



Dallas Park & Recreation

2018 SUMMER PROGRAMS

PARK AND RECREATION BOARD

JUNE 21, 2018

2017 Annual Survey

- Program Surveys are conducted annually and serve as a guide to our program development
- 1,499 emails with the survey link were sent out to parents in August 2017
- Staff at the recreation centers distributed printed copies of the survey to be completed and submitted manually

Q: What is the age of your camper?

	2016	2017
5 Years Old	9.8%	7.8%
6 Years Old	18.3%	17.3%
7 Years Old	19.9%	19.4%
8 Years Old	20.7%	20.8%
9 Years Old	17.6%	22.5%
10 Years Old	17.0%	15.0%
11 Years Old	11.5%	12.3%
12 Year Old	9.3%	12.9%
13 Year Old	5.3%	5.02

Q: How would you rate the counselors on the following?

	Poor		Fair		Good		Excellent	
	2016	2017	2016	2017	2016	2017	2016	2017
Friendliness	1.8%	1.4%	4.5%	5.1%	27.4%	27.9%	66.2%	65.6%
Competence	1.3%	1.9%	5.4%	6.6%	27.2%	29.2%	59.8%	62.3%
Interaction with Campers	1.8%	1.7%	4.9%	6.6%	29.9%	27.0%	63.4%	64.7%
Enthusiasm	2.3%	2.8%	6.4%	7.4%	30.1%	26.6%	61.1%	63.1%
Ability to Communicate w/ Parents	3.3%	3.5%	6.7%	7.8%	29.6%	26.9%	60.4%	61.76%
Appearance	0.8%	.52%	3.7%	2.4%	32.6%	29.0%	62.9%	67.9%

Q: How would you rate our summer camp on the following?

	Poor		Fair		Good		Excellent	
	2016	2017	2016	2017	2016	2017	2016	2017
Parent Information and Communication	2.9%	3.1%	6.6%	7.6%	30.2%	25.9%	60.2%	63.3%
Check-In / Check-Out Process	1.9%	0.69%	4.8%	3.3%	29.5%	28.8%	63.8%	67.1%
Program Cost / Value for the Money	0.7%	1.38%	4.5%	6.9%	18.3%	17.3%	76.4%	74.3%
Safety of Campers	1.3%	1.7%	4.9%	4.3%	29.6%	25.9%	61.1%	63.1%
Program Hours	0.5%	1.4%	4.0%	5.0%	24.7%	22.8%	60.4%	61.76%

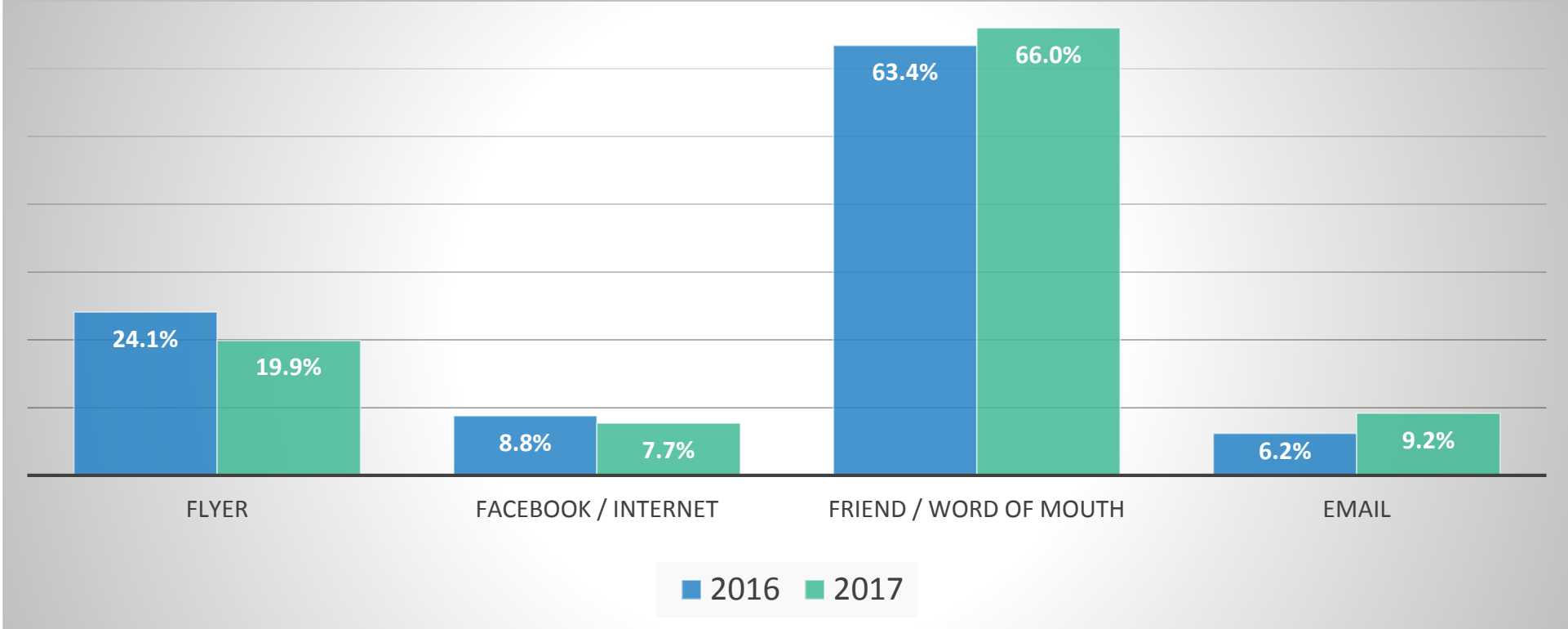
Q: Please indicate your level of agreement with each

