

Memorandum



CITY OF DALLAS

DATE August 4, 2023

TO Honorable Mayor and Members of the City Council

SUBJECT **ForwardDallas Comprehensive Land Use Plan Update**

Summary

The purpose of this memorandum is to provide an update on the ForwardDallas Comprehensive Land Use Plan Update (ForwardDallas Update) since the briefing by Planning and Urban Design (P+UD) and Houseal Lavigne (the consultants) to the Mayor and City Council on May 3, 2023. At the time of the briefing in May 2023, P+UD was in the middle of another series of community workshops, “Did We Get It Right?” to review the draft future placetype (land use mix) map with the community. With the completion of the community workshops, dozens of smaller group information sessions, and the collection of hundreds of additional comments on our on-line Social Pinpoint map, P+UD has currently paused staff-initiated community meetings to analyze, incorporate, and prepare the feedback received over the past 6 months into an updated draft. The updated draft will be available for review and input by August 15, 2023, and a series of open houses, pop-up events, and other activities are planned to engage the community.

Engagement Update

In addition to the over 180 in-person events P+UD has been a part of since the initiation of the ForwardDallas Update process, P+UD hosted an additional 15 community workshops throughout the city in April and May 2023. The focus was on the proposed draft placetype map to discuss whether we “Got It Right.” For those unable to attend an in-person meeting, the draft map was made available on-line for comments through Social Pinpoint, an interactive mapping tool. Staff also met with neighborhood and business groups at their request to review the draft map and discuss ForwardDallas.

The final phase in the city-wide engagement plan will begin at the end of August and run through October 2023, when we anticipate the start of City Plan Commission (CPC) briefings. Social Pinpoint will again be made available on P+UD’s website for individuals to review the updates to the draft placetype map. Accompanying the on-line feedback opportunities, a series of in-person and virtual open houses will be held throughout the city for people to review the draft plan, speak with staff, and provide comments. Details about the open houses can be found on P+UD’s calendar of events [webpage](#) as well as the attached flyer.

In addition to the open houses, P+UD is bringing ForwardDallas to under-represented areas of the city with its *ForwardDallas on the Move* van. P+UD is working with community-based facilities to coordinate a time and space for staff to set up its mobile workshop and talk with people, where they are already at, about the ForwardDallas

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Update. The schedule of ForwardDallas on the Move locations is in progress, but when finalized, will be available on the [ForwardDallas webpage](#).

Working Draft Plan Publication and Review

In addition to engaging with the community, P+UD has also been working closely with the Comprehensive Land Use Plan Committee (CLUP) to review, in detail, the draft map, draft land use and urban design principles and themes, and draft implementation plan. The CLUP has met four (4) times since April 2023 and will begin to hear public comment on the draft plan in late August/early September 2023. It is anticipated that the CLUP will have completed its review of the draft and will have a recommendation to City Plan Commission (CPC) by the end of September 2023. The draft plan will be made available online by August 15, 2023 and will be translatable into various languages from P+UD's website.

Next Steps

The most immediate next steps in the ForwardDallas Update process are:

- Publish an updated working draft plan (August 15, 2023)
- Begin community open houses and *ForwardDallas on the Move* events (end of August – beginning of October 2023)
- Draft plan review and public meetings with the Comprehensive Land Use Plan Committee (August – September 2023)
- Begin briefings to City Plan Commission (October 2023)

Should you have any questions, please contact Julia Ryan, Director of the Department of Planning and Urban Design, at (214) 670-5404 or julia.ryan@dallas.gov.



Majed A. Al-Ghafry, P.E.
Assistant City Manager

[Attachment: ForwardDallas Open House Schedule]

c:	T.C. Broadnax, City Manager	M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager
	Tammy Palomino, Interim City Attorney	Dr. Robert Perez, Assistant City Manager
	Mark Swann, City Auditor	Carl Simpson, Assistant City Manager
	Biliera Johnson, City Secretary	Jack Ireland, Chief Financial Officer
	Preston Robinson, Administrative Judge	Genesis D. Gavino, Chief of Staff to the City Manager
	Kimberly Bizer Tolbert, Deputy City Manager	Directors and Assistant Directors
	Jon Fortune, Deputy City Manager	

LET'S PLAN DALLAS TOGETHER!

