



# *grow* South

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Year 5 Progress Report

MAY 23, 2017

Texas Theatre



THANK YOU TO OUR SPONSORS



**QUIN  
MATHEWS  
FILMS**



THANK YOU TO OUR SPONSORS



**TEXAS CAPITAL BANK<sup>®</sup>**



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THANK YOU TO OUR SPONSORS



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DALLAS  
REGIONAL  
CHAMBER®

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THANK YOU TO OUR SPONSORS



THANK YOU TO OUR SPONSORS

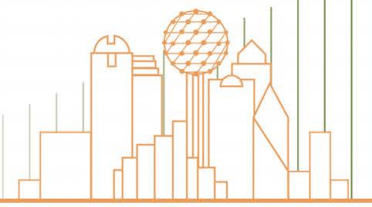


**Southwest<sup>®</sup>** 



THANK YOU TO OUR SPONSORS

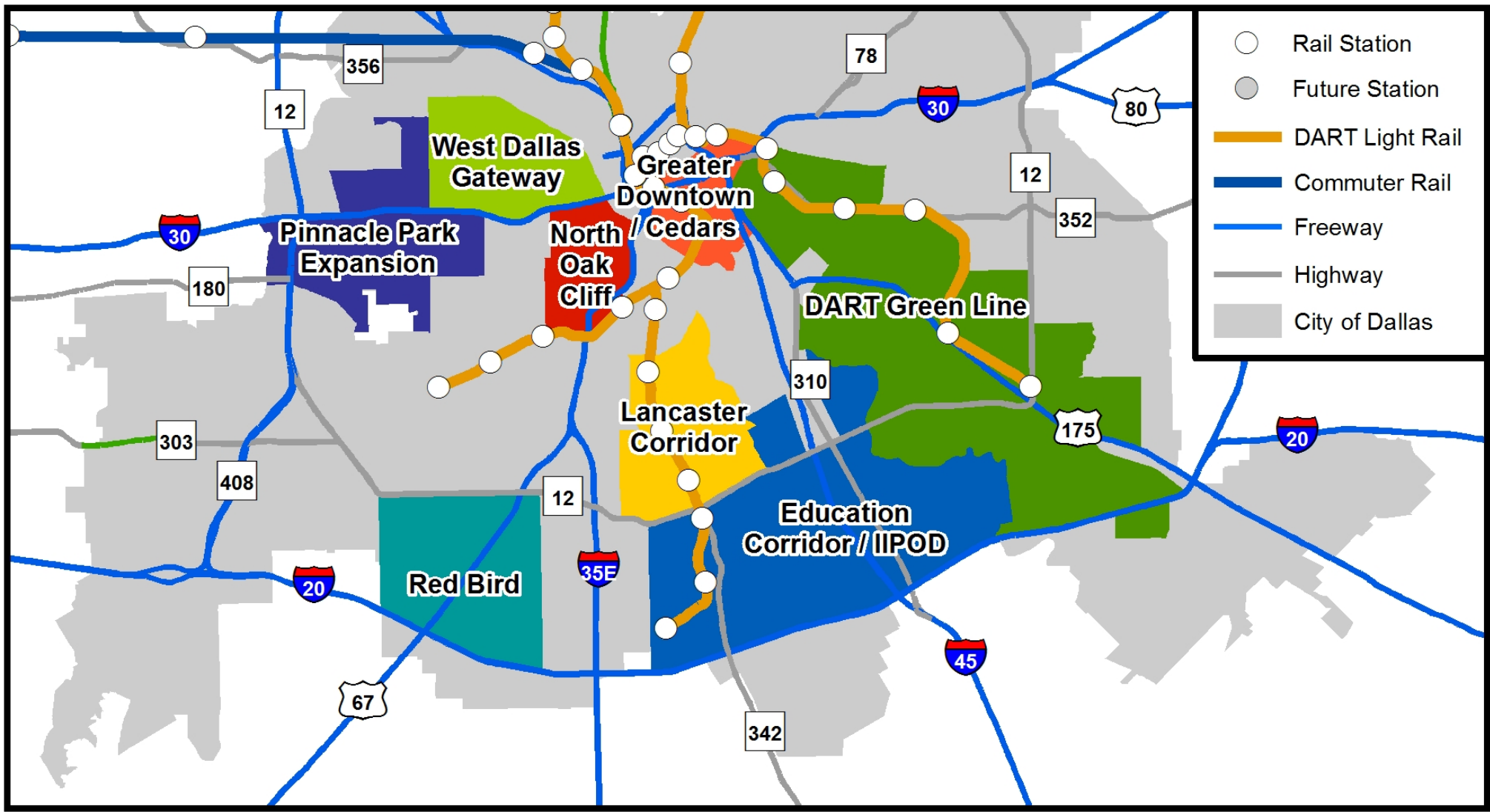
VENUE SPONSOR







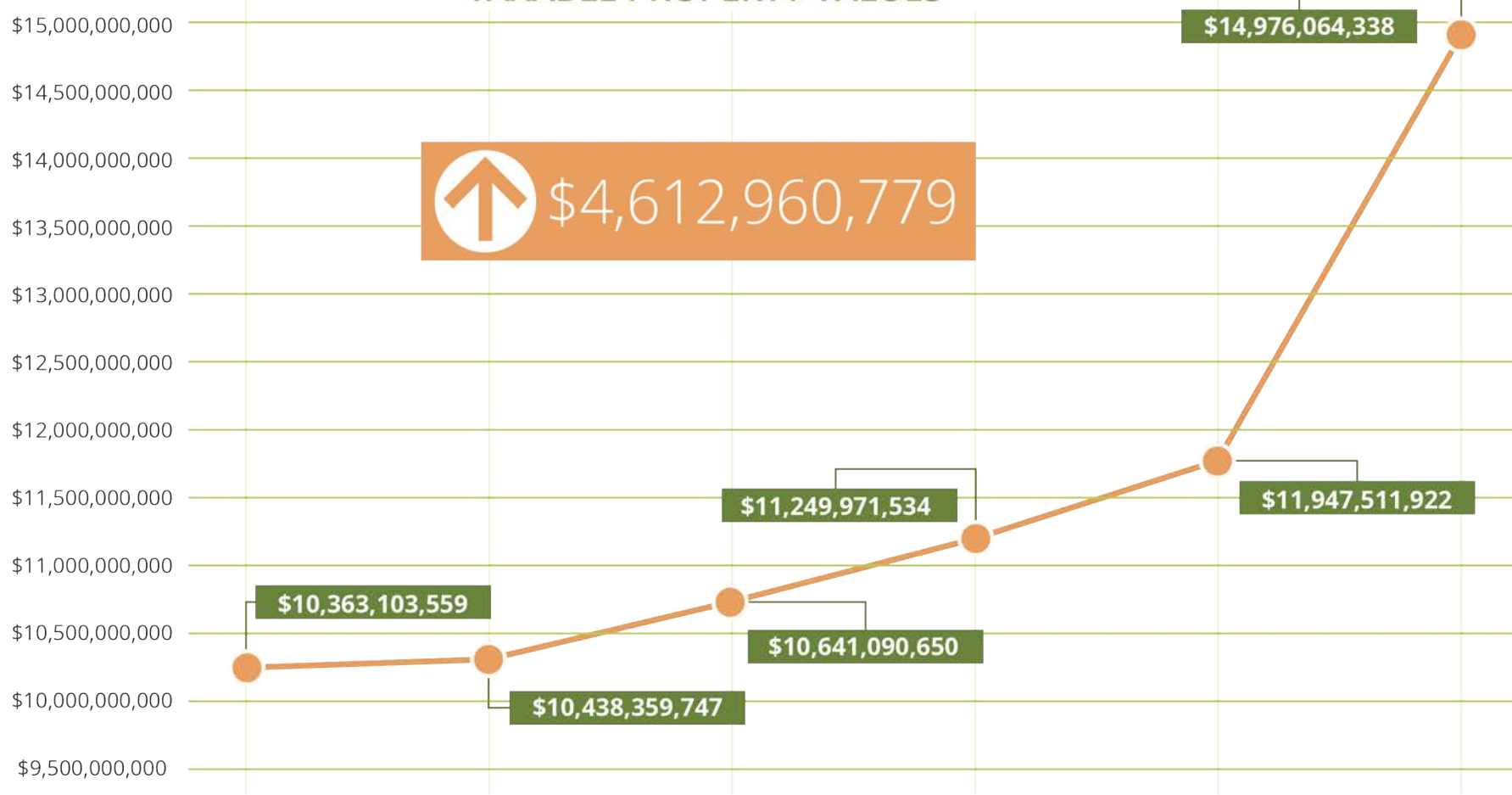
