



City of Dallas

PARK AND RECREATION BOARD AGENDA

**THURSDAY, NOVEMBER 17, 2016
DALLAS CITY HALL
1500 MARILLA STREET, ROOM 6FN
DALLAS, TEXAS 75201
214-670-4078**

- 8:00 am: Administration and Finance Committee, Room 6FS (Cancelled)**
- 8:00 am: Planning and Design Committee, Room 6FN**
- 9:00 am: Park and Recreation Board, Room 6FN**

RECEIVED

2016 NOV 11 AM 11:43

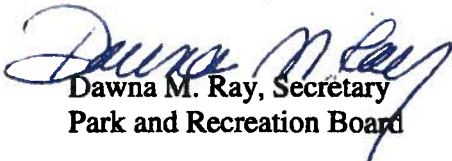
CITY SECRETARY
DALLAS, TEXAS



Rodney Schlosser, Chair
Raquel A. Rollins, Co-Chair
Barbara A. Barbee
Lawrence S. Jones
Jesse Moreno
Becky Rader
Marlon Rollins

(NOTICE OF MEETING CANCELLATION)
DALLAS PARK AND RECREATION BOARD
ADMINISTRATION AND FINANCE COMMITTEE
DALLAS CITY HALL
1500 MARILLA STREET, ROOM 6FS
DALLAS, TEXAS 75201
THURSDAY, NOVEMBER 17, 2016
(8:00 A.M.)

The Administration and Finance Committee meeting of the Dallas Park and Recreation Board on Thursday, November 17, 2016 at Dallas City Hall, 1500 Marilla Street, Room 6FS, Dallas, Texas 75201 at 8:00 a.m., has been cancelled.


Dawna M. Ray, Secretary
Park and Recreation Board

c: Dallas Park and Recreation Board Members
Willis C. Winters, Director, Park and Recreation Board
John D. Jenkins, Deputy Director, Park and Recreation Department
Christine Lanners, Assistant City Attorney
Rosa A. Rios, City Secretary

A quorum of the Dallas Park and Recreation Board may attend this meeting

Public Notice

161185

POSTED CITY SECRETARY
DALLAS, TX



(NOTICE OF MEETING CANCELLATION – PAGE 2)
DALLAS PARK AND RECREATION BOARD
ADMINISTRATION AND FINANCE COMMITTEE
DALLAS CITY HALL
1500 MARILLA STREET, ROOM 6FS
DALLAS, TEXAS 75201
THURSDAY, NOVEMBER 17, 2016
(8:00 A.M.)

**Handgun Prohibition Notice for Meetings
of Governmental Entities**

"Pursuant to Section 30.06, Penal Code (trespass by license holder with a concealed handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a concealed handgun."

"De acuerdo con la sección 30.06 del código penal (ingreso sin autorización de un titular de una licencia con una pistola oculta), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola oculta."

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2016 NOV 11 AM 11:43

CITY SECRETARY
DALLAS, TEXAS



Amy W. Monier, Chair
Sean Johnson, Co-Chair
Celina Barajas
Lawrence P. Hochberg
Paul Sims
Robb P. Stewart
Yolanda F. Williams

(NOTICE OF MEETING)
DALLAS PARK AND RECREATION BOARD
PLANNING AND DESIGN COMMITTEE
DALLAS CITY HALL
1500 MARILLA STREET, ROOM 6FN
DALLAS, TEXAS 75201
THURSDAY, NOVEMBER 17, 2016
(8:00 A.M.)

AGENDA

ACTION ITEMS

PARK BOARD AGENDA ITEM NO. 6 – Dallas Park and Recreation Department (All) – Consider a resolution of the City of Dallas Park and Recreation Board requesting the members of the 85th Legislative Session of the State of Texas to support legislation that provides a fair and equitable distribution of the sporting goods sales tax revenue for local and state parks - Financing: No cost consideration to the City

PARK BOARD AGENDA ITEM NO. 7 - Federal Plaza (14) – Consider a public hearing to be held on January 11, 2017, to receive comments on the proposed use of a portion of parkland for an open space easement, totaling approximately 980 square feet of land at Federal Plaza located at 1900 Federal Street - Financing: No cost consideration to the City

PARK BOARD AGENDA ITEM NO. 8 - Norbuck Park (9) – Consider a forty-year license agreement with Old Lake Highlands Neighborhood Association, for approximately 930 square feet of land in Norbuck Park located near the intersection of Classen Drive and Northwest Highway – Revenue: \$1,000 one-time fee

Public Notice

161184

POSTED CITY SECRETARY
DALLAS, TX



(NOTICE OF MEETING – PAGE 2)
DALLAS PARK AND RECREATION BOARD
PLANNING AND DESIGN COMMITTEE
DALLAS CITY HALL
1500 MARILLA STREET, ROOM 6FN
DALLAS, TEXAS 75201
THURSDAY, NOVEMBER 17, 2016
(8:00 A.M.)


Dawna M. Ray, Secretary
Park and Recreation Board

- c: Dallas Park and Recreation Board Members
Willis C. Winters, Director, Park and Recreation Board
Louise Elam, Assistant Director, Park and Recreation Department
Christine Lanners, Assistant City Attorney
Rosa A. Rios, City Secretary

A quorum of the Dallas Park and Recreation Board may attend this meeting

**Handgun Prohibition Notice for Meetings
of Governmental Entities**

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MEMORANDUM

(REVISED)

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2016 NOV 11 PM 3: 36

CITY SECRETARY
DALLAS, TEXAS



DATE: November 11, 2016

TO: Max W. Wells, President, and
Members of the Dallas Park and Recreation Board

SUBJECT: Notice of Regular Meeting – Thursday – November 17, 2016 – 9:00 a.m.
Dallas City Hall – 1500 Marilla Street – Room 6FN – Dallas, Texas 75201

A Regular Meeting of the Dallas Park and Recreation Board is scheduled on Thursday, November 17, 2016 at Dallas City Hall, 1500 Marilla Street, Room 6FN, Dallas, Texas 75201 at 9:00 a.m. A copy of the agenda is attached.


Dawna M. Ray, Secretary
Park and Recreation Board

- c: Barbara A. Barbee, Park Boardmember, Council District 1
- Jesse Moreno, Vice President, Council District 2
- Marlon Rollins, Park Boardmember, Council District 3
- Lawrence P. Hochberg, Park Boardmember, Council District 4
- Yolanda F. Williams, Park Boardmember, Council District 5
- Celina Barajas, Park Boardmember, Council District 6
- Sean Johnson, Park Boardmember, Council District 7
- Raquel A. Rollins, Park Boardmember, Council District 8
- Susan Rader, Park Boardmember, Council District 9
- Robb P. Stewart, Park Boardmember, Council District 10
- Amy W. Monier, Park Boardmember, Council District 11
- Rodney Schlosser, Park Boardmember, Council District 12
- Lawrence S. Jones, Park Boardmember, Council District 13
- Paul Sims, Park Boardmember, Council District 14
- Willis C. Winters, Director, Park and Recreation Department
- John D. Jenkins, Deputy Director, Park and Recreation Department
- Christine Lanners, Assistant City Attorney
- Rosa A. Rios, City Secretary

Public Notice

161188

POSTED CITY SECRETARY
DALLAS, TX

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2016 NOV 11 AM 11:42

CITY SECRETARY
DALLAS, TEXAS

DALLAS PARK AND RECREATION BOARD AGENDA

DALLAS CITY HALL

1500 MARILLA STREET, ROOM 6FN

DALLAS, TEXAS 75201

THURSDAY, NOVEMBER 17, 2016

(9:00 A.M.)

MEETINGS:

8:00 am: Administration and Finance Committee – Room 6FS (**Cancelled**)

8:00 am: Planning and Design Committee – Room 6FN

9:00 am: Park and Recreation Board – Room 6FN

(Public Speakers sign in by 8:30 a.m.)

1. Speakers

2. Approval of Minutes of the November 3, 2016 Park and Recreation Board Meeting

CONSENT AGENDA (ITEMS 3-8)

ADMINISTRATION AND FINANCE COMMITTEE - MISCELLANEOUS

3. Cedar Ridge Preserve (3) - Authorize a twelve-month funding agreement with Dallas County Audubon Society, Inc. dba Audubon Dallas for Cedar Ridge Preserve in the amount of \$58,949 to provide services and programs within the City of Dallas for the period of January 1, 2017 through December 31, 2017 – Not to exceed \$58,949 – Financing: Current Funds [Administration and Finance Committee considered on 11/3/2016]

4. Dallas Arboretum (9) - Authorize a twelve-month funding agreement with Dallas Arboretum and Botanical Society, Inc. in the amount of \$394,098 to provide services and programs within the City of Dallas for the period of October 1, 2016 through September 30, 2017 – Not to exceed \$394,098 – Financing: Current Funds [Administration and Finance Committee considered on 11/3/2016]

5. Texas Discovery Gardens (7) - Authorize a twelve-month funding agreement with Texas Discovery Gardens in the amount of \$145,862 to provide services and programs within the City of Dallas for the period of October 1, 2016 through September 30, 2017 - Not to exceed \$145,862 - Financing: Current Funds [Administration and Finance Committee considered on 11/3/2016]

PLANNING AND DESIGN COMMITTEE – MISCELLANEOUS

6. Dallas Park and Recreation Department (All) – Authorize a resolution of the City of Dallas Park and Recreation Board requesting the members of the 85th Legislative Session of the State of Texas to support legislation that provides a fair and equitable distribution of the sporting goods sales tax revenue for local and state parks - Financing: No cost consideration to the City

DALLAS PARK AND RECREATION BOARD AGENDA – PAGE 2
DALLAS CITY HALL, 1500 MARILLA STREET, ROOM 6FN
DALLAS, TEXAS 75201
THURSDAY, NOVEMBER 17, 2016
(9:00 A.M.)

CONSENT AGENDA (continued)

PLANNING AND DESIGN COMMITTEE – MISCELLANEOUS

7. Federal Plaza (14) – Authorize a public hearing to be held on January 11, 2017, to receive comments on the proposed use of a portion of parkland for an open space easement, totaling approximately 980 square feet of land at Federal Plaza located at 1900 Federal Street - Financing: No cost consideration to the City
8. Norbuck Park (9) – Authorize a forty-year license agreement with Old Lake Highlands Neighborhood Association, for approximately 930 square feet of land in Norbuck Park located near the intersection of Classen Drive and Northwest Highway – Revenue: \$1,000 one-time fee

PARK AND RECREATION BOARD - ITEM FOR INDIVIDUAL CONSIDERATION

9. Authorize adoption of the proposed 2017 Park and Recreation Board Meeting Schedule - Financing: No cost consideration to the City

NON-ACTION ITEM

10. Recent Police Activity in the Park System:
Rick Watson, Deputy Chief, Dallas Police Department

BRIEFINGS

11. Park Land Dedication Overview:
Ryan O'Connor, Senior Park and Recreation Manager, Park and Recreation Department
12. Dallas Park and Recreation Trail Counter System Update:
Oscar Carmona, Assistant Director, Park and Recreation Department
13. It's My Park Day Recap: Fall 2016:
Oscar Carmona, Assistant Director, Park and Recreation Department

DALLAS PARK AND RECREATION BOARD AGENDA – PAGE 3
DALLAS CITY HALL, 1500 MARILLA STREET, ROOM 6FN
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OTHER/NON-ACTION ITEMS

14. 2016 National Recreation and Park Association Conference Reports
15. 2017 Bond Program Update
16. Committee Reports
17. Park and Recreation Board Members Liaison Reports: Audubon Dallas/Cedar Ridge Preserve, Cultural Affairs Commission, Dallas Arboretum and Botanical Society, Dallas Zoological Society, Downtown Dallas, Inc./Downtown Parks, Friends of Fair Park, The Friends of Katy Trail, Lee Park and Arlington Hall Conservancy, State Fair of Texas, Texas Discovery Gardens, The Trinity Commons Foundation, Trinity River Audubon Center, Turtle Creek Association, The Woodall Rodgers Park Foundation/Klyde Warren Park
18. Announcements – Upcoming Park and Recreation Department Events
19. Next Park and Recreation Board Regular Meeting: Thursday, December 1, 2016
20. Adjournment

A closed session may be held if the deliberation on any agenda item concerns one of the following:

1. Contemplated or pending litigation or matters where legal advice is requested of the City Attorney. Section 551.071 of Texas Open Meetings Act (T.O.M.A.)
2. The purchase, exchange, lease or value of real property, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.072 of the T.O.M.A.
3. A contract for a prospective gift or donation to the City, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.073 of the T.O.M.A.
4. Personnel matters involving the appointment, employment, evaluation, reassignment, duties, discipline or dismissal of a public officer or employee or to hear a complaint against an officer or employee. Section 551.074 of the T.O.M.A.
5. The deployment, or specific occasions for implementation of security personnel or devices. Section 551.076 of the T.O.M.A. Deliberations regarding Economic Development negotiations. Section 551.087 of the T.O.M.A.
6. Deliberations regarding Economic Development negotiations. Section 551.087 of the T.O.M.A.

DALLAS PARK AND RECREATION BOARD AGENDA – PAGE 4
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DRAFT

Park and Recreation Board
Dallas City Hall
1500 Marilla Street – Room 6FN
Dallas, Texas 75201
November 3, 2016 – 9:00 A.M.

Regular Meeting: Max W. Wells, President, presiding

Present: Max W. Wells, President; Jesse Moreno, Vice President; Celina Barajas, Barbara A. Barbee, Lawrence P. Hochberg, Sean Johnson, Lawrence S. Jones, Amy W. Monier, Susan Rader, Marlon Rollins, Raquel A. Rollins, Rodney Schlosser, Paul Sims, Robb P. Stewart, Yolanda F. Williams – 15

Absent: None.

President Wells convened the regular meeting at 9:03 a.m. A quorum of the Board was present.

