



# DALLAS PARK AND RECREATION BOARD AGENDA

THURSDAY, NOVEMBER 19, 2020  
DALLAS CITY HALL  
1500 MARILLA STREET, ROOM 6FN  
DALLAS, TEXAS 75201  
214-670-4078

8:30 am: Administration and Finance Committee – Videoconference  
8:30 am: Planning and Design Committee, Room – **CANCELLED**  
10:00 am: Park and Recreation Board, Room 6FN – Videoconference



Dallas  
Park and Recreation

Robb P. Stewart, Chair  
Taylor Toynes, Vice Chair  
Harrison Blair  
Maria Hasbany  
Amanda Schulz  
Lorena Tule-Romain  
Daniel Wood

RECEIVED  
NOV 12 PM 1:41  
CITY SECRETARY  
DALLAS, TEXAS

DALLAS PARK AND RECREATION BOARD  
ADMINISTRATION AND FINANCE COMMITTEE  
DALLAS CITY HALL - VIDEOCONFERENCE  
THURSDAY, NOVEMBER 19, 2020  
(8:30 A.M.)

Public Notice

200891

Link: <https://bit.ly/3liwrtt>

Password: hwJPMsuJ773

POSTED CITY SECRETARY  
DALLAS, TX

CONSENT

**PARK BOARD AGENDA ITEM NO. 13.** Policy Approval (All) - Authorize the adoption of Park Board Policy No. 24 to comply with Dallas Park and Recreation Department's CAPRA re-accreditation – Financing: No cost to the City (**committee briefed on Oct 15, 2020**)

Master Agreement (1,2,4,5,6) - Authorize (1) a software license agreement and the purchase of computer hardware equipment for a vendor hosted golf course pro shop point of sale software system for the Park and Recreation Department in the amount of \$49,790; and (2) a five-year service contract for software maintenance and support in the amount of \$145,600 – Pro-Shopkeeper Computer Software Co. Inc. dba Club Prophet Systems, the most advantageous proposer of five – Total award not to exceed \$195,390 – Financing: Current Funds (subject to annual appropriations) (**committee only item**)

Dallas Zoo (4) - Dallas Zoo Management (DZM) and Dallas Zoological Society (DZS) – Approve a Supplemental Agreement amending Sections 3.02 and 12.05 of the management service agreement between the City of Dallas and DZM/DZS - Financing: General Fund (**committee only item**)

Dallas Zoo (4) - Authorize Dallas Zoo Management to expand the current accessibility program, as well as authorize Dallas Zoo Management implementation of a flexible pricing model comprised of three tiers –Base, Prime and Discount. Financing: No cost consideration to the City (**committee only item**)

DISCUSSION

1. Zoo Pricing and Accessibility



**DALLAS PARK AND RECREATION BOARD – PAGE 2**  
**ADMINISTRATION AND FINANCE**  
**DALLAS CITY HALL – VIDEOCONFERENCE**  
**THURSDAY, NOVEMBER 19, 2020**  
**(8:30 A.M.)**

**Handgun Prohibition Notice for Meetings of Governmental Entities**

"Pursuant to Section 30.06, Penal Code (trespass by license holder with a concealed handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a concealed handgun."

"De acuerdo con la sección 30.06 del código penal (ingreso sin autorización de un titular de una licencia con una pistola oculta), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola oculta."

"Pursuant to Section 30.07, Penal Code (trespass by license holder with an openly carried handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a handgun that is carried openly."

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Dallas  
Park and Recreation

Jeff Kitner, Chair  
Bo Slaughter, Vice Chair  
Arun Agarwal  
Barbara Barbee  
Lane Conner  
Timothy W. Dickey  
Fonya Mondell

NOV 12 PM 1:41  
CITY OF DALLAS

DALLAS PARK AND RECREATION BOARD  
PLANNING AND DESIGN COMMITTEE  
DALLAS CITY HALL – VIDEOCONFERENCE  
THURSDAY, NOVEMBER 19, 2020  
(8:30 A.M.)

**CANCELLED**

*Public Notice*

200892

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DALLAS, TX

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Dallas  
Park and Recreation

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CITY SECRETARY  
DALLAS, TEXAS

**AGENDA**  
**DALLAS PARK AND RECREATION BOARD**  
**DALLAS CITY HALL - VIDEOCONFERENCE**  
**1500 MARILLA STREET**  
**DALLAS, TEXAS 75201**  
**THURSDAY, NOVEMBER 19, 2020 10:00 A.M.**

**Public Notice**

200893

Calvert Collins-Bratton, President (District 13)

Barbara A. Barbee, District 1  
Fonya Mondell, District 2  
Taylor I. Toyne, District 3  
Harrison Blair, District 4  
Lorena Tule-Romain, District 5  
Timothy W. Dickey, District 6  
Daniel Wood, District 7

Bo Slaughter, District 8  
Maria Hasbany, District 9  
Robb P. Stewart, Vice President, District 10  
Jeff Kitner, District 11  
Lane Conner, District 12  
Amanda Schulz, District 14  
Arun Agarwal, District 15

**POSTED** CITY SECRETARY  
DALLAS, TX

**Public can view meeting on Spectrum Channel 96, or  
via: <https://bit.ly/3nds2XS>**

Password: EkBaq4TMa48

Members of the public wishing to speak should register *before 12 pm*  
Wednesday, November 18, 2020 by email to [Srenda.Green@dallascityhall.com](mailto:Srenda.Green@dallascityhall.com)

1. Public Speakers (on any business)
2. Approval of Minutes of the November 5, 2020 Park and Recreation Board Meeting

**UPDATE**

- Update on Park and Recreation Department's Response to COVID-19, John Jenkins, Director

**SPECIAL RECOGNITIONS AND AWARDS**

3. Honoring M. Renee Johnson, Assistant Director for receipt of the Jacquelyn Whitman Distinguished Service Award.
4. Honoring Raul De la Rosa and David Mills, Program Managers for Planning and Design, for receipt of the Preservation Achievement Award from Preservation Dallas
5. Special Recognition to the Park and Recreation Department for receipt of the 2020 Preservation Achievement Award from Preservation Dallas.

**CONSENT AGENDA (ITEMS 6 - 8)**

**ADMINISTRATION AND FINANCE**

NONE



**DALLAS PARK AND RECREATION BOARD – PAGE 2**  
**DALLAS CITY HALL - VIDEOCONFERENCE**  
**1500 MARILLA STREET**  
**DALLAS, TEXAS 75201**  
**THURSDAY, NOVEMBER 19, 2020 10:00 A.M.**

**PLANNING AND DESIGN**

6. Bachman Creek Greenbelt (13) - Approve the use of Land Acquisition and Partnership Match Funding in Proposition B of the 2017 Bond Program for match funding for Bachman Creek Greenbelt located at 3900 Shorecrest Drive, not to exceed \$45,000.00 – Financing: 2017 Bond Funds, Proposition B (\$45,000.00)
7. Bachman Lake Park (6) - Authorize a professional services contract with Team Pain Enterprises, Inc. for schematic design, design development, construction documents, procurement and construction observation phases for the Bachman Lake Skatepark Improvements Project at Bachman Lake Park located at 3500 West Northwest Highway – Not to exceed \$319,127.00 – Financing: Park and Recreation Facilities (B) Fund (2017 General Obligation Bond Funds)
8. West End Square (14) - Authorize a dedication plaque for the West End Square project, located at 607 Corbin Street – Financing: No cost consideration to the City

**BRIEFINGS**

9. Cedar Ridge Preserve Annual Update,  
John Lawrence, Assistant Director
10. Fair Park First Quarterly Update,  
Ryan O'Connor, Assistant Director,
11. Green Initiatives Campaign,  
Renee Johnson, Assistant Director
12. CAPRA Accreditation Status Update / Park Board Policy Approval,  
Ryan O'Connor, Assistant Director

**ITEM FOR INDIVIDUAL CONSIDERATION**

13. Policy Approval (All) - Authorize the adoption of Park Board Policy No. 24 to comply with Dallas Park and Recreation Department's Commission for Accreditation of Park and Recreation Agencies (CAPRA) re-accreditation – Financing: No cost to the City (**committee briefed on Oct 15, 2020**)



**DALLAS PARK AND RECREATION BOARD – PAGE 4**  
**DALLAS CITY HALL - VIDEOCONFERENCE**  
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**DALLAS, TEXAS 75201**  
**THURSDAY, NOVEMBER 19, 2020 10:00 A.M.**

**OTHER/NON-ACTION ITEMS**

14. Park and Recreation Board Members Liaison Reports: Arts and Culture Advisory Committee, Audubon Dallas/Cedar Ridge Preserve, Dallas Arboretum and Botanical Society, Dallas Zoological Society, Downtown Dallas Inc./Downtown Parks, Friends of Bachman Lake, Friends of Fair Park, The Friends of Katy Trail, Friends of Northaven Trail, Friends of Santa Fe Trail, Send a Kid To Camp, Senior Affairs Commission, State Fair of Texas, Texas Discovery Gardens, The Loop (Circuit Trail), The Trinity Commons Foundation, Trinity River Audubon Center, Turtle Creek Association, Turtle Creek Park Conservancy, The Woodall Rodgers Park Foundation/Klyde Warren Park
15. FY 2020-21 and FY 2021-22 Budget Update, John Lawrence, Assistant Director
16. Staff Announcements – Upcoming Park and Recreation Department Events
17. Next Park Board meeting, Thursday, December 10, 2020 (WEBEX)
18. Adjournment

**DALLAS PARK AND RECREATION BOARD – PAGE 5**  
**DALLAS CITY HALL - VIDEOCONFERENCE**  
**1500 MARILLA STREET**  
**DALLAS, TEXAS 75201**  
**THURSDAY, NOVEMBER 5, 2020 10:00 A.M.**

A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

1. seeking the advice of its attorney about pending or contemplated litigation, settlement offers, or any matter in which the duty of the attorney to the City Council under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with the Texas Open Meetings Act. [Tex. Govt. Code §551.071]
2. deliberating the purchase, exchange, lease, or value of real property if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.072]
3. deliberating a negotiated contract for a prospective gift or donation to the city if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.073]
4. deliberating the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee; or to hear a complaint or charge against an officer or employee unless the officer or employee who is the subject of the deliberation or hearing requests a public hearing. [Tex. Govt. Code §551.074]
5. deliberating the deployment, or specific occasions for implementation, of security personnel or devices. [Tex. Govt. Code §551.076]
6. discussing or deliberating commercial or financial information that the city has received from a business prospect that the city seeks to have locate, stay or expand in or near the city and with which the city is conducting economic development negotiations; or deliberating the offer of a financial or other incentive to a business prospect. [Tex Govt. Code §551.087]
7. deliberating security assessments or deployments relating to information resources technology, network security information, or the deployment or specific occasions for implementations of security personnel, critical infrastructure, or security devices. [Tex. Govt. Code §551.089]

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Regular Meeting: Calvert Collins-Bratton, President, presiding

Present: Calvert Collins-Bratton, President; Robb Stewart, Vice-President; Arun Agarwal, Barbara A. Barbee, Harrison Blair, Lane Conner, Timothy W. Dickey, Maria Hasbany, Jeff Kitner, Fonya Naomi Mondell, Amanda Schulz Ernest Bo Slaughter, Taylor Toynes, Lorena Tule-Romain, Daniel Wood – 15

Absent: NONE

This was a virtual meeting held via Cisco Webex. The public were able to view the Open Session meeting on Channel 96 or on the internet.

President Collins called the meeting to order at 10:07 a.m.