# FOCUS AREAS



# TAX BASE INCREASE IN SOUTHERN DALLAS



## TAXABLE PROPERTY VALUES



↑ \$4,612,960,779

**12.1%**  
Rate of growth in Northern Dallas

**25.3%**  
Rate of growth in Southern Dallas



# SOUTHERN DALLAS IS A STRONG INVESTMENT



## REAL PROPERTY VALUES

Increased  
**43.5%**  
since 2012



## RESIDENTIAL INVESTMENT

**163.2 M**  
ANNUALLY  
since 2012





**GrowSouth  
Community Indicators**

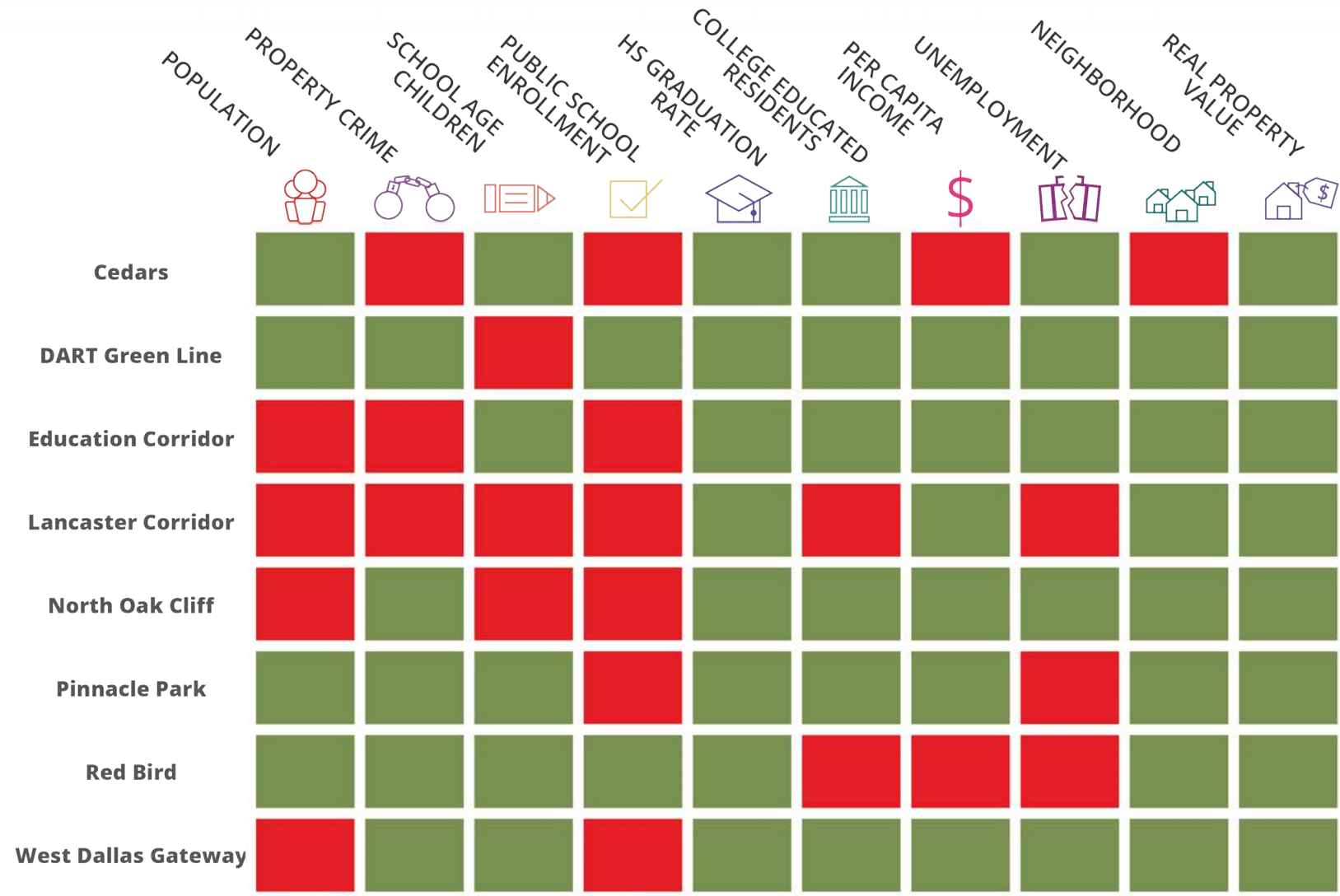
CENTRAL LIVING  
by David Weekley Homes

Year Five  
Progress Report  
April 2017

DALLAS  
ECONOMIC  
DEVELOPMENT

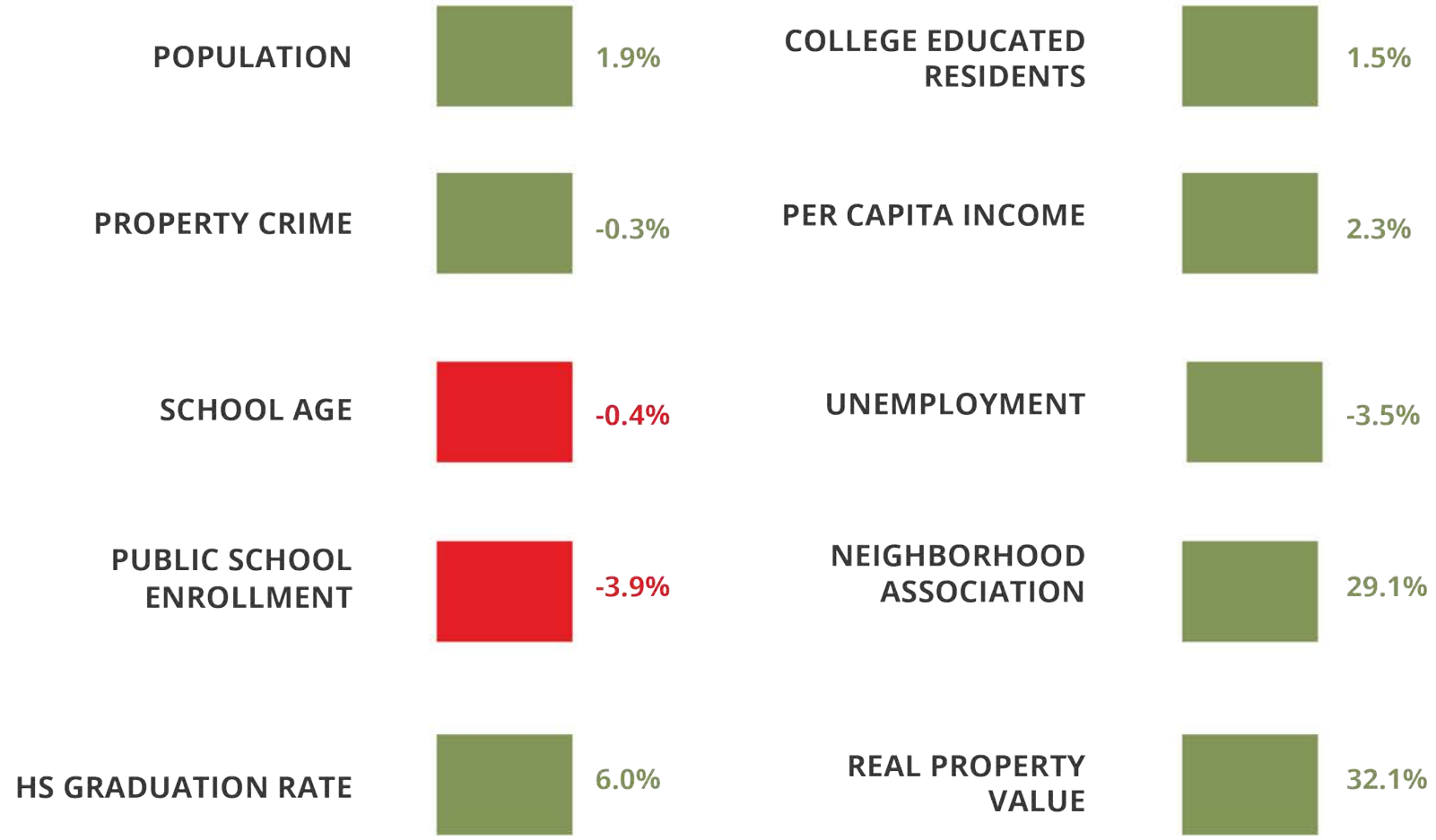


# COMMUNITY INDICATORS: % CHANGE 2015-2016

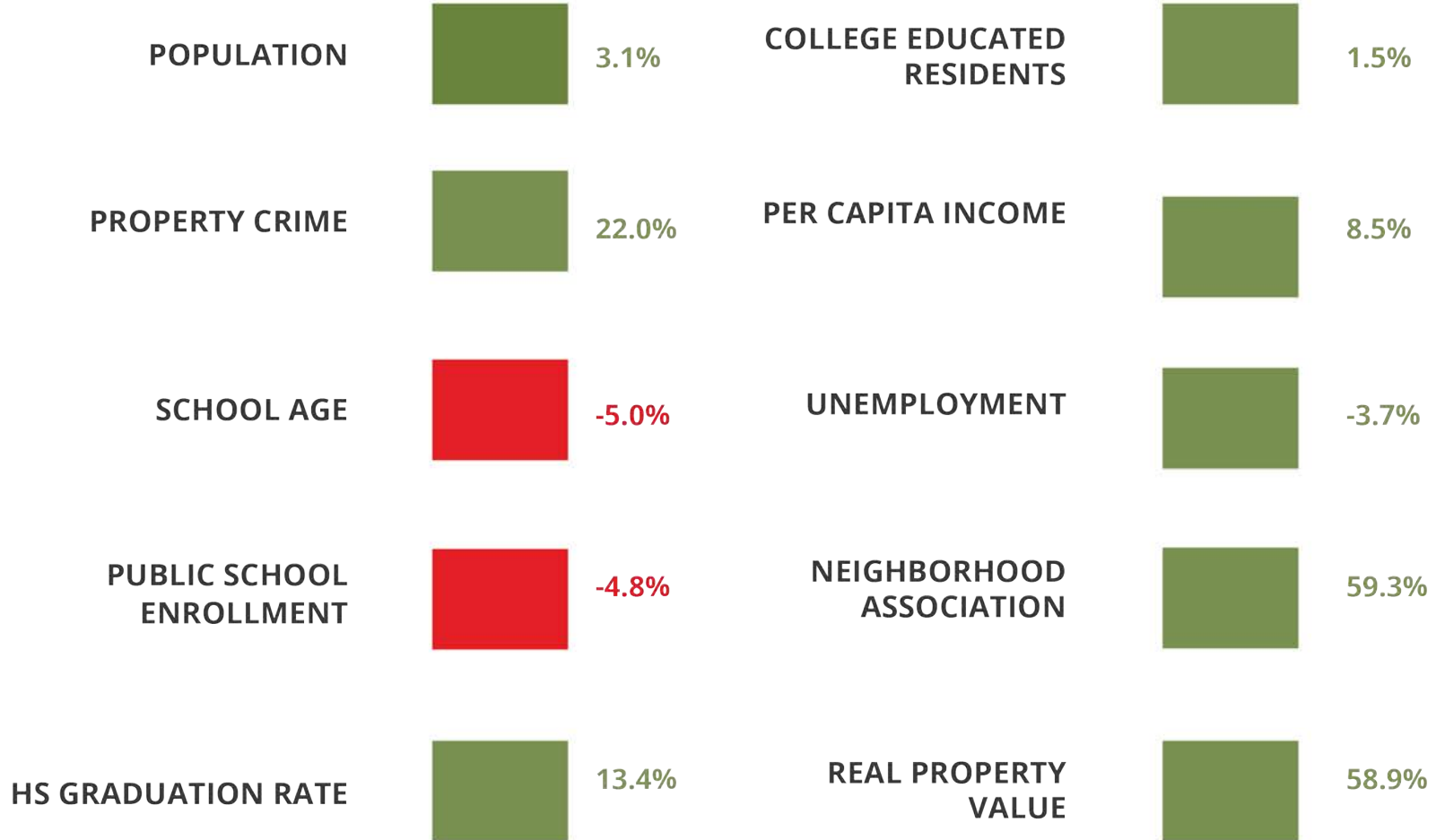




# COMMUNITY INDICATORS: % CHANGE 2015-2016

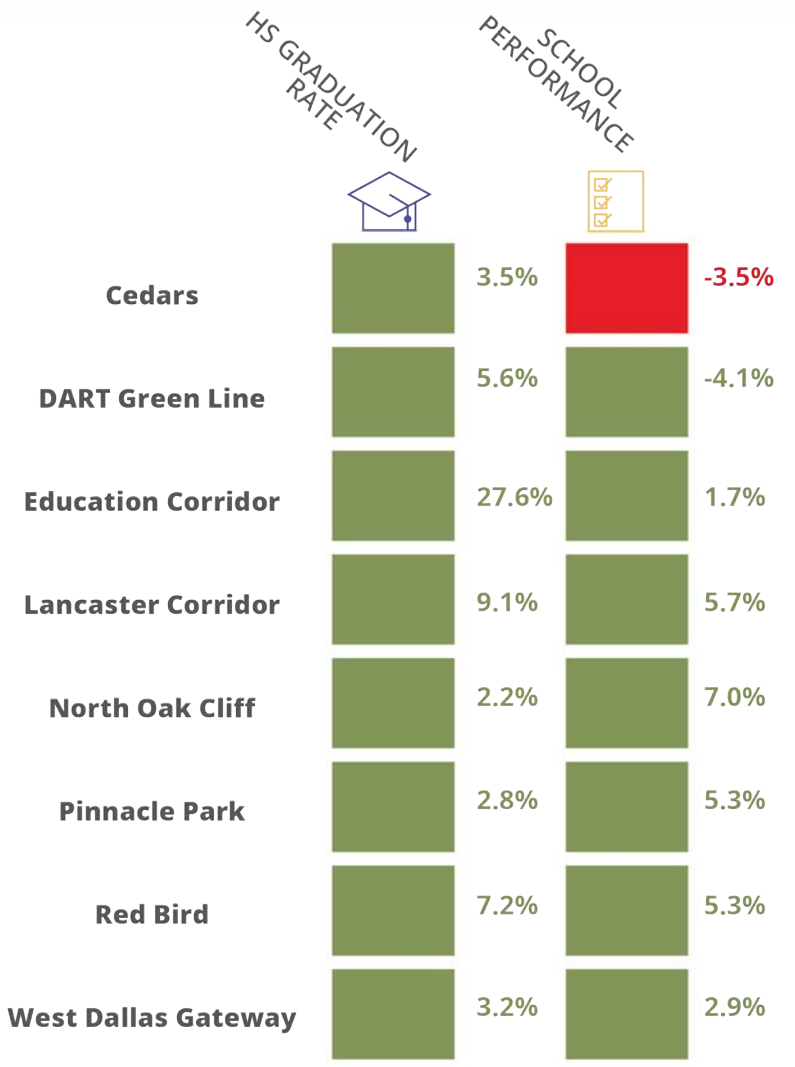


