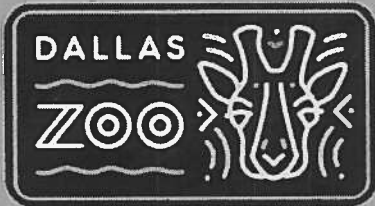




Dallas Park Board Meeting

Thursday, May 7, 2015

Conserving Wildlife and Inspiring a Passion for Nature



Dallas Park Board Meeting

Thursday May 7, 2015

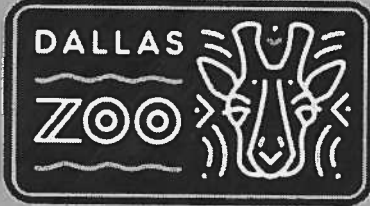
Conserving Wildlife and Inspiring a Passion for Nature



GIANTS OF THE JURASSIC

DALLAS ZOO

THERE'S A NEW KING IN TOWN



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Thursday May 7, 2015

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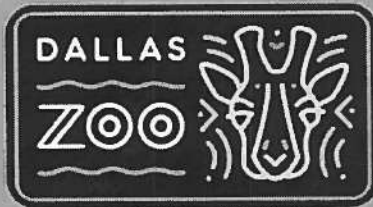


**NOW OPEN
THROUGH
SEPT. 7**

**GIANTS OF THE
JURASSIC**
DALLAS ZOO

WE'RE REACHING NEW HEIGHTS





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Thursday May 7, 2015

Conserving Wildlife and Inspiring a Passion for Nature



**Record
Breaking
April
Attendance**

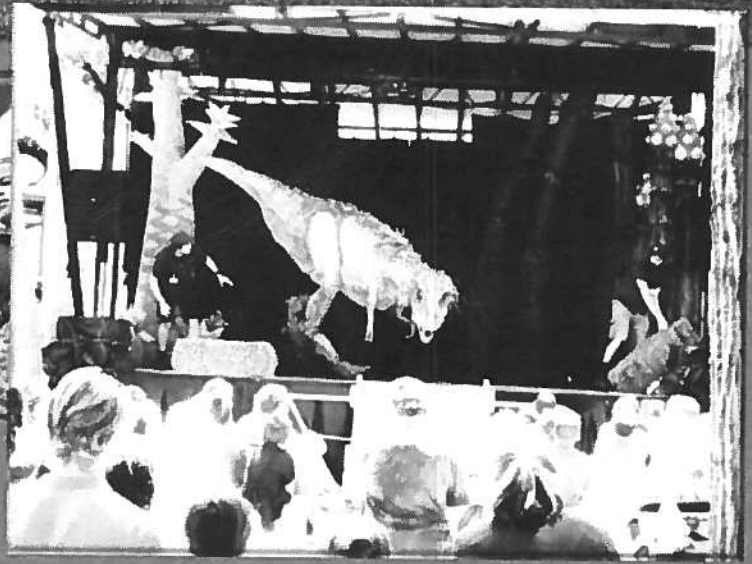
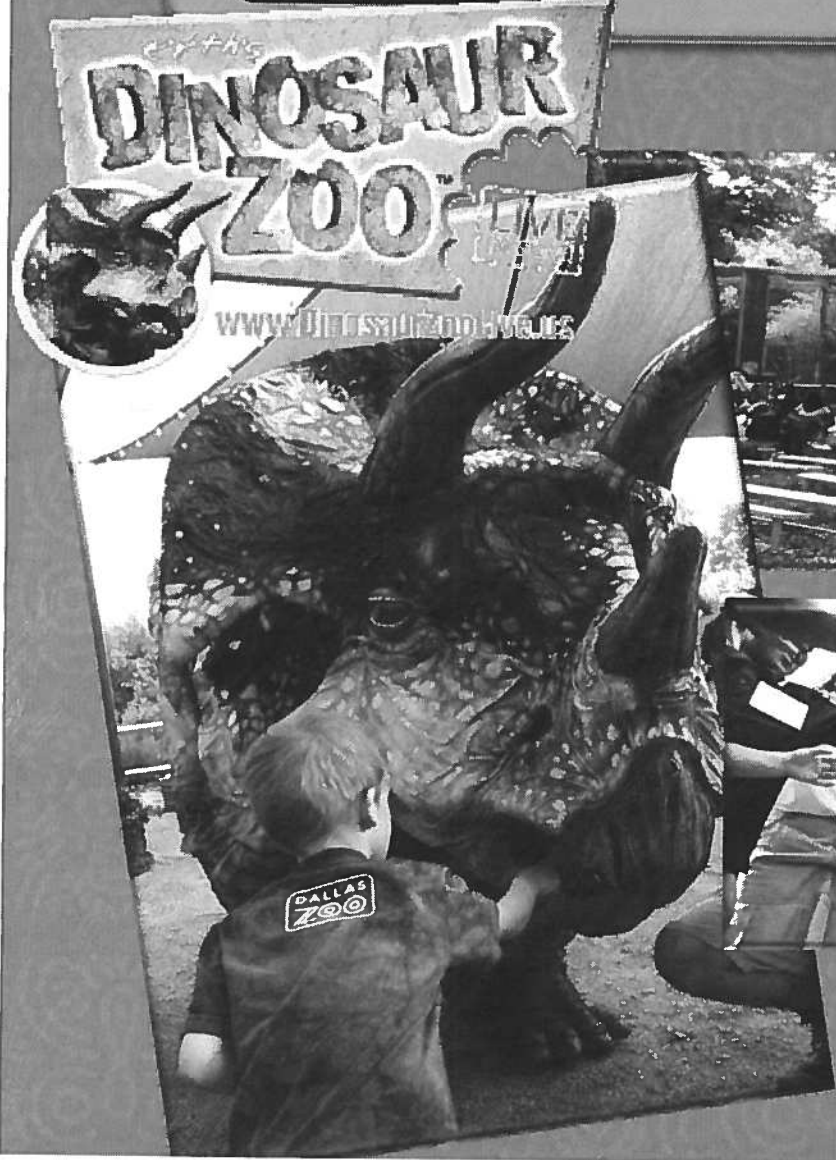