	Strongly Disagree		Disagree		Agree		Strongly Agree	
	2016	2017	2016	2017	2016	2017	2016	2017
My child learned something new	2.2%	3.1%	4.4%	3.8%	40.9%	37.0%	44.9%	50.6%
My child gained practical life skills while at camp	2.3%	3.1%	5.7%	6.4%	41.2%	37.7%	41.4%	42.5%
My child grew in self confidence	2.4%	3.2%	6.8%	5.8%	40.3%	38.7%	42.5%	43.0%
My child did something they wouldn't otherwise do	2.2%	2.7%	5.9%	6.2%	30.9%	27.1%	56.4%	59.0%
My child got along well with others	0.9%	2.0%	2.8%	1.9%	42.2%	38.0%	51.6%	54.5%
My child engages in variety of physical fitness activities	1.1%	1.9%	1.1%	.52%	33.3%	26.8%	59.6%	67.3%
My child was offered a variety of fun activities	1.5%	2.0%	1.8%	1.2%	31.0%	26.6%	61.9%	65.7%
My child went on a variety of entertaining and educational field trips	1.3%	1.7%	1.9%	1.0%	27.3%	22.6%	65.6%	71.1%

Q: How important are the following factors when deciding how your child will spend their summer?

	Not at all Important		Somewhat Important		Extremely Important	
	2016	2017	2016	2017	2016	2017
Cost	2.4%	2.2%	75.4%	74.7	27.4%	27.9%
Hours	1.2%	1.5%	13.3%	12.6%	85.6%	85.8%
Activities	0.8%	1.2%	17.2%	17.1%	82.0%	78.5%
Location	1.5%	1.5%	18.3%	19.9%	80.2%	78.5%

Q: How did you hear about our summer camp program?



Q: How can we improve our program?

	2016	2017
Age Group Separation	2%	2.84%
Age Increase	-	0.98%
Discipline	-	2.08%
Diversity	-	0.11%
Discount	-	0.22%
Extended Camp Longer	-	1.53%
Field Trips	8%	6.13%
Food	10%	8.21%
Hours	12%	12.04%
Improve Communication	6%	7.88%

	2016	2017
Improve Facility	1%	1.64%
Improve Registration Process	8%	7.0%
Increase Enrollment Limit	2%	2.19%
More / Better Activities	13%	14.66%
No Changes	27%	26.15%
Price	3%	2.30%
Refund Process	-	0.11%
Safety Concerns	3%	3.72%
Staff	15%	15.86%
Transportation	-	0.11%

Summer Camp Goals

- Promote Fun and Safety (simultaneously)
- Develop and Improve Interpersonal Relationships
- Build Independence, Responsibility and Character
- Adapt to New Experiences and Situations
- Maintain camper retention



Staff Training

182 seasonal employees were hired and trained to lead our 10 week summer camp program.

- CPR / First Aid / AED
- City Policies and Procedures
- Detecting and Reporting Child Abuse
- Emergency Response
- Food Handling
- Interactive Games & Activities
- Performance Expectations



Summer Camp

- 2018 Summer Camp – June 11th – August 17th
- Anticipate serving nearly 5,500 registered campers
- 88 Summer Camp Locations
 - 8 CDBG Sites
 - 41 Recreation Centers
 - 18 Send A Kid to Camp (SAKTC)
 - 7 Senior Summer Camps
 - 1 MyFi Fitness Camp
 - 13 Teen Camp Locations



Send A Kid To Camp 2018
 JUNE 11- AUGUST 2
 MONDAY- THURSDAY
 9:00 AM- 4:00 PM

FREE CAMP!