Agenda Item 1. Speakers:

1. Lydia Simpson regarding Senior Centers.
2. Jeri Baker regarding Senior Centers.

Agenda Item 2. A motion by Barbara Barbee, seconded by Raquel Rollins, for approval of the minutes of the October 20, 2016 Park and Recreation Board Meeting, was carried. The vote was unanimous.

CONSENT AGENDA (ITEMS 3-4)

ADMINISTRATION AND FINANCE COMMITTEE - MISCELLANEOUS

Agenda Item 3. Kidd Springs Park (1) – A motion by Rodney Schlosser, seconded by Barbara Barbee, to authorize an alcohol permit request for Christopher Moffett, with Dash for Beads, to serve alcohol at a run to be held at Kidd Springs Park located at 711 West Canty Street, on Saturday, February 25, 2017 from 5:00 a.m. – 5:00 p.m. – Estimated Revenue: \$1,925, was carried. The vote was unanimous.

BACKGROUND

The Park and Recreation Board has the authority by City Code Section 32-11.2(3) to approve alcohol consumption on park property. Christopher Moffett, with Dash for Beads, is requesting to serve alcohol from 5:00 a.m. – 5:00 p.m. at a run, to be held at Kidd Springs Park, located at 711 West Canty Street on Saturday, February 25, 2017. The is a return with an estimated attendance of 2,000 and will include music entertainment and the sale of beer and wine and. Park and Recreation Board approval of alcohol permit is requested.

The Alcoholic Beverage Permit Conditions document has been given to the event organizers who will be required to meet all of the conditions to include (1) Naming the City of Dallas as an Additional Insured as specified by the City's Risk Management Office and (2) alcohol consumption will be restricted to a designated enclosed area staffed by Dallas Police.

FISCAL INFORMATION

Event organizers will pay a \$250 alcohol permit fee, \$1,675 special event fee and a \$450 refundable cleanup deposit. Estimated Revenue is \$1,925.

DRAFT

PLANNING AND DESIGN COMMITTEE – MISCELLANEOUS

Agenda Item 4. Chalk Hill Trail (1, 3, 6) – A motion by Amy Monier, seconded by Celina Barajas, to authorize Amendment No. 1 to the Interlocal Agreement with Dallas County for the purpose of environmental testing, design, and remediation of the Chalk Hill Trail from DART Red Line Station southern terminus at Westmoreland Station to Chalk Hill Road in the north – Not to exceed \$320,000, from \$100,000 to \$420,000, was carried. The vote was unanimous.

WHEREAS, the Chapter 791 of the Texas Government Code and Texas Transportation Code Article 251 provides authorization for local governments to contract with each other for the performance of governmental functions and services, and joint funding of transportation projects; and

WHEREAS, on June 25, 2014, Resolution No. 14-1004 authorized an Interlocal Agreement with Dallas County for the development of Chalk Hill Trail from Chalk Hill Road to South Westmoreland Road in an amount not to exceed \$100,000 (Court Order 2014-0354); and

WHEREAS, upon completion of construction and acceptance of the project by the Director of Park and Recreation, the City of Dallas shall take ownership and be responsible for operating and maintaining the project as a public recreational facility for no less than twenty-five years after consummation of the Agreement by both parties; and

WHEREAS, it is now necessary to amend the Interlocal Agreement for the development of Chalk Hill Trail to increase the City’s financial commitment to environmental work and remediation as required by the Voluntary Cleanup Program (VCP) with the Texas Commission on Environmental Quality for closure before construction can begin.

Now, Therefore,

BE IT RESOLVED BY THE PARK AND RECREATION BOARD AND THE CITY COUNCIL OF THE CITY OF DALLAS:

SECTION 1. That the President of the Park and Recreation Board and the City Manager are hereby authorized to enter into Amendment No. 1 to the Interlocal Agreement with Dallas County for payment to Dallas County for the City’s commitment to additional environmental costs not to exceed \$320,000.00 as required by the VCP for closure before construction can begin, after it has been approved as to form by the City Attorney.

SECTION 2. That the Chief Financial Officer is hereby authorized to disburse funds in accordance with the terms and conditions of the agreement as follows:

(2006) Park and Recreation Facilities Improvement Fund Fund 7T00, Department PKR, Unit T038, Activity PKLA Object 3070, Program PK06T038, Commodity 92500 CT-PKR14019457, Vendor 014003	\$120,000
(2006) Park and Recreation Facilities Improvement Fund Fund 2T00, Department PKR, Unit T038, Activity PKLA Object 3070, Program PK06T038, Commodity 92500 CT-PKR14019457, Vendor 014003	<u>\$200,000</u>
Total not to exceed	\$320,000

SECTION 3. That this resolution shall take effect immediately from and after its passage in accordance with the provisions of the Charter of the City of Dallas and it is accordingly so resolved.

NON-ACTION ITEM

Agenda Item 5. Recent Police Activity in the Park System presented by Rick Watson, Deputy Chief, Dallas Police Department.

DRAFT

BRIEFINGS

Agenda Item 6. Willis Winters, Director, Park and Recreation Department introduced David Marquis, Founder, Oak Cliff Nature Preserve to present Dallas Water Gardens Briefing.

Agenda Item 7. Crystal Ross, Assistant Director, Park and Recreation Department introduced Daryl Quarles, Senior Program Manager, Park and Recreation Department to present Dallas Park and Recreation Senior Program Division Update Briefing.

Agenda Item 8. Oscar Carmona, Assistant Director, Park and Recreation Department introduced Brett Johnson, Urban Biologist, Park and Recreation Department to present Dallas Park and Recreation Department Environmental Initiatives Briefing.

OTHER/NON-ACTION ITEMS

Agenda Item 9. 2016 National Recreation and Park Association Conference Reports presented by Rodney Schlosser, Paul Sims, Celina Barajas, Jesse Moreno and Max Wells.

Agenda Item 10. No Committee Reports.

Agenda Item 11. Park and Recreation Board Members Liaison Reports: Audubon Dallas/Cedar Ridge Preserve, Cultural Affairs Commission, Dallas Arboretum and Botanical Society, Dallas Zoological Society, Downtown Dallas, Inc./Downtown Parks, Friends of Fair Park, The Friends of Katy Trail, Lee Park and Arlington Hall Conservancy, State Fair of Texas, Texas Discovery Gardens, The Trinity Commons Foundation, Trinity River Audubon Center, Turtle Creek Association, The Woodall Rodgers Park Foundation/Klyde Warren Park.

Sean Johnson: Texas Recreation & Park Society, Minorities in Leisure Service and 85th Legislative Platform and Resolution; Walk the Hall Event; and Bond Briefing.

Becky Rader: It's My Park Day along Dixon Branch Creek.

Marlon Rollins: Bond.

Jesse Moreno: Friends of the Santa Fe Trail and Bond.

Barbara Barbee: It's My Park Day and Friends of Oak Cliff Park.

Yolanda Williams: Bond.

Max Wells: The Trust for Public Land.

Celina Barajas: Smart Growth for Dallas at Bachman Recreation Center on December 15, 2016.

Agenda Item 12. Staff Announcements – Upcoming Park and Recreation Department Events:

Willis Winters: Provided Park Board Briefings List.

Oscar Carmona: It's My Park Day on November 5, 2016 and Grauwylar Park Pathway Lighting Ribbon Cutting on November 11, 2016.

Louise Elam: Smart Growth for Dallas Kick-Off Meeting on November 10, 2016.

PARK AND RECREATION BOARD – ITEM FOR INDIVIDUAL CONSIDERATION

Agenda Item 13. Director's Performance Review 2015-16 – At 12:12 p.m., President Wells announced a closed executive session to discuss the evaluation and duties of the Director of the Park and Recreation Department – Personnel (Section 551.074) of the Texas Open Meetings Act. At 2:08 p.m., President Wells adjourned the closed executive session and reconvened the open session.

Agenda Item 14. Director's Performance Review 2015-16 – A motion by Celina Barajas, seconded by Lawrence Jones, for adoption of the 2015-2016 performance appraisal and 5% salary increase for the Park and Recreation Director – Financing: Current Funds, was carried. The vote was unanimous.

DRAFT

BACKGROUND

An annual review of the Park and Recreation Director's performance is due with consideration of a salary increase. On November 3, 2016, the Park and Recreation Director will present to the Park and Recreation Board an overview of the department's accomplishments for the past twelve months.

OTHER/NON-ACTION ITEMS

Agenda Item 15. Next Park and Recreation Board Regular Meeting: Thursday, November 17, 2016.

Agenda Item 16. A motion by Max Wells, seconded by Barbara Barbee, to adjourn the meeting, was carried. President Wells adjourned the meeting at 2:09 p.m.

Dawna M. Ray, Secretary
Park and Recreation Board

Max W. Wells, President
Park and Recreation Board

NOTE: For more information on discussion of any issue heard during this meeting, refer to the tape recording retained in the Park Department's Central File.

**DALLAS PARK AND RECREATION BOARD
AGENDA INFORMATION SHEET**

AGENDA DATE: November 17, 2016
COUNCIL DISTRICT: 3
STAFF: John Jenkins, 214-670-4073

SUBJECT

Authorize a twelve-month funding agreement with Dallas County Audubon Society, Inc. dba Audubon Dallas for Cedar Ridge Preserve in the amount of \$58,949 to provide services and programs within the City of Dallas for the period of January 1, 2017 through December 31, 2017 – Not to exceed \$58,949 – Financing: Current Funds

BACKGROUND

On November 14, 2012, the City entered into a multi-year agreement with Dallas County Audubon Society, Inc. dba Audubon Dallas (a non-profit organization) to manage and operate Cedar Ridge Preserve. The agreement was for a five (5) year period. The agreement with Dallas County Audubon Society, Inc. dba Audubon Dallas requires the execution of a separate funding contract to authorize the stipends payable during the current year. Funds have been identified and appropriated in the City's General Fund by authorization of the City Council for the current fiscal year.

The stipend payment will support the following programs and services for the period of January 1, 2017 through December 31, 2017:

Operate and maintain the Cedar Ridge Preserve for 12 months providing access to the general public to 633 acres of escarpment and trails in Southwest Dallas, environmental education programs on the ecosystem and presentations at community centers and schools.

Park and Recreation Board approval of the funding agreement is being requested.

FISCAL INFORMATION

\$58,949 – Current Funds

Authorize a twelve-month funding agreement with Dallas County Audubon Society, Inc. dba Audubon Dallas for Cedar Ridge Preserve in the amount of \$58,949 to provide services and programs within the City of Dallas for the period of January 1, 2017 through December 31, 2017 – Not to exceed \$58,949 – Financing: Current Funds - November 17, 2016 – Page 2

ETHNIC COMPOSITION

Dallas County Audubon Society, Inc. dba Audubon Dallas – Board of Directors

African- American Male	2	African-American Female	0
Asian Male	0	Asian Female	0
Hispanic Male	0	Hispanic Female	0
White Male	3	White Female	6

CURRENT OFFICERS

Dallas County Audubon Society, Inc. dba Audubon Dallas

Michael Millican, President
KayLynne Phillips, Previous President
Rose Mercer, Chair, Board of Directors
Kim Abmeyer, Treasurer
Anna Palmer, Vice President, Communications
Debbie Milligan, Vice President, Conservation
Lindsay Abernethy, Vice President, Fundraising
Kevin Malonson, Vice President, Education
Lee Kelton, Vice President, Sanctuary
Anthony Mays, Director-at large
Wood Cantrell, CRP Liason

COMMITTEE ACTION

The Administration and Finance Committee considered this item on November 3, 2016 and will present a recommendation to the Park and Recreation Board on November 17, 2016.

This item will be scheduled for City Council approval on December 14, 2016.

STAFF RECOMMENDATION

Staff recommends approval.

ATTACHMENT

Dallas County Audubon Society, Inc., dba Audubon Dallas Annual Report

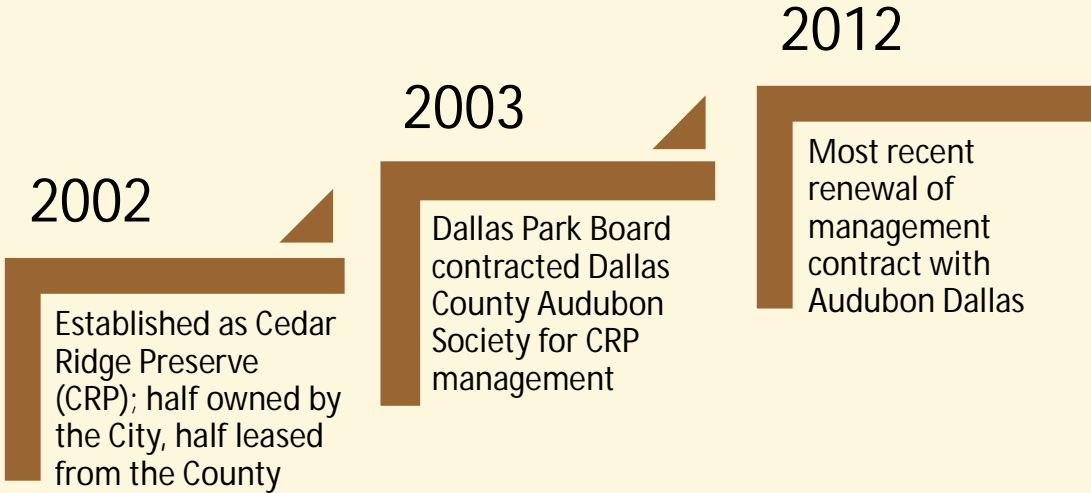
About Cedar Ridge Preserve

- Physical Characteristics
 - 633 Acres (0.995 sq mi)
 - Topology is a plateau/escarpment with 180-foot elevation change
 - Ecosystem comprised mostly of forest with some prairie
 - Roughly half of the area is untouched
- Amenities
 - 10 miles of hiking trails
 - Refurbished restrooms
 - Education building with classroom
 - Native plant butterfly garden and five-sense gardens
 - Amphitheater-style stage and benches
 - One of few (only?) free 'Special Attractions' listed on Park & Recreation Department website



CRP & Audubon Dallas

Partners for Nearly 15 Years



Praise For CRP

“Above all the others, I like **Cedar Ridge Preserve**, an area near Joe Pool Lake that is managed by Audubon Dallas. The first time I hiked there, I carried my 2-year-old son Will in a backpack. I wouldn’t try that now. He’s 26. Both my boys eventually walked trails here. Cedar Ridge is hilly and provides several spots with great vistas. The intermittent creeks are places to wade and explore. Perhaps my favorite spot is on the Cattail Pond Trail, where a bench sits in the shade of a juniper. After a rain, the creek comes alive with the gentle sound of falling water. Cedar Ridge is a habitat for our most colorful bird, the painted bunting. I love walking down the hill to the pond and listening for its intricate song.”

