



DALLAS PARK AND RECREATION BOARD AGENDA

**THURSDAY, FEBRUARY 1, 2018
DALLAS CITY HALL
1500 MARILLA STREET, ROOM 6FN
DALLAS, TEXAS 75201
214-670-4078**

**8:15 am: Administration and Finance Committee, Room 6FS
8:15 am: Planning and Design Committee, Room 6FN
9:15 am: Park and Recreation Board, Room 6FN**



Rodney Schlosser, Chair
Yolanda Williams, Vice Chair
Harrison Blair
Calvert Collins-Bratton
Sonya Woods
Robb P. Stewart

Public Notice

180101

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2018 JAN 26 PM 1:53

CITY SECRETARY
DALLAS, TEXAS

DALLAS PARK AND RECREATION BOARD
ADMINISTRATION AND FINANCE COMMITTEE
DALLAS CITY HALL, ROOM 6FS
1500 MARILLA STREET, DALLAS, TEXAS 75201
THURSDAY, FEBRUARY 1, 2018
(8:15 A.M.)

AGENDA

BRIEFING ITEMS

1. Trinity River Audubon Center – Annual Update (John Lawrence)

CONSENT ITEMS

PARK BOARD AGENDA ITEM NO. 6 – Kiest Park (4) – Authorize an alcohol permit request by Ryan Holdhusen, to serve alcohol at the Big D Easter Bonnet Classic event to be held on Saturday, March 31, 2018 from 6:00 a.m. to 10:00 p.m. and Sunday, April 1, 2018 from 7:00 a.m. to 6:00 p.m. at Kiest Park Softball Complex, located at 3080 S. Hampton Road – Estimated Revenue: \$875 (this is a recurring item)

PARK BOARD AGENDA ITEM NO. 7 – Reverchon Park (2) – Authorize an alcohol permit request by Robin Baldock to serve alcohol at the Katy 5K event to be held on Thursday, June 7, 2018 from 6:00 p.m. to 10:30 p.m. at Reverchon Park, located at 3505 Maple Avenue – Estimated Revenue: \$3,300 (this is a recurring item)

PARK BOARD AGENDA ITEM NO. 8 – Norbuck Park (9) – Authorize an alcohol permit request by Scott Lawson to serve alcohol at the Too Hot to Handle event to be held on Saturday, July 14, 2018 from 7:30 a.m. to 12:00 p.m. at Norbuck Park, located at 200 N. Buckner Boulevard – Estimated Revenue: \$4,225 (this is a recurring item)

PARK BOARD AGENDA ITEM NO. 9 – Reverchon Park (2) – Authorize an alcohol permit request by Randall D. Fox, to serve alcohol at the Turtle Creek Spring Arts and Craft Festival event to be held on Saturday, April 14, 2018 from 10:00 a.m. to 5:00 p.m. and Sunday, April 15, 2018 from 11:00 a.m. to 5:00 p.m. at Reverchon Park, located at 3505 Maple Avenue – Estimated Revenue: \$3,300

DISCUSSION ITEMS

1. Overview of Athletic Field Use and Reservations (Oscar Carmona, John Jenkins)
 2. MoneyGram Sports Complex (John Jenkins)
-



DALLAS PARK AND RECREATION BOARD
ADMINISTRATION AND FINANCE COMMITTEE– PAGE 2
DALLAS CITY HALL, ROOM 6FS
1500 MARILLA STREET, DALLAS, TEXAS 75201
THURSDAY, FEBRUARY 1, 2018
(8:15 A.M.)

A quorum of the Dallas Park and Recreation Board may attend this meeting

**Handgun Prohibition Notice for Meetings
of Governmental Entities**

"Pursuant to Section 30.06, Penal Code (trespass by license holder with a concealed handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a concealed handgun."

"De acuerdo con la sección 30.06 del código penal (ingreso sin autorización de un titular de una licencia con una pistola oculta), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola oculta."

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Jesse Moreno, Chair
Becky Rader, Vice Chair
Barbara Barbee
Timothy W. Dickey
Jeff Kitner
Paul Sims
Bo Slaughter

Public Notice

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DALLAS PARK AND RECREATION BOARD
PLANNING AND DESIGN COMMITTEE
DALLAS CITY HALL, ROOM 6FN
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THURSDAY, FEBRUARY 1, 2018
(8:15 A.M.)

AGENDA

ACTION ITEMS

PARK BOARD AGENDA ITEM NO. 13 – Walnut Hill Recreation Center (13) – Authorize site approval of new public artwork for the Walnut Hill Recreation Center located at 10011 Midway Road – Financing: No cost consideration to the City (2006 Bond Funds to be used for future Public Art costs)

PARK BOARD AGENDA ITEM NO. 14 – Priority Public Art Projects (Citywide) – Authorize approval of the proposed Priority Public Art Projects list for the 2017 Bond Program as developed by Park and Recreation Department and Office of Cultural Affairs staff and approved by the Public Art Committee and the Cultural Affairs Commission, in compliance with the City's Public Art ordinance (Dallas City Code, Chapter 2, Article X) – Financing: No cost consideration to the City (2017 Bond Program to fund future Public Art projects)

PARK BOARD AGENDA ITEM NO. 15 – LBJ/Skillman Corridor Market Feasibility Study (10) – Authorize a six-month service contract for a market feasibility study and conceptual design services for the LBJ/Skillman corridor with C.H. Johnson Consulting, Inc., most advantageous proposer of six – Not to exceed \$55,665 – Financing: 2006 Bond Funds

PARK BOARD AGENDA ITEM NO 16 – Save America's Treasures Grant Application (Citywide) – Authorize the City of Dallas to apply for a Save America's Treasures Grant with the Department of the Interior, National Park Service, for the Hall of State at Fair Park – Financing: No cost consideration to the City (2017 Bond Funds will be used as match funding, if the grant is awarded)

BRIEFING ITEM

1. Flag Pole Hill (Leong Lim)



DALLAS PARK AND RECREATION BOARD
PLANNING AND DESIGN COMMITTEE – PAGE 2
DALLAS CITY HALL, ROOM 6FN
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AGENDA

DALLAS PARK AND RECREATION BOARD
DALLAS CITY HALL
1500 MARILLA STREET, ROOM 6FN
DALLAS, TEXAS 75201
THURSDAY, FEBRUARY 1, 2018 9:15 A.M.
(Public Speakers sign in by 8:30 A.M.)

180103

2018 JAN 26 PM 1:54

CITY SECRETARY
DALLAS, TEXAS

POSTED CITY SECRETARY
DALLAS, TX

Robert Abtahi, President, District 15

Barbara A. Barbee, District 1
Jesse Moreno, District 2
Vacant, District 3
Harrison Blair, District 4
Yolanda F. Williams, District 5
Timothy W. Dickey, District 6
Sonya Woods, District 7

Bo Slaughter, District 8
Becky Rader, District 9
Robb P. Stewart, Vice President District 10
Jeff Kitner, District 11
Rodney Schlosser, District 12
Calvert Collins-Bratton, District 13
Paul Sims, District 14

1. Speakers
2. Approval of Minutes of the January 25, 2018 Park and Recreation Board Meeting
3. Recent Police Activity in the Park System:
Rick Watson, Deputy Chief, Dallas Police Department

BRIEFINGS

4. Park and Recreation Trust Fund of the City of Dallas – Annual Briefing
John D. Jenkins, Deputy Director
5. City and School District Interlocal Agreement
Ryan O'Connor, Senior Park Manager

CONSENT AGENDA (ITEMS 6 – 16)

ADMINISTRATION AND FINANCE COMMITTEE

6. Kiest Park (4) – Authorize an alcohol permit request by Ryan Holdhusen, to serve alcohol at the Big D Easter Bonnet Classic event to be held on Saturday, March 31, 2018 from 6:00 a.m. to 10:00 p.m. and Sunday, April 1, 2018 from 7:00 a.m. to 6:00 p.m. at Kiest Park Softball Complex, located at 3080 South Hampton Road – Estimated Revenue: \$875 (this is a recurring item)
7. Reverchon Park (2) – Authorize an alcohol permit request by Robin Baldock to serve alcohol at the Katy 5K event to be held on Thursday, June 7, 2018 from 6:00 p.m. to 10:30 p.m. at Reverchon Park, located at 3505 Maple Avenue – Estimated Revenue: \$3,300 (this is a recurring item)
8. Norbuck Park (9) – Authorize an alcohol permit request by Scott Lawson to serve alcohol at the Too Hot to Handle event to be held on Saturday, July 14, 2018 from 7:30 a.m. to 12:00 p.m. at Norbuck Park, located at 200 N. Buckner Boulevard – Estimated Revenue: \$4,225 (this is a recurring item)

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CONSENT AGENDA (ITEMS 6 – 16) continued

ADMINISTRATION AND FINANCE COMMITTEE

9. Reverchon Park (2) – Authorize an alcohol permit request by Randall D. Fox, to serve alcohol at the Turtle Creek Spring Arts and Craft Festival event to be held on Saturday, April 14, 2018 from 10:00 a.m. to 5:00 p.m. and Sunday, April 15, 2018 from 11:00 a.m. to 5:00 p.m. at Reverchon Park, located at 3505 Maple Avenue – Estimated Revenue: \$3,300
10. Fair Park (7) – Authorize a one-year contract with Platinum Event Services, Inc. to provide crowd management services at Fair Park for a period commencing on February 27, 2018 and terminating on February 26, 2019 – Estimated Annual Revenue: \$175,961 [Administration and Finance Committee briefed on January 25, 2018]
11. Fair Park (7) – Authorize a one-year agreement with the American National Red Cross (Red Cross), the Dallas Chapter, for the storage of disaster relief supplies, vehicles or other assets owned by the American Red Cross at Fair Park – No Cost Consideration to the City [Administration and Finance Committee briefed on January 25, 2018]
12. Samuell Farm – Authorize a ten (10) year agreement with two five (5) year renewal periods with Dallas Zoo Management (DZM). for the purpose to design, develop, construct, operate, maintain and pay for a Whooping Crane breeding facility at Samuell Farm for the period February 1, 2018 through January 31, 2028, located at 100 Highway 80, Mesquite, Texas – Financing: No cost consideration to the City [Administration and Finance Committee briefed January 25, 2018]