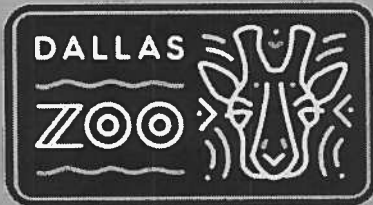


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Thursday May 7, 2015

Conserving Wildlife and Inspiring a Passion for Nature





Dallas Park Board Meeting

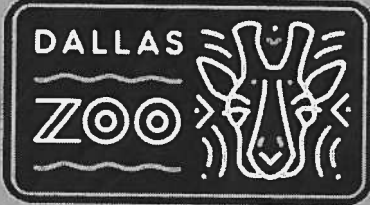
Thursday May 7, 2015

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**T-Rex
Express
has
booming
business!**





Dallas Park Board Meeting

Thursday May 7, 2015

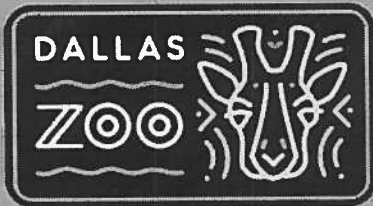
Conserving Wildlife and Inspiring a Passion for Nature

The logo for "DINO SOAR" featuring a stylized pterosaur in flight. The word "DINO" is on the left and "SOAR" is on the right, with the pterosaur's wings spanning across them.

DINO SOAR

A PREHISTORIC ADVENTURE

PRESENTED BY Kimberly-Clark



Dallas Park Board Meeting

Thursday May 7, 2015

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On -Track
Another
Record
Breaking
Year!

Top 10 Dallas Zoo Visitor Attendance Months

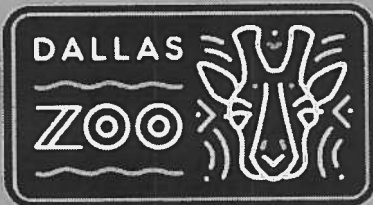
1	145,433	March 2012
2	138,234	April 2015
3	131,278	March 2013
4	124,453	March 2014
5	121,661	March 2011
6	120,527	May 1990
7	119,368	July 2013
8	117,954	May 2014
9	114,544	July 2010
10	114,490	May 2013

Giraffe Birth

LIVE



**ANIMAL
PLANET**
Surprisingly Human



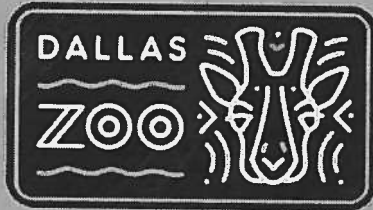
Dallas Park Board Meeting

Thursday May 7, 2015

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**10 Cameras
"Live" 1st week in
April**



Dallas Park Board Meeting

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Conserving Wildlife and Inspiring a Passion for Nature



