Memorandum



DATE January 5, 2018

TO Honorable Mayor and Members of the City Council

SUBJECT Upcoming Event - 2018 MLK Jr. Celebration Weekend

On Friday, January 12, 2018, the City of Dallas will kick off the 36th Dr. Martin Luther King, Jr. Birthday Celebration weekend with a series of events dedicated to celebrating the life and legacy of Dr. King. The theme of this year's celebration is "Reflect on Yesterday for a Better Tomorrow."

Special events include the MLK Celebration Fair, a candlelight ceremony hosted by Alpha Phi Alpha Fraternity, Inc., a formal awards banquet, and a parade down MLK Boulevard. For specific event information, please see the attached flyer. All activities are open to the general public, but a ticket must be purchased for the awards banquet. For awards banquet tickets, visit www.dallasmlkcenter.com.

The Honorable Mayor, City Council Members and the City Manager will receive two (2) complimentary tickets to the awards banquet. Additionally, a parade float will be provided for City of Dallas elected officials. For those elected officials who have not confirmed their participation in this year's parade, please RSVP to Cheritta Johnson, Interim Director of the Office of Community Care, at cheritta.johnson@dallascityhall.com by close of business on January 10, 2018.

For the latest updates, follow the MLK Center on Twitter @MLKCCDallas or "Like" and share Facebook posts of The Martin Luther King Jr. Community Center @mlkccdallas.

If you need additional information about the planned celebration, please contact Chief of Community Services Nadia Chandler Hardy.

Nadia Chandler Hardy Chief of Community Services

[Attachment]

c: T.C. Broadnax, City Manager
Larry Casto, City Attorney
Craig D. Kinton, City Auditor
Bilierae Johnson, City Secretary (Interim)
Daniel F. Solis, Administrative Judge
Kimberly Bizor Tolbert, Chief of Staff to the City Manager
Majed A. Al-Ghafry, Assistant City Manager

Jo M (Jody) Puckett, Assistant City Manager (Interim)
Jon Fortune, Assistant City Manager
Joey Zapata, Assistant City Manager
M. Elizabeth Reich, Chief Financial Officer
Raquel Favela, Chief of Economic Development & Neighborhood Services
Theresa O'Donnell, Chief of Resilience
Directors and Assistant Directors

The 36th Cunual Dr. Martin Luther King, Jr. Celebration Weekend Dallas, Texas

The Awards Banquet SATURDAY, JANUARY 13, 2018 Attire: Black Tie Formal



REV. DR. WILLIAM J. BARBER II

Keynote Speaker
President, Senior Lecture
Repairers of the Breach
Co-Chair of The Poor People's Campaign
Raleigh, NC

Mistress of Ceremony



Yolanda Williams HOST - CW33'S NEWSFIX

Entertainment



Life School Oak Cliff Honor Choir

Hyatt Regency Dallas Hotel 300 Reunion Blvd. | Dallas, Texas 75207

THEME:
"Reflect On Yesterday For a Better Tomorrow"

Publication FY17-18 #25

EVENTS:

Friday, January 12, 2018

11:00AM MLK CELEBRATION FAIR **

2:00PM DALLAS CIVIL RIGHTS MUSEUM OPEN HOUSE @

CORE BUILDING A

7:00PM CANDLE LIGHT CEREMONY **

** MLK Recreation Center 2901 Pennsylvania Avenue | Dallas, Texas 75215

The Awards Banquet SATURDAY, JANUARY 13, 2018
Attire: Black Tie Formal
SILENT AUCTION 5:30 PM
AWARDS BANQUET 6:30 PM

Awards Banquet
Event Tickets:
\$85.00 Per Person
\$1,000.00 Table Sponsorship

PARKING:
HOTEL VALET PARKING \$14.00
HOTEL SELF PARKING \$6.00

HYATT REGENCY DALLAS HOTEL 300 REUNION BLVD. DALLAS, TX 75207

MONDAY, JANUARY 15, 2018
THE DALLAS DR. MARTIN LUTHER KING, JR. PARADE



PARADE KICK-OFF 10:00 AM
STARTING AT HOLMES ST./MLK JR. BLVD.
ENDING AT THE ENTRANCE TO FAIR PARK

Grand Marshals

Mrs. Faith Simmons Johnson

DALLAS COUNTY DISTRICT ATTORNEY

CH

Ms. U. Renee Hall Chief of Police - City of Dallas

For more event information contact the MLK Jr. Community Center 2922 MLK Jr. Blvd. Bldg. A Dallas, TX. 75215|214-670-8418|www.dallasmlkcenter.com/www.facebook.com/mlkcedallas | www.twitter.com/mlkcedallas