PLANNING AND DESIGN COMMITTEE

13. Walnut Hill Recreation Center (13) – Authorize site approval of new public artwork for the Walnut Hill Recreation Center located at 10011 Midway Road – Financing: No cost consideration to the City (2006 Bond Funds to be used for future Public Art costs)
14. Priority Public Art Projects (Citywide) – Authorize approval of the proposed Priority Public Art Projects list for the 2017 Bond Program as developed by Park and Recreation Department and Office of Cultural Affairs staff and approved by the Public Art Committee and the Cultural Affairs Commission, in compliance with the City's Public Art ordinance (Dallas City Code, Chapter 2, Article X) – Financing: No cost consideration to the City (2017 Bond Program to fund future Public Art projects)

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CONSENT AGENDA (ITEMS 6 – 16) continued

15. LBJ/Skillman Corridor Market Feasibility Study (10) – Authorize a six-month service contract for a market feasibility study and conceptual design services for the LBJ/Skillman corridor with C.H. Johnson Consulting, Inc., most advantageous proposer of six – Not to exceed \$55,665 – Financing: 2006 Bond Funds
16. Save America's Treasures Grant Application (Citywide) – Authorize the City of Dallas to apply for a Save America's Treasures Grant with the Department of the Interior, National Park Service, for the Hall of State at Fair Park – Financing: No cost consideration to the City (2017 Bond Funds will be used as match funding, if the grant is awarded)

ITEMS FOR INDIVIDUAL CONSIDERATION

17. 2016-2017 Park and Recreation Department Annual Report – Adoption of the Park and Recreation Board Annual Report for Fiscal Year 2016-2017 – Financing: No cost consideration to the City
18. Interlocal Agreement (DISD) – Districts 1, 2, 3, 4, 5, 6, 7, 8, 9, 11, 13, 14 – Authorize approval of an agreement for a term of ten years with two five-year renewal options between the City of Dallas and the Dallas Independent School District for shared access of campus grounds after school hours and weekends – Financing: No cost consideration to the City
19. Fair Park (7) – Authorize staff to proceed working with the Office of Economic Development to seek reauthorization of a Chapter 380 Economic Development Grant Agreement with ESPN in an amount not to exceed \$800,000 in consideration of bringing teams from the Big Ten, Big 12 or Conference USA to play in an annual bowl game at the Cotton Bowl Stadium at Fair Park in December of 2018 and 2019 pursuant to the City of Dallas Public/Private Partnership Program – Cost Not to Exceed \$800,000 – Financing General Funds [Administration and Finance Committee briefed on January 25, 2018]

OTHER/NON-ACTION ITEMS

20. Park and Recreation Board Members Liaison Reports: Audubon Dallas/Cedar Ridge Preserve, Cultural Affairs Commission, Dallas Arboretum and Botanical Society, Dallas Zoological Society, Downtown Dallas, Inc./Downtown Parks, Friends of Fair Park, The Friends of Katy Trail, Oak Lawn Park and Arlington Hall Conservancy, State Fair of Texas, Texas Discovery Gardens, The Trinity Commons Foundation, Trinity River Audubon Center, Turtle Creek Association, The Woodall Rodgers Park Foundation/Klyde Warren Park



DALLAS PARK AND RECREATION BOARD AGENDA – PAGE 4
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OTHER/NON-ACTION ITEMS

21. Staff Announcements – Upcoming Park and Recreation Department Events

22. Next Park and Recreation Board Regular Meeting: Thursday, February 15, 2018.

23. Adjournment

A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

1. seeking the advice of its attorney about pending or contemplated litigation, settlement offers, or any matter in which the duty of the attorney to the City Council under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with the Texas Open Meetings Act. [Tex. Govt. Code §551.071]

2. deliberating the purchase, exchange, lease, or value of real property if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.072]

3. deliberating a negotiated contract for a prospective gift or donation to the city if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.073]

4. deliberating the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee; or to hear a complaint or charge against an officer or employee unless the officer or employee who is the subject of the deliberation or hearing requests a public hearing. [Tex. Govt. Code §551.074]

5. deliberating the deployment, or specific occasions for implementation, of security personnel or devices. [Tex. Govt. Code §551.076]

6. discussing or deliberating commercial or financial information that the city has received from a business prospect that the city seeks to have locate, stay or expand in or near the city and with which the city is conducting economic development negotiations; or deliberating the offer of a financial or other incentive to a business prospect. [Tex Govt. Code §551.087]

7. deliberating security assessments or deployments relating to information resources technology, network security information, or the deployment or specific occasions for implementations of security personnel, critical infrastructure, or security devices. [Tex. Govt. Code §551.089]

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Regular Meeting: Robert Abtahi, President, presiding

Present: Robert Abtahi, President; Barbara A. Barbee, Harrison Blair, Calvert Collins-Bratton, Timothy W. Dickey, Jeff Kitner, Jesse Moreno, Susan Rader, Rodney Schlosser, Paul Sims, Ernest Slaughter, Yolanda F. Williams, Sonya Woods - 13

Absent: Robb P. Stewart, Vice President

President Abtahi convened the regular meeting at 9:30 a.m. A quorum of the Board was present.

Jeff Kitner made a motion, seconded by Bo Slaughter to appoint Calvert Collins-Bratton as temporary Vice-President for today's meeting in the absence of Vice-President, Robb Stewart. The motion was carried by unanimous vote.

Agenda Item 1. Speakers: NONE

Agenda Item 2. A motion by Barbara Barbee, seconded by Becky Rader, to approve the minutes of the January 4, 2018 Park and Recreation Board Meeting, was carried. The vote was unanimous.

Agenda Item 3. City Attorney Briefing: The City Attorney's Office briefed the Park Board on a. Park Board Roles, b. Open meetings Act, c. Ethics, d. Park Board Rules / Chapter 8 (Dallas City Code), e. Robert's Rules / Parliamentary Procedure

CONSENT AGENDA (ITEMS 4 - 5)

ADMINISTRATION AND FINANCE COMMITTEE

Agenda Item 4. Samuell Grand Park (2) – A motion by Calvert Collins-Bratton, seconded by Bo Slaughter, to authorize the utilization of Samuell Trust Funds to fund the removal and replacement of an asphalt parking lot to include curbs and gutters located at the corner of Samuell Boulevard and Winslow Street at Samuell Grand Park, located at 6200 East Grand Avenue, with APAC-Texas, Inc. dba Oldcastle Pavement Solutions – Total not to exceed \$138,576 – Financing: Samuell Trust Funds [Administration and Finance Committee briefed December 14, 2017], was carried. The vote was unanimous.

PLANNING AND DESIGN COMMITTEE

Agenda Item 5. Phase 1 Family Aquatic Centers Package 1: Crawford Regional Family Aquatic Center (5), Fretz Regional Family Aquatic Center (11), Samuell Grand Regional Family Aquatic Center (2) – A motion by Calvert Collins-Bratton, seconded by Bo Slaughter, to authorize an increase in the contract with The Fain Group, Inc. to add increased scope of work associated with three regional family aquatic centers at Crawford Memorial Park (5) located at 375 South Prairie Creek Road, Fretz Park (11) located at 14730 Hillcrest Road, Samuell Grand Park (2) located at 3003 Samuell Boulevard, – Not to exceed \$351,666.61 (Crawford: \$255,381.36; Fretz: \$92,952.55; Samuell Grand: \$3,332.70) from \$20,562,297.00 to \$20,913,963.61 – Financing: Elgin B. Robertson Land Sale proceeds and 2017 Bond Funds (subject to appropriations), was carried. The vote was unanimous.

ITEMS FOR INDIVIDUAL CONSIDERATION

Agenda Item 6. Director's Performance Review 2016-17 – Closed Session to discuss the evaluation and duties of the Director of the Park and Recreation Department – Personnel (Section 551.074) of the Texas Open Meetings Act.

At 11:13 a.m., President Abtahi entered into closed session.

At 12:42 p.m., President Abtahi ended closed and reconvened open session.

DRAFT

DRAFT

Agenda Item 7. Director's Performance Review 2016-17 – Authorize adoption of the 2016-17 performance appraisal for the Park and Recreation Director – Financing: Current Fund. A substitute motion to adopt the Committee's recommendation to rate the Director's performance as "exceptional" and honor a request by the Director to give any merit increase that would accompany this rating back to the Department budget was made by Robert Abtahi and seconded by Rodney Schlosser. A motion by Barbara Barbee, seconded by Yolanda Williams to call the question was carried by 2/3 vote (Collins-Bratton, Dickey, Moreno, Sims voting Nay; Stewart-Absent). The final vote on the original motion by Robert Abtahi, seconded by Rodney Schlosser was carried by unanimous vote.

OTHER/NON-ACTION ITEMS

Agenda Item 8. The Park and Recreation Board Members Liaison Reports regarding Audubon Dallas/Cedar Ridge Preserve, Cultural Affairs Commission, Dallas Arboretum and Botanical Society, Dallas Zoological Society, Downtown Dallas, Inc./Downtown Parks, Friends of Fair Park, The Friends of Katy Trail, Oak Lawn Park and Arlington Hall Conservancy, State Fair of Texas, Texas Discovery Gardens, The Trinity Commons Foundation, Trinity River Audubon Center, Turtle Creek Association, The Woodall Rodgers Park Foundation/Klyde Warren Park were as follows:

Jeff Kitner spoke about the Dallas Parks Foundation retreat the previous Saturday and the business they discussed at that retreat. Mr. Kitner also mentioned the start of construction on Phases 2B/2C of the Northaven Trail.

Bo Slaughter spoke about his research regarding State Fair and the vendor process. Mr. Slaughter also thanked staff for their assistance with a meeting of constituents to adopt a park.

