



Dallas Park & Recreation

Brimer Bill Funding

Park and Recreation Board
December 9, 2021

Purpose

- This presentation is designed to provide a general overview and update of the Brimer Bill and funding options for Fair Park

History

- **1997 Legislative Session** - Brimer Bill is passed into state law, allowing municipalities to use Hotel Occupancy Tax and Rental Car Tax to repay bonds to build sports arenas, convention centers, entertainment districts, etc. but it requires a local referendum to be used.
 - Dallas voters approved use of those monies in 1999 to build the American Airlines Center. The revenue projections came in much higher and the 30-year bonds were paid off in 15 years. That was the first and only time Dallas has used that funding mechanism.
- **January 2021** - State Representative Rafael Anchia filed House Bill 1048 to remove the exclusion of municipal park systems from existing state law
- **February 2021** - State Senator Royce West filed a companion bill in the Senate
- **May 26** - Reconciled bill passes both houses with *up to* 20% bond monies going to Fair Park, and Governor Abbott signed it into law in late June

Background

- A joint proposition to use Hotel Occupancy Tax to renovate Kay Bailey Hutchison Convention Center and Fair Park is planned for the November 2022 ballot
 - The two items can't be separated in the bond language
 - It's estimated the amount of bonds sold will be \$600M-\$1B
 - Fair Park would receive up to (20%)
 - For context, \$120M to \$200M could be transformational for Fair Park as the most recent 2017 Bond Program only funded \$50M
 - AECOM study from several years ago found over \$130M in needs on the campus
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Brimer Funding Options

- Cotton Bowl Scope of Work
 - Renovate/Add locker rooms
 - Add 35 suites
 - Relocate Press Box
 - Add club seats
 - Add elevators
 - Address Infrastructure Issues
 - Estimated cost - \$45M (*Rough-Order of Magnitude Process*)
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Cotton Bowl



Brimer Funding Options

- Coliseum Scope of Work
 - Enlarge perimeter concourse
 - Connect concourses with a climate controlled structure
 - Add new restrooms and concessions
 - Add suites
 - Address Shared Infrastructure needs such as power and Data
 - Estimated cost - \$25M (*Rough-Order of Magnitude Process*)
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Coliseum



Brimer Funding Options

- Band Shell Scope of Work
 - Build shade canopy
 - Incorporate Front of House system (Sound and Lighting)
 - Add restrooms
 - Add concessions
 - Renovated Back Of House dressing rooms and restrooms
 - Estimated Cost - \$15M
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Band Shell



Brimer Funding Options

- If funding availability exceeds expectations, infrastructure improvements (not funded through bond programs) to exhibit halls would be next priority
 - Scope of work to include channel cuts for improved power and data distribution, HVAC upgrades, and improvements to shared infrastructure (power, data, parking/loading areas)
 - Centennial
 - Automotive
 - Grand Place
 - Tower Building
 - Estimated Cost - \$18M (*Rough-Order of Magnitude Process*)
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Centennial Building



Automobile Building





Next Steps

- City Council Transportation and Infrastructure Committee Briefing – December 7th
- City Council to consider a resolution calling for an election for November 8, 2022 on January 12, 2021



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