for housing production and preservation.
- Scaled investment in existing and new tools that have proven effective around the country for preventing displacement of residents from neighborhoods where property values are escalating quickly.
- Partner with internal and external entities to conduct a comprehensive policy review of local and federal regulations on the books that aim to reduce inequities.
- Institute policies that advance equity and close disparity gaps for residents with the greatest need.

The following SMARTIE goals demonstrate collaboration progress:

- By 2024, the City will have a catalog of plans that impact housing development and revitalization and plans to align the cross-departmental investment.
- By 2024, the City will have an ongoing structure and schedule for joint presentations and events reflecting the collaboration and synergy of efforts.
- By 2026, the City will have co-funded opportunities to which multiple departments contribute.
- By 2024, the City will have aligned cross-departmental and external partner agreements that are reviewed annually that delineate the terms of their partnerships.

6. Engagement (Communication, Accountability, Transparency - pg 35 REP)

Strategy Overview

City Departments integral to neighborhood revitalization have a mechanism for authentic community engagement, reflecting partnership

with residents and community groups to implement neighborhood revitalization and housing development plans and transparently measure progress.

Strategy components include:

- Housing Department community engagement liaisons matched to each area developing a community plan and charged with facilitating communication and coordination (within the city and among neighborhoods/districts), connecting plans to the strategy, and ensuring accountability to the community-driven plans.
 - Structured system for being accountable to the community.
 - Serve as a liaison with community advocacy group(s).
 - Ensure City attendance and participation in established and new community and grassroots meetings (i.e., neighborhood association, neighborhood crime watch, etc.)
 - Serve as an information resource, guiding people to dashboards and communication strategies.
 - Serve as a resource for community/local plan developments.
- A structure for sustained engagement of and oversight by community stakeholders, including residents working at the grassroots and neighborhood levels.
- A transparent and accountable system for measuring meaningful progress toward equity targets using tools such as scorecards and dashboards.
- Annual progress reporting indicating concrete progress towards achievement of strategy targets.
- A housing program assessment at a minimum of three years that evaluates progress toward equity targets and measures resident satisfaction.

The following SMARTIE goals will demonstrate authentic community engagement:

- By 2024, the Department of Housing & Neighborhood Revitalization creates the required capacity for and implements a community liaison unit.
- By 2024 City staff partners with community stakeholders to:
 - Establish a documented, sustainable community engagement and accountability structure that specifically includes residents working at the grassroots and neighborhood levels.

- Provide annual reports showing progress toward all the targets and milestones above.
- Create scorecards and/or other new mechanisms to transparently share progress with community members.

7. Education

Strategy Overview

To effectively implement this housing policy, intentional actions must be taken to research and educate residents, staff, and City officials about historical struggles that have shaped inequitable conditions, including in the area of housing development and neighborhood revitalization. From that foundation, additional education is provided to promote YIMBYISM (YES, In My Backyard), financial literacy, and resident buy-in to support coordinated investments to increase equity. Education begins on day one and is continuously woven into all strategies.

- The City works with applicable City departments to invest in exhibits, materials, cultural artifacts, and historical documentation depicting how race and ethnicity have impacted neighborhood development throughout Dallas.
- The City works with applicable departments to partner with communities on continuous education on the impact of equity in housing policy development and implementation as well as provide progress updates with opportunities for feedback on housing policy implementation.
- Research and Data Analysis: The City utilizes its data collection and analysis capacity to illustrate to the public the disparities addressed at the micro level by the policy and the progress being made to reduce these disparities.
- YIMBYISM: Concurrent with strategy development, the City works with community partners to continuously provide information about the impact of strategies such as those supporting mixed-income housing development. The City demonstrates impacts on property values and neighborhood revitalization such that it encourages communities to embrace the myriad of strategies included in the plan.
- Financial Literacy: The City works with local banks and community partners to educate residents on asset management and building wealth.

- Tenant Protections and Rights: The City partners with community groups to provide education to residents regarding tenant rights and protections.

The following SMARTIE goals demonstrate the spectrum of information developed by and shared with the City and community stakeholders:

- By 2024 the City will have a curriculum on Equity and YIMBISM that crosses multiple City departments that informs public programs, exhibits, and community outreach.
- By 2024, the City will have established a system for annual plans reflecting deliverables aligned with strategy components.
- By 2024, the City will have aligned cross-departmental and external partner agreements that are reviewed annually that delineate the terms of their partnerships.

Memorandum



CITY OF DALLAS

DATE December 16, 2022

TO Honorable Mayor and Members of the City Council

SUBJECT **Transfer of Street Blockage Response to the Department of Transportation**

Background

To increase efficiencies in the Dallas Police Department (DPD) and decrease response time for City services, City Council directed staff to identify opportunities to divert non-emergency services provided by DPD to other departments. Two of the non-emergency services identified for diversion were parking violations and non-emergency vehicle street blockages on City-owned streets. Through collaboration between DPD, 911, 311, and the Department of Transportation (TRN), 24-Hour parking violation calls were diverted to TRN as of August 1, 2022.

Diversion of Vehicle Street Blockages

To continue implementation of diversion of non-emergency services from DPD, effective January 3, 2023, TRN's, Parking Enforcement Division (Parking), will begin assisting DPD with non-emergency vehicle street blockages on City-owned streets. Initially, Parking will respond to street blockages from 6am-4pm, and DPD will respond outside of those hours. As Parking staff gains response experience and knowledge, Parking will expand its coverage hours and ultimately fully absorb this service from DPD. However, while Parking will provide coverage for street blockages on City-owned streets, DPD will continue responding to vehicle street blockages on freeways and other high-speed roadways.

Ongoing Evaluation of Operational Performance

As response of non-emergency of vehicle street blockages is transitioned to Parking, a working group, composed of members from 911, 311, Parking Enforcement, and DPD, will continue regular meetings to review operations performance, resource demands and updates, and evaluate the steps necessary to eventually relieve DPD of these types of routine street blockage calls.

Given the timeline for transition of Parking's response to non-emergency vehicle blockages on City-owned streets, in January 2023, the City will start an awareness campaign to inform callers that non-emergency vehicle blockage calls will be transferred to 311. If you have questions or need additional information, please contact Ghassan 'Gus' Khankarli, Ph.D., P.E., PMP, CLTD, Director of the Department of Transportation, at Ghassan.Khankarli@dallas.gov.

A handwritten signature in black ink, appearing to read 'Rob Perez'.

Robert M. Perez, Ph.D.
Assistant City Manager

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DATE December 16, 2022

TO Honorable Mayor and Members of the City Council

SUBJECT **Deferral of City of Dallas Economic Development Policy and Economic Development Incentive Policy to January 25, 2023**

On December 14, 2022 the City Council voted to defer [Public Hearing 3](#) regarding the adoption of the City of Dallas Economic Development Policy and Economic Development Incentive Policy. The item was deferred to January 25, 2023, to allow additional time for City Council members to submit questions regarding these policy documents.

If you have questions regarding the City of Dallas Economic Development Policy or the Economic Development Incentive Policy, please submit your questions via email to robin.bentley@dallas.gov **no later than December 23, 2022**. Responses to submitted questions will be circulated to the City Council in early January 2023.

If you need additional information, please contact Robin Bentley, Director of the Office of Economic Development, at 214-671-9942 or robin.bentley@dallas.gov.

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DATE December 16, 2022

TO Honorable Mayor and Members of the City Council

SUBJECT **Taking Care of Business – December 15, 2022**

Chief Data Officer Featured in Harvard University Publication

Dr. Brita Andercheck, Chief Data Officer, has been featured in an article: “Maps, Stats, and Equity”: <https://datasmart.ash.harvard.edu/maps-stats-and-equity>. The article discusses how cities across the nation are addressing systemic and long-standing inequities and how Chief Data Officers are assisting in that work.

Dr. Andercheck, along with Eva Pereira in Los Angeles, share what it means to be a “data surgeon” and “slice general measures of inequality like income with more precise data on infrastructure to carve out the exact spots in need of additional assistance.” The article is published by Data-Smart City Solutions, a project of the Bloomberg Center for Cities at Harvard University and is featured in their December 9, 2022, edition of the *Lessons from the Civic Analytics Network* series. Should you have any questions, please contact Dr. Brita Andercheck, Chief Data Officer of Data Analytics & Business Intelligence.

