

Memorandum



CITY OF DALLAS

DATE November 3, 2022

TO Honorable Mayor and Members of the City Council

SUBJECT **Housing Policy Update**

Since the last update, Community Equity Strategies (CES) has incorporated the community input received to-date into a draft housing policy framework document that will be shared with community members and refined at this Saturday's City-wide work session. Please find details and a registration link for Saturday's session (in English and Spanish) below.

CES has also provided the [working draft](#) that will guide discussion at Saturday's session. This draft represents a current snapshot of community input to-date and will be revised based on Saturday's discussion and other stakeholder input. These discussions ensure that CES can socialize the draft to pressure test it against current belief systems, community values, and local laws. In this way the working draft will continue to evolve into what will become the proposed new housing policy for the City of Dallas.

The current draft includes:

- An introduction that frames the need for the policy
- A policy statement that outlines the guiding principle (or vision) for a roadmap toward greater equity and affordability
- Roadmap equity targets that show how success in increasing housing equity by eliminating current disparities will be measured
- Strategies to achieve equity targets and utilize the other component parts of the roadmap to accelerate progress and maximize impact
- Specific goals for each strategy.

The draft divides the presentation of the roadmap into 7 sections:

1. Roadmap Equity Targets
2. Citywide Affordable Housing Production Targets
3. Citywide Affordable Housing Preservation Targets
4. Capacity Building to Eliminate Infrastructure Deficits Creating Inequities
5. Capacity Building to Enhance Interdepartmental Collaboration and Integrate Investment Tactics
6. Capacity Building to increase accountability and develop stronger community partnerships
7. Capacity Building to provide effective community education on housing equity and reduce NIMBYISM

The strategies and goals outlined in these sections together address the 11 recommendations from the Comprehensive Housing Policy Racial Equity Assessment that City Council adopted earlier this year.

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What you will not see is a plan. CES is intentionally resisting any temptation to try to put specific planning language into policy. After the policy is adopted, staff responsible for implementation will need to put together annual action plans to achieve the policy goals. Including planning detail at the policy level would run counter to CES's recommendations that Dallas substantially increase the level of agility and flexibility that City staff need to rely upon to respond to rapidly evolving conditions on the ground as they orient programs and tools toward achieving policy goals and targets.

Community Strategy Session

November 5, 2022

10:00 am - 5:30 pm

J. Erik Jonsson Central Library, 1515 Young Street

An Equitable Framework for Housing Policy and Progress Measurement

A series of community conversations and strategy sessions resulted in defining how the City should take action to increase housing equity. In this session, community members will help review the work done to date in creating measurable goals the City should use in determining whether any progress is being made in increasing housing equity. During the course of the day, we will have breakout sessions enabling participants to take deeper dives into strategies communities will use to support equitable housing development, prevent displacement of long-time residents from redeveloping neighborhoods, improve infrastructure and opportunity in historically marginalized neighborhoods, create mixed-income areas across the entire City, and more.

[Register Here](#)

For Additional Input, fill out this survey:

[Dallas Accountability for Housing Equity Survey](#)

Sesión de Estrategia Comunitaria

Sesión del sábado: 11 noviembre

10:00AM – 5:30PM

J. Erik Jonsson Central Library, 1515 Young Street

Un Marco Equitativo para la Política de Vivienda y la Medición del Progreso

Una serie de conversaciones comunitarias y sesiones de estrategia dieron como resultado la definición de cómo la Ciudad debería tomar medidas para aumentar la equidad en la vivienda. En esta sesión, los miembros de la comunidad ayudarán a revisar el trabajo realizado hasta la fecha en la creación de objetivos medibles que la Ciudad debería usar para determinar

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si se está logrando algún progreso en el aumento de la equidad en la vivienda. Durante el transcurso del día, tendremos sesiones de trabajo que permitirán a los participantes profundizar en las estrategias que las comunidades usarán para apoyar el desarrollo de viviendas equitativas, evitar el desplazamiento de los residentes de mucho tiempo para reconstruir los vecindarios, mejorar la infraestructura y las oportunidades en los vecindarios históricamente marginados, crear áreas de ingresos mixtos en toda la ciudad, y más.

[Registrarse Aquí](#)

Para obtener información adicional, complete esta encuesta
[Responsabilidad de Dallas por la Equidad en la Vivienda](#)


Please let me know if you have questions or need additional information.



David Noguera
Director of Housing & Neighborhood Revitalization

c: T.C. Broadnax, City Manager
Chris Caso, City Attorney
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Deputy City Manager
Jon Fortune, Deputy City Manager

Majed A. Al-Ghafry, Assistant City Manager
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager
Dr. Robert Perez, Assistant City Manager
Carl Simpson, Assistant City Manager
Jack Ireland, Chief Financial Officer
Genesis D. Gavino, Chief of Staff to the City Manager
Directors and Assistant Directors



DALLAS ACCOUNTABILITY for HOUSING EQUITY

JOIN THE CONVERSATION. LET'S GET THIS DONE.

Want to learn more?
Scan to follow along each
community meeting.



bit.ly/3TWX1Zv

**SATURDAY, NOVEMBER 5
10AM - 5:30PM**

**J. Erik Jonsson Central Library
O'Hara Hall on 7th Floor**

**1515 Young St
Dallas, TX 75201**

Take deeper dives into the strategies used to support equitable housing development, prevent displacement, and neighborhood reinvestment. In this session, community members will help review the work done to date through the Dallas Accountability for Housing Equity process.





RESPONSIBILIDAD de DALLAS por la EQUIDAD en la VIVIENDA

UNIRSE A LA CONVERSACIÓN. HAGAMOS ESTO.

¿Querer aprender más?
Escanee para seguir cada
reunión de la comunidad.



bit.ly/3BM894o

**EL SÁBADO, 5 DE NOVIEMBRE
10AM - 5:30PM**

**Biblioteca Central J. Erik Jonsson
Salón O'Hara en el 7 piso
1515 Young St
Dallas, TX 75201**

Profundice en las estrategias utilizadas para apoyar el desarrollo de viviendas equitativas, prevenir el desplazamiento y la reinversión en el vecindario. En esta sesión, los miembros de la comunidad ayudarán a revisar el trabajo realizado hasta la fecha a través del proceso Responsabilidad de Dallas por la equidad en la vivienda.

