

Memorandum



CITY OF DALLAS

DATE February 28, 2020

TO Honorable Mayor and Members of the City Council

SUBJECT **2020 Mayor and City Council Strategic Planning Session Briefing**

In advance of the March 4, 2020 City Council briefing to discuss the recent strategic planning session, this memorandum outlines the overarching goals from the planning session, the input currently being requested from the Council, and the next steps for implementation.

During the course of the strategic planning session on February 19, 2020 the Mayor and City Councilmembers had opportunities to affirm the City Council's strategic priorities ("big buckets" around which the budget is developed) and programmatic initiatives selected during the previous strategic planning session held in June 2019. The breakout teams identified "big, hairy, audacious goals" ("BHAGs") to which the City may aspire long-term and completed a free-form exercise to add new initiatives to be considered for 2020-2022.

Enclosed are the 113 "priority" initiatives provided by City Council during the free-form exercise, aligned by the appropriate strategic priority. We have also identified initiatives currently underway and duplicate initiatives input by more than one Councilmember. We wish to finalize key initiatives that City Council wants staff to focus on for the current year and the following year. On Monday, March 2, 2020, we will provide to you a preloaded iPad for you to select from each strategic priority your top six programmatic initiatives, which will be programmed in this year's work plan and next year's work plan. The purpose is to gather consensus and momentum around those items which will serve as the collective body's priorities for the upcoming budget biennium. Staff will report out progress and results on these initiatives through Council Committees.

Staff will also provide additional draft vision statements for your input and direction. Please bring your enthusiasm and spirit to Wednesday's discussion, as we hope to continue last week's candor and determination to make Dallas one city, serving all. We will begin a rebranding strategy around the new vision for the City incorporating our vision, mission, and strategic priorities. The passion and commitment displayed by the Mayor and City Council members during the retreat discussion were, and continue to be, demonstrative of the best of this city. Our next steps are to finalize the City Council's goals and to begin implementation and action for the top priorities.

Should you have any questions or concerns, please contact me or Victoria Cruz, Assistant to the City Manager.

DATE February 28, 2020
SUBJECT **2020 Mayor and City Council Strategic Planning Session Briefing**

Putting service first,



Kimberly Tolbert
Chief of Staff to the City Manager

c: T.C. Broadnax, City Manager
Chris Caso, City Attorney (Interim)
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Majed A. Al-Ghafry, Assistant City Manager
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M. Elizabeth Reich, Chief Financial Officer
Laila Alequresh, Chief Innovation Officer
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion
Directors and Assistant Directors

Free-Form Exercise Initiatives

2.19.2020

Committee/ Strategic Priority	Suggested Initiative	In-Progress	Multi-year Initiative	Council Member
ECO	Help start 1000 new small business, with at least 700 in south Dallas/ Support local entrepreneurs	Yes	Yes	Mendelsohn, Resendez
ECO	Transit Oriented Development in Southeast Dallas/ Reconsider land use around all DART stations, and consider economic development incentives, equity, and housing and zoning policies to dramatically increase our affordable housing stock near mass transit	Yes	Yes	West, Resendez
ECO	Complete and implement economic development plan	Yes	Yes	Johnson, June 2019 Priority
ENVS	On demand bulk trash/ Reform Bulk and Brush Policy/ Illegal dumping solution pick up the bulk trash even on vacant lots		Yes	Kleinman, Gates, Narvaez
ENVS	Plant x trees (Develop urban forest master plan to sustain and grow our urban canopy including lofty tree planting goals in our city)	Yes	Yes	Mendelsohn
ENVS	Implement the CECAP plus ongoing monitoring/ Zero Waste	Yes	Yes	Blackmon, Narvaez, Gates
ENVS	DISD CoD Solar Panel Partnership			Bazaldua
GPFM	Institute a way for the public to give input without attending meetings	Yes		Mendelsohn
GPFM	Record all city meetings/events/presentations for public to view. Could be FB live.	Yes		Mendelsohn
GPFM	Make a community calendar on city home page - all city events/meetings			Mendelsohn
GPFM	Updates website to be more user friendly		Yes	Gates
GPFM	Deploy innovation and upgraded technology (i.e. SmartCities) in targeted areas to increase public safety, quality of life, workforce development and entrepreneurship			June 2019 Priorities
GPFM	Process map every department	Yes	Yes	Mendelsohn
GPFM	post frequently requested data on city website	Yes		Mendelsohn
GPFM	Address deferred maintenance on all city buildings		Yes	Mendelsohn
GPFM	Fix the fire stations that have deferred maintenance problems/ Firehouse Renovations		Yes	Narvaez, Bazaldua
GPFM	Improve government efficiency by implementing sunset review process for city departments	Yes		Johnson
GPFM	Improve RFP process based on national best practices	Yes		Johnson
GPFM	Update HR/Civil service procedures to speed hiring process and ensure most qualified candidates possible	Yes		Mendelsohn
GPFM	stick to the basics	Yes		Kleinman
GPFM	Update city technology to increase staff productivity and city cybersecurity		Yes	Mendelsohn
GPFM	Explore the use of Brimer Bill for city improvements			Blackmon, Bazaldua
GPFM	Improve the City's use of data to better inform policy and decision making as well as guide innovation in the organization			June 2019 Priorities
HHS	Support a rehab/sober center/mental illness facility for our residents in need			Mendelsohn
HHS	Provide shelter space for anyone homeless or inadequate housing		Yes	Mendelsohn
HHS	repair x homes, 75% seniors		Yes	Mendelsohn
HHS	Build x homes in south Dallas		Yes	Mendelsohn
HHS	amend zoning to allow storage container villages/ tiny homes/ SROs to be built (add 1000 units?)			Bazaldua, Narvaez, Mendelsohn
HHS	End the registration of single family rental units			Narvaez
HHS	Avoid loss of affordable units with additional owner/landlord incentives to repair and retain ownership of existing single and multi-family units			West

Free-Form Exercise Initiatives

2.19.2020

Committee/ Strategic Priority	Suggested Initiative	In-Progress	Multi-year Initiative	Council Member
HHS	use the homeless solutions \$20 Million		Yes	Narvaez
HHS	Mental Health funding			Bazaldua
HHS	Fund and utilize the Housing Policy Taskforce Workplan to establish measurable unit creation and retention goals for 2020-22 and closely monitor results and project pipelines			West, Johnson
HHS	Closely examine Houston's Homelessness Response System so as to inform the Dallas System and help it achieve positive results			West
HHS	Focus on sheltering Veterans, Youth and Families			Mendelsohn
HHS	Increase the City's Rapid Rehousing programs, thereby freeing up shelter beds to reduce street homelessness			West
HHS	Affordable and mixed-income housing/Programs to improve the City's housing stock			June 2019 Priorities
HHS	Implementation of a homeless encampment site reclamation program	Yes	Yes	June 2019 Priorities
HHS	Finish and implement comprehensive plans/Re-Open ForwardDallas	Yes		June 2019 Priorities
Other	Reform civil service			Kleinman
Other	Provide funding for reimbursement for Councilmembers transportation to community events.			KingArnold
Other	Prepare for a successful redistricting			Narvaez
Other	Review all public-private partnerships regularly for compliance and efficiency and explore possible expansion into other areas			Johnson
Other	Tornado Recovery	Yes	Yes	Gates
Other	Establish budget funding for Council offices to hire additional staff as needed.			KingArnold
Other	Create a marketing dept			Narvaez
Other	Market the city and its services, opportunities, ways to access assistance	Yes		Mendelsohn
Other	Reform Code of Ethics	Yes	Yes	Johnson, June 2019 Priority
Other	Establish criteria for Marketing Criteria for city-wide events. Issue RFP			KingArnold
Other	Improve relationship between city and Texas Legislature, Lieutenant Governor and Governor			Johnson
PS	Reduce Domestic Violence homicides	Yes	Yes	Gates
PS	Make sure all residents of Dallas have proper response times for emergency services	Yes	Yes	Mendelsohn
PS	Recruit additional police officers	Yes	Yes	McGough
PS	Eliminate nuisance and RISK properties within 6 months from notice	Yes	Yes	McGough
PS	Reduce panhandling through community education and city ordinances		Yes	Mendelsohn
PS	Implement all four recommendations of the Mayor's Task Force on Safe Communities	Yes	Yes	Johnson, McGough
PS	Holistic plan to reduce street racing occurrences by 50% in 2 years	Yes	Yes	Mendelsohn, Resendez
PS	Establish a moratorium on all new programs in the city that automatically trigger DPD engagement. Example, gaming permits, head shops, scooters, etc.			KingArnold
PS	reimagining public safety and adding more community programs & partnerships that can help to reduce crime	Yes	Yes	Narvaez/ June 2019 Priority
PS	Camera and lights	Yes	Yes	Atkins
PS	Bail reform		Yes	McGough
PS	Implement Police Violent Crime Reduction Plan and Staffing/Efficiency Plans	Yes	Yes	Mendelsohn, McGough

Free-Form Exercise Initiatives

2.19.2020

Committee/ Strategic Priority	Suggested Initiative	In-Progress	Multi-year Initiative	Council Member
PS	New Police Academy/ Police Academy Upgrades/ New police and fire training facilities/ Place bond funding for 21st century police training headquarter and complex	Yes	Yes	Gates, Bazaldua, McGough, KingArnold
PS	Explore the addition of a mental health unit within DPD	Yes	Yes	June 2019 Priorities
PS	Explore the addition of innovative tools and/or benefits to support first responders and encourage officer retention	Yes	Yes	June 2019 Priorities
QOL	Place x pieces of public art in every district	Yes	Yes	Mendelsohn
QOL	Trail Safety/ Explore the addition of Park Rangers as a staffing component to Parks and Recreation to improve trail, recreation center and park safety	Yes	Yes	Gates, June 2019 Priority
QOL	Expand Dallas Animal Services programs and build satellite locations	Yes	Yes	Narvaez
QOL	Make code have faster response times to service requests/ Community oriented code compliance and responsiveness/bandit signs	Yes		Narvaez, June 2019 Priority
QOL	expansion of services for seniors that already exist including evening programming			Narvaez
QOL	Create pro active enforcement teams in each council district with police and code			McGough
QOL	restore FAIR PARK	Yes	Yes	Bazaldua
QOL	Re-establish the youth department			Casey T.
QOL	youth programming expansion for evenings	Yes		Narvaez
QOL	Identify placemaking initiatives in each City Council district to create unique spaces to encourage communities coming together	Yes	Yes	June 2019 Priorities
QOL	Explore the addition of Park Rangers as a staffing component to Parks and Recreation to improve trail, recreation center and park safety			June 2019 Priorities
TRNI	connectivity for streets and trails from Bachman Lake and Love Field to existing area	Yes	Yes	Narvaez
TRNI	Traffic Signal Improvements (25 years or less)	Yes	Yes	Gates, Mendelsohn
TRNI	Alley Plan	Yes	Yes	Gates
TRNI	Start working on city's next bond	Yes	Yes	Resendez
TRNI	Implement the Vision Zero Plan	Yes	Yes	Mendelsohn
TRNI	Improve walkability of long neglected corridors	Yes	Yes	Resendez
TRNI	Evaluate if any downtown streets should closed off, moved to a 1-way street, moved to a 2-way street			Mendelsohn
TRNI	New Street Cut Policy			Gates
TRNI	Create a policy/program to keep the highway and freeway lights ON.			Narvaez
TRNI	Prioritize street quality of high traffic streets	Yes	Yes	Mendelsohn
TRNI	Improve collaboration with DART, TxDOT and the City of Dallas to develop strategic and holistic solutions to improve public transit	Yes	Yes	June 2019 Priorities
TRNI	Establish a unified development code to standardize development activities and requirements	Yes	Yes	June 2019 Priorities
TRNI	Evaluate protected scooter/bike lanes with new pavement in most utilized areas	Yes	Yes	Mendelsohn
TRNI	Replace Bachman Dam, dredge the lake, improve infrastructure and connectivity around the lake to the neighborhoods	Yes	Yes	Narvaez
TRNI	Actual code enforcement on parking and 28 wheelers	Yes		Narvaez
TRNI	Dredge WRL	Yes	Yes	Blackmon
TRNI	Mobility infrastructure plan and timeline - scooters and trail connections	Yes	Yes	McGough
TRNI	increase bike infrastructure in parts other than the CBD	Yes	Yes	Bazaldua