FORWARD DALLAS

ForwardDallas Open House: All Eyes on This!

View and provide feedback on the ForwardDallas draft plan. Attend a come-and-go open house to review proposed future land uses for your community.

AUGUST- OCTOBER 2023

Aug. 29 @ 6 to 8 p.m.

SINGING HILLS REC | 8805 PATROL WAY, 75241

Aug. 31 @ 6 to 8 p.m.

OAK CLIFF CULTURAL CENTER | 223 JEFFERSON BLVD., 75208

Sep. 6 @ 6 to 8 p.m.

THURGOOD MARSHALL REC | 5150 MARK TRAIL WAY, 75232

Sep. 7 @ 6:30 to 8:30 p.m.

RENNER FRANKFORD LIBRARY | 6400 FRANKFORD RD., 75252

Sep. 13 @ 6 to 8 p.m.

WALNUT HILL REC | 10011 MIDWAY RD., 75229

Sep. 14 @ 6 to 8 p.m.

CORNERSTONE BAPTIST CHURCH | 1819 MLK JR BLVD., 75215

Sep. 18 @ 6 to 8 p.m.

WEST DALLAS MULTIPURPOSE CTR | 2828 FISH TRAP RD., 75212

Sep. 20 @ 5 to 7 p.m.

CENTRAL LIBRARY | 1515 YOUNG ST., 75201

Sep. 21 @ 6 to 8 p.m.

BACHMAN LAKE REC | 2750 BACHMAN DR., 75220

Sep. 28 @ 6 to 8 p.m.

WHITE ROCK HILLS LIBRARY | 9150 FERGUSON RD., 75228

Oct. 4 @ 6 to 8 p.m.

VICKERY PARK LIBRARY | 8333 PARK LN., 75231

REGISTER HERE:

bit.ly/forwarddallasevents



Not able to join the meeting,
join the discussion at
bit.ly/fdcommentmap

Simultaneous translation will be provided

DALLAS.GOV/FORWARD DALLAS



¡PLANIFIQUEMOS DALLAS JUNTO/AS!

FORWARD DALLAS

ForwardDallas Reuniones de Puertas Abiertas: Todos los Ojos en Esto

Ven a ver y proporcionar comentarios sobre el plan preliminar de ForwardDallas. Asista a una reunión de puertas abiertas de entrada-y-salida para revisar las propuestas para los usos futuros de la tierra.

AGOSTO-OCTUBRE 2023

29 de agosto @ 6 a 8 p.m.

SINGING HILLS REC | 6805 PATROL WAY, 75241

31 de agosto @ 6 a 8 p.m.

OAK CLIFF CULTURAL CENTER | 223 JEFFERSON BLVD., 75208

6 de septiembre @ 6 a 8 p.m.

THURGOOD MARSHALL REC | 5150 MARK TRAIL WAY, 75232

7 de septiembre @ 6:30 a 8:30 p.m.

RENNER FRANKFORD LIBRARY | 6400 FRANKFORD RD., 75252

13 de septiembre @ 6:30 a 8:30 p.m.

WALUT HILL REC | 10011 MIDWAY RD., 75229

14 de septiembre @ 6 a 8 p.m.

CORNERSTONE BAPTIST CHURCH | 1819 MLK JR BLVD., 75215

18 de septiembre @ 6:30 p.m.

WEST DALLAS MULTIPURPOSE CTR | 2828 FISH TRAP RD., 75212

20 de septiembre @ 5 a 7 p.m.

CENTRAL LIBRARY | 1515 YOUNG ST., 75201

21 de septiembre @ 6 a 8 p.m.

BACHMAN LAKE REC | 2750 BACHMAN DR., 75220

28 de septiembre @ 6 a 8 p.m.

WHITE ROCK HILLS LIBRARY | 9150 FERGUSON RD., 75228

4 de octubre @ 6 a 8 p.m.

VICKRY PARK LIBRARY | 8333 PARK LN., 75231

REGISTRAR AQUÍ:

bit.ly/forwarddallasevents



No puede asistir la reunión?
Únase a la discusión en:
bit.ly/fdcommentmap

Habrá traducción simultánea

DALLAS.GOV/FORWARD DALLAS

