

# Memorandum



CITY OF DALLAS

DATE November 8, 2019

TO Honorable Mayor and Members of the City Council

SUBJECT **Taking Care of Business – November 7, 2019**

## Updated Items

[Encampment Resolution Schedule – November 5, 2019 & November 12, 2019](#)

The Office of Homeless Solutions (OHS) has scheduled the following sites for homeless encampment resolution on **November 5, 2019** and **November 12, 2019**

November 5, 2019	November 12, 2019
<ul style="list-style-type: none"><li>• 11919 North Central Service Road Southbound/North Central Expressway at Coit (District 11)</li><li>• North Central Service Road at Royal Lane/North Central Expressway at Royal (District 11)</li><li>• 9798 Lyndon B. Johnson Freeway Eastbound (District 10)</li><li>• 2271 West Northwest Highway/Northwest Highway at Interstate I-35 (District 6)</li><li>• 7200 North Stemmons Freeway/North Stemmons Freeway at Mockingbird Lane (District 6)</li></ul>	<ul style="list-style-type: none"><li>• 1800 South Boulevard (District 7)</li><li>• 1531 South Malcolm X Boulevard (District 7)</li><li>• 2300 Coombs Street (District 7)</li><li>• 7548 Bonnie View Road (District 8)</li><li>• 8298 South Lancaster Road (District 8)</li><li>• 2929 Hickory Street (District 7)</li></ul>

The OHS Street Outreach team will continue to engage with homeless individuals to provide notice of clean-up and connect to resources and shelter. OHS Community Mobilization staff are meeting with stakeholders to determine long-term sustainability of encampment sites and will provide periodic updates. Should you have any questions or concerns, please contact Monica Hardman, Director of Office of Homeless Solutions.

## New Items

### [Dallas Innovator Conference](#)

On Tuesday, November 12, the City will be hosting its inaugural investor conference. Staff will be making presentations, as will our regional partners. Our presentation will cover the City as a whole, as well as Dallas Water Utilities and Dallas Love Field Airport. If you would like to attend any or all day, please contact Elizabeth Reich. The flyer for the conference is attached.

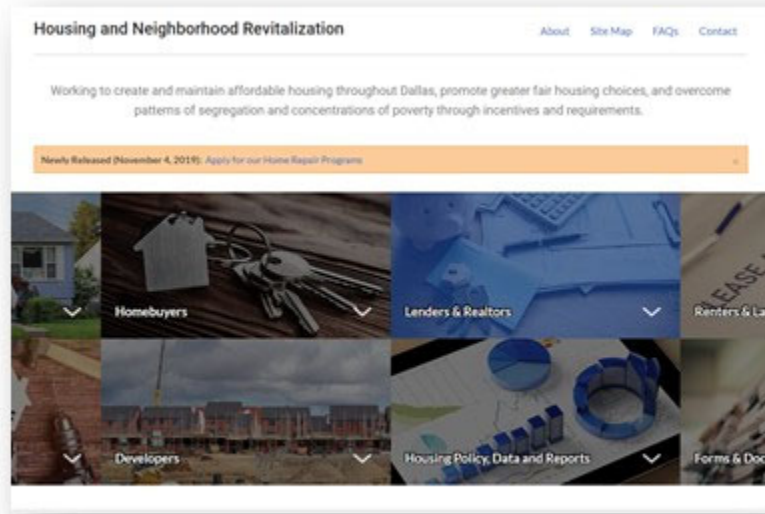
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### [Highland Hills WIC Clinic Opening](#)

The Highland Hills WIC Clinic is nearing completion and will begin providing services in the new permanent location next week. On Friday, November 15, 2019 from 11am to 1pm, the WIC team will host a grand opening showcase. The event will provide an opportunity for community members to come see the new WIC clinic and learn more about its service offerings. Should you have any questions, please contact Jessica Galeshaw, Director of the Office of Community Care.

### [Home Improvement and Preservation Program \(HIPP\) Application Now Online](#)

On November 4, 2019, the Housing Department launched an online HIPP application. During the first day of the application period, over 80 homeowners began the application process. The new [website](#) is sleek and user-friendly. Please visit the new [website](#) and let us know your thoughts. New content will be added continually so visit our website often. Should you have any questions, please contact David Noguera, Director for Housing and Neighborhood Revitalization.



