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CITY SECRETARY
DALLAS, TEXAS



City of Dallas

MARTIN LUTHER KING, JR. COMMUNITY CENTER
ADVISORY BOARD MEETING
City Hall | 1500 Marilla Street | Dallas, TX 75201
Meeting Location: CR City Hall 6ES
Monday, December 20, 2021, 6:30P.M.

The MLK Advisory Board meeting will be held in-person at City Hall and online via WebEx. The public is encouraged to attend the Advisory Board meeting, and if you wish to speak or attend, please contact the Martin Luther King, Jr. Community Center @ 214-670-8419 by 5:00 p.m. of the Friday preceding the meeting.

The WebEx Meeting Online Address is:

<https://dallascityhall.webex.com/dallascityhall/onstage/g.php?MTID=ee892040570a72b80432fdf1b29fc20e6>

If you are unable to join online, please join by phone: 1-408-418-9388; Access code: 2485 001 0941

Agenda

- | | |
|---|---------------------------------------|
| 1. Call to Order/Welcome | Mrs. Clara Brown-Trimble, Chair |
| 2. Invocation/Opening Statement | MLK Advisory Board Member |
| 3. Advisory Board Member Roll Call | Mrs. LaRhonda Bacon |
| 4. Approval of Minutes | Mrs. Clara Brown-Trimble, Chair |
| A. Approval of November 2021 Meeting Minutes | |
| 5. 2022 MLK Celebration Week Events Update & Discussion | |
| 2022 Wreath Laying, 1/11/2022 | Ms. Elaine Sacks/ Dr. Jamel Slaughter |
| 2022 Job Fair, Wednesday, 1/12/2022 | Dr. Jamel Slaughter / Open |
| 2022 Youth Summit, Thursday, 1/13/2022 | Dr. Jamel Slaughter / Open |
| 2022 Equity Symposium, Friday, 1/14/2022 | Mr. Trent Hughes |
| 2022 Candle Lighting Ceremony, Friday, 1/14/2022 | Ms. Pamela R. Jones |
| 2022 Scholarship & Awards Gala, Saturday, 1/15/2022 | Dr. Jamel Slaughter |
| 1. Gala Entertainment | |
| 2. Scholarship Update | |
| 3. Scholarship Evaluation Committee | Mrs. Clara Brown-Trimble, Chair |
| 2022 Day of Prayer, Sunday 1/16/2022 | Rev. Donna Slater |
| 2022 MLK Day Parade, Monday, 1/17/2022 | Ms. Pamela R. Jones |
| 2022 MLK Fest (Day of Service), Monday, 1/17/2022 | Dr. Jamel Slaughter |

Martin Luther King, Jr. Community Center
Advisory Board Meeting Agenda

- | | | |
|-----|---|----------------------------------|
| 6. | Discussion & Vote: 2022 Gala Awards | Ms. Pamela R. Jones |
| 7. | Discussion: 2021 Boards & Commissions MLK
Annual Report of Board Activities Due 2.1.22 | Ms. Candace E. Wicks, Vice Chair |
| 8. | 2021 Center Cultural Events
A. Fresh Produce Distribution
B. Volunteer Opportunities
C. Events | Ms. Pamela R. Jones |
| 9. | Public Comments | Public Speakers |
| 10. | Adjournment | |



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MINUTES

PRESENT

Ms. Elaine Sacks
Ms. Candace E. Wicks
Mr. Trent Hughes
Mr. Kelly Drake
Rev. Donna Slater
Mrs. Zandra Mendenhall
Mrs. Clara Brown-Trimble

ABSENT

Mr. Cannon Brown
Dr. Jose Dela Cruz
Mr. Venton Hill-Jones

VACANT POSITIONS

4
7
8
10
13

MARTIN LUTHER KING JR. COMMUNITY CENTER STAFF PRESENT

LaRhonda Bacon, Coordinator II
Pamela R. Jones, Division Manager III

CITY OF DALLAS PRESENT

Dr. Jamel Slaughter, Program Administrator
Jessica Galleshaw, Director

CALL TO ORDER/WELCOME

Chair Brown-Trimble called the meeting to order at 6:42pm.