Free-Form Exercise Initiatives

2.19.2020

Committee/ Strategic Priority	Suggested Initiative	In-Progress	Multi-year Initiative	Council Member
TRNI	Reimagine Jefferson and streamline the permit system (potential outside consultant/ concierge service/ interdepartmental team)	Yes	Yes	Thomas, Narvaez, West, Blewett
TRNI	Downtown 360 Plan for each council district	Yes		McGough
TRNI	Develop a needs assessment and implementation plan for the critically underserved communities.		Yes	KingArnold
TRNI	Ensure city facilities and sidewalks are ADA compatible and designed for accessibility and seniors	Yes	Yes	Mendelsohn
TRNI	Zoning	Yes	Yes	Atkins
TRNI	Complete and implement transportation plan	Yes	Yes	Johnson
TRNI	Prioritize Street and Infrastructure Plan	Yes	Yes	Gates
TRNI	Refocus city mobility efforts towards complete streets	Yes	Yes	June 2019 Priorities
WEE	ACTUALLY approach our budget with equity	Yes		Bazaldua
WEE	City Funded Pre-K for all		Yes	Bazaldua, June 2019 Priority
WEE	Make sure whole city has high speed internet		Yes	Mendelsohn
WEE	Impact of municipal fines and debt on people living in poverty/communities of color		Yes	Resendez
WEE	Focus on public safety in and around schools	Yes		McGough
WEE	Hire x teen summer jobs/interns through summer mayor program	Yes		Mendelsohn
WEE	Implementation of Welcoming Communities including the automatic Spanish/English translation of all documents and events coming out	Yes	Yes	Narvaez
WEE	Renewal of funding for the city's workforce development grant		Yes	Casey T.
WEE	Complete and implement workforce development plan		Yes	Johnson
WEE	Equity/Equity Programs/Equity review of all policies	Yes		June 2019 Priorities
WEE	Partner with the public-school systems to better align programs with 21st century workforce needs	Yes	Yes	June 2019 Priorities

Memorandum



CITY OF DALLAS

DATE February 28, 2020

TO Honorable Mayor and Members of the City Council

SUBJECT **Census 2020 Update**

In advance of the 2020 Census briefing to the City Council on March 4, 2020, the following is an update on community outreach activities. Staff is grateful for your continued assistance and support on our Census 2020 efforts as we make this next big push towards the April 1, 2020 Census opening day.

The Mayor's Complete Count Committee (CCC) last met on February 10, 2020. The CCC was introduced to Alpha Business Images (ABI), the vendor selected in partnership with Dallas County and area cities to assist with Census 2020 outreach efforts. The CCC is engaged with assisting and identifying immediate needs in their respective communities and will also support immediate engagement activities prior to and during the Census opening date on April 1, 2020.

In addition to February's CCC meeting, we are eager to provide weekly updates for immediate activation opportunities. Most recently, the CCC and the Mayor and City Council (MCC) offices received a link to the re-launched website (www.DallasCensus.com), downloadable social media graphics, a newsletter, and graphic components to begin the outreach using the digital collaterals that have been developed.

Additionally, the Communities Foundation of Texas has volunteered to sponsor and provide general printed materials which will be available for stakeholders beginning on March 13, 2020. As we've previously communicated, ABI is focusing on Hard to Count (HTC) areas and handling the messaging and materials directly tied to those areas. To continue to assist with that effort, City staff has assembled a network of partners to assist with these efforts from the non-profit, business, civic, community, faith-based and multi-language sectors who are engaged and will assist throughout the Census process.

Internally, all city departments are engaged and will assist with messaging front line points of contact within the community and will play a critical role in Census Live! Online participation events.

DATE February 28, 2020
SUBJECT **Census 2020 Update**

Additionally, previous and continuing asks from Mayor and City Council offices include engagement with stakeholders in each district and identifying engagement opportunities. Please share or use [this form](#) to identify interested entities. We appreciate your willingness to notify staff of events in your district that you are hosting, attending, or know about, where Census 2020 might be an appropriate topic. We will continue to send weekly social media graphics and newsletters for you to download and send to your network and are eager to continue to engage with your constituents who are interested in participating on the City's CCC. We also encourage you to direct those willing to participate in Census 2020 to contact info@DallasCensus.com. Someone will respond promptly to engage them in our effort.

We would appreciate your assistance with the Census 2020 effort and ask that you provide any engagement opportunities or stakeholders you would like included by Wednesday, March 4, 2020 at the close of the briefing. Staff will engage potential partners as quickly as possible.

We will continue to keep you updated on the City's Census 2020 efforts. For questions or concerns, please contact me or Brett Wilkinson, Managing Director, Office of Strategic Partnerships and Government Affairs.



Kimberly Bizer Tolbert
Chief of Staff to the City Manager

c: T.C Broadnax, City Manager
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Directors and Assistant Directors

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CITY OF DALLAS

DATE February 28, 2020

TO City Council

SUBJECT **Omni Dallas Hotel – Second Quarterly Update**

As part of the Convention and Event Services (CES) portfolio, staff provides oversight of the Omni Hotel Dallas (Omni) management agreement and coordinates the Dallas Convention Center Hotel Development Corporation board meeting agendas. To provide ongoing communication about Omni operations, CES is providing quarterly update memorandums to City Council that include a forecasted financial outlook, along with an overview of any major systems, operations or process changes.

2019 Actual Year-End (YE) Financial Performance

The Omni’s financial performance remains strong and competitive. **Table-1** below provides the actual YE results for 2019. **Table-2** illustrates a historical performance comparison to the contract-approved bond budget, annually approved Omni operating budget and YE actuals.

The (\$7.5m) revenue shortfall for the year was a result of the room inventory loss during the approved and budgeted renovation in 2019. All indications continue to show that 2020 will return to the higher occupancy, revenue and ongoing profit levels that the hotel experienced in years prior to the renovation. Lead volume is up, and the sales team is aggressively working with customers and VisitDallas to secure business opportunities for the hotel.

Table 1: YE 2019 Actual Financial Performance

Table-1 2019 YE Actuals	YE 2018* (Actuals)	Approved 2019 Budget	YE 2019 (Actuals)	2019 Budget to Actual Variance
Occupancy Rate	78.9%	74.2%	68.9%	-5%
Average Daily Rate	197.48	204.62	205.23	0.61
Gross Operating Profit (GOP)**	42,496	41,487	36,584	(4,903)
GOP Margin	35.9%	36.7%	34.6%	-2%
Earnings Before Interest, Taxes, Depreciation & Amortization (EBITDA)**	40,738	39,629	34,887	(4,742)
EBITDA Margin	34.5%	35%	33%	-2%
Total Annualized Revenues**	118,234	113,198	105,638	(7,560)

*2018 was a record year for the hotel in occupancy, revenues and EBITDA so comparisons to 2019 will be skewed due to the renovation.

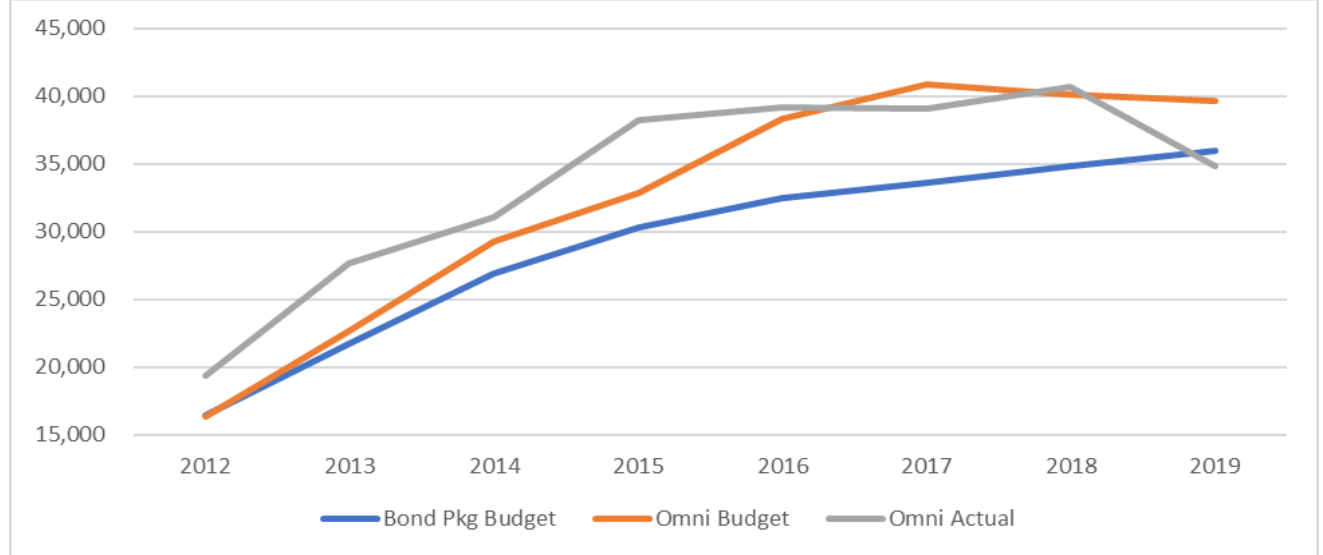
DATE February 28, 2020

SUBJECT Omni Dallas Hotel – Second Quarterly Update

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Table 2: 2019 Historical Performance Comparison

EBITDA HISTORICAL PERFORMANCE								
EBITDA*	2012	2013	2014	2015	2016	2017	2018	2019
Bond Pkg Budget **	16,452	21,708	26,946	30,273	32,454	33,644	34,881	35,958
Omni Budget**	16,324	22,642	29,263	32,879	38,368	40,884	40,164	39,639
Omni Actual**	19,393	27,622	31,108	38,237	39,176	39,051	40,738	34,887



* Earnings before Interest, Taxes, Depreciation and Amortization (EBITDA)

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Guest and Meeting Room Renovations

Renovations were completed in mid-December 2019. As outlined in the initial quarterly update, the guest room scope included soft finish replacements of bedding, partial furniture replacement/repair, new carpet, wallpaper and televisions. Ballroom, breakout rooms and public foyer space received new carpet and wall vinyl throughout. Guest and meeting planner reviews have been very positive and service scores for the first full month of 2020 increased 13.8 points year-over-year, marking the highest score attained in the past 13 months. Overall guest room satisfaction was rated 10.5 points over previous year. Photos of the renovations are included as **Attachment - 1**.

