



SANTA FE TRAIL MASTER PLAN

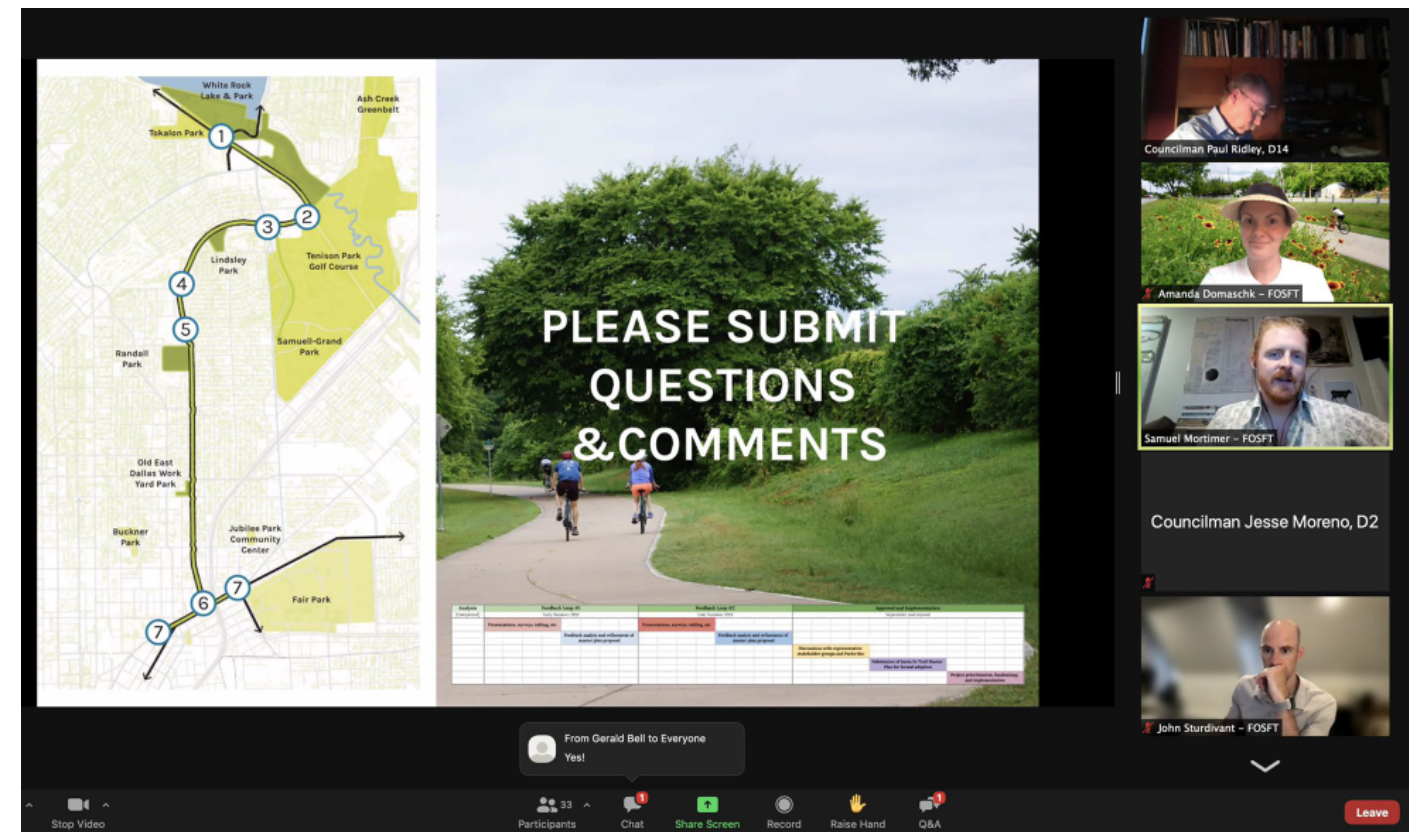
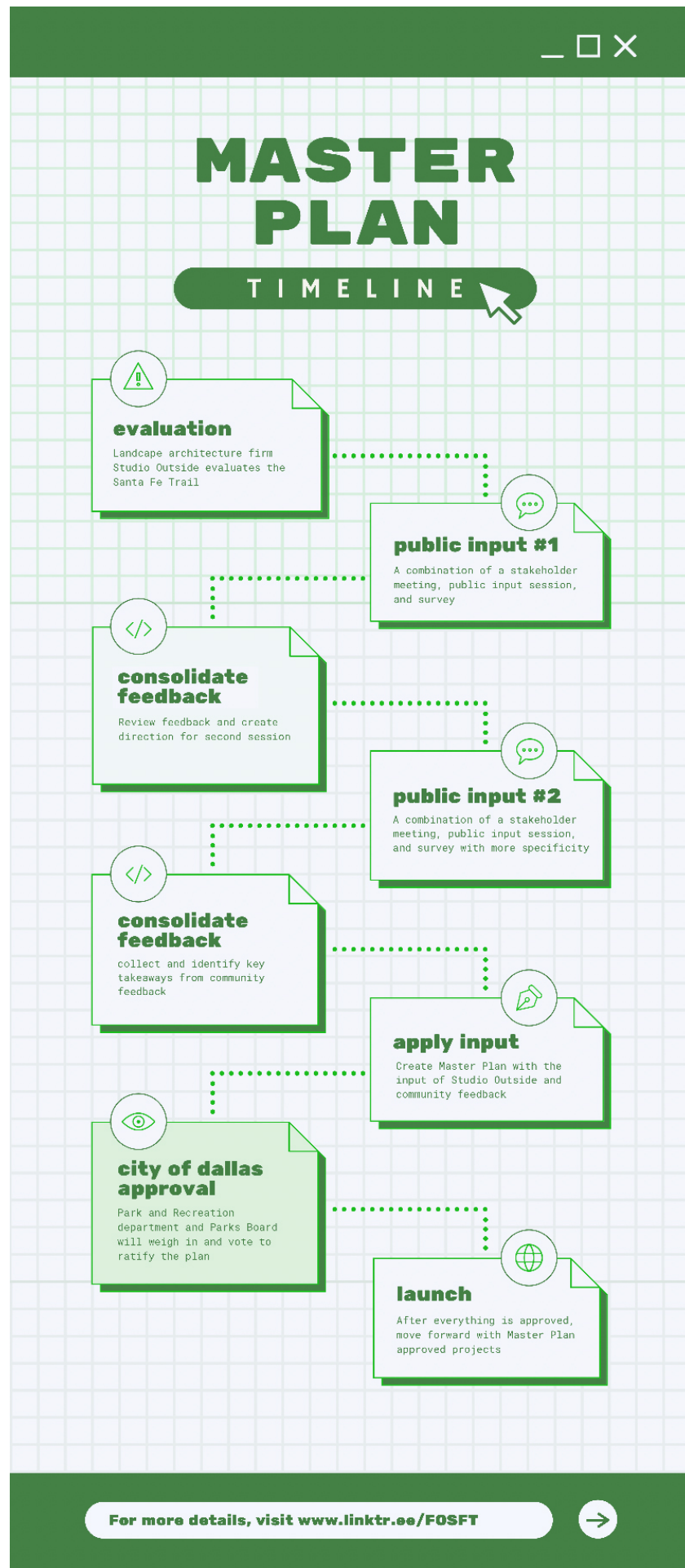
Dallas Park and Recreation Board Briefing
May 19, 2022