Agenda Item 1. Speakers – The following people registered to speak. Some of the speakers might have been no longer available or connected when it was their turn to speak.

NONE

Agenda Item 2. A motion by Daniel Wood seconded by Maria Hasbany, to approve the minutes of the October 15, 2020 Park and Recreation Board meeting, was carried. The vote was unanimous.

#### SPECIAL RECOGNITION

Agenda Item 3. Special Recognition of former Park Board member Jesse Moreno for his service to the Park and Recreation Board. President Collins presented a crystal award to Mr. Moreno in appreciation for his service to the Park Board.

Agenda Item 4. Special Recognition of Park and Recreation Department employee Darryl Quarles recipient of the Robert Wood Johnson Foundation (RWJF)-NRPA Award for Health Equity Award given by the National Recreation and Park Association (NRPA). President Collins honored Mr. Quarles for his achievement and presented him with the award from NRPA.

#### UPDATES

Director John Jenkins stated there were no new updates regarding issues within the Park System related to COVID-19.

#### CONSENT AGENDA (ITEMS 5 – 13)

Tim Dickey requested Item 13 be pulled from Consent. Therefore, it was moved by Maria Hasbany, seconded by Robb Stewart to approve items 5-12 on Consent. The vote was unanimous.

Agenda Item 5. A motion by Maria Hasbany, seconded by Robb Stewart to authorize a twelve-month funding agreement with Texas Discovery Gardens in an amount not to exceed \$138,569.00, approved as to form by the City Attorney, to provide community outreach services, horticulture information services and presentations at community centers and special facilities within the city of Dallas for the period of January 1, 2021 through December 31, 2021 – Not to exceed \$138,569.00 – Financing: General Fund (**recurring item**) – **committee considered this item on October 15, 2020**, was carried by unanimous vote.

Agenda Item 6. Dallas Arboretum (9) – A motion by Maria Hasbany, seconded by Robb Stewart, to authorize a twelve (12) month annual funding agreement with the Dallas Arboretum and Botanical Society, Inc. in the amount of \$374,393.00 to provide services

DRAFT

and program support within the city of Dallas for the period of October 1, 2020 through September 30, 2021 – Not to exceed \$374,393.00 – Financing: General Fund (**recurring item**) – **committee considered this item on October 15, 2020**, was carried by unanimous vote.

Agenda Item 7. Cedar Ridge Preserve (3) – A motion by Maria Hasbany, seconded by Robb Stewart, to authorize a twelve (12) month funding agreement with Dallas County Audubon Society, Inc. dba Audubon Dallas for Cedar Ridge Preserve in the amount of \$56,002.00 to provide services and programs within the city of Dallas for the period of January 1, 2021 through December 31, 2021 – Not to exceed \$56,002.00 – Financing: General Fund (**recurring item**) – **committee considered this item on October 15, 2020**, was carried by unanimous vote.

Agenda Item 8. Master Agreements (All) – A motion by Maria Hasbany, seconded by Robb Stewart, to authorize **(1)** a three-year master agreement for the purchase of park amenities, supplies and playground equipment parts with The Playwell Group, Inc. in the amount of \$303,822.00, The LETCO Group, LLC. dba Living Earth in the amount of \$276,000.00, Playground Solutions of Texas, Inc., in the amount of \$386,729.00, lowest responsive and responsible bidders of three; and **(2)** a three-year master agreement for the purchase of park amenities, supplies and playground equipment parts with Webuildfun, Inc. dba Miracle Recreation Equipment Co. in the amount of \$9,500.00, Superior International Industries dba Superior Recreational Products in the amount of \$45,000.00, Lea Park and Play, Inc. in the amount of \$19,000.00, The Playground, Shade and Surfacing Depot in the amount of \$28,500.00, Spectrum Corporation in the amount of \$12,000.00, Kompan, Inc. in the amount of \$10,920.00, Whirlix Design LLC in the amount of \$39,690.00, Victor Stanley, Inc. in the amount of \$25,110.00, BSN Sports, LLC. in the amount of \$90,000.00, BCI Burke in the amount of \$9,300.00, Gametime/Total Recreation Products, Inc., in the amount of \$8,800, and T.F. Harper & Associates LP, in the amount of \$17,800.00, through the Texas Association of School Boards (BuyBoard) – Total award not to exceed \$1,282,172.00 – Financing: Current Funds (subject to annual appropriations), was carried by unanimous vote.

Agenda Item 9. Sports Court Master Agreement (All) – A motion by Maria Hasbany, seconded by Robb Stewart, to authorize a three-year service price agreement for the maintenance, repair and restoration of multi-sport court surfaces with Hellas Construction Inc., lowest responsive and responsible bidder of three - Total award not to exceed \$916,369.00 – Financing: Current Funds (subject to annual appropriations), was carried by unanimous vote.

Agenda Item 10. Turf Grading Master Agreement (All) – A motion by Maria Hasbany, seconded by Robb Stewart, to authorize a three-year service price agreement to provide turf grading, drainage and irrigation installation services for athletic fields located throughout the City with C. Green Scaping, LP., lowest responsive and responsible bidder of three - Total award not to exceed \$1,718,042.00 – Financing: Current Funds (subject to annual appropriations), was carried by unanimous vote.

Agenda Item 11. Dickerson Property (12) – A motion by Maria Hasbany seconded by Robb Stewart, to authorize a Lease Agreement with JB & C Investments, Inc. for a term of 364 days for tenant subleasing, operating, and maintaining an office and warehouse facility located at 17800 and 17812 Dickerson Street — Estimated Annual Net Revenue: Capital Gifts Donation & Development Fund \$400,000.00, was carried by unanimous vote.

Agenda Item 12. SoPac Trail (9,13) – A motion by Maria Hasbany, seconded by Robb Stewart, to authorize **(1)** a Construction and Maintenance Agreement with Vickery Midtown Management Corporation for the construction and maintenance of lighting improvements, lighting utility costs, and enhanced maintenance on the SoPac Trail located from East Northwest Highway in the south to approximately 600 feet north of Greenville Avenue in the north; **(2)** the establishment of appropriations in an amount not to exceed \$122,254.00 in the Capital Gifts, Donation and Development Fund; **(3)** the receipt and deposit of funds in an amount not to exceed \$122,254.00 in the Capital Gifts, Donation and Development Fund; and **(4)** execution of the agreement and all terms, conditions, and documents required by the agreement – Not to exceed \$122,254.00 -

DRAFT

Financing: Vickery Meadows Public Improvement District Funds, was carried by unanimous vote.

Agenda Item 13. Singing Hills (8) – A motion by Tim Dickey, seconded by Bo Slaughter, to authorize adoption of the item as it came out of the Planning and Design Committee. Mr. Jeff Kitner, Committee Chair, described what action the committee took:

The Planning and Design Committee voted to approve the plaque and asked staff to add Jesse Moreno to the list of Vice Presidents of the Board since he served in that role during the timeframe the plaque mentioned. This was approved by unanimous vote.

A motion by Mr. Dickey, seconded by Bo Slaughter to approve the plaque as discussed in committee: building dedication plaque for the Singing Hills Recreation Center Replacement Project located at 6805 Patrol Way in accordance with the Park and Recreation Board Plaque Policy – Financing: This item has cost consideration to the City, was carried by unanimous vote.

#### **ITEM FOR INDIVIDUAL CONSIDERATION**

Agenda Item 14. Park Board Schedule 2020-21 (All) – A motion by Lorena Tule-Romain, seconded by Jeff Kitner, to authorize adoption of the proposed 2020-2021 Park and Recreation Board Meeting Schedule - Financing: No cost consideration to the City, was carried by unanimous vote.

Mr. Stewart requested time to speak to the Board about Committee start times, during these virtual meetings. After much discussion, President Collins stated that she and Mr. Jenkins would meet with staff to review the logistics of adding time to committee meetings for 2021 and would have Mr. Becker send the Board an update as to the new start times for Committee and Board meetings in 2021.

#### **BRIEFINGS**

Agenda Item 15. Economic Development Business & Workforce Inclusion  
John Lawrence, Assistant Director. Mr. Lawrence introduced Zarin Gracey, Assistant Director of the Office of Business Development

Agenda Item 16. Dallas Arboretum Master Plan Status Update was presented by Trent Williams, Senior Park Manager

#### **OTHER/NON-ACTION ITEMS**

Agenda Item 17. The Park and Recreation Board Members liaison reports regarding Audubon Dallas/Cedar Ridge Preserve, Cultural Affairs Commission, Dallas Arboretum and Botanical Society, Dallas Zoological Society, Downtown Dallas, Inc./Downtown Parks, Friends of Fair Park, The Friends of Katy Trail, Senior Affairs Commission, State Fair of Texas, Texas Discovery Gardens, The Trinity Commons Foundation, Trinity River Audubon Center, Turtle Creek Association, Turtle Creek Conservancy, The Woodall Rodgers Park Foundation/Klyde Warren Park were as follows:

NONE

Agenda Item 18. FY 2020-21 and FY 2021-22 Budget Update, John Lawrence, Assistant Director. Mr. Lawrence introduced Rachael Berry, Senior Financial Manager. Mr. Lawrence presented the information update to the Board.

Agenda Item 19. Staff Announcements – Upcoming Park and Recreation Department Events

NONE

Agenda Item 20. Next Park Board meeting. The next Park Board meeting will be Thursday, November 19, 2020

Agenda Item 21. President Collins adjourned the Board meeting at 12:15 p.m.

Mr. Stewart, as Chair of the Administration and Finance Committee asked committee members if they were available for a special called meeting on December 1, 2020 to discuss some backlogged items. The Committee agreed to meet on December 1, 2020. Mr. Becker will post the special called meeting agenda in accordance with TOMA.

Anthony M. Becker, Secretary  
Park and Recreation Board

Calvert Collins-Bratton, President  
Park and Recreation Board

NOTE: For more information on discussion of any issue heard during this meeting, refer to the tape recording retained in the Park Department's Central File.

**DALLAS PARK AND RECREATION BOARD  
AGENDA INFORMATION SHEET**

**DATE:** November 19, 2020  
**COUNCIL DISTRICT:** 13  
**STAFF:** Leong Lim, (214) 670-7753

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**SUBJECT**

Approve the use of Land Acquisition and Partnership Match Funding in Proposition B of the 2017 Bond Program for match funding for Bachman Creek Greenbelt located at 3900 Shorecrest Drive, not to exceed \$45,000.00 – Financing: 2017 Bond Funds, Proposition B (\$45,000.00).

**BACKGROUND**

On September 19, 2019, the Park and Recreation Board (Park Board) approved guidelines and procedures for the use of Land Acquisition and Partnership Match Funding in Proposition B of the 2017 Bond Program.

A Match Funding Application Form was received from the Friends of Bachman Lake (Friends) for the use of match funds in an amount not to exceed \$45,000.00 from the Land Acquisition and Partnership Match Funding item in the 2017 Bond Program. The Friends' private funding will be used to construct a nature trail in the Bachman Creek Greenbelt area. The \$45,000.00 in City match funding is proposed to be used for signage to include nature identification, a map of the park, and safety subjects.

The Friends were responsible for holding a community meeting to receive input for the nature trail and signage prior to the Park Board's final approval of the City match funding. This action, to approve the intent to use the match funding, will allow \$45,000.00 to be earmarked for this project. On August 4, 2020 the Friends hosted a community meeting receiving a positive response from the community with most comments related to design elements that will be included with the proposed improvements.