REGISTRATION BEGINS
 JUNE 11TH 8:00 AM
 in the cafeteria
 LIMITED AVAILABILITY!
 OPEN TO ALL CHILDREN
 AGES 6-14

NO CAMP WEEK OF
 JULY 2 - 6

Swimming
 Field trips
 Enrichment vendors
 Free breakfast & lunch

NORTH DALLAS	SOUTH DALLAS	WEST DALLAS	NORTHWEST DALLAS	SOUTH OAK CLIFF	EAST DALLAS
CAROLYN BUKHAIR ES 15900 Esperanza Rd. Dallas, TX 75240	MILDRED DUNN PARK 3522 Reed Ln. Dallas, TX 75215	ELADIO R. MARTINEZ ES 4500 Bernal Dr. Dallas, TX 75212	MAPLE LAWN ES 5120 Inwood Rd. Dallas, TX 75235	MARTIN WEISS ES 8601 Willoughby Blvd. Dallas, TX 75232	BAYLES ES 2444 Telegraph Ave. Dallas, TX 75226
JAMES BOWIE ES 550 N Marsalis Ave. Dallas, TX 75205	PIKE PARK 2807 Harry Hines Blvd. Dallas, TX 75201	JOHN N. BEYAN ES 2001 Deer Path Dr. Dallas, TX 75216	L. G. CIGARROA ES 9990 Webb Chapel Rd. Dallas, TX 75220	R. L. THORNTON ES 6011 Old Ox Rd. Dallas, TX 75241	GEORGE W. TRUETT ES 1811 Cross Rd. DALLAS, TX 75228
LENORE KIRK HALL ES 2120 Keats Dr. Dallas, TX 75211	THOMAS TOLBERT ES 4000 Blue Ridge Blvd. Dallas, TX 75233	THELMA RICHARDSON ES 7203 Breiten Rd. Dallas, TX 75217	PLEASANT GROVE 620 N. St. Augustine Dr. Dallas, TX 75217	JACK LOWE, SR. ES 7000 Holly Hill Dr. Dallas, TX 75231	GEORGE W. TRUETT ES 1811 Cross Rd. DALLAS, TX 75228
AUDELIA CREEK ES 12600 Audelia Rd. Dallas, TX 75243	RECREATION CENTER 2120 Keats Dr. Dallas, TX 75211	WILLIAM M. ANDERSON ES 620 N. St. Augustine Dr. Dallas, TX 75217	WILLIAM M. ANDERSON ES 620 N. St. Augustine Dr. Dallas, TX 75217	AUDELIA CREEK ES 12600 Audelia Rd. Dallas, TX 75243	WILLIAM M. ANDERSON ES 620 N. St. Augustine Dr. Dallas, TX 75217

Dallas Park & Recreation For information call 214-671-0440

STREAM Summer Camp

Campers will participate in a variety of daily activities with a focus on our theme **STREAM** :



- Science
- Technology
- Recreation
- Education
- Arts
- Math



Program Enhancement Outdoor Adventures



Outdoor Adventures is a Texas Park and Wildlife grant funded program that allows certified staff to bring awareness, outdoor education and exposure to the city of Dallas youth.

Through the use of existing resources, our Outdoor Adventures team is able to expand outdoor programming to our 10-week summer camps. Summer camp participants will participate in 5 specific program areas:

- Geocaching
- Jr. Archery
- Jr. Angler
- Mountain Biking
- Nature Photography



Program Enhancement Mayor's Youth Fitness Initiative (MyFi)



Since 2010, the Mayor's Youth Fitness Initiative (MyFi) has served as the Dallas Park and Recreation Department's signature youth health and wellness program. In collaboration with our MyFi team, summer camp programs will implement a **minimum** of 60 minutes of **continuous** moderate to vigorous physical activity daily at our summer camp program sites.

- MyFi will serve as a program enhancement to 59 locations; including 18 Send A Kid to Camp sites and 41 recreation center camps.
- Staff will provide fitness and nutritional activities, while tracking the attendance and physical activity minutes of our participants.
- MyFi will recognize the top 10 sites with the most physical activity minutes with a customize banner.



SUMMER CAMP 2018 - MARCUS R.C.

CAMP LEADER: Cytayi Ramirez
6/11/18 - 6/15/18

1. Bring tennis shoes every day!
2. Bring your favorite book everyday!
3. It is recommended they bring sun block and a hat/visor daily for outdoor activity.
4. Camp shirts will be in next week.
5. Bring your awesomeness to camp!



Weekly Field Trip:



WE WILL NOT GO ON A FIELD TRIP THIS WEEK TO BETTER GET TO KNOW OUR CAMPERS ON THIS FIRST FULL WEEK. THIS ALSO GIVES THEM A CHANCE TO GET COMFORTABLE WITH THEIR CAMP LEADER.

REMINDERS

- Campers have the option to receive lunch and an afternoon snack from Equal Heart.
- Please label everything your kid brings with them.
- We are not responsible for lost or stolen property.
- Campers may NOT bring any electronics with them.
- Parents must sign in and sign out every day!
- Only campers are allowed in the camp!
- No open-toe or cleated shoes may be worn during camp.
- Camp is from 7:30 am to 5:30 pm and you must pick them up by 5:30 pm.