### [Dallas Cultural Plan: What's Next](#)

The Office of Arts and Culture is hosting an event with our Cultural Plan Steering Committee on Wednesday, Nov. 20, at 3:30 p.m. at the Dallas Children's Theater to recap what has been accomplished in Year One of the Dallas Cultural Plan but more importantly to lay out our priorities for the coming year(s)! Please see the attached information (English/Spanish) and direct any questions to Jennifer Scripps, Director of the Office of Cultural Affairs.

### [City of Dallas Employees Recognized at Luna Awards](#)

The City of Dallas earned 9 nominations in the categories of "Business Advocate, Outstanding Professional, Outstanding Executive, and Outstanding Administrative Professional" at the Regional Hispanic Contractors Association's "Luna Awards." We are proud to announce that Sandra Armijo from the Aviation Department won the 2019 Outstanding Professional of the Year. The Luna Awards celebrate the achievements of women in the Architecture, Engineering and Construction Industries. The nominees were honored at an Awards Luncheon held at the Omni Hotel on October 31<sup>st</sup>, attended by the nominees and members of the SDC leadership team. The complete list of nominees is below:

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Marisa Agüero - Office of Business Diversity  
Lisa Alonzo - Office of Business Diversity  
Zarin Gracey - Office of Business Diversity  
Erma Saracho - Economic Development  
Marisa Sanchez - Aviation  
\*Sandra Armijo - Aviation  
LaTonya Webster - Sustainable Development and Construction  
Irma Hayes - Sustainable Development and Construction  
Mayra Perez - Sustainable Development and Construction

#### **Love Field Executive Appointment**

Sheneice M. Hughes was promoted to Assistant Director of Administration & Customer Engagement in the Department of Aviation effective October 23, 2019. Sheneice has been in Aviation for approximately seven years serving as Manager II and Manager III over Customer Experience. She and her team have received many awards for their trend-setting Customer Engagement and increased the social media following of the airport 200% in the last five years. In her current capacity, she will oversee Budget, Finance, Accounting, Customer Engagement, the Aviation Hiring Team, Parking, Disadvantaged Business Enterprise (DBE) and Title VI. Ms. Hughes holds a bachelor's degree in Psychology and Public Relations from Grambling State University and a Master of Applied Psychology in Industrial / Organizational Psychology from the University of Arkansas at Little Rock. She also holds the IPMA-SCP certification from IMPA-HR. She has approximately 20 years of experience with the City of Dallas working in several departments including Civil Service, the Office of Mayor / City Council, the City Manager's Office and Aviation.

#### **City Hall Cafeteria**

City Hall is currently undergoing renovation on the 1st and 7th floors. When finished, these remodels will include a café offering quick "grab and go" options on the 1st floor lobby near the blue east side of the building and an updated, full-service cafeteria and employee lounge area on the 7th floor. While under construction, the cafeteria is closed to City employees and visitors.

The 1st floor café construction is underway, with an anticipated grand opening on December 2, 2019. Dickey's has finalized plans for the 7th floor cafeteria and will submit their plans to the City soon to acquire a renovation permit. At this time, staff does not have a definitive opening date for the 7th floor cafeteria but anticipate the opening to take place in December. Should you have any questions, please contact Kimberly Tolbert, Chief of Staff to the City Manager.

#### **Comprehensive Environmental and Climate Plan (CECAP) Progress:**

Staff has updated the website [www.dallasclimateaction.com](http://www.dallasclimateaction.com) to reflect current outreach events, and includes presentations from the recent Stakeholder Advisory Committee (Business, Education and Advocacy Groups) and the Environmental Planning Task Force (City Departments). Should you have any questions, please contact James McGuire, Director of Environmental Quality and Sustainability.

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### [UN Global Leadership Award](#)

On October 25, 2019, OEQS Director James McGuire received the UN Global Leadership award from the United Nations Association Dallas Chapter for City efforts toward achieving the United Nations' Sustainable Development Goal #11: supporting Sustainable Cities & Communities. Please join me in congratulating James on this notable achievement.

### [Welcoming American Selects Dallas for Community Visit Program](#)

The Office of Welcoming Communities and Immigrant Affairs was selected by Welcoming America as one of three cities in the U.S. to participate as a host city in its Community Visit Program. Welcoming America is a membership organization established ten years ago to provide leadership and assistance to communities dedicated to becoming more welcoming toward immigrants and all residents. The Community Visit Program pairs newly established welcoming efforts with more experienced welcoming programs to showcase flagship programs and partnerships. The City of Dallas will receive a group of 13 Welcoming America Network Members from across the U.S. for a visit to take place on November 18 and 19, 2019. This opportunity allows our city to showcase the robust welcoming and inclusion work taking place in Dallas in the areas of Civic Engagement, Leadership, Economic Opportunity, Equity, Safe, Healthy and Connected Communities.

