

Memorandum



CITY OF DALLAS

DATE January 24, 2020

TO Honorable Mayor and Members of the City Council

SUBJECT **Introduction of Dallas Hires Campaign**

As communicated in the January 23rd TCB, *Dallas Hires* is a new campaign focused on educating, equipping, and empowering active employment seekers with the tools to be competitive and successful in the workforce. In an effort to address the zip codes identified in 2016 by the Mayor's Taskforce on Poverty, the City in partnership with Community Council of Greater Dallas and Workforce Solutions of Greater Dallas, are planning to host workshop sessions in various districts that are (1) in or near zip codes with high unemployment rates and (2) have facilities able to accommodate workshop space and needs.

Dallas residents are invited to attend and participate in a 'Dallas Hires: Think Ahead Thursday' workshop session. These sessions are designed to equip candidates with critical training and tools needed to successfully compete and obtain employment. During each workshop, candidates will cover the following topics:

- Finding and Applying for a Job with the City of Dallas
- Nailing the Interview: Dress for Success and Proven Interview Tips
- Overcoming Barriers to Employment: Childcare, Transportation, and Other Social Service Needs
- The Employment Probationary Period: Successfully Surviving the First 180 Days

The sessions will take place on February 6th, February 13th, and February 20th. There will be day and evening sessions on all scheduled dates. The day sessions will take place from 10:00am – 1:00pm and the evening sessions will take place from 6:00pm – 9:00pm. Workshop attendees are asked to register in advance at www.dallashires.eventbrite.com. Staff are working with Community Council of Greater Dallas to host a 'last chance' virtual session that will take place on February 27, 2020.

The *Dallas Hires* - Hiring Event will be held on March 5, 2020 and hosted by Councilmember Casey Thomas, II at the Southwest Center (Redbird) Mall located in District 3. In addition to external employers participating, the City will showcase and recruit for internal vacancies throughout various departments. The hiring event will be open to the public. Attendance to a 'Think Ahead Thursdays' workshop is not required, but highly encouraged for those who are interested in participating at the Dallas Hires - Hiring Event scheduled on March 5th. Participants from the 'Think Ahead Thursdays' workshop will be forwarded to employers on a pre-approved list before the *Dallas Hires* - Hiring Event. Attached is an informational flyer in both English and Spanish.

DATE January 24, 2020

SUBJECT **Introduction of Dallas Hires Campaign**

Should you have any questions or concerns, please contact Nadia Chandler Hardy, Assistant City Manager.



Nadia Chandler Hardy
Assistant City Manager
[Attachment]

c: T.C. Broadnax, City Manager
Chris Caso, City Attorney (Interim)
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Chief of Staff to the City Manager
Majed A. Al-Ghafry, Assistant City Manager
Jon Fortune, Assistant City Manager

Joey Zapata, Assistant City Manager
Michael Mendoza, Chief of Economic Development and Neighborhood Services
M. Elizabeth Reich, Chief Financial Officer
Laila Aleqresh, Chief Innovation Officer
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion
Directors and Assistant Directors

CITY OF

DALLAS HIRES

DISCOVERING DALLAS' WORKFORCE

The **Think Ahead Thursdays** workshops are aimed at equipping and empowering Dallas residents with the tools needed to successfully compete and obtain employment.

Each workshop will cover the following topics:

- Finding and Applying for a Job
- The Employment Probationary Period: Successfully Surviving the First 180 Days
- Nailing the Interview: Dress for Success and Proven Interview Tips
- Overcoming Barriers to Employment: Childcare, Transportation, and Other Social Service Needs

Attendance to a **Think Ahead Thursdays** workshop is not required but highly encouraged for those who are interested in attending the **City of Dallas Hires** event on March 5. Participants from the **Think Ahead Thursdays** workshop will be forwarded to employers on a pre-approved list before the **City of Dallas Hires** event.

Register ahead of time online at dallashires.eventbrite.com.

Community Council 
Advancing Solutions...Empowering Lives



Think Ahead Thursdays

February 6

10 a.m. to 1 p.m.

Jaycee Zaragoza
Recreation Center
3114 Clymer St.

5 p.m. to 8 p.m.

Pleasant Grove
Workforce Center
1125 South Buckner

February 13

10 a.m. to 1 p.m.

Eloise Lundy
Recreation Center
1229 Reverend CBT
Smith St.

5 p.m. to 8 p.m.

Redbird Mall
6332 W. Camp
Wisdom Rd.

February 20

10 a.m. to 1 p.m.

Janie C. Turner
Recreation Center
6424 Elam Rd.

5 p.m. to 8 p.m.

The Opportunity
Workforce Center
1610 S. Malcom X Blvd,
Suite 201

Hiring Event

March 5

10 a.m. to 3 p.m.

Redbird Mall
3662 W Camp Wisdom Rd

CITY OF

DALLAS HIRES

DISCOVERING DALLAS' WORKFORCE

Los talleres **Think Ahead Thursdays** están dirigidos a equipar y capacitar a los residentes de Dallas con las herramientas que necesitas para aplicar a trabajos con éxito y obtener empleo.

Cada taller cubrirá los siguientes temas:

- Encontrar y solicitar un trabajo
- El período de prueba de empleo: con éxito Sobreviviendo los primeros 180 días
- Éxito la entrevista: Vístete para el éxito y Consejos para la entrevista
- Superar las barreras al empleo: cuidado de niños, Transporte y otras necesidades de servicios sociales

Su presencia a un taller de **Think Ahead Thursdays** no es obligatoria, pero es muy recomendable para aquellos que estén interesados en ir al evento de la **Ciudad de Dallas Hires** el 5 de marzo. Los participantes del taller **Think Ahead Thursdays** serán enviados a los empleadores en una lista preaprobada antes del evento de contratación la **Ciudad de Dallas Hires**.

Regístrese antes del evento en dallashires.eventbrite.com

Community Council
Advancing Solutions...Empowering Lives



WORKFORCESOLUTIONS
GREATER DALLAS
A proud partner of the AmericanJobCenter network
An equal opportunity employer. Programs and services are available upon request to individuals with disabilities. 1-800-765-7686

Think Ahead Thursdays

6 de febrero

10 a.m. a 1 p.m.

Jaycee Zaragoza
Recreation Center
3114 Clymer St.

5 p.m. a 8 p.m.

Pleasant Grove
Workforce Center
1125 South Buckner

13 de febrero

10 a.m. a 1 p.m.

Eloise Lundy
Recreation Center
1229 Reverend CBT
Smith St.

5 p.m. a 8 p.m.

Southwest Center Mall
6332 W. Camp Wisdom Rd.

20 de febrero

10 a.m. a 1 p.m.

Janie C. Turner
Recreation Center
6424 Elam Rd.

5 p.m. a 8 p.m.

The Opportunity
Workforce Center
1610 S. Malcom X Blvd,
Suite 201

Evento de contratación

5 de marzo

10 a.m. a 3 p.m.

Redbird Mall
3662 W Camp Wisdom Rd