



Dallas Park & Recreation

# 2019 Aquatics Summer Season Overview



Dallas Park and Recreation Board

October 10, 2019

# Background

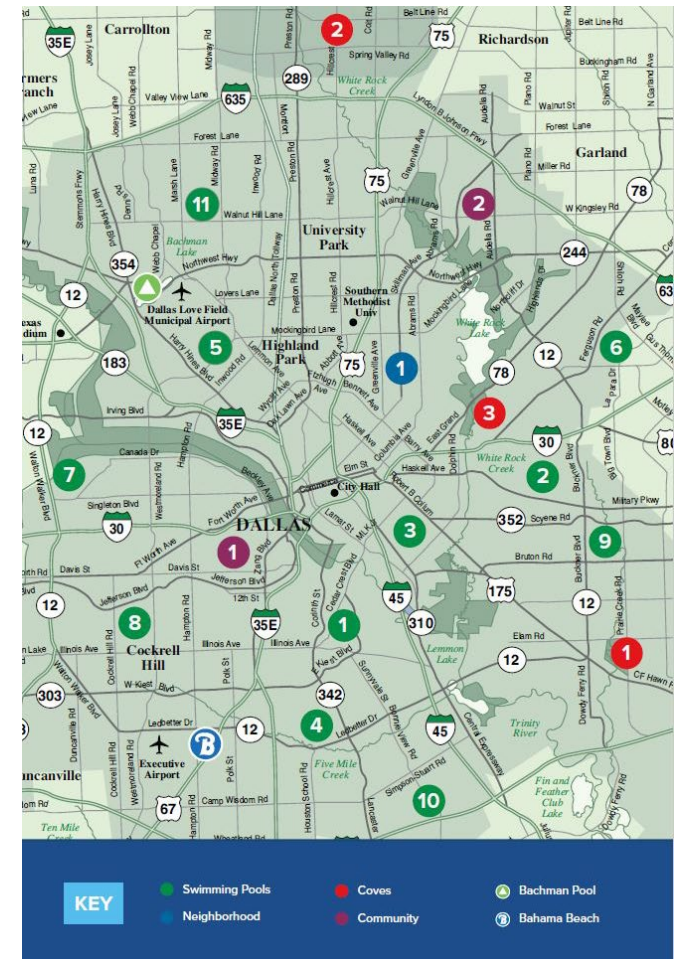
- To update the Park and Recreation Board on the 2019 summer aquatics programs and activities
  - Bahama Beach Waterpark
  - Family Aquatic Centers
  - Community pools
  - Bachman Indoor Pool





# 2019 Aquatic Facilities

- Bahama Beach Waterpark
- Regional Aquatic Centers
  - The Cove at Crawford
  - The Cove at Fretz
  - The Cove at Samuell Grand
- Community Aquatic Centers
  - Kidd Springs Aquatic Center
  - Lake Highlands North Aquatic Center
- Neighborhood Aquatic Center
  - Tietze Aquatic Center
- Eleven (11) Swimming Pools
- Bachman Indoor Pool



# Bahama Beach Waterpark

2019 Attendance: 55,763





# Bahama Beach Waterpark

## Special Promotions

- Thirsty Thursdays
- Season Passholder Appreciation
- Facebook Fan Appreciation
- Father's "Get in Free" Day
- 4<sup>th</sup> of July Dollar Dog Day
- Back to School Specials
- Swim & Safari