Park and Recreation Department staff reviewed the Match Funding Application Form from the Friends of Bachman Lake and have found that it is in accordance with the guidelines approved by the Park and Recreation Board. The intent to use of the Land Acquisition and Partnership Match Funding has the approval of the Park and Recreation Board representative for Council District 13, subject to the input of the community.

**PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)**

On November 1, 2018, the Park and Recreation Board was briefed on the 2017 Bond - Program Land Acquisition and Partnership Match Funding Guidelines

On June 20, 2019, the Park and Recreation Board was briefed on the 2017 Bond - Program Land Acquisition and Partnership Match Funding Guidelines

On September 19, 2019, the Park and Recreation Board authorized the 2017 Bond Program – Land Acquisition and Partnership Match Funding Guidelines.

On May 7, 2020, the Park and Recreation Board authorized the intent for the use of Land Acquisition and Partnership Match Funding in Proposition B of the 2017 Bond Program for match funding for Bachman Creek Greenbelt not to exceed \$45,000.00.

**FISCAL INFORMATION**

Costs, not to exceed \$45,000.00, to be funded by 2017 Bond Funds, Proposition B.

**COMMITTEE ACTION**

There will be no Planning and Design Committee action. This item will be considered by the full Park and Recreation Board on November 19, 2020.

This item does not require City Council action.

**STAFF RECOMMENDATION**

Staff recommends approval.

**ATTACHMENT(S)**

Map

Match Funding Application Form from the Friends of Bachman Lake



Dallas Park & Recreation

**Check One:**

**Intent Form for 2017 Bond Program Match Funding** (for projects where all private funds are not yet raised)

X **Match Funding Application Form** (for projects where all private funds have been raised)

Applicant's Name: Susanna Brown

Name of Organization: Friends of Bachman Lake

Year of Establishment of Organization: 2019

Type of Organization: Friends Group

Address: 4175 Wilada Dr

Dallas, TX 75220

Applicant's Contact Information: Phone(s): (972) 898-2264

E-mail: [susanna.brown@me.com](mailto:susanna.brown@me.com) OR

[bachmanlakefriends@gmail.com](mailto:bachmanlakefriends@gmail.com)

**Name of Park:** Bachman Lake Park

**Description of Project:** Building nature trails on the north (connecting to the QT Trail Head) and south (connecting to the Lemmon Ave Trail) sides of Bachman Creek, an area directly to the East of Bachman Lake. The project will entail building nature trails and signage. These trails were planned but did not make the cut of the last bond program.

**Schedule for Project (start /completion dates):** May 2020 - December 2021

**Description of how Project will benefit the Community:** The nature trail will provide a path to an area of the park currently not accessible due to the privet overgrowth and the homeless encampment. From a local neighbor perspective, cleaning the area would improve safety and sanitation. Over the next three years, having these trails built will give respite to the community while the dam reconstruction and lake dredging takes place. Over the next five years, this area could be a major educational site for children to experience native plants and wildflowers

**Organization’s prior accomplishments with fundraising for park improvements, programs, and volunteer activities:**

Although not yet a year old, Friends of Bachman Lake has been involved in:

- \* Rallying the community to protect the lake
- \* Securing the commitment for pedestrian/cycling access by the City of Dallas, City of Irving and Dallas County through the submittal of projects to the 7th call for MCIP funds.
- \* Partnered with Groundwork Dallas, Keep Dallas Beautiful, the Dallas Rowing Club and Dallas Parks & Recreation for clean-ups in and around the lake
- \* Partnered with Bachman Northwest Highway and Bachman Lake Together on the first Trunk-or Treat at Bachman Lake.
- \* Held a fundraiser for the nature trails

**Funding Summary:**

Total Project Estimate	\$ 90,000
Amount requested from 2017 Bond Program	\$45,000
Total amount of private match funds to be committed (must be a least 50% of project estimate) *	\$ 45,000
Total amount of private match funds raised to date	\$ 45,000
Total value of in-kind donations / services**	\$ 0
Have all match funds been raised?	YES



Amount of private match funds remaining to be raised	\$ 0
Date that all funds will be raised for project	n/a

- \* Minimum amount for non-CBDG eligible area is \$40,000 and for a CBDG eligible area is \$10,000. If an amount less than \$10,000 is being proposed for a CBDG area, provide an explanation why the \$10,000 minimum cannot be met.
- \*\* Attach list of in-kind donations / services with value(s) and documentation to support value(s). Notes: Examples of in-kind donations are the provision of products, such as playground equipment, shade structures, benches, picnic tables, exercise stations, etc. Examples of services are the provision of design plans, construction contracting services, etc. The provision of in-kind donations and services shall meet the Park and Recreation Department's standards and be approved by staff and may require entering into a Development Agreement with the City. Provision of volunteer labor would not qualify for in-kind donations / services.

**How do you propose that Private and City's funds to be used? (Note: City's funds must be used for public procurement of design and/or construction per Local and State laws.) Describe proposed procurement of project components:**

The Private funds will be used to contract Groundwork Dallas to build the immediate trail (approximately \$45,000). Groundwork Dallas has an MOU with the Parks Department and will work with them to finalize the design prior to construction. Assistance will be needed from the Parks Department on the removal of debris.

The City funds will be used towards signage: a map of the park/amenities, nature signage and safety signs.

**Attach Community Support Signatures / Letters that reflect the community's desire for the project, if applicable, and other documentation to verify the organization's ability to fundraise**

Applicant's Signature:

*Susanna Brown*

Date: 2/24/2020 \_\_\_\_\_



**DALLAS PARK AND RECREATION BOARD  
AGENDA INFORMATION SHEET**

**AGENDA DATE:** November 19, 2020  
**COUNCIL DISTRICT:** 6  
**STAFF:** Leong Lim, (214) 670-7753

---

**SUBJECT**

Authorize a professional services contract with Team Pain Enterprises, Inc. for schematic design, design development, construction documents, procurement and construction observation phases for the Bachman Lake Skatepark Improvements Project at Bachman Lake Park located at 3500 West Northwest Highway – Not to exceed \$319,127.00 – Financing: Park and Recreation Facilities (B) Fund (2017 General Obligation Bond Funds)

**BACKGROUND**

This action will authorize a professional services contract with Team Pain Enterprises, Inc. for schematic design, design development, construction documents, procurement and construction observation phases for the Bachman Lake Skatepark Improvements Project. The 2017 Bond Program included funding for this project, which includes a new skatepark located at Bachman Lake. The project will include a reinforced concrete skatepark complex, a venue that can attract community contests and events, a signature element or elements, accessibility to multiple modes of transit including Dallas Area Rapid Transit and the multipurpose trail at the lake, benches, shade structures, hand washing stations, water fountain bottle fillers, skateboard appropriate lighting for night skating, options for a phase two project enabling a dedicated BMX facility, and landscaping improvements.

**ESTIMATED SCHEDULE OF PROJECT**

Begin Design	January 2021
Complete Design	September 2021
Begin Construction	December 2021
Complete Construction	November 2022

**PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)**

This item has no prior action.

Authorize a professional services contract with Team Pain Enterprises, Inc. for schematic design, design development, construction documents, procurement and construction observation phases for the Bachman Lake Skatepark at Bachman Lake Park located at 3500 West Northwest Highway – Not to exceed \$319,127.00 – Financing: Park and Recreation Facilities (B) Fund (2017 General Obligation Bond Funds) – Page 2

**FISCAL INFORMATION**

Fund	FY 2021	FY 2022	Future Years
Park and Recreation Facilities (B) Fund (2017 General Obligation Bond Funds)	\$319,127.00	\$0.00	\$0.00

**M/WBE INFORMATION**

In accordance with the City’s Business Inclusion and Development Plan adopted on October 22, 2008, by Resolution No. 08-2826, as amended, the M/WBE participation on this contract is as follows:

Contract Amount	Category	M/WBE Goal	M/WBE%	M/WBE \$
\$319,127.00	Architecture & Engineering	25.66%	30.12%	\$96,131.00
<ul style="list-style-type: none"> <li>This contract exceeds the M/WBE goal.</li> </ul>				

**PROCUREMENT INFORMATION**

In accordance with the City of Dallas Administrative Directive 4-5 procurement guidelines, Team Pain Enterprises, Inc. was selected as the most qualified consultant for this project.

**OWNER**

**Team Pain Enterprises, Inc.**

Charles T. Payne, President

**COMMITTEE ACTION**

There is no Planning and Design Committee on November 19, 2020, therefore, this item will be considered by the Park Board.

This item will be scheduled for City Council approval on December 9, 2020.

**STAFF RECOMMENDATION**

Staff recommends approval.

**MAP**

Attached







**CITY OF DALLAS  
Business Inclusion and Development Affidavit**

It is the policy of the City of Dallas to involve qualified Minority and Women-Owned Business Enterprises (M/WBEs) to the greatest extent feasible on the City's construction, procurement and professional services contracts. The City and its contractors shall not discriminate on the basis of race, age, color, religion, national origin, or sex in the award and performance of contracts. In consideration of this policy, the City of Dallas has adopted the Business Inclusion and Development Plan (BID Plan) for all City of Dallas contracts.

M/WBE Participation Goals

The BID Plan establishes subcontracting goals and requirements for all prospective bidders to ensure a reasonable degree of M/WBE meaningful business inclusion and participation in City contracts. It is the goal of the City of Dallas that a certain percentage of work under each contract be executed by one or more M/WBEs. For the purpose of participation percentages, the City of Dallas does not include amounts paid to the prime by the sub contractor.

On May 14, 1997 the City Council adopted the following M/WBE participation goals without consideration for a specific ethnicity or gender (Resolution Number 97-1605):

<u>Construction</u> 25.00%	<u>Architctural &amp; Engineering</u> 25.66%	<u>Other Professional</u> 36.30%	<u>Other Services</u> 23.80%	<u>Goods</u> 18.00%
-------------------------------	---	-------------------------------------	---------------------------------	------------------------

The apparent low bidder/most advantageous proposer shall agree to meet the established goals or must demonstrate and document a "good faith effort" to include M/WBEs in subcontracting opportunities. The apparent low bidder/most advantageous proposer who fails to adequately document good faith efforts to subcontract or purchase significant material supplies from M/WBEs may be denied award of the contract by the City based on the contractor's failure to be a "responsive" or "responsible" bidder.

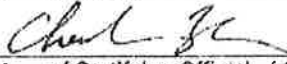
By signing below, I agree to provide the City of Dallas, Business Development & Procurement Services department with a completed copy of all required forms provided within the Business Inclusion and Development document package. I understand that, for the purpose of M/WBE subcontracting participation, any amounts paid to the prime from the sub contractor should not be included in the above listed participation amount. Finally, I understand that if I fail to provide all of the required documents within five (5) business days after notification, my bid may be deemed "non-responsive" and I may be denied award of the contract.

*(Note: Please use the Tab button, mouse or arrows to move from one section to the next. Please DO NOT use the "Enter" key.)*

Bid Number: CIZ1871 Company Name: Team Pain Enterprises, Inc.

Charles T. Payne  
Typed or Printed Name of Certifying Official of Company

September 24, 2020  
Date

  
Signature of Certifying Official of Company

President  
Title



**CITY OF DALLAS  
ETHNIC WORKFORCE COMPOSITION REPORT**

(Note: Please use the Tab button, mouse or arrows to move from one section to the next. Please DO NOT use the "Enter" key.)

Company name: Team Pain Enterprises, Inc.  
 Address: 890 Northern Way Suite D1 Winter Springs, FL 32708  
 Bid #: CIZ1871  
 Telephone Number: 407 - 366 - 9221 Ext.  
 Email Address: linda@teampain.com

Please complete the following sections based on the ethnic composition of the (location) entity in the address line above.

