

Memorandum



CITY OF DALLAS

DATE May 11, 2018

Honorable Members of the Quality of Life, Arts & Culture Committee: Sandy Greyson
to (Chair), Mark Clayton (Vice Chair), Rickey D. Callahan, Jennifer S. Gates, Scott
Griggs, B. Adam McGough, Omar Narvaez

SUBJECT **Park and Recreation Department – Agenda Item 33**

On May 23, 2018, the Dallas City Council will consider Agenda Item 33, which authorizes the ratification of a service contract with Janus Signs dba FastSigns SKILLMAN for an additional expenditure for the replacement of the Cotton Bowl Stadium logo sign at Fair Park located at 3809 Grand Avenue and would cost \$37,563. The original contract amount of \$46,940 was approved by Administrative Action. This increase would bring the service contract to \$84,503 and is funded through the General Fund.

In April 2017 the signage that covers the speaker systems on the Cotton Bowl scoreboard was damaged by high winds. Janus Signs was selected to replace the signage and in September 2017 began working on-site. The work required the use of two cranes staged outside the stadium capable of reaching over the existing scoreboard to remove, replace and install the new sign. The 18 foot-tall by 84-foot wide sign was removed and placed in the Coliseum parking lot where new material was installed. As the replacement sign was being put into place, the replacement material was torn. Since the cranes were already mobilized and on site, staff decided to recover the sign using a heavier material.

To bring the cranes back to the Cotton Bowl at a later time would require Park Board and City Council approval and would increase the costs substantially more than \$37,563. In addition, the speakers would have been further exposed to the elements for a longer period of time, potentially causing additional damage.

Please feel free to contact me if you have any questions or concerns.

A handwritten signature in black ink that reads "Willis C. Winters".

Willis C. Winters, FAIA, Director
Park and Recreation Department

c: Honorable Mayor and Members of the City Council
T.C. Broadnax, City Manager
Larry Casto, City Attorney
Craig D. Kinton, City Auditor
Billerae Johnson, City Secretary
Daniel F. Solis, Administrative Judge
Kimberly Bizer Tolbert, Chief of Staff to the City Manager
Majed A. Al-Ghafry, Assistant City Manager
Jo M. (Jody) Puckett, P.E., Assistant City Manager (Interim)

Jon Fortune, Assistant City Manager
Joey Zapata, Assistant City Manager
M. Elizabeth Reich, Chief Financial Officer
Nadia Chandier Hardy, Chief of Community Services
Raquel Favela, Chief of Economic Development & Neighborhood Services
Theresa O'Donnell, Chief of Resilience
Directors and Assistant Directors