



DALLAS PARK AND RECREATION BOARD AGENDA

**THURSDAY, APRIL 20, 2017
DALLAS CITY HALL
1500 MARILLA STREET, ROOM 6FN
DALLAS, TEXAS 75201
214-670-4078**

Administration and Finance Committee, Room 6FS, 8:00 A.M.

Planning and Design Committee meeting has been cancelled.

Park and Recreation Board, Room 6FN, 9:00 A.M.

RECEIVED

2017 APR 14 AM 10: 25

CITY SECRETARY
DALLAS, TEXAS



Rodney Schlosser, Chair
Raquel A. Rollins, Co-Chair
Barbara A. Barbee
Sean Johnson
Lawrence S. Jones
Jesse Moreno
Becky Rader
Marlon Rollins

DALLAS PARK AND RECREATION BOARD
ADMINISTRATION AND FINANCE COMMITTEE
DALLAS CITY HALL
1500 MARILLA STREET, ROOM 6FS
DALLAS, TEXAS 75201
THURSDAY, APRIL 20, 2017
(8:00 A.M.)

AGENDA, REVISED

ACTION ITEM (RECURRING EVENT)

PARK BOARD AGENDA ITEM NO. 6 - Savage Park (14) – Consider an alcohol permit request for the Swiss Avenue Home Tour at Savage Park located at 5500 Swiss Avenue on Friday, May 12, 2017 through Sunday, May 14, 2017 from 10:00 a.m. through 6:00 p.m. - This is a recurring event - Estimated Revenue: \$470.00

BRIEFING ITEMS

1. City and School Districts Interlocal Agreement
2. Overview of Athletic Field Use and Reservations

DISCUSSION ITEMS

1. MoneyGram Soccer Park Management Contract Update
2. Park Naming Policy

Public Notice

17 04 14

POSTED CITY SECRETARY
DALLAS, TX

A quorum of the Dallas Park and Recreation Board may attend this meeting



DALLAS PARK AND RECREATION BOARD
ADMINISTRATION AND FINANCE COMMITTEE- PAGE 2
DALLAS CITY HALL
1500 MARILLA STREET, ROOM 6FS
DALLAS, TEXAS 75201
THURSDAY, APRIL 20, 2017
(8:00 A.M.)

**Handgun Prohibition Notice for Meetings
of Governmental Entities**

"Pursuant to Section 30.06, Penal Code (trespass by license holder with a concealed handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a concealed handgun."

"De acuerdo con la sección 30.06 del código penal (ingreso sin autorización de un titular de una licencia con una pistola oculta), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola oculta."

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RECEIVED



2017 APR 13 PM 4:40

MEETING CANCELLED

CITY SECRETARY
DALLAS, TEXAS

Amy W. Monier, Chair
Celina Barajas
Lawrence P. Hochberg
Paul Sims
Robb P. Stewart
Yolanda F. Williams

DALLAS PARK AND RECREATION BOARD
PLANNING AND DESIGN COMMITTEE
DALLAS CITY HALL
1500 MARILLA STREET, ROOM 6FN
DALLAS, TEXAS 75201
THURSDAY, APRIL 20, 2017
(8:00 A.M.)

AGENDA

The Planning and Design Committee meeting has been cancelled.

Public Notice

17 04 03

POSTED CITY SECRETARY
DALLAS, TX

A quorum of the Dallas Park and Recreation Board may attend this meeting



DALLAS PARK AND RECREATION BOARD
PLANNING AND DESIGN COMMITTEE – PAGE 2
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RECEIVED

2017 APR 14 AM 10:25

CITY SECRETARY
DALLAS, TEXAS



**AGENDA, SECOND REVISION
DALLAS PARK AND RECREATION BOARD
DALLAS CITY HALL
1500 MARILLA STREET, ROOM 6FN
DALLAS, TEXAS 75201
THURSDAY, APRIL 20, 2017
(9:00 A.M.)
(Public Speakers sign in by 8:30 a.m.)**

Robert Abtahi, President, District 15

Barbara A. Barbee, District 1	Raquel A. Rollins, District 8
Jesse Moreno, District 2	Becky Rader, District 9
Marlon Rollins, District 3	Amy W. Monier, District 10
Lawrence P. Hochberg, District 4	Robb P. Stewart, District 11
Yolanda F. Williams, District 5	Rodney Schlosser, District 12
Celina Barajas, District 6	Lawrence S. Jones, District 13
Sean Johnson, Vice President, District 7	Paul Sims, District 14

