



Dallas Park & Recreation

2017 SUMMER CAMP RECAP

PARK AND RECREATION BOARD

SEPTEMBER 7, 2017



Training and Orientation

- Recreation Services hired 93 traditional camp employees
- Send A Kid to Camp hired 42 seasonal staff
- Staff received certifications in: CPR / First Aid / AED
- Training topics covered:
 - City Policies / Procedures
 - Performance Expectations
 - Interactive Games & Activities
 - Food Handling Certification



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STEM REEF MATH ARTS

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Summer Program Review

- Summer Day Camp was offered June 12th - August 4th
- Served 5,434 campers
- 81 Locations
 - 12 CDBG Sites
 - 41 Recreation Centers
 - 19 SAKTC
 - 9 Teen Camps



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Summer Program Review

Campers participated in a variety of daily activities with a focus on our theme **STR-EAM**:

- Science
- Technology
- Recreation
- Education
- Arts
- Math



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Swim Lessons

As an enhancement to our summer camps, 8 centers incorporated swim lessons into their summer camp curriculum: 268 Swim Lessons were offered.

- Anita N. Martinez
- Dr. Martin Luther King Jr.
- Exline
- Grauwlyer
- Jaycee Zaragoza
- Juanita J. Craft
- Larry Johnson
- Tommie M. Allen

Science Field Trips and Activities

- Children's Aquarium
- Dallas Arboretum
- Dallas Zoo
- Engineering for Kids
- iFly (STEM Program)
- Perot Museum
- SeaLife Grapevine
- UTA - Planetarium



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Technology Field Trips and Activities

- Cranium Kids
- Microsoft North Park
- STEM Achievers
- Teen Tech Center



Recreation Field Trips and Activities

- Bahama Beach
- Basketball
- Bowling
- Bubble Soccer
- Junior Angler Program
- Mayor's Youth Fitness Initiative (MYFI)
- Outdoor Adventure Program
- Pump It Up
- Swimming
- Texas Horse Park
- Trinity Forest Adventure Park



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Education Field Trips and Activities

- Animal Edutainment
- Professional Guest Speaker
- Conflict Resolution
- Cranium Kids
- iFly
- Mayor's Summer Reading Program
- Mock Trials



The Arts Field Trips and Activities

- Arts and Crafts
- Dallas Children's Theater
- In House Fashion Show
- Irving Arts Center
- Junior Players
- Medieval Times



Math Field Trips and Activities

- Cooking Matters
- EMPAC Math
- Home Depot
- Math Explosion Day
- Math Flash
- Totally Equipped



Special Programs

Our participants engaged in special programming offered by:

- Dallas United Crew Rowing
- Junior Players
- National Junior Tennis League
- The First Tee Dallas



juniorplayers



Special Events & Activities

Partnered with various City of Dallas Departments to provide education and awareness:

- Dallas Fire and Rescue
- Dallas Police Department
- Office of Environmental Quality
- Dallas Public Library



Reported Program Strengths

- Low staff to participant (1:20 or 1:10 on field trips)
- Variety of programs offered
- Qualified and Seasoned Staff
- Affordable; Great Value



Reported Program Challenges

- Extended camp hours and additional weeks are needed
- Offer additional educational classes
- Increase enrollment limit
- Improve Parent communication
- Paper vs. electronic registration process



Program Feedback

“Keep up the good work... This camp has a lot of activities and field trips. That is what makes summer camp important.”

“Wonderful summer camp with wonderful staff!”

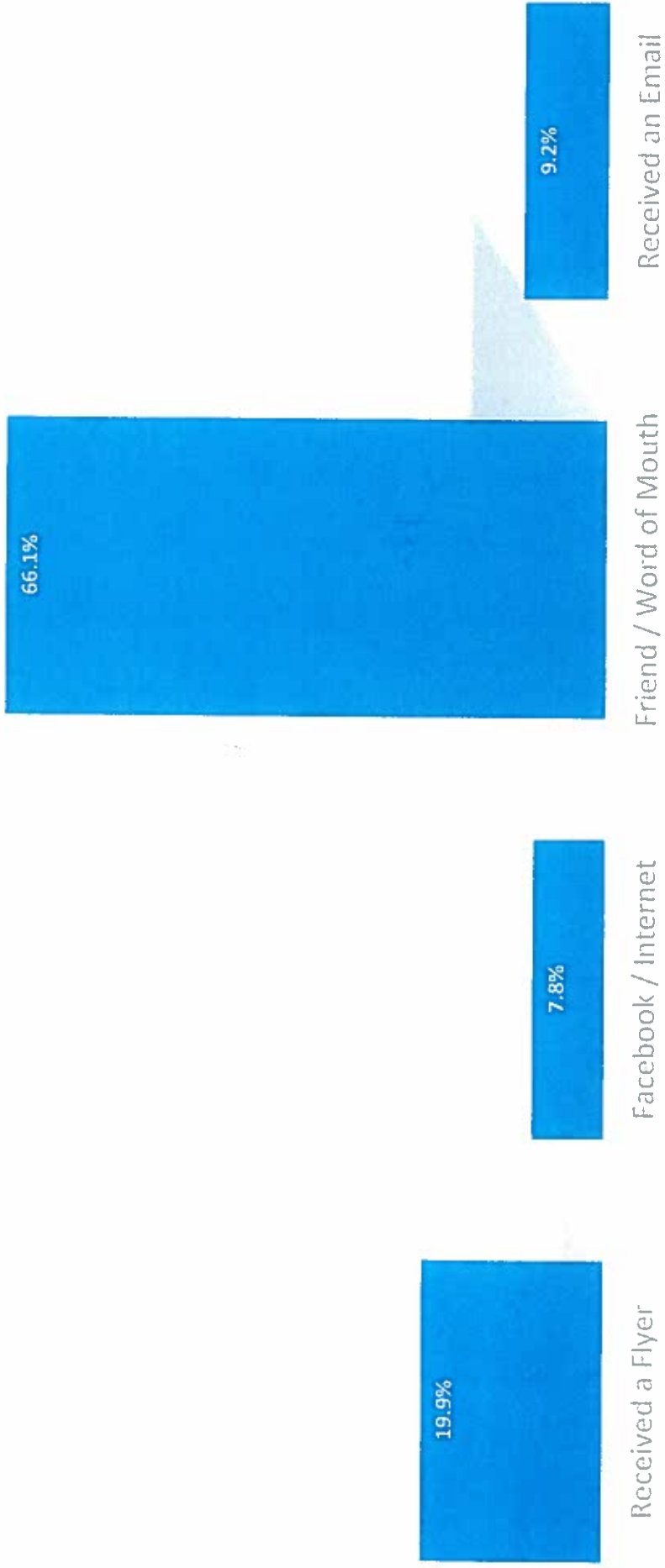
“Excellent service.”

“I love the staff and my child is always excited and eager to go there. Especially on field trip days.”

“Great camp. Our kids had fun. Good instructors.”



Recruitment Efforts



Summer Camp Annual Video