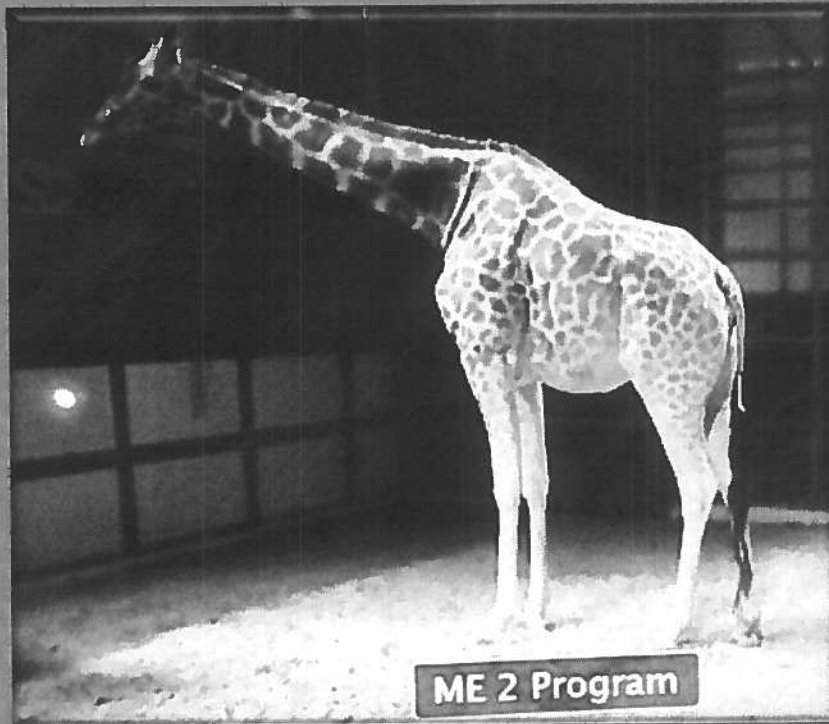
**Back of the House
support from AP**



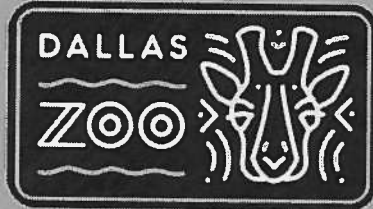
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**Around the Clock
Observations**



Dallas Park Board Meeting

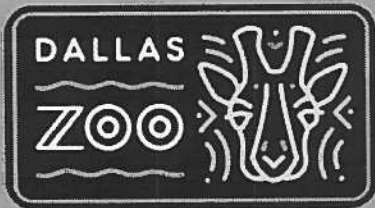
Thursday May 7, 2015

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**Staff &
Social Media**





Dallas Park Board Meeting

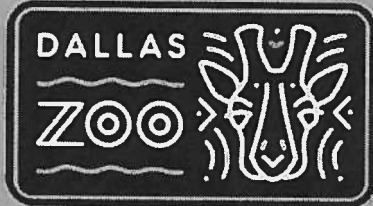
Thursday May 7, 2015

Conserving Wildlife and Inspiring a Passion for Nature



**Friday
April 10th @
5:05 PM
labor begins**

Apr. 10 2015 5:26:23 PM



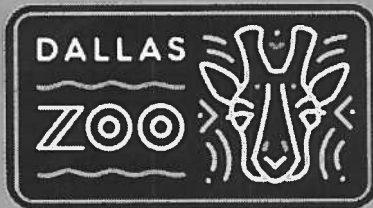
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**Baby
born at
6:00PM**



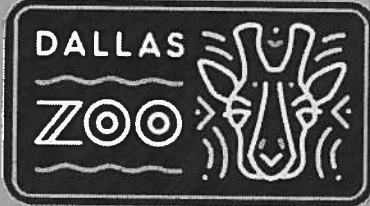
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**1.4M
People
were
watching
Live**



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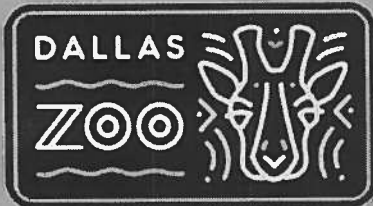
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ANIMAL PLANET LIVE
#aplive

**1st steps
on Live
TV**

Apr. 10 2015 6:47:11 PM

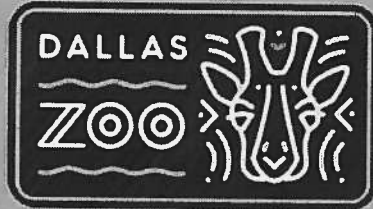


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Thursday May 7, 2015

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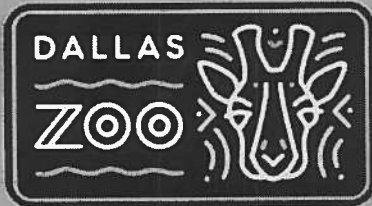


Dallas Park Board Meeting Thursday May 7, 2015

Conserving Wildlife and Inspiring a Passion for Nature



**The Media
Onslaught**



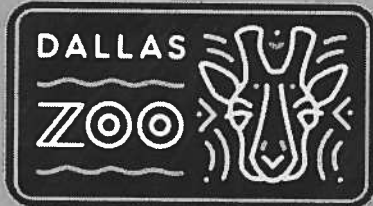
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Thursday May 7, 2015