Dallas Librarian Teaches Media Literacy to Kazakhstani Librarians

Dallas Public Library’s Central District Manager Kristen Calvert spoke to 1,000 library staff members across the country of Kazakhstan about media literacy and how we incorporate media literacy principles into services offered through the public library. The information training was organized through the U.S. State Department in partnership with the American Library Association thanks to an American Corners grant. The grant aims to provide accurate, timely and compelling information about the U.S. and build respect with host countries through STEAM and cultural programs. Should you have any questions, please contact Director of Libraries Jo Giudice.

Panhandling Initiative Update

Along with the [Responsible Giving Campaign](#) that launched on December 5, 2022, the Office of Homeless Solutions (OHS) will be targeting currently identified panhandling hot spots starting the weeks of December 12 and 19, 2022. These hot spots will continue to be monitored weekly during the entire duration of the campaign. As the pilot expands throughout the City, additional hot spots will be identified to provide equitability across all 14 Districts. Outreach will also canvas localized businesses and provide outreach via educational marketing materials to residents to deter panhandling by giving responsibly instead. Please see the attached Responsible Giving graphic that Outreach will be utilizing during outreach efforts and please share via newsletters and social media.

DATE December 9
SUBJECT Taking Care of Business – December 8, 2022

Key Panhandling Hot Spots by District

District 1	Jefferson & 9 th St, Ft. Worth Ave & Westmoreland, Riverfront & Cadiz
District 2	Inwood Rd & Lemmon Ave, Houston St & Commerce St, Webb Chapel & NW Highway
District 3	Kiest & 67, Hampton & Ledbetter
District 4	Lancaster & Kiest, Lancaster & 52 nd , 35 & 10 th , Ledbetter & 35
District 5	Buckner & Lake June, Holcomb & Lake June
District 6	Harry Hines & W NW Highway
District 7	Buckner & 30, Jim Miller & 30, Samuel & Buckner
District 8	Beltline & 175, Bonnie View & 20, Lancaster & 20, Cockrell Hill & 20
District 9	635 & NW Highway
District 10	635 & Greenville
District 11	635 & Hillcrest, 635 & Coit, Royal & 75, Forest & 75, Meadows & 75
District 12	Frankford & Dallas N Tollway
District 13	See D11
District 14	Lovers & 75

To track the progression of the campaign the following metrics have been identified: 311 service requests, weekly visual and physical site monitoring, earned media mentions of keywords tracked in our media monitoring subscription service, total views of pages within the new website, links followed via press releases, direct sources of traffic to pages of the website (i.e. Google, QR code, etc.), and donation contributions to Communities Foundation of Texas. If you have any questions please reach out to Christine Crossley, Director of the Office of Homeless Solutions, at Christine.Crossley@dallas.gov.

Save the Date: 2023 Homeless Point-In-Time Count

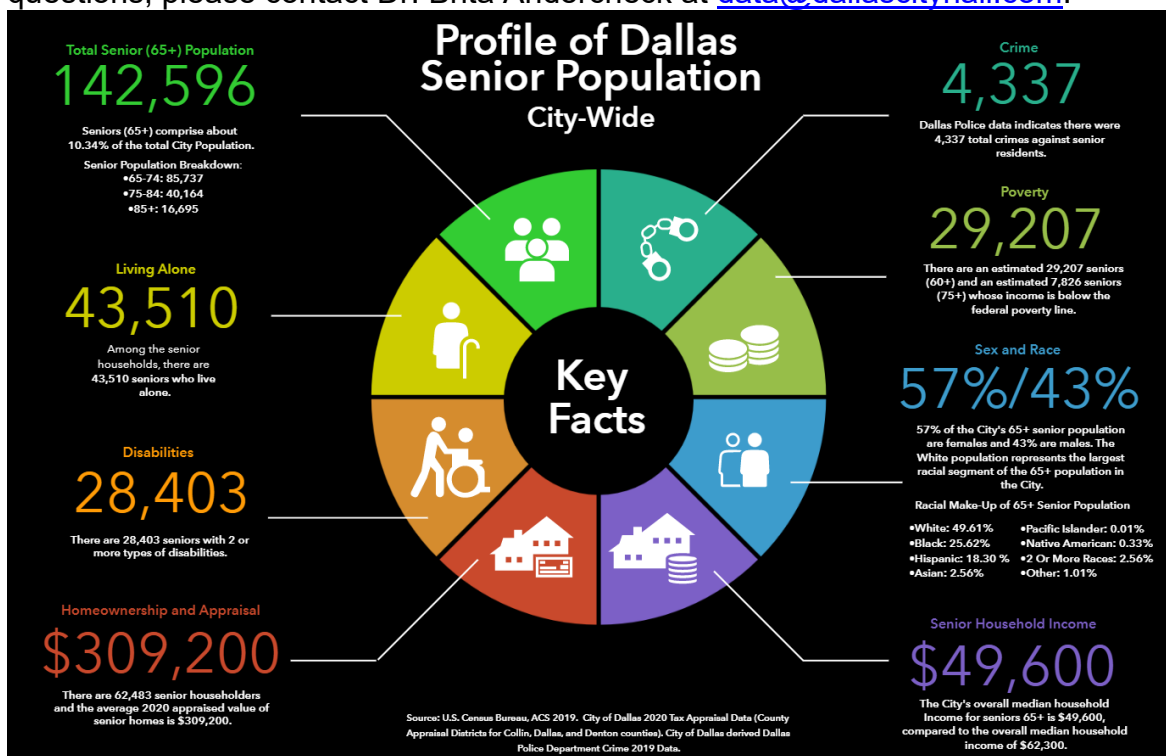
Housing Forward's annual Homeless Point-In-Time (PIT) count will be conducted in Dallas and Collin Counties on the evening of January 26, 2023. Required by the U.S. Department of Housing and Urban Development, the PIT Count is the count of sheltered and unsheltered individuals experiencing homelessness on one night in January. Locally, data gathered from the count is used for policy development and program planning for homeless residents. The PIT count would not be possible without hundreds of volunteers. This is an excellent opportunity to make a long lasting and meaningful impact on homelessness in our community. If you would like to volunteer, please contact Gloria Sandoval, City of Dallas PIT Count Coordinator, in the Office of Homeless Solutions. All volunteers must register in advance as no walk-in teams will be accepted on the night of the count. OHS will ensure councilmembers and their teams are assigned to the team's requested location. Additional details about this event are forthcoming. If you have any questions,

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please contact Gloria at gloria.sandoval@dallas.gov or Christine Crossley, Director of the Office of Homeless Solutions at Christine.crossley@dallas.gov.

Profile of Dallas Senior Population

The Office of Data Analytics and Business Intelligence partnered with the Office of Community Care and the Senior Affairs Commission to develop a profile of the senior population in the City of Dallas. The infographic below highlights key facts about the Dallas senior population city-wide, and the attached infographic shows the breakdown of the demographics by City Council District. Should you have any questions, please contact Dr. Brita Andercheck at data@dallascityhall.com.



Second Chance Hiring Event

The Small Business Center FreshStart Employment Program will sponsor a hiring event in partnership with the Dallas Public Library, on Thursday, December 15, 2022, from 9:00 AM to 4:00 PM at the J. Erik Jonsson Central Library, City Life, Education, and Work Skills, 6th Floor. Register on Eventbrite: bit.ly/3XM4Hzr. Should you have any questions, please contact Marcus Stewart, Reentry Workforce Coordinator for the Small Business Center, at marcus.stewart@dallas.gov or freshstartemployment@dallas.gov.

Dallas Animal Services Exceeded their Placement Goal in Three Days

On Thursday, December 8, Dallas Animal Services (DAS) put a call out to the Dallas community for help to find placement for 150 medium or large dogs over a three-day period. The goal was to get these dogs out of the building to create a "clean

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break” in animal flow and end the spread of canine upper respiratory infections (URI), including the canine influenza virus (CIV).

The response from the community was overwhelming, with 160 medium and large dogs leaving the building - 74 large dogs fostered, 58 dogs adopted, and 28 pulled by local rescues. A further 30 large dogs are scheduled for pickup for foster, adoption, or rescue in the coming days. Thanks to the community’s response, DAS was able to maximize lifesaving and start its clean break on Monday morning!

A special thank you to City of Dallas departments and individual staff members who helped spread the word about our need for help this past weekend. For more information about how to help Dallas Animal Services, please contact MeLissa Weber, Director of Dallas Animal Services, at MeLissa.Webber@Dallas.gov.



