



Dallas Park & Recreation

Dallas ISD Partnership Briefing

PARK AND RECREATION BOARD

NOVEMBER 21, 2019

Purpose

To update the Park and Recreation Board on the Dallas Park and Recreation Department and Dallas Independent School District program partnerships in Youth Sports and Aquatics

Partnership Benefits

- Expands program reach and creates new opportunities for participants
- Improves efficient use of tax payer funded facilities through new programs and services
- Increases public awareness of DISD and City of Dallas PKR facilities and programs

Sports Program Overview

- The Dallas Park and Recreation Department (DPR) and the Dallas Independent School District (DISD) collaborate to provide sports programs at 122 campuses, serving over 5,000 students district-wide.
 - Program is exclusively for school based teams
 - Provides recreational leagues for elementary, middle and high school students
 - Sports programs include baseball, basketball, soccer, and flag football.
- The program goal is to provide quality extra curricular programs for students that develop athletic skill, promote academic achievement and encourage students to serve as exemplary citizens/leaders on the field and in the classroom.



Program History

- Pilot programs at two DISD Learning communities began during the 2009-10 school year with the development of an elementary soccer and basketball league.
 - Fourteen (14) elementary schools participated in the initial two years of the program.
- In FY 11-12, DPR decided to expand the pilot programs and formalize a plan to offer a comprehensive sports program for DISD elementary campuses.
 - Forty-four elementary schools participated in the first year of the district-wide initiative.
 - Participation in initial years primarily consisted of elementary schools located in Northeast and Southeast Dallas due to support from Dallas ISD Leadership.



Program Growth and Expansion

- In FY 13-14, the DPR/DISD sports partnership expanded to include 6th grade basketball and soccer for the middle school campuses.
- High school baseball and basketball leagues were developed to provide a low cost alternative to Amateur Athletic Union and other select programs in the 2014 summer.
- Beginning in 2018, local charter schools began partnering with DPR to offer similar programs or join the existing DISD program.



Program Information

- DPR staff visit DISD campuses to recruit program participants.
- Participating schools boys and girls teams coached by DISD campus staff and/or parent volunteers.
- DPR coordinates sports leagues at a fee of \$200 per team:
 - Fall: Baseball, Basketball and Soccer
 - Winter: Basketball
 - Spring: Baseball, Flag Football and Soccer
 - Summer: Baseball and Basketball (High School Only)
- League play is held between 4:30pm-7:30pm at the school campus or park and recreation facilities.



Current Program Status

Demand and support for participation in the program continues to increase annually. In FY 18-19, the program obtained the highest participation in the 8 year existence with a total of 122 campuses participating.

School Year	# Elementary Schools	# Middle and High Schools	# Total Schools
2016-17	78	26	104
2017-18	82	28	110
2018-19	90	32	122



Program Participation



2016-17 DPARD/DISD Sports Participation

Sport	# Leagues	# Teams	# Participants
Soccer	12	134	2,412
Basketball	11	110	1,320
Baseball	5	44	640

2017-18 DPARD/DISD Sports Participation

Sport	# Leagues	# Teams	# Participants
Soccer	12	138	2,484
Basketball	11	115	1,380
Baseball	5	44	660

