Memorandum



DATE August 30, 2019

TO Honorable Mayor and Members of the City Council

Upcoming Dallas Animal Services City Council Agenda Item for Grant Acceptance from PetSmart Charities, Inc.

The following Dallas Animal Services (DAS) item will be considered by City Council on September 11, 2019 Agenda:

• Item 19-1208 – Authorize the (1) acceptance of a grant from PetSmart Charities, Inc. to host three National Adoption Weekend events in the amount of \$9,000.00 for the period September 11, 2019 through June 11, 2020; (2) receipt and deposit of grant funds in an amount not to exceed \$9,000.00 in the PetSmart Charities Grant Fund; (3) establishment of appropriations in an amount not to exceed \$9,000.00 in the PetSmart Charities Grant Fund; and (4) execution of the grant agreement and all terms, conditions, and documents required by the grant agreement - Not to exceed \$9,000.00 - Financing: PetSmart Charities Grant Funds

Over 25,000 pets find loving homes during National Adoption Weekend (NAW) events, which are held throughout the year. Countless lives have been transformed through pet adoption at PetSmart Stores across North America. NAW is PetSmart Charities initiative where groups around the country offer discounted adoptions at PetSmart stores on these weekends. Because PetSmart promotes the events heavily to drive adoptions, DAS always sees an increase in adoptions at our Everyday Adoption Center.

This action will authorize a grant agreement between PetSmart Charities, Inc. and City of Dallas, Dallas Animal Services to host the NAW adoption events at the PetSmart located at 16821 N. Coit Road, Dallas, Texas 75248.

- September NAW September 13-15, 2019
- November NAW November 8-10, 2019
- February NAW February 21-23, 2019

Grant funds will be used for adoption preparation, to include wellness exams, spay/neuter surgeries, vaccinations and microchipping. These funds will also be utilized for marketing, event equipment and supplies (tables, chairs, tents, fencing, permits, heating and cooling and security), pet containment and supplies (crates, pens, bowls, leads, and collars), and other funds limited to 10 percent of overall grant award for volunteer support, refreshments and gas.

DATE August 30, 2019

Upcoming Dallas Animal Services City Council Agenda Item for Grant Acceptance from PetSmart Charities, Inc.

If you have any questions about this item, please contract myself or Ed Jamison, Director of Dallas Animal Services.

Nadia Chandler-Hardy

Assistant City Manager and Chief Resilience Officer

c: T.C. Broadnax, City Manager
Chris Caso, City Attorney (Interim)
Mark Swann, City Auditor
Bilierae Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizor Tolbert, Chief of Staff to the City Manager
Majed A. Al-Ghafry, Assistant City Manager

Jon Fortune, Assistant City Manager
Joey Zapata, Assistant City Manager
Michael Mendoza, Chief of Economic Development and Neighborhood Services
M. Elizabeth Reich, Chief Financial Officer
Laila Alequresh, Chief Innovation Officer
Liz Cedilllo-Pereira, Chief of Equity and Inclusion
Directors and Assistant Directors