

Memorandum



CITY OF DALLAS

DATE December 14, 2018

TO Honorable Mayor and City Council

SUBJECT **Taking Care of Business – December 11, 2018**

Update Items

[Encampment Resolution Schedule – December 11 and 18, 2018](#)

The Office of Homeless Solutions (OHS) has scheduled the following sites for homeless encampment resolution on Tuesday, December 11 and 18, 2018:

December 11, 2018	December 18, 2018
<ul style="list-style-type: none">• 4900 ERL Thornton Freeway (District 2)• 600 S. Peak St. (District 2)• 500 S. Hill Ave (District 2)• 1700 Chestnut St. (District 7)• 2929 Hickory St. (District 7)• 1400 S. St. Paul (District 2)• 1400 S. Harwood (District 2)• 1500 ERL Thornton Freeway (District 2)	<ul style="list-style-type: none">• Lyndon B Johnson Freeway at Northwest Hwy and Shiloh Rd. (District 9)• Lyndon B Johnson Freeway at Josey Lane (District 6)• Lyndon B Johnson Freeway at Midway Rd (District 6)• Lyndon B Johnson Freeway at Webb Chapel (District 6)• Stemmons Freeway at Merrill Rd (District 6)• Stemmons Freeway at Medical District (District 6)

OHS Street Outreach team will continue to engage with homeless individuals to provide notice of clean-up and connect to resources and shelter. OHS Community Mobilization staff are meeting with stakeholders to determine long-term sustainability of encampment sites and will provide periodic updates. Should you have any questions or concerns, please contact Nadia Chandler Hardy, Assistant City Manager and Chief Resilience Officer or Monica Hardman, Managing Director of Office of Homeless Solutions.

New Items

[Lead Hazard Reduction Grant Program](#)

The City of Dallas will be awarded \$2,000,000 in Lead Based Paint Hazard Reduction (LHRD) grant program funding and \$300,000 in Healthy Homes Supplemental funding to address lead hazards in housing units providing safer homes for low and very low-income families with children. The purpose of the LHRD grant program is to identify and control lead-based paint hazards in eligible privately-owned housing for rental or owner-occupants. The LHRD program is targeted to urban jurisdictions (either alone or through a consortium) that have at least 3,500 pre-1940 occupied rental housing unit. In addition, the City will also perform healthy homes assessments as part of the grant award. To carry out the grant, the City will be working with the Dallas Housing Policy Taskforce, the Dallas County Department of Health, and Children's Health. Implementation is estimated to begin in Spring 2019. Should you have any questions or concerns, please contact David Noguera, Director of Housing and Neighborhood Revitalization.

DATE December 14, 2018
SUBJECT **Taking Care of Business – December 11, 2018**

Media Inquiries

As of December 11th, the City has received media requests from various news outlets regarding the following topics:

- Economic Development Plan
- DAS Influx of Dogs
- Civilian Killed in Early Morning Fire (DFR)

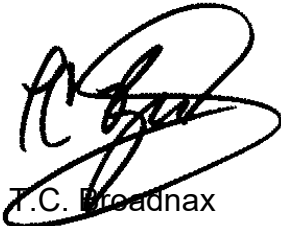
Please see the attached document compiling information provided to the media outlets for the week of December 4th – December 10th for your reference and in the event you are contacted by the press. Should you have any questions or concerns, please contact Kimberly Bizer Tolbert, Chief of Staff.

Look Ahead

City Council Briefings

January 2, 2019

- Street Maintenance Update
- Infrastructure Update
- Small Cell Deployment Update



T.C. Broadnax
City Manager

c: Chris Caso, City Attorney (I)
Carol A. Smith, City Auditor (I)
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Chief of Staff to the City Manager
Majed A. Al-Ghafry, Assistant City Manager

Jon Fortune, Assistant City Manager
Joey Zapata, Assistant City Manager
Nadia Chandler Hardy, Assistant City Manager and Chief Resilience Officer
M. Elizabeth Reich, Chief Financial Officer
Directors and Assistant Directors



**City of Dallas
Public Affairs & Outreach
Media Requests
December – 4th – December 10th**

Dec. 10, 2018, Lori Brown, Reporter FOX 4 News: I understand that the city council will consider a new economic development policy. When will that be presented to council members?

City Response: A new economic development plan will be presented within the 1st two quarters of 2019.

Dec. 7, 2018, Cheryl Poldrugach, Assignment Editor, CBS 11 News:

The amount of dogs coming in?
Is this normal this time of year?
Is this from the effort of picking up all the dogs in South Dallas?
Specials or actions you are taking right now?
Any alternatives?

City Response:

The amount of dogs coming in?

We are expecting to see around 400 dogs come in today through Sunday.

Is this normal this time of year?