Employee Classification	Total No. Employees		White		Black		Hispanic		Other	
	Male	Female	M	F	M	F	M	F	M	F
Administrative/ Managerial		2		2						
Professional	1		1							
Technical	1		1							
Office/Clerical	2		2							
Skilled	24		19		2		3			
Semiskilled										
Unskilled										
Seasonal										
<b>Totals:</b>	28	2	23	2	2	0	3	0	0	0
# of employees living in Dallas:	0	0	0	0	0	0	0	0	0	0
<b>Total % of employees living in Dallas</b>			0 (**skilled employees would be temporarily housed in Dallas for the duration of construction)							

  
 \_\_\_\_\_  
 Officer's Signature

**Charles T. Payne**  
 \_\_\_\_\_  
 Typed or Printed Name

**President**  
 \_\_\_\_\_  
 Title

**9/24/20**  
 \_\_\_\_\_  
 Date





**CITY OF DALLAS  
CONTRACTOR'S AFFIDAVIT  
SCHEDULE OF WORK AND ACTUAL PAYMENT FORM**

Project Name Bachman Lake Skate Park Bid/Contract # CIZ1671

- Instructions:**
- Column 1: List type of work to be performed by Prime and List for subcontractors
  - Column 2: City of Dallas Vendor Number for Prime and Subcontractors/Suppliers (If none, register online: [www.bids.dallascityhall.org](http://www.bids.dallascityhall.org)). All Prime and Subcontractors/Suppliers must be registered with the City of Dallas
  - Column 3: List name of firm, M/WBE (Certification Number if applicable)
  - Column 4: List (Firm), contact name, address, telephone number
  - Column 5: List ethnicity of firm's owner as B-African American, H-Hispanic, F-Asian Indian, H-Hawaiian American, P-Asian Pacific, W-Whelan, NCH-Other than M/WBE
  - Column 6: Indicate firm's location as Local (within Dallas county limits); Non-Local (Outside Dallas county limits)
  - Column 7: Indicate dollar amount of value of work for the Prime contractor, subcontractors, and suppliers
  - Column 8: Indicate percentage of total contract amount
  - Column 9: Indicate total payments to date
  - Column 10: Indicate payments during current pay period

Type of Work	City of Dallas Vendor Number	Name of Firm & M/WBE Certification (If Applicable)	Contact Name Address, City, State, Zip & Tel Number	Type of Firm	L or N	Value of Work (\$)	Percent (%)	Payments to Date (\$)	Payment this Period (\$)
[1]	[2]	[3]	[4]	[5]	[6]	[7]	[8]	[9]	[10]
Skate Park	VC21990	Team Pain	Tom Payne, 890 Northern Way Suite 01 Winter Springs, FL 32708, 407-366-9221	NON	N	\$ 149,500.00	46.87%		
Notes: Project management, planning, public incl., skate park design, bidding & skate park construction supervision									
Landscape Architect	VC21999	Delineator - Cert# WF087619140720	Lauren Fatic, 3525 Cedar Springs Rd, Suite 100 Dallas, TX 75219	W	L	\$ 81,061.00	26.34%		
Notes: Landscape planning, design, construction documents & landscape observation									
Civil Engineer	VC22060	Atwell	9001 Airport Freeway Suite 600 North Richland Hills, TX 76180	NON	L	\$ 73,416.00	23.01%		
Notes: Site planning, engineering, skate park construction documents & site supervision									
Geotechnical	338366	Alliance - Cert# HMM1599316N1220	3226 Halifax St Dallas, TX 75247	B	L	\$ 17,080.00	3.79%		
Notes: Geotechnical services									
[Note: Totals and Percentages will automatically calculate.]				Total Bid Amount:		\$ 318,127.00	100.00%	\$ -	\$ -

The undersigned intends to enter into a formal agreement with the subcontractors listed, conditioned upon being awarded the City of Dallas contract. If any changes are made to this list, the Prime contractor must submit to the City for approval a revised schedule with documented explanations for the changes. Failure to comply with this provision could result in termination of the contract, sanctions against the Prime contractor, and/or ineligibility for future City contracts.

Officer's Signature:  Title: President

Printed Name: Charles T. Payne Date: 9/24/20

Company Name: Team Pain Enterprises, Inc.



**CITY OF DALLAS  
SUBCONTRACTOR INTENT FORM**

*(Note: Please use the Tab button, mouse or arrows to move from one section to the next. Please DO NOT use the 'Enter' key.)*

TO: City of Dallas DATE: September 25, 2020  
Business Development & Procurement Services

Project Name: Bachman Lake Skate Park Bid # CIZ1871

Alliance Geotechnical Group will provide the following  
 MWBE Subcontractor on the project

good(s)/service(s): geotechnical investigations

to Team Pain Enterprises, Inc.  
 Prime Contractor on the project

MWBE subcontractor is currently certified by the following agency: NCTRCA

MWBE Certification Number: # BMMB99318N1220  
*Certification must be kept current / valid for the entire duration of this contract. Failure to comply with this provision could be subject to removal from contract.*

For the purpose of MWBE subcontracting participation, the City of Dallas does not include amounts paid to the prime by the sub-contractor.

Total Contract Amount for prime	<u>\$ 319,127.00</u>	<input type="checkbox"/> NCTRCA
MWBE/DBE Sub Participation Amount	<u>\$12,080.00</u>	<input type="checkbox"/> DFWMSDC
		<input type="checkbox"/> WBCSW

The undersigned intends to enter into a formal agreement with the subcontractor listed, conditioned upon being awarded the City of Dallas contract. The undersigned understands that, for the purpose of MWBE subcontracting participation, any amounts paid to the prime from the sub contractor should not be included in the above listed participation amount. Finally, before any subcontractor changes are made, the prime contractor must submit to the Business Inclusion and Development Group for approval, a Change of MWBE subcontractor/supplier form prior to any changes. Failure to comply with these provisions could result in termination of the contract, sanctions against the prime contractor, and/or ineligibility for future City contracts.

[Signature]  
 Officer's Signature (Prime Contractor)

Printed Name (Prime Contractor)

Tim Payne  
 Title (Prime Contractor)

President

Date 9/24/20

[Signature]  
 Officer's Signature (MWBE/DBE Subcontractor)

Robert P. Nance  
 Printed Name (MWBE/DBE Subcontractor)

President  
 Title (MWBE/DBE Subcontractor)

September 25, 2020

Date

Please select or list all Chambers or Advocacy groups you are a member of:

Greater Dallas Asian American Chamber of Commerce	<input type="checkbox"/> Prime <input type="checkbox"/> Sub	Asian Contractors Association	<input type="checkbox"/> Prime <input type="checkbox"/> Sub
Greater Dallas Black Chamber of Commerce	<input type="checkbox"/> Prime <input checked="" type="checkbox"/> Sub	Regional Black Contractors Association	<input type="checkbox"/> Prime <input checked="" type="checkbox"/> Sub
Greater Dallas Hispanic Chamber of Commerce	<input type="checkbox"/> Prime <input type="checkbox"/> Sub	Regional Hispanic Contractors Association	<input type="checkbox"/> Prime <input type="checkbox"/> Sub
U.S. Pan Asian American Chamber of Commerce	<input type="checkbox"/> Prime <input type="checkbox"/> Sub		

Other Collin County Black Chamber of Commerce, Arlington Black Chamber of Commerce



CITY OF DALLAS
SUBCONTRACTOR INTENT FORM

(Note: Please use the Tab button, mouse or arrows to move from one section to the next. Please DO NOT use the 'Enter' key)

TO: City of Dallas DATE: September 24, 2020
Business Development & Procurement Services

Project Name Bachman Lake Skate Park Bid # CIZ1871

Delineator Design LLC will provide the following
M/WBE Subcontractor on the project

good(s)/service(s): Landscape Architecture

to Team Pain Enterprises, Inc.
Prime Contractor on the project

M/WBE subcontractor is currently certified by the following agency: NCTRA

M/WBE Certification Number: # WFWB76191N0720

Certification must be kept current / valid for the entire duration of this contract. Failure to comply with this provision could be subject to removal from contract.

For the purpose of M/WBE subcontracting participation, the City of Dallas does not include amounts paid to the prime by the sub-contractor.

Total Contract Amount for prime \$319,127.00
M/WBE/DBE Sub Participation Amount \$ 84,051.00
NCTRA
DFWMSDC
WBCSW

The undersigned intends to enter into a formal agreement with the subcontractor listed, conditioned upon being awarded the City of Dallas contract. The undersigned understands that, for the purpose of M/WBE subcontracting participation, any amounts paid to the prime from the sub contractor should not be included in the above listed participation amount. Finally, before any subcontractor changes are made, the prime contractor must submit to the Business Inclusion and Development Group for approval, a Change of M/WBE subcontractor/supplier form prior to any changes. Failure to comply with these provisions could result in termination of the contract, sanctions against the prime contractor, and/or ineligibility for future City contracts.

[Signature]
Officer's Signature (Prime Contractor)

Printed Name (Prime Contractor)

Tim Payne
Title (Prime Contractor)

President
Date

[Signature]
Officer's Signature (M/WBE/DBE Subcontractor)

Printed Name (M/WBE/DBE Subcontractor)

WBE
Title (M/WBE/DBE Subcontractor)

9/24/20
Date

Please select or list all Chambers or Advocacy groups you are a member of:
Greater Dallas Asian American Chamber of Commerce
Greater Dallas Black Chamber of Commerce
Greater Dallas Hispanic Chamber of Commerce
U.S. Pan Asian American Chamber of Commerce
DFW Chair - American Society of Landscape Architects
Asian Contractors Association
Regional Black Contractors Association
Regional Hispanic Contractors Association

**CERTIFICATE OF INTERESTED PARTIES**

**FORM 1295**

1 of 1

Complete Nos. 1 - 4 and 6 if there are interested parties.  
Complete Nos. 1, 2, 3, 5, and 6 if there are no interested parties.

**OFFICE USE ONLY  
CERTIFICATION OF FILING**

**1 Name of business entity filing form, and the city, state and country of the business entity's place of business.**  
Team Pain Enterprises, Inc.  
Winter Springs, FL United States

**Certificate Number:**  
2020-671848

**Date Filed:**  
09/25/2020

**2 Name of governmental entity or state agency that is a party to the contract for which the form is being filed.**  
City of Dallas

**Date Acknowledged:**

**3 Provide the identification number used by the governmental entity or state agency to track or identify the contract, and provide a description of the services, goods, or other property to be provided under the contract.**  
PKR-2020-00014733  
Skate park design, landscape architecture, surveying and civil engineering

4	Name of Interested Party	City, State, Country (place of business)	Nature of Interest (check applicable)	
			Controlling	Intermediary
	Payne, Charles	Winter Springs, FL United States	X	

**5 Check only if there is NO interested Party.**


**6 UNSWORN DECLARATION**

My name is Charles T. Payne and my date of birth is 4/17/60

My address is 890 Northern Way Suite D1 Winter Springs FL 32708 U.S.  
(street) (city) (state) (zip code) (country)

I declare under penalty of perjury that the foregoing is true and correct.