Code Compliance Engages with Staff Internally

An internal employee engagement event (at the Latino Cultural Center) was held on Wednesday December 7, 2022. The event focused on positive attitudes personal/professional growth, aligning with success, work satisfaction and team building. Executive leadership helped put the event on for staff and the experience will help Code grow internally and use the tools learned to help staff with external stakeholders as well.



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Should you have any questions, please contact Chauncy Williams, Assistant Director, of the Department of Code Compliance Services, at chauncy.williams@dallas.gov.

ERCOT Technical Advisory Committee

The 52nd Annual Electric Reliability Council of Texas, Inc. (ERCOT) Membership meeting will be held on December 20, 2022. The City of Dallas is a member of ERCOT, which manages the flow of electric power to more than 26 million Texas customers – representing approximately 90 percent of the state’s electric load. Members include consumers, cooperatives, generators, power marketers, retail electric providers, investor-owned electric utilities, transmission, and distribution providers, and municipally owned electric utilities. City of Dallas employee Nikolaus Fehrenbach, of Utility Management in Budget & Management Services, was elected to represent Large Commercial Consumers on the Technical Advisory Committee (TAC), which is considered one of the most important committees at ERCOT. Mr. Fehrenbach has worked in this field for many years and previously served on the TAC and the ERCOT Board of Directors. The TAC makes recommendations to the board regarding ERCOT policies and procedures and is responsible for prioritizing projects through the protocol revision request, system change request, and guide revision processes. The ERCOT Membership anticipates 2023 being a difficult year as they continue to contend with Winter Storm Uri and debate the fundamental re-design of the market. Should you have any questions, please contact Janette Weedon, Director of Budget & Management Services.

Convention and Event Services Weekly Event Report

Each week, Convention and Event Services will provide a report featuring two weeks of upcoming events that are either coordinated with the Office of Special Events or hosted at the Kay Bailey Hutchison Convention Center Dallas. The report highlights the dates, location, and Council District for each event, and is attached for your convenience. Should you have any questions or concerns, please contact Rosa Fleming, Director of Convention and Event Services at rosa.fleming@dallascityhall.com

Office of Procurement Services New Opportunities

The Office of Procurement Services (OPS) is excited to announce the following new contract opportunities. More information can be found on the City’s [electronic bid portal](#):

Opportunity No.	Opportunity Name
CIZ-DWU-22 495	2022 Dredging at Various Locations, Contract No. 22-495
BI23-00021089	HVAC System Air & Surface Purification
BKZ23-00020467	Professional Employer Organization

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We are also pleased to share the latest, [Procurement Quarterly](#) listing citywide opportunities for the current quarter (of the fiscal year) and published on the OPS [website](#). The City of Dallas Office of Procurement Services will host [in-person and virtual meetings](#) to engage business and non-profit vendors with technical assistance regarding "Doing Business with the City of Dallas". For more information about the City of Dallas Office of Procurement Services or to schedule an appointment, please contact DeNita Lacking-Quinn, at Denita.quinn@dallas.gov or call 214.670.5542.

The City of Dallas Office of Procurement Services will host [in-person and virtual meetings](#) to engage business and non-profit vendors with technical assistance regarding "Doing Business with the City of Dallas". For more information about the City of Dallas Office of Procurement Services or to schedule an appointment, please contact DeNita Lacking-Quinn, at Denita.quinn@dallas.gov or call 469.792.1111.

Please be advised that once an opportunity is advertised, it is considered an open procurement until the City Council awards the contract. The Code of Ethics prohibits communication between council members and vendors/ suppliers on open procurements. Should you have any questions, please contact Danielle Thompson, Director of Procurement Services.

Office of Homeless Solutions Website Launch

The Office of Homeless Solutions (OHS), in conjunction with Communications and Marketing, has launched a new [DallasHomelessSolutions.com website](#). The website will serve as a resource for organizations, communities, and residents, transparently highlighting OHS' initiatives and partnerships while educating organizations, communities and residents on how to give responsibly. Organizations may also register to provide emergency shelter during inclement weather. If you have any questions, contact Christine Crossley, Director of the Office of Homeless Solutions, at Christine.Crossley@dallas.gov.

OHS Street Outreach Update

The Dallas Real Time Rapid Rehousing (D.R.T.R.R.) team of homeless service providers, co-led by the Office of Homeless Solutions (OHS) and Metro Dallas Homeless Alliance (MDHA), is currently targeting several encampments, which will result in closure through the housing of those unsheltered individuals throughout the year. The team will outreach to these sites and meet with various persons experiencing homelessness to assess their needs in preparation for site closure via housing. During this time, the OHS Street Outreach Team will continue to engage with unsheltered residents through normal street outreach, connecting people with the needed resources, such as: getting IDs, working with Community Courts on expunging eligible tickets and offenses from their records, identifying medical needs, and getting them access to the Coordinated Access System (CAS). The DRTRR Community Dashboard is live and may be found [here](#).

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Please see the below schedule for homeless encampment cleaning the week of December 12 through December 16, 2022. Please note that these will be for debris removal and outreach only. All encampment cleaning requests are being resolved as time allows. We appreciate everyone's patience.

Encampment Resolution (Cleaning) Schedule December 12 – December 16, 2022

LOCATION
1848 California Crossing Rd
1700 Baylor
2900 Hickory
1600 Chestnut
75 & Walnut Hill
11611 Ferguson Rd
75 & Forest
75 & Meadow

OHS continues to urge people who see an encampment to report it via 311 or 311's OurDallas smartphone app to ensure strategic alignment with comprehensive OHS outreach. The OHS Service Request dashboard can be utilized to track the progress of encampment resolution efforts. Please visit the [dashboard](#) and feel free to share this tool with residents. If you have any questions please reach out to Christine Crossley, Director of the Office of Homeless Solutions, at Christine.Crossley@dallas.gov.

Media Inquiries

As of December 12, 2022, the Communications, Outreach, and Marketing (COM) Department has received various media inquiries available to view [here](#). Should you have any questions, please contact Catherine Cuellar, Director of Communication, Outreach, & Marketing.

The following storylines reference the major media inquiries addressed by Dallas Fire-Rescue (DFR) during the period dating from December 6th – 12th. A more detailed account of the department's responses to those inquiries, and others, can be viewed at [this link](#). Should you have any questions or concerns, please contact Fire Chief, Dominique Artis, at dominique.artis@dallasfire.gov.

- Fire Destroys Army/Navy Thrift Store in Northwest Dallas
- No One Injured Following Fire at Homeless Camp in Northwest Dallas
- DFR Agrees to Settlement with State Health Services Department

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Should you have any questions or concerns, please contact Genesis D. Gavino, Chief of Staff.



T.C. Broadnax
City Manager

c: Chris Caso, City Attorney
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Deputy City Manager
Jon Fortune, Deputy City Manager

Majed A. Al-Ghafry, Assistant City Manager
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager
Dr. Robert Perez, Assistant City Manager
Carl Simpson, Assistant City Manager
Jack Ireland, Chief Financial Officer
Genesis D. Gavino, Chief of Staff to the City Manager
Directors and Assistant Directors

FreshStart
Employment
Second Chance

HIRING EVENT

- Utility Maintenance Worker
- Recreation Center Assistant
- Laborer II
- Park Maintenance Worker
- Trades Helper
- HVAC Technician
- and more!*

Register on Eventbrite: bit.ly/3XM4Hzr

SAME DAY INTERVIEWS

- **POTENTIAL SAME DAY OFFERS**
- **ONSITE ONBOARDING**

Polish off your resumes and dress to impress!

Thursday Dec. 15, 2022
9 a.m. to 4 p.m.

Dallas Public Library

J. Erik Jonsson Central Library
City Life, Education, and Work Skills, 6th Floor
1515 Young St.
Dallas, TX 75201

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EVENTO DE CONTRATACIÓN

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- Mantenimiento de parques • Ayudante de operaciones • Técnico HVAC • y más!

Regístrate en Eventbrite: bit.ly/3XM4Hzr

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- *POSIBLES OFERTAS EL MISMO DÍA*
 - *INCORPORACIÓN AL INSTANTE*
- ¡Actualiza tu currículum y viste profesional!

Jueves, 15 de dic. de 2022
9 a.m. a 4 p.m.

