



City of Dallas

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CITY SECRETARY
DALLAS, TEXAS

MARTIN LUTHER KING, JR. COMMUNITY CENTER
ADVISORY BOARD MEETING
Monday, February 27, 2023 | 6:30PM

Agenda #230190

Location: City Hall | 1500 Marilla Street | Dallas, TX 75201 **CR City Hall Council Chambers**

WebEx Cisco:

<https://dallascityhall.webex.com/dallascityhall/onstage/g.php?MTID=e4f512bb47f132e0bd22978a36f662178>

If you are unable to join online, please join by phone: 1-408-418-9388; Access code: 2489 701 1985

Presiding: Mrs. Clara Brown-Trimble

PRESENT

Mrs. Ann Williams – District 4
Mr. Jesse Tafalla, Jr. – District 5
Mrs. Jessica Jolly – District 7
Mrs. Shlawnda Celestine – District 8
Mr. Kelly Drake – District 9
Mrs. Clara Brown-Trimble – District 10/Chair
Dr. Jose Dela Cruz – District 11
Mr. Michael Ross – District 12
Mr. Cannon Brown – District 14
Ms. Betty Carter Hooey – District 15

ABSENT

Ms. Elaine Sacks – District 1
Dr. Zandra Mendenhall – District 2
Ms. Candace E. Wicks – District 3/Vice Chair

VACANT

District 6
District 13

MARTIN LUTHER KING JR. COMMUNITY CENTER STAFF PRESENT

LaRhonda Bacon, Supervisor
Pamela R. Jones, Center Manager

CITY OF DALLAS PRESENT

Dr. Jamel Slaughter, Program Administrator
Jessica Galleshaw, Director

COMMUNITY PRESENT

Dr. Helen Gipson

CALL TO ORDER/WELCOME

Chair Brown-Trimble called the meeting to order at 6:53 p.m.

INVOCATION/OPENING STATEMENT

Board Member Jolly prayed for everyone, the community, and the decorum of the meeting. Board Chair Brown-Trimble welcomed everyone.

ADVISORY BOARD & CITY STAFF ROLL CALL

Roll call was completed by LaRhonda Bacon.

PUBLIC COMMENTS

None

APPROVAL OF MINUTES

Chair Brown-Trimble called for a motion to approve the minutes. Board Member Dr. Dela Cruz made a motion to approve the Special Call meeting February 6, 2023, minutes. Board Member Brown seconded the motion. The Board approved.

ADDRESS RUMORS RELATED TO MLK CENTER CLOSURE

Chair Brown-Trimble turned it over to Ms. Jessica Galleshaw. Ms. Galleshaw stated that a rumor surfaced during the month of January 2023, when the Dallas Black Chamber of Commerce announced that they would be closing and demolishing their building that sits across from the center. They held a press conference at the center in their current office. After much research, this information was found to be misconstrued with the MLK Jr. Community Center. Finally, there is no talk of the center closing from executive leadership from the City of Dallas.

DISCUSSION: 2023 MLK CELEBRATION WEEK RECAP

Chair Brown-Trimble turned it over to Dr. Jamel Slaughter. Dr. Slaughter reported that the Job Fair was hosted at the Hall of State and is a great collaboration with Texas Workforce Commission. There were 570 registered, 280 that attended, 60% were interviewed and offered a job on the spot. The next largest event during the week was the MLK Fest; 543 people registered and over a ton of trash was picked up throughout the community. The Gala was well-received with 600 in attendance; the keynote speaker Dr. Boyd was also well-received. We issued \$27,500 in scholarships; spent \$45,000 for venue and food; spent \$35,000 for the keynote speaker; and raised \$72,000 in revenue. The Parade had roughly 170 entries and roughly 125,000 views; we are very appreciative to our managing partner HELP for a job well done.

Comments were that the fonts were too small, the program was too long, and parade instructions were not very clear regarding the float and lunch location. All in all, the 2023 MLK Celebration was very well-received and we know that there will continue to be room for improvement. After much discussion and suggestions, the 2023 MLK Celebration is now complete.

DISCUSSION: 2023 MLK CULTURAL EVENTS CHAIR & CO-CHAIR SIGN-UP

Chair Brown-Trimble asked if everyone would review the 2023 MLK Center Chair and Co-chair list and submit your choices to Mrs. Bacon by March 7, 2023.

DISCUSSION: 2024 MLK CELEBRATION PLANNING

Dr. Slaughter continued the conversation by stating that we are listening. The discussion is that we are working to get the save the date out by June 2023. We will need to select the colors and theme by March 2023, then the city's COMs department can work on the choices and complete them by the May meeting for a vote. Chair Trimble requested that all members send their information by March 7, 2023, to Mrs. Bacon.

VETERAN'S RESOURCE FAIR

Chair Brown-Trimble turned it over to Board Member Ross. Board Member Ross explained that this is an event to help veterans. There are lots of new resources available to veterans, and members of the administration will be coming to Dallas, TX to help out our veterans. It will take place on Saturday, April 1, 2023, from 8am to 12:30pm.

2023 CENTER CULTURAL EVENTS

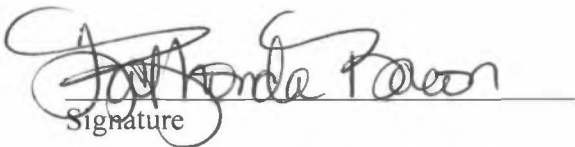
The MLK Fresh Produce Distribution, managed by Miles of Freedom, served 1,905 families during the month of January at both locations. The distribution is still taking place every Saturday at 9:30 a.m. at the Park South YMCA and there are new hours at the center. The new hours are Monday – Thursday, from 10 a.m.-12 p.m. All board members and citizens are encouraged to volunteer and help plan the many cultural events; you can get that information online at www.dallasmkcenter.com.

Legal Aid of NW Texas has returned to the building, and they will see the first 30 people on the second and fourth Tuesday of each month. The Black History Month Celebration Taste of Soul Cook-off on Saturday, February 25, 2023, from 11:00 a.m. - 3:00 p.m. was a complete success. Board Member Drake reported that the event was a multicultural atmosphere which welcomed everyone, and everyone was so happy, and served as a judge for the sides. Board Member Jolly reported that she served as the People’s Choice judge and she was very humbled in the outpour of people coming from the community. Board Chair Trimble was very happy and excited for this first-time event, and she served as a judge for the meat category. Ms. Jones stated that there were 19 contestants and over 300 attendees. The next upcoming event will be AIDS Walk South Dallas Saturday, March 25, 2023, from 8am-12noon.

ADJOURNMENT

Board Member Dr. Dela Cruz made a motion to adjourn the meeting. Board Member Ross seconded. The meeting adjourned at 7:27 p.m.


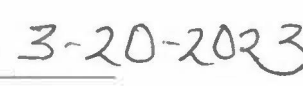
Drafted by:


Signature

LaRhonda Bacon
Printed name


Date

Approved by:

 
Signature Date

Clara Brown-Trimble; Chair
MLK Advisory Board

Attachment:

MLK Advisory Board -20230228 0048-1