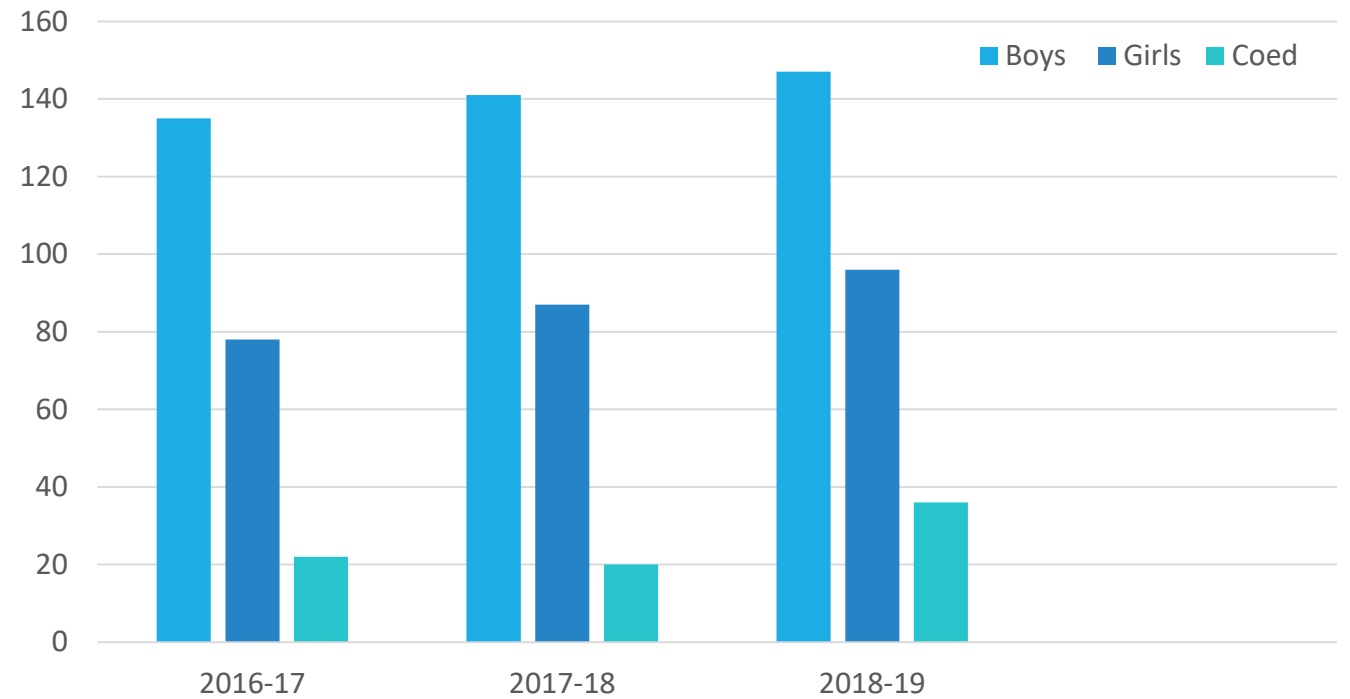
2018-19 DPARD/DISD Sports Participation

Sport	# Leagues	# Teams	Participants
Soccer	15	169	3,042
Basketball	11	121	1,452
Baseball	5	42	630

Program Participation by Gender



Elementary Team Registrations by Gender



Program Highlights

- Nearly 50% elementary schools have participated in the program for at least 5 consecutive years.
- In FY 18-19, 65 of the 90 DISD elementary schools participated in multiple sports during the school year.
- High school baseball and basketball leagues are enticing teams from throughout the DFW area due to the level of competition.
- In May 2019, DPR hosted the inaugural DISD Invitational Soccer Tournament at MoneyGram Soccer Complex with 40 teams participating.



Future Program Goals

- Expand participation throughout DISD campuses and reach the target of 100 elementary schools by FY 20-21.
- Increase the number of girls teams in the program to at least 45% of the total program participation.
- Develop a tool to measure student academic progress while enrolled in the program.
- Coordinate program opportunities with DISD Athletics by sharing in their vision of increasing developmental youth sports participation within high school feeder patterns.





Dallas Park & Recreation

Aquatics Partnership Background

- Public meetings for the Aquatic Master Plan in 2015 revealed a strong desire for indoor pool programming in Southeast Dallas
- DPR and DISD leadership met to discuss potential programming at existing DISD indoor pools
- A budget enhancement was initially submitted and approved for FY 16-17 and has been included in the following years

We Want to Hear from You!

PUBLIC MEETING

Dallas Park and Recreation values your input! Share your ideas for the design of Dallas' proposed regional, community and neighborhood family aquatic centers and associated public art projects.

PROPOSED SITE	MEETING DATE	MEETING LOCATION
Crawford Park	6:30 p.m. January 25, 2016	Pleasant Oaks Recreation Center/8701 Greenmound/Dallas
Lake Highlands North Park	6:30 p.m. January 26, 2016	Lake Highlands North Recreation Center/9940 White Rock Trail/Dallas
Kidd Springs Park	6:30 p.m. February 4, 2016	Kidd Springs Recreation Center/711 W. Canty/Dallas
Tietze Park	6:30 p.m. February 9, 2016	Ridgewood-Belcher Recreation Center/6818 Fisher Rd./Dallas
Fretz Park	6:30 p.m. February 11, 2016	Fretz Recreation Center/6950 Beltline Rd./Dallas
Samuell-Grand Park	6:30 p.m. February 18, 2016	Samuell-Grand Recreation Center/6200 E. Grand Ave./Dallas