studioOutside



**PUBLIC INPUT
HIGH LEVEL RESULTS**



Public Input - Phase 1

June 29, 2021

Advertisement

Email invitations sent to **1,400+** individuals

And **68** neighborhood groups, schools, apartment communities, businesses and advocacy groups

Yard signage placed at **6 key intersections on trail**

Averaging **~20k** total impressions / day

Public Presentation

Presentation attended by **47 individuals** including:

City Councilman Paul Ridley (D14)

City Councilman Jesse Moreno (D2)

Parks Board Representative Amanda Schulz (D14)

Parks and Recreation Manager Jared White

Input Survey

Multi-language survey generated **369 responses** from **40** zip codes

Providing **524 unique comments**

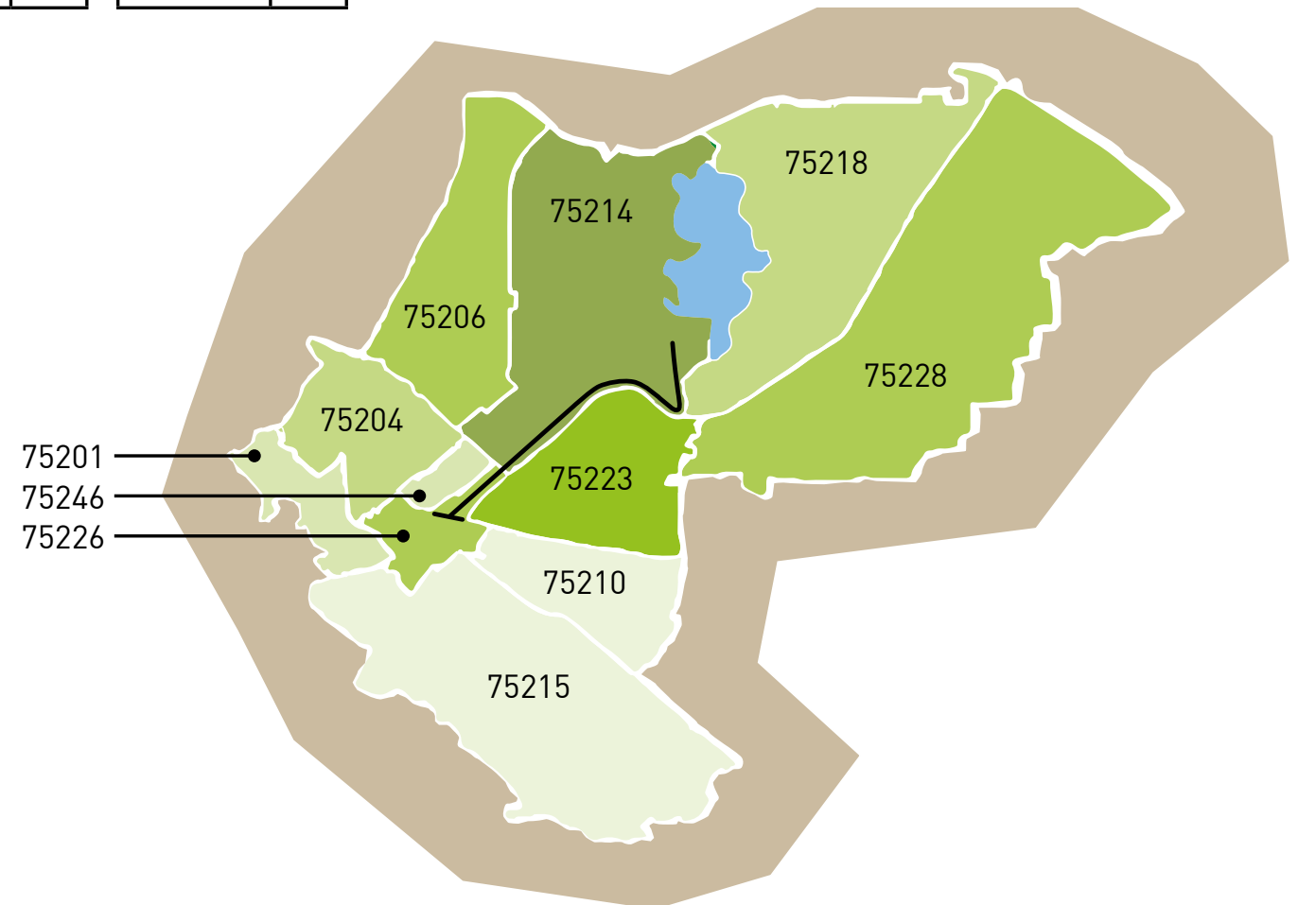
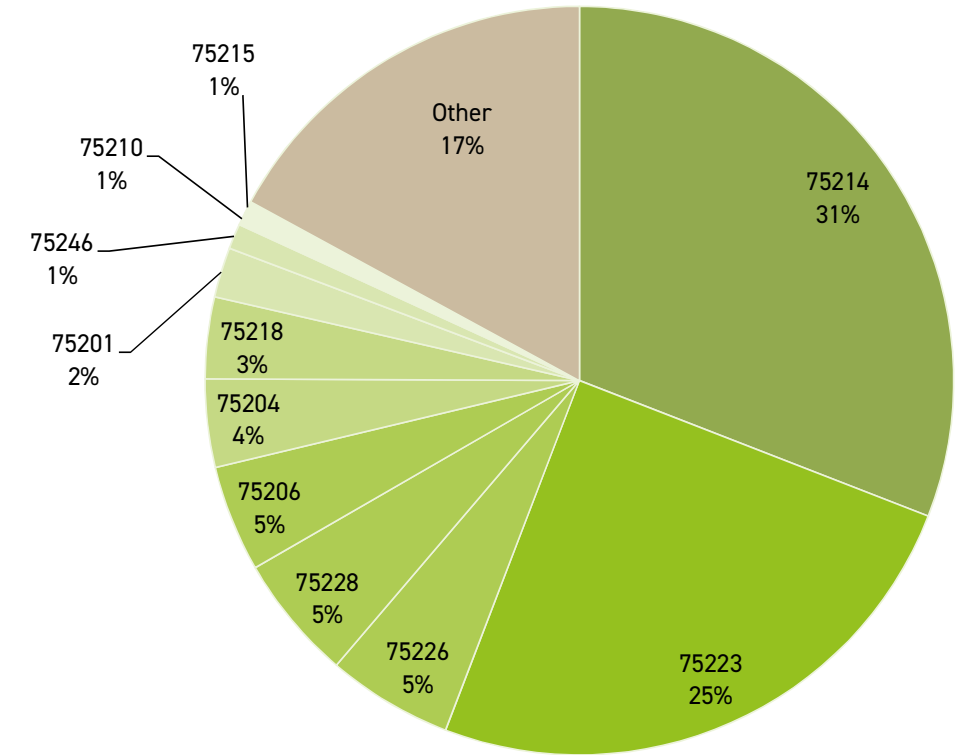
In-Person Tabling and Solicitation

Brookside Bridge – Saturday, May 16, 2021, 10-12pm

Fitzhugh Intersection – Saturday, July 3, 2021, 9-11am

Beacon Intersection – Monday, July 12, 2021, 6-8pm

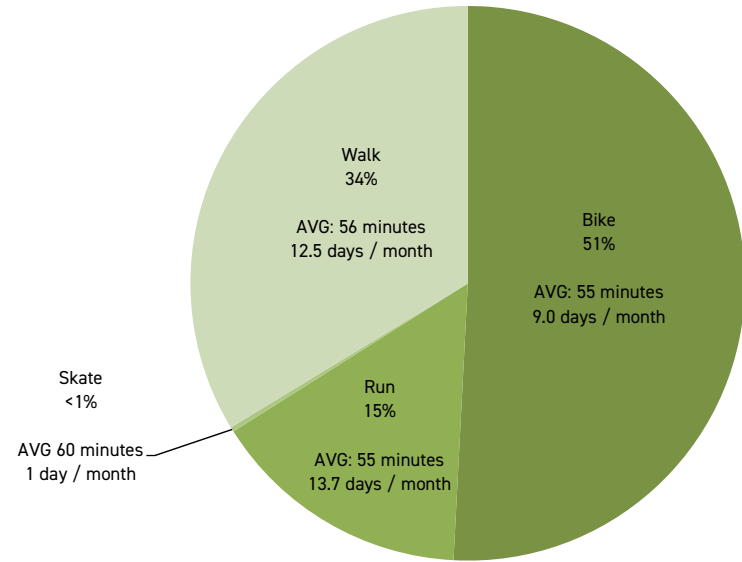
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75223	92	75287	1
75226	20	75240	1
75228	20	76012	1
75206	17	74248	1
75204	14	75074	1
75218	13	75224	1
75238	11	75203	1
75201	8	75181	1
75246	6	76214	1
75243	4	75043	1
75208	4	75071	1
75219	3	75227	1
75231	3	75252	1
75080	3	75211	1
75230	3	75220	1
75225	3	75212	1
75229	2	74214	1
75033	2	75217	1
75210	2	No Answer	3
75205	2	TOTAL	369