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1. Speakers
 2. Approval of Minutes of the April 6, 2017 Park and Recreation Board Meeting
 3. Recent Police Activity in the Park System:
Rick Watson, Deputy Chief, Dallas Police Department

BRIEFINGS

4. Proposed Family Aquatic Facility Fees:
Daniel Huerta, Assistant Director, Park and Recreation Department
5. Audit of Fair Park Business Partners Oversight Update:
John Jenkins, Deputy Director, Park and Recreation Department

CONSENT AGENDA (ITEMS 6 -7)

ADMINISTRATION AND FINANCE COMMITTEE

6. Savage Park (14) – Authorize an alcohol permit request for Swiss Avenue Home Tour at Savage Park located at 5500 Swiss Avenue on Friday, May 12-Sunday, May 14, 2017 from 10:00 a.m. – 6:00 p.m. – This is a recurring event – Estimated Revenue: \$470.00
7. Family Aquatic Centers (Citywide) – Authorize admission fees for the new Family Aquatics Centers: Regional, Community, and Neighborhood – Estimated Annual Revenue: \$642,000 (Item considered by the Administration and Finance Committee on 4/6/17 and Park and Recreation Board briefed on 4/20/17)

Public Notice

17 04 15

POSTED CITY SECRETARY
DALLAS, TX



**DALLAS PARK AND RECREATION BOARD AGENDA, SECOND REVISION–PAGE 2
DALLAS CITY HALL, 1500 MARILLA STREET, ROOM 6FN
DALLAS, TEXAS 75201
THURSDAY, APRIL 20, 2017, 9:00 A.M**

OTHER/NON-ACTION ITEMS

8. FY17-18 Budget Update
9. Fair Park Update
10. Committee Reports
11. Park and Recreation Board Members Liaison Reports: Audubon Dallas/Cedar Ridge Preserve, Cultural Affairs Commission, Dallas Arboretum and Botanical Society, Dallas Zoological Society, Downtown Dallas, Inc./Downtown Parks, Friends of Fair Park, The Friends of Katy Trail, Lee Park and Arlington Hall Conservancy, State Fair of Texas, Texas Discovery Gardens, The Trinity Commons Foundation, Trinity River Audubon Center, Turtle Creek Association, The Woodall Rodgers Park Foundation/Klyde Warren Park
12. Staff Announcements – Upcoming Park and Recreation Department Events .
13. Next Park and Recreation Board Regular Meeting: Thursday, May 4, 2017
14. Adjournment

A closed session may be held if the deliberation on any agenda item concerns one of the following:

1. Contemplated or pending litigation or matters where legal advice is requested of the City Attorney. Section 551.071 of Texas Open Meetings Act (T.O.M.A.)
 2. The purchase, exchange, lease or value of real property, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.072 of the T.O.M.A.
 3. A contract for a prospective gift or donation to the City, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.073 of the T.O.M.A.
 4. Personnel matters involving the appointment, employment, evaluation, reassignment, duties, discipline or dismissal of a public officer or employee or to hear a complaint against an officer or employee. Section 551.074 of the T.O.M.A.
 5. The deployment, or specific occasions for implementation of security personnel or devices. Section 551.076 of the T.O.M.A.
 6. Deliberations regarding Economic Development negotiations. Section 551.087 of the T.O.M.A.
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**DALLAS PARK AND RECREATION BOARD AGENDA, SECOND REVISION–PAGE 3
DALLAS CITY HALL, 1500 MARILLA STREET, ROOM 6FN
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THURSDAY, APRIL 20, 2017, 9:00 A.M**

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DRAFT

Park and Recreation Board
Dallas City Hall
1500 Marilla Street – Room 6FN
Dallas, Texas 75201
April 6, 2017 – 9:00 A.M.

Regular Meeting: Robert Abtahi, President, presiding

Present: Robert Abtahi, President; Sean Johnson, Vice President; Barbara A. Barbee, Lawrence P. Hochberg, Lawrence S. Jones, Amy W. Monier, Jesse Moreno, Susan Rader, Marlon Rollins, Raquel A. Rollins, Rodney Schlosser, Paul Sims, Robb P. Stewart, Yolanda F. Williams – 14

Absent: Celina Barajas – 1

President Abtahi convened the regular meeting at 9:07 a.m. A quorum of the Board was present.