Restaurants

Biergarten and Coal Vines are on a month-to-month lease as final concepts and design bids are being vetted. Biergarten will become a restaurant featuring local craft-draft beer, with retro-video and board games. Coal Vines will remain a pizza and salad concept with emphasis on classic rustic pizza. Both venues will be fast-casual and are scheduled to be re-concepted and opened in the fall of 2020.

DATE February 28, 2020
SUBJECT Omni Dallas Hotel – Second Quarterly Update

Marketing and promotions

Dates have been selected for FAME Fest 2020 after its successful inaugural launch in 2019. September 25 and 26 will see a projected 1,200 locals and visitors to Pegasus Lawn, enjoying wellness activities, education, culinary experiences, live art, music and fitness studio classes. Leading up to the weekend, Omni and Dallas Fitness Ambassadors will host a preview event the first Tuesday of the month beginning in March and continuing through August. This will familiarize locals with FAME, as well as build excitement and buzz throughout the city.

Now this year, the Omni Dallas Hotel purchased an estimated 310 boxes of Girls Scout cookies from families of associates whose children participate in girl scout troops. The culinary teams have created one-of-a-kind desserts at each of the Restaurants on Lamar. Featured in *Dallas Morning News*, *Culture Map* and *Narcity*, the dessert promotion has gained well over 2.5 million media impressions valued at approximately \$50,000. The most popular dessert creation is Bob's Steak & Chop House Toasted Coconut Cheesecake, made with Girl Scout Cookie Samoas which sells out every evening. This promotion will continue through March 22, 2020, or the end of cookie season.

Please let me know if you require any additional updates or have any further questions.



Joey Zapata
Assistant City Manager

c: T.C. Broadnax, City Manager
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Directors and Assistant Directors

Memorandum



CITY OF DALLAS

DATE February 28, 2020

TO Honorable Mayor and Members of the City Council

SUBJECT **Additional Information for the Presentation for the Update on U.S. Department of Housing and Urban Development Audits, Monitorings and Reviews of Department of Housing & Neighborhood Revitalization**

This memorandum serves as a response to the request for additional information regarding the presentation by Housing and Neighborhood Revitalization (Housing) on the U.S. Department of Housing and Urban Development Audits, Monitorings and Reviews presented to the Housing and Homeless Solutions Committee on February 24, 2020.

(1) Provide the Annual Community Assessment (ACA) report:

The ACA is HUD's annual review of the City's performance on compliance with the statutes and continued capacity to administer programs as required by the provisions of the Housing and Community Development Act and the National Affordable Housing Act. Attached is the most recent ACA report dated June 6, 2019, for the 2017 Program Year. The City will receive the 2018 Program Year ACA report in June 2020 and will forward that report to City Council when available.

(2) Provide the workplan for the 2018 Office of Inspector General (OIG), Community Housing Development Organization (CHDO) Audit:

Attached is Housing's workplan for the 2018 OIG CHDO audit, detailing the findings, responses and the status updates to-date. The work on addressing findings is ongoing. Staff will forward updates when available.

(3) Provide an explanation of TDA, Inc:

TDA, Inc. is a nationally known consulting company that trains HUD staff on federal program regulations and funding requirements. They were retained by the Department of Housing and Neighborhood Revitalization as part of the reorganization of the department. TDA writes policies and procedures for newly designed programs, supports the compliance division to manage deficiencies in the department, and trains newly hired staff in program management and compliance. The attached Housing Committee memorandum and Council Resolution No. 19-0184 approved on January 23, 2019 for TDA, Inc. further explains the relationship and services TDA provides to the City of Dallas.

DATE February 28, 2020
SUBJECT Additional Information on Update on U.S. Department of Housing and Urban Development Audits, Monitorings and Reviews of Department of Housing & Neighborhood Revitalization

(4) Provide HUD's definition of fraud, waste, and abuse:

According to the Office of Inspector General, the government's definition in the 2018 Government Auditing Standards and thus HUD OIG's definition of fraud, waste, and abuse is:

Fraud: Involves obtaining something of value through willful misrepresentation. Whether an act is, in fact, fraud is determined through the judicial or other adjudicative system and is beyond auditors' professional responsibility. (paragraph 8.73)

Waste: The act of using or expending resources carelessly, extravagantly, or to no purpose. Waste can include activities that do not include abuse and does not necessarily involve a violation of law. (paragraphs 6.21, 7.23, and 8.120)

Abuse: Behavior that is deficient or improper when compared with behavior that a prudent person would consider reasonable and necessary business practice given the facts and circumstances, but excludes fraud and noncompliance with provisions of laws, regulations, contracts, and grant agreements. (paragraphs 6.23, 7.25, and 8.122)

(5) Review CHDO decertification language:

Housing's policy and practice is to certify or recertify. In the event CHDOs are out of compliance, the City will not recertify its CHDO designation that will disallow further CHDO funding and benefits.

Should you have any questions, please contact David Noguera, Director of Housing and Neighborhood Revitalization at (214) 670-5988.



Michael Mendoza
Chief of Economic Development & Neighborhood Services

c: T.C. Broadnax, City Manager
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U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT
Fort Worth Regional Office, Region VI
Office of Community Planning and Development
801 Cherry Street, Unit #45, Ste. 2500
Fort Worth, TX 76102
www.hud.gov

APR 30 2019

T.C. Broadnax, City Manager
City of Dallas
Dallas City Hall, 4EN
1500 Marilla
Dallas, Texas 75201



Dear Mr. Broadnax:

SUBJECT: Annual Community Assessment for the 2017 Program Year

HUD is required to conduct an annual review of performance by grant recipients according to the provisions of the Housing and Community Development Act and the National Affordable Housing Act. We must determine that each recipient is in compliance with the statutes and has the continuing capacity to implement and administer the programs for which assistance is received. This is to report the results of our review of the City of Dallas' performance.

Report

Our review is based on an evaluation of your consolidated planning process and progress in carrying out the programs, the management of funds by the City of Dallas and your subrecipients, information provided in the Consolidated Annual Performance and Evaluation Report (CAPER) and the Integrated Disbursement and Information System (IDIS), the results of on-site monitoring, and your achievement of program objectives.

On December 29, 2018, the city submitted its CAPER for the 2017 program year which covers October 1, 2017 to September 30, 2018. The city reported the following accomplishments in its CAPER.

▪ Providing Decent Housing.

- HOME Investment Partnership Program (HOME) and Community Development Block Grant (CDBG) funds were used to:
 - reconstruct three and rehabilitate 124 single-family homes owned by low and moderate income (LMI) households.
 - provide homeownership assistance to 42 LMI homebuyers.
 - Increase the affordable rental inventory through construction of 35 new single-family homes and rehabilitation of 100 multifamily units.
- Emergency Solutions Grants (ESG) funds were used to provide street outreach to a total of 562 homeless persons, emergency shelter to 8,272 homeless persons,

- rapid rehousing to 64 individuals, essential services to 857, and homeless prevention assistance to 309 persons at risk of becoming homeless.
 - Housing Opportunities for Persons with AIDS (HOPWA) funds were used to provide housing assistance to 925 households.
 - The city administered 328 units of tenant-based rental assistance for homeless individuals and families using HOME funds and Continuum of Care Program funds.
- **Suitable Living Environment.** CDBG-funded public services activities provided assistance to 8,537 persons during the program year. Services provided included child care, job training and employment assistance, youth programs, and various programs designed to meet the needs of senior citizens. CDBG funds were also used for code enforcement, and to make improvements to 18 city parks and three recreation centers. Sidewalks improvements were completed on six streets in LMI areas.
- **Expand Economic Opportunity.** To promote local economic opportunities, CDBG funds were used to make two small business loans which are expected to create nine jobs. During the program year, one of those businesses created one job which was filled by a LMI person. Ten jobs were created by two businesses loaned funds during the previous program year. According to information reported in IDIS, all ten jobs were filled by LMI persons.

We note the city's compliance with the following requirements.

- **Overall CDBG Program Benefit.** In program year 2017, 100 percent of CDBG funds (excluding funds expended for planning and administration) were expended on activities which principally benefit LMI persons; therefore, the city far exceeded the 70 percent minimum standard for overall program benefit.
- **CDBG Planning and Administration and Public Service Caps.** We used the CDBG financial summary report to perform the required compliance checks for the CDBG program, including the 20 percent cap on planning and administration and the 15 percent cap on public services. Planning and administration obligations were 15.78 percent of the grant plus program income. Public service obligations were 13.68 percent.
- **HOME Match Requirements.** The City of Dallas met its annual match requirement for the 2017 program year by using match credit from previous years.
- **ESG Program Expenditure Deadline.** Based on drawdown information in IDIS, the city met the 24-month grant expenditure deadline for its FY 2016 ESG grant allocation.
- **HOPWA Program Expenditure Deadline.** The city met the 36-month expenditure deadline requirement for its FY 2015 grant and is on track to meet the deadline for its FY 2016 grant.

Areas Needing Improvement and Recommendations

We provide the following recommendations for your consideration as you continue to improve performance, develop and refine your Consolidated Planning process, and carry out your program.

- **HUD OIG Audit.** HUD's Office of Inspector General (OIG) audited the City of Dallas' HOME Program in 2017. The audit report issued on May 8, 2018 contained one finding and nine recommendations. The management decisions were communicated to the city in our letter of September 22, 2018. As of the date of this letter, four of the nine recommendations have been cleared and the city's response to one is currently under review. Responses to the remaining four recommendations are due on May 17, 2019 and July 31, 2019.
- **Onsite Monitoring.** This office conducted an onsite monitoring review of the HOME Program in 2017. Our December 21, 2018 letter communicated actions the city must take to clear the three findings that remain open. The city's response was due to this office on February 19, 2019 but has not been received.
- **Timely Expenditure of CDBG Funds.** On August 22, 2018, HUD cited a finding of noncompliance for the city's failure to meet the requirements for carrying out its CDBG program in a timely manner. To address the finding, the city submitted the required workout plan on December 12, 2018, which demonstrates how the city return the program to compliance with the CDBG regulations at 24 CFR 570.902. To meet the 2019 timeliness test, the city must have no more than \$22,215,245, in its CDBG line of credit on August 2, 2019. Our records indicate that on April 24, 2019, the city had a grant balance of \$29,218,995, and a program income balance of \$1,101,839, for a total of \$30,320,835, which is equivalent to 2.05 times its annual grant. To bring its CDBG program into compliance with the timeliness standard, the city must draw **\$8,101,839 by August 2, 2019.**
- **Timely Expenditure of HOME Funds.** The HOME Program regulation requires a HOME participating jurisdiction to expend its annual allocation of HOME funds within five years of receiving its HOME grant. Compliance with this requirement is based on a review of the PJ's allocations and expenditures, as reported in the Integrated Disbursement and Information System (IDIS) at the time of its deadline. As communicated in our letter of November 9, 2018, the **city fell short of its September 30, 2018 deadline by \$1,178,446.** The city provided documentation of expenditures in the amount of \$387,459, which were incurred but drawn before the deadline. Additional documentation of those expenditures was requested by this office on April 16, 2019. To be considered, the city must submit that documentation **by May 10, 2019.**
- **ESG Program Expenditure Deadline.** Based on drawdown information in IDIS, the city has drawn only 24 percent of its FY 2017 ESG grant of \$3,117,540. To meet the 24-month expenditure deadline, **\$2,369,861 must be expended by October 19, 2019.**

Conclusion

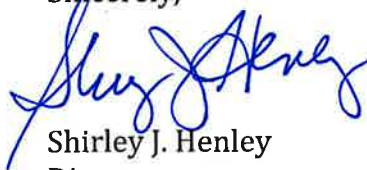
As a result of our evaluation, we have determined that the City of Dallas has carried out its program substantially as described in its Consolidated Plan; and the city has the continuing capacity to carry out its approved program in a timely manner. However, there are instances where the Consolidated Plan as implemented has not complied with the requirements of the Housing and Community Development Act and other applicable laws and regulations, as discussed in this letter.