Biblioteca Pública de Dallas

J. Erik Jonsson Central Library
City Life, Education, and Work Skills, 6° piso
1515 Young St.
Dallas, TX 75201

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214-740-4886



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TO DALLAS RESIDENTS EXPERIENCING HOMELESSNESS



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GIVE ONLINE

bit.ly/GiveResponsiblyDallas

BE THE SOLUTION



Profile of Dallas Senior Population

City-Wide

Total Senior (65+) Population
142,596

Seniors (65+) comprise about 10.34% of the total City Population.

Senior Population Breakdown:

- 65-74: 85,737
- 75-84: 40,164
- 85+: 16,695

Living Alone
43,510

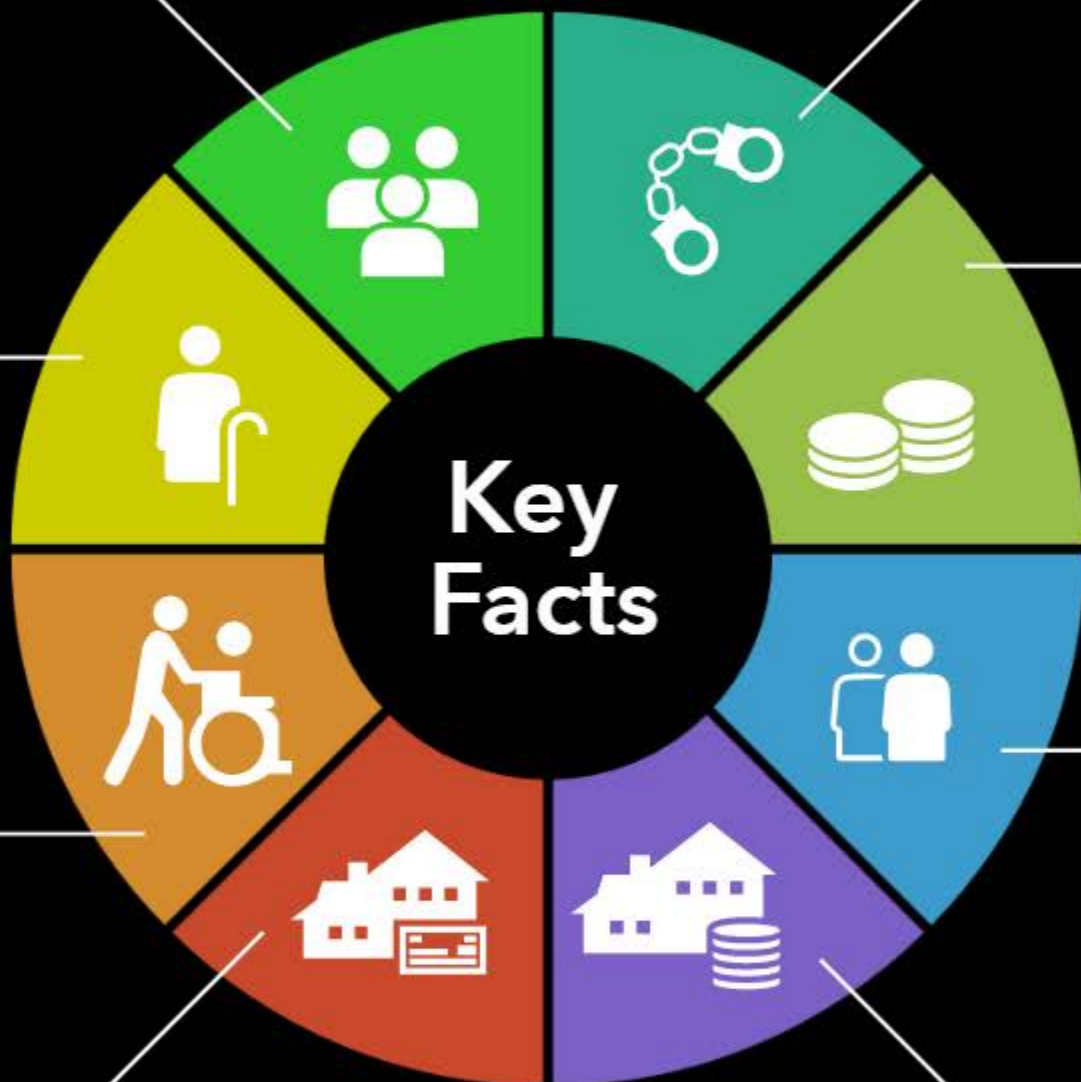
Among the senior households, there are 43,510 seniors who live alone.

Disabilities
28,403

There are 28,403 seniors with 2 or more types of disabilities.

Homeownership and Appraisal
\$309,200

There are 62,483 senior householders and the average 2020 appraised value of senior homes is \$309,200.



Crime
4,337

Dallas Police data indicates there were 4,337 total crimes against senior residents.

Poverty
29,207

There are an estimated 29,207 seniors (60+) and an estimated 7,826 seniors (75+) whose income is below the federal poverty line.

Sex and Race
57%/43%

57% of the City's 65+ senior population are females and 43% are males. The White population represents the largest racial segment of the 65+ population in the City.

Racial Make-Up of 65+ Senior Population

- White: 49.61%
- Black: 25.62%
- Hispanic: 18.30%
- Asian: 2.56%
- Pacific Islander: 0.01%
- Native American: 0.33%
- 2 Or More Races: 2.56%
- Other: 1.01%

Senior Household Income
\$49,600

The City's overall median household income for seniors 65+ is \$49,600, compared to the overall median household income of \$62,300.

Profile of Dallas Senior Population

District 1

Total Senior (65+) Population

8,237

Seniors (65+) comprise about 9.28% of the total population of this District.

Senior Population Breakdown:

- 65-74: 5,648
- 75-84: 1,982
- 85+: 607

Living Alone

1,966

Among the senior households, there are 1,966 seniors who live alone in the District.

Disabilities

1,818

There are 1,818 seniors with 2 or more types of disabilities in the District.

Homeownership and Appraisal

\$212,830

There are 3,638 senior householders in the District and the average 2020 appraised value of senior homes is \$212,830.

Crime

235

Dallas Police data indicates there were 235 total crimes against senior residents.

Poverty

2,141

There are an estimated 2,141 seniors (60+) and an estimated 627 seniors (75+) whose income is below the federal poverty line.

Sex and Race

51%/49%

51% of the District's 65+ senior population are females and 49% are males. The Hispanic population represents the largest racial segment of the 65+ population in the District.