Agenda Item 1. Speakers.

Sylvia Brown, Vice President, North Texas Women's Soccer Association regarding soccer field conditions in the City of Dallas.

Agenda Item 2. A motion by Raquel Rollins, seconded by Amy Monier, for approval of minutes of the March 23, 2017 Park and Recreation Board Meeting, was carried. The vote was unanimous.

NON-ACTION ITEM

Agenda Item 3. Recent Police Activity in the Park System presented by Rick Watson, Deputy Chief, Dallas Police Department.

CONSENT AGENDA (ITEMS 5 - 13)

ADMINISTRATION AND FINANCE COMMITTEE

Agenda Item 5. Bachman Lake Park (6) – A motion by Rodney Schlosser, seconded by Jesse Moreno, to authorize approval of waiver to the Dallas City Code, Section 32-40 for the Paraplegics On Independent Nature Trips (P.O.I.N.T) 27th Annual Extravaganza at Bachman Lake Park located at 3500 Northwest Highway on Saturday, June 3, 2017 – This is a recurring event - Financing: No cost consideration to the City, was carried. The vote was unanimous.

Agenda Item 6. Fair Park (7) – A motion by Rodney Schlosser, seconded by Jesse Moreno, to authorize designation of Temporary Off-Leash Site in the Cotton Bowl Stadium at Fair Park located at 3924 Martin Luther King Jr. Boulevard for the Seventh Annual Dog Bowl Event on Sunday, April 30, 2017 – Estimated Revenue: \$5,000, was carried. The vote was unanimous.

Agenda Item 7. Lake Cliff Park (1) – A motion by Rodney Schlosser, seconded by Jesse Moreno, to authorize an alcohol permit request for Ricky Garcia, United Way of Metropolitan Dallas, to serve alcohol at a Health & Wellness Festival with a 5K Run to be held at Lake Cliff Park located at 300 E. Colorado Boulevard on Saturday, April 29, 2017 from 10:00 a.m. – 3:00 p.m. – Estimated Revenue: \$1,250, was carried. The vote was unanimous.

Agenda Item 8. Reverchon Park (2) – A motion by Rodney Schlosser, seconded by Jesse Moreno, to authorize an alcohol permit request for Katie Purcell, with the Rise School, to serve alcohol at a run to be held at Reverchon Park located at 3505 Maple Avenue on Sunday, April 30, 2017 from 6:00 a.m. - 5:00 p.m. - This is a recurring event – Estimated Revenue: \$2,300, was carried. The vote was unanimous.

Agenda Item 9. Reverchon Park (2) – A motion by Rodney Schlosser, seconded by Jesse Moreno, to authorize an alcohol permit request for Michael Doughman, with Dallas Pride, to serve alcohol at a festival to be held at Reverchon Park located at 3505 Maple Avenue on Sunday, September 17, 2017 from 11:00 a.m. – 7:00 p.m. – This is a recurring event – Estimated Revenue: \$2,600, was carried. The vote was unanimous.

DRAFT

Agenda Item 10. Reverchon Park (2) – A motion by Rodney Schlosser, seconded by Jesse Moreno, to authorize an alcohol permit request for James Scott, with Texas Veggie Fair, to serve alcohol at a festival to be held at Reverchon Park located at 3505 Maple Avenue on Friday, October 20, 2017 and Saturday, October 21, 2017 from 6:00 a.m. – 11:00 p.m. – This is a recurring event - Estimated Revenue: \$2,300, was carried. The vote was unanimous.

Agenda Item 11. Bathhouse Cultural Center (9) – A motion by Rodney Schlosser, seconded by Jesse Moreno, to authorize an alcohol permit request and waiver of permit fees for various special events at the Bathhouse Cultural Center located at 521 East Lawther Drive to serve alcohol at gallery opening receptions and theater series being conducted from April 18, 2017 – July 30, 2017 – Estimated Revenue: \$0, was carried. The vote was unanimous.

Agenda Item 12. Kiest Softball Complex (4) – A motion by Rodney Schlosser, seconded by Jesse Moreno, to authorize an alcohol permit request for Ryan Holdhusen, representing the Pegasus Slowpitch Softball Association, to serve alcohol at the Easter softball tournament being held at the Kiest Softball Complex located at 3080 South Hampton Road on Saturday, April 15, 2017 through Sunday, April 16, 2017 from 8:00 a.m. – 3:00 p.m. – Estimated Revenue: \$2,050, was carried. The vote was unanimous.

