



City of Dallas

MARTIN LUTHER KING, JR. COMMUNITY CENTER
ADVISORY BOARD MEETING
City Hall | 1500 Marilla Street | Dallas, TX 75201
Meeting Location: CR City Hall 6ES
Monday, November 15, 2021, 6:30P.M.

The WebEx Meeting Online Address is:

<https://dallascityhall.webex.com/dallascityhall/onstage/g.php?MTID=e4c6e3af6f42f2246f1edddab32d5f916>

If you are unable to join online, please join by phone: 1-408-418-9388; Access code: 2487 037 7042

MINUTES

PRESENT

Ms. Elaine Sacks
Ms. Candace E. Wicks
Mr. Trent Hughes
Mr. Kelly Drake
Rev. Donna Slater
Mrs. Zandra Mendenhall
Mrs. Clara Brown-Trimble

ABSENT

Mr. Cannon Brown
Dr. Jose Dela Cruz
Mr. Venton Hill-Jones

VACANT POSITIONS

4
7
8
13
15

MARTIN LUTHER KING JR. COMMUNITY CENTER STAFF PRESENT

LaRhonda Bacon, Coordinator II
Pamela R. Jones, Division Manager III

CITY OF DALLAS PRESENT

Dr. Jamel Slaughter, Program Administrator
Jessica Galleshaw, Director

CALL TO ORDER/WELCOME

Chair Brown-Trimble called the meeting to order at 6:42pm.

INVOCATION/OPENING STATEMENT

Chair Brown-Trimble prayed for everyone, the community, and the decorum of the meeting.

ADVISORY BOARD ROLL CALL

Roll call was completed by LaRhonda Bacon.

APPROVAL OF MINUTES

Chair Brown-Trimble called for a motion to approve the minutes. Board Member Sacks made the motion to approve minutes and Board Member Rev. Slater seconded the motion. The board approved.

2022 MLK CELEBRATION WEEK SUB-COMMITTEE UPDATE

Chair Brown-Trimble turned it over to Board Member Sacks. Board Member Sacks thanked the sub-committee for their hard work. She stated that Dr. Slaughter requested that the sub-committee work on the commemorative keepsake item, gala entertainment, and honorary Grand Marshal. The sub-committee is recommending a pen set for the commemorative item. For the gala, we recommend the Dallas Black Dance, dancer Candace Johnson, saxophonist Jeff Aycock, and a singer; All of this is based on the budget. The honorary Grand Marshal will be Jim Jeffcoat, former NFL Football player. Board member Hughes reported the Equity Symposium would take place as a hybrid event. Board Member Rev. Slater presented the agenda draft for the Day of Prayer and the program will be no more than 45 minutes in length. Board member Slater is inviting several faith leaders to be apart of the Day of Prayer event. Board Vice Chair Wicks made a motion to accept the sub-committee report as presented. Board member Drake seconded the motion. The board approved.

2022 MLK CELEBRATION WEEK UPDATE & TENTATIVE SCHEDULE

Chair Brown-Trimble turned it over to Dr. Slaughter regarding the 2022 MLK Celebration Week. Dr. Slaughter discussed the schedule of events. Board Member Rev. Slater made mention and asked the question regarding the Candle Lighting date. There was discussion and the results are to ensure that the Candle Lighting will take place on Friday, January 14, 2022. The virtual parade will take place on Monday, January 17, 2022 and the Honorary Grand Marshal will be Jim Jeffcoat, former NFL Football player. The Scholarship & Awards Gala will take place Saturday, January 15, 2022 and the keynote speaker will be Dr. Edward Glaude, Jr. The 2022 Virtual Platform will be vFair which is a very nice platform and it seems a little easier to use. The Sponsorship packet is ready and released to the public. Board Member Rev. Slater requested that the date be changed to reflect the week January 11-17, 2022.

DISCUSSION & VOTE – TICKET PRICING AND LEVELS

Chair Brown-Trimble turned it over to Dr. Slaughter, and he stated that we will continue with the Gold, Silver, and General Admission ticket levels. The Gold level will include a golden ticket, delivered treat, and commemorative gift at \$75. The Silver level will include a silver ticket and commemorative gift at \$40. The General Admission ticket will remain free for 2022. After much discussion, the board made the following decision. Board member Drake made a motion that the Gold Level ticket be \$75, Silver Level ticket be \$50 and General Admission be Free. Board member Sacks second the motion. The board approved.

DISCUSSION & VOTE – GALA ENTERTAINMENT

Chair Brown-Trimble turned it over to Dr. Slaughter. He stated that he had received several suggestions for gala entertainment. The list consisted of TBAAL Civil Rights Concert Choir, Candy West, Booker T. Choir, Dallas Black Dance Theatre, Saxophonist Jeff Aycock, and Candace Johnson. After much discussion, Board Member Hughes made a motion that the board would like a singer, dance team, choir and any combination of the three (3) for the 2022 Gala. Board member Drake seconded the motion. The board approved.

DISCUSSION & VOTE – COMMEMORATIVE GIFT

Chair Brown-Trimble turned it over to Dr. Slaughter, and he stated that he had received several suggestions for the commemorative gift. The list consisted of pen, gold coin, key chain, paper weight, and candles/candle holder. After much discussion, Board Vice Chair Wicks made a motion that the commemorative gift would a pen set. Board member Hughes seconded the motion. The board approved.

DISCUSSION & VOTE – DIANE RAGSDALE, TRAIL BLAZER AWARD

Chair Brown-Trimble called for a motion to approve the Honorable Diane Ragsdale as the recipient of the 2022 Trail Blazer Award. Board Vice Chair Wicks made the motion to approve and Board Member Sacks seconded the motion. The board approved.

DISCUSSION: 2021 BOARDS & COMMISSIONS MLK ANNUAL REPORT OF BOARD ACTIVITIES

Chair Brown-Trimble turned it over to Board Vice Chair Wicks stated that the report would be inclusive of the events, programs, and center manager reports. The other sub-committee members are Rev. Slater and Mr. Drake. The sub-committee will be meeting with the Chair Brown-Trimble on December 1, 2021. And, at the next meeting we will present the Draft Annual Report for the review of the entire board. Board Vice Chair Wicks made the motion to accept the report as presented. Board Member Sacks seconded the motion. The board approved.

2021 CENTER CULTURAL EVENTS

MLK Fresh Produce Distribution served 1,100 families during the month of October. The distribution is still taking place every Saturday at 9:30am at the Park South YMCA during the Covid-19 pandemic but is scheduled to return to the center on Tuesday, December 7, 2021. All board members are encouraged to volunteer and help plan the many cultural events. For the month of November, Thanksgiving Basket Give-a-way will take place Saturday, November 20, 2021 at the center and the distribution center for a total of 900 families served. During the month of December, we will have our Winter Warm-Up event taking place on Saturday, December 18, 2021 with a goal of serving 800 children.

PUBLIC COMMENT

None

ADJOURNMENT

Board Vice Chair Wicks made a motion to adjourn the meeting. Board Member Hughes seconded. The meeting adjourned at 7:57pm.

Clara Brown Trimble
Signature

Clara Brown Trimble
Printed name

12-20-2021
Date