WEEKLY LESSON PLAN

Time	Activity	Room
Monday, 6/11/18		
7:30 am - 9:00 am	Drop Off/General Supervision	Large Room
9:00 am - 10:00 am	"Welcome to Marcus" Orientation	Gym
10:15 am - 11:15 am	Treasure Hunt Team Building	Outdoors
11:30 am - 12:30 pm	Exercise/Lunch/Reading	Gym/Large Room
12:30 pm - 1:30 pm	Activity TBD	Gym
1:45 pm - 2:45 pm	Just Dance Competition	Large Room
3:00 pm - 3:30 pm	Snack Time	Large Room
3:30 pm - 4:30 pm	Father's Day Arts & Craft	Kitchen
4:45 pm - 5:30 pm	All Groups Activity/Dismissal	Large Room
Tuesday, 6/12/18		
7:30 am - 9:00 am	Drop Off/General Supervision	Large Room
9:00 am - 10:00 am	Nature Walk	Outdoors
10:15 am - 11:15 am	Kickball	Gym
11:30 am - 12:30 pm	Exercise/Lunch/Reading	Gym/Large Room
12:30 pm - 1:30 pm	Juneteenth Arts & Craft	Kitchen
1:45 pm - 2:45 pm	Musical Chairs	Large Room
3:00 pm - 3:30 pm	Snack Time	Large Room
3:30 pm - 4:30 pm	Juneteenth Practice	Gym
4:45 pm - 5:30 pm	All Groups Activity/Dismissal	Large Room
Wednesday, 6/13/18		
7:30 am - 9:00 am	Drop Off/General Supervision	Large Room
9:00 am - 10:00 am	Sensory/Sight Game	Outdoors
10:15 am - 11:15 am	Scavenger Hunt	Outdoors
11:30 am - 12:30 pm	Exercise/Lunch/Reading	Gym/Large Room
12:30 pm - 1:30 pm	Ocean/Land	Gym
1:45 pm - 2:45 pm	Slow Motion Tag	Large Room
3:00 pm - 3:30 pm	Snack Time	Large Room
3:30 pm - 4:30 pm	Hot Potato	Kitchen
4:45 pm - 5:30 pm	All Groups Activity/Dismissal	Large Room
Thursday, 6/14/18		
7:30 am - 9:00 am	Drop Off/General Supervision	Large Room
9:00 am - 10:00 am	True or False Game	Outdoors
10:15 am - 11:15 am	Shark Game	Gym
11:30 am - 12:30 pm	Exercise/Lunch/Reading	Gym/Large Room
12:30 pm - 1:30 pm	Uno Competition	Kitchen
1:45 pm - 2:45 pm	Juneteenth Practice	Large Room
3:00 pm - 3:30 pm	Snack Time	Large Room
3:30 pm - 4:30 pm	Blob Tag	Gym
4:45 pm - 5:30 pm	All Groups Activity/Dismissal	Large Room
Friday, 6/15/18		
7:30 am - 9:00 am	Drop Off/General Supervision	Large Room
9:00 am - 10:00 am	Lighthouse and Ships	Outdoors
10:15 am - 11:15 am	Juneteenth Practice	Gym
11:30 am - 12:30 pm	Exercise/Lunch/Reading	Gym/Large Room
12:30 pm - 1:30 pm	I Spy	Kitchen
1:45 pm - 2:45 pm	"What do you feel" Game	Large Room
3:00 pm - 3:30 pm	Snack Time	Large Room
3:30 pm - 4:30 pm	Juneteenth Program	Gym
4:45 pm - 5:30 pm	All Groups Activity/Dismissal	Large Room

Senior Summer Camp

Senior Summer Camp is designed for City of Dallas seniors age 60 or better. Our participants engage in activities, field trips and programs that promote socialization and a healthy and active lifestyle.

2018 Locations:

- Campbell Green Recreation Center
- Jaycee Zaragoza Recreation Center
- Janie C. Turner Recreation Center
- Juanita J. Craft Recreation Center
- KB Polk Recreation Center
- Tommie Allen Recreation Center
- Willie B. Johnson Recreation Center



Senior Summer Camp

Field trips are one of the greatest attractions to our Senior Summer Camp. Participants have provided input over the course of the year; and programs are developed with their input.

- Tyler Rose Garden
- Allen Outlet Mall
- Dallas Arboretum
- Bowling
- Studio Movie Grill
- Bureau of Engraving
- Dallas Aquarium
- Palace of Wax Museum
- Dallas Museum of Art
- Tanger Outlet Mall
- Klyde Warren Park
- Reunion tower
- Texas Discovery Garden
- Top' Hill Terrace





Dallas Park & Recreation