PLANNING AND DESIGN COMMITTEE

Agenda Item 13. Lake Highlands Trail (10) – A motion by Amy Monier, seconded by Robb Stewart, to authorize a Memorandum of Understanding with Richardson Independent School District as required for application submission for the TA Set-Aside Safe Routes to School infrastructure application Call for Projects for the Lake Highlands Trail Northern Extension Project – Financing: No cost consideration to the City (\$399,300 from the 2012 Bond Program in match funding is required if the application is successful), was carried. The vote was unanimous.

OTHER/NON-ACTION ITEMS

Agenda Item 14. FY17-18 Budget Update presented by John Jenkins, Deputy Director, Park and Recreation Department. The full Board completed was presented bid-ranking sheets for input to the staff.

BRIEFING

Agenda Item 4. Trinity River Standing Wave presented by Louise Elam, Assistant Director, Park and Recreation Department. At 11:00 a.m., President Abtahi convened executive closed session with Larry Casto, City Attorney.

Agenda Item 14. (continued) FY17-18 Budget update presented by John Jenkins, Deputy Director, Park and Recreation Department. The Board completed a bid-ranking exercise.

Agenda Item 15. No committee reports.

Agenda Item 16. Park and Recreation Board Members Liaison Reports: Audubon Dallas/Cedar Ridge Preserve, Cultural Affairs Commission, Dallas Arboretum and Botanical Society, Dallas Zoological Society, Downtown Dallas, Inc./Downtown Parks, Friends of Fair Park, The Friends of Katy Trail, Lee Park and Arlington Hall Conservancy, State Fair of Texas, Texas Discovery Gardens, The Trinity Commons Foundation, Trinity River Audubon Center, Turtle Creek Association, The Woodall Rodgers Park Foundation/Klyde Warren Park:
Barbara Barbee: Texas Discovery Gardens.

Agenda Item 17. Staff Announcements – Upcoming Park and Recreation Department Events:

Crystal Ross: Ribbon Cutting for baseball fields at the Pleasant Oaks Recreation Center in collaboration with the Texas Rangers Foundation; Citywide Easter Egg Hunts at Kiest Park, Grauwlyer Park, and Crawford Park; Miss Abilities Pageant at Bachman Recreation Center.

Oscar Carmona: 2017 Spring It's My Park Day and Guard Drive Playground Dedication.

DRAFT
Agenda Item 18. President Abtahi announced the next Park and Recreation Board regular meeting will be held on Thursday, April 20, 2017.

Agenda Item 19. A motion by Sean Johnson, seconded by Robb Stewart, to adjourn the meeting, was carried.

Dawna M. Ray, Secretary
Park and Recreation Board

Robert Abtahi, President
Park and Recreation Board

NOTE: For more information on discussion of any issue heard during this meeting, refer to the tape recording retained in the Park Department's Central File.

MEMORANDUM



DATE: April 14, 2017
TO: Robert Abtahi, President, and
Members of the Dallas Park and Recreation Board
SUBJECT: April 20, 2017 Park and Recreation Board Briefing

On Thursday, April 20, 2017, the following briefing will be presented to the Dallas Park and Recreation Board:

- Proposed Family Aquatic Facility Fees:
Daniel Huerta, Assistant Director, Park and Recreation Department
- Audit of Fair Park Business Partners Oversight Update:
John Jenkins, Deputy Director, Park and Recreation Department

Should you have any questions, please contact me at 214-670-4071.

A handwritten signature in cursive script that reads "Willis C. Winters".

Willis C. Winters, FAIA, FAAPRA, Director
Park and Recreation Department

**DALLAS PARK AND RECREATION BOARD
AGENDA SHEET**

DATE: April 20, 2017
COUNCIL DISTRICT: 14
STAFF: Daniel Huerta, 214-670-8483

SUBJECT

Authorize an alcohol permit request for the Swiss Avenue Home Tour at Savage Park located at 5500 Swiss Avenue on Friday, May 12, 2017 - Sunday, May 14, 2017 from 10:00 a.m. – 6:00 p.m. – This is a recurring event - Estimated Revenue: \$470.00

BACKGROUND

The Park and Recreation Board has the authority by City Code (Sec.32-11.2(3)) to approve alcohol consumption on park property. A request has been received by Jody Bowers, to serve alcohol from 10:00 a.m. – 6:00 p.m. at the Swiss Avenue Home Tour to be held at the Savage Park (5500 Swiss Avenue) on Friday, May 12 - Sunday, May 14, 2017. The event will include a home tour and a wine and beer garden. Park Board approval of an alcohol permit is requested.