# COMMUNITY INDICATORS: % CHANGE 2012-2016





# COMMUNITY INDICATORS: % CHANGE 2015-2016



HS GRADUATION RATE

↓

-0.3%

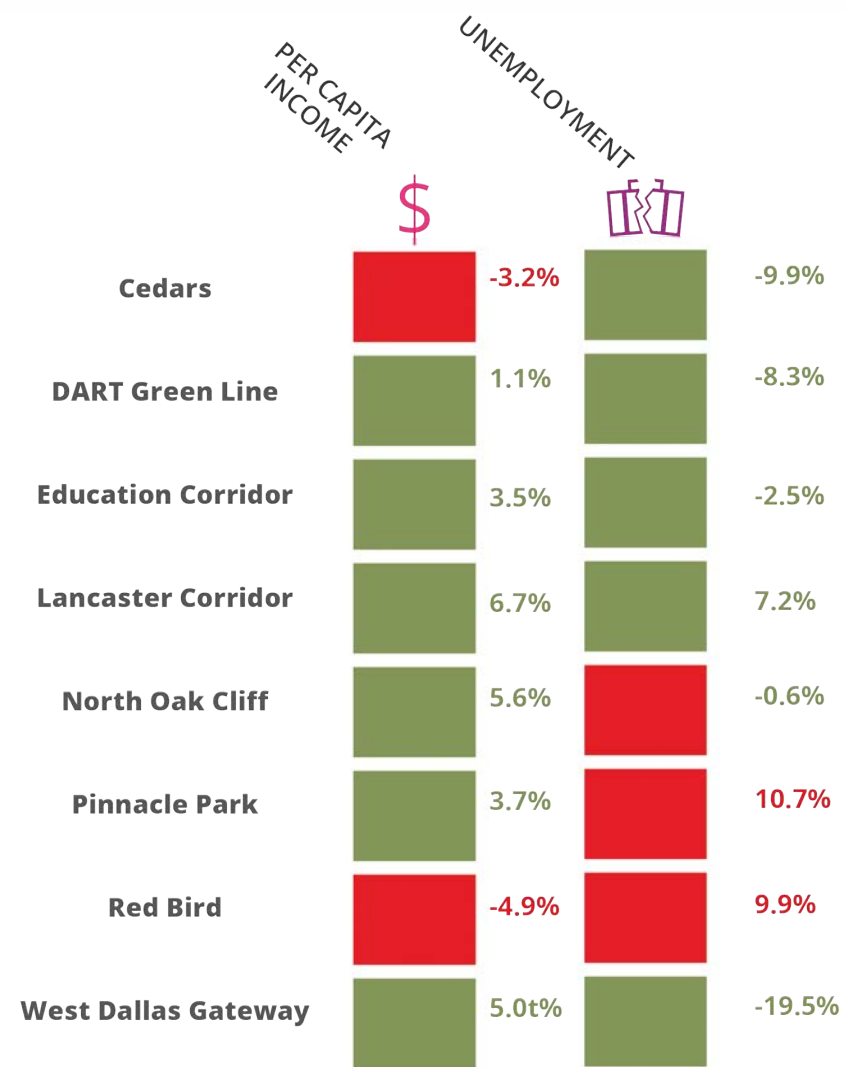
SCHOOL PERFORMANCE

↑

4.7%



# COMMUNITY INDICATORS: % CHANGE 2015-2016



2.3%

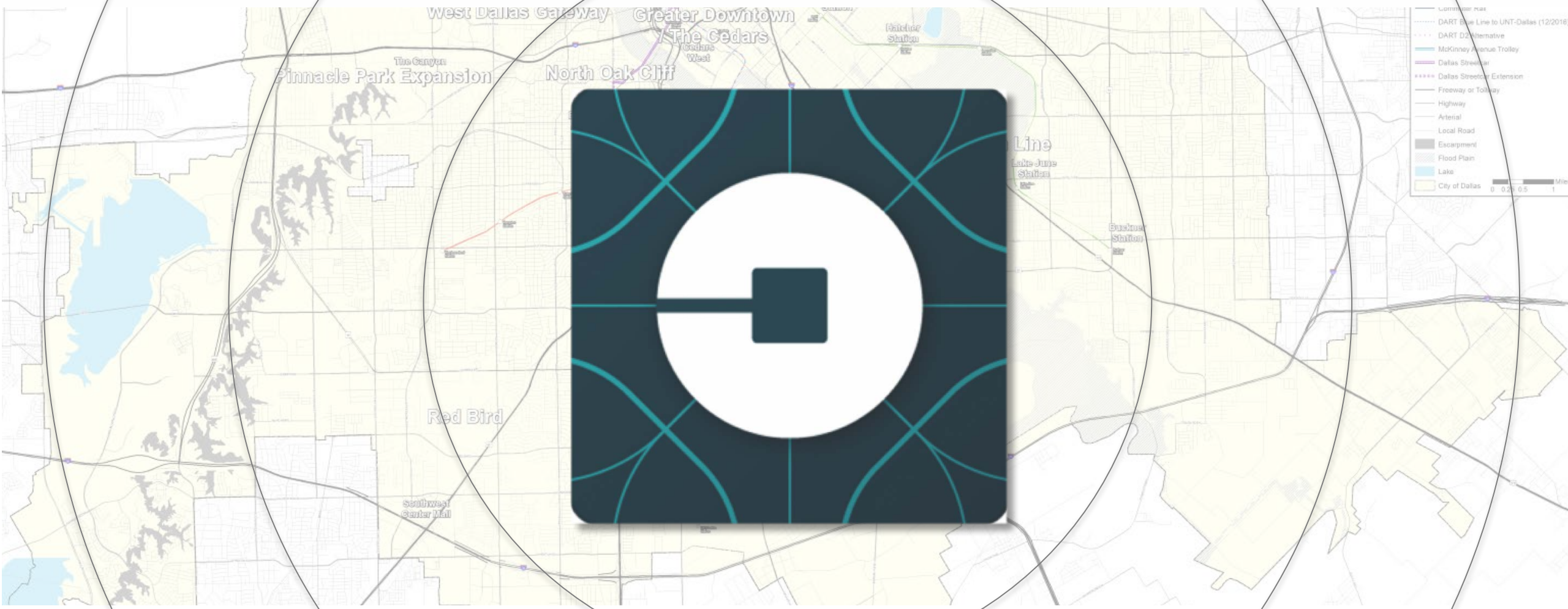
PER CAPITA INCOME

-3.5%

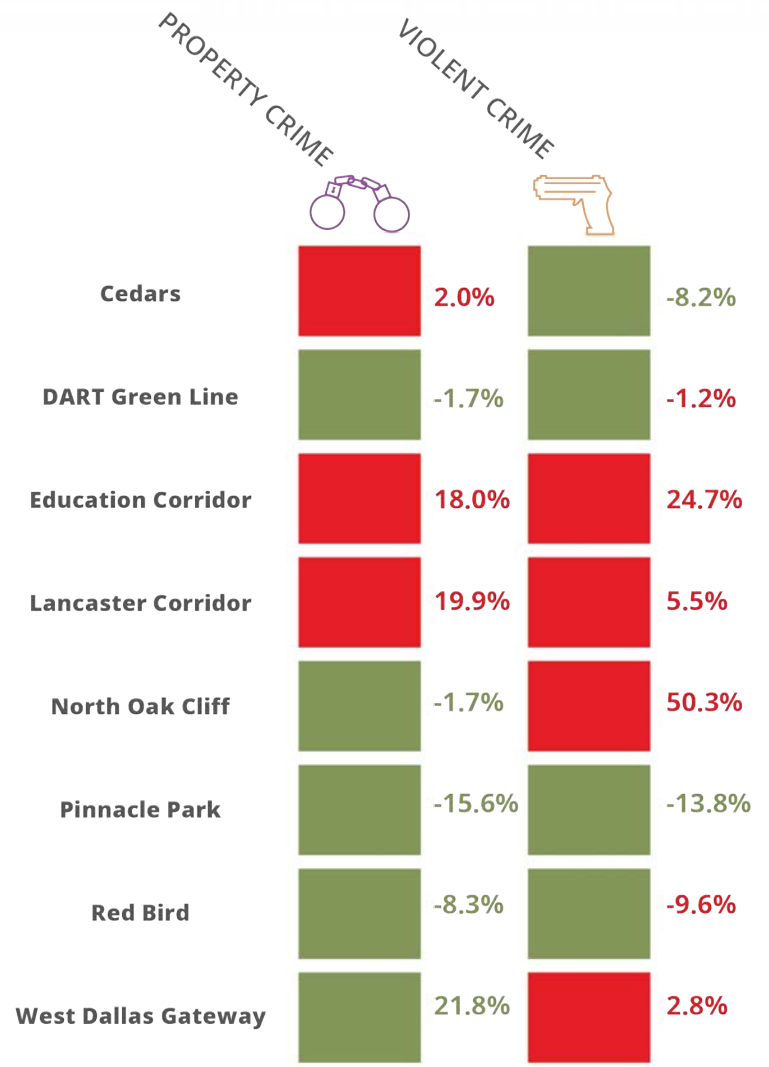
UNEMPLOYMENT



# UBER



# COMMUNITY INDICATORS: % CHANGE 2015-2016





# 10-POINT PLAN



<b>1</b> <b>STRENGTHEN NEIGHBORHOODS</b> 	<b>2</b> <b>CULTURE OF CLEAN</b> 	<b>3</b> <b>STRENGTHEN SCHOOLS</b> 	<b>4</b> <b>DEBUNKING MYTHS</b> 	<b>5</b> <b>PRIVATE INVESTMENT FUND</b> 
<b>6</b> <b>DOWNTOWN</b> 	<b>7</b> <b>WEST DALLAS</b> 	<b>8</b> <b>LANCASTER CORRIDOR</b> 	<b>9</b> <b>JEFFERSON BOULEVARD</b> 	<b>10</b> <b>EDUCATION CORRIDOR</b> 