INVOCATION/OPENING STATEMENT

Chair Brown-Trimble prayed for everyone, the community, and the decorum of the meeting.

ADVISORY BOARD ROLL CALL

Roll call was completed by LaRhonda Bacon.

APPROVAL OF MINUTES

Chair Brown-Trimble called for a motion to approve the minutes. Board Member Sacks made the motion to approve minutes and Board Member Rev. Slater seconded the motion. The board approved.

2022 MLK CELEBRATION WEEK SUB-COMMITTEE UPDATE

Chair Brown-Trimble turned it over to Board Member Sacks. Board Member Sacks thanked the sub-committee for their hard work. She stated that Dr. Slaughter requested that the sub-committee work on the commemorative keepsake item, gala entertainment, and honorary Grand Marshal. The sub-committee is recommending a pen set for the commemorative item. For the gala, we recommend the Dallas Black Dance, dancer Candace Johnson, saxophonist Jeff Aycock, and a singer; All of this is based on the budget. The honorary Grand Marshal will be Jim Jeffcoat, former NFL Football player. Board member Hughes reported the Equity Symposium would take place as a hybrid event. Board Member Rev. Slater presented the agenda draft for the Day of Prayer and the program will be no more than 45 minutes in length. Board member Slater is inviting several faith leaders to be apart of the Day of Prayer event. Board Vice Chair Wicks made a motion to accept the sub-committee report as presented. Board member Drake seconded the motion. The board approved.

2022 MLK CELEBRATION WEEK UPDATE & TENTATIVE SCHEDULE

Chair Brown-Trimble turned it over to Dr. Slaughter regarding the 2022 MLK Celebration Week. Dr. Slaughter discussed the schedule of events. Board Member Rev. Slater made mention and asked the question regarding the Candle Lighting date. There was discussion and the results are to ensure that the Candle Lighting will take place on Friday, January 14, 2022. The virtual parade will take place on Monday, January 17, 2022 and the Honorary Grand Marshal will be Jim Jeffcoat, former NFL Football player. The Scholarship & Awards Gala will take place Saturday, January 15, 2022 and the keynote speaker will be Dr. Edward Glaude, Jr. The 2022 Virtual Platform will be vFair which is a very nice platform and it seems a little easier to use. The Sponsorship packet is ready and released to the public. Board Member Rev. Slater requested that the date be changed to reflect the week January 11-17, 2022.

DISCUSSION & VOTE – TICKET PRICING AND LEVELS

Chair Brown-Trimble turned it over to Dr. Slaughter, and he stated that we will continue with the Gold, Silver, and General Admission ticket levels. The Gold level will include a golden ticket, delivered treat, and commemorative gift at \$75. The Silver level will include a silver ticket and commemorative gift at \$40. The General Admission ticket will remain free for 2022. After much discussion, the board made the following decision. Board member Drake made a motion that the Gold Level ticket be \$75, Silver Level ticket be \$50 and General Admission be Free. Board member Sacks second the motion. The board approved.

DISCUSSION & VOTE – GALA ENTERTAINMENT

Chair Brown-Trimble turned it over to Dr. Slaughter. He stated that he had received several suggestions for gala entertainment. The list consisted of TBAAL Civil Rights Concert Choir, Candy West, Booker T. Choir, Dallas Black Dance Theatre, Saxophonist Jeff Aycock, and Candace Johnson. After much discussion, Board Member Hughes made a motion that the board would like a singer, dance team, choir and any combination of the three (3) for the 2022 Gala. Board member Drake seconded the motion. The board approved.