The Alcoholic Beverage Permit Conditions document has been given to the event organizers who will be required to meet all of the conditions to include Naming the City of Dallas as an Additional Insured as specified by the City's Risk Management Office and alcohol consumption will be restricted to a designated enclosed area staffed by Dallas Police.

FISCAL INFORMATION

Event organizers will pay a \$220.00 alcohol permit fee, \$250.00 special event fee and a \$450 refundable cleanup deposit. Estimated Revenue is \$470.00.

COMMITTEE ACTION

The Administration and Finance Committee will consider this request on April 20, 2017 and will present its recommendation to the full Park and Recreation Board on the same day.

STAFF RECOMMENDATION

Staff recommends approval of alcoholic beverage permit.

**DALLAS PARK AND RECREATION BOARD
AGENDA SHEET**

DATE: April 20, 2017
COUNCIL DISTRICT: Citywide
STAFF: Daniel Huerta, 214-670-8483

SUBJECT

Authorize admission fees for the new Family Aquatic Centers (FACs): Regional, Community, and Neighborhood - Estimated Annual Revenue: - \$642,000

BACKGROUND

The Aquatics Facilities Master Plan, adopted by the Park and Recreation Board on October 8, 2015, included a recommended range of admission fees for each Family Aquatic Center (FAC) type: Regional, Community and Neighborhood.

At the January 26, 2017 of the Administration and Finance Committee of the Dallas Park and Recreation Board, staff presented the Aquatics Master Plan recommended range of fees for a Neighborhood Family Aquatic Center, Community Family Aquatic Center and Regional Family Aquatic Center. The information included cost recovery projections based on the consultant and staff estimates for attendance. The Committee requested that staff explore the effect of price elasticity on estimated attendance projections and to include such in the cost recovery estimates.

On February 16, 2017, staff briefed the Administration and Finance Committee on the recommended range of admission prices, attendance projections, the effect of price elasticity on attendance projections, corresponding revenues and the cost recovery rates associated with each. Staff concluded that charging the lowest recommended admission fee as recommended in the Aquatics Master Plan would result in 24% - 56% higher attendance over charging the highest recommended admission fee depending on facility type. Analysis shows that charging the highest recommended admission fee would result in only a 2% - 3% greater cost recovery rate over charging the lowest recommended admission fee.

Based on the findings, on April 6, 2017 the Administration and Finance Committee recommended the following Family Aquatic Center admission fees:

	Neighborhood FAC	Community FAC	Regional FAC
Master Plan Recommended Fee Range	\$3.00 - \$5.00	\$5.00 - \$7.00	\$7.00 - \$9.00
Proposed Admission Fee Residents	<i>(\$3.00 Average)</i> Youth: \$2.00 Adult: \$4.00	<i>(\$5.00 Average)</i> Youth: \$4.00 Adult: \$6.00	<i>(\$7.00 Average)</i> Youth: \$6.00 Adult: \$8.00
Proposed Admission Fee Non-Resident	Youth: \$4.00 Adult: \$6.00	Youth: \$7.00 Adult: \$9.00	Youth: \$10.00 Adult: \$12.00
Proposed Season Pass Fee	\$30.00	\$50.00	\$70.00
Proposed Season Pass Benefits	Neighborhood FACs Community Pools	Community FACs Neighborhood FAC Community Pools	Regional FACs Community FACs Neighborhood FACs Community Pools

The estimated cost recovery rates would be between 38% for a Neighborhood FAC, 79% for a Community FAC, and 108% for a Regional FAC, based on the consultant recommended fees and estimated attendance.

FISCAL INFORMATION

Estimated Annual Revenue: \$642,000

COMMITTEE ACTION

The Administration and Finance Committee considered this item on April 6, 2017 and recommended approval of the proposed fees and requested that any incremental revenue be retained in a multi-year account for funding Phase II of the Aquatics Facilities Masterplan. This item does not require City Council approval.