Jesse Moreno spoke about the Dallas Zoo annual dinner he attended. Mr. Moreno also mentioned that Saturday, January 27, 2018 from 9:00 a.m. to 12:00 p.m., there will be a clean-up day along the Santa Fe Trail, co-hosted by Friends of the Santa Fe Trail and Irma Rangel School.

Becky Rader spoke about a vendor fair at Harry Stone Recreation Center. Ms. Rader also mentioned the Dallas United Crew (DUC) summer rowing camp will last for 4 weeks and include more participants.

Harrison Blair spoke about the reopening of Fruitdale Recreation Center Wednesday, January 31, 2018.

Agenda Item 9. Staff announcements regarding upcoming Park and Recreation Department Events.

NONE

Tin Dickey made a motion, seconded by Jesse Moreno to place the Park Board Rules of Procedure back on the next Agenda. President Abtahi suggested talking with the Chair of the AdHoc rules committee: Robb Stewart, who was absent from today's meeting. Mr. Dickey withdrew his motion in order to be able to speak with Mr. Stewart first.

Agenda Item 10. Next Park and Recreation Board Regular Meeting will be held Thursday, February 1, 2018 at Dallas City Hall.

Agenda Item 11. President Abtahi adjourned the Board meeting at 12:51 p.m.

Anthony M. Becker, Interim Secretary
Park and Recreation Board

Robert Abtahi, President
Park and Recreation Board

NOTE: For more information on discussion of any issue heard during this meeting, refer to the tape recording retained in the Park Department's Central File.

MEMORANDUM

DATE: January 26, 2018

TO: Robert Abtahi, President, and
Members of the Dallas Park and Recreation Board



SUBJECT: February 1, 2018 Park and Recreation Board Briefings

On Thursday, February 1, 2018, the following briefings will be presented to the Dallas Park and Recreation Board:

-Park and Recreation Trust Fund for the City of Dallas
John D. Jenkins, Deputy Director, Park and Recreation

-City and School District Interlocal Agreement
Ryan O'Connor, Senior Park Manager

Should you have any questions, please contact me at 214-670-4071.

A handwritten signature in cursive script, appearing to read "Willis C. Winters".

Willis C. Winters, FAIA, Director
Park and Recreation Department

**DALLAS PARK AND RECREATION BOARD
AGENDA SHEET**

DATE: February 1, 2018
COUNCIL DISTRICT: 4
STAFF: John Jenkins, 214-670-4073

SUBJECT

Authorize an alcohol permit request by Ryan Holdhusen, to serve alcohol at the Big D Easter Bonnet Classic event to be held on Saturday, March 31, 2018 from 6:00 a.m. to 10:00 p.m. and Sunday, April 1, 2018 from 7:00 a.m. to 6:00 p.m. at Kiest Park Softball Complex, located at 3080 South Hampton Road – Estimated Revenue: \$875

BACKGROUND

The Park and Recreation Board has the authority by City Code Sec.32-11.2(3) to approve alcohol consumption on park property. A request has been received by Ryan Holdhusen, with Pegasus Slowpitch Softball Association, to serve alcohol from 6:00 a.m. to 10:00 p.m. on Saturday, March 31, 2018 and from 7:00 a.m. to 6:00 p.m. on Sunday, April 1, 2018. This will be the second year for this event. The estimated attendance is 700 participants. Park Board approval of an alcohol permit is requested.

The Alcoholic Beverage Permit Conditions document has been given to the event organizers who will be required to meet all of the conditions to include Naming the City of Dallas as an Additional Insured as specified by the City's Risk Management Office and alcohol consumption will be restricted to a designated enclosed area staffed by Dallas Police.

FISCAL INFORMATION

Event organizers will pay a \$600 event deposit, a \$200 alcohol permit deposit, a \$250 non-refundable alcohol permit fee, and \$625 non-refundable special event fees. Estimated Revenue: \$875.

COMMITTEE ACTION

The Administration and Finance Committee will consider this request on February 1, 2018 and will present its recommendation to the full Park and Recreation Board on the same day.

STAFF RECOMMENDATION

Staff recommends approval.

**DALLAS PARK AND RECREATION BOARD
AGENDA SHEET**

DATE: February 1, 2018
COUNCIL DISTRICT: 2
STAFF: John Jenkins, 214-670-4073

SUBJECT

Authorize an alcohol permit request by Robin Baldock to serve alcohol at the Katy 5K event to be held on Thursday, June 7, 2018 from 6:00 p.m. to 10:30 p.m. at Reverchon Park, located at 3505 Maple Avenue – Estimated Revenue: \$3,300

BACKGROUND

The Park and Recreation Board has the authority by City Code Sec.32-11.2(3) to approve alcohol consumption on park property. A request has been received by Robin Baldock, with Katy 5K, to serve alcohol from 6:00 p.m. to 10:30 p.m. on Thursday, June 7, 2018. This will be the twentieth year for this event with no issues reported from past events. The estimated attendance is 5,000 participants. Park Board approval of an alcohol permit is requested.

The Alcoholic Beverage Permit Conditions document has been given to the event organizers who will be required to meet all of the conditions to include Naming the City of Dallas as an Additional Insured as specified by the City's Risk Management Office and alcohol consumption will be restricted to a designated enclosed area staffed by Dallas Police.

FISCAL INFORMATION

Event organizers will pay a \$1,200 event deposit, a \$200 alcohol permit deposit, a \$250 non-refundable alcohol permit fee, and \$3,050 non-refundable special event fees. Estimated Revenue: \$3,300.

COMMITTEE ACTION

The Administration and Finance Committee will consider this request on February 1, 2018 and will present its recommendation to the full Park and Recreation Board on the same day.

STAFF RECOMMENDATION

Staff recommends approval.

**DALLAS PARK AND RECREATION BOARD
AGENDA SHEET**

DATE: February 1, 2018
COUNCIL DISTRICT: 9
STAFF: John Jenkins, 214-670-4073

SUBJECT

Authorize an alcohol permit request by Scott Lawson to serve alcohol at the Too Hot to Handle event to be held on Saturday, July 14, 2018 from 7:30 a.m. to 12:00 p.m. at Norbuck Park, located at 200 N. Buckner Boulevard. – Estimated Revenue: \$4,225

BACKGROUND

The Park and Recreation Board has the authority by City Code Sec.32-11.2(3) to approve alcohol consumption on park property. A request has been received by Scott Lawson, with Too Hot to Handle, to serve alcohol from 7:30 a.m. to 12:00 p.m. on Saturday, July 14, 2018. This will be the second year for this event with no issues reported from past events. The estimated attendance is 1500 participants. Park Board approval of an alcohol permit is requested.

The Alcoholic Beverage Permit Conditions document has been given to the event organizers who will be required to meet all of the conditions to include Naming the City of Dallas as an Additional Insured as specified by the City's Risk Management Office and alcohol consumption will be restricted to a designated enclosed area staffed by Dallas Police.

FISCAL INFORMATION

Event organizers will pay a \$1,000 event deposit, a \$200 alcohol permit deposit, a \$250 non-refundable alcohol permit fee, and \$3,975 non-refundable special event fees. Estimated Revenue: \$4,225.

COMMITTEE ACTION

The Administration and Finance Committee will consider this request on February 1, 2018 and will present its recommendation to the full Park and Recreation Board on the same day.

STAFF RECOMMENDATION

Staff recommends approval.

**DALLAS PARK AND RECREATION BOARD
AGENDA SHEET**

DATE: February 1, 2018
COUNCIL DISTRICT: 2
STAFF: John Jenkins, 214-670-4073

SUBJECT

Authorize an alcohol permit request by Randall D. Fox, to serve alcohol at the Turtle Creek Spring Arts and Craft Festival event to be held on Saturday, April 14, 2018 from 10:00 a.m. to 5:00 p.m. and Sunday, April 15, 2018 from 11:00 a.m. to 5:00 p.m. at Reverchon Park, located at 3505 Maple Avenue – Estimated Revenue: \$3,300

BACKGROUND

The Park and Recreation Board has the authority by City Code Sec.32-11.2(3) to approve alcohol consumption on park property. A request has been received by Randall D. Fox, with Georgia Foundation for Public Spaces, to serve alcohol from 10:00 a.m. to 5:00 p.m. on Saturday, April 14, 2018, and from 11:00 a.m. to 5:00 p.m. on Sunday, April 15, 2018. This will be the first year for this event. The estimated attendance is 2,625 participants. Park Board approval of an alcohol permit is requested.

The Alcoholic Beverage Permit Conditions document has been given to the event organizers who will be required to meet all of the conditions to include Naming the City of Dallas as an Additional Insured as specified by the City's Risk Management Office and alcohol consumption will be restricted to a designated enclosed area staffed by Dallas Police.

FISCAL INFORMATION

Event organizers will pay a \$1,200 event deposit, a \$200 alcohol permit deposit, a \$250 non-refundable alcohol permit fee, and \$3,050 non-refundable special event fees. Estimated Revenue: \$3,300.

COMMITTEE ACTION

The Administration and Finance Committee will consider this request on February 1, 2018 and will present its recommendation to the full Park and Recreation Board on the same day.

STAFF RECOMMENDATION

Staff recommends approval.

**DALLAS PARK AND RECREATION BOARD
AGENDA INFORMATION SHEET**

DATE: February 1, 2018
COUNCIL DISTRICT: 7
STAFF: Daniel Huerta, 214-670-8483

SUBJECT

Authorize a one-year contract with Platinum Event Services, Inc. to provide crowd management services at Fair Park for a period commencing on February 27, 2018 and terminating on February 26, 2019 – Estimated Annual Revenue: \$175,961

BACKGROUND

Fair Park regularly welcomes visitors during various events. To create a safe and pleasant experience during each event, it is incumbent upon the City to provide experienced crowd management personnel that can manage major public assemblies and be able to respond accordingly in the event of an emergency. As part of the crowd management contractor's responsibilities, the contractor shall formulate event security plans that are compliant with Homeland Security guidelines, provide emergency plans according to the requirement of each function and provide incident reports after each event. Events are produced by clients of Fair Park and require crowd management services. The event producers negotiate the services needed with the City's contracted crowd management service provider. The service contract provides for crowd management services which includes, but is not limited to security screeners, police services/traffic control, ushers, ticket takers, door security and paramedic services.