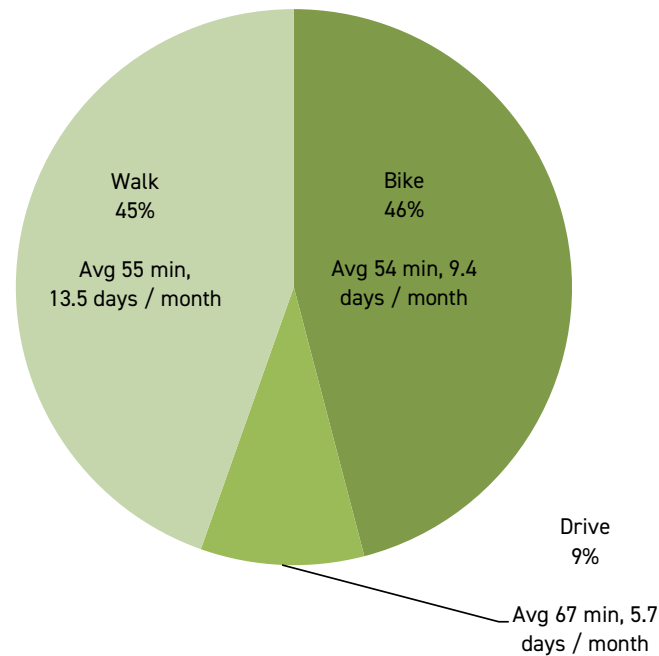
Public Input - Phase 1

June 29, 2021

What are trail user's preferred activity?

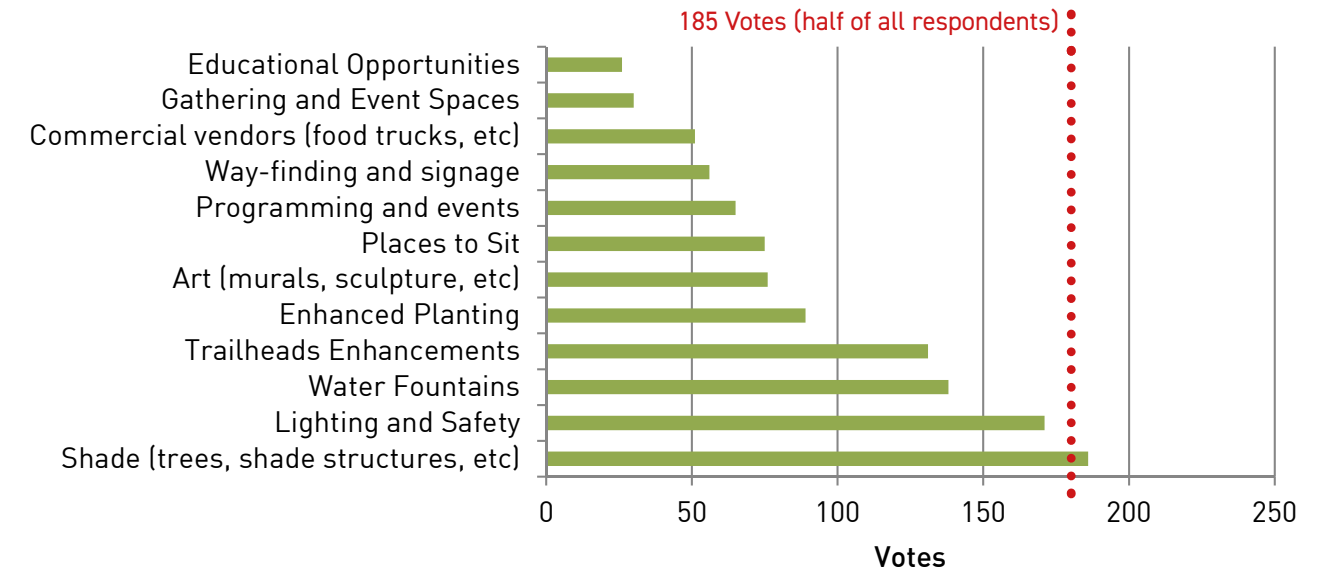


How do users get to the trail?

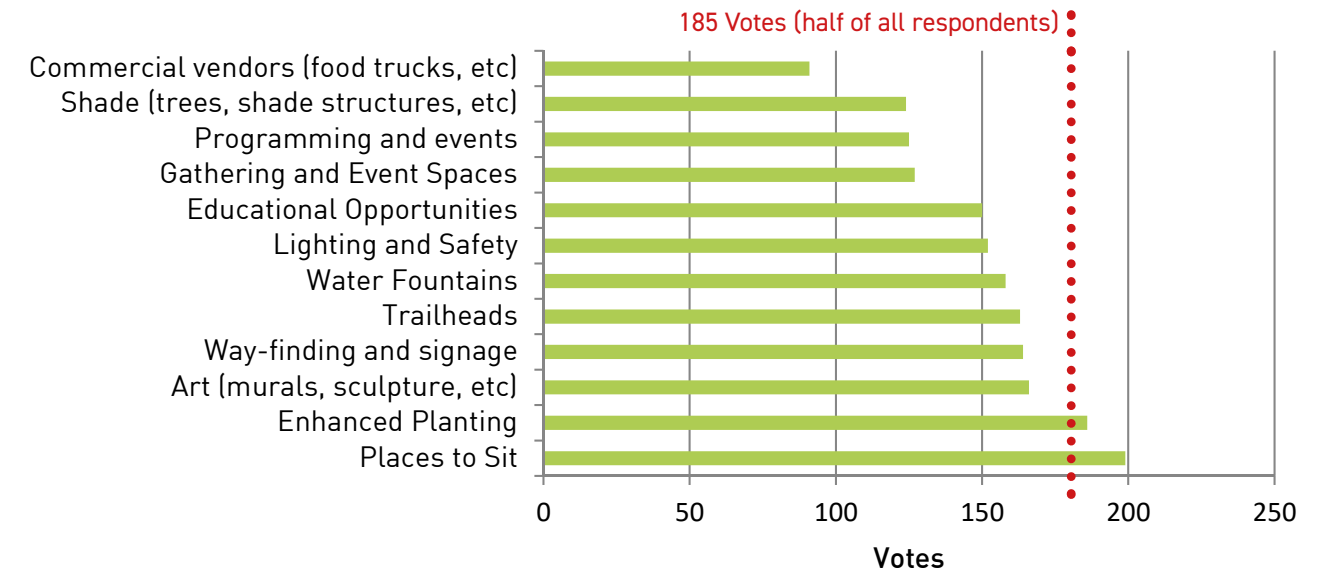


What does the Santa Fe Trail need?