Conserving Wildlife and Inspiring a Passion for Nature



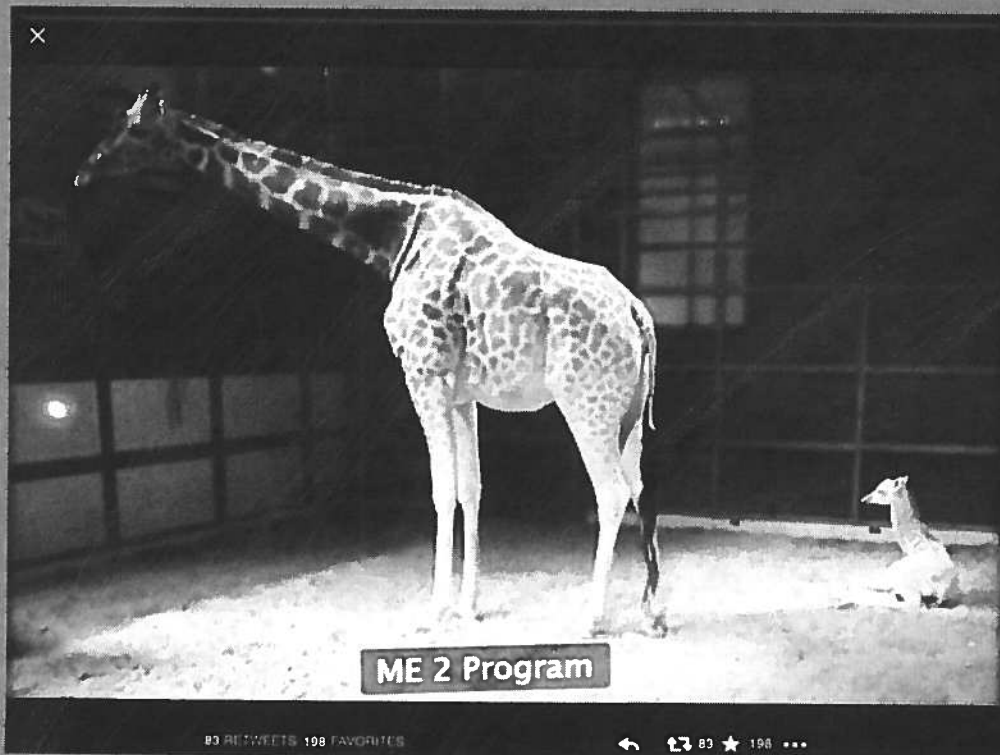
**Dallas
Community
Support**



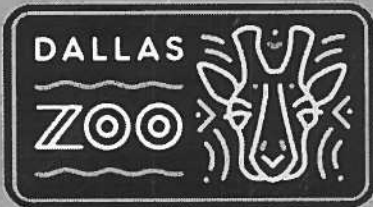
Dallas Park Board Meeting

Thursday May 7, 2015

Conserving Wildlife and Inspiring a Passion for Nature



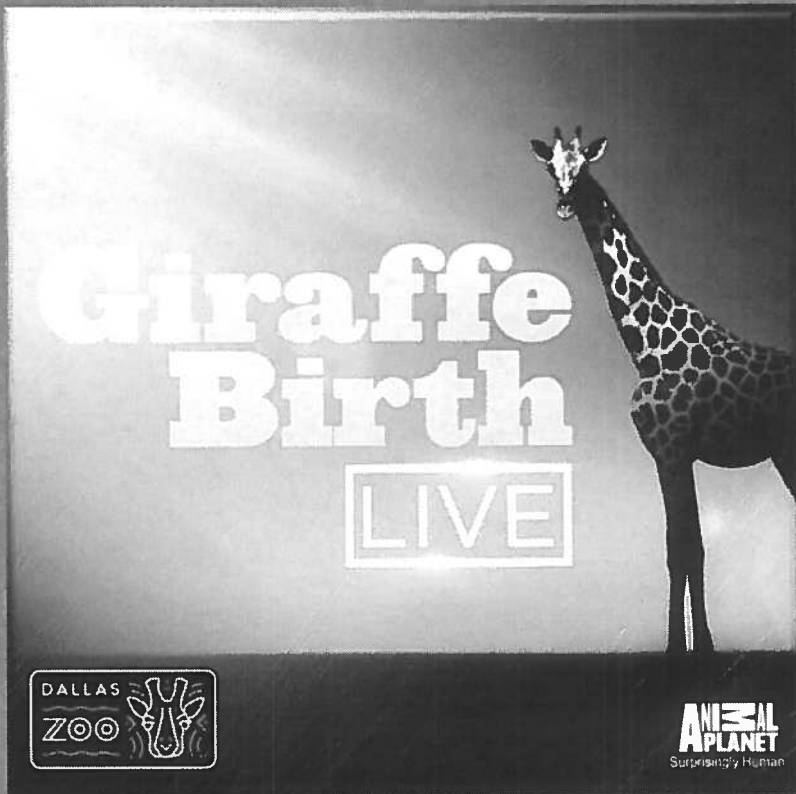
**Thousands
continued to
watch overnight**