DISCUSSION & VOTE – COMMEMORATIVE GIFT

Chair Brown-Trimble turned it over to Dr. Slaughter, and he stated that he had received several suggestions for the commemorative gift. The list consisted of pen, gold coin, key chain, paper weight, and candles/candle holder. After much discussion, Board Vice Chair Wicks made a motion that the commemorative gift would a pen set. Board member Hughes seconded the motion. The board approved.

DISCUSSION & VOTE – DIANE RAGSDALE, TRAIL BLAZER AWARD

Chair Brown-Trimble called for a motion to approve the Honorable Diane Ragsdale as the recipient of the 2022 Trail Blazer Award. Board Vice Chair Wicks made the motion to approve and Board Member Sacks seconded the motion. The board approved.

DISCUSSION: 2021 BOARDS & COMMISSIONS MLK ANNUAL REPORT OF BOARD ACTIVITIES

Chair Brown-Trimble turned it over to Board Vice Chair Wicks stated that the report would be inclusive of the events, programs, and center manager reports. The other sub-committee members are Rev. Slater and Mr. Drake. The sub-committee will be meeting with the Chair Brown-Trimble on December 1, 2021. And, at the next meeting we will present the Draft Annual Report for the review of the entire board. Board Vice Chair Wicks made the motion to accept the report as presented. Board Member Sacks seconded the motion. The board approved.

2021 CENTER CULTURAL EVENTS

MLK Fresh Produce Distribution served 1,100 families during the month of October. The distribution is still taking place every Saturday at 9:30am at the Park South YMCA during the Covid-19 pandemic but is scheduled to return to the center on Tuesday, December 7, 2021. All board members are encouraged to volunteer and help plan the many cultural events. For the month of November, Thanksgiving Basket Give-a-way will take place Saturday, November 20, 2021 at the center and the distribution center for a total of 900 families served. During the month of December, we will have our Winter Warm-Up event taking place on Saturday, December 18, 2021 with a goal of serving 800 children.

PUBLIC COMMENT

None

ADJOURNMENT

Board Vice Chair Wicks made a motion to adjourn the meeting. Board Member Hughes seconded. The meeting adjourned at 7:57pm.

Signature

Printed name

Date

40 YEARS STRONG

A LOOK TOWARD THE FUTURE

DR. MARTIN LUTHER KING

MLK

JR.

2022 Dr. Martin Luther King, Jr.

Scholarship Essay Contest

November 19, 2021- December 17, 2021

The 2022 Dr. Martin Luther King, Jr. Essay Contest is open to High School Seniors attending a City of Dallas High School. These Scholarships are to help defray the cost of tuition, books, room and board, etc. Winners will be required to submit a short video of their scholarship acceptance and will be formally recognized at the Martin Luther King, Jr. Scholarship & Awards Gala on Saturday, January 15, 2022.

Submission Deadline: Friday, December 17, 2021, at 5:00 p.m.

[Click here to access the scholarship application.](#)

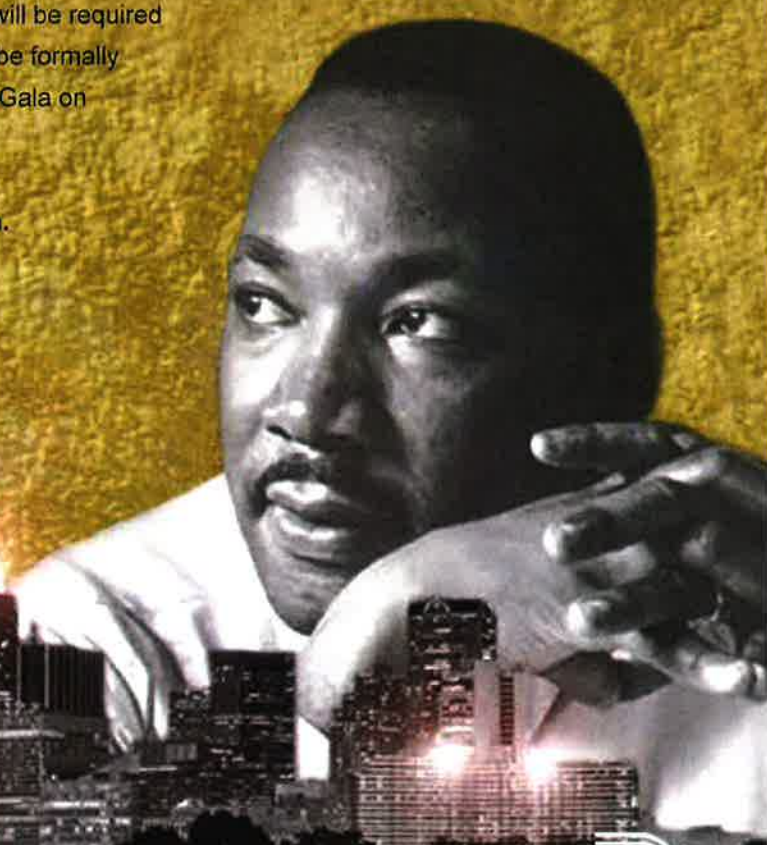
Prior scholarship winners are ineligible to apply.