We are providing the city with 30 days from the date of this letter to comment on this report. Should the city wish to comment or request changes to it we will take them into consideration and provide a written response. If no comments are received within the period allowed, this report will be considered to be in final form. Once it is in final form, it will be made available to the public upon request.

This report is intended to be shared with the public. You may provide copies to interested persons such as the news media, members of local advisory committees, and citizens attending public hearings. We request that you provide a copy of this letter to the Independent Public Accountant who performs the single audit of the city in accordance with OMB Circular A-133.

If you have any questions, please contact Kristin Hadawi, Senior Community Planning and Development Representative, at (817) 978-5959.

Sincerely,



Shirley J. Henley
Director

cc: Chan Williams, Assistant Director, Office of Financial Services

January 23, 2019

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF DALLAS:

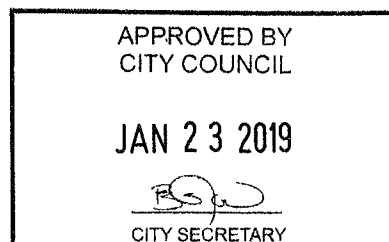
SECTION 1. That the City Manager is hereby authorized to execute a professional consulting contract with TDA Consulting, Inc. (VC17187), approved as to form by the City Attorney, for program compliance consulting services and training for Housing and Neighborhood Revitalization Department for a term of three years, in an amount not to exceed \$1,481,484.21. If the service was bid or proposed on an as needed, unit price basis for performance of specified tasks, payment to TDA Consulting, Inc. shall be based only on the amount of the services directed to be performed by the City and properly performed by TDA Consulting, Inc. under the contract.

SECTION 2. That the Chief Financial Officer is hereby authorized to disburse funds in accordance with this resolution in an amount not to exceed \$1,481,484.21 (subject to annual appropriations) to TDA Consulting, Inc. from Professional Consulting Contract No. HOU-2019-00009040.

<u>Fund</u>	<u>Department</u>	<u>Unit</u>	<u>Code</u>	<u>Encumbrance</u>	<u>Amount</u>
CD18	HOU	808C	3070	HOU-2019-00009040	\$470,000.00
CD19	HOU	TBD	3070	HOU-2019-00009040	\$433,493.00
CD20	HOU	TBD	3070	HOU-2019-00009040	\$433,493.00
CD21	HOU	TBD	3070	HOU-2019-00009040	\$144,498.21

SECTION 3. That this resolution does not constitute a binding agreement upon the City or subject the City to any liability or obligation with respect to the contract, until such time as the contract documents are duly approved by all parties and executed.

SECTION 4. That this resolution shall take effect immediately from and after its passage in accordance with the provisions of the Charter of the City of Dallas, and it is accordingly so resolved.



Audit Status Chart

Finding	2019-FW-1004: OIG Audit of the Community Housing Development Organizations (CHDOs)	City Response	Results
1A	The City must repay \$1,603,576.96 from non-Federal funds to the HOME program account for the projects that had a statutory violation of the environmental requirements under 24 CFR 58.22. These include: (1) Builders of Hope – Prairie Creek Phase 3 (\$629,940); (2) ICDC Scattered Sites (\$286,775.47); ICDC Pittman Final Phase (\$353,968.70); and, EDCO Scattered Sites – Gurley Avenue Properties (\$332,892.79).	Submitted Response Prepared by CAO to HUD General Counsel on January 7, 2020.	Still Under Review
1B	The City must provide the Fort Worth Field Office the complete environmental review records for the EDCO seven scattered-site properties within 30 days of the date of this letter (AUGF signed 3/2/2017). The city must also provide our office assurance that these are the original records.	Submitted Documents to HUD on January 6, 2020.	HUD requested a written assurance due by February 28, 2020.
1C	The City must provide the Fort Worth Field Office documentation to support that no funds were expended prior to the date of the executed AUGF (3/2/2017) for each of the seven properties referenced in 1B above. Please provide the documentation within 30 days from the date of this letter.	Submitted Documents to HUD on January 6, 2020.	No further action is required.
1D	The City must deobligate and reprogram the unexpended HOME fund balances for the EDCO scattered-site and ICDC scattered-site projects. The City must provide the Fort Worth Field Office documentation that it followed the citizen participation requirements within 60 days from the date of this letter.	Submitted Documents to HUD on January 6, 2020.	HUD will notify the City when the block has been lifted.
1E	The City must provide the Fort Worth CPD Office an assurance that it will not provide additional Federal funds to any of the projects identified in this finding.	Written assurance provided on January 6, 2020.	HUD will notify the City when the block has been lifted.
1F	The City must submit to the Fort Worth Field Office a final approved comprehensive environmental review policy and procedure for all HUD/CPD funded projects within 60 days. At a minimum, the policy must identify the city department/staff responsible for conducting reviews' coordination efforts with other city departments to identify projects; coordination efforts with project sponsors, CHDOs, CBDO, subrecipients; and other entities that receive HUD/CPD funds to ensure reviews are completed prior to committing funds; documentation requirements; location of documents; on-going staff training; and management review/approval of reviews. The submission must include an organizational chart and an environmental review process flow chart.	Submitted Documents to HUD on January 6, 2020.	No further action is required.

1G	The city must provide the Fort Worth Field Office an assurance that it will utilize the HUD Environmental Review Online System (HEROS) to submit and manage all HUD/CPD environmental review records within 30 days.	Submitted Documents to HUD on January 6, 2020.	No further action is required.
1H	The city must submit to the Fort Worth Field Office contract language that complies with 58.22 (d) and (f) for review and approval within 30 days and an assurance that it incorporates this language in HUD/CPD contracts, when it is applicable.	Submitted Response to HUD as part of CAO Letter to HUD General Counsel on January 7, 2020.	No further action is required.
1I	The city must submit the complete environmental review record and AUGF to the Regional Environmental Officer for the next three CHDO projects.	Submitted written assurance to HUD on January 6, 2020.	No further action is required.
2A	The city must provide the Fort Worth Field Office documentation to support each of the drawdowns listed in Attachment A, Serenity Place CDBG Drawdowns by Voucher Number and identified in Table 2 in the amount of \$1,744,142.	Submitted Documents to HUD during on-site visits on December 5 and 12, 2019 and January 9, 2020.	Still Under Review
2B	The city must provide the Fort Worth Field Office documentation to support that the Serenity Place project meets the eligibility requirements under 24 CFR 570.204.	Submitted Documents to HUD during on-site visits on December 5 and 12, 2019 and January 9, 2020.	Still Under Review
2C	The city must provide the Fort Worth Field Office the complete environmental review records for the City-Wide Serenity Place project within 30 days. The city must also provide our office an assurance that these are the original records.	Submitted Documents to HUD during on-site visits on December 5 and 12, 2019 and January 9, 2020.	Still Under Review
2D	The city must provide the Fort Worth Field Office documentation to support that no Federal Funds were expended prior to the date of the executed AUGF for the City-Wide Serenity Place Project.	Submitted Documents to HUD on January 6, 2020.	Still Under Review
2E	The city must provide the Fort Worth Field Office documentation to support each of the drawdowns listed in Exhibit B, CHDO Drawdowns by Voucher Number and identified in Table 3.	Submitted Documents to HUD during on-site visits on December 5 and 12, 2019 and January 9, 2020.	Still Under Review
2F	The city must provide the Fort Worth Field Office documentation to account for the program income of \$120,204 generated by Builders of Hope and \$59,847 generated by City Wide identified in Appendix D of the OIG report.	The City requested an extension to provide these documents.	HUD granted an extension until February 28, 2020.
2G	The city must provide the Fort Worth Field Office documentation that it reimbursed the HOME program account for \$105 from non-Federal funds for the Runyon Springs CHDO activity.	The City requested an extension to provide these documents.	HUD granted an extension until February 28, 2020.

2H	The city must provide the Fort Worth Field Office a written assurance that it has reviewed its underwriting and project evaluation policies and procedures to ensure that they comply with the HOME program requirements at 24 CFR 92.250 and 92.254 and CPD Notice 15-11, Requirements for the Development and Implementation of HOME Underwriting and Subsidy Layering Guidelines. In addition, the city must provide a written assurance that it will follow its underwriting policies and procedures within 60 days from the date of this letter.	Submitted Documents to HUD on January 6, 2020.	HUD requested a written assurance due by February 28, 2020.
2I	The city must develop and implement policies and procedures for obtaining, submitting, reviewing and approving documentation to support HOME program draws. The city must also develop and implement a policy and procedure for making cash advances. The city must submit its approved policies and procedures within 60 days to this office.	The City requested an extension to provide these documents.	HUD granted an extension until February 28, 2020.
2J	The city must provide the Fort Worth Field Office a written assurance that it has reviewed its policies and procedures for obtaining, reviewing and documenting income for compliance with 24 CFR 92.203 and 92.508. In addition, the city must provide a written assurance that it will train its employees and CHDO staff on the policies and procedures within 60 days of submission of the policy and procedure identified in I above.	Submitted Documents to HUD on January 6, 2020.	HUD requested a written assurance due by February 28, 2020.
2K	The city must develop and implement policies and procedures for documenting the results of the CHDO recertification procedures, including but not limited to documenting the results of unpaid taxes, the resolution of audit findings, and SAM searches. The city must submit its approved policy and procedure within 60 days to this office.	Submitted documents to HUD on January 6, 2020.	HUD requested additional documentation due by February 28, 2020.
2L	The city must provide the Fort Worth Field Office a written assurance that it has conducted a SAM search for all current CHDOs, including principal staff and board members and that there are no active exclusions listed. Please provide the assurance and a summary report for each CHDO within 30 days.	Submitted documents to HUD on January 6, 2020.	HUD requested additional documentation due by February 28, 2020.

Memorandum



DATE January 4, 2019

CITY OF DALLAS

TO Members of the Economic Development & Housing Committee: Tennell Atkins, Chair, Rickey D. Callahan, Vice-Chair, Lee M. Kleinman, Scott Griggs, Casey Thomas, II, B. Adam McGough, Mark Clayton, Kevin Felder, Omar Narvaez

SUBJECT **A Proposed Agreement with TDA Consulting, Inc. in an amount not to exceed \$1,481,484 to provide Compliance and Monitoring Services to the Housing and Neighborhood Revitalization Department**

On Monday, January 7, 2019, the Economic Development and Housing Committee will be briefed on a proposal to authorize the City to enter into a 3-year agreement with a firm that specializes in assisting recipients and subrecipients of federal grants in developing policies and procedures related to compliance with grant regulations. The firm would provide such services to the Department of Housing and Neighborhood Revitalization.

Summary

On May 9, 2018, via Resolution 180704, the Dallas City Council adopted a comprehensive housing policy. Leading up to the adoption of the comprehensive housing policy, and continuing after its adoption, Housing has been evaluating its capacity to: implement the comprehensive housing policy; develop processes to administer the programs, tools and strategies authorized by the comprehensive housing policy; and draft policies and procedures that will guide staff in administering the programs.