On February 27, 2013, the City authorized a 36-month, with two one-year extensions, services contract between the City of Dallas and Platinum Event Services, Inc., to provide crowd management services at Fair Park for non-City sponsored events and City sponsored events. The current contract will expire on February 26, 2018.

On September 3, 2014, the Mayor's Fair Park Task Force briefed the City Council and the Park and Recreation Board on their recommendations for Fair Park that included (1) enhance access and connectivity with the community and city; (2) establish a community park on the south side of property, and (3) empower new organization as operational and marketing authority for Fair Park.

Authorize a one-year contract with Platinum Event Services, Inc. to provide crowd management services at Fair Park for a period commencing on February 27, 2018 and terminating on February 26, 2019 - Estimated Annual Revenue: \$175,961 – page 2

On September 18, 2014, the Park and Recreation Board was briefed on “The Future of Fair Park” which identified and addressed many issues related to a proposed change in governance. The briefing included an overview of campus members and service provider contracts, to include crowd management services.

City Council has not decided on the future of Fair Park; therefore, a long-term agreement is not recommended due to the possible transfer of Fair Park management to a private not for profit group. Extending the crowd management services agreement with Platinum Event Services, Inc. will allow for uninterrupted service to clients while insuring safe and secure events.

Staff is requesting that Park and Recreation Board authorize extending the contract with Platinum Event Services, Inc. to provide crowd management services at Fair Park for a period commencing on February 27, 2018 and terminating on February 26, 2019; contractor will pay 30.76% of gross sales, less sales tax to the City.

FISCAL INFORMATION

\$175,961 – Estimated Annual Revenue
Contractor will pay 30.76% of gross sales, less sales tax to the City.

COMMITTEE ACTION

The Administration and Finance Committee will consider this request on January 25, 2018. A recommendation will be presented to the Park and Recreation Board on February 1, 2018. This item does not require City Council approval.

STAFF RECOMMENDATION

Staff recommends approval.

**DALLAS PARK AND RECREATION BOARD
AGENDA SHEET**

DATE: February 1, 2018
COUNCIL DISTRICT: 7
STAFF: Daniel Huerta – (214) 670-8483

SUBJECT

Authorize a one-year agreement with the American National Red Cross (Red Cross), the Dallas Chapter, for the storage of disaster relief supplies, vehicles or other assets owned by the American Red Cross at Fair Park – No Cost Consideration to the City

BACKGROUND

The City of Dallas (City) has an agreement with the American National Red Cross (Red Cross), whereby City facilities are made available to temporarily shelter citizens as needed in response to local or national disaster events. In the event of a mass disaster and/or evacuation in Dallas, the plan identifies Fair Park as a probably staging and/or shelter site. The Red Cross must amass and stage equipment, supplies, vehicles and other assets to be prepared to respond to a mass disaster in Dallas. This agreement provides for the Red Cross to proactively place up to fifteen 8' X 20' containers and store emergency provisions (cots, blankets, comfort kits) on site.

Park Board approved an agreement with the Red Cross to store provisions at Fair Park on January 31, 2017. Staff is recommending a new one year agreement under the same terms as the current agreement:

- The location of the storage site (premises) is 1515 Bank Street, Dallas, TX 75210. The premises are managed by the Dallas Park and Recreation Department.
- Red Cross may store up to 15 storage units, sized approximately 8' wide by 20' long, positioned next to each other on the premises and stocked with supplies to meet the expected maximum occupancy/shelter resident capacity to be sheltered at Fair Park building facilities. Red Cross may park emergency vehicles in the storage site.
- The City will not charge Red Cross a fee for use of the premises.
- The Agreement is revocable upon 30 days' notice by either party. Upon termination, Red Cross will vacate the premises and repair all damage caused by its occupancy at its sole expense.

Authorize a one year agreement with the American Red Cross to permit the storage of disaster relief supplies, vehicles or other assets owned by the American Red Cross at Fair Park – page 2

- The Red Cross will keep the premises in good condition and promptly repair all damage to the premises, will not disrupt, adversely affect or interfere with other occupants on the premises. The Red Cross is exclusively responsible for its inventory.
- The City makes no warranty or representation about the premises, is under no obligation to prepare or repair the premises and provided the premises “As is”.
- The City may terminate the Agreement for cause.
- The Red Cross indemnifies the City, its officers, agents and employees.
- The Red Cross shall carry insurance coverage in the amounts specified by the City.

FISCAL INFORMATION

No cost consideration to the City.

COMMITTEE ACTION

The Administration and Finance Committee will consider this item on January 25, 2018 and will present its recommendation to the full Park and Recreation Board on February 1, 2018.

STAFF RECOMMENDATION

Staff recommends approval of this agreement.

**DALLAS PARK AND RECREATION BOARD
AGENDA SHEET**

DATE: February 1, 2018
COUNCIL DISTRICT: Samuell Farm
STAFF: John Jenkins, (214) 670-4073

SUBJECT

Authorize a ten (10) year agreement with two five (5) year renewal periods with Dallas Zoo Management (DZM). for the purpose to design, develop, construct, operate, maintain and pay for a Whooping Crane breeding facility at Samuell Farm for the period February 1, 2018 through January 31, 2028, located at 100 Highway 80, Mesquite, Texas – Financing: No cost consideration to the City

BACKGROUND

The City, through the Park and Recreation Department, maintains Samuell Farm that is approximately 609 acres in size. DZM shall construct a 2-acre breeding facility that will sit on approximately 5 acres near the west/southwest corner of Samuell Farm.

Obligation of the **City of Dallas** include the following:

1. Provide the land (approximately 5 acres) for use by DZM.

Obligations of **Dallas Zoo Management** include the following:

1. The term of the contract is for ten (10) years with two five (5) year renewal periods and allows the City to terminate on a 90-day notice.
2. DZM shall design, develop, construct, operate, maintain the breeding facility.
3. DZM at its sole cost shall undertake the development of the premises as approved by the Director or designee.
4. DZM shall provide educational and outreach programs to the public including schools and other groups, to present the conservation message about this endangered species.
5. DZM shall pay for all utilities.

FISCAL INFORMATION

No cost consideration to the City

COMMITTEE ACTION

The Administration and Finance Committee was briefed on January 25, 2018. A recommendation was presented to the full Park and Recreation Board on February 1, 2018. This item is scheduled for City Council approval on February 28, 2018.

Authorize a ten (10) year agreement with two five (5) year renewal periods with Dallas Zoo Management (DZM). for the purpose to design, develop, construct, operate, maintain and pay for a Whooping Crane breeding facility at Samuel Farm for the period February 1, 2018 through January 31, 2028, located at 100 Highway 80, Mesquite, Texas – Financing: No cost consideration to the City – page 2

STAFF RECOMMENDATION

Staff recommends approval

**DALLAS PARK AND RECREATION BOARD
AGENDA SHEET**

DATE: February 1, 2018
COUNCIL DISTRICT: 13
STAFF: Louise Elam, 214-670-5275
MAPSCO: 24P

SUBJECT

Authorize site approval of new public artwork for the Walnut Hill Recreation Center located at 10011 Midway Road – Financing: No cost consideration to the City (2006 Bond Funds to be used for future Public Art costs)

BACKGROUND

The City of Dallas Office of Cultural Affairs Public Art Program identified 50 Pre-Qualified Emerging Artists that are eligible for projects with budgets of up to \$50,000. The Public Art Committee selected the 50 finalists for approval by the Cultural Affairs Commission, which accepted their recommendations in a unanimous vote during their meeting on Thursday, November 20, 2014.

The Public Art Program of the City of Dallas Office of Cultural Affairs requested the submission of qualifications from artists or artist teams to design, fabricate and install of a work of public art the Walnut Hill Recreation Center at 10011 Midway Road.

The City of Dallas Public Art Ordinance provides that all appropriations for City capital improvement projects shall include an amount equal to 1.5% (or .75%) of the total capital improvement project appropriation to be used for the design services of artists and for the creation of artworks for new City facilities (Dallas City Code Article X, SEC. 2-103(a)). The public art project for the Walnut Hill Recreation Center was included in the list of 2006 Bond Fund Program public art projects approved by City Council on April 23, 2014, Resolution No. 14-0664.

The artist Julia Ousley was selected via competitive selection process as directed by the City of Dallas Cultural Policy, and was approved by the Public Art Committee and the Cultural Affairs Commission.

Artist Julia Ousley has been recommended for the public art commission by the Public Art Committee. She is a Dallas-based sculptor and architect. She holds Masters Degrees in both disciplines. In her work, she is influenced by old masters like Michelangelo, Frank Lloyd Wright, Tony Smith and Frank Gehry and new ones like Sol Lewit, Maya Lin, Eva Hess, Antony Gormley, Kiki Smith and Petah Coyne. Her primary work is in contemporary installations using unconventional sculptural materials but common to architectural construction. She believes in venturing into new directions.

Julia Ousley's public artwork can be found in Brooklyn, Florida, Arizona, Colorado and throughout Texas.

FISCAL INFORMATION

2006 Bond Program. The public art project budget is not to exceed \$52,898.00.

SCOPE OF PROJECT

The artwork at the location must:

- Artwork MUST be highly visible in the landscape and to pedestrians and vehicles,
- Artwork should welcome visitors to the recreation center,
- Artwork must require little or no maintenance,
- Be free of safety hazards.

SELECTION METHOD

Request for Qualifications to the Pre-Qualified Emerging Artists List

PRIOR ACTION/ REVIEW (COUNCIL, BOARDS, COMMISSIONS)

On January 9, 2018 the Public Art Committee recommended Julia Ousley for the Public Art Commission at the Walnut Hill Recreation Center.

On January 18, 2018 the Cultural Affairs Commission approved Julie Ousley for the Public Art Commission at Walnut Hill Recreation Center.

On February 1, 2018, this item was presented to the Planning and Design Committee and then presented to the Full Board the same day.