City of Dallas



City of Dallas



City of Dallas
Dr. Martin Luther King Jr. Scholarship & Award Gala

The purpose and goal of these awards are to acknowledge those that echo the City of Dallas' core values of *Empathy, Ethics, Equity, & Excellence* as a reflection of the legacy of Dr. Martin Luther King Jr.

Awards

Community Service Award – This award honors persons/organizations who are making significant contributions to the community through their time, actions, talents, dedication, in-kind sponsorships, and partnerships that has supported the programs and services of the MLK Jr. Community Center throughout the year.

1. **Accident & Injury Chiropractic** - Juneteenth Celebration Drive Thru, Back to School Drive Thru Festival and Winter Warm-Up
2. **Miles of Freedom** – MLK Celebration, MLK Fresh Produce Center, Spring Extravaganza, Juneteenth Celebration Drive Thru, Back to School Drive Thru Festival, Treat the Building, and Thanksgiving Baskets
3. **Carter's House** – Spring Extravaganza, Juneteenth Celebration Drive Thru, Back to School Drive Thru Festival and Treat the Building
4. **Reliant NRG** – Juneteenth Celebration Drive Thru, Beat the Heat, and Back to School Drive Thru Festival

Excellence Award – This award recognizes outstanding collaborations and sponsorships by an organization that has routinely and historically sought to improve practices, implement best practices, and be continuously positively impactful to their community with an emphasis on the MLK Jr. Community Center.

Corporations:

1. **Ellen's Kitchen** – Spring Extravaganza, Juneteenth Drive Thru Celebration and Thanksgiving Baskets
2. **Bob's Steak & Chop** - Thanksgiving Baskets and Winter Warm-Up
3. **KIPP School** – Juneteenth Celebration Drive Thru, Back to School Drive Thru Festival and Winter Warm-Up
4. **Foremost Family Health Center** – COVID Testing & Vaccination, Spring Extravaganza, Juneteenth Celebration Drive Thru, Back to School Drive Thru Festival, Treat the Building and Thanksgiving Baskets

Non-Profit:

1. **Hope Encourage Love Protect (H.E.L.P.)** – MLK Celebration, MLK Fresh Produce Distribution, Spring Extravaganza, A Magnificent Mom's Day, Juneteenth Celebration Drive Thru, Back to School Drive Thru Festival, Treat the Building, Day of Dignity, Harambee Festival, Thanksgiving Baskets and Winter Warm-Up
2. **Empowering the Masses** – Spring Extravaganza, Juneteenth Celebration Drive Thru, Treat the Building, Thanksgiving Baskets, and Winter Warm-Up
3. **First Choice Social Services** - Spring Extravaganza, Juneteenth Celebration Drive Thru, Back to School Drive Thru Festival, Treat the Building and Thanksgiving Baskets
4. **Kappa Zeta Chapter of Zeta Phi Beta Sorority Incorporated** – Juneteenth Celebration Drive Thru, Back to School Drive Thru Festival and Thanksgiving Baskets

Humanitarian (Empathy) Award – The recipient must show examples of having a strong commitment to the programs and services of the MLK Jr. Community Center by participating in or promoting activities that emphasize social responsibility in responding to domestic and/or local issues.