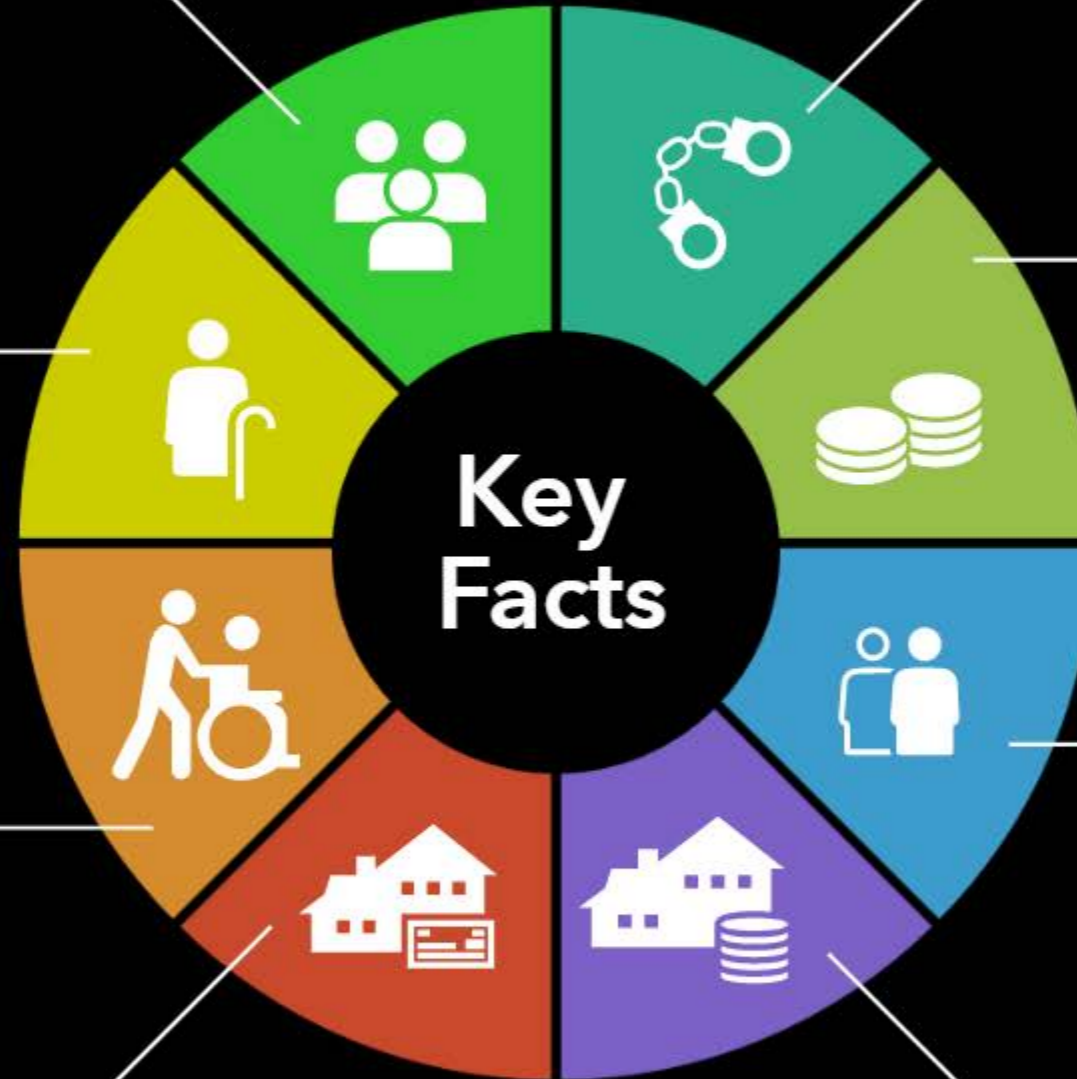
Racial Make-Up of 65+ Senior Population

- White: 27.58%
- Black: 8.30%
- Hispanic: 56.76%
- Asian: 0.63%
- Pacific Islander: 0.00%
- Native American: 0.79%
- 2 Or More Races: 0.38%
- Other: 5.56%

Senior Household Income

\$38,461

The median household income for seniors 65+ is \$38,461 per year, compared to the City's overall median Household Income for seniors is \$49,600.



Profile of Dallas Senior Population

District 2

Key Facts

Total Senior (65+) Population

8,348

Seniors (65+) comprise about 7.63% of the total population of this District.

Senior Population Breakdown:

- 65-74: 5,287
- 75-84: 2,432
- 85+: 629

Living Alone

2,838

Among the senior households, there are 2,838 seniors who live alone in the District.

Disabilities

1,680

There are 1,680 seniors with 2 or more types of disabilities in the District.

Homeownership and Appraisal

\$223,038

There are 3,159 senior householders in the District and the average 2020 appraised value of senior homes is \$223,038.

Crime

369

Dallas Police data indicates there were 369 total crimes against senior residents.

Poverty

2,704

There are an estimated 2,704 seniors (60+) and an estimated 557 seniors (75+) whose income is below the federal poverty line.

Sex and Race

51%/49%

51% of the District's 65+ senior population are females and 49% are males. The White population represents the largest racial segment of the 65+ population in the District.

Racial Make-Up of 65+ Senior Population

- White: 42.63%
- Black: 17.70%
- Hispanic: 32.63%
- Asian: 1.91%
- Pacific Islander: 0.00%
- Native American: 0.13%
- 2 Or More Races: 1.16%
- Other: 3.84%

Senior Household Income

\$50,445

The median household income for seniors 65+ is \$50,445 per year, compared to the City's overall median Household Income for seniors is \$49,600.

Profile of Dallas Senior Population

District 3

Key Facts

Total Senior (65+) Population

11,162

Seniors (65+) comprise about 10.04% of the total population of this District.

Senior Population Breakdown:

- 65-74: 7,096
- 75-84: 3,176
- 85+: 890

Living Alone

2,860

Among the senior households, there are 2,860 seniors who live alone in the District.

Disabilities

2,528

There are 2,528 seniors with 2 or more types of disabilities in the District.

Homeownership and Appraisal

\$160,275

There are 4,391 senior householders in the District and the average 2020 appraised value of senior homes is \$160,275.

Crime

311

Dallas Police data indicates there were 311 total crimes against senior residents.

Poverty

2,738

There are an estimated 2,738 seniors (60+) and an estimated 750 seniors (75+) whose income is below the federal poverty line.

Sex and Race

59%/41%

59% of the District's 65+ senior population are females and 41% are males. The Black population represents the largest racial segment of the 65+ population in the District.

Racial Make-Up of 65+ Senior Population

- White: 17.98%
- Black: 46.14%
- Hispanic: 26.42%
- Asian: 2.74%
- Pacific Islander: 0.00%
- Native American: 0.23%
- 2 Or More Races: 0.80%
- Other: 5.69%

Senior Household Income

\$34,681

The median household income for seniors 65+ is \$34,681 per year, compared to the City's overall median Household Income for seniors is \$49,600.

Profile of Dallas Senior Population

District 4

Key Facts

Total Senior (65+) Population

11,300

Seniors (65+) comprise about 12.44% of the total population of this District.

Senior Population Breakdown:

- 65-74: 6,093
- 75-84: 3,732
- 85+: 1,475

Living Alone

3,467

Among the senior households, there are 3,467 seniors who live alone in the District.

Disabilities

3,285

There are 3,285 seniors with 2 or more types of disabilities in the District.

Homeownership and Appraisal

\$111,918

There are 5,784 senior householders in the District and the average 2020 appraised value of senior homes is \$111,918.

Crime

480

Dallas Police data indicates there were 480 total crimes against senior residents.

Poverty

3,790

There are an estimated 3,790 seniors (60+) and an estimated 1,004 seniors (75+) whose income is below the federal poverty line.

Sex and Race

62%/38%

62% of the District's 65+ senior population are females and 38% are males. The Black population represents the largest racial segment of the 65+ population in the District.

Racial Make-Up of 65+ Senior Population

- White: 5.45%
- Black: 79.15%
- Hispanic: 12.48%
- Asian: 0.00%
- Pacific Islander: 0.00%
- Native American: 0.26%
- 2 Or More Races: 0.41%
- Other: 2.25%

Senior Household Income

\$25,515

The median household income for seniors 65+ is \$25,515 per year, compared to the City's overall median Household Income for seniors is \$49,600.

Profile of Dallas Senior Population

District 5

Total Senior (65+) Population

6,148

Seniors (65+) comprise about 7.28% of the total population of this District.

Senior Population Breakdown:

- 65-74: 3,957
- 75-84: 1,585
- 85+: 606

Living Alone

1,482

Among the senior households, there are 1,482 seniors who live alone in the District.

Disabilities

1,661

There are 1,661 seniors with 2 or more types of disabilities in the District.

Homeownership and Appraisal

\$109,079

There are 2,982 senior householders in the District and the average 2020 appraised value of senior homes is \$109,079.

Crime

238

Dallas Police data indicates there were 238 total crimes against senior residents.

Poverty

1,871

There are an estimated 1,871 seniors (60+) and an estimated 275 seniors (75+) whose income is below the federal poverty line.

Sex and Race

55%/45%

55% of the District's 65+ senior population are females and 45% are males. The Hispanic population represents the largest racial segment of the 65+ population in the District.

Racial Make-Up of 65+ Senior Population

- White: 31.18%
- Black: 30.52%
- Hispanic: 34.44%
- Asian: 0.31%
- Pacific Islander: 0.00%
- Native American: 0.47%
- 2 Or More Races: 0.58%
- Other: 2.50%

Senior Household Income

\$34,188

The median household income for seniors 65+ is \$34,188 per year, compared to the City's overall median Household Income for seniors is \$49,600.



Profile of Dallas Senior Population

District 6

Key Facts

Total Senior (65+) Population

6,878

Seniors (65+) comprise about 7.04% of the total population of this District.

Senior Population Breakdown:

- 65-74: 4,093
- 75-84: 2,174
- 85+: 611

Living Alone

1,960

Among the senior households, there are 1,960 seniors who live alone in the District.

Disabilities

1,422

There are 1,422 seniors with 2 or more types of disabilities in the District.