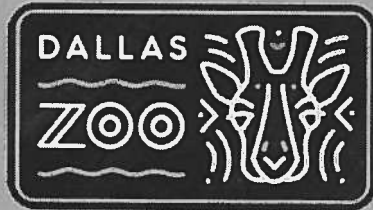
Dallas Park Board Meeting

Thursday May 7, 2015

Conserving Wildlife and Inspiring a Passion for Nature



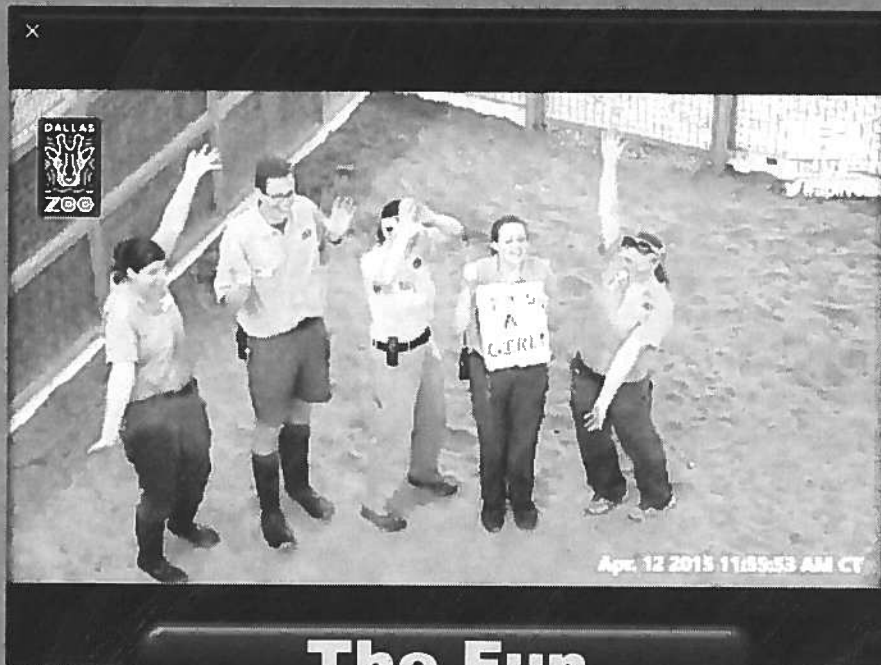
**1 Hour TV Special on
Saturday April 21st**



Dallas Park Board Meeting

Thursday May 7, 2015

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The Fun Continues!





Dallas Park Board Meeting

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**Making the
“Personal Connection”**



Dallas Park Board Meeting Thursday May 7, 2015

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\$35,000+
Raised for
Wildlife Conservation

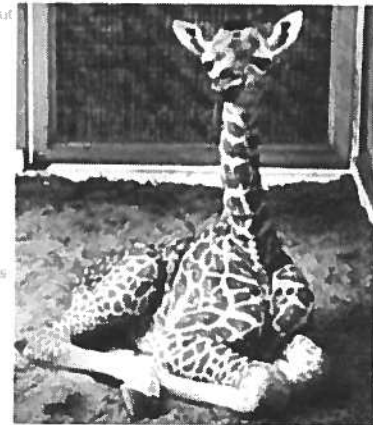
THANK YOU FOR VOTING!

Thank you for voting!

We can't wait to see which name you chose. Voting is free – but a generous friend of the Dallas Zoo has agreed to match donations made in the online ballot up to \$25,000. If you watched the miracle of this birth, please consider giving in the ball's honor to help conservation efforts worldwide.

GIVE NOW

Every dime given will go to conservation efforts. The Dallas Zoo partners with many groups saving animals from extinction including the Cheetah Conservation Fund, the Giraffe Conservation Fund, the Tarangire Elephant Project and more. Accredited U.S. zoos are critical sources of funding and expertise for these groups, who fight daily to help species survive, protect habitats and educate the world about why wildlife matters. Many Dallas Zoo staff spend their vacation time working in the field with such groups – one of our giraffe keepers even leaves soon for Africa.