Bill Holston, “The 6 Best Hikes in Dallas”
D Magazine, April 2015



Who Visits CRP?



- Visitors match county diversity
- 2.0 visitors per car
- 36% City of Dallas
- 73% Dallas County
- 96% Dallas & adjoining counties



Educational Offerings

- Education is Freedom
- School/Rec Center field trips
 - 11 Dallas CBDG groups
 - Cedar Hill Action Team (28 kids)
 - Founders Academy Freshman Class (75)
 - Alcuin Middle School (28)
- REI Map & Compass, hiking, running classes
- Plant/bird walks guided by Master Naturalists
- Research
 - 13 year ongoing Orchid study
 - iNaturalist Biodiversity of CRP Project Page
 - Monarch watch



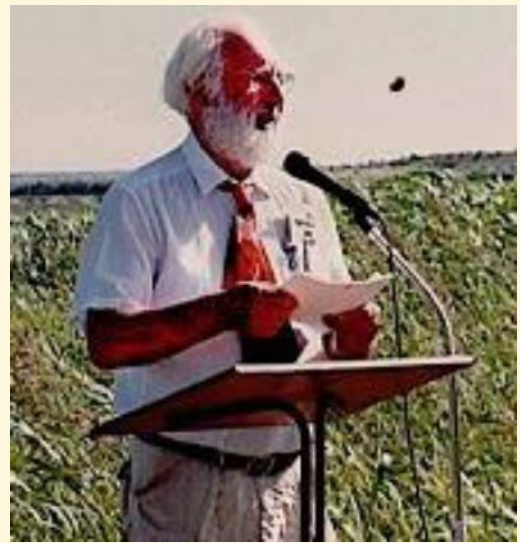
Volunteer Engagement

- Conservation in Action: Workday 3rd Saturday of each month
- North Texas Master Naturalist Fall Big Chapter Project
- Scout Projects
 - Nine Eagle Scout projects (4 complete, 5 in process)
 - Multiple Philmont conditioning hikes every week through the spring and summer
- Community Service
 - Education
 - Scouts
 - Court-Supervised
- Roughly 75 volunteer-days totaling 260 Hours each month
- Partnership with REI to promote volunteer activities.



Founder's Centennial

- Memorial held March 26 for Dr Stanford's 100th birthday, featured his children, numerous people who worked with him and knew him.
- Biomedical research scientist, surgeon in British Army, expert in resource and recovery planning.
- Founded Greenhills Environmental Center, 1976 with 1,000 acres "loaned" by Dave Fox (Fox & Jacobs).
- Became Dallas Nature Center in 1987, Cedar Ridge Preserve 2002.
- Video recorded of event.



**Dr Geoffrey Stanford
1916 - 2000**

Domingo Mendez, The Only Constant

- Mingo has worked at the property since 1980!
- He is the naturalist, arborist, groundskeeper, mechanic, Hispanic Ambassador, and heart of Cedar Ridge Preserve.
- Through changing managers and property names, there has always been Mingo.



Policies Developed

by Audubon Board and Advisory Committee

- Community Service
 - Established screening procedures, acceptable violations
- Rain/Mud
 - Close trail if hikers go off trail for mud
 - Close preserve if hikers go off most popular trail
- Parking
 - For efficiency and safety, areas designated for no parking, large vehicle only, large vehicle restricted, small vehicles only, and appropriate use of grass areas.
- Heat alerts
 - Criteria for extraordinary action, preserve closure
- UTV usage
 - Allow use by Fire/Rescue
 - Restrict drivers, allow recall for emergency use

FY17 Proposed Budget (Ref)

Income		Expenses	
CRP Contributions	\$4,000	Conservation	\$1,000
Donation Box	\$24,000	Friends Program	\$200
Special Event Income	\$5,500	Grant Expenditures	\$6,000
Friends of CRP	\$5,000	Habitat Management	\$39,000
Grants Received	\$6,000	Improvements	\$5,000
Management Contract	\$59,000	Insurance	\$2,500
Merchandise Sales	\$500	Maintenance & Repairs	\$12,000
Total Income	\$104,000	Merchandise Costs	\$1,800
		Security	\$11,000
		Supplies	\$9,000
		Telephone	\$1,500
		Tools	\$2,500
		Total Expenses	\$91,500
		Net Income	\$12,500



FY16 Major New Expenditures

Non-Recurring

- | | |
|--|---------|
| – <u>U</u> tility <u>T</u> ask <u>V</u> ehicle (UTV) | \$7,040 |
| – Electrical Renovation | \$4,650 |
| – Transportation container | \$2,300 |
| – 56 tons of crushed concrete, granite | \$2,200 |
| – “Brush Hog” attachment for tractor | \$1,250 |
| – Wood chipper | \$ 900 |
| – Weather station | \$ 750 |
| – Riding mower repair | \$ 700 |
| – Knox Box, Lock | \$ 400 |

New Recurring

- | | |
|---------------------------|---------|
| – Weekly Restroom Service | \$3,100 |
|---------------------------|---------|



Progress on FY16 Forecast Projects

- Water fountain installation
 - Completed: serves people, pets, and bottles
- Protect trails from over-use in inclement weather
 - Water diversions, rock fill, mulch in abundance applied to problem trails.
 - Policy established for closing a trail or for closing the preserve.
 - Trail conditions, closures posted on web site
- Weather Station
 - Weather varies dramatically with location due to the escarpment.
 - This gives us temperature, rainfall within the preserve
 - Online at Weather Underground (www.wunderground.com).
 - Station Name = **Cedar Ridge Preserve**, Station ID = **KTXDALLA342**.
 - Mobil app allows access to current conditions, last 2 days, forecasts.
 - Web site allows access to all data since it went on-line July 21



Infrastructure Status

- Buildings: Education, Rest Rooms, Work Shed
 - Lighting, electrical updated; all fluorescent tubes eliminated.
 - Need minor leak fixes.
- Secure storage: three transportation containers (one new)
 - Containers primed, art work planned to blend with surroundings.
- Nine bridges
 - Two largest bridges have limited service life due to erosion of footings.
 - Replacement cost around \$5,000 each if done commercially.
- Two 10-foot tall observation towers
 - One renovated 2014: stair structure updated.
 - Other has numerous structural issues; engineer recommends full replacement.
 - Fixes identified & performed to extend life a few months.
- Observation Deck at the pond
 - Pilings tipping; keeping watch.
- Parking
 - Recovered spaces lost to road expansion by better marking, utilizing grass areas.
 - Overflow diverted to Rec Center next door.



Looking to the Future



- Educational initiatives
- UTV Trailer
- Stripe fire lanes, handicap parking
- Bog Bridge
- Tower Renovation
- Scientific signage
- Name entrance road
- Container art project
- Monitor structures
- Entrance fence
- Management contract
- Wildlife Cameras

Thank You
For your time and attention

Wood Cantrell
Cedar Ridge Preserve Liaison
Audubon Dallas

(972) 709-7784
Management.CRP@gmail.com



Bret Schubauer



Position	Name	Ethnicity/Gender
President	Michael Millican	White Male
Past President	KayLynne Phillips	White Female
Secretary	Open	
Treasurer	Kim Abmeyer	White Female
VP Communications	Anna Palmer	White Female
VP Conservation	Debbie Milligan	White Female
VP Education	Kevin Malonson	Black Male
VP Field Trips	Open	
VP Fundraising	Lindsay Abernethy	White Female
VP Membership	Open	
VP Programs	Rose Mercer	White Female
VP Sanctuary	Lee Kelton	White Male
Director at Large	Anthony Mays	Black Male
CRP Liaison	Wood Cantrell	White Male

Dallas County Audubon Society, Inc.
Budget Overview: Audubon Dallas Annual Budget - FY17 P&L

	<u>Total</u>
Income	
Chapter Dues	5,032.00
Contributions	2,100.00
CRP	
CRP Contributions	\$ 4,000.00
Donation Box	\$ 24,000.00
Field Trips/Races Income	\$ 4,000.00
Friends of CRP	\$ 5,000.00
Grants Received	\$ 6,000.00
Hike-a-thon Income	\$ 1,500.00
Management Contract Revenue	\$ 58,949.00
Merchandise Sales	\$ 500.00
Total CRP	\$ 103,949.00
Investment Income	\$ 2,500.00
Total Income	\$ 113,581.00
Gross Profit	\$ 113,581.00
Expenses	
Communications	\$ 1,700.00
Constant Contact	\$ 319.00
Travel & meetings expenses	\$ 719.95
Web - Other	\$ 82.16
Total Communications	\$ 2,821.11
Conservation Expense	\$ 1,000.00
CRP Expenses	
Conservation	\$ 1,000.00
Friends Program	\$ 200.00
Grant Expenditures	\$ 6,000.00
Habitat Management	\$ 39,000.00
Improvements	\$ 5,000.00
Insurance	\$ 2,500.00
Maintenance & Repairs	\$ 12,000.00
Merchandise Costs	\$ 1,800.00
Security	\$ 11,000.00
Supplies	\$ 9,000.00
Telephone	\$ 1,500.00
Tools	\$ 2,500.00
Total CRP Expenses	\$ 91,500.00
Misc expenses	\$ 364.20
Program Expense	\$ 1,486.42
Treasurer Expenses	
Audit & Accounting	\$ 4,841.00
Bank/Investment Admin fees	\$ 2,071.36

Insurance - D & O Liability	\$ 1,893.00
Total Treasurer Expenses	<u>\$ 8,805.36</u>
Total Expenses	<u>\$ 105,977.09</u>
Net Operating Income	\$ 7,603.91
Other Expenses	
Depreciation Expense	\$ 3,187.00
Total Other Expenses	<u>\$ 3,187.00</u>
Net Other Income	<u>\$ (3,187.00)</u>
Net Income	\$ 4,416.91

Cash Basis

**DALLAS PARK AND RECREATION BOARD
AGENDA INFORMATION SHEET**

AGENDA DATE: November 17, 2016
COUNCIL DISTRICT: 9
STAFF: John Jenkins, 214-670-4073

SUBJECT

Authorize a twelve-month funding agreement with Dallas Arboretum and Botanical Society, Inc. in the amount of \$394,098 to provide services and programs within the City of Dallas for the period of October 1, 2016 through September 30, 2017 – Not to exceed \$394,098 – Financing: Current Funds

BACKGROUND

On March 23, 1988, the City entered into a multi-year agreement with the Dallas Arboretum and Botanical Society (DABS), a non-profit organization, to manage and operate the Dallas Arboretum. The agreement was for a twenty five (25) year period. The agreement was extended on February 27, 2013 for a ten (10) year period. The agreement with Dallas Arboretum and Botanical Society, Inc. requires the execution of a separate funding contract to authorize the stipend payable during the current year. The funds have been identified and appropriated in the City's General Fund by authorization of the City Council for the current fiscal year.

The stipend payments will support the following programs and services for the period of October 1, 2016 through September 30, 2017:

Operate and maintain the Dallas Arboretum and Botanical Garden for 12 months providing access to the general public, special educational programs, community outreach services and special events. DABS will distribute 24,000 complimentary tickets for entry into the Arboretum grounds as approved by the Park and Recreation Board.

Park and Recreation Board approval of the funding agreement is being requested.

FISCAL INFORMATION

\$394,098 – Current Funds

Authorize a twelve-month funding agreement with Dallas Arboretum and Botanical Society, Inc. in the amount of \$394,098 to provide services and programs within the City of Dallas for the period of October 1, 2016 through September 30, 2017 – Not to exceed \$394,098 – Financing: Current Funds – November 17, 2016 – Page 2

ETHNIC COMPOSITION

Dallas Arboretum and Botanical Society, Inc. – Board of Directors

African- American Male	2	African-American Female	3
Asian Male	0	Asian Female	0
Hispanic Male	3	Hispanic Female	1
White Male	33	White Female	30

CURRENT OFFICERS

Dallas Arboretum and Botanical Society, Inc.

Mary Brinegar, President
Mark Wolf, Chairman, Board of Directors
Alan Walne, Vice Chairman, Board of Directors
Ed Perrin, Secretary
Christopher Harris, Treasurer

COMMITTEE ACTION

The Administration and Finance Committee considered this item on November 3, 2016 and will present a recommendation to the Park and Recreation Board on November 17, 2016.

This item will be scheduled for City Council approval on December 14, 2016.

STAFF RECOMMENDATION

Staff recommends approval.