# Bahama Beach Waterpark

## Special Events

- Dive-in Movies
- Dallas Zoo Days
- Duck Races
- Paco's Poochie Plunge





# Aquatic Centers



**The Cove at Crawford**



# Aquatic Centers





# Aquatic Centers





# Aquatic Centers





# Aquatic Centers



**Lake Highlands North Aquatic Center**



# Aquatic Centers

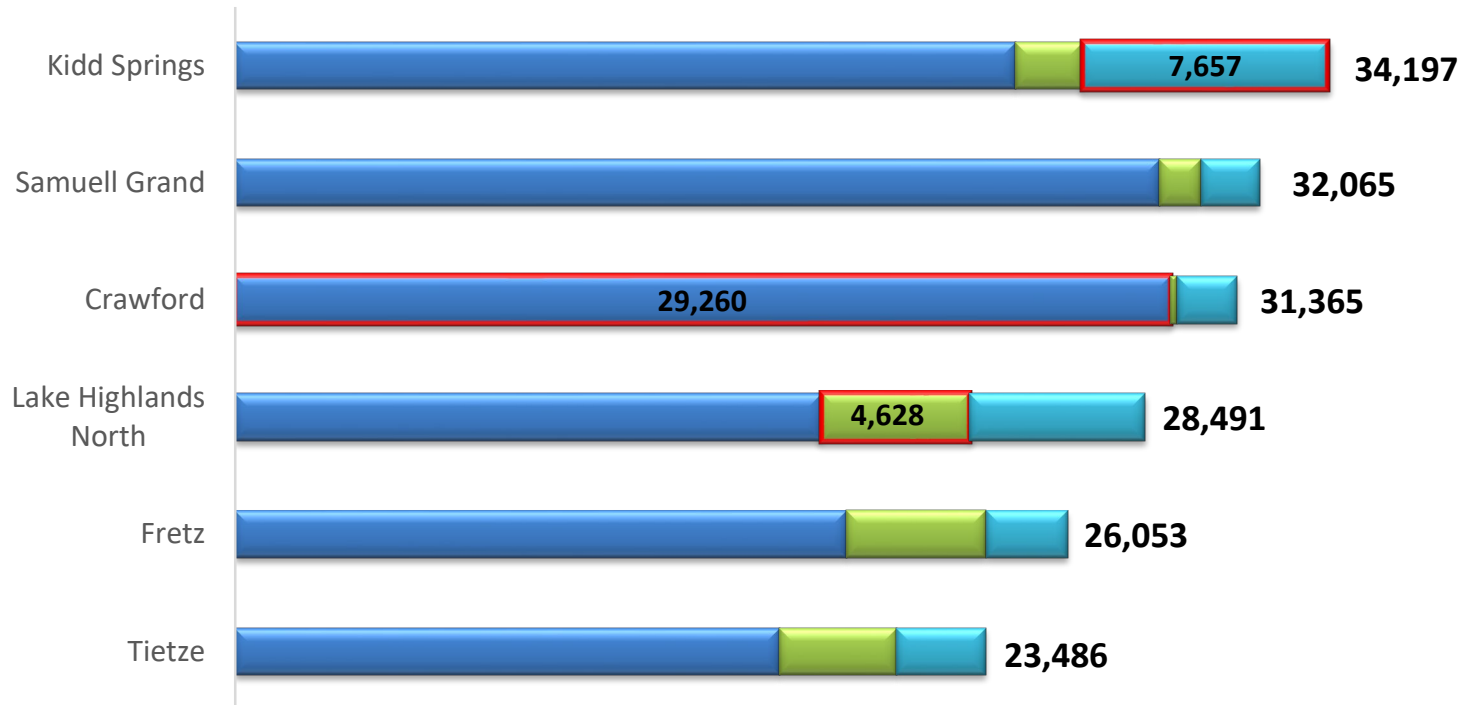




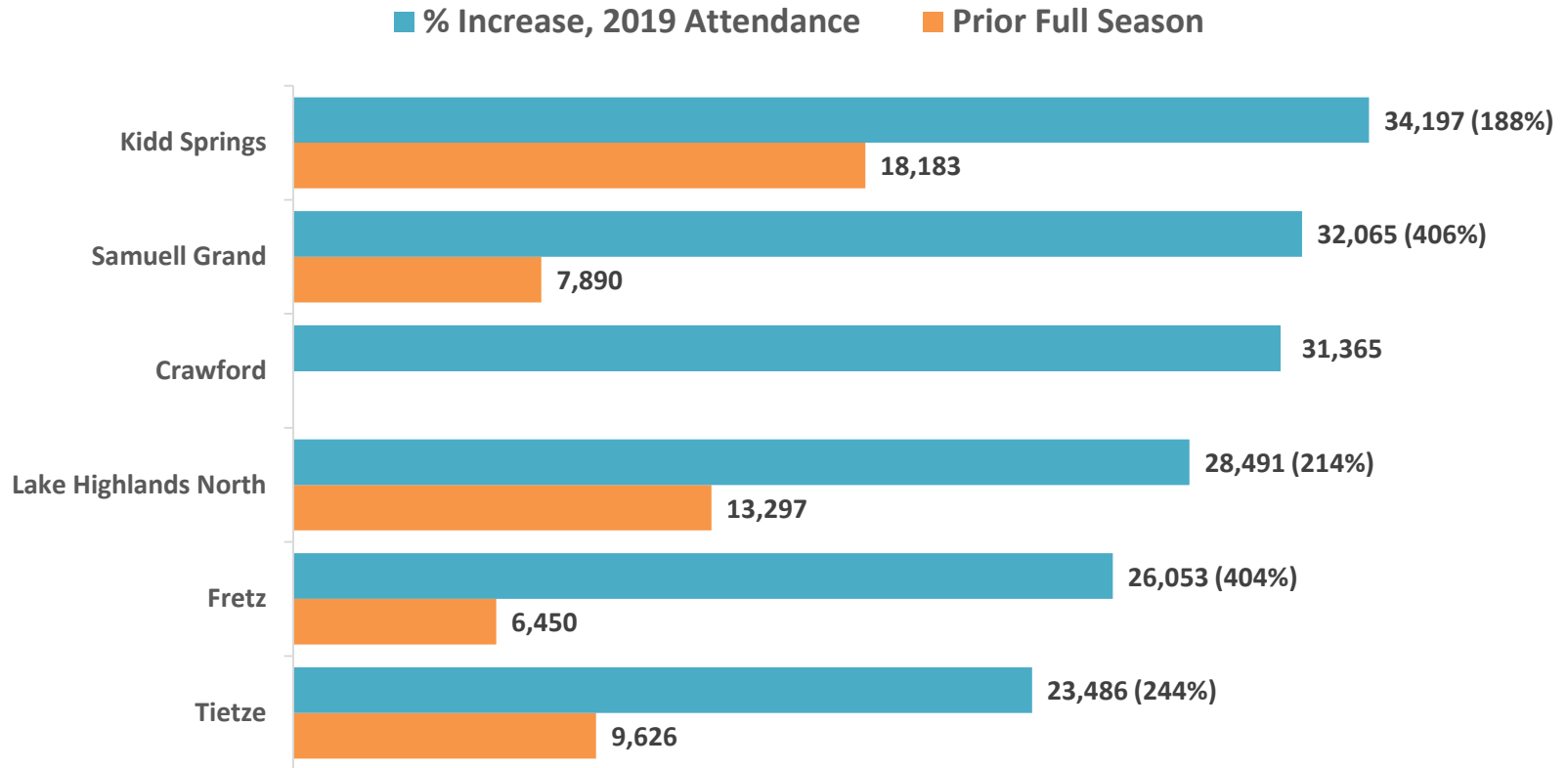
# Aquatic Centers

2019 Attendance: 175,567

■ Tickets ■ Season Pass ■ Programs