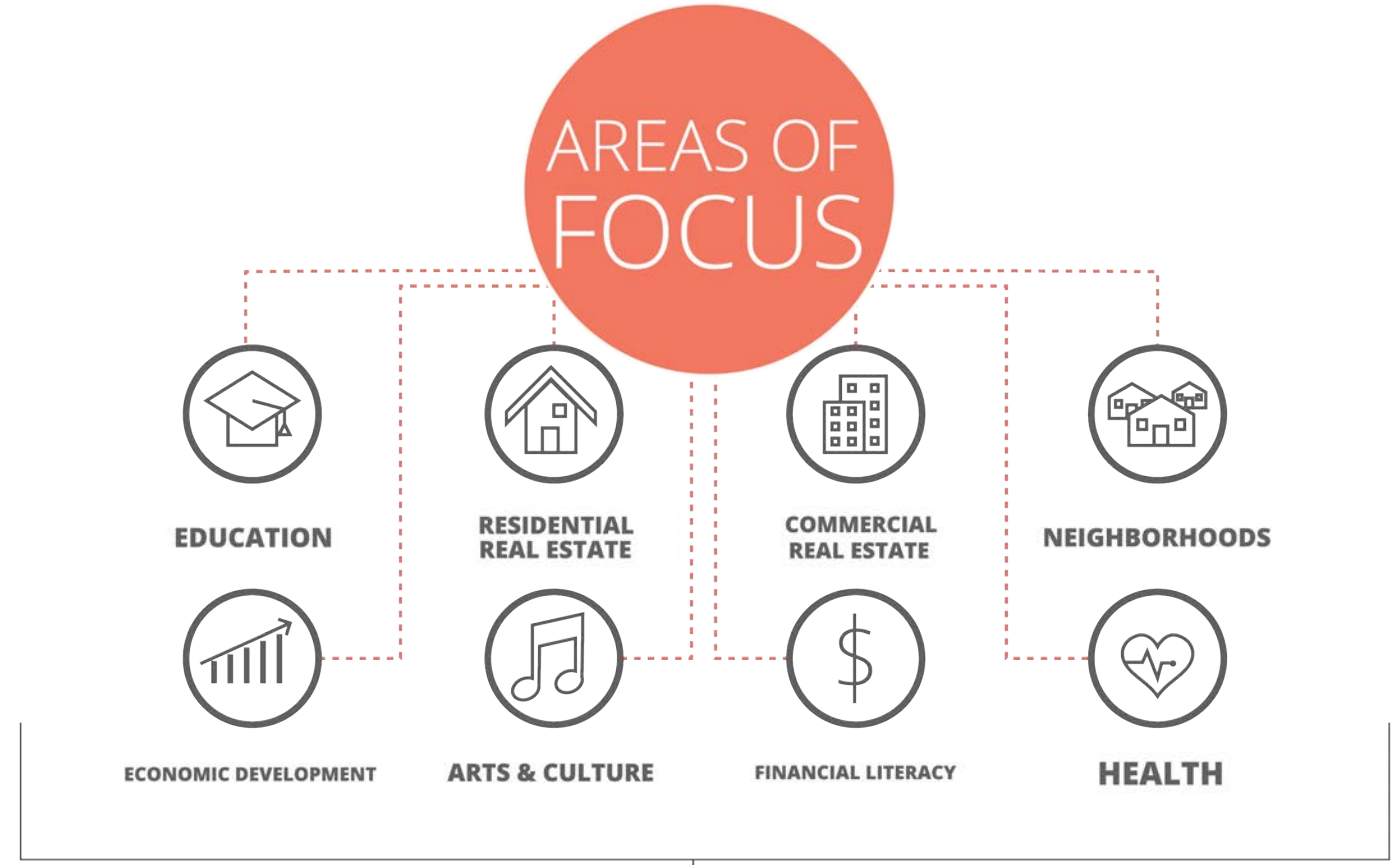


# GROWSOUTH 2.0 ACCELERATORS





# ACCELERATOR 1: GROWSOUTH ADVISORY COUNCIL





# ACCELERATOR 2: NEIGHBOR UP



DALLAS  
REGIONAL  
CHAMBER®



**WORKFORCESOLUTIONS**  
GREATER DALLAS



# ACCELERATOR 2: NEIGHBOR UP



## TARGET AREAS:

### REDBIRD CORRIDOR

LASHONNE WATTS



#### Financial Capability



### PARKDALE/URBANDALE

EDIE DIAZ



#### Neighborhood & Schools



### EDUCATION CORRIDOR

CHRISTIE MEYERS



#### Infrastructure





## Commitment Card

\_\_\_\_\_ I (we) commit to being a part of the solution of making these neighborhoods better.

\_\_\_\_\_ I (we) commit to staying current on taxes.

\_\_\_\_\_ I (we) commit to have all of my properties registered with the City of Dallas Non-Owner Occupied Program (NOORP).

\_\_\_\_\_ I (we) commit to allowing voluntary interior inspections of my property.