Executed in Seminole County, State of Florida, on the 25th day of September, 2020  
(month) (year)

  
\_\_\_\_\_  
Signature of authorized agent of contracting business entity  
(Declarant)

Date: 9/28/2020



City of Dallas

**Project Information for Sheet Construction/Architectural and Engineering Items**

Construction Award  
Amount

Change Order # \_\_\_\_\_  
CO Amount:  
Overall Amount:

Professional Services Contract  
Amount:

Supplemental Agreement # \_\_\_\_\_  
SU Amount:  
Overall Amount:

Architectural and Engineering  
Amount: \$319,127.00

Department: PKR-DPARD

Proposed Agenda Date: November 19, 2020

Project Name: Bachman Lake Skatepark  
Contract Number: PKR-2020-00014733  
Encumbrance Number: PKR-2020-00014733

Scope of Work: Design of the Bachman Lake Skatepark - Includes topographic and tree survey, schematic design, design development, construction documents, construction procurement, and construction administration services. Includes City & public meetings. Funding for this project was included in the 2017 Bond Program.

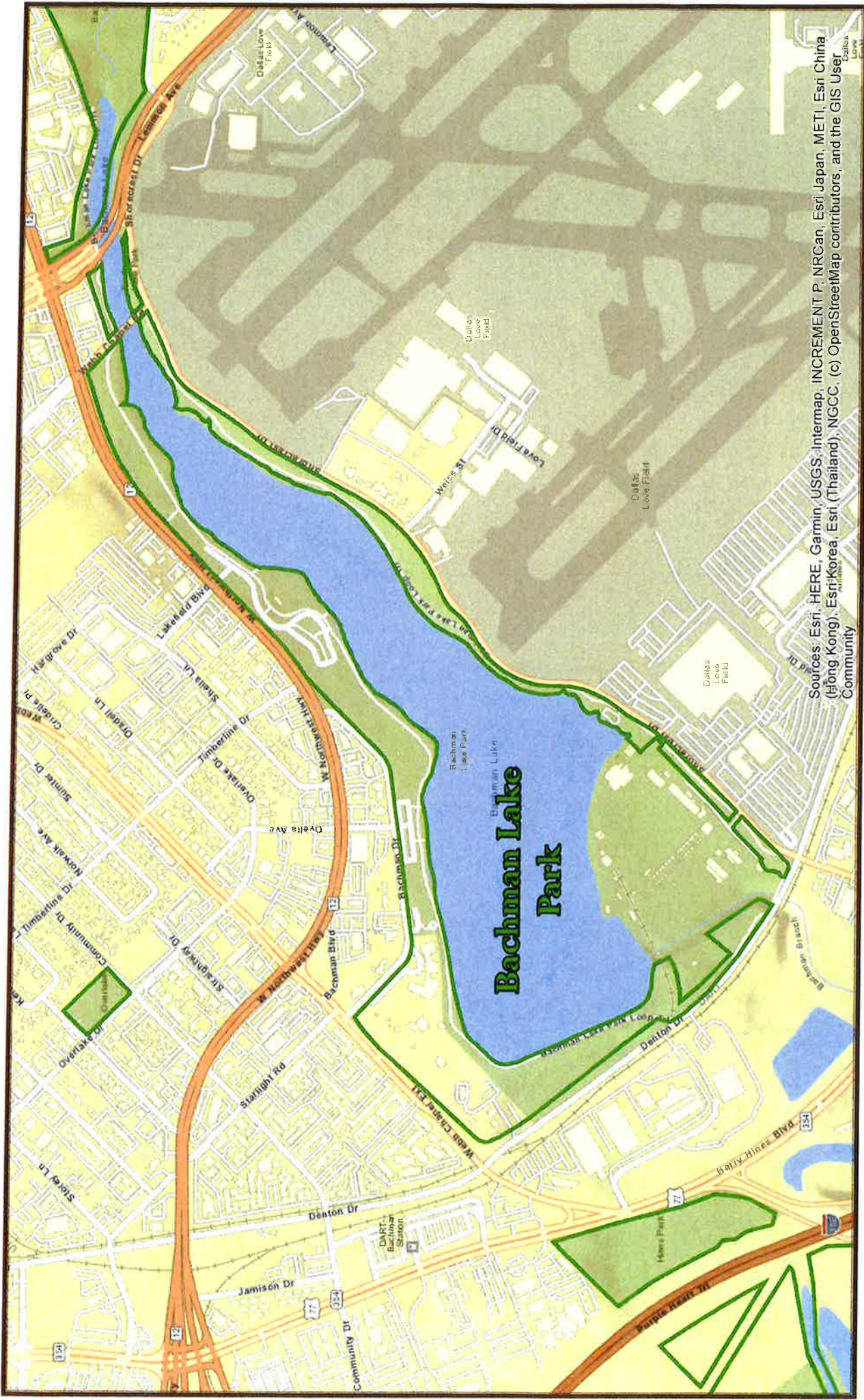
Project Manager: Richard Stauffer  
Contact Person: Richard Stauffer  
Phone: 214-670-4105  
Email: Richard.stauffer@dallascityhall.com

Contacted Intent to Award On: Park Board 11/19/2020, City Council 12/9/2020  
Prime Contractor/Consultant: Team Pain Enterprises, Inc.  
Contact Person: Tim Payne  
Phone: 407-366-9221  
Email: tim@teampain.com

Does this project have federal funds? NA

If applicable what is the DBE goal? 25.66%





Sources: Esri, HERE, Garmin, USGS, Intermap, INCREMENT P, NRCan, Esri Japan, METI, Esri China (Hong Kong), EsriKorea, Esri (Thailand), NGCC, (c) OpenStreetMap contributors, and the GIS User Community



Districts  
2, 6

# Bachman Lake Park

## 3500 Northwest Highway

**DALLAS PARK AND RECREATION BOARD  
AGENDA SHEET**

**DATE:** November 19, 2020  
**COUNCIL DISTRICT(S):** 14  
**STAFF:** Leong Lim, (214) 670-7753

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**SUBJECT**

Authorize a dedication plaque for the West End Square project, located at 607 Corbin Street – Financing: No cost consideration to the City

**BACKGROUND**

This action is for approval of a dedication sign for the West End Square project, pursuant to Park and Recreation Plaque Policy, effective as of December 15, 2016.

**PRIOR ACTION/REVIEW**

None

**FISCAL INFORMATION**

No cost consideration to the City

**COMMITTEE ACTION**

The Planning and Design Committee is cancelled for November 19, 2020. Therefore, this item will be considered by the full Park and Recreation Board.

**STAFF RECOMMENDATION**

Staff recommends approval.

**ATTACHMENTS**

Map  
Park and Recreation Board Plaque Policy  
Plaque Exhibits



font: Railroad Gothic  
size:588pt (8 inches)

font: Railroad Gothic  
size:106pt (1.5 inches)

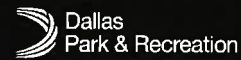
font: ITCFranklin Gothic STD- Med.  
size:38pt (0.5 inches)

2'-8"

2'-6 3/4"

# WEST END SQUARE

**WEST END SQUARE  
DEDICATED SPRING 2021**



## CITY COUNCIL

Mayor Eric Johnson  
Mayor Pro Tem Adam Medrano  
Deputy Mayor Pro Tem B. Adam McGough

Carolyn King Arnold  
Tennell Atkins  
Adam Bazaldua  
Paula Blackburn

David Blowett  
Jennifer S. Gates  
Lee M. Klonnman  
Cara Mendelssohn

Omar Narvarez  
Jaime Resendez  
Casey Thomas II  
Chad West

City Manager T.C. Broadnax

## PARK & RECREATION BOARD

Calvert Collins-Bratton, President  
Robb P. Stewart, Vice President

Arun Agarwal  
Barbara A. Barbee  
Harrison Blair  
Lane Conner  
Timothy W. Dickey

Maria Hasbany  
Jeff Kiltner  
Forya Naomi Mindell  
Jesse Moreno  
Amanda Schult

Ernest Bo' Slaughter  
Taylor Tynes  
Lorena Tule-Romain  
Daniel Wood

## PARK & RECREATION DEPARTMENT

John D. Jenkins, Director  
Willis Winters, FAIA, Director Emeritus  
Louise Elam, RA, Assistant Director Emeritus  
Leong Lim, PE, Senior Program Manager  
Stelan Kessler, RA, Project Manager

## PARKS FOR DOWNTOWN DALLAS

Developer

## JAMES CORNER FIELD OPERATIONS

Landscape Architect

## THE BECK GROUP

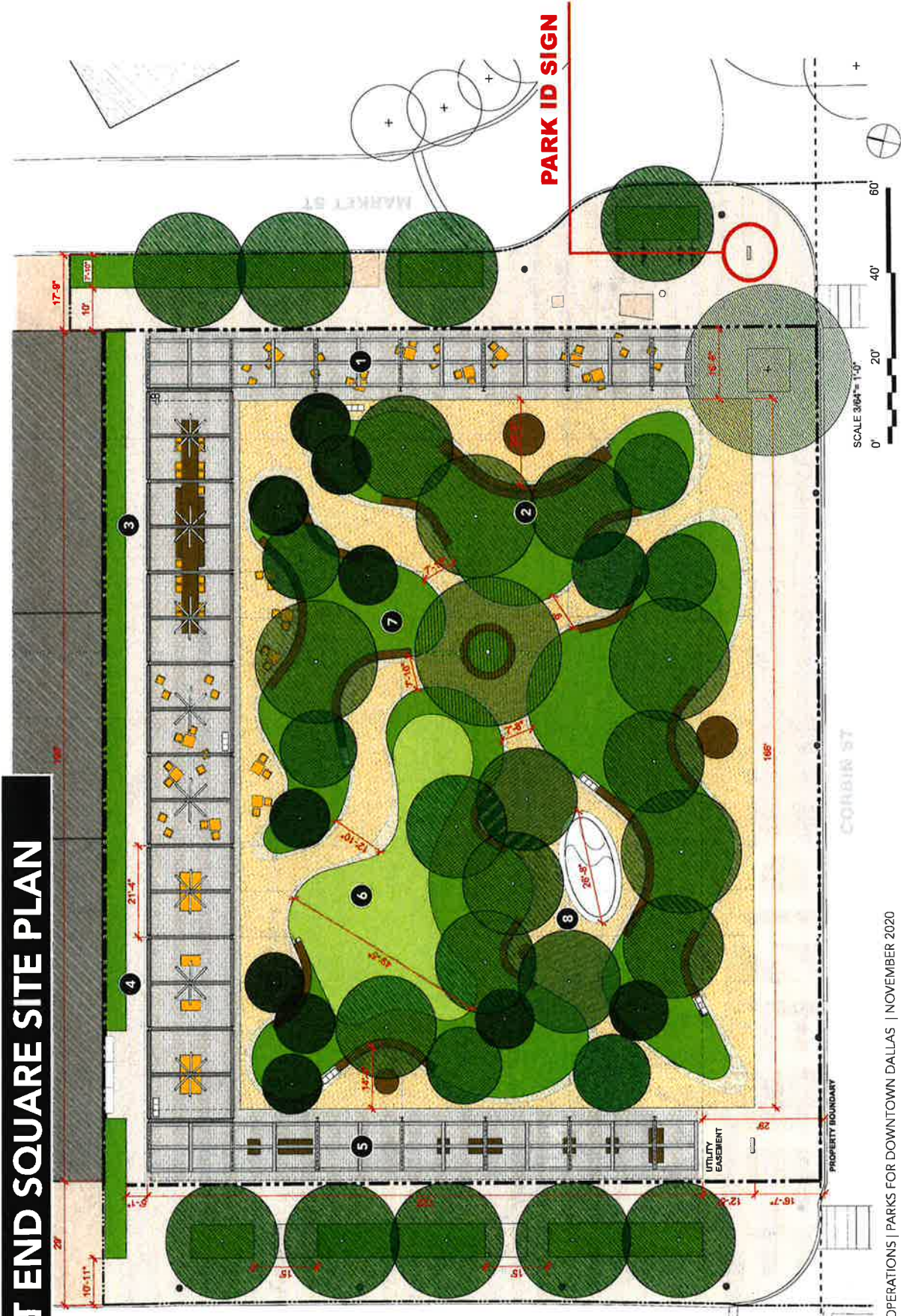
General Contractor



# WEST END SQUARE

PARK ID SIGN

# WEST END SQUARE SITE PLAN



- LEGEND**
- 1 Innovation Arcade
  - 2 Stepped Seating
  - 3 Workroom
  - 4 Game Room
  - 5 The Porch
  - 6 The Lawn
  - 7 Prairie Gardens
  - 8 Water Table