ATTACHMENT

Dallas Arboretum and Botanical Society, Inc. Annual Report

Dallas Arboretum and Botanical Garden: Reviews and Accolades

- #1 of 19 Trips to Put on Your Fall Bucket List - Orbitz Travel September 2016
- Best Party Venue for Nature Lovers - *DallasChild* Readers' Selection September 2016
- 20 Most-Loved and Talked about Botanical Gardens in the World - HolidayLettings (a TripAdvisor company) August 2016
- Best Lake Highlands Local Attraction, Best East Dallas Date Spot - *Advocate Magazine* August 2016
- 15 Breathtaking Botanical Gardens to Visit This Season - *Architectural Digest* July 2016
- Spectrum Award for Excellence in Customer Service awarded to DeGolyer Garden Cafe - City Beat Spectrum Award July 2016
- Place to Visit in the 14 Most Memorable Cities from *The Bachelor* - Expedia.com July 2016
- Number One Most Romantic Thing to Do in Dallas - *USA Today* 10 Best
- TripAdvisor 2016 Certificate of Excellence
- Five Perfect Places for a Picnic in DFW - GuideLive
- Best Caterer - Two Sisters Catering - *D Magazine*, 2016
- One of the Top Botanical Gardens in the US Worth Traveling for FlipKey by TripAdvisor
- Best Place to Get Outdoors - *DallasChild Magazine*, 2015
- Rory Meyers Children's Adventure Garden named a Thea Award recipient for Outstanding Achievement as a Science/Discovery Garden - 2015
- The South's Best Holiday Experiences - *Southern Living*, 2015
- America's Best Pumpkin Festivals - *Fodor's Travel*, 2015
- 10 Best Outdoor Activities in Dallas: Green Spaces and Urban Parks Unite - *USA Today* 10 Best, 2015
- 10 Best Spots to Spend an Early Evening in Dallas - *USA Today* 10 Best, 2015
- 15 Reasons We Love Fall - *Fort Worth Star-Telegram*, 2015
- Best Fall Outing: Autumn at the Arboretum - *Dallas Observer*, 2015
- Best Place to Get Outdoors - *DallasChild Magazine*, 2015
- 18 of the Best Fall Festivals to Celebrate the Season - *MSN Travel*, 2015
- 13 Beautiful Botanic Gardens Around the South - *StyleBlueprint*, 2015
- 18 of the Best Fall Festivals - *Country Living*, 2015
- 10 Best Romantic Things to Do in Dallas - *USA Today* 10 Best, 2015
- The Best Ways To Do Dallas Outdoors - *Forbes Travel Guide*, 2015
- 2015 Certificate of Excellence - TripAdvisor, 2015
- Best Way to Do Dallas Outdoors - *Forbes Travel Guide*
- Dallas Blooms - 10 Best Spring Flower Festivals - *Fodor's Travel*, 2015
- 13 Stunning Garden Allees - *Architectural Digest*, 2015
- One of the Best Dallas Wedding Venues - *CultureMap*, 2015
- 10 Best Botanical Gardens for Families - *VacationIdea.com*, 2015
- 10 Fun Things to Do: Dallas - *Southern Bride*, 2015
- 22 Attractions in the South for Sizzling Social Events - *ConventionSouth*, 2015
- The Rory Meyers Children's Adventure Garden named to the 2014 Traveler 50: World's Smartest Cities - *National Geographic Traveler*, 2014
- Silver Award for Video of the Rory Meyers Children's Adventure Garden - The Garden Writers Association of America, 2014
- Texas Excellence in Landscaping Grand Platinum Award - Rory Meyers Children's Adventure Garden, 2014

DallasArboretum.org

8525 Garland Road • Dallas, Texas 75218 • 214-515-6500



DALLAS ARBORETUM
AND BOTANICAL GARDEN

Dallas Arboretum: Did You Know?





Among botanic gardens, the Dallas Arboretum has one of the country's premier children's education programs.

- DABS is a leader in children's education among public gardens in North America – 125,042 children received educational programming in 2015; 60% of children were minority and programs included groups from as far away as Houston and even the cast of national touring Broadway shows.
- Singular in scope and size, the Rory Meyers Children's Adventure Garden was visited by over 70,000 school children for educational programs, and the Texas Native Wetlands program was certified as an official field site for Texas Parks and Wildlife Department's Texas Aquatic Science program.

An exceptionally successful public/private partnership, the Arboretum is committed to excellence, good management and fiscal responsibility.

- DABS has invested in excess of \$120 million in the city-owned property; city bond funds have supplied an additional \$20.5 million;
- DABS has operated "in the black" for twenty-one (21) consecutive years;
- Development of the Arboretum is in accordance with a Park Board approved Master Plan;
- The economic impact of the Dallas Arboretum exceeded \$170 million in each of 2012 and 2013, according to a study led by Dr. Richard Briesch and SMU's Cox School of Business;
- Over 84,000 volunteer hours annually has an estimated value in excess of \$1.8 million;

As one of North America's finest display gardens, the Dallas Arboretum and Botanical Garden is inspiring the beautification of North Texas and changing the world's perception of Dallas.

- The gardens attracted 930,000 visitors in 2015; DABS has over 34,000 members;
- In 2015 almost 30% of paid visitors to the Arboretum were from outside the Dallas MSA;
- The Arboretum is consistently ranked as one of the top attractions in Dallas by TripAdvisor;
- Recognized around the world for our premier warm weather plant trials program, DABS' research has expanded the palette of horticultural products available for use in North Texas;
- See the extensive list of Accolades on the reverse;

DABS works to keep the Arboretum affordable.

- Although public support is critical, less than five percent of DABS budget is taxpayer supported;
- The cost of operating the Arboretum is forty percent subsidized by donors and members;
- Regular admission fee (\$15) is typical for our national peers; however, because of discounts and free passes, gate revenue is expected to be around \$7 per visitor in 2016; operating cost per visitor is expected to be around \$20;
- Twenty-five thousand free tickets with a potential value of \$750,000 are distributed through Park and Recreation Centers; DABS stipend from the City of Dallas in 2016 is \$395,000;
- Admission revenue per school child served was under \$5 in 2015;
- Discounted admission is available for large groups, veterans, seniors and on Wednesday;
- Admission is \$1 in August and \$5 in January and February.



DALLAS ARBORETUM
AND BOTANICAL GARDEN

To: Chair
Administration and Finance Committee
City of Dallas
Park and Recreation Department

FROM: Mary Brinegar
President
Dallas Arboretum

DATE: September 14, 2016

RE: Dallas Arboretum and Botanical Society, Inc.
Management Contract Annual Report

Mission and Goals of the Organization:

The Arboretum's stated mission is as follows:

"The mission of the Dallas Arboretum and Botanical Garden is to build and maintain a public botanic garden and arboretum which promotes the art, enjoyment and knowledge of horticulture, while providing opportunities for education and research. We are committed to excellence, good management and fiscal responsibility."

The Arboretum continues to follow closely the mission as stated when we were founded.

We continue to attract close to a million visitors a year (we think we will be over that number by year's end) as we share the art, enjoyment and knowledge of horticulture.

We are humbled by being named by Architectural Digest as one of the 'ten most breathtaking gardens in the world'. Named by Trip Advisor as the Number One attraction in Dallas for over nine years and named as one of the ten most searched botanic gardens in the world on their website. Being named by Fodor's Travel as "One of the Best Spring Floral Festivals"; along with the fall listing and "One of The South's Best Holiday Experiences" by Southern Living. Lastly, Orbitz Travel rated us #1 of 19 "Trips to Put on Your Fall Bucket List". This is most certainly because of the display offered but also the activities associated with each event. And as visitors come to the garden they

will note the plants and trees labeled for their information, knowing with the correct placement and soil preparation at their home, these fine plants can thrive in the North Texas weather.

We always have special attractions however and this year we continue to benefit from the addition of The Rory Meyers Children's Adventure Garden which opened in September of 2013. It has remained relevant and our calendars are filled each day with demonstrations and activities for the general public as well as the extensive use by local classes K-6, as all of the exhibits are in line with the state and national curriculum standards.

The north end of the property where the Children's Garden is located has been made much more accessible with the completion of the greatly needed multi-level parking garage in 2014 and the below grade walkway which protects those needing to cross Garland Road.

Throughout the garden this year we have also added "The Great Contributors Bronze Statues", by sculptor Gary Lee Price. These eight benches with Washington, Lincoln, Monet, Einstein and others seated on them opened this year in the spring and will be on display through November 2016. Price has been recognized worldwide for his bold and uplifting work celebrating the human spirit and we were fortunate to be the first garden to exhibit his work.

"The 12 Days of Christmas" outdoor exhibit will return again this year after its debut in November 2014. Each day of the beloved Victorian holiday carol is depicted in an elaborately designed Victorian style gazebos featuring music, whimsical animals and life size mannequins encased in glass and on display throughout the garden.

Next year we will celebrate the 60's during Dallas Blooms with a theme of Flower Power and follow it with an art exhibit from the artisans of Zimbabwe. Several of these artists will be present and actively sculpting in the garden, during the run of the show.

A new capital project, A Tasteful Place had a groundbreaking on September 12th. This garden will be an anchor for the South end of our property. It will produce local and sustainable fruits, vegetables, and herbs. It will also be a teaching garden that offers cooking and garden demonstrations, and educational programs. Visitors will see techniques for creating a garden of their own. We plan to open in the fall of 2017.

After much study and research, a permanent site had been identified for relocation of our greenhouses to property nearer the Arboretum. Site plans and development are underway.

Our surveys show great satisfaction with the Arboretum as over 95% of those exiting rated their experience as very good or excellent.

In the area of education and research, we also excel and are providing over 100 courses in adult education for those working on their own landscape, to photography to those interested in growing particular plants. Our impact on children's education grows each and every year as listed in the programs and number of participants as listed below:

2015 Activities and Attendance for School Groups:

Children's Programs and participation in 2015 (over 120,000 children):

- 33,588 attended Rory Meyers Children's Adventure Garden Learning Gallery Guided Tours
- 362 participated in Adventure Backpacks – activities and materials for self-guided tours
- 2,358 attended Tree Works – environmental education program based on trees
- 2,961 participated in Nature Naturally/ Science on the Grow – outreach programs in area schools focused on curriculum based life science
- 8,389 attended Little Sprouts – preschool nature programs and garden tour in fall and spring
- 159 total attendance for Summer Institute - week long full-day camp for at-risk youth focused on environmental education through service learning.
- 2,666 total attendance for Summer Camps – Weeklong half-day and full-day camps for children three to twelve years of age.
- 7 Summer Internship Program for High School and College Students
- 12,578 participated in Classroom Labs—fourteen programs for pre-kinder through sixth graders focused on the natural sciences and held in our classrooms
- 13,479 participated in After School science programs delivered at Metroplex schools from eighteen to twenty-one weeks in length.
- 5,252 participated in Growing Together – year-long science program for disadvantaged preschoolers at Educational First Steps Centers and other disadvantaged preschool centers.

- 450 attended Family Literacy Day – an annual event at the Arboretum for Dallas area homeless families
- 6,558 attended Auditorium programs - Wishing for Wings, focused on the life cycle of the butterfly and Nuts the Squirrel focused on seasonal change and habitats
- 1,150 attended Special exhibit guided tours

Lastly, our Trial Garden Program and the applied research taking place there continues to garner national praise. Our work with the AAS plant trials was so noteworthy that we have now been asked to handle the AAS trials for vegetables at the Arboretum. This is most exciting for us as we can show the finest new vegetable varieties in the nation in A Tasteful Place.

Current Board demographics:

- 34 female
 - 30 White
 - 3 African American
 - 0 Asian
 - 1 Hispanic

- 38 male
 - 33 White
 - 2 African American
 - 0 Asian
 - 3 Hispanic

Current Board Officers are:

- | | |
|-----------------------|--------------------|
| Chairman of the Board | Mark Wolf |
| Vice Chairman | Alan Walne |
| Secretary | Ed Perrin |
| Treasurer | Christopher Harris |
| President | Mary Brinegar |

Current Standing Committee Chairmen are:

- | | |
|-------------------------------|-------------|
| Architecture and Construction | Joe Bushuhl |
|-------------------------------|-------------|

Contributed Revenue
Earned Revenue
Education and Research
Finance and Administration
Gardens and Grounds
Government Affairs
Investments
Marketing

Mike Gosslee
Al Olson
Dr. Joan Hill
Christopher Harris
Phil Huey
Lisa Hembry
Joel Barrett
John Cuellar

Attendance:

Total attendance in 2015 was 930,000 and of that number, 28,106 came on complimentary tickets.

Complimentary Tickets -- Dallas Arboretum distributed 25,000 tickets to the City of Dallas Parks & Recreation department to be distributed to the 47 recreational centers in the city. This allows anyone who can't afford to come to the Arboretum the chance to receive free tickets given judiciously by the recreation center staff. This is currently valued at \$750,000 for an adult admission as each pass includes parking. **Although the funds from the City of Dallas go into our \$22 million dollar operating budget, most certainly they help offset the number of tickets shared with the Park and Recreation Centers.**

Another 2,275 tickets were given to charitable organizations or functions, such as auctions, as requested by non-profits in writing.

We are proud to be a part of the City of Dallas Park and Recreation Department and hope to always bring credit to our city.

**DALLAS PARK AND RECREATION BOARD
AGENDA INFORMATION SHEET**

AGENDA DATE: November 17, 2016
COUNCIL DISTRICT: 7
STAFF: John Jenkins, 214-670-4073

SUBJECT

Authorize a twelve-month funding agreement with Texas Discovery Gardens in the amount of \$145,862 to provide services and programs within the City of Dallas for the period of October 1, 2016 through September 30, 2017 – Not to exceed \$145,862 – Financing: Current Funds

BACKGROUND

On June 25, 2003, the City entered into multi-year agreement with the Texas Discovery Gardens (a non-profit organization) to manage and operate the Discovery Gardens building and surrounding grounds at Fair Park for a ten (10) year period. The agreement was extended on November 7, 2013 for a ten (10) year period. The agreement with Texas Discovery Gardens requires the execution of a separate funding contract to authorize the stipends payable during the current year. The funds have been identified and appropriated in the City's General Fund by authorization of the City Council for the current fiscal year.

The stipend payments will support the following programs and services for period of October 1, 2016 through September 30, 2017:

Operate the Discovery Gardens building and surrounding grounds at Fair Park for 12 months providing access to the general public, and community outreach services such as enrichment classes for school children, horticulture information services and presentations at community centers and special facilities.

Park Board approval of the funding agreement is being requested.