WATER AEROBICS



SPLASH & SOAK



COMPETITIVE SWIM



LEARN TO SWIM

City of Dallas Aquatics Master Plan information is available at www.dallasparks.org




Partnership Programming Focus

- After additional meetings between DISD and DPARD staff, the program was refined to focus on meeting both the needs of the public in Southeast Dallas and DISD students, district-wide
 - Public programming at Pleasant Grove Pool for seniors, adults and young children.
 - Swim instruction and training programs for middle school and high school age students
 - Coaching clinics and safety training for DISD swim team coaches



Partnership Public Program

- Pleasant Grove Pool
- Monday – Thursday, 9am – 4pm
- August 26, 2019 – May 21, 2020 (excluding school holidays)
- Senior & Adult water exercise classes (low and high intensity, deep water)
- Senior & Adult swim lessons
- Youth Swim Lessons (preschool and parent/child)
- Home School Swim Team
- Open Lap Swim
- Utilizes the Bachman fee schedule for program pricing



Partnership Public Program Schedule

	Monday	Tuesday	Wednesday	Thursday
9:00AM - 10:00AM	Senior/Adult Water Exercise (Low Intensity)	Deep Water Exercise	Senior/Adult Water Exercise (Low Intensity)	Deep Water Exercise
10:00AM-11:00AM	Senior/Adult Water Exercise (High Intensity)	Parent and Child Aquatics	Senior/Adult Water Exercise (High Intensity)	Parent and Child Aquatics
11:00AM - 12:00PM	Deep Water Exercise	Senior/Adult Swimming Lessons	Deep Water Exercise	Senior/Adult Swimming Lessons
12:00PM - 12:30PM	Closed	Closed	Closed	Closed
12:30PM - 2:00PM	Open Swim	Open Swim	Open Swim	Open Swim
2:00PM - 3:00PM	Senior/Adult Swimming Lessons	Senior/Adult Water Exercise (Low Intensity)	Senior/Adult Swimming Lessons	Senior/Adult Water Exercise (Low Intensity)
3:00PM - 4:00PM	Parent and Child Aquatics	Senior/Adult Water Exercise (High Intensity)	Parent and Child Aquatics	Senior/Adult Water Exercise (High Intensity)

Partnership Swim Training Program

- Program conducted for six weeks each semester at each of the six DISD pools
 - M/W or T/Th, 5pm – 7:30pm
 - Fall and Spring session
- Open to all high school and middle school age students in the feeder pattern for each pool.
- Beginner to intermediate classes for varying ability levels
- Free to all students
- Dallas Aquatics staff offers the following training to DISD swim coaches:
 - American Red Cross Safety Training for Swim Coaches
 - American Red Cross Lifeguard Training
 - Swim coaching clinics



Partnership Swim Training Schedule

Spring Schedule Example

	Monday	Tuesday	Wednesday	Thursday
5:00PM – 7:30PM	5-5:45PM Class 1 5:45-6:30pm Class 2 6:30-7:15pm Class 3	5-5:45PM Class 1 5:45-6:30pm Class 2 6:30-7:15pm Class 3	5-5:45PM Class 1 5:45-6:30pm Class 2 6:30-7:15pm Class 3	5-5:45PM Class 1 5:45-6:30pm Class 2 6:30-7:15pm Class 3
Jan 10 - Feb 24	Sprague Pool	Lisbon Pool	Sprague Pool	Lisbon Pool
Feb 27 - Apr 13	Alamo Pool	Pleasant Grove Pool	Alamo Pool	Pleasant Grove Pool
Apr 18 - Jun 1	White Rock Pool	Loos Pool	White Rock Pool	Loos Pool

Partnership Program Promotion

HE SWIMS
TO SAVE LIVES

SHE SWIMS
TO WIN

THEY SWIM
FOR FUN

WE TRAINED THEM ALL

FREE SWIM TRAINING PROGRAM

ENTRENAMIENTO DE NATACIÓN GRATIS

Session 1: August 26 – September 25

Sesión 1: agosto 26 – septiembre 25

Mondays & Wednesdays | 5:00–7:30pm
cada lunes y miércoles | 5:00pm – 7:30pm

PLEASANT GROVE POOL
8204 Alto Garden
Dallas, TX 75217

Five-week swimming skills program for all middle and high school students at
Programa de habilidades de natación por cinco semanas para todos los estudiantes de las escuelas secundarias y preparatorias.

