Memorandum



DATE August 9, 2019

TO Honorable Mayor and Members of the City Council

SUBJECT Department of Code Compliance Services Community Clean! Initiative Update

The Community Clean! Initiative is a dedicated effort by the Department of Code Compliance Services (CCS) to proactively approach and educate residents on common code violations and various methods of abatement. As a part of this initiative, partnerships between the community and the department are established and/or strengthened. Ultimately, the goal is to reduce the impact of illegal dumping, litter, and high weeds in targeted areas.

The Department of Code Compliance Services launched the new Community Clean! Initiative in Census Tracts 87.01 and 87.04, located in District 4, starting the week of May 6, 2019. Staff visited over 1900 residential properties and conducted 400 face-to-face educational engagements. On June 8, 2019, CCS held The Community Clean! Compliance Day/Celebration for Census Tracts 87.01 and 87.04. During this time, residents voluntarily disposed of 1.82 tons of bulk waste and 156 scrap tires. On July 20, 2019, CCS provided an additional trash drop-off event which resulted in the collection of an additional 2,060 pounds of bulk trash, 51 scrap tires, and 290 pounds of paint and household hazardous waste. Throughout the course of the entire campaign in District 4, CCS Nuisance Abatement mowed 330 lots, collected 324 bulk trash piles from vacant lots, curbs and parkways, and disposed of 251,480 pounds of debris at the landfill.

The Community Clean! Initiative continued in Census Tract 38, located in District 7, on July 1, 2019. Staff visited 894 residential properties and engaged with 194 residents, providing educational information and consultation. Staff started in Census Tract 39.02, also located in District 7, on July 23, 2019. The Community Compliance Day/Celebration was held on July 27, 2019. During the Community Compliance day, residents disposed of 2.5 tons of bulk trash and 131 scrap tires. A compliance Day event is scheduled for residents in District 7, census tract 39.02 on August 10, 2019, from 8:00 am – 2:00 pm at 2604 Brigham St., Dallas, TX.

Sustainability is a key factor and determinant of success for the department and the community. To keep in line with this renewed spirit of community pride, Code staff will issue courtesy postcards to provide educational information/reminders of code ordinances and conduct Code Crawls in the designated census tracts. Staff will also host Community Clean! *Stop and Drop* initiatives on a quarterly basis to give the residents an additional opportunity to rid their property of outside storage items.

The properties addressed under the Community Clean! Initiative are improved as it relates to cleanliness. Residents are now starting to set out materials for their regular bulk trash pick-up by Sanitation. In the District 4 area, over 40 residents participated in the Community Clean! Compliance day events, and 25 residents attended the Citizen's Code Academy. In District 7, over 35 citizens participated in the Community Clean! event. The Citizen's Code Academy will be held within the designated City Council District and will be provided on a rotation schedule. The first class is scheduled for Saturday, August 24, 2019 at the Juanita J. Craft Recreation Center (4500 Spring Ave. Dallas, TX 75210).

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SUBJECT Code Compliance Community Clean! Program updates

Additionally, the initiative will be launching in Council District 10, Census Tracts 78.04 and 78.05, beginning August 19, 2019. CCS hosted a community engagement meeting on August 8, 2019 and will continue to proactively connect with residents to provide educational materials and resources. Community Clean! is an on-going program that will be equitably deployed throughout the community by census tract, based on eligibility criteria.

Please feel free to contact myself or Carl Simpson, Director of Department of Code Compliance Services, should you have any questions.

Nadia Chandler Hardy

Assistant City Manager and Chief Resilience Officer

c: T.C. Broadnax, City Manager
Chris Caso, City Attorney (Interim)
Mark Swann, City Auditor
Bilierae Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizor Tolbert, Chief of Staff to the City Manager
Majed A. Al-Ghafry, Assistant City Manager
Jon Fortune, Assistant City Manager

Joey Zapata, Assistant City Manager
Michael Mendoza, Chief of Economic Development and Neighborhood Services
M. Elizabeth Reich, Chief Financial Officer
Laila Alequresh, Chief Innovation Officer
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion
Directors and Assistant Directors