



**2015 State Fair of Texas**  
**Celebrating ALL Things Texan**





# 2015 Theme

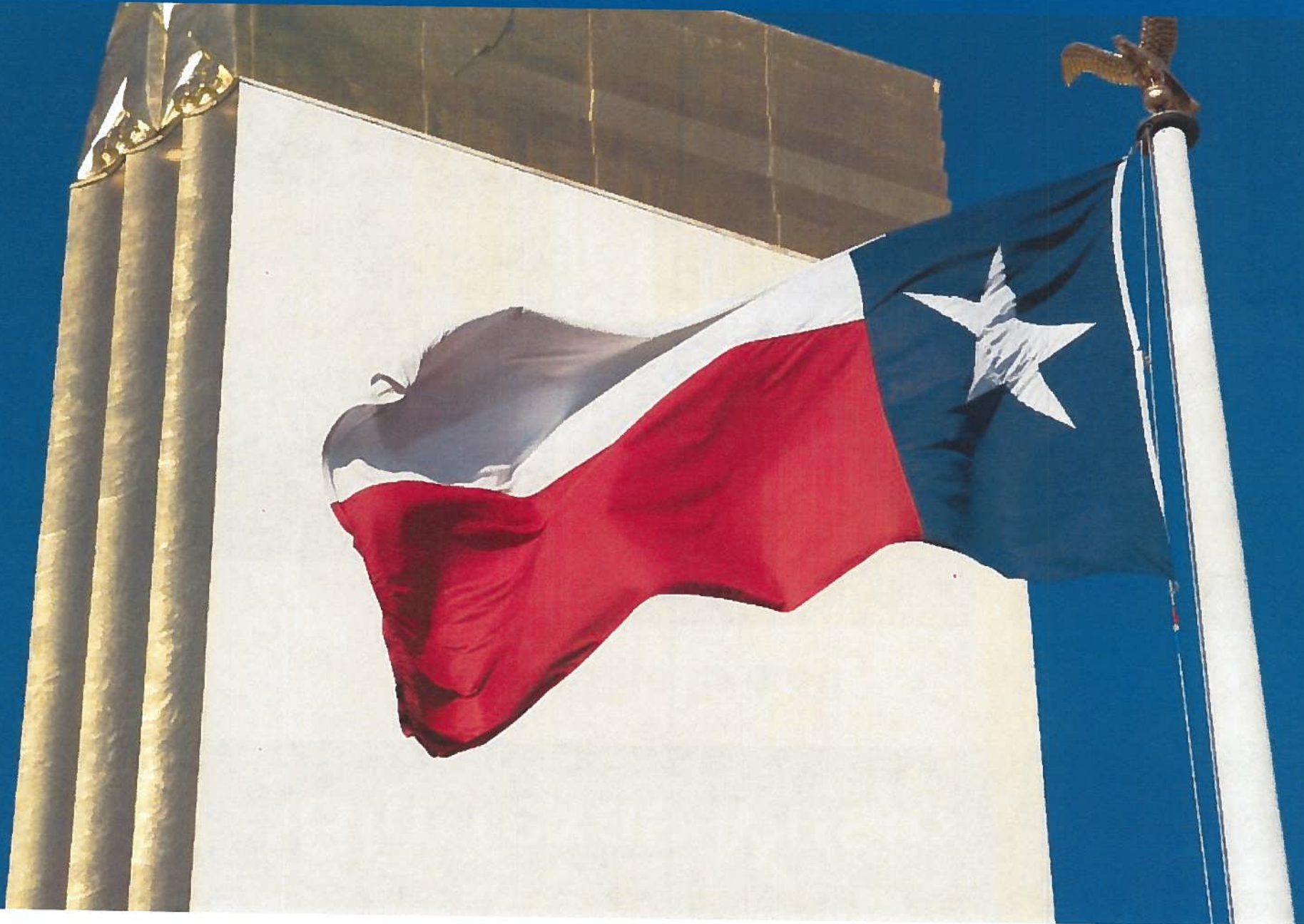


For generations, the State Fair of Texas has been the destination to bring all Texans together