Below are the cities and organizations visiting:

- Samaritas
- Hispanic Chamber – connected with Samaritas
- St. Louis Mosaic
- Office of St. Louis Mayor – with St. Louis Mosaic
- Int. Inst. St. Louis
- Boston
- Montgomery County MD
- Global Detroit
- Springdale, AR

### [Beyond ABC Symposium](#)

On November 18, 2019, staff will participate in the Beyond ABC Symposium hosted by Children's Health at the Communities Foundation of Texas. Since 1996, Children's Health has published *Beyond ABC*, an in-depth look at the quality of life for North Texas children in the areas of health, safety, education and economic security. As Texas continues to be an epicenter for growth and development, the report reveals progress and challenges we can solve together as a community. Staff looks forward to attending the symposium and the opportunity to further engage partners and integrate and align their work with Resilient Dallas and Equity Indicators. Should you have any questions or concerns, please contact Chief of Equity and Inclusion, Liz Cedillo-Pereira.

### [Dallas Area Partnership to End and Prevent Homelessness November Meeting](#)

The Dallas Area Partnership to End and Prevent Homelessness (DAP), chaired by Councilmember Casey Thomas, will meet on Monday, November 18, 2019 at 12:00 p.m. at Catholic Charities of Dallas, 1421 W. Mockingbird Lane. Free parking is available. Should you have any questions or concerns, please contact Nadia Chandler Hardy, Assistant City Manager or Monica Hardman, Director of Office of Homeless Solutions.

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### [DAS Thanks You](#)

On Halloween, Dallas Animal Services was faced with a frightening reality: we were overcapacity for medium and large dogs and would have been forced to euthanize for space. After a public plea for adopters and fosters, our wonderful community came through for the pets at DAS. Between the initial plea on Thursday, 10/31 and Sunday, 11/3, DAS saw over 500 animals leave the building: 301 pets were adopted or pre-adopted, 41 pets went to foster homes, 65 pets went to our rescue partners, and 135 pets were reunited with their families. We are so grateful to our partners at the Public Affairs Office and Dallas residents for making these happy endings possible! Should you have any questions or concerns, please contact Ed Jamison, Director of Dallas Animal Services.

### [DAS to Accept Innovation Award](#)

On Thursday, November 14, 2019, staff will attend the Petco Lifesaving Awards in San Diego, CA to accept the Innovation Award on behalf of Dallas Animal Services. The awards will be streamed live on the Petco Foundation's Facebook Page beginning at 7:00pm. DAS staff, volunteers, adopters, and supporters will gather at the official watch party at White Rock Ale House and Brewery from 7:00pm – 9:00pm. Should you have any questions, please contact Ed Jamison, Director of Dallas Animal Services.

### [Community Police Oversight Board Meeting – Nov. 12](#)

The next Community Police Oversight Board (CPOB) meeting is scheduled for Tuesday, Nov. 12, at 5:30 p.m. in the L1FN Auditorium. Attached are English/Spanish social media infographics for you to share as appropriate. The complete agenda will be posted [online](#). Should you have any questions, please contact Jon Fortune, Assistant City Manager of Public Safety.

### [#MyDallas Citizenship](#)

On November 9, MyDallas Citizenship Workshop will provide free legal screenings and help with naturalization forms to Dallas residents eligible to become U.S. citizens. The goal is to reach 500 applicants the day of the workshop which will take place at 9 am, at the J. Erik Jonsson Central Library. See the PSA videos [here](#) and [here](#).

### [City Events Calendar](#)

Later this month, the City will launch a publicly accessible events calendar on [dallascityhall.com](#). For the past year, the Mayor and City Council Office has managed a calendar and event forecast for internal consumption. This calendar will be used to populate content for the new City events calendar. The online calendar is intended to capture all City-sponsored events to enhance knowledge of City programs and outreach opportunities. Should you have any questions, please contact Carrie Rogers, Director of the Mayor and City Council Office.