FISCAL INFORMATION

\$145,862 – Current Funds

Texas Discovery Gardens
Council District 7 - \$145,862

Authorize a twelve-month funding agreement with Texas Discovery Gardens in the amount of \$145,862 to provide services and programs within the City of Dallas for the period of October 1, 2016 through September 30, 2017 – Not to exceed \$145,862 – Financing: Current Funds – November 17, 2016 – Page 2

ETHNIC COMPOSITION

Texas Discovery Gardens – Board of Directors

African- American Male	0	African-American Female	2
Asian Male	0	Asian Female	0
Hispanic Male	0	Hispanic Female	0
White Male	7	White Female	4

CURRENT OFFICERS

Texas Discovery Gardens

Mike Bosco, President, Board of Directors
Barbara Hunt Crow, Historian
Michelle Robberson, Secretary
John Fox Holt III, Treasurer

COMMITTEE ACTION

The Administration and Finance Committee considered this item on November 3, 2016 and will present a recommendation to the Park and Recreation Board on November 17, 2016.

This item will be scheduled for City Council approval on December 14, 2016.

STAFF RECOMMENDATION

Staff recommends approval.

ATTACHMENT

Texas Discovery Gardens Annual Report



3601 Martin Luther King Jr. Blvd.
Dallas, Texas 75210
PO Box 152537
Dallas, Texas 75315
214.428.7476 (ph)
214.428.5338 (f)
TexasDiscoveryGardens.org

*Board of Directors
2016-2017*

September 9, 2016

Michael Bosco
Chairman
Michelle Robberson
Secretary
John Fox Holt III
Treasurer
Kathryn B. Gamos
Parliamentarian
Barbara Hunt Crow
Historian
Gary Barton
Stu Bell
Ann Dyer
Dawn Mann
Christopher J. Miller
Rick Slaven
Kelsel Thompson
John C. Wilt

Shelia Givens and Raegan Driskell
Dallas Park and Recreation Department
5620 Parkdale
Dallas, Texas 75227

Dear Shelia and Raegan:

On behalf of the Board and Staff of Texas Discovery Gardens, I am pleased to present an overview of September 2015 – August 2016. Also included are highlights of activities and events hosted by Texas Discovery Gardens or in which Texas Discovery Gardens participated, including educational offerings and other mission-related accomplishments.

We continue to grow this year and follow our 2013 Strategic Plan, raising funds to renovate gardens and replace benches.

We continued our upswing of children's and adult educational initiatives and classes, increasing attendance across the board.

Our entomology department, led by John Watts, continues to be a resource for journalists and residents for bug ID, organic tips, and more. Our reach on social media channels continues to grow, and we're a resource for garden and insect-related questions. Multiple gardens have been renovated this year under the guidance of Director of Horticulture Roger Sanderson, with more in the works for 2017.

We appreciate your continued support of our efforts. If you need additional information or have any questions, please feel free to contact me at (214) 428-7476, ext. 250.

Thank you,

Dick Davis
Executive Director

Texas Discovery Gardens – where children and adults discover and learn to sustain the natural world.

Texas Discovery Gardens is a nonprofit educational organization supported, in part,
by funds from the City of Dallas Park and Recreation Department.



3601 Martin Luther King Jr. Blvd.
Dallas, Texas 75210
PO Box 152537
Dallas, Texas 75315
214.428.7476 (ph)
214.428.5338 (f)
TexasDiscoveryGardens.org

Texas Discovery Gardens - OVERVIEW September 2015 – August 2016

In this report...

- I. Year in Review
 - a. At a Glance
 - b. By Department
- II. Fiscal Year 2015-2016
 - a. Revenue and Expenses
 - b. Utilization of 2015-2016 City funds
- III. Fiscal Year 2016-2017
- IV. Board of Directors & Staff Information

The **Mission** of Texas Discovery Gardens is to be a place where children and adults discover and learn to sustain the natural world. Our vision is for every visitor to leave with the knowledge and desire to emulate our sustainable practices at home.

Texas Discovery Gardens will continue to lead in demonstrating to our community the benefits of restoring, conserving and preserving our natural environment. Our **vision** is to be an example of the change we want to see in the world of nature.

Our **goal** is to nurture a community that is more environmentally aware.

Why do we do what we do?

From a teacher who visited Texas Discovery Gardens through our EarthKeepers Scholarship Fund:

"Our students are from a Title I school. Experiencing coming here, with hands-on learning, is a life-learning experience for them. Thank you!"

Texas Discovery Gardens – where children and adults discover and learn to sustain the natural world.

Texas Discovery Gardens is a nonprofit educational organization supported, in part,
by funds from the City of Dallas Park and Recreation Department.



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I (a) Texas Discovery Gardens' Year in Review (at a glance)

Art exhibitions are curated by volunteer Janet Reynolds, an artist, Master Naturalist and gardener. Janet chooses art that reflects the Texas Discovery Gardens mission and aims for diversity in subject and artist.

We expanded **media partnerships** with PaperCity, DallasChild and the Dallas Morning News to reduce marketing costs. We are especially proud of the increase in coverage of our educational nature; we are a go-to source for butterflies (including monarchs and milkweed) and native plants.

From September 2015 – August 2016, we taught **9,915 students from 14 surrounding counties**, including areas as far away as Houston and Waco about gardening, conservation and butterflies. Because we relate programming back to standardized testing, teachers continue to come back to the Gardens year after year and tell their colleagues about us! Our nature-based Summer Camps also continue to be extremely popular and prove that Dallas children crave nature experiences. We continue to provide those lasting memories for children. Our campers often remember minute details of camp a year or even two later!

We continue to teach the students who need curriculum supplement the most. Last year, **66% of our students were considered "Economically Disadvantaged"**. This exceeds the state average of 59%. In addition, 53% of our students were considered "At Risk", compared with the state average of 51.2%.

As a strong community partner, we provided twice as many rentals than last year to City of Dallas entities, and continued our partnerships with local non-profits.

Local foundations are recognizing our efforts, as we have raised over \$13,000 in grant funding this year. Most of these funds have staffed our growing internship programs, allowing young people the opportunity to work at a growing non-profit. These funds also allowed us to continue construction on our **Solar Pavillion**, a shaded respite in our Gardens, that generates solar energy while educating guests.

Individual donors are also supporting our mission. We had 7 corporate/individuals donate more than \$38,000 to us, funding for projects around the garden, from paying for under-funded schools to come to the Gardens for free, to new computers.

Our horticulture department continues renovating, updating and expanding gardens! This year, we completed renovation on the Minnie Marcus garden, continued expansion on the Native Butterfly Habitat, and began work on a new Front Garden. 8,737 cuttings were made from plants, 38,650 plants were repotted into larger containers, and 21,242 seeds were planted.

From September 2015 – August 2016, **806** volunteers donated **12,523** hours. Our volunteers come from a wide variety of sources, including many corporate partners, students, local volunteering groups and individuals.

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I (b) Texas Discovery Gardens Year in Review (by department)

Horticulture

- **Garden Renovations**

- In 2015-2016, the **Minnie Marcus Garden** finalized restoration with additional granite walkways and more plantings.
- Renovation continued on the **Native Butterfly Habitat**, with completion of the granite walkways, drip irrigation system installed, planting beds constructed, 3 large arbors constructed, street signs installed, most plants planted and about half the plant signage installed, the rest to be completed soon.
- The sides of the **Grand Allee** were totally renovated with new soil and new plantings.
- The **Rose Garden** was totally cleaned out and a new design was installed with a new drip irrigation system.
- The **Benny Simpson Native Plant Collection** was completely renovated on the south side and about 80 new species were added and signage installed.
- The **Herb Garden** was cleaned, many herbs installed and will be complete by this fall.
- A **New Front Garden** has begun construction and should be mostly complete by the October.

- **Repairs and Upgrades**

- Major irrigation work was completed throughout the year. This speaks to the larger need for a total irrigation overhaul. As new gardens are created, irrigation is put into them, but older gardens need to be re-done.
- The large **Leftwich Pond** was completely cleaned and renovated with a new filtration system.

- **Plant Production**

- **8,737 cuttings were made from plants**
- **38,650 plants were repotted into larger containers**
- **21,242 seeds were planted**

- **Conferences**

- Throughout the year, Director of Horticulture Roger Sanderson attended many conferences, including TABGA, the Pollinator Pow-Wow, an Organics Conference, & Native Prairies Assoc.

Art Exhibitions

Art exhibitions were curated by volunteer Janet Reynolds, an artist, Master Naturalist and gardener. Janet chose art that reflects the Texas Discovery Gardens mission and aimed for diversity in subject and artist.

- Meditation: recycled material mandalas by Brenda McKinney
- NATURE: Group show featuring printmaking from the North Texas Printmakers Guild
- IMAGINE together: Group show featuring ten women artists



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Rentals

- Number of Rentals = 165 (3 more than last year)
- Attendance = 15,856 (2,633 less than last year)
- **Income = \$259,794 (\$11,768.70 less than last year) -**
- Non-profit discounted rentals (incl. City of Dallas) = 12 (an increase of 2)
- City of Dallas discounted or free = 6 (3 more than last year)

PR/Marketing

The marketing department continues to use its social media influence as an educational outreach tool. Educational marketing is our primary goal. We also expanded media partnerships with PaperCity, DallasChild and the Dallas Moms Blog to reduce marketing costs and promote the Gardens' programs more.

- **Media** – Coverage of activities and programs continues to grow. Texas Discovery Gardens was featured on multiple TV broadcasts, and in multiple articles, blogs and radio spots. We are especially proud of the increase in coverage of our educational nature; we are a go-to source for butterflies (including monarchs and milkweed) and native plants. We sent out dozens of e-newsletters, event invites and notices to nearly 9,000 recipients.
- **Advertising**
 - In partnership with WRR and Preservation Tree Services, produced the weekly “Garden Notes” radio program (52 episodes)
 - Purchased or had donated print ads: Dallas Child Magazine, D Weddings, DFW Kids Directory, State Fair Guide; The Knot, School coupon books and more
 - Purchased or had donated online ads: Neil Sperry, DallasChild, TheKnot, DallasMomsBlog, DWeddings, Google Adwords, Groupon, VisitDallas.org, Facebook
- **Website/Social Media**
 - The Texas Discovery Gardens website had 341,720 page views, 143,000 visits and 110,000 unique visitors. 75% of traffic was new visitation. 48,000 website visitors live in Dallas.
 - The DallasParks.org website is our 12th biggest traffic source (477 referrals, double last year)
 - FairPark.org is our biggest traffic source (5392 referrals)

Twitter: @texasdiscovery

Facebook: facebook.com/texasdiscoverygardens

Instagram: instagram.com/texasdiscoverygardens

Snapchat: snapchat.com/texasdiscoverygardens

1,094 followers, 5,366 tweets

9,110 followers, 17K likes to posts

821 followers, 297 posts

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Entomology

- We received 20,074 (\$43,326.46) pupae from across the globe. We also received two insect shipments. Our insect collection is growing, and we are able to display a wider variety of arthropods due to the new exhibitry. Due to the maturity of the Butterfly House, we are now also able to fly a wider variety of species.
- John Watts, our Entomologist, is sought after as an insect expert. Over the past year, he has been featured on many television and radio broadcasts.

Development and Fundraising

- **Grants Received**
 - Martin Woodall Foundation, \$15,000 for Solar Pavilion construction
 - Junior League of Dallas, \$6,369 for interns and supplies
 - ExxonMobil, \$2,750 for internship
 - Dallas Foundation, \$1,760 for Mayor's Intern
 - Fair Park Rotary: \$1,000 for EK scholarships
- **Corporate/Individual Donors \$1,000+**
 - Individual Donor, \$10,000 for Butterfly Garden expansion
 - North Texas Giving Day: \$9,723.85 for Scholarship Program
 - State Fair of Texas, \$10,000 for general operations
 - Individual donor, \$3,000 for general operations
 - Individual donor, \$2,000 for construction of pergola
 - Individual donor, \$2,000 for new computer, reduced admission for Fair Park 4th
 - Kohl's, \$1500 for children's education

Volunteers

From September 2015 – August 2016, **806** volunteers donated **12,523** hours, working in the greenhouse, gardens, marketing, administration, State Fair, Education and our Butterfly House.

Texas Discovery Gardens enjoys working with several groups that provide large-scale volunteer project assistance, including the North Texas Water Garden Society, Dallas County Master Gardeners, North Texas Master Naturalists, Dallas County Lepidopterist Society, Fair Park Rotary Club, Teen Challenge, Volunteer Center of North Texas (Volunteer Now) and Senior Source, as well as corporations such as Texas Instruments, Samsung, FEMA, Mattress Firm, Ecova, OneSource Virtual, Kohl's, and AT&T.

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Education

- From September 2015 – August 2016, we taught **9,915 students from 52 municipalities from 14 surrounding counties (including Dallas County)**, including areas as far away as Houston and Waco! This is a significant increase of almost 2,000 students. The Education department hopes to teach over 10,000 next year.
- We continue to teach the students who need curriculum supplementation the most. Last year, **66% of our students were considered “Economically Disadvantaged”**. This far exceeds the state average of 59%. In addition, 53% of our students were considered “At Risk”, which is also above the state average of 51.2%. That distinction is a composite of many factors, most of which contribute to dropping out of school. The immersive, exploratory programming we provide has the possibility of changing the lives of these students.
- We continue to seek out partners to make our programming the most impactful. Over the past year, we were lucky enough to partner with organizations such as the Children’s Aquarium at Fair Park, Dallas Association for the Education of Young Children, Klyde Warren Park, Dallas Arboretum, Dallas ISD and several local elementaries. Erin Shields, our Education Manager, was nominated to the Board of Directors for the Informal Science Educators Association of Texas.
- Texas Discovery Gardens also offers a variety of Cub Scout, Girl Scout, and American Heritage Girl programs, as well as special programs taught to community centers throughout the year. Our early childhood literacy program, Stories and More, continues to gain ground. This past year, we had **145 total students and 267 participants** (students and parents). Several families have made this outing part of their family calendar, and have come for the entire year of stories. We also began a partnership with MLK Headstart, bringing a version of Stories and More to their students.
- Summer Camps continue to sell out and educate Dallas youth about the nature that exists around them. **We provided ten total camps this summer (week and day long), teaching 154 students.** Our new addition of 3 year old half-day camps were especially popular, and we were proud to be the first school experience for some young Dallas children. Campers not wanting to be picked up when the day was over was a frequent scene in our classroom!
- Texas Discovery Gardens offered twenty adult classes from September, 2015-August, 2016. Our total income for those classes was \$8,239. Our profit was \$6,570 after expenses. The twenty adult classes brought in 312 adult participants.
 - We offered our traditional classes such as *The Fascinating World of Butterflies*, *Plant Sale Safari* and *Love is in the Air*, but we also tried several new successful classes. Our new offerings included *Year Round Blooms* and *Covered in Chitin*. We also held a few adult art classes *Foundations of Art*, *Sign and Wine* and *Succulent Wreath Making*.
 - We advertised our adult classes in a variety of ways-through our monthly newsletter, Texas Discovery Gardens website, word of mouth and social media.