1. **LIRA Group** – MLK Celebration, MLK Feeding Program, Bimbo, World Vision, Community Food Bank, Black History Month Celebration, A Magnificent Mom’s Day, Comfort for College, Juneteenth Celebration Drive Thru, Back to School Drive Thru Festival, Harambee Festival, Thanksgiving Baskets, Spring into Action, Thanksgiving Homeless Feeding, and Winter Warm-Up
2. **In the City for Good** – Black History Month Celebration, Daily Hygiene Kits, and Detergent
3. **MVP Community Development Initiative** – Juneteenth Celebration Drive Thru, Back to School Drive Thru Festival, and Thanksgiving Baskets

Volunteer of the Year – The persons or organizations being nominated for this award will have consistently demonstrated qualities of compassion, and service to the programs and services of the MLK Jr. Community Center throughout the year.

1. **The Richards Group** - Back to School Drive Thru Festival and Thanksgiving Baskets
2. **Boss Fight Entertainment** – Juneteenth Celebration Drive Thru, Back to School Drive Thru Festival, and Thanksgiving Baskets
3. **Alpha Sigma Lambda Chapter of Alpha Phi Alpha Fraternity Incorporated** – MLK Celebration, Juneteenth Celebration Drive Thru, Back to School Drive Thru Festival, Remembrance Celebration, Thanksgiving Baskets and Winter Warm-Up

Trail Blazer Award - The recipient nominated for this award will have used their specific platform, to highlight issues and inequities across racial and gender lines. The recipient ideally, will be working to create awareness of these issues and creating positive change within the community. The recipient will also be educating the public on issues and provide ideas and opportunities to get involved and what can be done to address and solve these problems in our community.

Honorable Diane Ragsdale

Dallas Dream Forward Award – The person or organization that has gone above and beyond to deliver the highest quality of service to the MLK Jr. Community Center. This award recognizes the tireless efforts of this individual or organization who works so diligently to find the “Yes” to assist the needs of the citizens of Dallas and the programs of the MLK Jr. Community Center. This work is done with compassion and dedication through service and sponsorship.

Transportation Unlimited, Inc.



City of Dallas

Dr. Martin L. King Jr. Community Center Advisory Board



2021 Annual Report

(January 1, 2021- December 31, 2021)

MLK Advisory Board 2021 Annual Report

Table of Contents

Mission & Guiding Principles.....	3
Objectives, Programs and Indicators.....	5
Summary of Accomplishments and Recommendations.....	8-9
MLK Advisory Board Membership.....	10

Mission & Guiding Principles

Mission Statement

To promote and provide direct health and human services and programming to help citizens become economically self-sufficient and maximize their quality of life.

Guiding Principles

Recognizing, honoring, preserving and celebrating the life and legacy of Dr. Martin Luther King, Jr. through service, campus programming and events.

Delivering services and programs that address the needs of individuals as well as the community.

Operating in the role as an extension of city government that works with the people of the community.

Ensuring that not only the means of helping citizens become self-sufficient but also make sure that just as Dr. King fought for equality of people is our number one goal.

Through programming and events, it will continue to preserve our center and services for the underserved citizens.

The expectancy of services and increased diversity in the demographics to those that attend our events. All while serving and improving the quality of life for our clients.

Collaborating with the staff of the center that develops, implements, administers, and promotes programs or events that support the mission of

Commented [1]: Do we still have 18 events?
Commented [2]: I will check with Ms. Jones for an update

the center and Dr. King's legacy; and that reflects the City's core values of integrity, leadership, innovation, commitment, sensitivity and teamwork.