STAFF RECOMMENDATION

Staff recommends approval of the public art location

MAPS

Attached

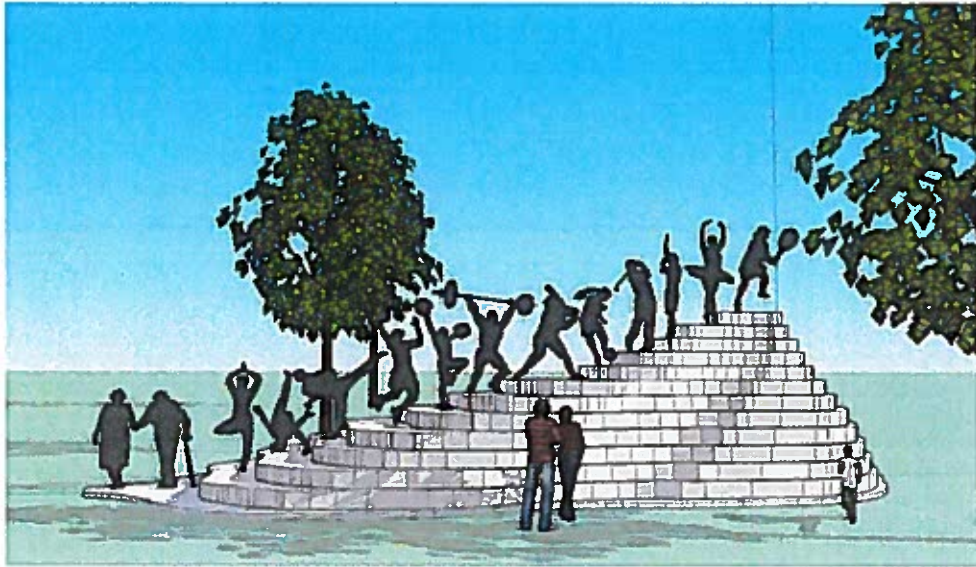


Walnut Hill Park
10011 Midway Road

24 P District
13
6/24/2014



Artist's Approved Concept Design



**DALLAS PARK AND RECREATION BOARD
AGENDA INFORMATION SHEET**

DATE: February 1, 2018

SUBJECT: 2017 Bond Program Public Art Projects and Allocations

STAFF: Louise Elam, Park and Recreation Department
Kay Kallos, Office of Cultural Affairs

SUBJECT

Authorize approval of the proposed Priority Public Art Projects list for the 2017 Bond Program as developed by Park and Recreation Department and Office of Cultural Affairs staff and approved by the Public Art Committee and the Cultural Affairs Commission, in compliance with the City's Public Art ordinance (Dallas City Code, Chapter 2, Article X) – Financing: No cost consideration to the City (2017 Bond Program to fund future Public Art projects)

BACKGROUND

The overall administration of the City of Dallas Public Art Program established in 1988 by ordinance (Dallas City Code, Chapter 2, Article X), is charged to the Office of Cultural Affairs and the Cultural Affairs Commission. Projects listed in the plan that are part of or located in facilities under the jurisdiction of the Park and Recreation Department require the approval of the Park and Recreation Board per the City Charter. The public art projects identified in the attached list are associated with high priority capital improvement projects. The artist selection process will take place after the approval of this Priority Public Art Project list as funding becomes available. Following review of selected artists by Public Art Committee, Cultural Affairs Commission, the Park and Recreation Board, will approve the Artist Services Contract and if the project exceeds \$50,000, City Council approval will be obtained prior to execution of contracts.

The public art allocations are determined by applying either 1.5% or .75% to the appropriations for the projects. Certain projects are exempt from public art allocations, including land acquisition and major maintenance.

Authorize approval of the proposed Priority Public Art Projects list for the 2017 Bond Program as developed by Park and Recreation Department and Office of Cultural Affairs staff and approved by the Public Art Committee and the Cultural Affairs Commission, in compliance with the City's Public Art ordinance (Dallas City Code, Chapter 2, Article X) – Financing. No cost consideration to the City (2017 Bond Program to fund future Public Art projects)– page 2

BACKGROUND (continued)

All public art funds must be expended for projects identified within the bond proposition by which they are generated. No funds will be expended prior to sale of the bonds which generate them.

PROJECT LOCATION	TOTAL ALLOCATION*	COUNCIL DISTRICT
System Wide Projects:		
Circuit Trail (The LOOP) <i>(The Connection and Trinity Forest Spine Trail segments)</i>	\$ 300,000	CW (2,5,7,9)
Crawford Park	\$ 300,000	CW (5)
Downtown Parks (Harwood Park)	\$ 334,825	CW (2, 14)
Exline Aquatic Center	\$ 100,000	CW (7)
Northaven Trail	\$ 300,000	CW (11)
Singing Hills Replacement Recreation Center	\$ 150,000	CW (8)
Timberglen Trail	\$ 100,000	CW (12)
Hamilton Park	<u>\$ 150,000</u>	CW (10)
Subtotal – System-Wide Projects:	\$1,734,825	

Authorize approval of the proposed Priority Public Art Projects list for the 2017 Bond Program as developed by Park and Recreation Department and Office of Cultural Affairs staff and approved by the Public Art Committee and the Cultural Affairs Commission, in compliance with the City's Public Art ordinance (Dallas City Code, Chapter 2, Article X) – Financing: No cost consideration to the City (2017 Bond Program to fund future Public Art projects)– page 3

BACKGROUND (continued)

Council District Projects:

Elmwood Parkway Trail	\$ 59,250	1
New Park in the Cedars	\$ 144,000	2
Glendale Park	\$ 27,000	3
Cummings Park	\$ 18,375	4
Pleasant Oaks Park (supplement to 2006 Bond Funds)	\$ 20,453	5
Tipton Park	\$ 137,813	6
Hillview Park	\$ 36,788	7
Singing Hills Replacement Recreation Center (supplement to System-Wide funds)	\$ 70,200	8
Harry Stone Park	\$ 117,469	9
Flag Pole Hill Park	\$ 56,475	10
Anderson Bonner Park	\$ 39,825	11
New Park site (Campbell Green – Alternative site)	\$ 99,780	12
Vickery Meadows (at Library site)	\$ 14,250	13
Tietze Park (supplement to Elgin B. Robertson funds for Aquatic Center)	\$ <u>9,188</u>	14
Subtotal – Council District Projects:	\$ 850,864	

Authorize approval of the proposed Priority Public Art Projects list for the 2017 Bond Program as developed by Park and Recreation Department and Office of Cultural Affairs staff and approved by the Public Art Committee and the Cultural Affairs Commission, in compliance with the City's Public Art ordinance (Dallas City Code, Chapter 2, Article X) – Financing: No cost consideration to the City (2017 Bond Program to fund future Public Art projects)– page 4

BACKGROUND (continued)

Total Allocation for System-Wide and Council District Projects: **\$2,585,689***

* Includes both Project and Administrative funds

ESTIMATED SCHEDULE OF PROJECTS

Projects will be implemented on a prioritized basis in compliance with the Cultural Policy.

PRIOR ACTION/REVIEW(COUNCIL, BOARDS, COMMISSIONS)

Public Art Committee Review January 9, 2018

FISCAL INFORMATION

2017 Bond Program – no cost consideration at this time (2017 Bond Program to fund future Public Art projects).

STAFF RECOMMENDATION

Staff recommends approval.

**DALLAS PARK AND RECREATION BOARD
AGENDA SHEET**

DATE: February 1, 2018

COUNCIL DISTRICT: 10

STAFF: Dorcy Clark, Office of Economic Development, 214-670-1221
Louise Elam, Park and Recreation, 214-670-5275

MAPSCO: 27H

SUBJECT

Authorize a six-month service contract for a market feasibility study and conceptual design services for the LBJ/Skillman corridor with C.H. Johnson Consulting, Inc., most advantageous proposer of six – Not to exceed \$55,665 – Financing: 2006 Bond Funds

BACKGROUND

This contract will provide a market feasibility study for sports complex, recreational facilities, and ancillary development in the LBJ/Skillman Corridor. The main objective of the market feasibility study is to provide the City of Dallas with data and information to identify community and regional sports related needs, the economic impact these facilities would have for Dallas, projected costs, at least three funding models, operating budgets, and market analysis. Furthermore, the study will deliver marketing materials which can be shared with government officials and potential partners.

A secondary objective of the market feasibility study is to provide conceptual designs and recommendations for phasing developments that could be supported given the feasibility study.

A seven-member committee from the following departments reviewed and evaluated the qualifications:

- Office of Economic Development (2)
- Park and Recreation Department (1)
- Department of Transportation (1)
- Department of Planning and Urban Design (1)
- Dallas Area Rapid Transit (1)
- Office of Procurement Services (1)*

*The Office of Procurement Services only evaluated cost.

BACKGROUND (continued)

The committee selected the successful respondent based on demonstrated competence and qualifications under the following criteria:

- Capability and Experience 40%
- Functional/Technical 20%
- Cost 30%
- Overall Approach 10%

As part of the solicitation process and in an effort to increase competition, the Office of Procurement Services used its procurement system to send out 1,190 email bid notifications to vendors registered under respective commodities. To further increase competition, the Office of Procurement Services uses historical solicitation information, the internet, and vendor contact information obtained from user departments to contact additional vendors by phone. Additionally, in an effort to secure more bids, the Office of Business Diversity's ResourceLINK Team sent notifications to 25 chambers of commerce and advocacy groups to ensure maximum vendor outreach.

On November 10, 2015, City Council authorized the wage floor rate of \$10.37, by Resolution No. 15-2141; the selected vendor meets this requirement.

FISCAL INFORMATION

2006 Bond Funds - \$55,665

M/WBE INFORMATION

237 - Vendors contacted
237 - No response
0 - Response (Bid)
0 - Response (No Bid)
0 - Successful

The awardee has fulfilled the good faith effort requirements set forth in the Business Inclusion and Development (BID) Plan adopted on October 22, 2008, by Resolution No. 08-2826, as amended.