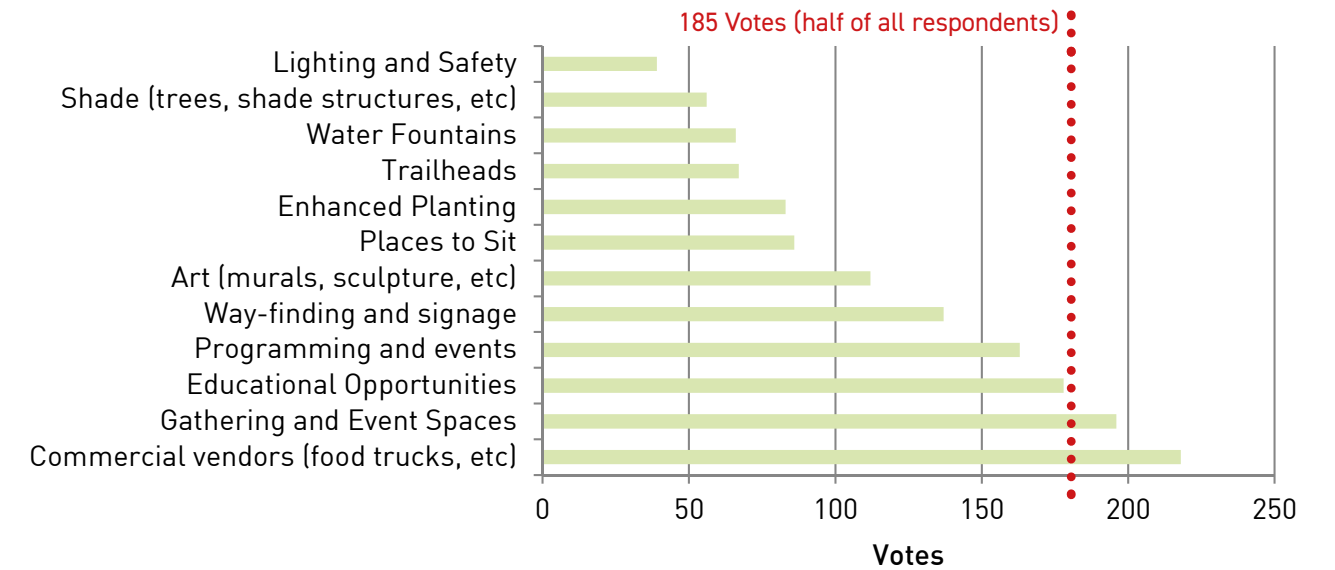
Most Need



Some Need



Least Need



Public Input - Phase 1

June 29, 2021

What's the most important thing the Santa Fe Trail needs in order to be a better trail and community asset?

Lighting and other safety measures. I time my runs and walks in the neighborhood to the sun because it feels pretty dangerous once it starts getting dark.

More foliage and landscaping! It is very barebones compared to the Katy Trail. I mainly bike towards White Rock because of how much shade is produced from the trees. It also feels safer to bicycle that way because the intersections heading towards Deep Ellum feel unsafe (e.g. the feeling like I will get hit by a car).

Recognize the neighborhoods/community's along the trail. I think this could help with attracting more residents to the trail, making it safer, and offering volunteer opportunities. I like the maps, would like to see podiums/bulletins that include the neighborhoods history.

What else can you tell us about how you or your family use the Santa Fe Trail?

Get on the trail & keep moving. Don't need people hanging around on the trail with art exhibits. Don't want to attract crowds in our quaint neighborhood. Maps & water are good enough. Why is everyone always trying to change everything tone identical everywhere & so cookie cutter. Leave nature alone!

Events and food trucks would improve connectivity and enhance use of trail.

I use it as exercise and as transit for my family and me. The trail has helped us go down to a one car household and helped me get healthy (lost 80 lbs at one point).

Public Input - Phase 2

September 21, 2021

Advertisement

Email invitations sent to **1,400+ individuals**

And **68** neighborhood groups, schools, apartment communities, businesses and advocacy groups

Yard signage placed at **10 key intersections on trail**

Averaging **~33k** total impressions / day

Public Presentation

Presentation attended by **40 individuals** including:

Park Board Representative Rudy Karimi (D14)