Calling upon community leaders and citizens to advise the board, the city, and the Martin Luther King, Jr. Community Center in the refinement of the mission and in the execution of its policies, programs, and events.

Ensuring excellence by providing capital and operating resources for the events that is equal to or better than those provided by other Martin Luther King, Jr. Centers in other leading cities in the nation.

Integrating the life and legacy of Dr. Martin Luther King, Jr.'s principles into the partnerships formed with other corporate and nonprofit organizations.

Recognizing and rewarding those persons and organizations that demonstrate a commitment to the mission.

Each board member is to serve as liaison to the community, steering committees, and staff for each event implemented at the center.

Objectives, Programs and Indicators

Objectives

The MLK Advisory Board is an advisory board to the City Council in accordance to Section 2-126 of the City of Dallas Code.

The Board is composed of 15 members appointed by the Mayor and City Council, with a common interest in the development and success of the Martin Luther King, Jr. Community Center. During 2020 the Board was chaired by Dr. Jerry Christian until May 2020, with Candace Wicks serving as Vice Chair. In October 2021, Clara Brown-Trimble was appointed Chair and Candace Wicks was reappointed Vice-Chair. The Board is actively engaged in the implementation of the Martin Luther King, Jr. Community Center goals to promote, provide and address the health, social and recreational needs of the citizens while helping them to become economically self-sufficient and maximize their quality of life.

Commented [3]: Vice-Chair to be appointed

Commented [4]: Candace Wicks was re-appointed October. When did Dr. Christian leave?

The main objectives of the Board's work are as follows:

Making recommendations regarding the establishment and implementation of the center's events;

Serve as a liaison on community steering committee events;

Make recommendations concerning the expenditure of city funds on center programs and facilities;

Make recommendations to create opportunities for all citizens of the city to have access to the events and the means of social service programs.

The Board works with the City of Dallas Martin Luther King, Jr. Community Center, a city department, in the implementation of its events, programs, and services.

Programs

Social Services Program: The purpose of the social service program is to address the needs of individuals living within Dallas City limits who are faced with a temporary financial crisis. These needs are defined as emergencies in nature, i.e. utility assistance for electric, gas, water and rental payments in relation to other needs. Each household may receive emergency assistance once within a 12-month period (unless clients are eligible for ESG, HOPWA, or Energy Aid); which will be evaluated on a case-by-case basis depending on need and clients' circumstances from the date of last visit. Each household is eligible for assistance depending on their circumstances and the availability of funds. Some clients may be required to make a partial payment depending on the Caseworkers' assessment of financial capability. If funding is not available, clients will be referred to other programs for services. All persons in need of assistance must call to schedule an appointment to be seen by a Caseworker. During the interview/assessment, the Caseworker will assess the applicant's needs, abilities, resources, and goals. Caseworkers assist clients with a plan to work towards resolving situations that adversely affect the individual's daily life and family environment.

The Bernice Simmons' Showers of Blessings Program: Bernice Simmons' Showers of Blessings Program, sponsored by New Hope Baptist Church, offer a food pantry to City of Dallas residents each Tuesday and Thursday from 9:30 am to 11:00 am at the Martin Luther King Community Center in the Social Services area. The purpose of the food pantry is to address the needs of individuals/families residing within Dallas who are faced with a temporary crisis who need food assistance. The Homeless Citizens are provided a snack bag. Groceries are provided to citizens who have a food shortage. Identification, proof of address and proof of income are required. Showers of Blessings provides a log and application form for all citizens who receive a service. Food assistance is provided once every 3 months or 4 times per year. Food from the pantry cannot be sold. All food items are locked and only provided to the citizens during business hours. Showers of Blessings provide a monthly report to the social services program.

Cultural Events: The Martin Luther King, Jr. Community Center normally coordinates at least eighteen (18) events annually during the year to address health, employment, education, economic, social and wellness issues. The events address the needs of citizens in Dallas and are often co-sponsored with corporate/community partners. Unfortunately due the continued Covid pandemic, most events were rearranged as drive through.