---

Of all the states in our country, Texans are the proudest of their state

# Texification





# Big Texas Music

## Hall of State Exhibit

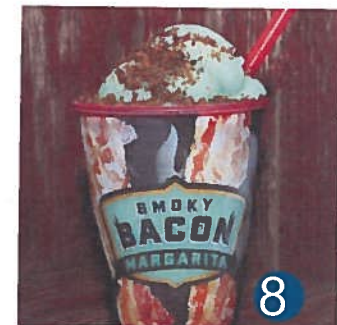


# 2015 Big Tex Choice Awards

## Finalists



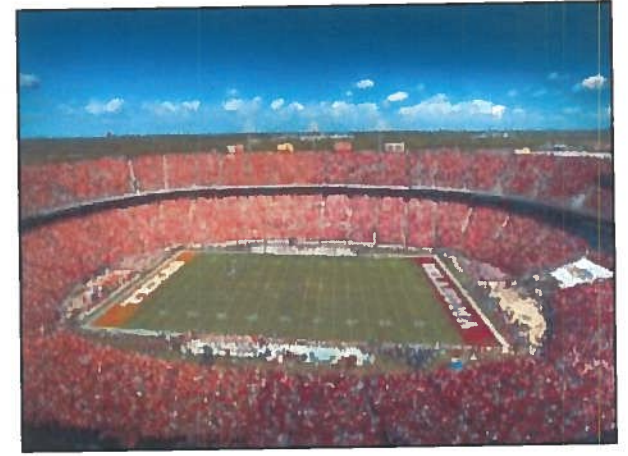
1. Chicken Fried Lobster with Champagne Gravy // 2. Cowboy Corn Crunch  
3. Deep Fried Alligator's Egg Nest // 4. Fernie's Holy Moly Carrot Cake Roly



5. Fried Beer-Battered Buffalo // 6. Lone Star Pork Handle  
7. Pretzel-Crusted Pollo Queso // 8. Smoky Bacon Margarita



# Football at the Fair



Texas vs Oklahoma



Grambling State vs Prairie View A&M

# Chevy Main Stage

**24 Days. 85 Concerts. All Included in Admission.**

Sept. 25 - Craig Wayne Boyd  
Sept. 26 - Lyfe Jennings  
Sept. 27 - Pesado  
Oct. 2 - Country Music Showdown  
Oct. 3 - LeCrae  
Oct. 4 - Cam & Kelsea Ballerini  
Oct. 9 - Prophets & Outlaws  
Oct. 10 - Kevin Fowler  
Oct. 11 - Beach Boys  
Oct. 12 - Bea Miller/Francesco Yates  
Oct. 16 - Trio Grande  
Oct. 17 - Mercy Me  
Oct. 18 - Jay Perez/Emilio





# 2015 New Attractions



Lone Star Horse Spectacular



Illumination Sensation



State Fair of Texas Presents  
Native America



Beer Haven  
Texas Craft Beer Festival



# 2015 Discounts

Through this tasty program, participating food vendors are offering special pricing on signature menu items. The new Thrifty Thursdays promotion is perfect for fairgoers who love fair food or families looking for new ways to save while still getting to enjoy tasty treats.



# 2015 Discounts

## Dr Pepper HALF PRICE after 5 – Any day after 5 p.m.

Enjoy all the State Fair has to offer after 5 p.m. and save. Bring an empty Dr Pepper can after 5 p.m. each day and admission is HALF PRICE.

## Dr Pepper \$5 Tuesdays – Any Tuesday

Bring an empty Dr Pepper can and receive a coupon for a \$5 admission ticket to the State Fair. The discounts extend to the Midway – most rides are 6 coupons on Tuesdays. *One can per person. Discount may not be combined with any offers.*



**STATE FAIR  
OF  
TEXAS.**

**50% OFF  
AFTER 5 P.M.**

**\$5 TUESDAYS**

**SEPT. 25 – OCT. 18**

PRESENT THIS CAN AT ANY STATE FAIR OF TEXAS TICKET BOOTH.  
NOT VALID WITH ANY OTHER OFFER.  
LIMIT ONE CAN PER PERSON.

**1021  
EDGE**



# 2015 Discounts

## McDonald's – Any Day Discount

Discount coupons are available at McDonald's locations throughout North Texas on tray liners and bag stuffers. Bring coupon to the gate and SAVE \$5 off general admission tickets or HALF OFF a children's tickets.

### Your Passport to Family Fun



**100 DAILY SHOWS & ACTIVITIES ALL INCLUDED IN YOUR TICKET TO THE FAIR!**

**FOOD, FUN AND 24 DAYS OF TEXAS!**  
With more than 100 daily shows, concerts and family-friendly activities included in admission, every member of the family is sure to enjoy this Texas tradition.

**MCDONALD'S KIDS' BOARDWALK**  
Full of fun activities for kids of all ages, the Kids' Boardwalk hosts arts and crafts, face painting, interactive activities and is home to daily shows featuring Ronald McDonald. All boardwalk activities are included in admission.



**i'm lovin' it®**

**BUY ADVANCE TICKETS TO THE STATE FAIR OF TEXAS. AT BIGTEX.COM**



**LONE STAR HORSE SPECTACULAR**  
This all-star performance showcasing cowboy horse and their handlers is a sight to behold. History of our great state. Check out the Fair Jay. Shows are held in the State Fair Pavilion. The year of a new chapter of equine culture. Presented by Intrepid by Intrepid.