Park and Recreation Manager Jared White

Input Survey

Multi-language survey generated **257 responses** from **30** zip codes

Providing **501 unique comments**

In-Person Tabling and Solicitation

Cold Beer Company – Wed, September 22, 2021, 6-10p

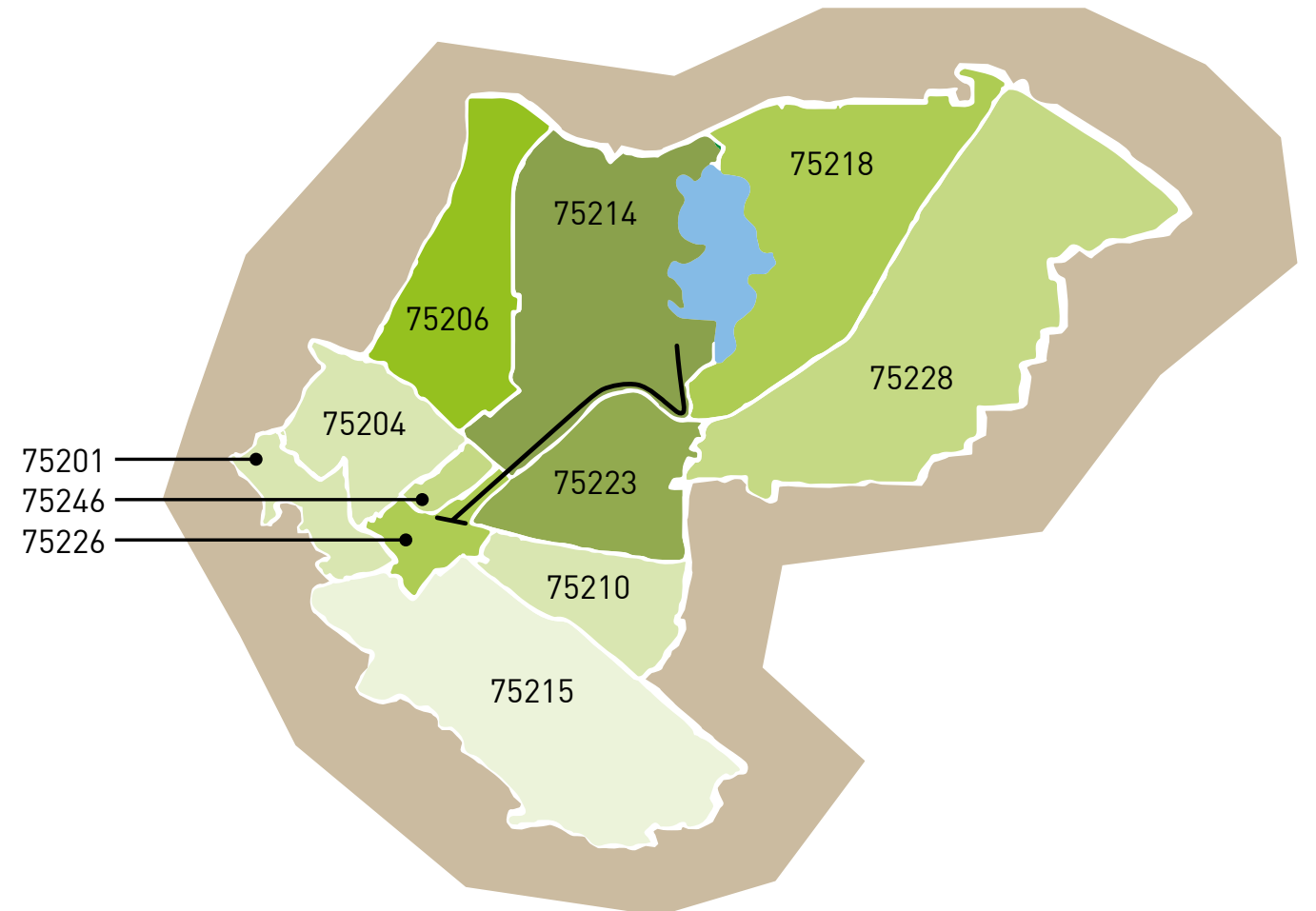
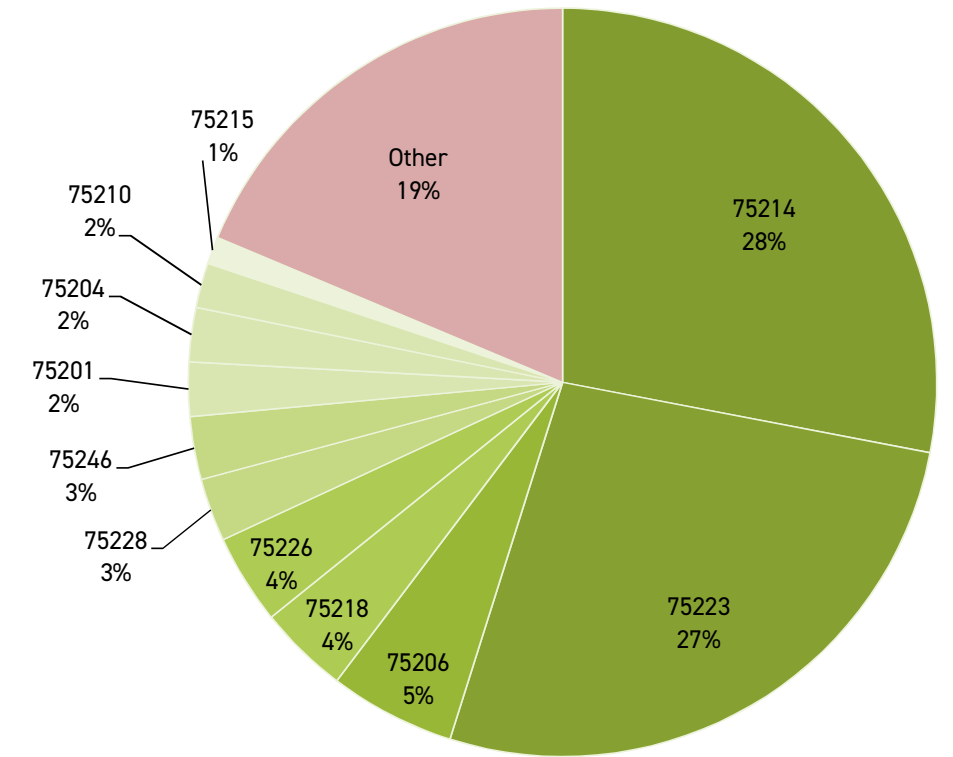
White Rock Ale House – Thur, September 23, 2021, 6-10p

