



FAIR PARK

DALLAS

WHERE DALLAS COMES TO DISCOVER

2022 FAIR PARK INTERNSHIP PROGRAM

- Paid summer internship program involving Lincoln and James Madison High Schools
- 20 participants, 10 per school
- Eight (8) week program featured hands-on training in multiple departments at Fair Park and its cultural institutions including, event planning/booking, operations, ticketing, security, finance and marketing
- Cultural Institutions that participated: African American Museum, Children's Aquarium, Dallas Sports Commission, State Fair of Texas and the Texas Discovery Gardens
- \$1,000 scholarship towards continued education



FREE COMMUNITY PROGRAMMING



Opera in the Park



Texas Turtle Day



Lagoon Days



In Spite of History Pt. 1



MLK Food Park

NEW EVENTS

- **The Rolling Stones Concert**
- **World Food Championships**
- **Enchant Christmas**
- ***Carne Y Arena***
- **Ghost & Volbeat Concert**
- **Hyroxx Fitness Competition**
- **GameChangerWrestling**
- **Leda Conference**
- **Coldplay Concert**
- **Together '22**
- **Barcelona vs. Juventus**



LEGACY EVENTS



**Chi Omega Christmas Market | S.M. Wright Foundation Christmas in the Park | Hot Chocolate 15k/5k
The North Texas Irish Festival | Athletes Unlimited Pro Volleyball | Torres Empire Car Show | Big Texas Beer Fest
Oddities & Curiosities Expo | The Dallas Cup | Dog Bowl '22 | Dallas Pride Music Festival & Parade
North Texas Juneteenth Celebration | Texas Invitational Black Rodeo | Fair Park Fourth | Jurassic Quest
Mayor's Back to School Fest | Blondes vs. Brunettes Charity Flag Football Game**

COMMUNITY SUPPORT



Winter Storm Warming Shelter



COVID-19 Testing Site

CAPITAL PROJECTS

- Fair Park Visitor Center
- Fair Park Coliseum Concessions
- Old Mill Inn
 - Kitchen
 - Fountain
 - Roof
 - HVAC
- Cotton Bowl Stadium
 - Elevators
 - HVAC
- HVAC Systems
- Water Mitigation



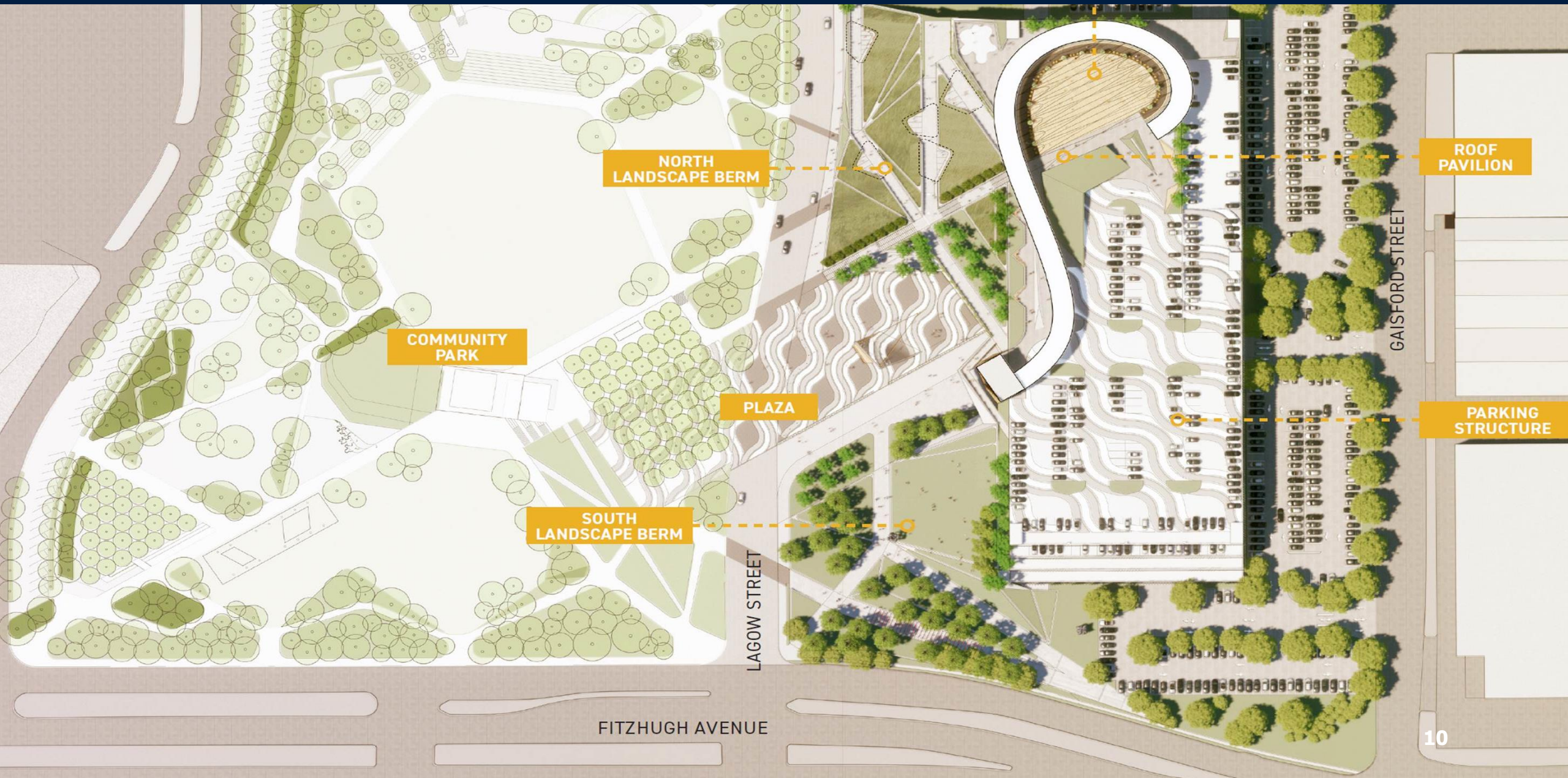
CULTURAL INSTITUTIONS AND ATTRACTIONS



COMMUNITY PARK COMPLEX



COMMUNITY PARK COMPLEX



NORTH
LANDSCAPE BERM

COMMUNITY
PARK

PLAZA

SOUTH
LANDSCAPE BERM

LAGOW STREET

FITZHUGH AVENUE

ROOF
PAVILION

PARKING
STRUCTURE

GAISFORD STREET

COMMUNITY PARK COMPLEX



BRIMER BILL INVESTMENT



BRIMER BILL INVESTMENT



NEW BRANDING & LOGO DESIGN



TAGLINE

Where Dallas Comes to Discover

MISSION

Fostering a stronger future by creating common ground for all communities.

VISION

To advance our community and inspire individual growth through exploration, active learning and open spaces.

VALUE PILLARS

Community, Connections, Culture, Innovation, Exploration, Activities.



FAIR  PARK

QUESTIONS ?