HIGH SCHOOLS

Escuelas Preparatorias

Samuell Skyline
Seagoville Spruce

MIDDLE SCHOOLS

Escuelas Secundarias

Ann Richards Florence Piedmont Academy
Balch Springs Lang Seagoville
Comstock

Whatever your goal, our trainers will help you get there. All swimming abilities welcome.
Sea cual sea su meta, nuestros entrenadores le ayudarán a llegar allí. Todas las habilidades de natación bienvenidas.

To sign up or to learn more, call 214-587-2868 or go to DallasAquatics.org
Para registrarse o para obtener más información, llame al 214-587-2868 o visite DallasAquatics.org

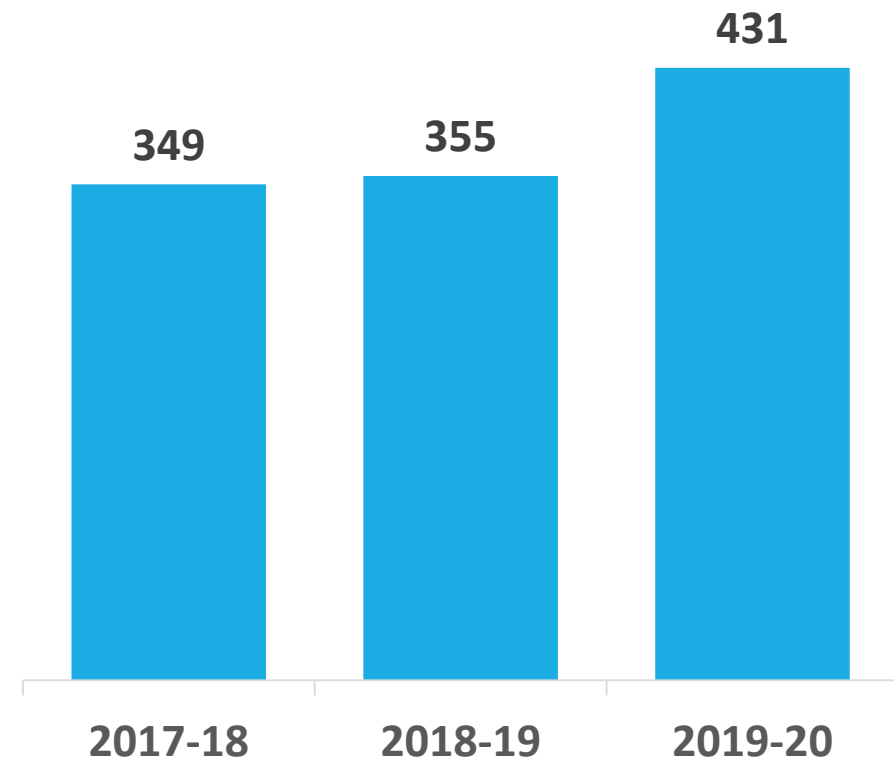


Partnership Program Attendance

	2017-18	2018-19	% increase
Public Program	2167	2966	37%
Swim Training Program	1621	2762	70%
Evening Swim Lessons	0	245	N/A
	2017-18	2018-19	% increase
High Schools (23)	9 39%	17 74%	89%
Middle Schools (32)	12 38%	17 53%	42%