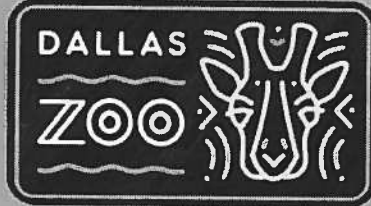


Giraffe Birth

LIVE



**ANIMAL
PLANET**
Surprisingly Human

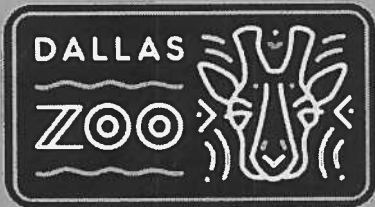


Dallas Park Board Meeting

Thursday May 7, 2015

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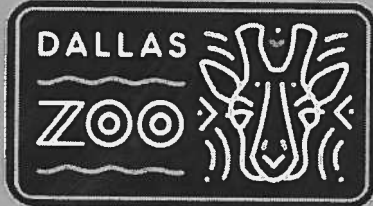
Conserving Wildlife and Inspiring a Passion for Nature



GIANTS OF THE SAVANNA A TOP 10 ZOO EXHIBIT IN U.S.

Dallas Zoo's Giants of the Savanna has been named the No. 3 zoo habitat in the nation -- and the best in Texas!





Dallas Park Board Meeting

Thursday May 7, 2015

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Monorail Update

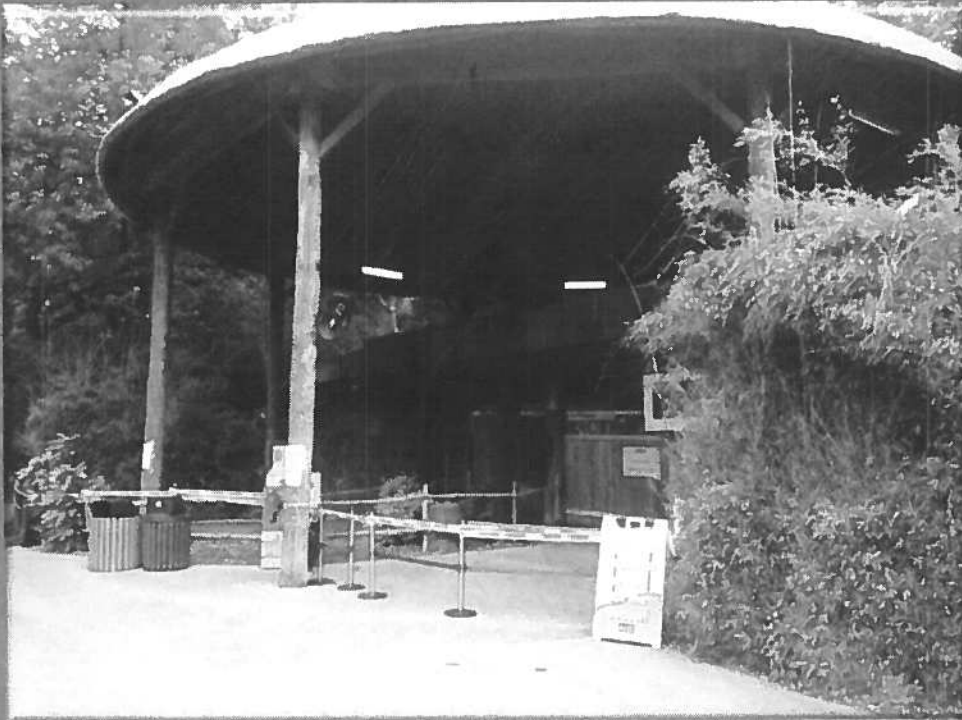




Dallas Park Board Meeting

Thursday May 7, 2015

Conserving Wildlife and Inspiring a Passion for Nature



**\$3M
Renovation
Project**

**Station Work
is
On-going**



Dallas Park Board Meeting

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**Demo/Replacement
of old boardwalks
and hand-rails**