One fundamental role where Housing has a documented history of deficiencies is in its compliance function. And, during Housing's ongoing evaluation of its capacity to implement the comprehensive housing policy, it became apparent that Housing does not have the existing staff capacity to be able to effectively engage in its compliance function and is unlikely to be able to quickly recruit and hire staff with specialized expertise in housing program compliance.

Therefore, Housing is proposing that, over the next three years, Housing will engage a third party consultant to provide hands-on support in identifying and eliminating compliance gaps, creating and implementing internal controls, and offering ongoing support to sustain changes made to Housing programs.

The Office of Procurement Services conducted a Request for Proposals process to solicit proposals from federal grant compliance firms with expertise in Community Development Block Grants (CDBG) and the HOME Investment Partnerships Program (HOME). Through the evaluation process, TDA Consulting was selected to receive the contract.

DATE January 4, 2019

SUBJECT A Proposed Agreement with TDA Consulting, Inc. in an amount not to exceed \$1,481,484 to provide Compliance and Monitoring Services to the Housing and Neighborhood Revitalization Department

Background

In the past two years, Housing has been the subject of 12 audits, monitorings and reviews that generated more than 30 findings of non-compliance related to recordkeeping, underwriting, program compliance and HUD reporting. Some findings resulted in financial repayments from the City's General funds and the forfeiture of federal grant dollars. Staff have spent countless hours working to resolve these findings, but many of the factors that led to the findings are still prevalent today. From weak or non-existent internal controls to knowledge gaps, Housing continues to operate in an environment that generates compliance concerns.

TDA Consulting specializes in fixing compliance issues that the City is experiencing with its management of federal grants.

In Year 1 of the contract, TDA would provide the following:

- Embed two staff to manage HUD reporting and compliance oversight,
- Train current and new Housing staff in federal grant rules,
- Develop Housing policies and procedures to align with the Comprehensive Housing Policy,
- Develop internal controls to support coordination across Housing divisions,
- Assess Community Housing Development Organization (CHDO) performance and develop technical assistance plans to address any deficiencies observed.

In Years 2 and 3, TDA would focus its services on providing:

- On-call and remote technical assistance to support problem-solving activities with federal grant management, and
- On-site quarterly trainings to further develop City staff's and CHDO's knowledge of federal grant compliance as it relates to Housing programs.

Issues

The City of Dallas receives approximately \$19.6M in CDBG funds and \$6M in HOME funds each year. Ensuring that these funds are effectively serving Dallas residents requires a commitment to compliance oversight. Based on the audit findings described above, there is significant room for improvement. The City needs to make a greater commitment to compliance to preserve these valuable grant dollars.

Alternatives

Given the volume of audit findings related to Housing's past practices and the number of audits still outstanding or underway, it is expected that this trend of non-compliance with federal grant regulations will continue until Housing can make meaningful changes to its processes and practices. The alternative to hiring a federal grant compliance firm is to attempt to recruit and hire individuals who have specialized experience with grant

DATE January 4, 2019

SUBJECT A Proposed Agreement with TDA Consulting, Inc. in an amount not to exceed \$1,481,484 to provide Compliance and Monitoring Services to the Housing and Neighborhood Revitalization Department

compliance and to train existing staff. This alternative could only be implemented in a piecemeal fashion and would likely take over a year for Housing to complete, while still trying to engage in compliance activities and overcome significant training and internal control deficits simultaneously. This alternative approach will continue to put the City's HUD grants at risk. Loss of CDBG and HOME dollars would impact the City's ability to serve affordable housing development needs and provide homebuyer assistance, home repair, and community services such as senior programs, tenant based rental assistance, and community centers.

Fiscal

The TDA Consulting proposal is valued at \$1,481,484.21 over a three-year period. This cost would be paid with the City's CDBG allocation of funding for administrative expenses.

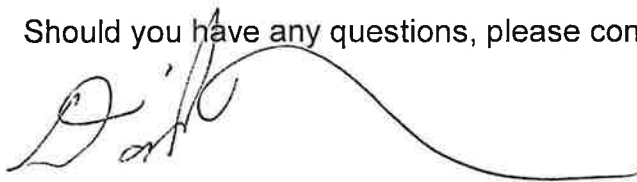
Departments/Committee Coordination

Housing administers the City's CDBG and HOME grants in collaboration with the Office of Financial Services. Housing also consults regularly with the City Attorney's Office regarding compliance issues. If the City is authorized to obtain the compliance consulting services, Housing will invite both the Office of Financial Services and City Attorney's Office to participate in the training and technical assistance that TDA Consulting would bring to the City of Dallas.

Staff Recommendation

The Housing and Neighborhood Revitalization Department recommends that the City Council accept TDA Consulting's proposal and allow the City to contract with them to provide federal grant compliance services for the City's CDBG and HOME grants.

Should you have any questions, please contact me at (214) 670-3619.



David Noguera
Director
Housing and Neighborhood Revitalization

c: Christopher Caso, City Attorney (Interim)
Craig D. Kinton, City Auditor
Billerae Johnson, City Secretary
Daniel F. Solis, Administrative Judge
Kimberly Bizer Tolbert, Chief of Staff to the City Manager
Majed A. Al-Ghafry, Assistant City Manager

Jon Fortune, Assistant City Manager
Joey Zapata, Assistant City Manager
M. Elizabeth Reich, Chief Financial Officer
Nadia Chandler Hardy, Assistant City Manager and Chief Resilience Officer
Directors and Assistant Directors

Memorandum



CITY OF DALLAS

DATE February 28, 2020

TO Honorable Mayor and Members of the City Council

SUBJECT **Upcoming Agenda Item for April 22, 2020 City Council meeting regarding Amendments to the City of Dallas Comprehensive Housing Policy (CHP)**

On Monday, February 24, 2020, staff briefed the Housing and Homelessness Solutions Council Committee on amendments to the Comprehensive Housing Policy. This memorandum serves as an overview to an upcoming City Council Agenda Item regarding proposed changes to the Comprehensive Housing Policy (CHP).

Home Improvement and Preservation Program (HIPP)

Minor Home Repair-

Removal of the 1:1 match requirement for the partnering nonprofit and to reduce the overall city funding to \$5,000.00 per home.

Major Rehabilitation Program-

Add the homeownership requirement of at least 6 months; change the loan to forgivable rather than repayable; and adjust the affordability period from various years to 10 years. The loan will be forgivable at 1/10 for each year of occupancy.

Housing Reconstruction Program-

Add the homeownership requirement of at least 6 months, change the loan to forgivable rather than repayable; and adjust the affordability period from 20 years to 15 years. The loan will be forgivable at 1/15 for each year of occupancy.

Dallas Homebuyer Assistance Program (DHAP)

Occupancy Standards-

Removal of the Occupancy Standards requiring two persons per bedroom. Currently the policy requires that there must be one bedroom for every two household members.

Back-End Ratio-

Adjust the Back-End Ratio from 43% to 45% to meet industry standards and allow the applicant to have disposable income.

Loan to Value Ratios-

Remove the loan-to-value Ratios, as the ratios no longer impact the loan from being over subsidized with program caps at \$40,000 and \$60,000.

Homebuyer Incentive Program-

Removal of home purchases in targeted areas and removal of the owner occupancy requirement of 10 years. Adjusting the incentive program to offer a funding incentive of up to \$45,000 for the targeted occupations listed in the policy.

DATE February 28, 2020
SUBJECT Amendment to the City of Dallas Comprehensive Housing Policy (CHP)

Development Programs

Loan Terms-

Clarification added that the City loan 'may be' repayable as opposed to 'must be' repayable. This change allows for the underwriter to dictate reasonableness in proceeds.

Community Housing Development Organization (CHDO) Proceeds-

At present, the CHP makes mention of CHDO Proceeds but does not specifically spell out that CHDOs working with the City may retain CHDO Proceeds. As such, this section of the CHP has been clarified to allow for CHDOs to request to maintain CHDO proceeds from development projects. The CHDO and the City must approve a plan for the use of CHDO proceeds in the development agreement. Use of CHDO proceeds is limited to the HOME-eligible activities or other affordable housing activities benefiting low and moderate-income families.

Request for Application-

Document has been updated to include 'Request for Application' language in addition to the Notice of Funding Availability (NOFA) process. This change allows the City to establish multiple additional mechanisms to review and fund affordable housing developments.

Competitive Bidding-

Language has been clarified to indicate that all costs submitted by developers are subject to a 'cost-reasonableness' analysis.

Targeted Home Repair

Add the Targeted Rehab Program (TRP), which provides home repairs for targeted areas in the city limits of Dallas.

This item is scheduled for consideration and possible action for April 22, 2020 City Council Agenda

Should you have any questions, please contact David Noguera, Director of Housing & Neighborhood Revitalization, at (214) 671-5257 or David.Noguera@dallascityhall.com



Michael Mendoza
Chief of Economic Development & Neighborhood Services

c: T.C. Broadnax, City Manager
Chris Caso, City Attorney (Interim)
Mark Swann, City Auditor
Billerae Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Chief of Staff to the City Manager
Majed A. Al-Ghafry, Assistant City Manager
Jon Fortune, Assistant City Manager

Joey Zapata, Assistant City Manager
Nadia Chandler Hardy, Assistant City Manager and Chief Resilience Officer
M. Elizabeth Reich, Chief Financial Officer
Laila Aleqresh, Chief Innovation Officer
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion
Directors and Assistant Directors

Memorandum



CITY OF DALLAS

DATE February 28, 2020

TO Honorable Mayor and Members of the City Council

SUBJECT **Texas Department Criminal Justice (TDCJ) – Re-Entry Services Program Solicitation**

The Office of Community Care (OCC) will release a Request for Competitive Sealed Proposals (RFCSP) on Thursday, March 12, 2020 for the Texas Department of Criminal Justice (TDCJ) Re-Entry Services Program.

More than 150,000 individuals were incarcerated in Texas in 2016 and data shows that one in five of Texas inmates released are re-incarcerated within three years of release. Upon release, individuals face a myriad of barriers to successful re-entry into society. These individuals often face limited employment opportunities, limited access to housing and are often ineligible for public benefits and other types of assistance, making it difficult to find stability and self-sufficiency.

The TDCJ Re-Entry Services Program solicitation seeks to support programming to help individuals who are released from TDCJ facilities and are returning to the Dallas area to overcome these barriers by providing grants to local organizations to provide services to support successful re-entry and reintegration and reduce recidivism. Specifically, the City is seeking to support organizations that demonstrate ability to provide comprehensive social services to individuals who are formerly incarcerated. Services could include job skills training, permanent employment placements, housing solutions, and other supportive services. Non-profit entities, faith-based organizations, community groups, and/or private sector organizations are eligible to apply.

Up to \$500,000 will be awarded through this procurement (\$250,000 for FY20 and \$250,000 for FY21). The targeted population for this program is clients being released from TDCJ facilities within the last 1-3 years and returning to the Dallas area. The contract period for this program will be for 16 months beginning on or after the date of the award. The contract period is expected to begin on May 1, 2020 and expire August 31, 2021.

City Council will receive official notification of the RFCSP release as part of an upcoming Office of Procurement Services *New Procurement Opportunities* memorandum.

DATE *February 28, 2020*

SUBJECT **Texas Department Criminal Justice (TDCJ) – Re-Entry Services
Program Solicitation**

Should you have any questions or concerns, please contact myself or Jessica Galleshaw,
Director of Office of Community Care.