PROPOSAL INFORMATION

*Denotes successful proposer

<u>Proposers</u>	<u>Address</u>	<u>Score</u>	<u>Amount</u>
*C.H. Johnson Consulting, Inc.	6 E. Monroe St., 5 th Fl. Chicago, IL 60603	85.00%	\$ 55,665
PROS Consulting, Inc.	201 S. Capitol Ave., Suite 505 Indianapolis, IN 46225	75.90%	\$127,665
Conventions, Sports & Leisure International, LLC	One Cowboys Way, Suite 325 Frisco, TX 75034	68.67%	\$149,962.90
Victus Advisors, LLC	1389 Center Dr., #200 Park City, UT 84098	68.04%	\$ 86,200
AECOM Technical Services, Inc.	1950 N. Stemmons Freeway, Suite 6000 Dallas, TX 75207	53.59%	\$168,400
Catalyst Commercial, Inc.	4245 N. Central Expy., Suite 265 Dallas, TX 75205	45.28%	\$109,000

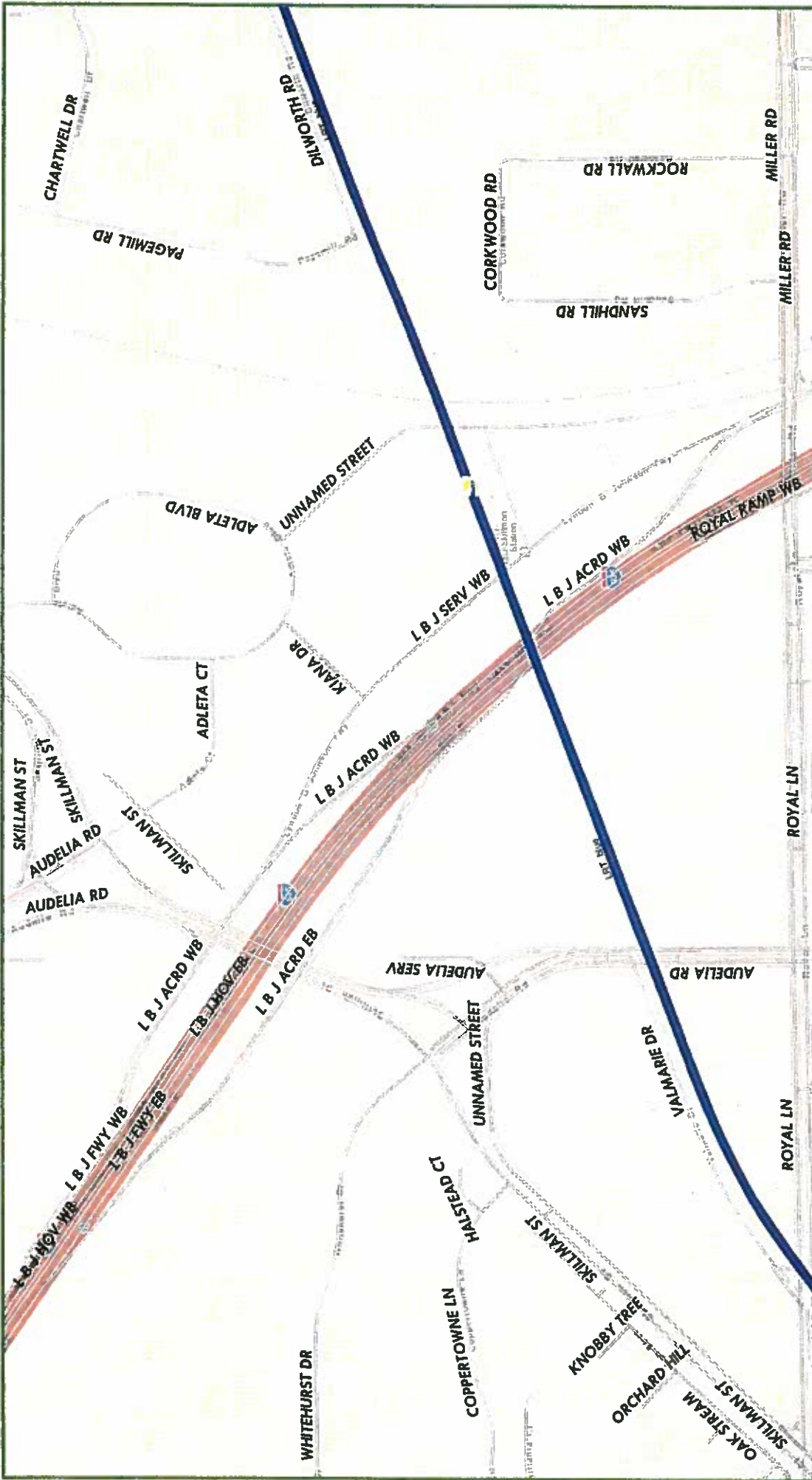
OWNER

C.H. Johnson Consulting, Inc.

Charles Johnson, President

STAFF RECOMMENDATION

Staff recommends approval.



Mapasco CD
27 H 10

February 1, 2018



LBJ/Skillman Corridor



**DALLAS PARK AND RECREATION BOARD
AGENDA SHEET**

AGENDA DATE: February 1, 2018
COUNCIL DISTRICT(S): 7
CMO: Louise Elam, (214) 670-5275
MAPSCO: 46Q

SUBJECT

Authorize the City of Dallas to apply for a Save America's Treasures Grant with the Department of the Interior, National Park Service, for the Hall of State at Fair Park – Financing: No cost consideration to the City (2017 Bond Funds will be used as match funding, if the grant is awarded)

BACKGROUND

This action would authorize the City of Dallas Park and Recreation Department to apply for a grant to the National Park Service for the Save America's Treasures grant. Save America's Treasures grants from the Historic Preservation Fund provide preservation and/or conservation assistance to nationally significant historic properties and collections. A dollar-for-dollar, non-federal match is required. The grants are administered by the National Park Service (NPS) in partnership with the National Endowment for the Arts (NEA), the National Endowment for the Humanities (NEH), and the Institute of Museum and Library Services (IMLS).

The grant application is for the Hall of State at Fair Park. The scope of work included in the grant application is for repairs and cleaning of the exterior limestone and repairs to the front entry plaza and stairs, to address water infiltration into the basement archives area.

The estimated cost of the project is \$1,000,000. The grant stipulates a 50% matching requirement, so if the City receives the grant, the City would be responsible for \$500,000 of the total cost. There is \$14,410,000 allocated in the 2017 Bond Program for the Hall of State, which includes cleaning and restoration of the exterior wall and plaza restoration as part of the scope of work. The 2017 bond funds for the Hall of State would serve as the dollar-for-dollar non-federal match if the grant application is successful.

Authorize the City of Dallas to apply for a Save America's Treasures Grant application to the Department of the Interior, National Park Service, for the Hall of State at Fair Park – Financing: No cost consideration to the City (2017 Bond Funds will be used as the match funding, if grant application is successful) – page 2

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)

This item will be scheduled for City Council approval on February 14, 2018.

FISCAL INFORMATION

No cost consideration to the City. (2017 Bond Funds will be used as the match funding, if grant application is successful)

STAFF RECOMMENDATION

Staff recommends approval.

**DALLAS PARK AND RECREATION BOARD
AGENDA SHEET**

DATE: February 1, 2018

COUNCIL DISTRICT(S): All

STAFF: John Jenkins, 214-670-4073

SUBJECT

Adoption of the Park and Recreation Board Annual Report for Fiscal Year 2016-2017 – Financing: No cost consideration to the City

BACKGROUND

Section 8-1.1 of the City Code requires each Board of the City of Dallas to submit to the City Council an annual report. A draft of the Park and Recreation Board Annual Report for the period October 1, 2016 – September 30, 2017. The Park and Recreation Board is being requested to authorize submission of the Park and Recreation Board Annual Report to the City Council.

FISCAL INFORMATION

No cost consideration to the City.

STAFF RECOMMENDATION

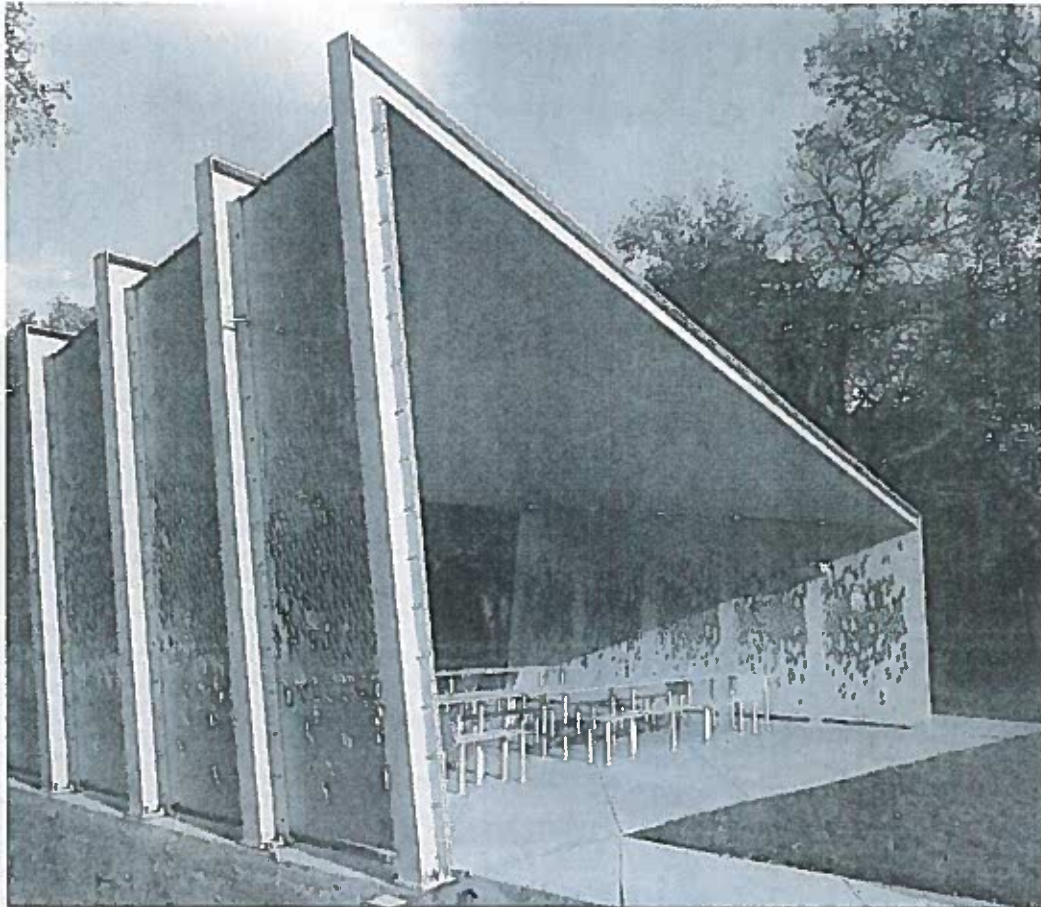
Staff recommends approval.