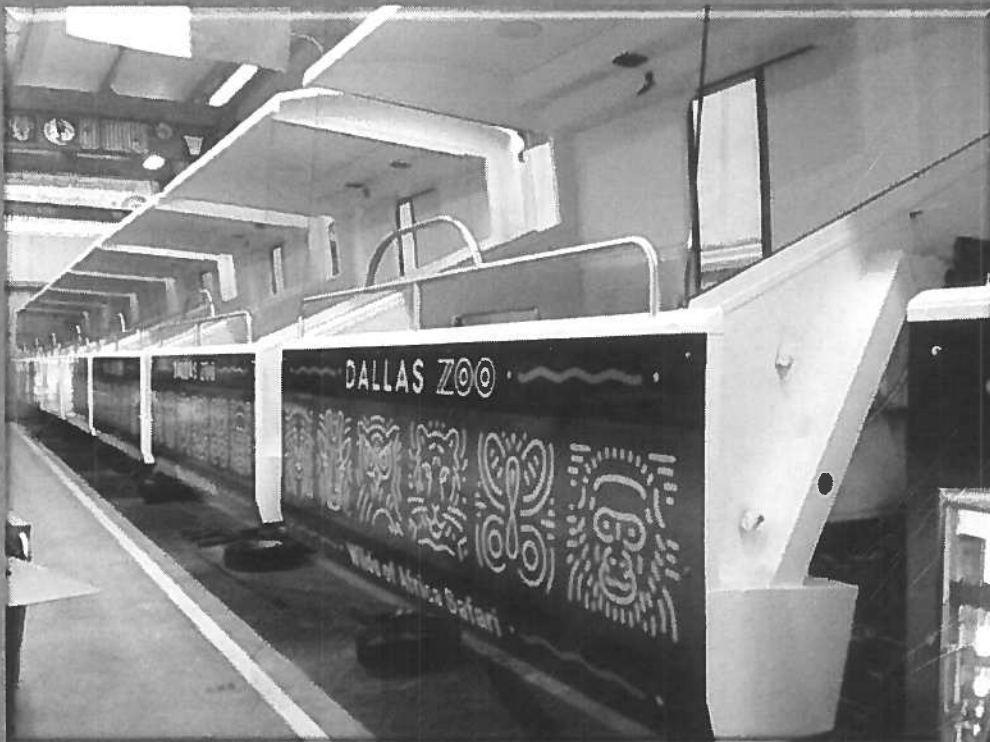




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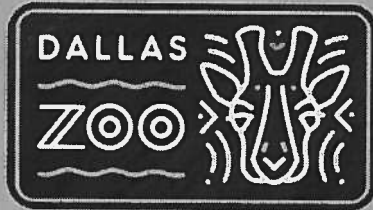
Thursday May 7, 2015

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Painting & Rebranding of Trains





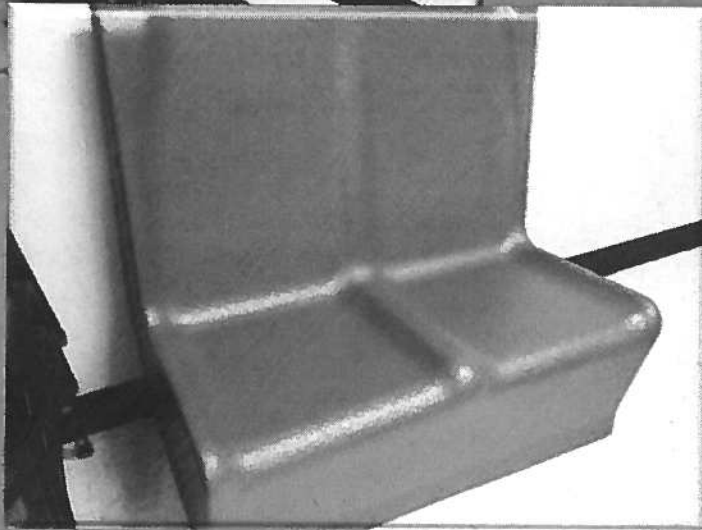
Dallas Park Board Meeting

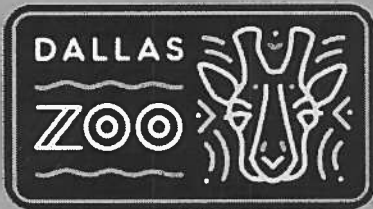
Thursday May 7, 2015



Conserving Wildlife and Inspiring a Passion for Nature

Resurfaced Seating & New Tires





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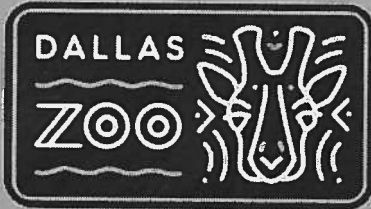
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**Back-On
Track Late
Summer**