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Admissions

Our numbers are based on daily visitors, education programs, State Fair visitors, special events, rental visitors and estimates of contacts at educational/marketing outreach booths. **From September 1, 2015 to August 31, 2016, total visitation and rentals was 86,644. Adding outreach brings the number to 155,146.***

Visitation Only (no rentals)

Sept 2015 - Aug 2016: 68,052
Sept 2014 - Aug 2015: 53,542
Sept 2013 - Aug 2014: 56,413

Outreach Only

Sept 2015 - Aug 2016: 68,502*
Sept 2014 - Aug 2015: 7,801
Sept 2013 - Aug 2014: 16,192

Reduced Admission

Sept 2015 - Aug 2016: 21,229**
Sept 2014 - Aug 2015: 12,659
Sept 2013 - Aug 2014: 14,119

Free Admission

Sept 2015 - Aug 2016: 9,370***
Sept 2014 - Aug 2015: 7,979
Sept 2013 - Aug 2014: 7,870

* Anomaly in outreach is reflected by reporting high attendance numbers at Earth Day Texas booth.

** Includes State Fair and coupons

*** Includes 7,977 visitors from Fair Park's 80th Anniversary

We have 907 members, nearly 100 more than last year.



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I. Texas Discovery Gardens' Fiscal Year 2015-2016

a. Revenue and Expenses

Department	Revenue	Expenses	Net
Rentals	\$272,627	\$68,129	\$204,498
Donations & Fundraisers	\$402,228	\$50,615	\$351,613
Grants	\$26,529		\$2,529
City of Dallas	\$145,862		\$145,862
Gift Shop	\$142,469	\$87,039	\$55,430
Memberships	\$52,131	\$151	\$51,980
Admissions/Butterfly House	\$237,226	\$127,565	\$109,661
Horticulture	\$77,966	\$43,656	\$34,310
Education Programs	\$61,953	\$8,143	\$53,810
Staffing/Staff Costs		\$624,989	\$(624,989)
Office Supplies		\$100,237	\$(100,237)
Marketing & Financial Costs		\$78,443	\$(78,443)
Misc.	\$642	\$210,996	\$(210,354)

b. Utilization of City Funds

Education	\$10,500
Staffing	\$8,862
Butterfly House	\$99,000
Horticulture	\$23,000
Office Supplies	\$4,500
Total	\$145,862

**Please note that financials are for Texas Discovery Gardens' Fiscal Year 2015-2016, which runs June 1 – May 31.

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II. Texas Discovery Gardens' Fiscal Year 2016-2017

Department	Expected Revenue	Expected Expenses	Expected Net
Rentals	\$268,700	\$68,490	\$200,210
Donations & Fundraisers	\$171,500	\$56,800	\$114,700
Grants	\$17,700		\$17,700
City of Dallas	\$145,682		\$145,682
Gift Shop	\$126,372	\$74,587	\$51,785
Memberships	\$53,000	\$3,400	\$49,600
Admissions/Butterfly House	\$200,000	\$77,252	\$122,748
Horticulture	\$73,750	\$48,660	\$25,090
Education Programs	\$58,865	\$6,215	\$52,650
Staffing/Staff Costs		\$648,082	\$(648,082)
Office Supplies		\$79,600	\$(79,600)
Marketing & Financial Costs		\$70,250	\$(70,250)
Misc.	\$25,000	\$13,260	\$11,740

**Please note that financials are for Texas Discovery Gardens' Fiscal Year 2016-2017, which runs June 1 – May 31.

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III. Board and Staff Information

TEXAS DISCOVERY GARDENS' BOARD OF DIRECTORS 2015-2016

Michael Bosco, Board Chair

Safe Haven Pest Control

Barbara Hunt Crow, Historian

Community Volunteer

Michelle Robberson, Secretary

Cooper & Scully, P.C.

John Fox Holt III, Treasurer

CPA

Gary Barton

Community Volunteer

Stu Bell

Comerica

Ann Dyer

Community Volunteer

Kathryn B. Gameros

Atwood Gameros, LLP

Dawn Mann

Dallas South News

Christopher J. Miller

Rainmaker Advertising

Rick Slaven

Silverado Interests

Kessel Thompson

Paul Quinn College

John C. Wilt

Community Volunteer

Following is the breakdown for the current Board of Directors of Texas Discovery Gardens:

Board of Directors	African American	Asian	Caucasian	Hispanic	Native American	Total	%
Male	0	0	7	0	0	7	54
Female	2	0	4	0	0	6	46
Total	2	0	11	0	0	13	
%	15%	0%	85%	0%	0%	100%	100%

TEXAS DISCOVERY GARDENS' STAFF

There are eleven full-time employees and seven part-time employees. Additional interns throughout the year assist in all departments, thanks, in part, to grants from the Mayor's Internship Program and Junior League of Dallas.

Following is the breakdown for the current Staff of Texas Discovery Gardens:

Staff	African American	Asian	Caucasian	Hispanic	Native American	Total	%
Male	2	0	3	0	0	5	26
Female	0	0	12	2	0	14	74
Total	2	0	15	2	0	19	
%	11%	0%	79%	11%	0%	100%	100%

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**DALLAS PARK AND RECREATION BOARD
AGENDA INFORMATION SHEET**

DATE: November 17, 2016

COUNCIL DISTRICT(S): All

STAFF: Louise Elam, 214-670-5275

SUBJECT

Authorize a Resolution of the City of Dallas Park and Recreation Board requesting the members of the 85th Legislative Session of the State of Texas to support legislation that provides a fair and equitable distribution of the sporting goods sales tax revenue for local and state parks – Financing: This action has no cost consideration to the City

BACKGROUND

The Texas Recreation and Park Society (TRAPS) is requesting that Park and Recreation Departments in the State of Texas send resolutions of support for increasing funding for the Texas Parks and Wildlife Department.

PRIOR ACTION/REVIEW

This item will be considered by the Park and Recreation Board on the same day. This item does not require City Council approval.

FISCAL INFORMATION

This action has no cost consideration to the City.

STAFF RECOMMENDATION

Staff recommends approval.

ATTACHMENTS

1. Draft Resolution
2. List of Grants Received by the Dallas Park and Recreation Department

A RESOLUTION OF THE CITY OF DALLAS PARK AND RECREATION BOARD REQUESTING THE MEMBERS OF THE 85th LEGISLATIVE SESSION OF THE STATE OF TEXAS TO SUPPORT LEGISLATION THAT PROVIDES A FAIR AND EQUITABLE DISTRIBUTION OF THE SPORTING GOODS SALES TAX REVENUE FOR LOCAL AND STATE PARKS.

WHEREAS, the Texas Parks & Wildlife Department (“TPWD”) administers the Texas Recreation & Parks Account Local Park Grant Program (“TRPA”) and the Large County and Municipality Recreation and Parks Account (“Urban Account”) and manages 95 State parks, natural areas and historical sites in Texas; and

WHEREAS, the TPWD has separate accounts in their general revenue fund referred to as the TRPA and Urban Account for the purpose of providing matching grants to political subdivisions for parks and recreation projects, and for outreach grants to introduce new populations to outdoor experiences; and

WHEREAS, the matching grants provided by the TPWD are utilized for the planning, acquisition; and development of local park, recreation and open space areas to be owned and maintained by political subdivisions; and

WHEREAS, funds granted to political subdivisions under the TRPA and Urban Account guidelines have funded 1,668 projects of the 3,525 submitted over 30 years delivering over \$800 million to the local Texas economy; and

WHEREAS, political subdivisions throughout the State of Texas depend on grants from the TPWD through the TRPA to stimulate the acquisition and development of parks and recreational areas for the benefit and enjoyment of their citizenry; and

WHEREAS, the TRPA, Urban Account, and State parks are funded from sales tax on sporting goods and that the development of new parks stimulates the purchase of sporting goods; and

WHEREAS, the TRPA, Urban Account, and State parks are partially funded from federal dollars used for parks, recreation, open space, trails, and tourism from the United States Department of the Interior Land and Water Conservation Fund (LWCF), the Sport Fish Restoration Boat Access program and the United States Department of Transportation Recreation Trails; and

WHEREAS, the maintenance and improvements of State park and historic sites and the addition of new parks is a priority to Texans due to the State’s expanding population and extensive tourism industry; and

WHEREAS, the development of parks encourages and promotes public health, economic development, job creation, education; corporate relocations, an improved quality of life, and juvenile crime prevention; and

WHEREAS, funds are needed for major repairs at Local and State parks and for the acquisition and development of parks and facilities; and

WHEREAS, it is the desire of this Park and Recreation Board that a copy of this resolution with appropriate names affixed be presented to the Governor of Texas and the leadership of the 85th Texas Legislature.

NOW, THEREFORE, BE IT RESOLVED BY THE PARK AND RECREATION BOARD OF DALLAS, TEXAS:

1. That members of the 85th Legislature of Texas seek support of legislation that provides a fair and equitable distribution of the sporting goods sales tax revenue for Local and State parks and that all funding for the TRPA and Urban Account projects be subject to the established TPWD competitive scoring system.

PASSED AND APPROVED by the City of Dallas Park Board on this the ____ day of _____ 2016.

APPROVED:

Max W. Wells, President
Dallas Park and Recreation Board

ATTEST:

Dawna M. Ray, Secretary
Dallas Park and Recreation Board

APPROVED AS TO FORM:

Christine Lanners
City Attorney

PARK AND RECREATION TPWD GRANTS

EMERALD LAKE PARK TRAIL (1994)

Matching grant of \$185,000 awarded September 1994. The grant funded the creation of a 1.5 mile loop trail within the park.

HULCY PARK (1996)

Matching grant of \$500,000 awarded in January 1996. The grant allowed the development of Hulcy Park in the Wheatland Hills Neighborhood of Far South Dallas, with a six soccer field complex, a playground, and picnic facilities.

FIVE MILE CREEK GREENBELT TRAIL (2009)

Matching grant of \$1,000,000 awarded in December 2009. A portion of the grant was used to construct a playground, pavilion, and to refurbish an athletic field at College Park. The other funds were used to construct the Five Mike Creek Trail from Glendale Park to College Park (.82 miles).

ELM FORK SOCCER COMPLEX (2011)

Grant of \$1 million used to fund land acquisition and design/construction work at the Elm Fork Soccer Complex (now MoneyGram Park). MoneyGram Park has 19 soccer fields (14 adult and 5 youth) at a remediated municipal landfill and attracts national and regional soccer tournaments.

BACHMAN LAKE TRAIL (2015)

Grant of \$1 million used to further develop Bachman Lake Park. The proposal includes a hike/bike trail with lighting, scenic overlook, Point Nancy Carolyn enhancements, fitness loop, pavilion, drinking fountains, plant restoration, WPA/CCC stations renovation, and interpretive signage.

KEY FOCUS AREA: Culture, Arts and Recreation and Educational Enhancements

AGENDA DATE: December 14, 2016

COUNCIL DISTRICT(S): 14

DEPARTMENT: Park & Recreation

CMO: Louise Elam, 214-670-5275

MAPSCO: 45-L

SUBJECT

Authorize a public hearing to be held on January 11, 2017, to receive comments on the proposed use of a portion of parkland for an open space easement, totaling approximately 980 square feet of land at Federal Plaza located at 1900 Federal Street - Financing: No cost consideration to the City

BACKGROUND

The City of Dallas owns approximately 7,290 square feet of land known as Federal Plaza located at 1900 Federal Street. The adjacent landowners, the Dalton Family, First Baptist Church, et al, located at 502 North St. Paul Street, are entering into a long term lease with Fortis Property Group, who desires to construct a new parking garage adjacent to the parkland to support the corporate headquarters relocation of Jacobs Engineering to downtown Dallas. Jacobs Engineering intends to relocate its corporate headquarters to the Harwood Center, owned by Fortis Property Group, however, a condition of their relocation to the Harwood Center is the construction of a parking garage to support their operation. Due to the location and configuration of the parking garage, City building code requires that a restrictive easement be obtained from the adjacent landowner. The restrictive 980 square-foot easement will allow continued park use of the property and will prohibit any structure from being built within the easement on the adjacent parkland. The owners will pay the City fair market value of the easement based on an appraisal.

BACKGROUND (Continued)

In compliance with the law, the City has determined that there is a need, that no feasible and prudent alternative exists, and that all reasonable care has been taken so as to not damage the remainder of the park property and to mitigate any disruption of park services. The acquisition of a property interest on City property by Fortis Property Group for this project is not expected to restrict current or anticipated future use of Federal Plaza as parkland.

In accordance with the Texas Parks and Wildlife Code, Chapter 26 (Sections 26.001 through 26.004) the City Council must advertise and hold a public hearing on the change of use of parkland.