**MATTRESS FIRM ILLUMINATION SENSATION!**  
All-over America 2015 The Celebration is the perfect setting for this highly entertaining music, pyrotechnics and lighting event. Bring the family, grab a seat and the show will get ready to be enjoyed. Presented by WyDown City.





**WILD WEST PET PALOOZA**  
With an impressive cast of authors, cooking, craft, and dog shows, this event is a must-see for all pet lovers. Don't miss it! Presented by Intrepid.

**CHEVROLET MAIN STAGE**

FRI, SEPT. 25	Country Showcase
SAT, SEPT. 26	Country Showcase
SUN, SEPT. 27	Country Showcase
FRI, OCT. 2	Country Showcase
SAT, OCT. 3	Country Showcase
SUN, OCT. 4	Country Showcase
FRI, OCT. 9	Country Showcase
SAT, OCT. 10	Country Showcase
SUN, OCT. 11	Country Showcase
FRI, OCT. 16	Country Showcase
SAT, OCT. 17	Country Showcase
SUN, OCT. 18	Country Showcase

# STATE FAIR OF TEXAS.

DALLAS • SEPT. 25 – OCT. 18, 2015 • BIGTEX.COM



**STATE FAIR TICKET**  
SAVE \$5 OFF THE REGULAR PRICE OF GENERAL ADMISSION TICKETS. OFFER VALID SEPT. 28 – OCT. 18, 2015. PRESENT THIS COUPON AT THE FAIR GATE. SEAT SELECTIONS ARE LIMITED. SEAT SELECTIONS ARE LIMITED TO THE REGULAR PRICE OF GENERAL ADMISSION TICKETS. SEAT SELECTIONS ARE LIMITED TO THE REGULAR PRICE OF GENERAL ADMISSION TICKETS. SEAT SELECTIONS ARE LIMITED TO THE REGULAR PRICE OF GENERAL ADMISSION TICKETS.



**STATE FAIR TICKET**  
\$7 CHILD'S TICKET WITH PURCHASE OF ADULT. OFFER VALID SEPT. 28 – OCT. 18, 2015. PRESENT THIS COUPON AT THE FAIR GATE. SEAT SELECTIONS ARE LIMITED. SEAT SELECTIONS ARE LIMITED TO THE REGULAR PRICE OF GENERAL ADMISSION TICKETS. SEAT SELECTIONS ARE LIMITED TO THE REGULAR PRICE OF GENERAL ADMISSION TICKETS.

# 2015 Discounts

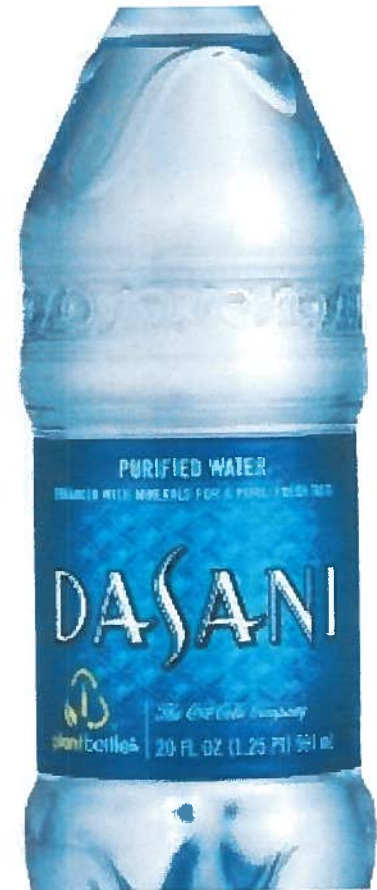
## Dasani – HALF-PRICE

### Opening Day, Sept. 25

Bring a full 20 oz. bottle of Dasani water (or any Coca-Cola product) for donation to the North Texas Food Bank and get a coupon for HALF PRICE admission on opening day.

## Coca-Cola \$6 Thursdays – Any Thursday

Bring an empty 20 oz. bottle of a Coca-Cola product and receive a coupon for a \$6 admission ticket to the State Fair.





# 2015 Discounts

## **\$4 Admission- Any Wednesday**

Bring 4 cans of food for donation to the North Texas Food Bank any Wednesday of the Fair and receive a coupon for a \$4 admission ticket.



## **Senior Days FREE Admission – Any Thursday**

Each Thursday at the State Fair of Texas senior citizens 60 years and older get into the Fair FREE.



## **KISS-FM Fridays – Any Friday**

SAVE \$5 off general admission tickets to the State Fair on Fridays. Download and print a coupon from the KISS-FM website.



**Thanks For Your Support!**

**Please come see us at the  
2015 State Fair of Texas!**

**Sept. 25 – Oct. 18**