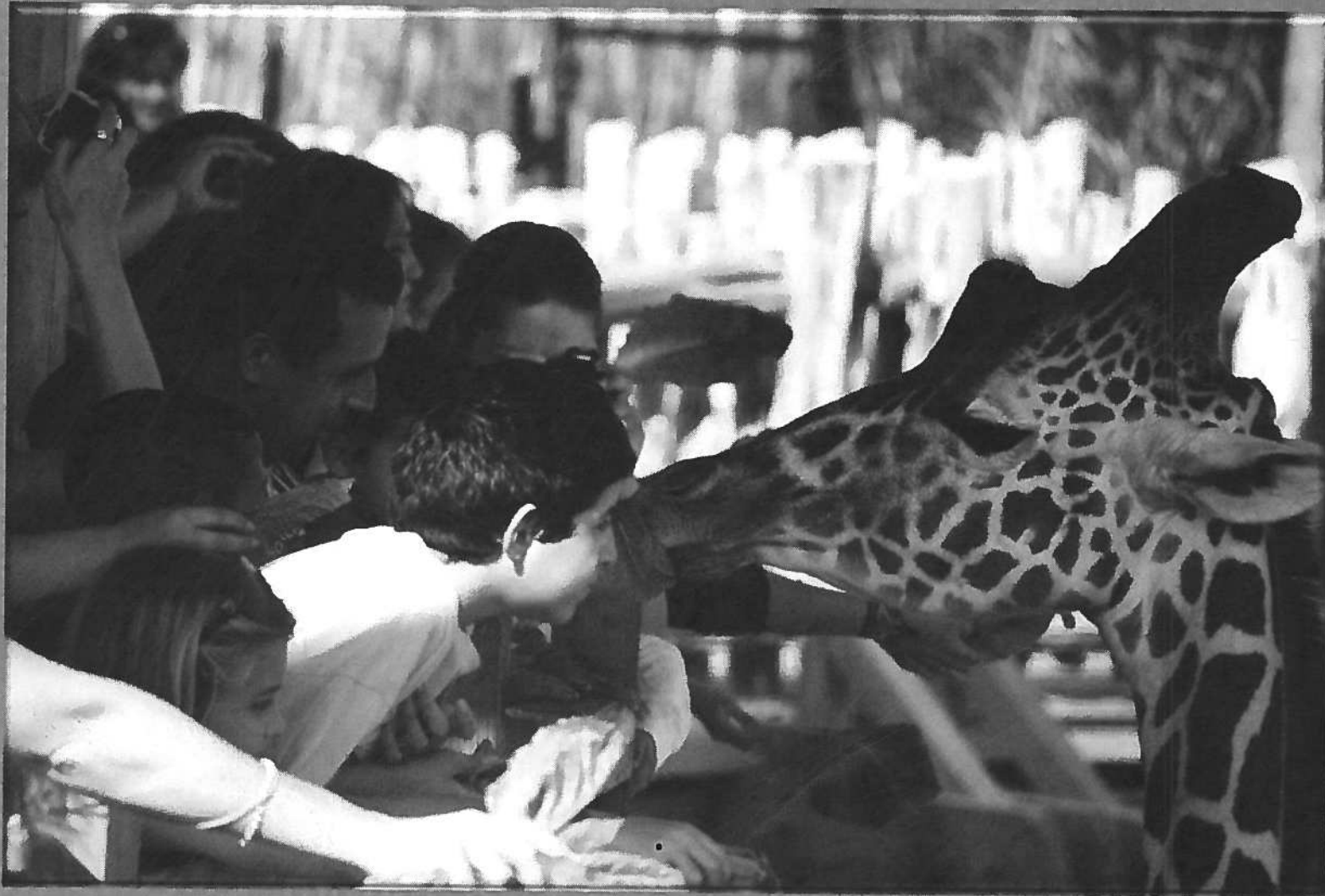
**Looking for
Potential
Corporate
Partners**



Dallas Park Board Meeting
Thursday May 7, 2015



Conserving Wildlife and Inspiring a Passion for Nature





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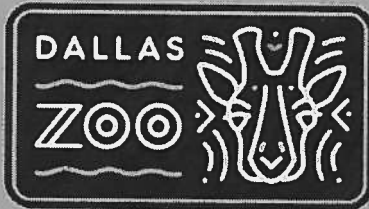
Conserving Wildlife and Inspiring a Passion for Nature



Summer Adventure Camp



June 15th through August 14th



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Thursday May 7, 2015

Conserving Wildlife and Inspiring a Passion for Nature



Saturday Evening Concerts

Music Line-Up

- | | |
|---------|----------------------------|
| May 30 | Petty Theft
& Bird Dogs |
| June 6 | The Relatives |
| June 13 | Escape |
| June 20 | Trout Fishing |
| June 27 | The Killdares |
| July 4 | Live 80 |
| July 11 | Hard Night's Day |
| July 18 | Sara Hickman |
| July 25 | Fast Lane |
| Aug 1 | The O's |

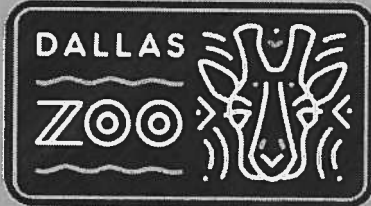


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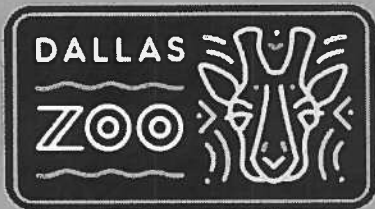


**DOLLAR
DAY**



**JULY
16**





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Dallas Park Board Meeting

Thursday, May 7, 2015

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