Homeownership and Appraisal

\$177,709

There are 2,478 senior householders in the District and the average 2020 appraised value of senior homes is \$177,709.

Crime

286

Dallas Police data indicates there were 286 total crimes against senior residents.

Poverty

1,970

There are an estimated 1,970 seniors (60+) and an estimated 562 seniors (75+) whose income is below the federal poverty line.

Sex and Race

56%/44%

56% of the District's 65+ senior population are females and 44% are males. The Hispanic population represents the largest racial segment of the 65+ population in the District.

Racial Make-Up of 65+ Senior Population

- White: 27.38%
- Black: 18.10%
- Hispanic: 43.26%
- Asian: 5.03%
- Pacific Islander: 0.07%
- Native American: 1.11%
- 2 Or More Races: 1.33%
- Other: 3.72%

Senior Household Income

\$40,591

The median household income for seniors 65+ is \$40,591 per year, compared to the City's overall median Household Income for seniors is \$49,600.

Profile of Dallas Senior Population

District 7

Total Senior (65+) Population

9,091

Seniors (65+) comprise about 8.92% of the total population of this District.

Senior Population Breakdown:

- 65-74: 5717
- 75-84: 2,318
- 85+: 1,056

Living Alone

2,961

Among the senior households, there are 2,961 seniors who live alone in the District.

Disabilities

2,236

There are 2,236 seniors with 2 or more types of disabilities in the District.

Homeownership and Appraisal

\$151,162

There are 3,717 senior householders in the District and the average 2020 appraised value of senior homes is \$151,162.

Crime

487

Dallas Police data indicates there were 487 total crimes against senior residents.

Poverty

3,025

There are an estimated 3,025 seniors (60+) and an estimated 727 seniors (75+) whose income is below the federal poverty line.

Sex and Race

59%/41%

59% of the District's 65+ senior population are females and 41% are males. The Black population represents the largest racial segment of the 65+ population in the District.

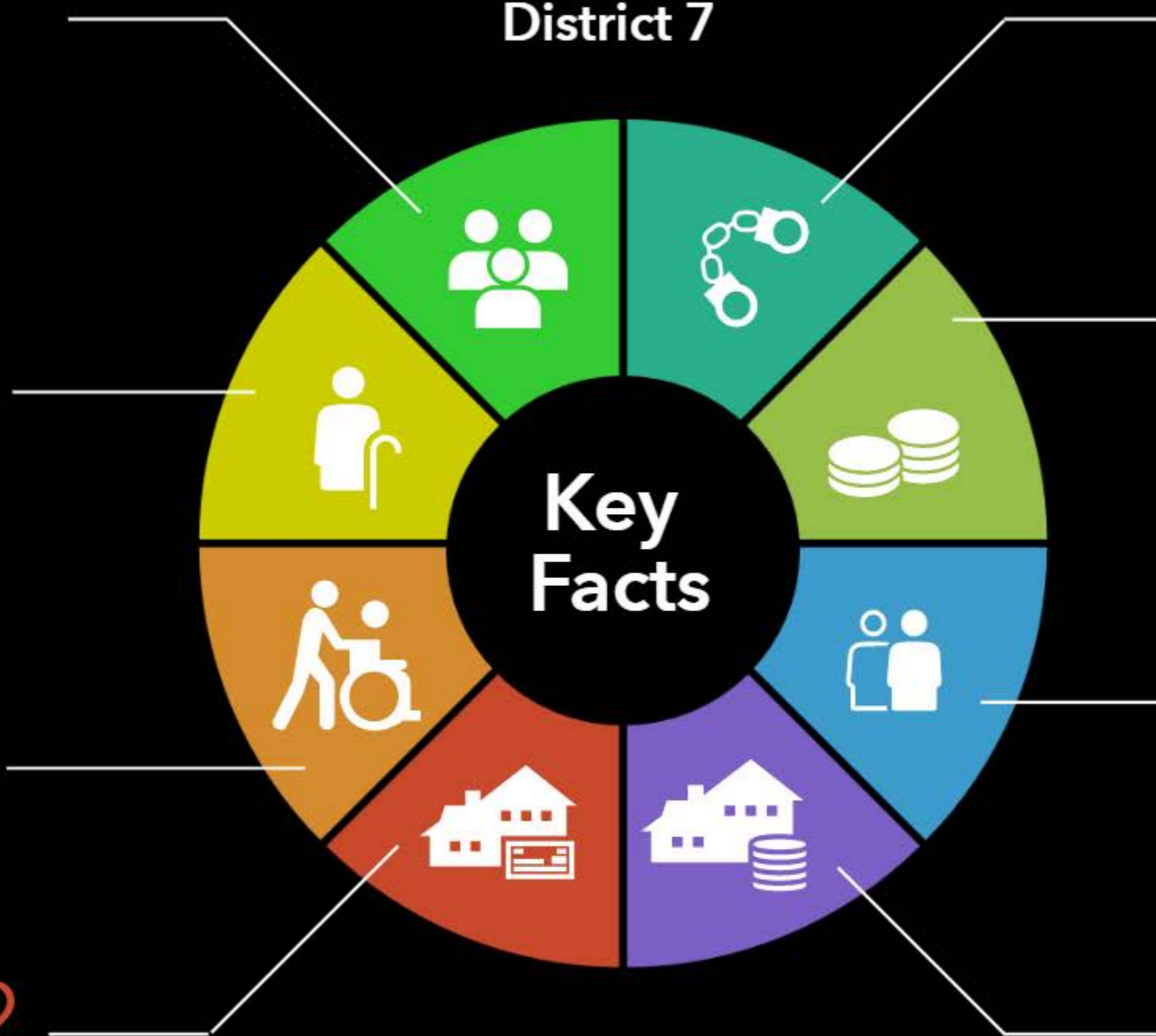
Racial Make-Up of 65+ Senior Population

- White: 20.87%
- Black: 55.38%
- Hispanic: 21.08%
- Asian: 0.54%
- Pacific Islander: 0.11%
- Native American: 0.09%
- 2 Or More Races: 0.84%
- Other: 1.09%

Senior Household Income

\$26,886

The median household income for seniors 65+ is \$26,886 per year, compared to the City's overall median Household Income for seniors is \$49,600.



Source: U.S. Census Bureau, ACS 2019. City of Dallas 2020 Tax Appraisal Data (County Appraisal Districts for Collin, Dallas, and Denton counties). City of Dallas derived Dallas Police Department Crime 2019 Data.

Profile of Dallas Senior Population

District 8

Key Facts

Total Senior (65+) Population

10,627

Seniors (65+) comprise about 10.93% of the total population of this District.

Senior Population Breakdown:

- 65-74: 6,184
- 75-84: 3,465
- 85+: 978

Living Alone

3,188

Among the senior households, there are 3,188 seniors who live alone in the District.

Disabilities

3,149

There are 3,149 seniors with 2 or more types of disabilities in the District.

Homeownership and Appraisal

\$109,564

There are 4,701 senior householders in the District and the average 2020 appraised value of senior homes is \$109,564.

Crime

360

Dallas Police data indicates there were 360 total crimes against senior residents.

Poverty

3,080

There are an estimated 3,080 seniors (60+) and an estimated 932 seniors (75+) whose income is below the federal poverty line.

Sex and Race

64%/36%

64% of the District's 65+ senior population are females and 36% are males. The Black population represents the largest racial segment of the 65+ population in the District.

Racial Make-Up of 65+ Senior Population

- White: 12.35%
- Black: 73.55%
- Hispanic: 11.09%
- Asian: 0.16%
- Pacific Islander: 0.00%
- Native American: 0.87%
- 2 Or More Races: 0.91%
- Other: 1.07%

Senior Household Income

\$31,577

The median household income for seniors 65+ is \$31,577 per year, compared to the City's overall median Household Income for seniors is \$49,600.

Profile of Dallas Senior Population

District 9

Key Facts

Total Senior (65+) Population

16,410

Seniors (65+) comprise about 13.09% of the total population of this District.

Senior Population Breakdown:

- 65-74: 9,539
- 75-84: 4,294
- 85+: 2,577

Living Alone

4,594

Among the senior households, there are 4,594 seniors who live alone in the District.

Disabilities

2,720

There are 2,720 seniors with 2 or more types of disabilities in the District.

Homeownership and Appraisal

\$371,419

There are 8,139 senior householders in the District and the average 2020 appraised value of senior homes is \$371,419.

