



# HORTICULTURE PILOT PROGRAM

# Background

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- City's first greenhouse constructed at City Park in 1890
- Served as city's greenhouse for 78 years
- Park Board approved moving operations to Crawford Park in 1968





# Background

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- Three greenhouses at Crawford Park
- Horticulture services provided extensive plants from 1950s to 1990s
- In 1983 the greenhouse provided:
  - ▣ 140,000 bedding plants
  - ▣ 212,000 container flowers
  - ▣ 12,500 fall mums
  - ▣ 1,000 trees



# End of Horticulture Program

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- Due to budget cuts, greenhouse services was privatized in 1988 and leased out to Vickery Wholesale



# Background

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- Current Horticulture Program:
  - 5 full time employees with 1 supervisor
  - Duties include selected bed maintenance at recreation centers and parks





# Background

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- In September 2014 Dallas City Council provided \$50,000 in the FY14-15 Budget for a pilot horticulture program within the Dallas Park and Recreation Department
- Intent was to select two pilot sites for program
- Selected sites will be designed using water-wise principles
- Main objective of program was to implement at sites which would provide the greatest impact and highest visibility
  - Beds to include a combination of water-wise plants, perennials, grasses, evergreens and high-impact seasonal color
  - Intent to create a WOW factor



# Selection Criteria

- Staff used criteria to determine pilot park selection
  - ▣ Parks under 15 acres (151 parks)
    - Parks with neighborhood portal
    - Homes front at least two sides of park
    - 50% of homes within one mile; owner-occupied
    - Trail
    - Pavilion/picnic area
    - Irrigation access
    - Existing or potential partner organizations (HOA, CW, NA, or Friends group)
    - Collector street
- The highest scoring park in each Council District was identified

# Highest Scoring Parks per District

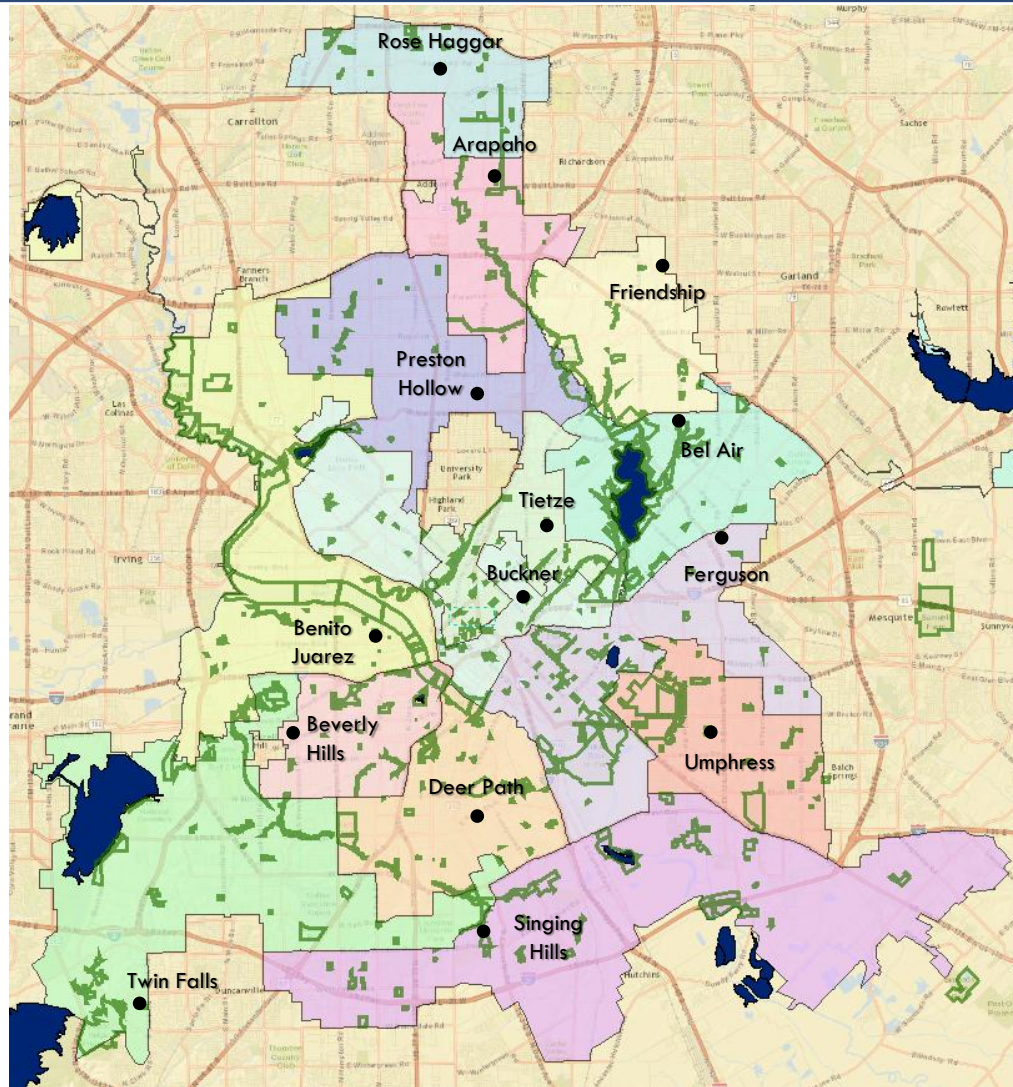
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- Beverly Hills (District 1)
- Buckner (District 2)
- Twin Falls (District 3)
- Deer Path (District 4)
- Umphress (District 5)
- Benito Juarez (District 6)
- Ferguson (District 7)
- Singing Hills (District 8)
- Bel-Air (District 9)
- Friendship (District 10)
- Arapaho (District 11)
- Rose Haggar (District 12)
- Preston Hollow (District 13)
- Tietze (District 14)





# Park Locations



# Next steps

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- Park Board selection of two proposed pilot program sites (one north and one south)
- Development of design standards
- Design and development of pilot beds
- Document future potential economic impact to surrounding neighborhood







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