Nadia Chandler Hardy
Assistant City Manager

c: T.C. Broadnax, City Manager
Chris Caso, City Attorney (Interim)
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
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Joey Zapata, Assistant City Manager
Michael Mendoza, Chief of Economic Development and Neighborhood Services
M. Elizabeth Reich, Chief Financial Officer
Laila Aleqresh, Chief Innovation Officer
Liz Cedillo-Pereira, Chief of Equity and Inclusion
Directors and Assistant Directors

Memorandum



CITY OF DALLAS

DATE February 28, 2020

TO Honorable Mayor and Members of the City Council

SUBJECT **Equity Quarterly Update**

The Office of Equity briefed the Workforce, Education and Equity (WEE) Committee regarding Equity Indicators and Office of Equity work on November 12, 2019 and again as part of the Dallas Resilience Strategy update on January 13, 2020. As requested, this memo is written to provide an Equity quarterly update to the WEE Committee.

The Equity Indicators Symposium on January 14 brought more than 200 people together to spark collaborative energy to eliminate disparities in Dallas. City Manager T.C. Broadnax and WEE Committee Chair Casey Thomas spoke, while WEE Committee Vice Chair Jaime Resendez also attended. Various community experts facilitated five themed workshops based on the sections of the Equity Indicators Report—Education, Economic Opportunity, Neighborhoods and Infrastructure, Justice and Government, and Public Health. In addition to leaders from City departments including the Dallas Police Department, Office of Welcoming Communities and Immigrant Affairs, and Planning and Urban Design Department, facilitators included:

- Dr. Roberto De La Cruz of Parkland Hospital;
- Dr. Philip Huang of Dallas County Health and Human Services;
- Dr. Usamah Muhammad-Rogers of Dallas ISD;
- Dr. Eric Ban of Dallas County Promise;
- Drexel Owusu of Dallas Regional Chamber;
- Prisma Garcia of Social Venture Partners; and
- Lizzie MacWillie of BuildingCommunity Workshop.

The Office of Equity, in partnership with the Office of Resilience and Office of Welcoming Communities and Immigrant Affairs, gathered information and input from the workshops and, over time, from participant survey responses. The Office of Equity and partners are now working to convene the workshop facilitators to ensure there is a full, collective understanding of the equity assets discussed and considered during the Symposium.

As part of its internal effort to advance equity, the Office of Equity is now in the process of conducting this year's Budgeting for Equity (BfE) Tool project. The BfE Tool is designed to advance equity for the City by systematically gathering information about department budgets and operations and developing department staff to focus work on eliminating disparities and advancing equity. To date, City departments have responded to the survey-style BfE Tool and participated in approximately 30 hours of training and intensive technical assistance on the Tool, focused on racial and socioeconomic data, community engagement, and accountability for equity.

DATE February 28, 2020
SUBJECT **Equity Quarterly Update**

The departments' final draft responses are due March 31 in order to finalize BfE Tool scoring. Scores will be provided to the City Manager's Office for consideration.

We will continue to keep you updated on the Equity Indicators and the Office of Equity's related efforts to advance equity for the City. For questions or concerns, please contact me.

Sincerely,



Liz Cedillo-Pereira
Chief of Equity and Inclusion

c: T.C. Broadnax, City Manager
Chris Caso, City Attorney (Interim)
Mark Swann, City Auditor
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Laila Alequresh, Chief Innovation Officer
Liz Cedillo-Pereira, Chief of Equity and Inclusion
Directors and Assistant Directors

Memorandum



CITY OF DALLAS

DATE February 28, 2020

TO Honorable Mayor and Members of the City Council

SUBJECT **New Procurement Opportunities**

The Office of Procurement Services (OPS) would like to inform the City Council of the following contract opportunities that have been advertised in the last week in the *Dallas Morning News*. These opportunities are also on Bonfire, the City's electronic bid portal: <https://dallascityhall.bonfirehub.com/login>. (Free registration is required to view the opportunity in full.)

In addition, we have updated citywide opportunities for the current quarter on the OPS website: <https://dallascityhall.com/departments/procurement/pages/default.aspx>.

Solicitation No.	Solicitation Name
1. BE20-00012857	Commercial & Bi-Fold Accordion Door Repair Services
2. BY20-00012994	Bedding Plants and Other Landscaping Accessories
3. BY20-00012995	Paint and Sundries

Once an opportunity/solicitation is advertised, it is considered an open procurement until the City Council awards the contract. Please be advised that Section 12A-15.8(g) of the Code of Ethics prohibits communication between councilmembers and bidders or proposers on open procurements.

Should you have any questions, please contact Chhunny Chhean, Interim Director of Procurement Services.


M. Elizabeth Reich
Chief Financial Officer

c: T.C. Broadnax, City Manager
Chris Caso, Interim City Attorney
Mark Swann, City Auditor
Billerae Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizzor Tolbert, Chief of Staff to the City Manager
Majed A. Al-Ghafry, Assistant City Manager

Jon Fortune, Assistant City Manager
Joey Zapata, Assistant City Manager
Nadia Chandler Hardy, Assistant City Manager
Michael Mendoza, Chief of Economic Development and Neighborhood Services
Laila Alequresh, Chief Innovation Officer
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion
Directors and Assistant Directors

Memorandum



CITY OF DALLAS

DATE February 28, 2020

TO Honorable Mayor and Members of the City Council

SUBJECT **Taking Care of Business – February 27, 2020**

Updated Items

[Encampment Resolution Schedule – February 25, 2020 and March 3, 2020](#)

The Office of Homeless Solutions (OHS) has scheduled the following sites for homeless encampment resolution **on February 25, 2020 and March 3rd, 2020**

February 25, 2020	March 3 rd , 2020
<ul style="list-style-type: none">• 5915 Skillman Street (District 13)• 8684 Lyndon B Johnson Freeway - Eastbound (District 11)• 4480 Skillman Street (District 14)• 10700 Walnut Hill Lane (District 10)• 8326 Forest Lane (District 10)• 8210 Forest Lane (District 10)	<ul style="list-style-type: none">• 1800 South Boulevard (District 7)• 7598 Marvin D Love Freeway North Bound (District 8)• 600 3rd Avenue (District 7)• 1702 E R L Thornton Service Road East Bound (District 2)• 2929 Hickory Street (District 7)• 2600 Hickory Street (District 7)

OHS Street Outreach team will continue to engage with homeless individuals to provide notice of clean-up and connect to resources and shelter. OHS Community Mobilization staff are meeting with stakeholders to determine long-term sustainability of encampment sites and will provide periodic updates. Should you have any questions or concerns, please contact Nadia Chandler Hardy, Assistant City Manager.

New Updates

[Dallas Municipal Court Pop-Up Update](#)

This past weekend, the Dallas Municipal Court (DMC) completed its first round of pop-up courts and the response from the community was remarkable. Judiciary, City Prosecution and Court Clerk staff assisted over 770 individuals and addressed over 1,800 outstanding cases. DMC staff is looking forward to assisting more individuals at pop-up courts scheduled for Saturday, February 29 and Sunday, March 1 from 10am to 1pm at White Rock Hills Library and Martin Weiss Recreation Center. Should you have any questions

DATE February 28, 2020
SUBJECT **Taking Care of Business – February 27, 2020**

or concerns, please contact Daisy Torres Fast, Interim Director of the Department of Court & Detention Services.

[WCIA Needs Your Input](#)

The Office of Welcoming Communities and Immigrant Affairs (WCIA) invites you to participate in a brief survey regarding the recent soft launch of the Welcoming Hub. This information will help WCIA improve the new Welcoming Hub platform before we do a hard launch to the public. The Welcoming Hub is a website that will serve as a resource to Dallas immigrants attempting to identify various service providers in the area. To view the Welcoming Hub, visit <https://communityresources.dallascityhall.com/>. After you enter your zip code and click search, the Welcoming Hub webpage will generate different organizations that offer programs in healthcare, education, housing, legal services, and much more! **The survey deadline is this Friday, Feb. 28.** To complete the survey, visit http://tiny.cc/COD_CM_Survey. If you have questions or concerns, please email WCIA staff members, [Vanna Slaughter](#) or [Carlos Campos](#).

[Dallas Area Partnership Meeting](#)

The Dallas Area Partnership to End and Prevent Homelessness, Chaired by Councilmember Casey Thomas II, will meet on Thursday, March 5, 2020 at 12:00 p.m. at Interfaith Family Services, 1651 Matilda Street, Dallas. For additional information, please contact Nadia Chandler Hardy, Assistant City Manager.

[Dallas Hires – Hiring Event](#)

Earlier this month, the City of Dallas kicked off its workforce campaign entitled *Dallas Hires*. In partnership with Workforce Solutions of Greater Dallas and Community Council of Greater Dallas, the City hosted six workshop sessions called *Think-Ahead Thursday* in southern Dallas to address barriers to workforce and provide advance support to participants. There were approximately 140 participants that attended the workshops.

On Thursday, March 5, 2020, the Hiring Event will take place at Redbird Mall. Along with external employer participating, the City will showcase and recruit for internal vacancies for its various departments. Some employers, including the City of Dallas, will conduct on-site interviews and extend conditional offers of employment. Employment opportunities range from entry-level to mid-level positions. Employment seekers are encouraged to register in advance at bit.ly/dallashires and bring current resumes. Attached is an informational flyer that can be distributed. Information will also be posted through the City's various digital media outlets. Should you have any questions or concerns, please contact Nadia Chandler Hardy, Assistant City Manager.

[DPD Community Engagements](#)

The Dallas Police Department hosted several Community Engagements this week, please see the attached flyers for additional details. You can contact Chief Hall, Dallas Police Department by phone at 214-671-3905 or by [email](#), for further information.

- **Multiple days throughout the Week – Explorer Post Meetings**

DATE February 28, 2020
SUBJECT **Taking Care of Business – February 27, 2020**

- **Tuesday, February 25th** – DPD Listening Session with Chief Hall and Councilmember Blackmon

[CHNA \(Community Health Needs Assessment\)](#)

The joint Parkland Hospital / Dallas County Health and Human Services Community Health Needs Assessment identifies and analyzes equity issues around health. The study includes areas in Dallas County where social determinants of health and lack of access are contributing to mortality rates, disease, etc. The City of Dallas, as an entity is already implementing programming that addresses some of these social determinants of health in the geographic areas identified.

External Relations is leading the external collaborative effort and has convened a working group with Parkland and DCHHS to explore opportunities for collaborating in the CHNA implementation in these areas via existing City of Dallas programming or via supplemental programming. External Relations is also engaging educational anchor institutions in the collaboration. An external partnership collaboration plan (utilizing current City of Dallas programming) is being developed with a draft expected to be delivered by [March 31](#).

Look Ahead

[City Council Briefings](#)

March 4, 2020

- 2020 Census Update
- Dockless Vehicle Ordinance Proposed Amendments
- Council Retreat Update

April 1, 2020

- Community Survey Results
- Transit Oriented Development Land Use Strategy
- Approval of DFW Airport Bond Ordinance
- Zoning Authorized Hearings

[Media Inquiries](#)

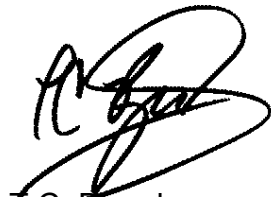
As of February 24, 2020, the City has received media requests from various news outlets regarding the following topics:

- Code enforcing violations in impacted areas
- Short-term rentals
- Tree removals near White Rock Lake
- Dallas Firefighters Recognized for Saving the Life of One of Their Own
- Dallas Fire Station Destroyed by Tornado Finally Demolished
- Woman Escapes Safely from Southwest Dallas House Fire

DATE February 28, 2020
SUBJECT **Taking Care of Business – February 27, 2020**

- DFR Home Fire Safety Survey Program
- Major Accident and HazMat Spill Causes Major Back Up on Interstate 45
- Man, Uninjured After Becoming Trapped Under Cab of 18-Wheeler

Please see the attached document compiling information provided to the media outlets for the February 18th, 2020 – February 24th, 2020 for your reference. Should you have any questions or concerns, please contact Kimberly Bizer Tolbert, Chief of Staff.