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)

The Planning and Design Committee will consider this item on November 17, 2016 and will present a recommendation to the Park and Recreation Board on the same day.

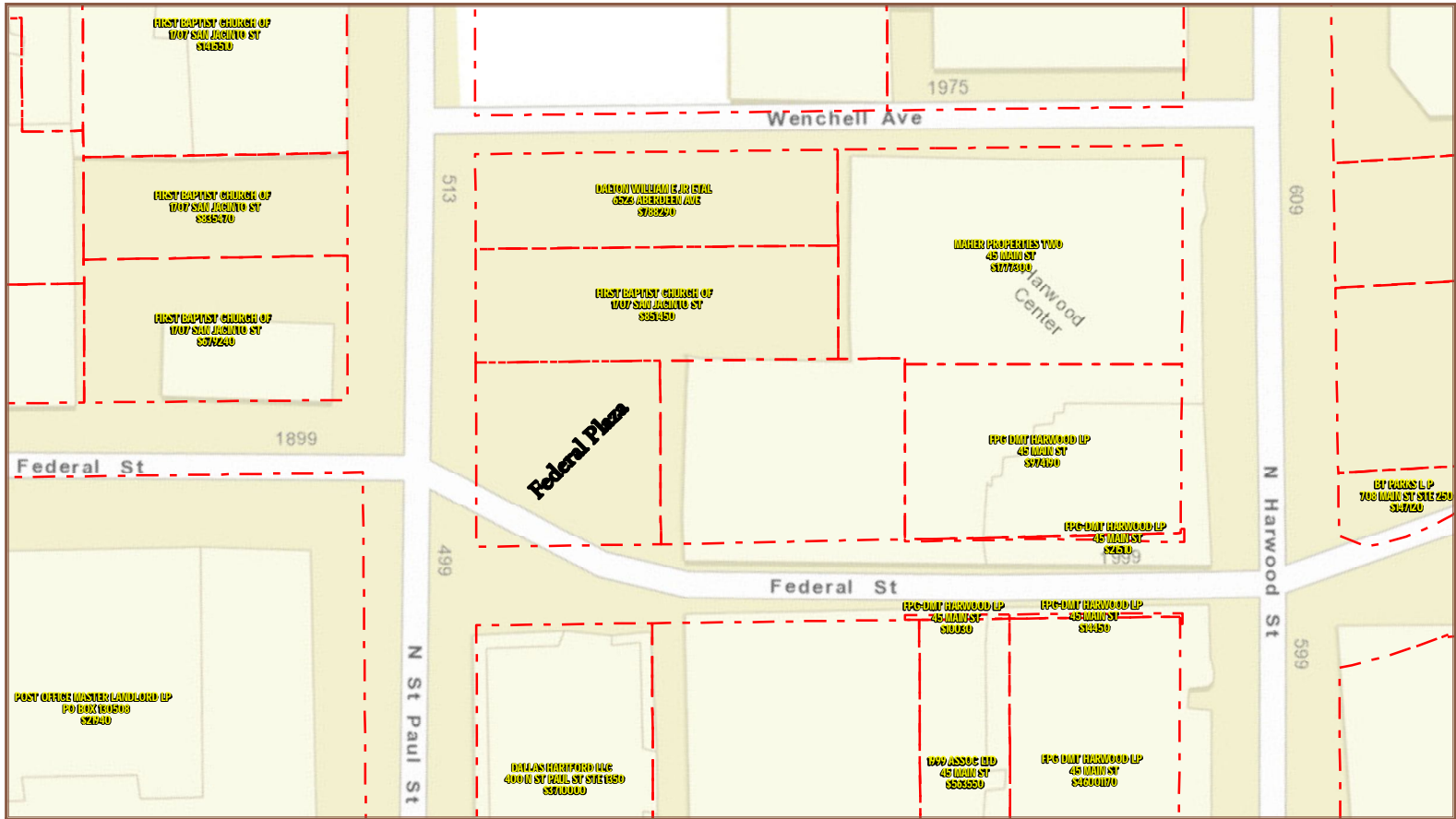
This item will be scheduled for City Council approval on December 14, 2016.

FISCAL INFORMATION

No cost consideration to the City.

MAP

Attached



0 20 40 80 120 Feet
 M 2, 2016



Federal Plaza
 (1900 Federal St)

Mapsco
 45 L

District
 14

**DALLAS PARK AND RECREATION BOARD
AGENDA INFORMATION SHEET**

DATE: November 17, 2016

COUNCIL DISTRICT(S): 9

STAFF: Louise Elam, 214-670-5275

SUBJECT

Authorize a forty-year license agreement with the Old Lake Highlands Neighborhood Association, for approximately 930 square feet of land in Norbuck Park located near the intersection of Classen Drive and Northwest Highway – Revenue: \$1,000 one-time fee

BACKGROUND

The Park and Recreation Department had previously granted the Old Lake Highlands Neighborhood the right to place a neighborhood portal in Norbuck Park in 1951. In 2003 and 2012 the agreement was renewed as a lease agreement. This proposed agreement replaces the existing lease agreement with a long-term license agreement.

This item authorizes a license agreement to the Old Lake Highlands Neighborhood Association for approximately 930 square feet of lane to occupy, maintain, and utilize a monument sign in Norbuck Park near the intersection of Classen Drive and Northwest Highway.

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)

The Planning and Design Committee will consider this item on November 17, 2016 and will present a recommendation to the Park and Recreation Board on the same day.

This item will be scheduled for City Council on January 11, 2017.

FISCAL INFORMATION

Revenue: \$1,000 one-time fee (General Fund)

STAFF RECOMMENDATION

Staff recommends approval.

ATTACHMENTS

1. Draft Resolution
2. Map

December 14, 2016

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF DALLAS:

Section 1. That the City Manager, upon approval as to form by the City Attorney, is hereby authorized to execute a licensee agreement, between Old Lake Highlands Neighborhood Association, a Texas non-profit corporation, as Licensee, and the City of Dallas, as Licensor, hereinafter referred to as "City", for approximately 930 square feet of land located at the intersection of Classen Drive and Northwest Highway, Dallas, Dallas County, Texas (the "Property") for the non-exclusive right to maintain one monument sign and landscaping.

Section 2. That the special terms and conditions of this License Agreement are:

- (a) The license is for a term of forty (40) years, beginning December 15, 2016 and ending December 14, 2056;
- (b) Licensee shall pay a one-time license fee of \$1,000.00.
- (c) Licensee is non-exclusive and the City reserves full ingress and egress rights and the right to grant use to other parties.
- (d) The license and the licensed right to use the Property is terminable by the City at its convenience upon 90-days written notice of said termination. Upon expiration or termination of the license for any reason, the licensee shall cease using the property; remove its improvements, if any, on the Property as directed by the City.
- (e) The Property is licensed "AS IS, WITH ALL FAULTS" and the City is under no obligation to make any improvements or modifications to the Property.
- (f) Licensee will maintain the Property by mowing grass and removing debris and all maintenance obligations.
- (g) Licensee shall be responsible for obtaining any utilities deemed necessary, appropriate or desirable for its use of the Property and shall pay all such utilities, during the term of the license.
- (h) Licensee shall pay any taxes and assessment levied or assessed against the Property attributable to licensee's use and shall secure such insurance coverage as the City shall deem appropriate, during the term of the license.

DECEMBER 14, 2016

Section 3. That the City Controller is hereby authorized to receive and deposit proceeds from this license in Fund 0530, Dept. PKR, Unit P516, Revenue Source 8471

Section 4. That this resolution shall take effect immediately from and after its passage in accordance with the Charter of the City of Dallas, and it is accordingly so resolved.

APPROVED AS TO FORM
LARRY E. CASTO, City Attorney

By: _____
Assistant City Attorney

EXHIBIT B

Being a lot, tract or parcel of land, being a part of a called 824.4881 acres tract of land, in Block 2998, City of Dallas, Dallas County, Texas, conveyed to the City of Dallas by deed recorded in Volume 7, Page 7, Deed Records, Dallas County, Texas, and being part and being more particularly described by metes and bounds as follows:

COMMENCING at a the Northeast corner of Lot 1, E7298 of Lake Highlands Estates No. Eight, an addition to the City of Dallas, Dallas County, Texas according to the Plat Thereof recorded in Volume 20, Page 285, Map Records, Dallas County, Texas, and lying in the Southwest R.O.W. line of Classen Drive (50' R.O.W.), Thence North 29° 42' 30" West along the Southwest R.O.W. line of said Classen Drive, a distance of 236.36 feet; Thence South 60° 17' 30" West, a distance of 20.22 feet to the Point of Beginning;

THENCE South 60° 17' 30" West, a distance of 36.30 feet to a point for corner;

THENCE North 29° 42' 30" West, a distance of 25.61 feet to a point for corner;

THENCE North 60° 17' 30" East, a distance of 36.30 feet to a point for corner;

THENCE South 29° 42' 30" East, a distance of 25.61 feet to Point of Beginning and containing 929.6 square feet or 0.02 acres of land.



SHEET 1 OF 2
JOB NO. 11-0972
DRAWN BY: T.O.

SURVEYING LLC

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P.O. BOX 550205
DALLAS, TEXAS
PH: 214-553-8291
FAX: 469-533-1570
E-MAIL:
SURVEY@5882SURVEYING.COM

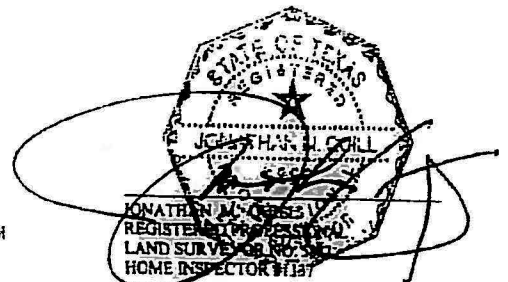
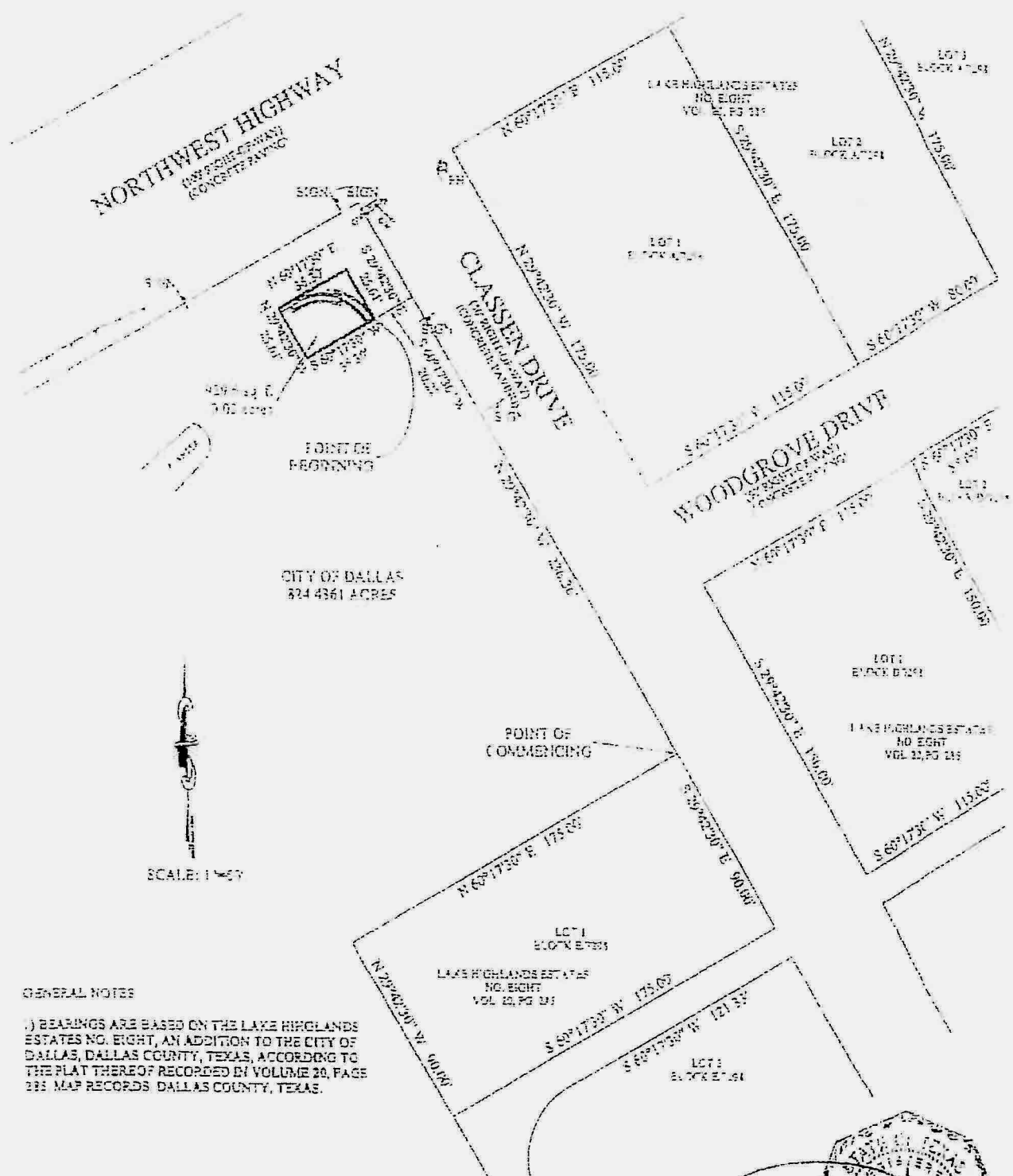


EXHIBIT B



CITY OF DALLAS
824 4361 ACRES



GENERAL NOTES

1) BEARINGS ARE BASED ON THE LAKE HIGHLANDS ESTATES NO. EIGHT, AN ADDITION TO THE CITY OF DALLAS, DALLAS COUNTY, TEXAS, ACCORDING TO THE PLAT THEREOF RECORDED IN VOLUME 20, PAGE 215 MAP RECORDS DALLAS COUNTY, TEXAS.