MATCH LINE  
SEE LAYOUT

**WEST END SQUARE**  
JAMES CORNER FIELD OPERATIONS | PARKS FOR DOWNTOWN DALLAS | NOVEMBER 2020

SCALE 3/64" = 1'-0"  
0' 20' 40' 60'



**PARK ID SIGN**

CORBIN ST

MARKET ST

UTILITY EASEMENT

PROPERTY BOUNDARY



# PARK ID SIGN RENDERING



**WEST END SQUARE**  
JAMES CORNER FIELD OPERATIONS | PARKS FOR DOWNTOWN DALLAS | NOVEMBER 2020

# PARK ID SIGN

## Specifications

Black typography screen printed on anodized aluminum mounted to custom steel frame

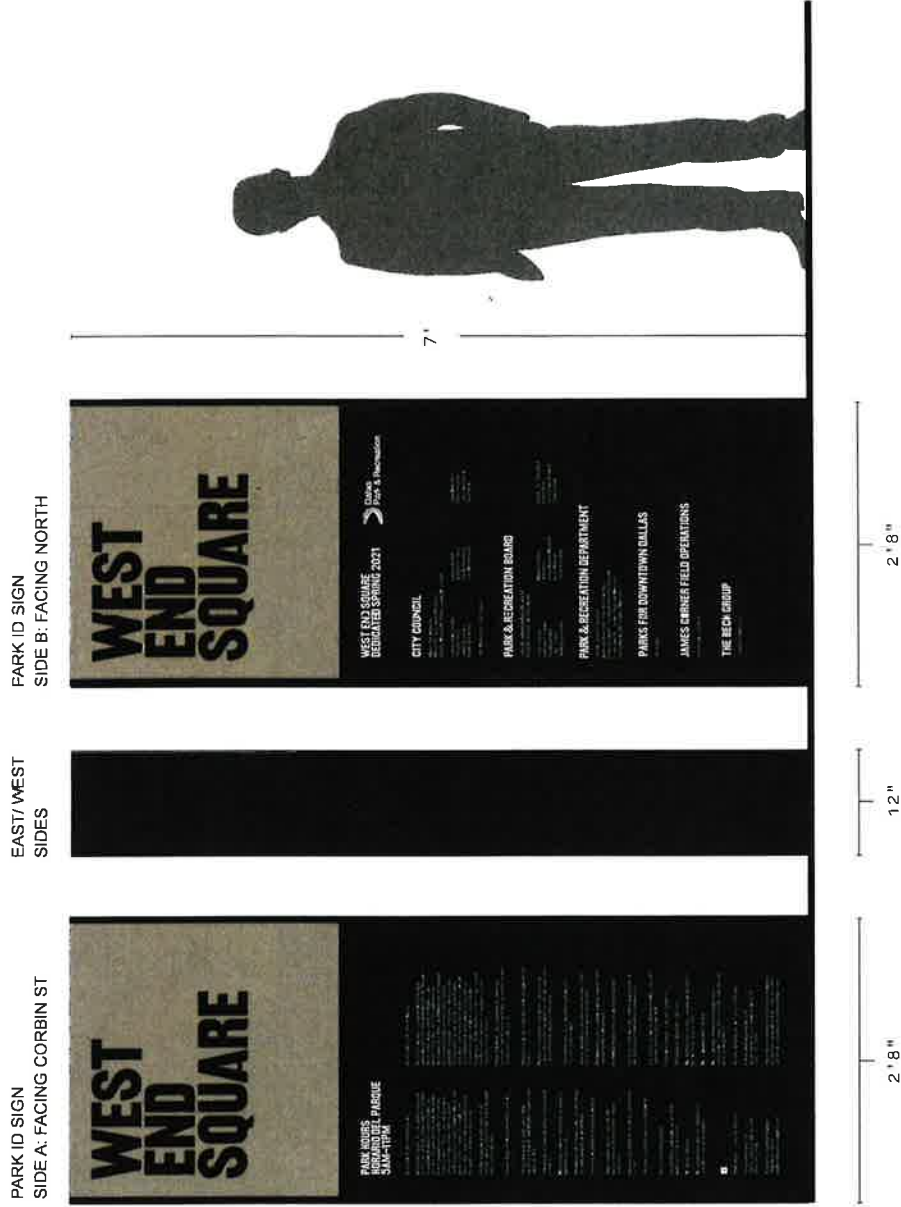
Steel frame to be fabricated referencing the park's I-beams

White rules & regulation type screen printed on steel frame

## Notes

Anodized aluminum to match trellis louvers

Steel to be painted to match trellis structure with Tnemec Briquet 49GR. See Spec 09 91 01 Site Painting.



# PARK ID SIGN ARTWORK



font: Railroad Gothic  
size: 588pt (5.5 inches)

font: Railroad Gothic  
size: 106pt (1 inches)

font: ITCFranklin Gothic STD- Med.  
size: 38pt (0.35 inches)

PARK ID SIGN  
SIDE A: FACING CORBIN ST



font: Railroad Gothic  
size: 588pt (5.5 inches)

font: Railroad Gothic  
size: 106pt (1 inches)

font: ITCFranklin Gothic STD- Med.  
size: 38pt (0.35 inches)

PARK ID SIGN  
SIDE B: FACING NORTH







# PARK AND RECREATION BOARD POLICY

Title: Plaque Policy

No. 11-21-96

---

## Table of Contents

### Scope of Policy

- I. Donation Plaques
- II. Dedication Plaques

### Scope of Policy

It is the intent of the Park Board to provide parks and park facilities that are attractive, and user-friendly. From time to time, the opportunity arises to recognize groups or individuals for donating items or funding to provide furnishings and/or improvements in parks and park facilities. In order to ensure consistent, attractive, high quality plaques with appropriate content, this policy identifies the requirements and specifications for recognition plaques, or a recognition system; and building dedication plaques. This policy will apply to all parks except as exempted by separate agreement.

Fair Park is exempted from this policy by Ordinance 27079, Fair Park Historical Overlay District. Refer to the Interpretive Signage Policy for historical or interpretive plaques. Refer to the Naming Policy for the naming of parks, buildings, or components of parks and buildings.

#### I. Donation Plaques

- A. Plaques will be considered for donations greater than \$1,500 or equivalent contributions related to park furnishings or other permanent improvements to the park system.
- B. For plaques recognizing donations under \$25,000, the Director, or his/her designee will determine the appropriate quality, design, size and materials. For park furnishings (benches, trash receptacles, picnic tables, etc.) a 2"x5" plaque size is appropriate.



## PARK AND RECREATION BOARD POLICY

Title: Plaque Policy

No. 11-21-96

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- C. Signage to recognize volunteer efforts shall be in accordance with the Park Beautification and/or Maintenance Agreement.
- D. Plaques for donations or donated items with a value greater than \$25,000 require Park Board approval upon recommendation from the Planning and Design Committee. Plaques for donations or donated items with a value less than \$25,000 require the approval of the Director or his/her designee in accordance with this policy and prior to such approval the Director or his/her designee shall notify the Park Board representative from the District in which the plaque will be located.
- E. Plaques may also be part of a recognition system. A "recognition system" is defined as a framework that provides unification of multiple plaques, pavers, bricks, or other elements in certain location(s). Recognition systems require approval by the Park Board upon recommendation from the Planning and Design Committee. This approval may be combined with approval of plans and specifications for a larger project. Once a recognition system is approved by the Park Board, individual recognition system elements will be consistent with this policy.
- F. All stipulations and conditions regarding the plaque must be contained in a letter of agreement signed by the sponsoring party and the Director or his/her designee.
- G. Plaques may be given in honor or recognition of an individual or group and should not serve the purpose of a memorial. Refer to Exhibit A for examples of plaques which honor or recognize individuals.
- H. Sponsors shall bear the cost of design, manufacturing, installation (including the mounting structure), maintenance, repair and replacement of all plaques (due to loss, damage, vandalism or deterioration).





## PARK AND RECREATION BOARD POLICY

Title: Plaque Policy

No. 11-21-96

- 
- I. Once the useful life of the donated item has expired or the item has been replaced, the plaque will be removed.
  - J. For plaques that are installed as a requirement of a grant program, the rules of the grant are to be followed even in the event that they are in conflict with the stipulations of this policy. This action requires approval of the Park Board upon recommendation from the Planning and Design Committee.
  - K. Recognition or commemorative elements associated with tree plantings or tree groves at park sites must comply with the provisions of this policy.
  - L. Other recognition for significant contributions to the Park and Recreation Department will be in the form of certificates, resolutions, and other formats that the Board may determine to be appropriate. Annual award and recognition events, special mention at Board meetings, etc. are examples of how significant contributions may be recognized when a plaque is not considered appropriate.
  - M. Building dedication plaques are covered under Section II of this policy.

### II. Dedication Plaques

It is the policy of the Park and Recreation Department to provide a dedication plaque in conjunction with the construction of all new Park and Recreation Department buildings, significant additions and other major projects.

- A. Dedication plaques can be manufactured from cast bronze, aluminum or similar durable materials; engraved in glass, stone or a similar material as an applied sign; or engraved into the wall, glass or floor surface of the building.



## PARK AND RECREATION BOARD POLICY

Title: Plaque Policy

No. 11-21-96

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- B. Dedication plaques will be placed inside or outside the building near the entrance or at a prominent location.
  - C. Dedication plaques include the name of the facility in prominent letters, "City of Dallas" under the facility name, and the date of the dedication (year) in smaller font size below "City of Dallas."
  - D. The City Council seated at the time of approval of the plaque (prior to the dedication) will be listed on the left side, or top of the plaque with the Mayor, Mayor Pro Tem and Deputy Mayor Pro Tem listed at the top. The remaining Council Members will be listed alphabetically below the officers. In the event the approval of the plaque occurs after 1) the dedication of the project, or 2) the substantial completion of the project, and there has been a change in the membership of the City Council, then the Council Members seated at the time of the dedication, or substantial completion of the project, will be listed.
  - E. The Park and Recreation Board seated at the time of approval of the plaque (prior to the dedication) will be listed on the right side, or bottom of, the plaque with the President and Vice-President listed at the top. The remaining Board Members will be listed alphabetically below the officers. In the event the approval of the plaque occurs after 1) the dedication of the project, or 2) the substantial completion of the project, and there has been a change in the membership of the Park and Recreation Board, then the Board members seated at the time of the dedication, or substantial completion of the project, will be listed.
  - F. The City Manager and other appropriate staff will be listed in the area underneath the City Council, but not necessarily in the same column.
  - G. The Park and Recreation Department Director, Assistant Director of Planning, Design and Construction and other appropriate staff will be listed under the Park and Recreation Board, but not necessarily in the same column.