ATTACHMENT

2016-2017 Draft Park and Recreation Board Annual Report

Park and Recreation Board Annual Report FY 2016-2017

October 1, 2016 – September 30, 2017



City of Dallas



Park and Recreation Board
Established by Dallas City Charter
1905

Park and Recreation Department
1500 Marilla Street, Ste. 6FN
Dallas, TX 75201
(214) 670-4100
www.dallasparks.org

Park and Recreation Board

Place 15, Robert Abtahi, President
Council District 1, Barbara A. Barbee
Council District 2, Jesse Moreno,
Council District 3, Marlon Rollins
Council District 4, Lawrence P. Hochberg
Council District 5, Yolanda F. Williams
Council District 6, Celina Barajas
Council District 7, Sean Johnson, Vice President
Council District 8, Raquel A. Rollins
Council District 9, Becky Rader
Council District 10, Robb P. Stewart
Council District 11, Amy W. Monier
Council District 12, Rodney Schlosser
Council District 13, Lawrence S. Jones
Council District 14, Paul Sims

Park and Recreation Department Director
Willis C. Winters, FAIA

DRAFT

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DRAFT

Jurisdiction/Authorization

The Park and Recreation Board is a quasi-legislative Board established by the Dallas City Charter, Chapter XVII.

In 1905, revisions to the City of Dallas Charter created a Park and Recreation Department to be administered by the Park and Recreation Director under the supervision of the Park and Recreation Board. The Board has fifteen members, the number equal to the number of members on the City Council. Each City Council member and the Mayor appoint a person to the Park Board. The Mayor appoints the Park Board President from among the confirmed Park Board members, subject to ratification by a majority of the City Council. The Park and Recreation Board members have jurisdiction over the control, management and maintenance of the public parks of the city, with power to acquire, in the name of the city, land for park purposes.

Mission

To champion lifelong recreation and serve as responsible stewards of the city's parks, trails and open spaces.

Vision/Guiding Principles

A comprehensive system of parks, trails, open spaces and recreational facilities that sustains, inspires and invigorates.

Subcommittees**Administration and Finance Committee**

This subcommittee is responsible for providing recommendations to the full board and oversight of items pertaining to the financial, administrative and policy-making functions of the Park and Recreation Department.

The committee consisted of Rodney Schlosser, Chair; Raquel A. Rollins, Co-Chair; Barbara A. Barbee; Lawrence S. Jones; Jesse Moreno; Becky Rader and Marlon Rollins.

Planning and Design Committee

This subcommittee is responsible for providing recommendations to the full board and oversight of items pertaining to engineering, architectural, consultant and construction contracts, land acquisition, sale of park land, park development and master plans, development and inter-local agreements.

The committee consisted of Amy Monier, Chair; Sean Johnson, Co-Chair; Celina Barajas; Lawrence P. Hochberg; Paul Sims; Robb P. Stewart; Yolanda F. Williams.

Ad Hoc Committees

Employee Hearing Tribunal

The Tribunal provides the final ruling for employees who appeal disciplinary actions which resulted in a demotion or discharge. Two employee hearing tribunals were held in fiscal year 2016-2017.

The committee consisted of Celina Barajas, Chair; Sean Johnson, Co-Chair; Paul Sims; Barbara A. Barbee (Alternate) and Lawrence P. Hochberg (Alternate), Lawrence Jones (Alternate), Amy Monier (Alternate).

Marketing Committee

The Marketing Committee is responsible for vetting and oversight of the marketing consultant recommendations pertaining to marketing and providing recommendations to the full Board.

The committee consisted of Yolanda F. Williams, Chair; Paul Sims, Co-Chair; Celina Barajas; Lawrence P. Hochberg; Marlon Rollins; Rodney Schlosser and Robb P. Stewart.

Strategic Directions Identified in the Department's Strategic Plan for FY 2016-2017

- Ensure adequate park land to accommodate future growth
- Continue to implement the "Circuit Trail" to create a more connected and active community
- Use a community service area approach to better leverage recreation center resources and enhance the delivery of recreation programming
- Create a more financially sustainable park system
- Build and strengthen partnerships to create a more sustainable park system
- Promote the synergy between parks and economic development to enhance the recreational experience
- Improve marketing and communication to enhance park operations and user satisfaction
- Collaborate on the realization of the vision of the Trinity River Corridor as Dallas' premier open space
- Promote interpretation and education of the historic, cultural, and natural resources in parks
- Emphasize design excellence and sustainability in parks and facilities
- Elevate the environmental profile of the park system
- Ensure that staff capabilities match department needs
- Continue to enhance safety and security in all parks and facilities

Strategic Plan Accomplishments

- Ensure adequate park land to accommodate future growth***
 - Initiated construction for the first phase of the Aquatics Master Plan
 - Awarded design contract for Aquatics Master Plan Phase II Implementation for six aquatic centers
 - Completed land acquisition for Harwood, Pacific Plaza and West End parks as identified in Downtown Parks Master Plan

Strategic Plan Accomplishments (continued)

- Advocated for sufficient funding in the capital improvement program (\$261M)
 - Received approval of the park dedication ordinance by City Plan Commission
- Continue to implement the "Circuit Trail" to create a more connected and active community***
- Supported the creation of the Circuit Trail Conservancy who members have received pledges of over \$20M for match funding for bond program trail projects
- Use a community service area approach to better leverage recreation center resources and enhance delivery of recreation programming***
- Initiated new Singing Hills Recreation Center
 - Reopened/repurposed Fruitdale and Marcus Annex were for senior programming
 - Completed and opened the Youth Boxing Center in North Lake Highlands and the Teen Tech Center at Janie C. Turner
 - Increased senior programs participants attendance from 31,000 to 50,000
- Create a more financially sustainable park system***
- Approved 2017-2019 department budget recommendation for City Council consideration
 - Awarded design contract for Aquatics Master Plan Phase II Implementation for six aquatic centers
- Build and strengthen partnerships to create a more sustainable park system***
- Pursued agreements with DISD and RISD to ensure sites are open and accessible for recreation use after school hours/weekends and approved RISD contract
 - Streamlined partnership agreement process saving approximately two weeks for each agreement
- Improve marketing and communication to enhance park operations and user satisfaction.***
- Approved new department logo as a component of Marketing Plan and implementation/utilization is underway
- Continue to enhance safety and security in all parks and facilities***
- Increased Park Ranger program staff increased by 2 positions and made 1800 park visits in FY 16/17

Strategic Plan Accomplishments (continued)

- Promote the synergy between parks and economic development to enhance the recreational experience***
 - Installed interpretive signage at Opportunity Park
 - Hosted Earth Day Event
 - Hosted Collegiate Football Programming at the Cotton Bowl
- Collaborate on the realization of the vision for the Trinity River corridor as Dallas' premier signature park***
 - Approved partial removal of Trinity River Standing Wave
 - Park Board advocated for 2017 BP funding for PKR projects in the Trinity River Corridor, including the Circuit Trail Conservancy projects at the Baker Pump Station Gateway and the Trinity Skyline Trail/Trinity Forest Trail Link, and the Dallas Water Gardens
- Promote interpretation and education of the historic, cultural, and natural resources in parks***
 - Authorized Blackland Prairie Assessment
 - Hosted BioBlitz Event
 - Hosted OakCliff Earth Day at Lake Cliff Park
- Emphasize design excellence and sustainability in parks and facilities***
 - Received Preservation Dallas awards for the Kiest Park Pergola and Sharrock/Niblo Park Log Cabin reconstruction efforts
 - Opened the Briscoe Carpenter Center – a LEED silver-rated design with added solar panels through the City's performance contract
 - Preservation Dallas – Preservation Award for Oak Lawn Park (formerly Lee Park) WPA Roque Courts and Hamilton Park Pavilion
- Elevate the environmental profile of the park system***
 - Authorized the creation of Pollinator Gardens
 - Approved and championed the conversion of landscaping to Water-Wise / Drought Tolerant Landscaping
 - Authorized partnership with Dallas Innovation Alliance to begin conversion of irrigation systems to Smart Irrigation Systems
 - Authorized hiring of Urban Biologist
 - Approved implementation of feral hog trapping program
- Ensure that staff capabilities match department needs***
 - Encouraged staff to attend SOAR Like an Eagle Leadership Training
 - Supported Employee Advisory Committee (EAC) to improve communication internally and externally and resolve issues through a departmentally inclusive system
 - Reviewed and updated Park and Recreation Board Policies

Summary of Recommendations

The Park and Recreation Board held regular meetings on the first and third Thursdays of each month (July recess in accordance with Council Resolution 90-2673). The Board held 21 regularly scheduled meetings and three special called meetings during the fiscal year.

