

FAIR PARK FIRST

DALLAS PARK &
RECREATION BOARD

November 19, 2020



AGENDA

➤ FAIR PARK FIRST

- Board Members

- Advisory Committee

- Fundraising

➤ SPECTRA

- COVID-19

- Events

- Facilities

➤ MASTER PLAN

- Approval

- Community Park

- Potential Tenants

➤ COMMUNITY COLLABORATION

- Q&A

FAIR PARK FIRST



THE CONTRALTO
The Contralto is a sculpture by the artist Fritz Koenig. It was originally created for the 1939 World's Fair in New York City. The base of the sculpture is made of blue and white tiles. The sculpture is a representation of the human body and is a symbol of the human spirit. It is a masterpiece of Art Deco sculpture and is a must-see for anyone visiting Fair Park.



FAIR PARK FIRST BOARD MEMBERS



Darren L. James, FAIA
President



Norm Alston, FAIA
Secretary



Veletta Forsythe Lill



Rev. Donald Parrish



Emily Ledet



Sonja McGill



John Proctor



Ann Barbier-Mueller



Ovidia Evelyn Amaya



Mercedes Fulbright



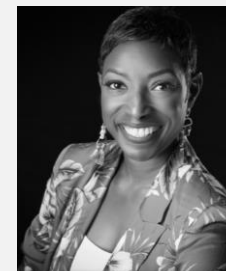
Margo Ramirez Keyes



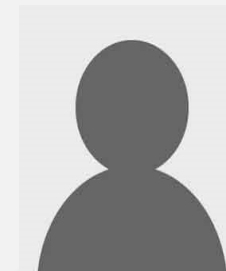
Jason Brown



Christina Zertuche Wong



Sonya Woods Rose



Cristina Barboglio Lynch



NEW BOARD MEMBERS



Christina
Zertuche
Wong

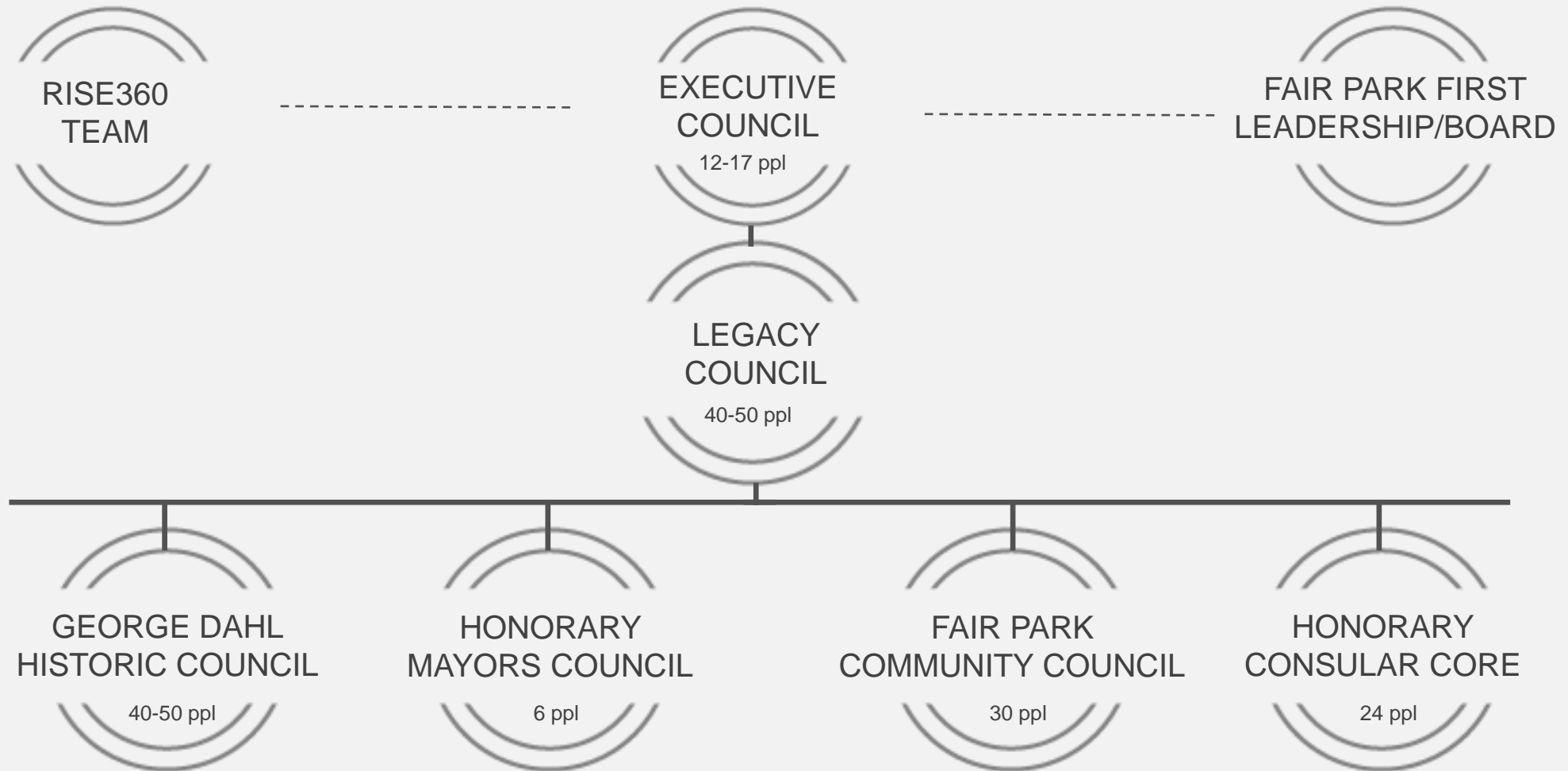


Sonya
Woods
Rose

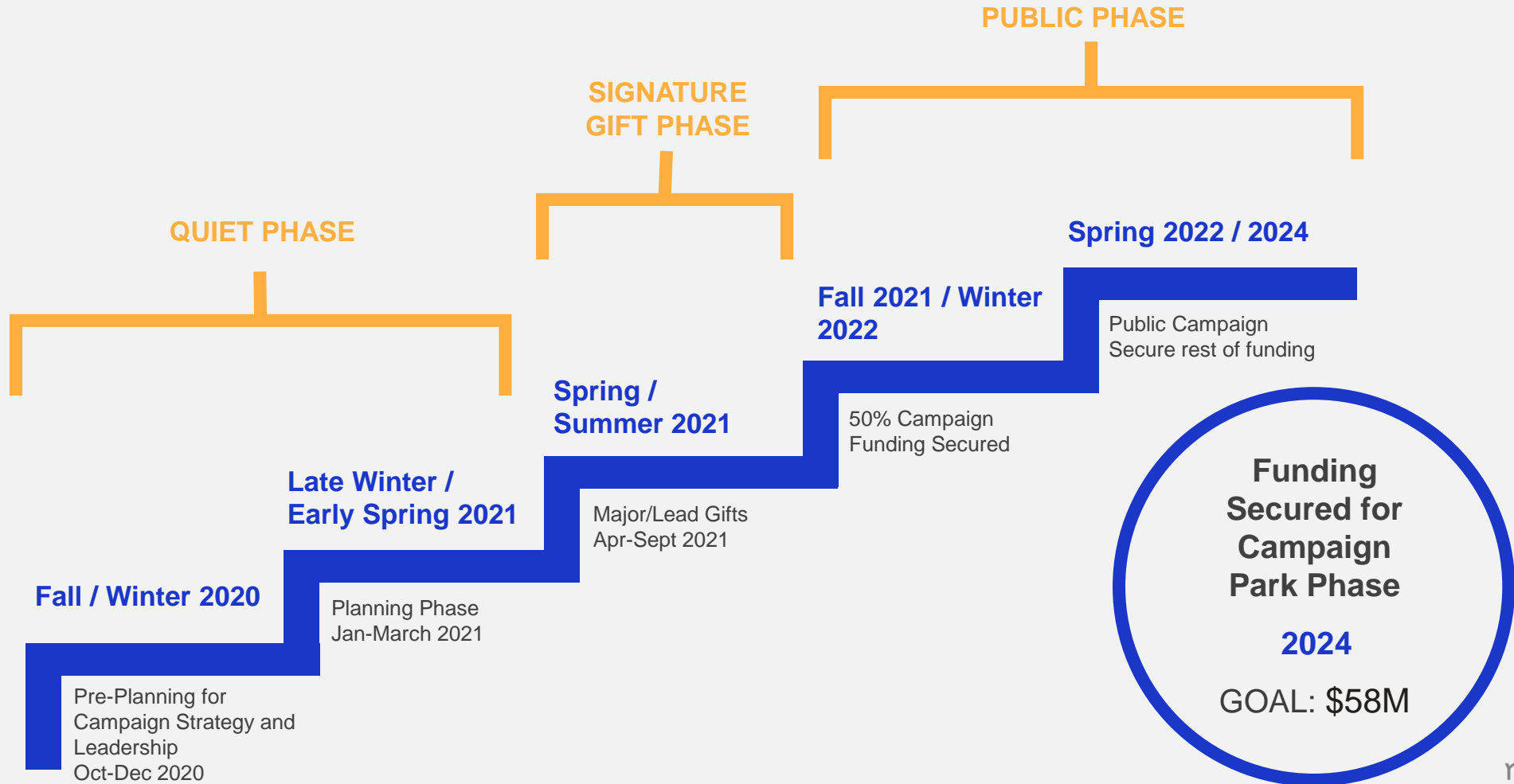


Cristina
Barboglio
Lynch

CAPITAL CAMPAIGN COMMITTEE STRUCTURES



FUNDRAISING



Times are estimates are conservative and subject to change based on internal and external campaign factors. Updated as of 10/10/2020.



SPECTRA

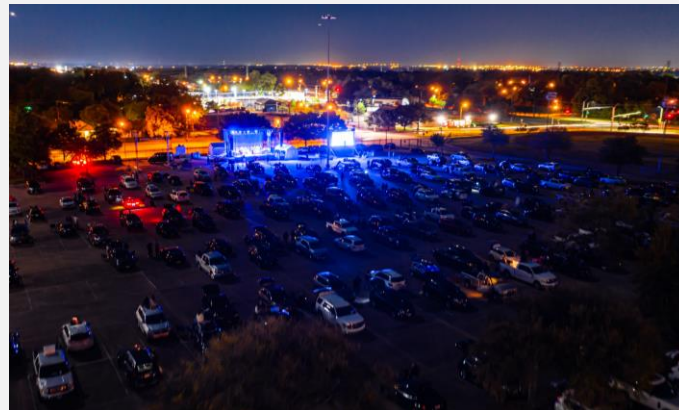


COVID-19

- **Spectra COVID-19 Response Plan**
- **CARES Act Funding - \$1.9 million**



FAIR PARK EVENTS



- **North Texas Irish Festival**
 - **March 6-8, 2020**
- **Event Cancellations & Postponements**
- **Modified Event Schedule Due to COVID-19**
 - **Jurassic Quest Drive-Thru**
 - **Texas vs Oklahoma**
 - **Drive-In Events**

FACILITIES



Since assuming management of Fair Park, Fair Park First/Spectra have spent the following in deferred maintenance and/or emergency repairs:

- **FY19 - \$1,017,484**
- **FY20 - \$806,985**

MASTER PLAN



MASTER PLAN APPROVAL



COMMUNITY PARK



POTENTIAL TENANTS



**Natural History
Building**



**Fair Park
Coliseum**



**Science
Place 1**

COMMUNITY COLLABORATION



COMMUNITY COLLABORATION



NTFB Mega Food Distributions



DIA Mobile Learning Lab



Social Justice Awareness



Fair Park Volunteer Day



Centennial Project w/ Outloud Dallas



Red Alert Restart Awareness Campaign



QUESTIONS?