## PARK AND RECREATION BOARD POLICY

Title: Plaque Policy  
No. 11-21-96

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- H. The architect, general contractor, and/or when applicable, the construction manager or design/build firm will be listed either under the City Council and Park and Recreation Board lists or in a separate column.
  - I. It will be the option of the Park and Recreation Board to recognize individuals, groups, past Board or City Council Members, organizations, donors, other City departments or other funding agencies. This recognition can be either underneath the City Council and Park and Recreation Board lists, or as a separate column, depending on the nature of the list.
  - J. A plaque may include an approved graphic or logo meaningful to the park site or project. The City of Dallas and Park and Recreation Department graphic logos are deemed approved.
  - K. A drawing indicating the dedication plaque's form, materials, size and wording will be approved by the Park Board upon recommendation from the Planning and Design Committee. Any Board-requested revisions or modifications will be incorporated into the final design prior to its fabrication and installation.

### **OTHER POLICIES REFERENCED**

Park Naming Policy  
Interpretive Signage Policy

### **LEGAL REFERENCE**

None

### **PRIOR ACTION**

Initial Policy Approval: 11-21-1996  
Revised: 12-5-1996  
Revised: 12-17-2009  
Revised: 04-01-2010



## PARK AND RECREATION BOARD POLICY

Title: Plaque Policy

No. 11-21-96

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### RESPONSIBLE DIVISION

Planning and Design

## Exhibit A

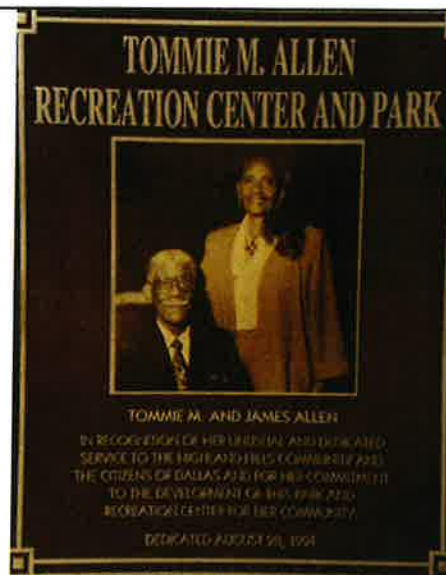
### Example of Signs Which Honor or Recognize Individuals

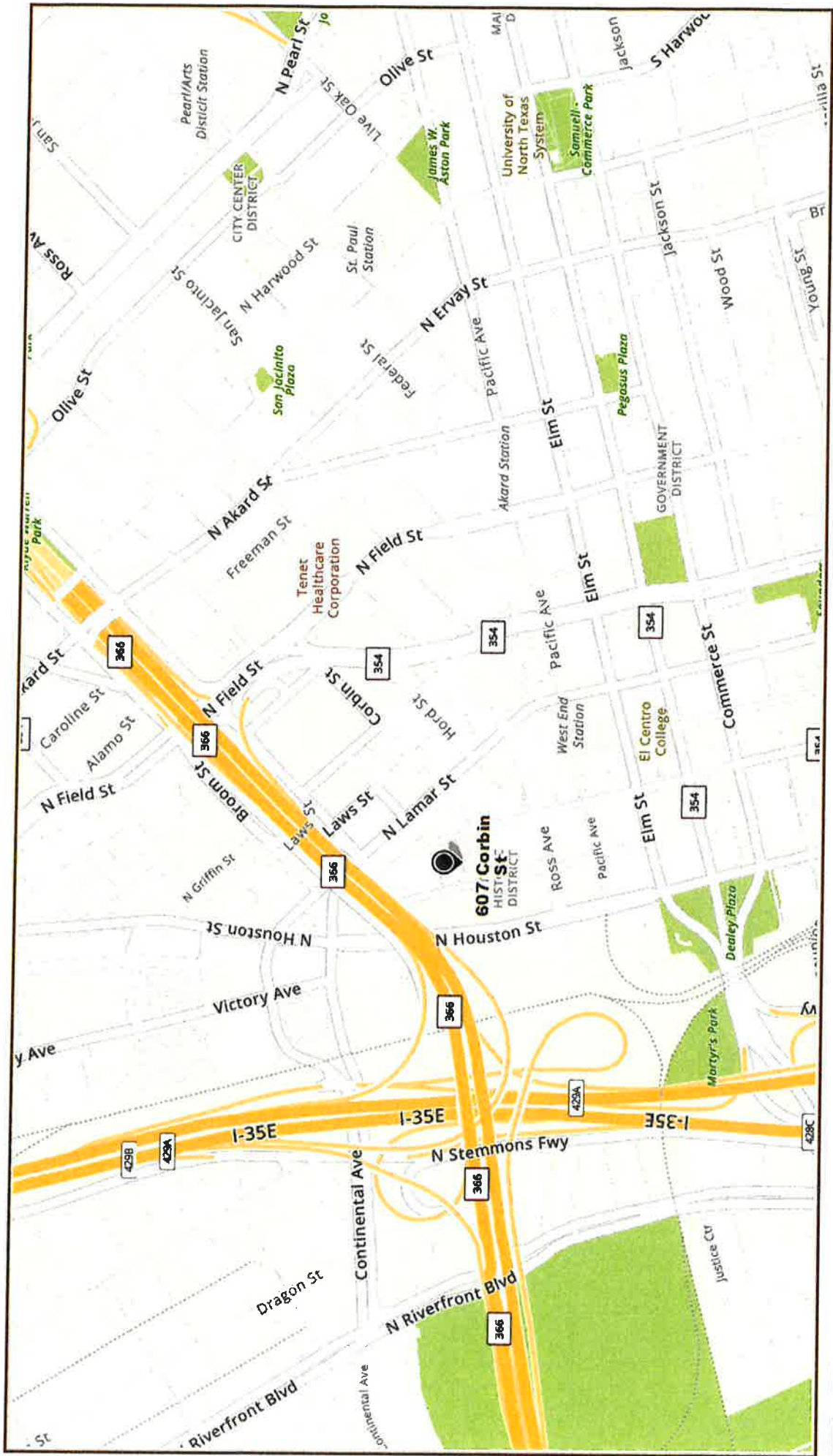


## PARK AND RECREATION BOARD POLICY

Title: Plaque Policy  
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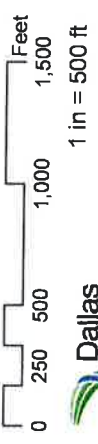
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**WEST END SQUARE  
607 CORBIN STREET**

District  
14



**DALLAS PARK AND RECREATION BOARD  
AGENDA INFORMATION SHEET**

**AGENDA DATE:** November 19, 2020  
**COUNCIL DISTRICT:** All  
**STAFF:** Ryan O'Connor, (214) 670-4124

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**SUBJECT**

Authorize the adoption of Park Board Policy No. 24 to comply with Dallas Park and Recreation Department's Commission for Accreditation of Park and Recreation Agencies (CAPRA) re-accreditation – Financing: No cost to the City

**BACKGROUND**

In 2015, the City of Dallas Park and Recreation Department applied for national accreditation with the National Park and Recreation Association (NRPA). The Dallas Park system received national accreditation and recognition as one of the top park systems in the country for a city of its size.

Every five (5) years, the accredited agency must reapply for re-accreditation. As part of the CAPRA re-accreditation process, various standards or fundamentals must be achieved. As such, the Dallas Park and Recreation Department is required to provide evidence of compliance with these standards. Once such standard is compliance with a review of policies determined by the governing body. The Park and Recreation Board and Park Department have various policies that require review.

Policy No. 24 outlines the current practice of the Park and Recreation Board whereby the Board creates, updates and/or reviews policies at the request of Board members or Staff.

**PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)**

On June 14, 2015 the Park Board authorized the review and approval of Park and Recreation Board policies.

On October 17, 2020, the Administration and Finance Committee was briefed on the policy

On November 19, 2020, the Administration and Finance Committee will review and make a recommendation to the full Park and Recreation Board for approval on the same day.



**STAFF RECOMMENDATION**

Staff recommends approval.

**ATTACHMENT**

Draft Policy



# Park and Recreation Board Policy



Title: Park Board Policy Authorizations  
No. 24: 08-17-2020

City of Dallas

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## A. Preamble

The Park and Recreation Board (Board) approves and sets policies regarding the City of Dallas Parks, Recreation Centers, and Components of the Dallas Park system, its operation, maintenance, rules and guidelines. The Board has granted some authority to the Director of the Park and Recreation Department to periodically review or reauthorize existing policies with regard to the maintenance or day-to-day operations of the parks or recreation centers.

## B. Policy Review

Current policies are only reviewed or updated at the request of the Board or staff. If either entity sees a need to review or update an existing policy, then that entity will bring the policy in question before the Administration and Finance Committee for review. Once this committee has approved any updates, the policy will be reviewed and voted upon by the Board for authorization. Current policies remain in full force until or unless a member of the Board, or Park Staff requests a new review or authorization.

## C. Policy Creation

If a member of the Board or staff discovers a need for the creation of a new policy, the policy must go through the same procedure of Policy Review – a review by the Administration and Finance Committee, and a separate review and vote by the full Board.

**DALLAS PARK AND RECREATION BOARD  
AGENDA INFORMATION SHEET  
COMMITTEE ONLY**

**DATE:** November 19, 2020

**COUNCIL DISTRICT:** 1, 2, 4, 5, & 6

**STAFF:** John Lawrence, (214) 670-4073

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**SUBJECT**

Authorize (1) a software license agreement and the purchase of computer hardware equipment for a vendor hosted golf course pro shop point of sale software system for the Park and Recreation Department in the amount of \$49,790; and (2) a five-year service contract for software maintenance and support in the amount of \$145,600 – Pro-Shopkeeper Computer Software Co. Inc. dba Club Prophet Systems, the most advantageous proposer of five – Total award not to exceed \$195,390 – Financing: Current Funds (subject to annual appropriations)

**BACKGROUND**

This service contract will allow for access to and maintenance of a vendor hosted golf course pro shop point of sale software system for the Park and Recreation Department.

This software will be used by the City's golf pro concessionaires at the City's six golf courses to capture all revenue transactions such as green fees, cart rental fees and pro shop sales from point of purchase through export to the golf pros' payment card merchant services.

The system will also capture business process transactions including tee times, food sale, golf cart rental and apparel. In addition, the system will provide accounting, purchasing, receiving and inventory control functions. This will allow golf pros confidential oversight of pro shop financial and business operations as well as providing the City with oversight and auditing capabilities of all point of sale transactions.

Maintenance under this service contract includes technical support and upgrades to current releases of software and patches.

**MWBE INFORMATION**

In accordance with the City's Business Inclusion and Development (BID) Policy adopted on September 23, 2020, by Resolution No. 20-1430, as amended, the M/WBE participation on this contract is as follows:

Authorize a five-year service contract to provide a software license agreement and computer hardware equipment for a point of sale software system and software maintenance and support services with Pro-Shopkeeper Computer Software Co. Inc. dba Club Prophet Systems, most advantageous proposer of five – Total award not to exceed \$195,390 – Financing: Current Funds - **Page 2**

**MWBE INFORMATION (Continued)**

<b>Contract Amount</b>	<b>Category</b>	<b>M/WBE Goal</b>	<b>M/WBE %</b>	<b>M/WBE \$</b>
\$195,390.00	Other Services	N/A	N/A	N/A

**BID INFORMATION**

The following proposals were received from solicitation number BTZ19-00009715 and were opened on May 2, 2019. This service contract is to be awarded in its entirety to the most advantageous proposer.