The Board considered authorizations and provided the following recommendations to the City Council:

Administrative Agreements	1
Change Orders	6
City Code/Ordinance Revisions	2
Comprehensive, Marketing and Strategic Plans	2
Concession Contracts	8
Construction Contract Awards	13
Development/Maintenance Agreements	17
Fee Authorizations	1
Funding Agreements	10
Grant Applications	2
Land Acquisitions	3
Master Plans	2
Memorandums of Understanding	6
Permit Requests	20
Plans and Specifications	2
Professional Services Contracts	5
Public Art Projects	2
Public Hearings	7
Purchasing	3
Policies	7
Resolutions	5
Trust Fund Reimbursements	0
Usage Agreements	5
TOTAL	127

Goals for FY 2017-18

The Park and Recreation Board is committed to serving the citizens of Dallas by continuing to provide management oversight through policies and legislative actions for the city's parks and recreation facilities, programs and services.

The Board will complete planned actions in the coming year required to complete all Strategic Directions/Objectives.

Strategic Directions Identified for FY 2017-2018

- Seek budget/funding levels comparable to aspirational peers
- Support and expand the existing network of friends groups for parks and trails and establish friends groups for recreational facilities
- Involve friends groups and user groups in the planning, implementation and maintenance of the City trail network
- Work with trail users and neighbors to develop trail-specific events that enhance community use and appreciation, and contribute to trail maintenance and security
- Identify partnerships with foundations and corporations

**DALLAS PARK AND RECREATION BOARD
AGENDA SHEET**

AGENDA DATE: February 1, 2018
COUNCIL DISTRICT(S) 1, 2, 3, 4, 5, 6, 7, 8, 9, 11, 13, 14
STAFF: Ryan O'Connor (214) 670-4124

SUBJECT

Authorize approval of an agreement for a term of ten years with two five year renewal options between the City of Dallas and the Dallas Independent School District for shared access of campus grounds after school hours and weekends – Financing: No cost consideration to the City

BACKGROUND

Currently, approximately only half of Dallas residents live within a ten minute walk of a park. Throughout Dallas, there are areas that are highly deficient in open space. A strategy utilized nationally to increase resident access to park and open space is to partner with schools to make their campuses available for resident use after school hours and weekends. By partnering with Dallas Independent School District (DISD), the City will be able to fill many gaps in service without the need to acquire new park land.

The agreement covers the following 25 schools: Burnet (6), Conner (7), Cowart (1), Donald (1), Douglass (8), Frank (11), Gooch (13), Guzick (7), Houston (2), Ireland (5), Jones (3), Lang (7), Lowe Sr (13), Medrano ES (2), Medrano MS (6), Patton (4), Reagan (1), Reinhardt (9), Rogers (14), Salazar (1), Spence (2), Stone (13), Jackson (14), Storey (4), and Tatum (7). See attached map for location details.

There are two primary deal points in the agreement. First, DISD will formally allow neighborhood resident access to the campuses after school hours and weekends. Second, DISD and the City will partner on capital improvements subject to funding availability of both parties. It is anticipated that the primary improvements will be playground enhancements. DISD will provide new play equipment and the City will provide a subsurface drainage system, concrete containment edge and an ADA walkway, if one is not present. Any capital improvements completed under the agreement will be maintained by the City and owned by DISD.

Authorize approval of an agreement for a term of ten years with two five year renewal options between the City of Dallas and the Dallas Independent School District for shared access of campus grounds after school hours and weekends – Financing: No cost consideration to the City – page 2

FISCAL INFORMATION

No cost consideration to the City

COMMITTEE ACTION

On Thursday, May 18, 2017, the Park and Recreation Board was briefed on the partnership deal points.

On Thursday, November 17, 2017, the Administration and Finance Committee was briefed on the partnership deal points.

On Thursday, January 4, 2018, the Administration and Finance Committee will consider an item to approve the agreement with DISD.

On Thursday, January 4, 2018, the Park and Recreation Board moved to defer the item.

This item is scheduled for consideration by the City Council on Wednesday, February 28.

STAFF RECOMMENDATION

Staff recommends approval

**DALLAS PARK AND RECREATION BOARD
AGENDA INFORMATION SHEET**

DATE: February 1, 2018
COUNCIL DISTRICT: 7
STAFF: Daniel Huerta, 214-670-8483

SUBJECT

Authorize staff to proceed working with the Office of Economic Development to seek reauthorization of a Chapter 380 Economic Development Grant Agreement with ESPN in an amount not to exceed \$800,000 in consideration of bringing teams from the Big Ten, Big 12 or Conference USA to play in an annual bowl game at the Cotton Bowl Stadium at Fair Park in December of 2018 and 2019 pursuant to the City of Dallas Public/Private Partnership Program – Cost Not to Exceed \$800,000 – Financing: General Funds

BACKGROUND

The first Cotton Bowl collegiate game was held on January 1, 1937 at the Cotton Bowl Stadium with the TCU Horned Frogs defeating the Marquette Golden Avalanche, 16-6. A bowl game has been held at the Cotton Bowl Stadium each year since except in 2010. Except for the Rose Bowl, the Cotton Bowl Stadium has hosted more bowl games than any stadium in the United States.

On November 14, 2012 the City of Dallas and the Heart of Dallas, a Texas non-profit corporation, entered into a Chapter 380 Grant Agreement. Under the authority of Chapter 380 of the Texas Local Government Code, the City of Dallas has made grants of public money to (1) promote local economic development; and (2) stimulate business and commercial activity in the City of Dallas and more particularly within the South Dallas/Fair Park area. The City of Dallas desired to prove an economic incentive to the Heart of Dallas to bring teams from the Big Ten, Big 12, or Conference USA to play in an annual bowl game at the Cotton Bowl Stadium at Fair Park in order to promote with the City of Dallas and in particularly within the South Dallas/Fair Park area that would promote (1) development and diversification of the economy; (2) elimination of unemployment and the underemployment; and (3) development and expansion of commerce.

The Heart of Dallas expressed a commitment to contract with the City of Dallas to host bowl games with specified NCAA football conferences and in consideration for the completion and compliance of said functions, the City of Dallas committed to make an economic development grant to the Heart of Dallas of \$400,000, renewed annually at the sole discretion of the Dallas City Council for up to five (5) additional 12-month periods,

subject to annual approval and appropriation by the Dallas City Council and continued statutory authorization of the incentive under the Act.

In 2013, ESPN took over management and operation of the Plains Capital Heart of Dallas Bowl and in 2014 Zaxby's became the title sponsor of the Bowl. The December 26, 2017 game was the final bowl game under the Chapter 380 Grant Agreement between the City of Dallas and Heart of Dallas/ESPN.

According to Visit Dallas, the bowl game on December 26, 2017 between Utah and West Virginia had an economic impact of \$7,024,513. The bowl game on December 27, 2016 between Army and North Texas had a total economic impact of \$5,903,619 and the bowl game played on December 26, 2014 between Louisiana Tech and Illinois had an economic impact of \$14,890,630.

Via a separate agreement, the Heart of Dallas/ESPN has two years remaining in a six-year partnership agreement with the Big 12 (seventh selection), Big Ten (ninth selection) and Conference USA. Remaining matchups include Conference USA versus Big Ten in 2018 and Conference USA versus Big 12.

On November 2, 2017, the Park and Recreation Board was briefed on the history of the bowl game and future funding Chapter 380 Economic Development Grant Agreement funding options. Staff is recommending that a new two-year funding agreement be pursued as a shorter term would result in better aligning of City of Dallas interests with contract terms of any new agreement between ESPN and the college conferences.

The proposed Chapter 380 Economic Development Grant Agreement is subject to the following key terms:

1. The grant shall be payable in two installments of \$400,000
 - The first installment will be payable in December 2018 upon completion and verification of ESPN bringing teams in from the Big Ten, Big 12 or Conference USA to play in an annual bowl game at the Cotton Bowl Stadium at Fair Park to promote with the City of Dallas, and in particularly within the South Dallas/Fair Park area that will promote development and diversification of the economy; elimination of unemployment and underemployment; and development and expansion of commerce
 - The second installment will be payable in December 2019 upon completion and verification of ESPN bringing teams in from the Big Ten, Big 12 or Conference USA to play in an annual bowl game at the Cotton Bowl Stadium at Fair Park to promote with the City of Dallas, and in particularly within the South Dallas/Fair Park area that will promote development and diversification of the economy; elimination of unemployment and underemployment; and development and expansion of commerce

Authorize staff to proceed with pursuing a Chapter 380 Economic Development Grant Agreement with ESPN to bring teams in from the Big Ten, Big 12 or Conference USA to play in an annual bowl game at the Cotton Bowl Stadium at Fair Park in December of 2018 and 2019 – Cost Not to Exceed \$800,000 – Financing: Current Funds – page 3

2. ESPN will contract with the City of Dallas to host bowl games in the Cotton Bowl Stadium with specified NCAA football conferences in 2018 and 2019
3. ESPN will organize and manage advertising, broadcasting, news media, promotional activities and other such related game functions
4. In consideration for the completion and compliance of said function, the City of Dallas commits to make a Chapter 380 Economic Development Grant Agreement to ESPN in an amount of \$800,000, payable in two installments of \$400,000 each December of 2018 and 2019
5. The Chapter 380 Economic Development Grant Agreement shall renew each year at the sole discretion of the Dallas City Council for up to one (1) additional 12-month period, subject to annual approval and appropriation by the Dallas City Council
6. Continued statutory authorization of this incentive under the Act
7. ESPN to host the annual bowl game at the Cotton Bowl Stadium at Fair Park in December 2018 and December 2019

Pursuant to the City of Dallas Public/Private Partnership (PPP) Program, Guidelines and Criteria (effective for the period of January 1, 2018 through December 31, 2018) the project does not meet the minimum eligibility requirements for a Non-Target Area.

Notwithstanding, the project represents a unique economic development opportunity and, as such is considered a "Non-Conforming Project" pursuant to the PPP Program. As a Non-Conforming Project, the proposed Grant requires approval by a three-fourths vote of the Dallas City Council.

FISCAL INFORMATION

Cost Not to Exceed \$800,000

COMMITTEE ACTION

The Administration and Finance Committee will consider this request on January 25, 2018. A recommendation will be presented to the Park and Recreation Board on February 1, 2018. This item will require an approval by a three-fourths vote of the Dallas City Council.

STAFF RECOMMENDATION

Staff recommends approval