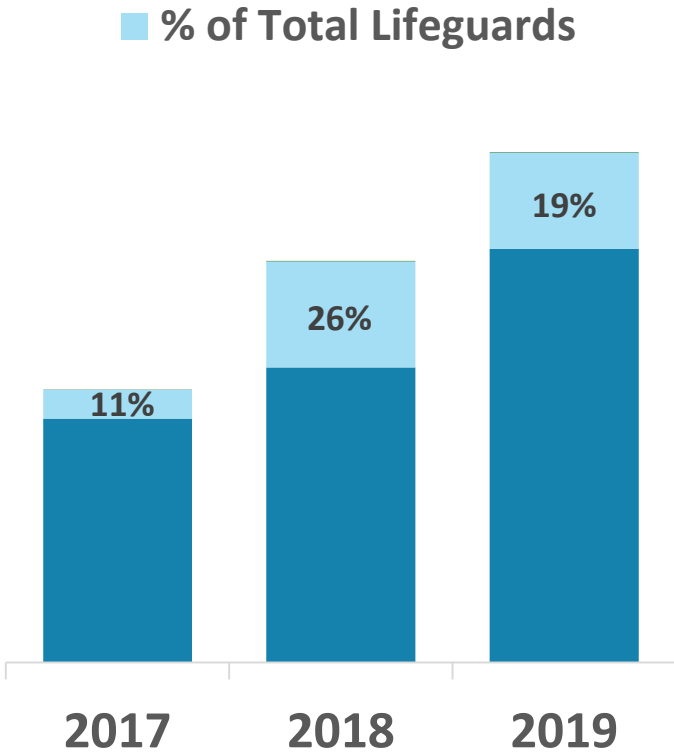
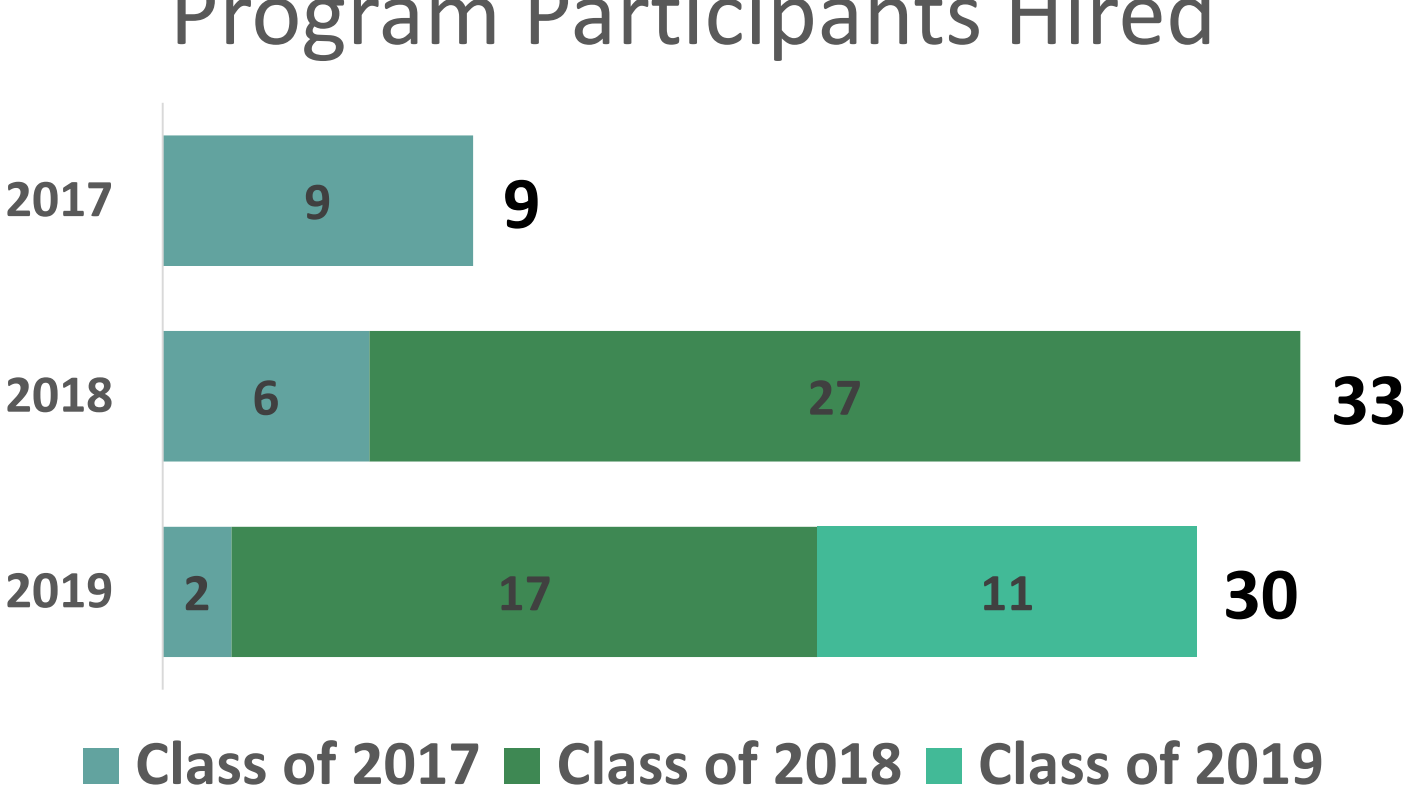
Partnership Program Results