\_\_\_\_\_ I (we) commit to providing a contact that will work directly with the City of Dallas.

Name of Entity: \_\_\_\_\_

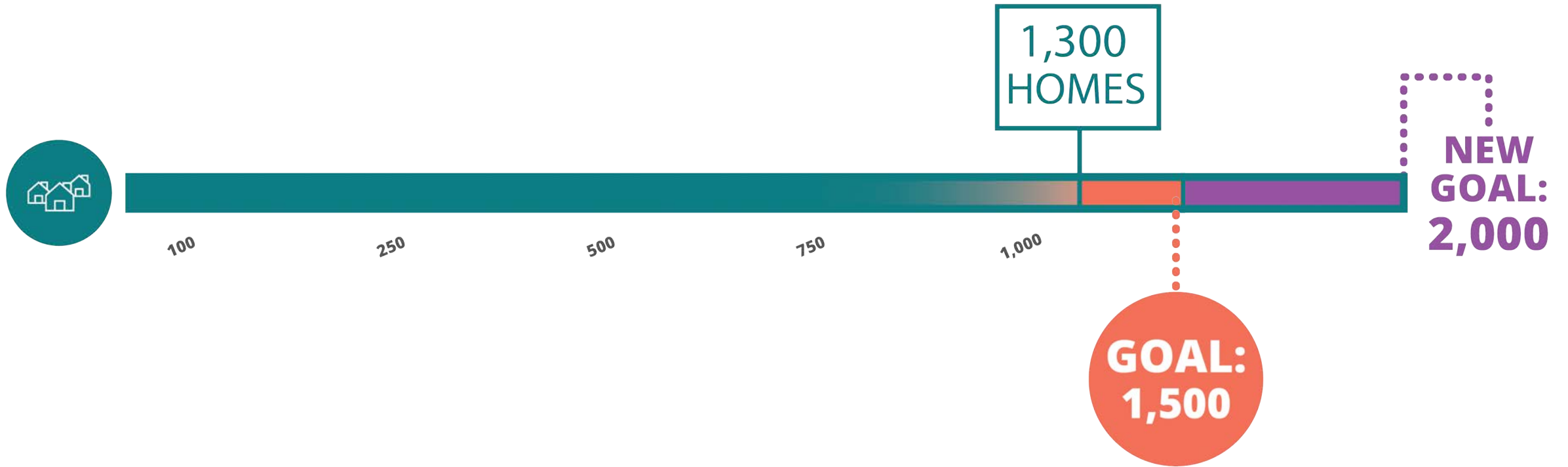
Representative Name: \_\_\_\_\_

Representative Phone: \_\_\_\_\_

Representative Email: \_\_\_\_\_



# ACCELERATOR 4: SINGLE FAMILY HOUSING INITIATIVE



# ACCELERATOR 4: SINGLE FAMILY HOUSING INITIATIVE



## HOMEBUILDER STEERING COMMITTEE

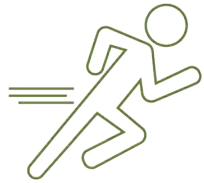




*Future*  
*of* **South**  
*grow*



# KEY LEARNINGS



HAVE A "CATCH UP  
MENTALITY"



BREAK DOWN WALLS  
MINIMIZE POLITICS



BE HONEST WITH  
EACH OTHER



DATA DATA DATA



LEVERAGE PRIDE  
OF DALLAS

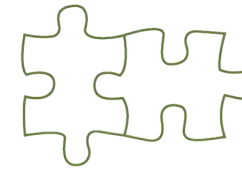




# KEYS TO THE FUTURE



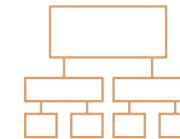
CREATE A SUSTAINABLE MODEL



OPTIMIZE OTHER PUBLIC ENTITY BUY-IN



KEEP PRIVATE MONEY FLOWING



INTEGRATE CITY STRATEGIES