Crime

269

Dallas Police data indicates there were 269 total crimes against senior residents.

Poverty

2,074

There are an estimated 2,074 seniors (60+) and an estimated 681 seniors (75+) whose income is below the federal poverty line.

Sex and Race

56%/44%

56% of the District's 65+ senior population are females and 44% are males. The White population represents the largest racial segment of the 65+ population in the District.

Racial Make-Up of 65+ Senior Population

- White: 77.85%
- Black: 5.20%
- Hispanic: 11.50%
- Asian: 2.23%
- Pacific Islander: 0.00%
- Native American: 0.18%
- 2 Or More Races: 0.86%
- Other: 2.18%

Senior Household Income

\$47,492

The median household income for seniors 65+ is \$47,492 per year, compared to the City's overall median Household Income for seniors is \$49,600.

Profile of Dallas Senior Population District 10

Total Senior (65+) Population

10,945

Seniors (65+) comprise about 10.23% of the total population of this District.

Senior Population Breakdown:

- 65-74: 6,851
- 75-84: 2,596
- 85+: 1,498

Living Alone

3,592

Among the senior households, there are 3,592 seniors who live alone in the District.

Disabilities

1,890

There are 1,890 seniors with 2 or more types of disabilities in the District.

Homeownership and Appraisal

\$328,376

There are 4,523 senior householders in the District and the average 2020 appraised value of senior homes is \$328,376.

Crime

262

Dallas Police data indicates there were 262 total crimes against senior residents.

Poverty

1,450

There are an estimated 1,450 seniors (60+) and an estimated 410 seniors (75+) whose income is below the federal poverty line.

Sex and Race

56%/44%

56% of the District's 65+ senior population are females and 44% are males. The White population represents the largest racial segment of the 65+ population in the District.

Racial Make-Up of 65+ Senior Population

- White: 72.20%
- Black: 14.15%
- Hispanic: 4.63%
- Asian: 6.76%
- Pacific Islander: 0.00%
- Native American: 0.07%
- 2 Or More Races: 1.00%
- Other: 1.19%

Senior Household Income

\$60,130

The median household income for seniors 65+ is \$60,130 per year, compared to the City's overall median Household Income for seniors is \$49,600.



Profile of Dallas Senior Population

District 11



Key Facts

Total Senior (65+) Population

11,607

Seniors (65+) comprise about 12.34% of the total population of this District.

Senior Population Breakdown:

- 65-74: 6,891
- 75-84: 3,211
- 85+: 1,505

Living Alone

3,932

Among the senior households, there are 3,932 seniors who live alone in the District.

Disabilities

1,449

There are 1,449 seniors with 2 or more types of disabilities in the District.

Homeownership and Appraisal

\$558,617

There are 4,717 senior householders in the District and the average 2020 appraised value of senior homes is \$558,617.

Crime

298

Dallas Police data indicates there were 298 total crimes against senior residents.

Poverty

1,241

There are an estimated 1,241 seniors (60+) and an estimated 529 seniors (75+) whose income is below the federal poverty line.

Sex and Race

58%/42%

58% of the District's 65+ senior population are females and 42% are males. The White population represents the largest racial segment of the 65+ population in the District.

Racial Make-Up of 65+ Senior Population

- White: 80.12%
- Black: 4.27%
- Hispanic: 7.29%
- Asian: 3.03%
- Pacific Islander: 0.00%
- Native American: 0.08%
- 2 Or More Races: 1.91%
- Other: 3.30%

Senior Household Income

\$72,567

The median household income for seniors 65+ is \$72,567 per year, compared to the City's overall median Household Income for seniors is \$49,600.

Profile of Dallas Senior Population District 12

Total Senior (65+) Population

10,292

Seniors (65+) comprise about 10.39% of the total population of this District.

Senior Population Breakdown:

- 65-74: 6,701
- 75-84: 2,771
- 85+: 820

Living Alone

2,627

Among the senior households, there are 2,627 seniors who live alone in the District.

Disabilities

1,028

There are 1,028 seniors with 2 or more types of disabilities in the District.

Homeownership and Appraisal

\$416,662

There are 4,607 senior householders in the District and the average 2020 appraised value of senior homes is \$416,662.



Key Facts

Crime

152

Dallas Police data indicates there were 152 total crimes against senior residents.

Poverty

908

There are an estimated 908 seniors (60+) and an estimated 190 seniors (75+) whose income is below the federal poverty line.

Sex and Race

56%/44%

56% of the District's 65+ senior population are females and 44% are males. The White population represents the largest racial segment of the 65+ population in the District.

Racial Make-Up of 65+ Senior Population

- White: 76.28%
- Black: 4.36%
- Hispanic: 8.50%
- Asian: 6.88%
- Pacific Islander: 0.00%
- Native American: 0.46%
- 2 Or More Races: 1.70%
- Other: 1.82%

Senior Household Income

\$73,830

The median household income for seniors 65+ is \$73,830 per year, compared to the City's overall median Household Income for seniors is \$49,600.

Profile of Dallas Senior Population District 13

Total Senior (65+) Population

13,928

Seniors (65+) comprise about 16.36% of the total population of this District.

Senior Population Breakdown:

- 65-74: 7,052
- 75-84: 4,443
- 85+: 2,433

Living Alone

4,461

Among the senior households, there are 4,461 seniors who live alone in the District.

Disabilities

1,972

There are 1,972 seniors with 2 or more types of disabilities in the District.

Homeownership and Appraisal

\$811,537

There are 6,683 senior householders in the District and the average 2020 appraised value of senior homes is \$811,537.

Crime

325

Dallas Police data indicates there were 325 total crimes against senior residents.

Poverty

1,092

There are an estimated 1,092 seniors (60+) and an estimated 480 seniors (75+) whose income is below the federal poverty line.

Sex and Race

57%/43%

57% of the District's 65+ senior population are females and 43% are males. The White population represents the largest racial segment of the 65+ population in the District.