23% Increase in
DISD Swim Team
Participation



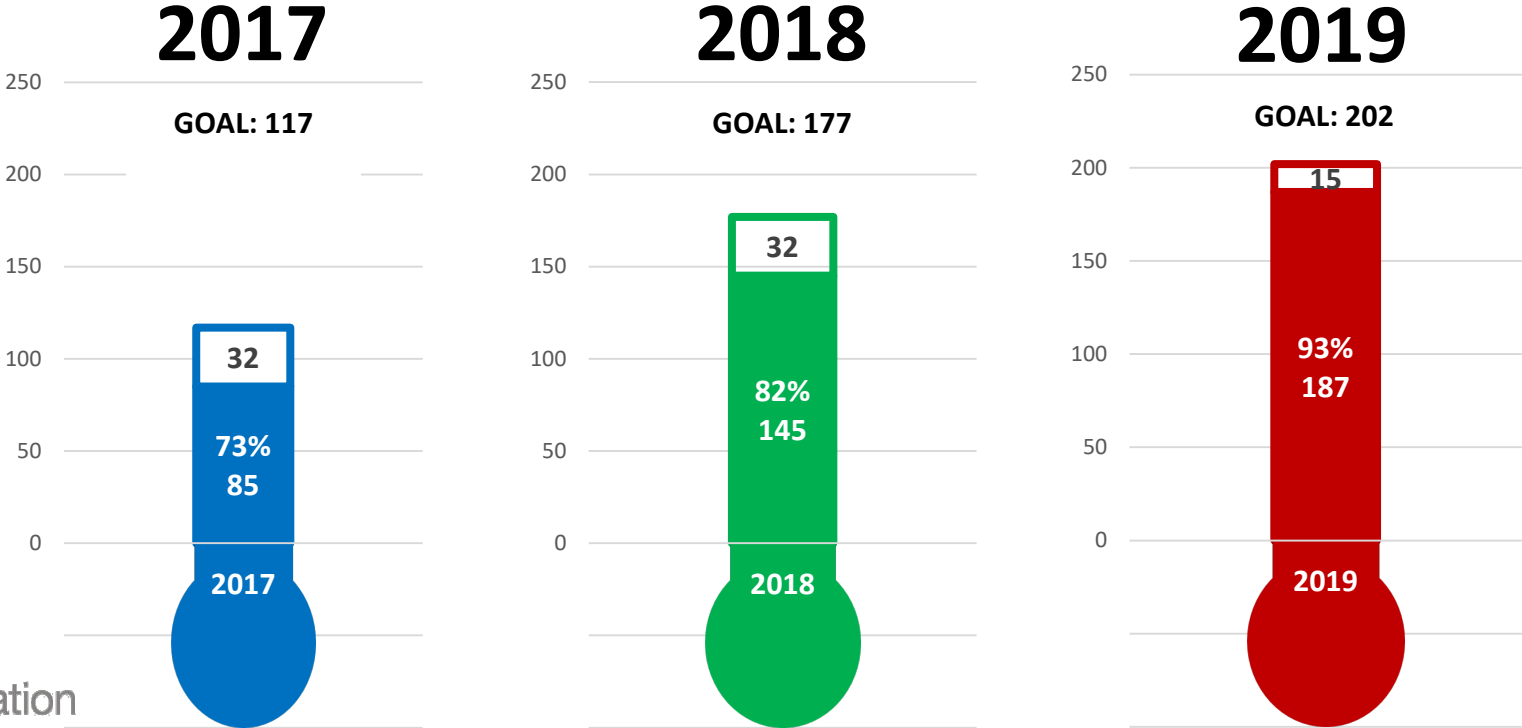
Partnership Program Results

Program Participants Hired



Partnership Program Results

Recruitment Success



QUESTIONS



Dallas Park & Recreation