Fitzhugh Intersection – Sun, October 17, 2021, 2-4p

Glasgow Intersection – Sat, November 6, 2021, 10-1p

T Intersection – Sat, December 11, 2021, 10-1p

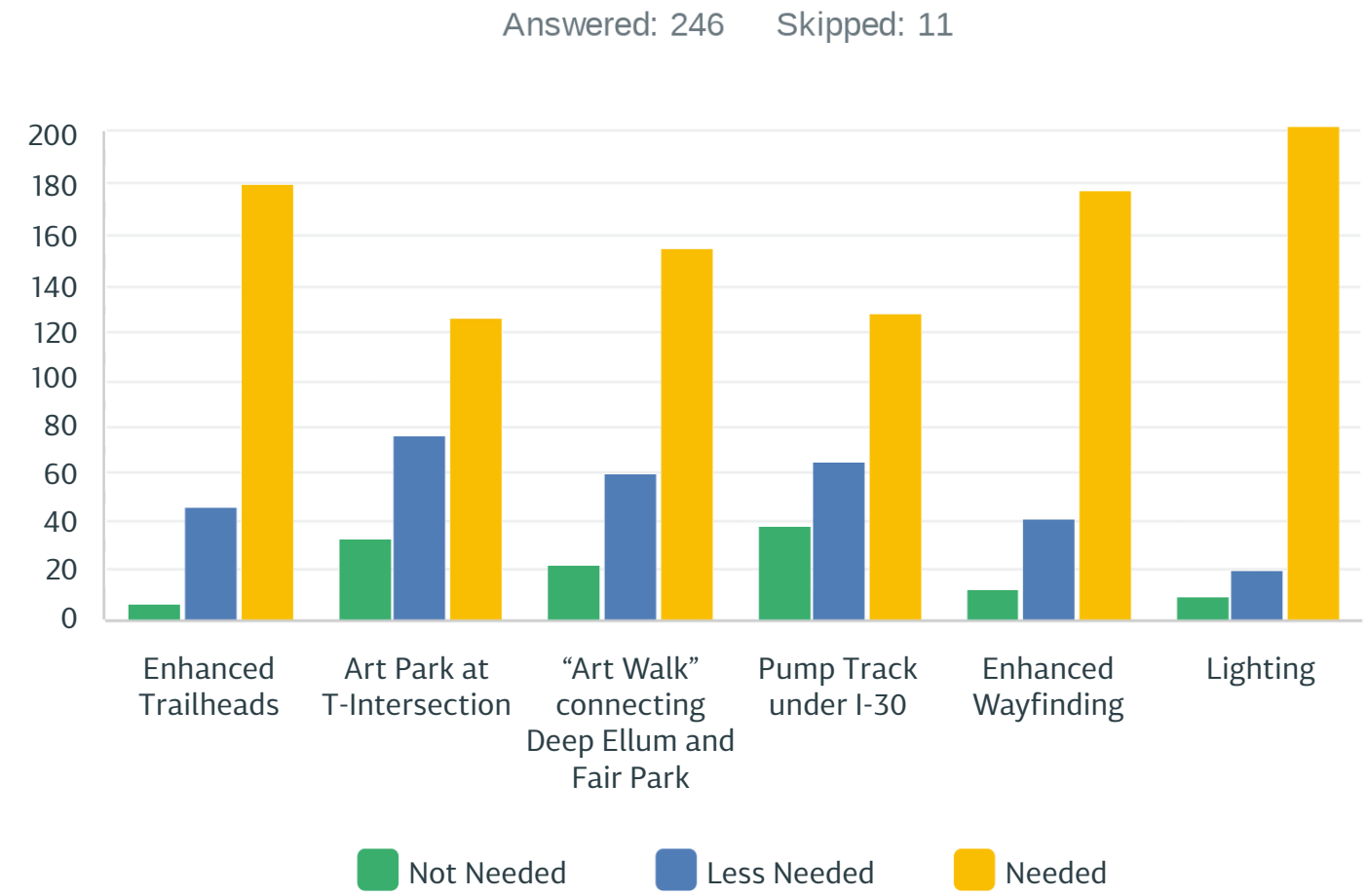
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75210	5	75181	1
75202	3	75227	1
75208	3	76223	1
75215	3	75213	1
75231	2	75043	1
75229	2	75217	1
75207	2	(blank)	20
		TOTAL	257



Public Input - Phase 2

September 21, 2021

Major Improvement – “T-Intersection” + Gateways to Deep Ellum / Fair Park



This area needs destination appeal, more visibility, and general amenities to make it feel safe and enjoyable. Yes to everything you are proposing!