T.C. Broadnax
City Manager

c: Chris Caso, City Attorney (Interim)
Mark Swann, City Auditor
Billerae Johnson, City Secretary
Preston Robinson, Administrative Judge
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M. Elizabeth Reich, Chief Financial Officer
Laila Aleqresh, Chief Innovation Officer
M. Elizabeth Cedillo-Pereira, Chief of Equity and Inclusion
Directors and Assistant Directors

HIRING EVENT



**DALLAS
HIRES**
— DISCOVERING DALLAS' WORKFORCE —

MARCH 5 | 10 A.M. – 3 P.M.

CHECK IN BEGINS AT 9:30 A.M.

REDBIRD MALL | 3662 W. CAMP WISDOM RD.

PROFESSIONAL DRESS AND CURRENT RESUME RECOMMENDED

CALLING ALL JOB SEEKERS!

THE CITY OF DALLAS INVITES YOU TO A HIRING EVENT FOR DALLAS RESIDENTS WHO ARE ACTIVELY IN THE EMPLOYMENT MARKET.

MORE THAN

**30 EMPLOYERS
WILL BE IN ATTENDANCE**

REGISTER: BIT.LY/DALLASHIRES

EVENTO DE EMPLEO

**DALLAS
HIRES**
— DISCOVERING DALLAS' WORKFORCE —



5 DE MARZO | 10 A.M. – 3 P.M.

REGISTRACIÓN COMIENZA A LAS 9:30 A.M.

REDBIRD MALL | 3662 W. CAMP WISDOM RD.

SE RECOMIENDA VESTUARIO PROFESIONAL Y TENER SU CURRÍCULUM DISPONIBLE

**SE HACE UN LLAMADO A LOS
SOLICITANTES DE TRABAJO!**

LA CIUDAD DE DALLAS LO INVITA A UN EVENTO DE EMPLEO PARA LOS
RESIDENTES DE DALLAS ACTIVOS EN EL MERCADO LABORAL.

MÁS DE
30 EMPLEADORES
ESTARÁN PRESENTES

REGÍTRESE AQUÍ: [BIT.LY/DALLASHIRES](https://bit.ly/dallashires)

WHAT IS LAW ENFORCEMENT EXPLORING?

Law Enforcement Exploring is a part of the Boy Scouts of America. It is designed to acquaint young people with the nature and complexity of law enforcement. The purpose is to:

- Build Individual Character
- Develop Leadership Skills
- Gain Appreciation of Community Service
- Develop Good Citizenship



GOALS AND OBJECTIVES

The goals and objectives of the Dallas Law Enforcement Explorer Program are to:

- Further the Explorer's Education
- Encourage their participation in a wide variety of service activities
- Enhance the Explorer's preparation for future roles as citizens, leaders and future law enforcement officers

Free and Year Round



HOW DO YOU QUALIFY?

Both male and female young adults are encouraged to join. To join you must meet the following criteria:

- Be between the ages of 14 and 21
- Have a sincere interest in Law Enforcement
- Be enrolled in school and maintain a "C" average
- Have parental permission if under the age of 18
- Have no serious police record
- Be in good health
- Maintain a neat appearance and manner in compliance with the policies of the program
- Pass a thorough Criminal background check and a structured review board
- Complete the Basic Explorer Training Program



RIDE ALONG PROGRAM

The ride along program allows the Explorers to ride along and observe officers as they work in the field during a tour of duty. Explorers can experience and learn law enforcement first hand. To be eligible for this program an Explorer must be:

- At least 16 years of age
- Be in good standing in the program
- Have parental and advisor approval
- Have satisfactorily completed the Basic Explorer Training Program



PROJECTS AND ACTIVITIES

Explorers participate in many projects and activities. Some of these are:

- Explorer Post Activities
 - Scenario Training
 - Competitions against other posts
- Department Activities
 - Graffiti "Paint Out"
 - Crime Prevention/Crime Watch
 - Parades
- Community Activities
 - Golden Gloves Boxing Tournaments
 - Safety Fairs
- Social Activities
 - Picnics
 - Campouts
 - Bowling/Volleyball

www.dallaspoliceexplorers.com

 [explorersdallas](https://twitter.com/explorersdallas)

 [DallasPDExplorers](https://www.facebook.com/DallasPDExplorers)

DALLAS AREA POSTS

- ◆ **CENTRAL (POST 7980)**
1400 S. Lamar St.
Dallas, Texas 75215
Meetings: Wednesday 630pm-830pm
Post Advisor Officer Rachel Rice
rachel.rice@dallascityhall.com
214 422 2644
- ◆ **NORTHEAST (Post 3305)**
9915 E. Northwest Hwy.
Dallas, Texas 75238
Meetings: Thursday 630p-9p
Post Advisor Sr. Cpl. Raul Hernandez
214 287-8835
raul.hernandez@dallascityhall.com
- ◆ **SOUTHEAST (Post 4264)**
725 S. Jim Miller
Dallas, Texas 75217
Meetings: Mondays 6:15pm-8pm
Post Advisor Officer F. Phelps
farie.phelps@dallascityhall.com



SOUTHWEST (Post 848)
4230 W. Illinois Ave.
Dallas, Texas 75211
Meetings: Thursday 6p-9p
Post Advisor Sr. Cpl. James Farmer
james.farmer@dallascityhall.com

NORTHWEST (Post 3194)
9801 Harry Hines Blvd.
Dallas, Texas 75220
(214) 287-8835
Meetings: Monday 6:30p-9p
Post Advisor Sr. Cpl. Raul Hernandez
raul.hernandez@dallascityhall.com

NORTH CENTRAL (Post 5580)
6969 McCallum
Dallas, Texas 75252
(214) 470-8080
Meetings: Mondays & Thursdays 6pm-8pm
Post Advisor Officer Nathan Martinez
nathan.martinez@dallascityhall.com

SOUTH CENTRAL (Post 6613)
1999 E. Camp Wisdom Rd.
Dallas, Texas 75232
(214) 724-3750
Meetings: Mondays 5p- 9p
Post Advisor Sr. Cpl. James Farmer
james.farmer@dallascityhall.com



DALLAS POLICE



LAW ENFORCEMENT EXPLORER PROGRAM

¿Que es la Exploración Policiaca?

El programa Exploración Policiaca parte de Boys Scouts of America está diseñado para el entendimiento de la complejidad que es la ley. Con el propósito del:

- Crecimiento de Carácter Individual
- Calidades de Liderazgo
- Entender la Importancia del Servicio Comunitario
- Crear Educación Cívica



Metas y Objetivos

Las metas y objetivos del Programa de Exploración Policiaca son:

- Promover el crecimiento educativo del explorador
- Fomentar la participación en actividades de servicio a la comunidad
- Mejorar la preparación del Explorador para ser buenos miembros y líderes de la comunidad y el futuro del departamento de policía

El Programa es Gratis



¿Cómo Puede Calificar?

Jóvenes, hombres y mujeres, pueden participar. Requisitos para ingresar:

- Entre 14 y 21 años de edad
- Tener interés de agencia policiaca
- Atender la escuela y mantener un promedio escolar de "C"
- Permiso de guardián si eres menor de 18 años
- Estar en buena salud
- Mantener una apariencia y modo conforme a las pólizas del programa
- Someterse a una revisión de antecedentes penales y comisión evaluadora
- Completar el entrenamiento básico del programa Exploración Policiaca



Programa "Ride Along"

El programa "Ride Along" permite que los Exploradores trabajen junto con un policía para observar las operaciones diarias de un oficial. Para participar, el Explorador tiene:

- Ser mayor de 16 años de edad
- Estar en buen estado con el programa
- Aprobación de comité y guardianes
- Completar satisfactoriamente el entrenamiento básico del programa Exploración Policiaca



Proyectos y Actividades

Los Exploradores participan en varios proyectos y actividades:

- Actividades por Puesto
 - Entrenamiento de Situaciones
 - Seminarios
 - Competencias
 - Recaudación de Fondos
- Actividades del Programa
 - Operation H.E.A.T
 - Grafiti "Paint Out"
 - Prevención de Crimen
 - Desfiles
- Actividades Comunitarias
 - Torneo de Box Golden Gloves
 - Ferias de Aprendizaje
- Actividades Sociales
 - Picnics
 - Acampar
 - Boliche/Volibol
 - Programas Navideños

¡Estas son algunas de las muchas actividades!

Puestos en la área de Dallas

- ◆ **CENTRAL (Puesto 7980)**
1400 S. Lamar
Dallas, Texas 75215
214422-2644
rachel.rice@dallascityhall.com
Juntas: Lunes 6p-8pm

- ◆ **Noreste (Puesto 3305)**
9915 E. Northwest Hwy.
Dallas, Texas 75238
raul.hernandez@dallascityhall.com
214 287-8835
Juntas: Jueves 630p to 9p

- ◆ **Sureste (Puesto 4264)**
725 S. Jim Miller
Dallas, Texas 75217
214 724-9283
farie.phelps@dallascityhall.com
Juntas: Lunes 6p to 9p



- ◆ **Suroeste (Puesto 505)**
4230 W. Illinois Ave.
Dallas, Texas 75211
214 724-3750
james.farmer@dallascityhall.com
Juntas: Lunes 6p to 9p

- Noroeste (Puesto 3194)**
9801 Harry Hines Blvd.
Dallas, Texas 75220
214 287-8835
raul.hernandez@dallascityhall.com
Juntas: Lunes 6:30p to 9p

- ◆ **Norte Central (Puesto 115)**
6969 McCallum
Dallas, Texas 75252
214 470-8080
nathan.martinez@dallascityhall.com
Juntas: Lunes: 6p to 9p
Jueves: 6p to 9p

- ◆ **Sur Central (Puesto 1999)**
1999 E. Camp Wisdom Rd.
Dallas, Texas 75232
214 724-3750
Juntas: Lunes 5p to 7p
james.farmer@dallascityhall.com

Policía de Dallas



Programa de Exploración Policíaca



dallaspoliceexplorers.com

@DallasPDExplorers



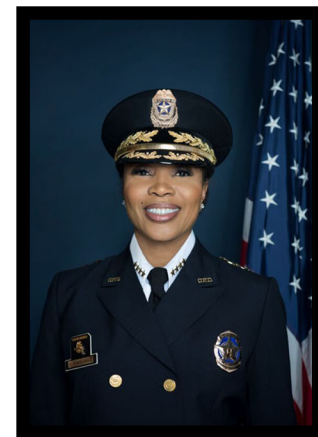
The Dallas Police Department Presents:



Listening Session

**Tuesday
February 25, 2020
6:00 PM to 8:00 PM**

**Harry Stone
Recreation Center
2403 Millmar Dr.
Dallas TX, 75228**



**Chief of Police
Reneé Hall**



**Council Member
Paula Blackmon
District 9**

The Dallas Police Department is developing a 5-year strategic plan. Join Chief Hall and Council Member Blackmon for a discussion, as well as feedback and recommendations on the community's top priorities that can be incorporated within the department.