# Aquatic Centers



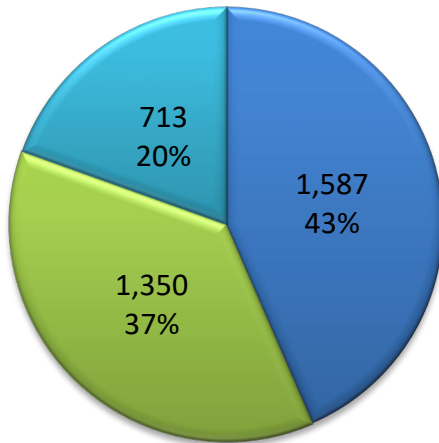


# Aquatic Centers

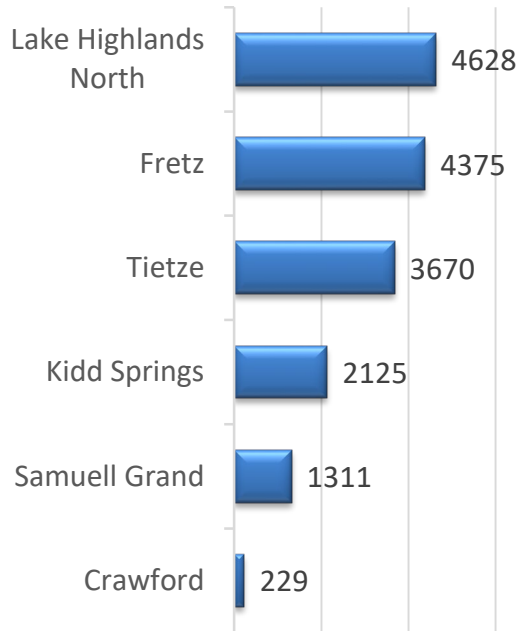
## Season Pass Program

Total Sold:  
3,650

- Community
- Cove
- Neighborhood

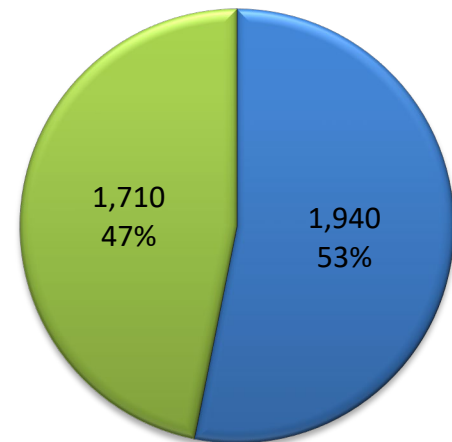


Total Visits:  
16,338



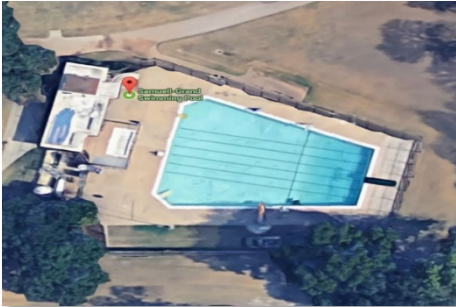
Total Sold:  
3,650

- Early Bird
- Full Price





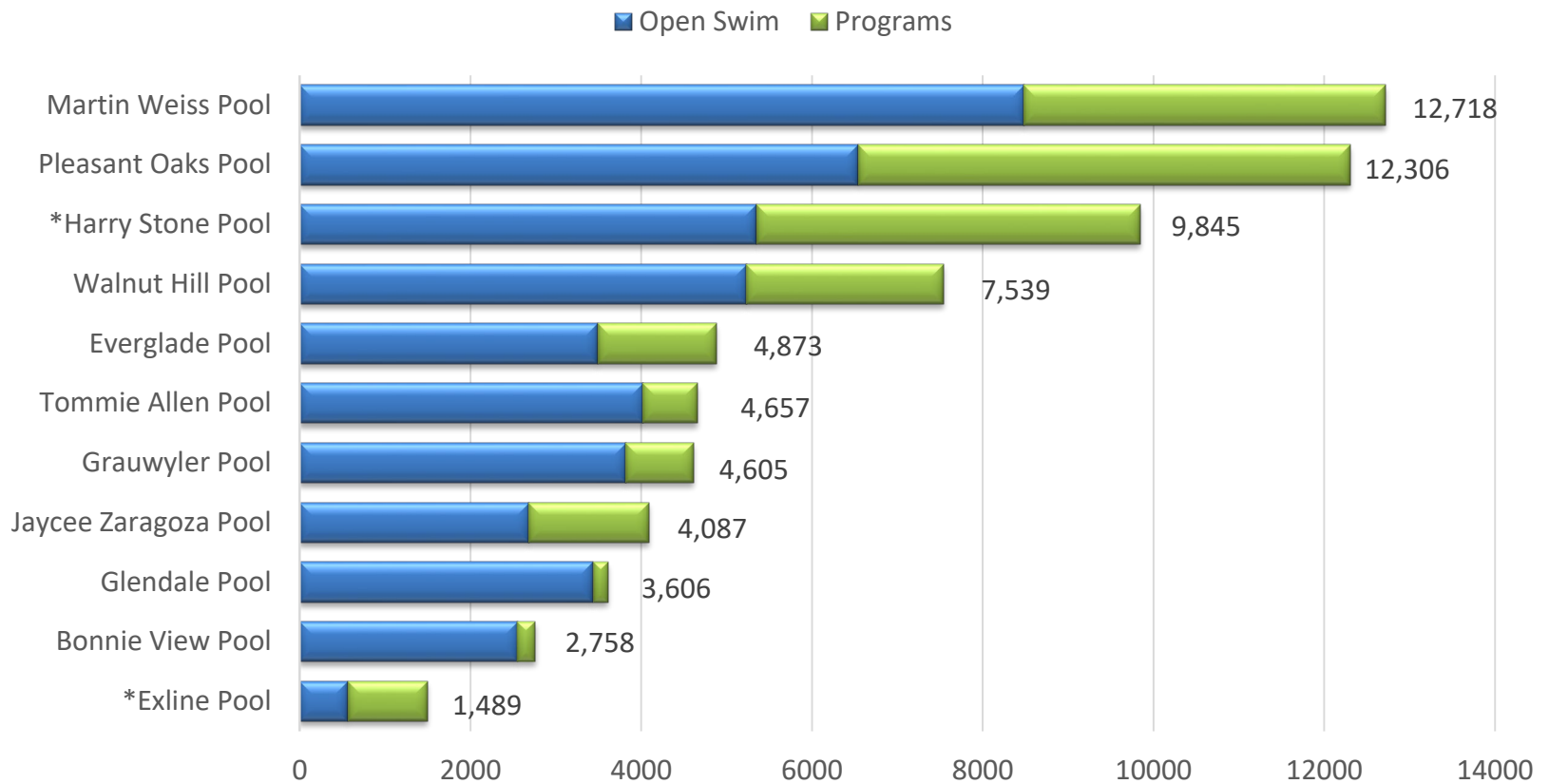
# Community Pools





# Community Pools

2019 Attendance: 68,483



\* Under Construction for Summer 2020 Opening



# Programs

## Swim Team

- Introduction to the sport of competitive swimming
- Eighteen (18) swim teams
- Four hundred seventy-two (472) registered swimmers
  - Ages 5 - 17
- Six (6) swim meets





# Programs

## Swim Lessons

- 4,464 Lessons Conducted
- Parent/Child thru Adult
- 1,164 Scholarships Awarded





# Aquatic Centers & Community Pools

## Special Events

- Dive-in Movies
- Cardboard Boat Race





# Aquatic Centers & Community Pools

## Special Events

- Duck Races
- Dog Day Afternoon



# Bachman Indoor Pool





# Bachman Indoor Pool

- FY 18-19 Attendance: 28,963
- Aquatic exercise classes
- Swim lessons
- Swim Team



# Bachman Indoor Pool

- Special Events
- Party Programs
- Rentals





# Water Safety Education/Outreach

- World's Largest Swimming Lesson
- “Water Smart” School & PTA Presentations
- Water Safety Fairs
- Community Outreach





# Water Safety Education/Outreach

- Lifeguard & WSI Certification Courses







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