



Dallas Park & Recreation

OUTDOOR ADVENTURES @ DALLAS

PARK AND RECREATION BOARD

JUNE 8, 2017

Outdoor Adventures @ Dallas

About the grant

The Texas Parks and Wildlife, Community Outdoor Outreach Program Grant provides funding to local governments and non-profit organizations for programming that introduces target populations to environmental and conservation programs as well as Texas Parks and Wildlife Department (TPWD) mission oriented outdoor activities.



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Requirements of the grant

Organizations must:

Target underserved audiences:

- Ethnic minorities
- Females
- Low income
- Physically/Mentally challenged
- Youth

Conduct outdoor education and programming



Outdoor Adventures @ Dallas

The Dallas Park and Recreation Department was awarded nearly \$50,000 of reimbursement funds through the CO-OP grant to provide a minimum of 360 participants with a new outdoor/nature-based program. Dallas youth will now have access to the six (6) core areas:

- Camping
- Geocaching
- Jr. Archery
- Jr. Angler
- Mountain Biking
- Nature Photography



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How are we using the grant funds?

Staff:

- Staff Trainings and Certifications
- Part Time Adventure Specialist



Equipment for:

- Archery
- Angler
- Photography
- Geocaching
- Mountain Biking



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Staff Trainings and Certifications

- International Mountain Bicycling Association – Level 1 Certification
- Master Outdoor Leadership Training (M.O.L.T.)
- National Outdoor Leadership School – Wilderness First Aid
- USA Archery Level 1 and 2 Certification
- Texas Park and Wildlife Certified Angler
- Texas Park and Wildlife Kayak Training



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Programs Offered:

- Environmental Education
- Spring Mountain Biking
- Spring Camping Trip
- Spring Nature Photography
- Service Project

Upcoming Programs:

- 70+ sessions throughout the summer
- Camping Trip - June 24 & 25
- Service Projects
- Special Events



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Outdoor Adventures @ Dallas

Celebration Kick Off

Scavenger Hunt

- 996 summer camp participants

Celebration Kick Off

- 123 of the top scores from throughout the city attended the Outdoor Adventures Celebration Kick Off at Cedar Hill State Park



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Partners

- B & B Bicycles
- Texas Outdoor Family
- Texas Parks and Wildlife Angler Education Program
- Texas Parks and Wildlife Community Archery Program
- Cedar Hill State Park



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What's next?

- Continue to provide staff training and certification opportunities
- Utilize more department resources to conduct programs
- Reapply for the grant in the spring of 2018
- Recruit additional partners



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Testimonials

"I cannot begin to explain the amount of joy and excitement my daughter displayed after her camping trip. She went on and on for the next few days about all the things that she learned and the wonderful people that she met. This trip had such an impact on her and I know that she will take this experience with her for the rest of her life. Thank you for sharing this opportunity with her"

- Rhonda

"The OAD (Outdoor Adventures Dallas) has empowered me to widen the reach I have with the community for outdoor recreation opportunities. This program has given me the drive to offer recreational services outside of the norm for city kids who have not had the chance to experience outdoor programs."

-Kelly Cloughly, Outdoor Adventure Committee Member



Q & A's



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