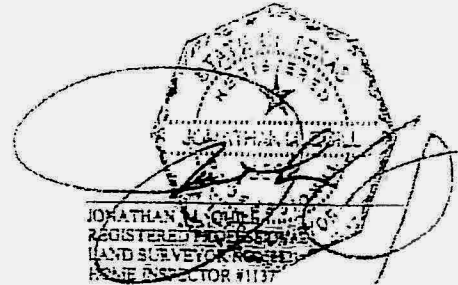
SHEET 2 OF 2
JOB NO. 11-0972
DRAWN BY: T.O

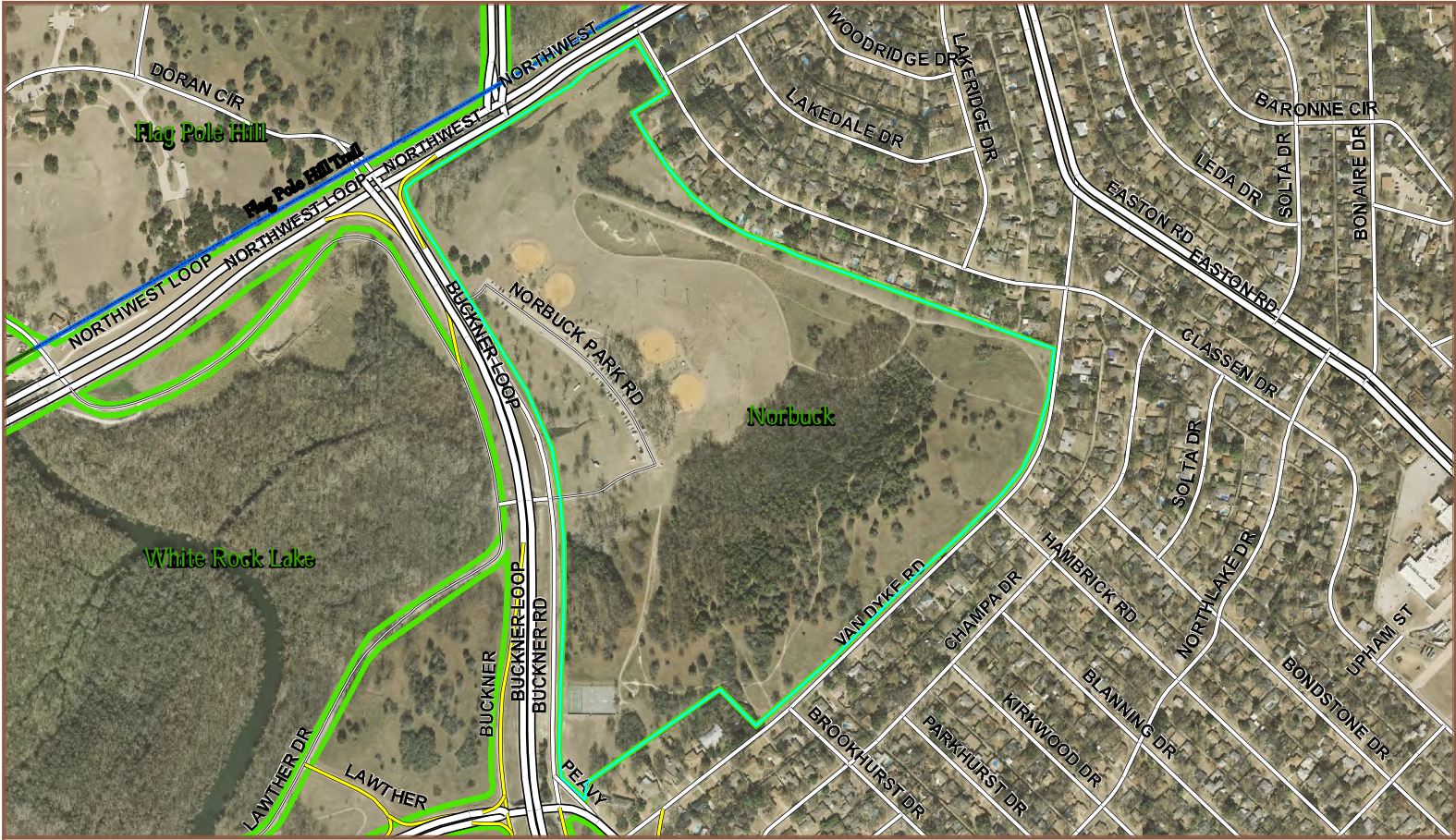


SURVEYING LLC

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E-MAIL: SURVEY@SLSURVEYING.COM

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0 195 390 780 1,170 Feet



dallas
Park & Recreation

Norbuck Park
200 N. Buckner Blvd

27 Y Z

District

9

6/23/2014

**DALLAS PARK AND RECREATION BOARD
AGENDA SHEET**

DATE: November 17, 2016
COUNCIL DISTRICT(S): All
STAFF: John Jenkins, 214-670-4073

SUBJECT

Authorize adoption of the proposed 2017 Park and Recreation Board Meeting Schedule - Financing: No cost consideration to the City

BACKGROUND

Sec. 8-2 of the Dallas City Code states each board shall determine the time and place of its meetings.

Sec. 2.1 of the Park Board Rules of Procedure states the Park Board shall meet in two legislative meetings per month or as the responsibilities of the Board necessitate. The Park and Recreation Board typically meet in regular session on the first and third Thursday of each month at 9:00 a.m. Some dates have been canceled, moved or adjusted.

This is a request for the Park and Recreation Board to authorize adoption of the proposed 2017 Park and Recreation Board Meeting Schedule. This item does not require City Council approval.

FISCAL INFORMATION

No cost consideration to the City.

COMMITTEE ACTION

This item will be considered by the full Park and Recreation Board.

STAFF RECOMMENDATION

Staff recommends approval.

ATTACHMENTS

2017 Proposed Park and Recreation Board Meeting Schedule

DRAFT - Friday, November 11, 2016

DALLAS PARK AND RECREATION BOARD 2017 MEETING SCHEDULE

8:00 AM – Standing Committee Meetings

9:00 AM – Regular Board Meetings

January 2017						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 New Year's Day – City Holiday	2	3	4	5	6	7
8	9	10	11	12 Park Board Regular Meeting	13	14
15	16 M L King Day – City Holiday	17	18	19	20	21
22	23	24	25	26 Park Board Regular Meeting	27	28
29	30	31				

DRAFT - Friday, November 11, 2016

DALLAS PARK AND RECREATION BOARD 2017 MEETING SCHEDULE

8:00 AM – Standing Committee Meetings

9:00 AM – Regular Board Meetings

February 2017						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7	8	9	10	11
12	13	14 Valentine's Day	15	16 Park Board Regular Meeting	17	18
19	20 President's Day – City Holiday	21	22	23 Park Board Regular Meeting	24	25
26 TRAPS CONFERENCE February 27- March 3, 2017	27 TRAPS Conference - Irving Texas	28 TRAPS Conference - Irving Texas				

DRAFT - Friday, November 11, 2016

DALLAS PARK AND RECREATION BOARD 2017 MEETING SCHEDULE

8:00 AM – Standing Committee Meetings

9:00 AM – Regular Board Meetings

March 2017						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1 TRAPS Conference Irving Texas	2 TRAPS Conference Irving Texas	3 TRAPS Conference Irving Texas	4
5	6 Council Recess Plano ISD Spring Break	7 Council Recess Plano ISD Spring Break	8 Council Recess Plano ISD Spring Break	9 Council Recess Plano ISD Spring Break	10 Council Recess Plano ISD Spring Break	11
12	13 Council Recess DISD SPRING BREAK RISD SPRING BREAK	14 Council Recess DISD SPRING BREAK RISD SPRING BREAK	15 Council Recess DISD SPRING BREAK RISD SPRING BREAK	16 Council Recess DISD SPRING BREAK RISD SPRING BREAK	17 Council Recess DISD SPRING BREAK RISD SPRING BREAK	18
19	20	21	22	23 Park Board Regular Meeting	24	25
26	27	28	29	30	31	

DRAFT - Friday, November 11, 2016

DALLAS PARK AND RECREATION BOARD 2017 MEETING SCHEDULE

8:00 AM – Standing Committee Meetings

9:00 AM – Regular Board Meetings

April 2017						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6 Park Board Regular Meeting	7	8
9	10	11	12	13	14 Good Friday	15
16 Easter Sunday	17	18	19	20 Park Board Regular Meeting	21	22
23	24	25	26	27	28	29
30						

DRAFT - Friday, November 11, 2016

DALLAS PARK AND RECREATION BOARD 2017 MEETING SCHEDULE

8:00 AM – Standing Committee Meetings

9:00 AM – Regular Board Meetings

May 2017						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4 Park Board Regular Meeting	5	6 Election Day
7	8	9	10	11	12	13
14 Mother's Day	15	16	17	18 Park Board Regular Meeting	19	20
21	22	23	24	25	26	27
28	29 Memorial Day - City Holiday	30	31			

DRAFT - Friday, November 11, 2016

DALLAS PARK AND RECREATION BOARD 2017 MEETING SCHEDULE

8:00 AM – Standing Committee Meetings

9:00 AM – Regular Board Meetings

June 2017						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6	7	8 Park Board Regular Meeting	9	10
11	12	13	14	15	16	17
18 Father's Day	19 Council Inauguration (morning) & Office/Seating Selections (afternoon)	20	21	22 Park Board Regular Meeting	23	24
25	26	27	28	29	30	

DRAFT - Friday, November 11, 2016

DALLAS PARK AND RECREATION BOARD 2017 MEETING SCHEDULE

8:00 AM – Standing Committee Meetings

9:00 AM – Regular Board Meetings

July 2017						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4 Independence Day – City Holiday	5	6 RECESS Per Resolution 90- 2673 Passed August 22, 1990	7	8
9	10	11	12	13 RECESS Per Resolution 90- 2673 Passed August 22, 1990	14	15
16	17	18	19	20 RECESS Per Resolution 90- 2673 Passed August 22, 1990	21	22
23	24	25	26	27 RECESS Per Resolution 90- 2673 Passed August 22, 1990	28	29
30	31					

DRAFT - Friday, November 11, 2016

DALLAS PARK AND RECREATION BOARD 2017 MEETING SCHEDULE

8:00 AM – Standing Committee Meetings

9:00 AM – Regular Board Meetings

August 2017						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3 Park Board Regular Meeting	4	5
6	7	8 Budget Town Hall Meetings August 8- September 1	9	10	11	12
13	14	15	16	17 Park Board Regular Meeting	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

DRAFT - Friday, November 11, 2016

DALLAS PARK AND RECREATION BOARD 2017 MEETING SCHEDULE

8:00 AM – Standing Committee Meetings

9:00 AM – Regular Board Meetings

September 2017						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4 Labor Day/Cesar E. Chavez Day - City Holiday	5	6	7 Park Board Regular Meeting	8	9
10	11	12	13	14	15	16
17	18	19	20	21 Park Board Regular Meeting (Rosh Hashanah Begins at Sundown)	22	23
24	25	26 2017 NRPA Annual Conference New Orleans	27 2017 NRPA Annual Conference New Orleans	28 2017 NRPA Annual Conference New Orleans	29 State Fair of Texas - Begins	30 YOM KIPPUR SFOT

DRAFT - Friday, November 11, 2016

DALLAS PARK AND RECREATION BOARD 2017 MEETING SCHEDULE

8:00 AM – Standing Committee Meetings

9:00 AM – Regular Board Meetings

October 2017						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 SFOT	2 SFOT	3 SFOT	4 SFOT	5 SFOT	6 SFOT	7 SFOT
8 SFOT	9 Columbus Day SFOT	10 SFOT	11 SFOT	12 SFOT	13 SFOT	14 SFOT
15 SFOT	16 SFOT	17 SFOT	18 SFOT	19 Park Board Regular Meeting SFOT	20 SFOT	21 SFOT
22 SFOT-ends	23	24	25	26	27	28
29	30	31 Halloween				

DRAFT - Friday, November 11, 2016

DALLAS PARK AND RECREATION BOARD 2017 MEETING SCHEDULE

8:00 AM – Standing Committee Meetings

9:00 AM – Regular Board Meetings

November 2017						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2 Park Board Regular Meeting	3	4
5	6	7	8	9	10	11 Veterans Day
12	13	14	15	16 Park Board Regular Meeting	17	18
19	20	21	22	23 Thanksgiving Day-City Holiday	24 Day after Thanksgiving Day-City Holiday	25
26	27	28	29	30		

DRAFT - Friday, November 11, 2016

DALLAS PARK AND RECREATION BOARD 2017 MEETING SCHEDULE

8:00 AM – Standing Committee Meetings

9:00 AM – Regular Board Meetings

December 2017						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7 Park Board Regular Meeting	8	9
10	11	12	13	14 Park Board Regular Meeting	15	16
17	18	19	20	21	22	23
24	25 Christmas Day/Hanukah – City Holiday	26 Kwanzaa Begins	27	28	29	30
31						

MEMORANDUM



DATE: November 11, 2016

TO: Max W. Wells, President, and
Members of the Dallas Park and Recreation Board

SUBJECT: November 17, 2016 Park and Recreation Board Briefings

On Thursday, November 17, 2016, the following briefings will be presented to the Dallas Park and Recreation Board:

- Park Land Dedication Overview:
Ryan O'Connor, Senior Park and Recreation Manager, Park and Recreation Department
- Dallas Park and Recreation Trail Counter System Update:
Oscar Carmona, Assistant Director, Park and Recreation Department
- It's My Park Day Recap: Fall 2016:
Oscar Carmona, Assistant Director, Park and Recreation Department

Should you have any questions, please contact me at 214-670-4071.

A handwritten signature in black ink, appearing to read "Willis C. Winters".

Willis C. Winters, FAIA, FAAPRA, Director
Park and Recreation Department