There will be light refreshments and an opportunity to get information from other City of Dallas Departments

@DallasPD @DPDCA @DPDUNIDOS

For more information contact the Office of Community Affairs : (214) 671-4045



El Departamento de Policía de Dallas Presenta:

Sesión de Escucha

Martes

25 de Febrero, 2020

6:00 PM - 8:00 PM

Harry Stone

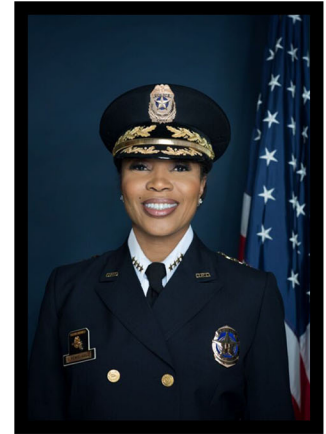
Recreation Center

2403 Millmar Dr.

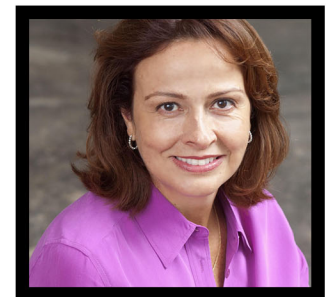
Dallas TX, 75228

El Departamento de Policía de Dallas está desarrollando un plan estratégico de 5 años. Acompaña Chief Hall y Concejal Blackmon para una discusión, con comentarios y recomendaciones sobre las prioridades de la comunidad que se pueden incorporar dentro del departamento.

Se ofrecerán refrescos, y habrá la oportunidad de obtener información de otros departamentos de la ciudad de Dallas



**Chief of Police
Reneé Hall**



**Concejal
Paula Blackmon
Distrito 9**

@DallasPD @DPDCA @DPDUNIDOS

Para más información llame a la Oficina de Asuntos Comunitarios : (214) 671-4045

**Public Affairs & Outreach
Media Requests
February 18 – February 24**

Date Submitted: 2/18/2020

Topic: Tree removal operations near White Rock Lake

Inquiry: Jack from NBC inquired about tree removal operations near White Rock Lake. He wanted to know if the City was removing healthy trees in addition to the trees damaged by the Oct. 20 tornado. Park & Rec Marketing/Media Relations Manager Andrea Hawkins responded via text the following information: "In the aftermath of the October 2019 tornado and subsequent storms that heavily damaged city parks and trails including Cottonwood Trail, Dallas Park and Recreation Department authorized a contractor to remove severely damaged and downed trees on park-owned property. The work plan presented to the contractor stressed the removal of unhealthy, dying and storm-ravished trees. A review of the contractor's work shows that only unhealthy, damaged trees have been removed. Dallas Park and Recreation's reforestation program Branching Out is under way. Since the program's inception, Dallas Park and Recreation with the help of citizen and corporate volunteers has planted nearly 300 trees in parks throughout the city."

Submitted By: Demeshia Jackson & Andrea Hawkins (Park and Recreation)

Media Entity: Jack Highberger (NBC 5)

Date Submitted: 2/18/2020

Topic: Code enforcing violations in impacted areas

Inquiry: Various media entities requested information about Code enforcing violations in areas impacted by last year's tornado. We shared the following, Code Compliance Services will be sending out courtesy letters notifying residents of the violation(s), not citations. If the property owner does not comply to the letter only then enforcement efforts will begin. The majority of the code violations include structural damage and litter. The majority of the code violations include structural damage and litter.

Submitted By: Roxana Rubio (Code Compliance Services)

Media Entity: Marysol Gonzalez, Andrea Lucia, Allen Manning, Imela Garcia (Univision 23, CBS 11, WFAA, Al Dia Dallas)

Date Submitted: 2/19/2020

Topic: Dallas tornadoes in the last 50 years

Inquiry: Mike Pool with WFAA requested a list of tornadoes that touched down in Dallas the last 50 years. The Office of Emergency Management provided a spreadsheet with 93 tornadoes touching down the last 50 years including date, time, location and rating.

Submitted By: Roxana Rubio (Office of Emergency Management)

Media Entity: Mike Pool (WFAA)

Date Submitted: 2/20/2020

Topic: Short-Term Rental Registration Task Force

Inquiry: Caroline from CBS 11 inquired about the City forming a task force for short-term rental (STR) regulation. PAO provided Caroline with a link to the council memo that included information about the Short-Term Rental Regulation Task Force released to the public on Feb. 21.

Submitted By: Demeshia Jackson (City Controller's Office & Sustainable Development and Construction)

Media Entity: Caroline Vandergriff (CBS 11)

Date Submitted: 2/24/2020

Topic: Short Term Rentals

Inquiry: Cailin Crowe, an associate editor with Smart Cities Dive, asked the following questions about short term rental regulations and about the task force. • Why is this task force being created/what are the challenges that Airbnb and short term rentals have created in Dallas? • How does the task force plan to tackle those challenges (one or two specific examples would be great)? • Is there a timeline for when this task force would be created? How many people and/or who would serve on the task force? The City replied as indicated: The Quality of Life, Arts and Culture Committee of the Dallas City Council was recently briefed on short term rental (STR) regulations in Dallas and other US cities. The Committee voted to create a new task force to study the need for changes in how Dallas regulates STRs, particularly to mitigate any impacts on neighborhood quality of life. The Committee will continue to discuss the composition, scope, and timeline for the task force in the coming weeks and at upcoming meetings.

Events like Holiday on the Plaza in December or the newly instituted New Year's Eve celebration have been funded through the Downtown Tourist Improvement District (DTPID), VisitDallas, Dallas Downtown Inc. and private sponsorship. Since these are activations of areas abutting the convention center and fit the definition for promoting local tourism, the City has used HOT. HOT was used for costs such as fencing, security, set-up, clean-up, etc.

Submitted By: Nichelle Sullivan (Sustainable Development & Construction)

Media Entity: Cailin Crowe (Smart Cities Dive)



CITY OF DALLAS

Dallas Fire-Rescue Department
Media Requests: February 18, 2020 – February 24, 2020.

Tuesday, February 18th: Sent the following to all the local newsrooms –

DFR Members to be Recognized for Saving the Life of One of Their Own

What: Unit Citation Presentation to Members of Engine and Rescue 40

When: Wednesday, February 19th, at 2:00 p.m.

Where: Fire Station 40 (2440 Kimwood Drive, Dallas, TX 75237)

Background: On Monday, October 28th, at 7:27 p.m., Engine and Rescue 40 were dispatched to a 911 call for an “Unconscious Person” at the Oak Cliff YMCA, located at 6701 South Hampton Road, in South Dallas. Armed with pre-arrival information and state of the art equipment, personnel made their way inside to find an unconscious male who, according to bystanders, collapsed while he was working out. As adrenaline provoking as it could sound however, nothing could prepare them for the realization that the body which lied unconscious on the floor was that of retired Dallas Fire Lieutenant, Creston “Crest” Whitaker, Sr. Personnel from the engine and the rescue began applying life-saving measures, to include performing CPR, on Lt. Whitaker and transported him to Charlton Methodist Hospital where he coded multiple times before they ultimately saved his life. Though the Lieutenant survived, he continues to recover from what transpired on that October evening.

As a result of their quick and coordinated efforts, DFR will hold a brief informal ceremony recognizing the members from Engine and Rescue 40 for a job well done.

In attendance: Fire Chief, Dominique Artis (and members of the Command Staff)*

Retired, Lieutenant, Crest Whitaker, Sr.*

Lieutenant, Creston Whitaker, Jr.

Members from Engine and Rescue 40

*denotes members available for interview

Media: Please arrive early, so I can arrange interviews prior to the presentation. Though you'll be able to get sound afterwards, the Command Staff will typically move everyone inside the station for an *internal* discussion on departmental matters.

The Event Resulted in Positive Mainstream Media, and Social Media, Attention at the following links:

The Dallas Morning News -

<https://www.dallasnews.com/news/2020/02/24/first-responders-always-respond-former-fire-lieutenant-thanks-firefighters-for-saving-his-life-when-he-had-a-heart-attack/>

Al Dia -

<https://www.dallasnews.com/espanol/al-dia/dallas-fort-worth/2020/02/21/dallas-bomberos-salvan-la-vida-a-un-hombre-que-resulto-ser-un-conocido-un-exjefe-de-bomberos/>

Facebook -

<https://www.facebook.com/340809029275626/posts/2902030719820098/>

Twitter -

https://twitter.com/DallasFireRes_q/status/1230242266456956928?s=19

Wednesday, February 19th: Sent the following to all the local news desks –

I apologize for the late notice, but I just received a phone call with the update that the demolition of fire station 41 will take place as early as 9:00a.m., this morning.

If you have photogs out and about, I'd suggest having them head that direction, as I was also told that it won't take very long for the structure to be brought down.

Thursday, February 20th: WFAA 8 (Maci Smith) - Is there any information available regarding a structure fire in the 6000 block of Chippewa Drive?

City Response - DFR units were dispatched to the call at 3:09 for "Smoke in the Area" of 6000 Chippewa Drive. They found the source of the smoke and transmitted a request for a "structure fire working" response to a residence on that street. There are no details available regarding suppression efforts, but the fire was declared extinguished within half an hour.

There were no reported injuries, but the American Red Cross was called out to assist with the needs of one adult female occupant. The cause of the fire is undetermined.

Thursday, February 20th: NBC 5 (Alanna Quillen) – Can we have an interview with either Chief Artis or Berry about DFR’s Home Fire Safety Survey Program. We’d like to talk about that types of things DFR is telling Dallas residents when it comes to fire safety. We’d also like to try to get video of fire inspectors doing a survey for the story.

City Response – Set up an interview for her on Friday, February 21st, at 10:30 a.m., and after getting clearance from a Dallas resident, had them bring their photog out to get b-roll of a survey being conducted.

The story aired on Tuesday, February 25th, multiple times between 5 and 7 a.m., and can be viewed at the following link: <https://www.nbcdfw.com/news/local/dallas-fire-rescue-inspects-residential-homes-for-fire-risks-through-program/2317891/>

Sunday, February 23rd: Fox 4 (Steve Young) and WFAA 8 (Lourdes Vazquez) - There is still a huge backup along northbound I-45 in Dallas due to a hazmat materials spill related to an early afternoon major accident. Was that a diesel fuel spill or something else?

City Response - I can't speak on the continued back up because we no longer have any personnel at the scene. I can tell you that the spill was diesel from the 18-wheelers saddle tanks though, and that there were no reported injuries. Law enforcement will have all the accident details you need.

Monday, February 24th: WFAA 8 (Lourdes Vazquez) and NBC 5 (Don Peritz) - Can you provide information on a USAR incident on 8500 S Central Expy?

City Response - Our Urban Search and Rescue team was dispatched to a 911 call, at 11:53 a.m., after a man became trapped under the cab of an 18-wheeler at HUB Group Trucking, located at 8575 South Central Expressway.

According to on-scene personnel, the man was fixing something under the truck when the cab, he had previously lifted with a screw jack, somehow trapped him under the cab. USAR stabilized the cab, then lifted it enough, using hydraulic spreaders, to slip the man out from underneath the truck. He had no injuries and refused transport to the hospital.