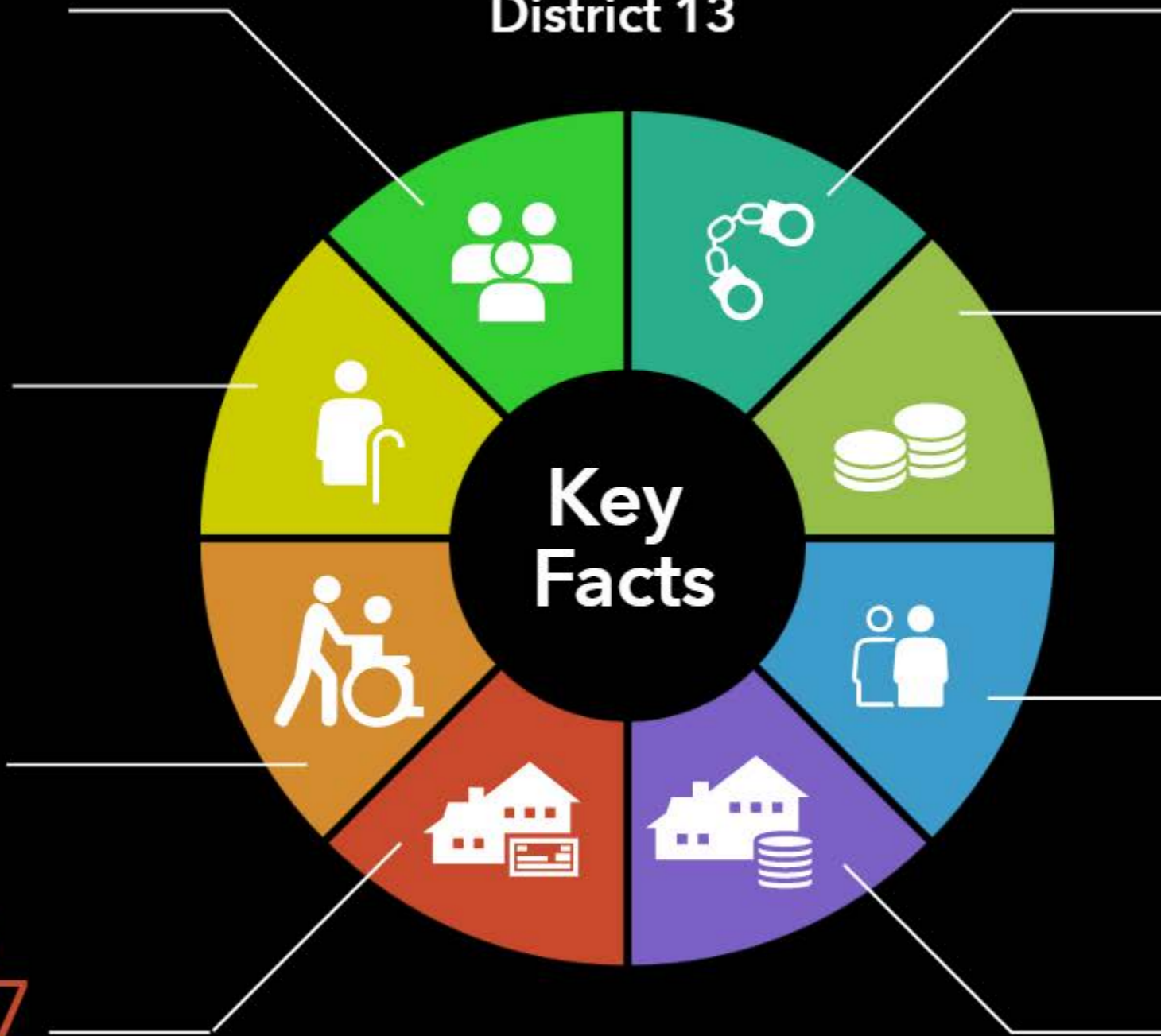
Racial Make-Up of 65+ Senior Population

- White: 84.64%
- Black: 3.72%
- Hispanic: 7.62%
- Asian: 2.25%
- Pacific Islander: 0.00%
- Native American: 0.07%
- 2 Or More Races: 0.50%
- Other: 1.20%

Senior Household Income

\$81,669

The median household income for seniors 65+ is \$81,669 per year, compared to the City's overall median Household Income for seniors is \$49,600.



Profile of Dallas Senior Population

District 14

Total Senior (65+) Population

7,623

Seniors (65+) comprise about 8.88% of the total population of this District.

Senior Population Breakdown:

- 65-74: 4,629
- 75-84: 1,984
- 85+: 1,010

Living Alone

3,582

Among the senior households, there are 3,582 seniors who live alone in the District.

Disabilities

1,565

There are 1,565 seniors with 2 or more types of disabilities in the District.

Homeownership and Appraisal

\$588,196

There are 2,964 senior householders in the District and the average 2020 appraised value of senior homes is \$588,196.

Crime

265

Dallas Police data indicates there were 265 total crimes against senior residents.

Poverty

1,123

There are an estimated 1,123 seniors (60+) and an estimated 261 seniors (75+) whose income is below the federal poverty line.

Sex and Race

56%/44%

56% of the District's 65+ senior population are females and 44% are males. The White population represents the largest racial segment of the 65+ population in the District.

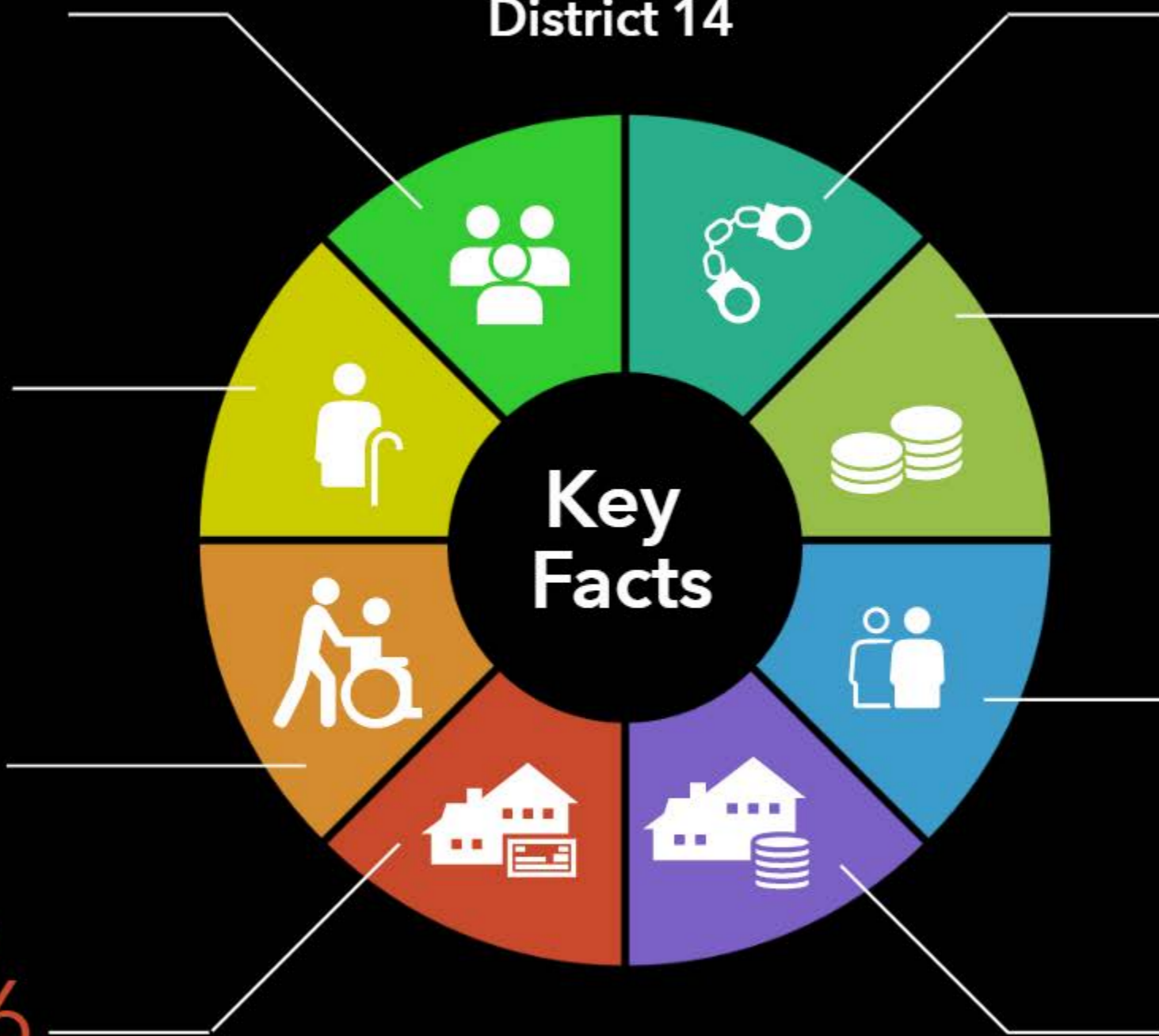
Racial Make-Up of 65+ Senior Population

- White: 80.08%
- Black: 5.09%
- Hispanic: 8.40%
- Asian: 2.97%
- Pacific Islander: 0.00%
- Native American: 0.26%
- 2 Or More Races: 2.09%
- Other: 1.11%

Senior Household Income

\$76,599

The median household income for seniors 65+ is \$76,599 per year, compared to the City's overall median Household Income for seniors is \$49,600.





City of Dallas

**Convention and Event Services
Weekly Events Report
December 16, 2022**

Event Type	Name	Dates	Location	District
Special Event	Charlie Brown Christmas 5k	12/17/2022	109 Continental Ave.	6
Special Event	Deep Ellum Outdoor Market #23	12/17/2022	100-199 N. Crowdus St.	2
Special Event	OLH Holiday Event	12/18/2022	407 Parkhurst Dr.	9
Special Event	Dia Internacional del Migrante Cabalgata	12/18/2022	2601 Singleton Blvd.	6
Special Event	Dallas Jingle Bell Run	12/20/2022	2201 N. Stemmons Fwy	6
Special Event	Lights All Night	12/29/2022	2200 N. Stemmons Fwy	2
Special Event	Reunion Tower Over the Top NYE	12/31/2022	692 Sports St.	2
Special Event	The Underground Market on Alta	12/31/2022	5600 Alta Avenue	14
Special Event	The Underground Market on Oram	1/1/2023	5700 Oram St.	14

KBHCCD Schedule of Events

KBHCC	Celebration	12/16/2022	650 S. Akard St.	2
KBHCC	EFM Annual Employee Recognition	12/16/2022	650 S. Akard St.	2
KBHCC	Operation Care Dallas	12/17/2022	650 S. Akard St.	2