

# Memorandum



CITY OF DALLAS

DATE January 13, 2023  
TO Honorable Mayor and Members of the City Council  
SUBJECT **Update on the I-75 Corridor**

The Office of Homeless Solutions (OHS) has continued to address hotspots across the city where we know there are active encampments. The purpose of this memo is to provide an update on the work being done along the I-75 corridor, which includes Forest Lane, Meadows, Royal, and Ross Avenue. These hotspots are all on a special, twice-weekly cleaning schedule until the encampments contributing to these areas are completely decommissioned. As we have previously advised, this process requires consistent engagement and outreach with the unsheltered residents, modified to best fit the needs of each area.

OHS is currently engaging and housing area encampment residents through the Dallas R.E.A.L. Time Rapid Rehousing (DRTRR) Initiative around these hotspots. Through the DRTRR, we are continuing to connect individuals to services and placing them on the appropriate path to housing. This utilizes the program's case managers to determine the best combination of housing and services needed to set each person up for success.

The Responsible Giving campaign will begin working with area organizations to address those who support panhandling, encouraging them to redirect their giving to support the organizations who can assist in moving those in need and on the streets to housing and a better quality of life on February 1, 2023. The [Text to Give](#) campaign which is currently underway, will be incorporated into the "boots on the ground" aspect by allowing area organizations to display window decals. It is our goal through this campaign, which will be supported with our new under contract third-party marketing vendor, to provide a tool for more sustainable giving to those who regularly provide street charity directly to our unsheltered neighbors.

We will continue to keep you abreast of our progress and modify our processes as needed to ensure that our goals and objectives are being achieved. Staff is preparing our next quarterly update for the February Housing and Homelessness Solutions Committee meeting, where we will provide an update on the DRTRR.

Should you have any questions, please reach out to me, or Christine Crossley, Director of the Office of Homeless Solutions at [christine.crossley@dallas.gov](mailto:christine.crossley@dallas.gov).

Service First,



Kimberly Bizer Tolbert  
Deputy City Manager

c: T.C. Broadnax, City Manager  
Chris Caso, City Attorney  
Mark Swann, City Auditor  
Biliera Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Jon Fortune, Deputy City Manager

Majed A. Al-Ghafry, Assistant City Manager  
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager  
Dr. Robert Perez, Assistant City Manager  
Carl Simpson, Assistant City Manager  
Jack Ireland, Chief Financial Officer  
Genesis D. Gavino, Chief of Staff to the City Manager  
Directors and Assistant Directors

# GIVE RESPONSIBLY

## TO DALLAS RESIDENTS EXPERIENCING HOMELESSNESS



### TEXT TO GIVE

Text the word **CARES** to 214-740-4886

### SCAN TO GIVE

### GIVE ONLINE

[bit.ly/GiveResponsiblyDallas](https://bit.ly/GiveResponsiblyDallas)

## BE THE SOLUTION



# DA DE MANERA RESPONSABLE

## A LOS RESIDENTES DE DALLAS QUE PADECEN DE FALTA DE VIVIENDA



### ENVÍA UN MENSAJE

Envía la palabra **CARES** al  
214-740-4886



### ESCANEA PARA DONAR

## SÉ LA SOLUCIÓN



### DA EN LÍNEA

[bit.ly/GiveResponsiblyDallas](https://bit.ly/GiveResponsiblyDallas)



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