\*Denotes successful proposer

<b><u>Bidders</u></b>	<b><u>Address</u></b>	<b><u>Scores</u></b>	<b><u>Amount of Bid</u></b>
Teesnap LLC.	1201 N. Town Center Dr Las Vegas, NV 89144	57.50	\$145,520.00
*Pro-Shopkeeper Computer Software Co. Inc. dba Club Prophet Systems	701 Russellton Rd. Cheswick, PA 15024	70.84	\$195,390.00
ForeUp Golf	1064 S. N. County Blvd Pleasant Grove, UT 84062	55.09	\$199,880.00
Golf Now LLC.	7580 Golf Channel Drive Orlando, FL 32819	56.54	\$245,400.00
Kaiden Bretal Technologies, Inc.	1133 Seymour Dr. Frisco, TX 75033	51.28	\$579,384.00

**OWNER**

**Pro-Shopkeeper Computer Software Co. Inc. dba Club Prophet Systems**

Thomas P. Robshaw, President

Authorize a five-year service contract to provide a software license agreement and computer hardware equipment for a point of sale software system and software maintenance and support services with Pro-Shopkeeper Computer Software Co. Inc. dba Club Prophet Systems, most advantageous proposer of five – Total award not to exceed \$195,390 – Financing: Current Funds - Page 3

**PRIOR ACTION/REVIEW (COUNCIL, BOARD, COMMISSIONS)**

On April 9, 2014, City Council authorized a five-year service contract for the software maintenance and support of a golf course pro shop point of sale system with Pro-Shopkeeper Computer Software Co. Inc. dba Club Prophet Systems by Resolution No. 14-0587.

**FISCAL INFORMATION**

\$195,390.00 – Financing: Current Funds (subject to annual appropriations)

**COMMITTEE ACTION**

The Park and Recreation Board Administration and Finance Committee will consider this request on November 19, 2020 and will present its recommendation to the full Park and Recreation Board on December 10, 2020.

This item has been tentatively scheduled for Council consideration on January 13, 2021. The Office of Procurement Services is coordinating the Council item on our behalf.

**STAFF RECOMMENDATION**

Staff recommends approval of this service contract.

**DALLAS PARK AND RECREATION BOARD  
AGENDA INFORMATION SHEET  
COMMITTEE ONLY**

**AGENDA DATE:** November 19, 2020

**COUNCIL DISTRICT(S):** 4

**STAFF:** John Lawrence, (214) 670-4073

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**SUBJECT**

Dallas Zoo Management (DZM) and Dallas Zoological Society (DZS) – Approve a Supplemental Agreement amending Sections 3.02 and 12.05 of the management service agreement between the City of Dallas and DZM/DZS - Financing: General Fund

**BACKGROUND**

On September 30, 2009, the City entered into a 25-year management agreement with Dallas Zoo Management (DZM) and Dallas Zoological Society (DZS) to operate and manage the Dallas Zoo and Children's Aquarium at Fair Park. As part of the budget process and contract discussions, Zoo management agreed to proposed contract amendments that would reduce funding obligation of the City while also having the Zoo absorb operations of actions associated with environmental operations.

These supplemental agreement items are as follows:

**ARTICLE III. MANAGEMENT FEE AND OTHER FISCAL MATTERS**

Currently, Section 3.02 of the agreement began with an authorized payment to DZM an annual fee of \$10,800,000 for FY 2009/2010 – FY 2010/2011; \$11,800,000 for FY 2011/2012; and beginning FY 2013/2014 through the remaining term to adjust each year by the Index Adjuster or also referred to as the Consumer Price Index (CPI). Annual CPI adjustments have resulted in an annual fee of \$15,248,848 paid in equal quarterly installments.

Beginning October 1, 2020 and continuing to the end of the initial contract term of September 30, 2034, DZM/DZS agrees to cease the use of the CPI and reduce the annual management fee by \$249,848 to \$15,100,000. Thereafter, it is requested that the management fee paid for fiscal years beginning October 1, 2021 to the end of the Initial Term on September 30, 2034, shall be \$15,100,000. All payments shall be made in equal quarterly instalments.

**ARTICLE XII. ENVIRONMENTAL QUALITY**

Currently, the City is responsible for performing routine inspection, monitoring and maintenance (preventing encroachment, trimming as necessary, checking water levels,

performing "swimming pool" maintenance, etc.) of the Zoo Wetland. DZM/DZS will assume, effective Fiscal Year October 1, 2020, responsibility from the City for performing all inspections, monitoring and maintenance of the Zoo Wetland. DZM/DZS shall report such routine, inspection, monitoring and maintenance results to the City and fully cooperate with any requirements under the Consent Decree. DZM/DZS will assume responsibility for any required reseeding, maintenance, and equipment or structural repairs. DZM/DZS will assume responsibility for any and all requirements associated with any permits required of the EPA or State agencies for the monitoring and maintenance of the Zoo Wetland.

### **FISCAL INFORMATION**

General Fund - \$15,100,000 paid in equal quarter installment for FY 2020/2021 and beginning FY 2021/2022 and thereafter to the end of the initial term shall be \$15,100,000 per fiscal year paid quarterly.

### **Current Officers**

Joan Walne, Chairman  
Diane Brierley, Vice Chairman  
Gayle Von Ehr, Secretary  
Steve Penrose, Treasurer  
Gregg Hudson, President and CEO

### **COMMITTEE ACTION**

The Administration and Finance Committee will review this item on November 19, 2020 and will provide a recommendation to the full Board on December 10, 2020.

This item has been tentatively scheduled for City Council consideration January 2021 once Council has set their 2021 schedule.

### **STAFF RECOMMENDATION**

Staff recommends approval.

**DALLAS PARK AND RECREATION BOARD  
AGENDA INFORMATION SHEET  
COMMITTEE ONLY**

**AGENDA DATE:** November 19, 2020

**COUNCIL DISTRICT(S):** 4

**STAFF:** John Lawrence, (214) 670-4073

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**SUBJECT**

Authorize Dallas Zoo Management to expand the current accessibility program, as well as authorize Dallas Zoo Management implementation of a flexible pricing model comprised of three tiers –Base, Prime and Discount. Financing: No cost consideration to the City

**BACKGROUND**

On September 30, 2009, the City entered into a 25-year management agreement with Dallas Zoo Management (DZM) and Dallas Zoological Society (DZS) to operate and manage the Dallas Zoo and Children’s Aquarium at Fair Park. This agreement allows DZM/DZS to set gate admissions and any separate admission charges for individual attractions/exhibits and parking fees with Park Board approval.

The DZM has maintained set gate admissions and the history of price increases is as follows:

October 2010 – Park Board reviewed and approved an increase for the months of March through May for Adults for went from \$12.00 to \$15.00 and from \$9.00 to \$12.00 for Children and Seniors. Dallas Zoo Management also lowered the price for all paid admissions for \$5.00 for the months of January and February. These price changes went into effect January 1, 2011.

May 2012 - Park Board reviewed and approved a “not to exceed” pricing year-round, which allowed the DZM to vary pricing per season or event but maintained the \$15.00 cap for Adults and the \$12.00 for Children and Seniors.

September 2018 – Park Board reviewed and approved a “not to exceed” pricing increase for the standard admissions pricing effective March 1, 2019. DZM requested the “not to exceed pricing” to increase by \$2.00, making the price cap for Adults \$17.00, Children (ages 3-11) and Seniors (65+) \$14.00. Children under 3 remained free of charge.

DZM now requests implementation as of January 1, 2021, a flexible pricing model comprised of three tiers –Base, Prime and Discount. In addition, DZM is requesting an

Authorize Dallas Zoo Management to expand the current accessibility program, as well as authorize Dallas Zoo Management implementation of a flexible pricing model comprised of three tiers –Base, Prime and Discount. Financing: No cost consideration to the City.

– page 2

expansion of the current accessibility programs outlined below. These requests, if approved will result in an estimated annual revenue increase of \$300,000. Outlined below are the requests, including the current and proposed pricing models.

**DZM’s Current Rates:**

<b>Adult</b>	\$17
<b>Child/Senior</b>	\$14
<b>Under 3</b>	Free
<b>Parking</b>	\$10 per car

**DZM’s Proposed Flexible Pricing Model:**

<b>Base</b>	<b>Weekday</b>	<b>Weekend</b>
<b>Adult</b>	\$15	\$19
<b>Child/Senior</b>	\$12	\$15
<b>Under 2</b>	Free	Free
<b>Parking</b>	\$10 per car	\$10 per car
<b>Prime</b>	<b>Weekday</b>	<b>Weekend</b>
<b>Adult</b>	\$19	\$21
<b>Child/Senior</b>	\$15	\$16
<b>Under 2</b>	Free	Free
<b>Parking</b>	\$10 per car	\$10 per car
<b>Discount</b>	<b>Weekday</b>	<b>Weekend</b>
<b>Adult</b>	\$8	\$8
<b>Child/Senior</b>	\$8	\$8
<b>Under 2</b>	Free	Free
<b>Parking</b>	\$10 per car	\$10 per car



Authorize Dallas Zoo Management to expand the current accessibility program, as well as authorize Dallas Zoo Management implementation of a flexible pricing model comprised of three tiers –Base, Prime and Discount. Financing: No cost consideration to the City.

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## Current Accessibility Program Components

<b>Accessibility Summary (typical year)</b>	
<b>General Admission</b>	
<i>Children 2 and unde (Free)</i>	77,497
<i>Penguin Days- (\$8)</i>	141,265
<i>Education Discount- Student (\$6)</i>	110,251
<i>Education Discount- Chaperone(\$6)</i>	9,133
<i>ISD Student Ticket(Free)</i>	8,754
<i>Dollar Day Admission- 2 days (\$1)</i>	36,742
<i>Council District Days- 6 Districts (Free)</i>	10,174
<i>Children's Hospital Program (Free)</i>	2,760
<i>DPARD (Discount &amp; Free)</i>	5,502
<i>Mayor's Reading Program (Free)</i>	1,014
<i>Library Program (Free)</i>	978
<i>Community Partners (Free &amp; Discounts)</i>	10,465
	<b>414,535</b>

## Proposed Accessibility Program Components

- Either Expand Penguin Days by an additional (30) days in December or August or 1stTuesdays (9)-\$8 ticket for all on the 1stTuesday of every month
- SNAP/EBT Program-Everyday discount for participants of this Federal program
- ISD Student Program-go away from individual tickets to a multi-institution card for each student
- More DPARD focused programs-Rec Centers, etc.

Implementing the proposed accessibility program and the proposed flexible pricing will result in an annual revenue increase of approximately \$300,000.

## FISCAL INFORMATION

No cost consideration to the City

## CURRENT OFFICERS

Joan Walne, Chairman  
 Diane Brierley, Vice Chairman  
 Gayle Von Ehr, Secretary  
 Steve Penrose, Treasurer  
 Gregg Hudson, President and CEO

Authorize Dallas Zoo Management to expand the current accessibility program, as well as authorize Dallas Zoo Management implementation of a flexible pricing model comprised of three tiers –Base, Prime and Discount. Financing: No cost consideration to the City.  
– page 4

**COMMITTEE ACTION**

The Administration and Finance Committee will review this item on November 19, 2020 and will provide a recommendation to the full Board on December 10, 2020.

This item will be scheduled for City Council consideration in January 2021 and will be set once Council approves their 2021 schedule.

**STAFF RECOMMENDATION**

Staff recommends approval.