### [Media Inquiries](#)

As of November 3, 2019, the City has received media requests from various news outlets regarding the following topics:

- Two Hospitalized After Vehicle Crashes Into House
- DFR Extinguishes South Dallas Motel Fire
- DFR Talks Cancer Prevention to WFAA 8
- Man Hospitalized After Fire at Vacant Building

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Please see the attached document compiling information provided to the media outlets for the October 7 – October 14, 2019 for your reference. Should you have any questions or concerns, please contact Kimberly Bizer Tolbert, Chief of Staff.



T.C. Broadnax  
City Manager

c: Chris Caso, City Attorney (Interim)  
Mark Swann, City Auditor  
Biliera Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Kimberly Bizer Tolbert, Chief of Staff to the City Manager  
Majed A. Al-Ghafry, Assistant City Manager  
Jon Fortune, Assistant City Manager

Joey Zapata, Assistant City Manager  
Nadia Chandler Hardy, Assistant City Manager and Chief Resilience Officer  
Michael Mendoza, Chief of Economic Development and Neighborhood Services  
M. Elizabeth Reich, Chief Financial Officer  
Laila Aleqresh, Chief Innovation Officer  
M. Elizabeth Cedillo-Pereira, Chief of Equity and Inclusion  
Directors and Assistant Directors

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**Public Affairs & Outreach  
Media Requests  
October 28 – November 4**

**Date:** November 4, 2019

**Topic:** OHS Track 4 Update

**Summary of Statement:** The City of Dallas Office of Homeless Solutions sent out a Request for Proposals in September to seek an individual or company that can develop and implement a community engagement plan that fosters a greater understanding of homelessness and affordable housing in this city. A team from Texas Christian University's Department of Social Work was selected to develop and implement a community engagement plan and present their findings to my office and City staff. They have been asked to identify key themes specific to each district and citywide so that we have a robust approach to housing those experiencing homelessness and affordable housing. Once the public education effort is complete, staff will then work with the departments of Housing and Neighborhood Revitalization and Economic Development to prepare a draft RFP to be shared with the CHC, and Housing and Homelessness Council Committee. Utilizing an existing contract for professional services through these departments, staff will ensure that the RFP is prepared with an emphasis on innovation and joint venture approaches, is inclusive of mixed uses and mixed-income and compatibility with adjacent and surrounding zoning and/or located within or near areas that are currently identified as high-opportunity, eligible for Neighborhood Empowerment Zones or other related incentives offered by the City.

**Department:** City Manager's Office

**Media Entity:** Robert Wilonsky, Dallas Morning News

**Date:** October 29, 2019

**Topic:** Storm Damage Cost Estimate

**Summary of Statement:** As was previously stated in the original release, the DSO number provided by the City of Dallas is a preliminary estimate. The number may fluctuate as state and federal entities conduct their investigations. The city hopes to have a joint preliminary damage update early next week.

**Department:** Office of Emergency Management

**Media Entity:** Allen Manning, WFAA

**Date:** October 29, 2019

**Topic:** Reopening streets in the tornado path

**Summary of Statement:** All major streets are open to the public except for a portion of Harry Hines due to a combination of storm events and construction activities in the area. The latest section opened last night at Preston from Walnut Hill to Royal.

**Department:** City Manager's Office

**Media Entity:** Eric Bushman, WBAP

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**Date:** October 28, 2019

**Topic:** Disaster Summary Outline provided to the state

**Summary of Statement:** The Damage Summary Outline is not available at this time. As a result of the assessment over the last several days, we have a preliminary assessment of 100 million dollars in damages.

**Department:** Office of Emergency Management

**Media Entity:** Mike Pool, WFAA

**Date:** October 28, 2019

**Topic:** Request to go out with debris clean-up crews

**Summary of Statement:** For safety measures, only identified personnel are permitted in the storm impacted area.

**Department:** Sanitation Services

**Media Entity:** Claire Cardona, NBC 5

**Dallas Fire-Rescue Department  
Media Requests: October 28<sup>th</sup> – November 3<sup>rd</sup>, 2019**

**Monday, October 28<sup>th</sup>:** **CBS 11 (Giles Hudson)** - Any info on the USAR response on Bigelow just now?

**City Response** – Dallas Fire-Rescue units were assigned to a 911 call for a major accident, at 10:52, after a vehicle crashed into a home located at the 3100 block of Biglow Street. DFR' s Urban Search and Rescue Team was called out to help stabilize the structure.

There was one person in the home at the time of the collision, and that person was taken to a local hospital for evaluation of non-life-threatening injuries. The person driving the vehicle, who also sustained non-life-threatening injuries, was taken to the hospital as well.