This is not normal for this time of year. Normally we expect 75-100 dogs to arrive daily. However, we have seen a dramatic increase in the number of stray and loose dogs our Animal Services Officers are bringing in from the streets. This estimate is based on the number of animals we've seen come in over the last week and the number of officers scheduled to work over the next three days.

Is this from the effort of picking up all the dogs in South Dallas?

Yes, that plays a significant role in this situation, however, we are seeing an increase in dogs from throughout the city as a result of the efforts of our Animal Service Officers.

Specials or actions you are taking right now?

We are offering \$5 adoptions on all animals 6 months and up! We are also asking for foster homes for medium and large dogs. Even a week would make a huge difference. Our foster team is available to help train and match potential fosters with dogs that fit their needs. They can be reached at DASFoster@dallascityhall.com.

Any alternatives?

Our amazing rescue partners are hoping to pull more dogs from the shelter, but they also need foster families to make that possible.

We can provide someone to do an on-camera interview and give you a tour of the facility today. We can provide some B-roll if that would be preferred.



City of Dallas

Dec. 3, 2018 Sharon Jayson, Reporter; U.S. News & World Report: I'm a former USA Today reporter doing some work for US News & World Report and my editor is interested in your robot delivery pilot program. I know it was approved in October for a 6-month trial and there was talk it would begin Nov. 1, but I've found nothing that shows it actually launched.

All I want to know now is what the plan is -- this month or after the first of the year -- so that I can advise my editor and determine our best time for a story. Then I'd be in touch with someone for an interview, etc.

City Response: The City of Dallas approved Marble's pilot program in October. They are still planning future operations with their partners. We will be happy to provide a contact for Marble, if you so desire.



City of Dallas

Dallas Fire-Rescue Department

Media Requests: December 3rd – December 9th, 2018.

(Excluded from Previous TCB) Sunday, December 2nd: All Local Media Outlets – Can we have more information on an overnight fire at which a fatality was reported.

City Response: At 4:30 a.m., Dallas Fire-Rescue units responded to a 911 call for a structure fire at a home, located at the 6400 block of Forest Knoll Trail in South Dallas, near the Red Bird Lane and Polk Street Intersection.

When firefighters arrived at the scene, they observed flames coming through the roof of a one-story home. Firefighters initiated their attack, brought the fire under control and declared it extinguished in just over an hour.

There was one occupant, later identified as 57 year-old, Brenda Williams, in the home at the time of the fire. Unfortunately, she was unable to make it to safety, and was found unresponsive, in a restroom, during the course of the operation. Firefighters pulled her outside, where she was determined deceased at the scene, before the Medical Examiner (ME) responded and took custody of her body.

The cause of the fire is undetermined, and will remain as such until the ME has made a final ruling on the victim's cause of death.

Friday, December 7th: The following media advisory was sent to **all local media outlets – Camp L.A.D.D.E.R. 2018**

What: Camp L.A.D.D.E.R. (Ladies Achieving Dreams with Dedication, Enthusiasm and Respect)

When: From Friday, December 7th, at 6:00 p.m. – Saturday, December 8th, at 6:00 p.m.

Where: DFR Training and Maintenance Facility (5000 Dolphin Road)

Background: Friday and Saturday, December 7th & 8th, 2018, Dallas Fire-Rescue (DFR) will be hosting its Third Annual Camp L.A.D.D.E.R. Program. The camp is a one night/one day resident camp for young ladies (grade levels 9th – 12th) who are currently enrolled in a Dallas Independent School District high school. The goal is to introduce young ladies to a career in the fire service with a focus on developing character, self-confidence and leadership skills while working in a team environment.

Friday, at 6:00 p.m., 21 young ladies will begin the program with an address from Fire Prevention, Life-Safety Education and Investigations Assistant Chief, and program coordinator, Tameji Berry. After a tour of the facilities the evening will encompass CPR and First Aid Training, in addition to various team building activities, before lights out. The following day's activities will kick off with a 6:30 a.m. breakfast, followed by PT (Physical Training) and a variety of training scenarios throughout the day which include fire extinguisher training, pump operation and hose training, rappelling, ladder drills and fire inspection and investigation scenarios. The program will conclude with a closing ceremony and certificate presentation.

Despite it being the third Camp, the program is actually in its 4th year. While the first two years yielded 57 graduates; a ceremony, during which two DISD students were awarded \$500 scholarships, replaced last year's event. "Though the program was designed to bring awareness to the fire service, at its core lies the leadership and life skills that can be applied in any profession as well as the personal lives of these young ladies," explained Chief Berry when asked about the kind of impact the program has had. "I believe there are three keys to success: awareness, education and application. The program encompasses all three, and is a gateway to encouraging young girls to fulfill all of their dreams."



City of Dallas

Media: The camp will be open to you all day Saturday. Please have your photogs and/or reporters ask for Deputy Chief, Eric Beal (primary), or Captain, Monica Turner, for your parking, sound and b-roll needs.