The Annual Dr. Martin Luther King, Jr. Birthday Celebration is our flagship event and fundraiser. The Dr. Martin Luther King, Jr. Birthday Celebration weekend consists of several events which commemorate the life and legacy of Dr. King, including the MLK

Celebration Fair, a Candlelight Ceremony, formal Awards Banquet, and a Parade. Due to the Covid pandemic, it remained necessary to conduct some activities virtually.

The Annual Black History Month Celebration gives the center the opportunity to celebrate and educate citizens regarding those of the past and present who have helped to shape Black culture. The MLK Center, in partnership with the Dallas Civil Rights Museum of the MLK Center, works to provide educational forums and exhibits of the Civil Rights Era for the month-long celebration.

In addition to our annual flagship events, the AIDS Walk of South Dallas, Volunteer Appreciation, Cinco de Mayo, Mother's Day Brunch, MLK Multicultural Affair, Juneteenth Festival, MLK Back to School Event, Hispanic Heritage, Annual Day of Dignity, Harambee, Can We Talk, Thanksgiving Project, and Santa Claus Toy Project allow the center to provide assistance and cultural-centered events each year.

Indicators

The success of the efforts of the Martin Luther King, Jr, Community Center is demonstrated by the following indicators:

Percentage of customer reporting satisfaction	99%
Number of visitors	
Average amount of financial assistance provided	
Event customer satisfaction	99%
Number of events held during the year	
Total number of event visitors served	
Property Management & Administration Percentage	
Percentage of board meetings with quorum	

MLK Advisory Board Annual Report

2021

Summary of Accomplishments and Recommendations

Commented [5]: Need to review and update

Accomplishments

The Martin Luther King Jr. Advisory Board has operated without a 100% filled board for several years, therefore not having a member serve in the capacity of Vice Chair. This year the MLK Board was assigned a Vice Chair, and is operating at $\frac{2}{3}$ full capacity with only five (5) open seats.

The Board has successfully navigated through another year adhering to Covid protocols and making adjustments in accordance with Open Meeting requirements.

The Board was also successful in leading the charge through its Ad Hoc Committee in collectively notifying City Council of the many needs of the center.

Through these efforts the MLK Celebration communication was greatly improved, and the center received a small increase in budget to accommodate the celebration events.

Each month the board has worked closely with the center staff to assist with the implementation and success of the events and programs.

In January 2017, the Martin L. King, Jr. Community Center Advisory Board Scholarship for High School Students was established.

Recommendations

Encourage City Council members to fill vacant seats so that all constituents of the City of Dallas are represented.

During the fiscal year, the MLK Advisory Board made the following recommendations on cultural funding and cultural policy to the Dallas City Council:

Security

The Martin Luther King, Jr. Community Center (MLK) Advisory Board recommended an increase in the amount of security guards on the campus of the MLK center to alleviate security concerns, especially after hours. Daily, four (4) security officers were assigned to monitor the 10.5 acres and buildings during most of 2017, however currently, there is only one (1) officer stationed at the Center to monitor all five buildings and property.

Board Visibility and Access

The Board recommends that uniformly designed business cards be provided to board members as they engage with residents, civic groups, and other organizations while representing the MLK Center and promoting services/events. For ease of access it is suggested that members receive a parking decal and a name badge.

Funding

The MLK Advisory Board recommended that there be an increase in the budget for fiscal year 2021/2022 to allocate more funding towards programs and activities.

Events

The MLK Advisory Board recommended that the planning and creating benchmarks for the next MLK Birthday Celebration, i.e. Community Program, Alpha Phi Alpha Fraternity, Inc. Candlelight Vigil, March/Parade and Banquet continue to start immediately after the January event or early spring to secure sponsors and keynote speaker.

**MLK Advisory Board
Report**

2021 Annual

MLK Advisory Board Membership