**Thursday, October 31<sup>st</sup>:** **CBS 11 (Giles Hudson)** - Know it's just started but if you get any official info on the deuce on RLT would certainly appreciate it.

**City Response** - At 08:16 Dallas Fire-Rescue units were dispatched to a 911 call for a structure fire at the Linfield Motel, located at 5715 South R.L. Thornton Freeway, in South Dallas.

When firefighters arrived at the one-story motel, they observed smoke coming from one of the units. They were able to make a quick attack, using handlines, and extinguish the flames in less than half-an-hour. While a second-alarm response was initially considered, it was never dispatched after firefighters arrived at the scene and got a better size-up of the situation.

While someone did occupy the unit or origin, there was no one inside when the fire began. According to investigators, the occupant was walking into the unit when he heard a noise from a bedroom in the unit; and when he went to investigate, he saw that the window climate control unit had fallen into the unit and was on fire.

There were no injuries as a result of the fire, and investigators believe the fire began as the result of an unspecified malfunction of a window-mounted climate control unit.

**Friday, November 1<sup>st</sup>:** **The following information was included (in part) in a past TCB (Tuesday, August 13<sup>th</sup>). The long-form piece actually aired during the WFAA 8 5:00 p.m. news cast on Friday, November 1<sup>st</sup>, and can be viewed at the following link:**



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<https://www.wfaa.com/article/news/local/firefighters-high-risk-cancer-need-clean-gear/287-c13ef1a1-08c4-4068-a1a6-5530b151f009>

In response to an interview request made on August 8<sup>th</sup>, members of our Safety Division, specifically Deputy Chief, Lauren Johnson and Captain, Greg Henderson, interviewed with WFAA Channel 8 reporter, Tiffany Liou, for a story about the prevalence of cancer in the fire service and the efforts put forth by the department in regards to cancer reduction.

Prior to speaking with us, Ms. Liou has spoken with Dallas Firefighters' Association President, Jim McDade, and DFR widow (of Jeff Delbert) Dena Delbert. Topics of conversation included the rising number of firefighters being diagnosed with cancer, measures being taken across the county to reduce it and the overall need for a culture change in the fire service in regard to exposure reduction.

Though the reporter originally inquired about extractors, we were able to not only show her the extractors, but talk to her about other equally, if not more important, measures such as gross decontamination (with detergent) immediately after a fire, the rescue wipes we use on our bodies to combat the increased absorption rate that comes with increased body temperatures, the recent approval of a second set of turn-out/bunker gear, in addition to our continued partnership with GCS among other measures.

**Sunday, November 4<sup>th</sup>: Univision 23 (Nathalie Palacios)** - We would like to know details in regard to a structure fire of Sylvan vacant business fire.

**City Response** - On Saturday, November 2nd, at 23:24, Dallas Fire-Rescue units were assigned to a 911 call for a structure fire in a vacant building, located at the intersection of Pueblo Street and Sylvan Avenue.

When firefighters arrived at the location, they observed smoke and flames coming from the windows of the building. They moved in for an offensive fire attack and had the flames extinguished in about 20 minutes.

Witnesses reported an unspecified number of homeless individuals exiting the building around the time of the fire. Though they all made it out safely prior to the arrival of firefighters, one of them (an adult male) was taken to a local hospital after being exposed to the smoke.

The building did not have any functioning utilities, and the cause of the fire is currently listed as undetermined.



# Community Police Oversight Board Meeting

**What:** Monthly Meeting of the Community Police Oversight Board

**Where:** Dallas City Hall  
1500 Marilla St, LIFN Auditorium  
Dallas, Texas 75201

**When:** Tues., Nov. 12, 5:30 p.m.

**Itinerary:** A complete agenda, which includes public comments, can be found online at [dallascityhall.com](http://dallascityhall.com)



## Junta Directiva de la Supervisión Policial Comunitaria

**Qué:** Reunión mensual de la Junta Directiva de la Supervisión Policial Comunitaria

**Dónde:** Ayuntamiento De Dallas  
1500 Marilla St, LIFN Auditorio  
Dallas, Texas 75201

**Cuando:** Martes 12 de Noviembre, 5:30 p.m.

**Horario:** Una agenda completa, que incluye comentarios públicos, se puede encontrar en línea en [dallascityhall.com](http://dallascityhall.com)