

# FC DALLAS/MONEYGRAM SOCCER PARK UPDATE



*MoneyGram*®  
Soccer Park



**DALLAS PARK AND RECREATION BOARD**

THURSDAY, APRIL 2, 2015



# HISTORY

- IN 2000, THE CITY OF DALLAS COMMISSIONED THE ELM FORK FLOODPLAIN MANAGEMENT STUDY
- IN 2002, THE DALLAS PARK AND RECREATION DEPARTMENT ADOPTED A RENAISSANCE PLAN
- IN 2007, THE DALLAS PARK AND RECREATION DEPARTMENT BEGAN REDEVELOPMENT OF ABANDONED LANDFILL
- IN 2014, MONEYGRAM SOCCER PARK WAS COMPLETED, CONSISTING OF 14 FULL-SIZED FIELDS AND 5 JUNIOR FIELDS
- THE DALLAS PARK AND RECREATION DEPARTMENT WAS AWARDED THE 2014 TEXAS MUNICIPAL LEAGUE EXCELLENCE AWARDS – PUBLIC WORKS FOR CITIES OVER 25,000
- ESTIMATED ECONOMIC IMPACT OF \$23.6 MILLION IN 2014 AND \$38.5 MILLION IN 2015 PER THE DALLAS SPORTS COMMISSION





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# IMPROVEMENTS

- APPROXIMATELY \$1.0 MILLION TO DATE
- OFFICE BUILDING INCLUDING TRAINING FACILITY AND MEETING SPACE
- MAINTENANCE FACILITY INCLUDING OFFICE SPACE, BREAK ROOM AND RESTROOMS
- ENTRANCE SIGNAGE, WAY-FINDING SIGNAGE, FIELD NUMBER SIGNAGE
- FIELD DRAINAGE







# MAINTENANCE PROGRAM

- FERTILIZER PROGRAM
- CULTURAL PRACTICES







# EVENTS

## OVER 225,000 IN ATTENDANCE IN 2014 AND ESTIMATING 500,000 IN 2015

- DALLAS CUP – ANNUAL INTERNATIONAL PREMIER YOUTH SOCCER TOURNAMENT THAT HAS HOSTED TEAMS FROM 47 U.S. STATES AND OVER 100 COUNTRIES SINCE 1980
- CLASSIC LEAGUE MATCHES – THE DALLAS PREMIER YOUTH SOCCER LEAGUE
- NATIONAL AND PREMIER TEAMS TRAINING SESSIONS – MEXICO, IVORY COAST, HONDURAS, PANAMA, EL SALVADOR, BELIZE, GUATEMALA, COSTA RICA, AS ROMA (ITALY)
- PREMIER LOCAL, NATIONAL AND INTERNATIONAL TOURNAMENTS
- COMMUNITY CAMPS AND CLINICS, INCLUDING FREE FC DALLAS COMMUNITY CLINICS
- DALLAS RECREATION CENTERS SUMMER PROGRAMS
- DALLAS KICKS SOCCER CLUB
- ADULT CO-ED SOCCER LEAGUE (FRIDAYS)
- RECREATIONAL LOCAL YOUTH SOCCER LEAGUE (SATURDAYS/SUNDAYS)