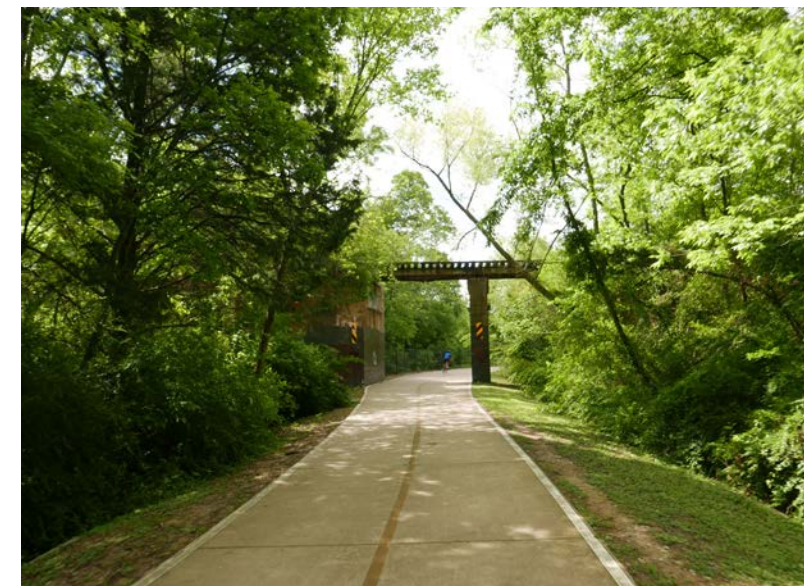
Favorite proposals are the “Art Walk” corridor at Deep Ellum and Fair Park, lighting, pump track and enhanced wayfinding.

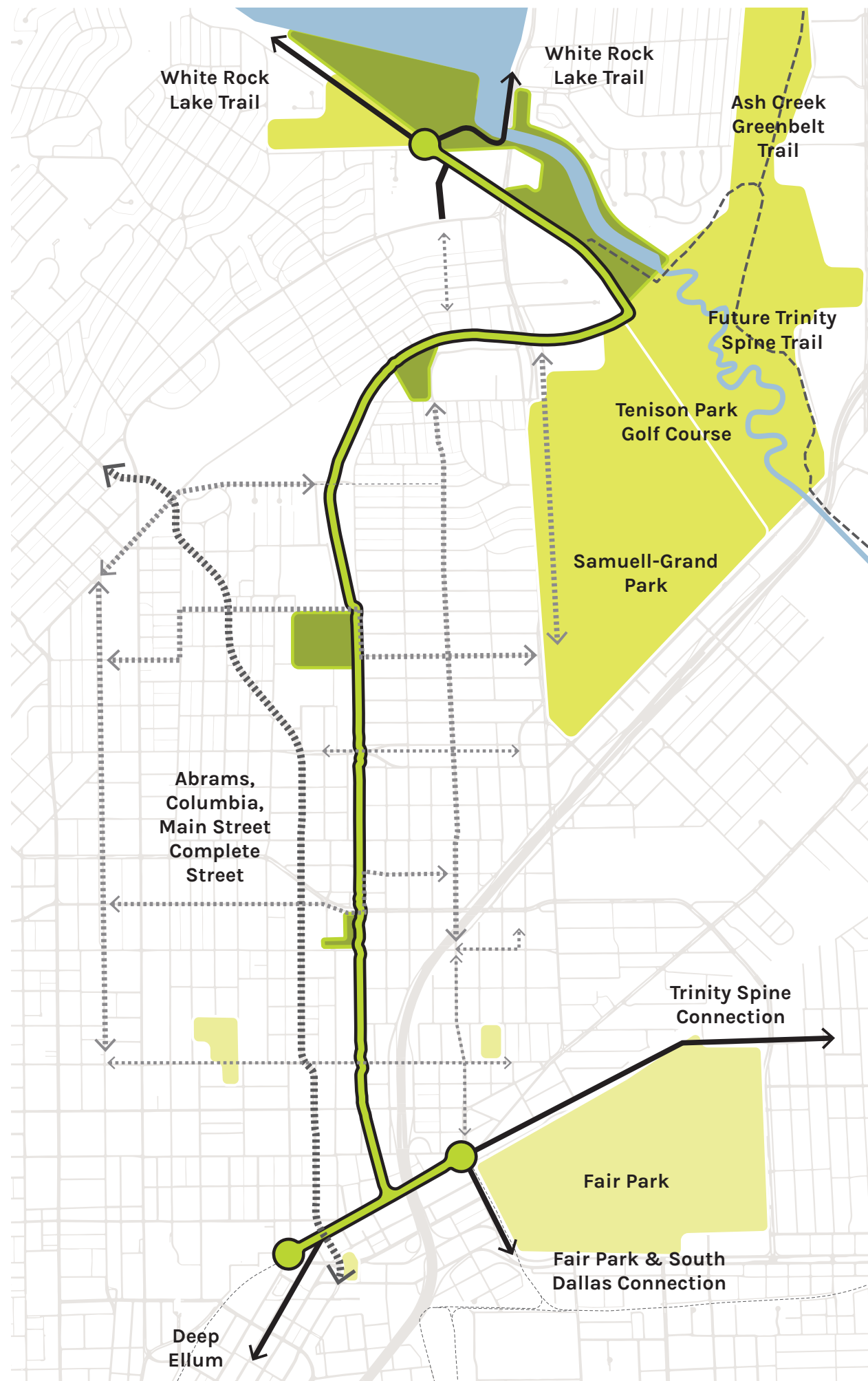
A wide, paved road with a grassy shoulder and trees under a blue sky with clouds. The road is flanked by green grass and wooden posts. In the background, there are trees and a utility pole. The sky is bright blue with scattered white clouds.

MASTER PLAN AREA RECOMMENDATIONS



Santa Fe Trail





Santa Fe Trail Connections

Santa Fe Trail Extension - Planned

Connection into Fair Park & to South Dallas
Link to Trinity Spine Trail

Abrams, Columbia, Main Street Complete Street

Extend the Network of Onstreet Bike Facilities

Trinity Spine Trail - Planned

Trail Connection to the Trinity River

Ash Creek Greenbelt Trail - Planned

Trail Connection to East Dallas Neighborhoods

Samuell-Grand / Tenison Park Connections

Planned Connection in the Samuell-Grand Master Plan

Neighborhood Connections

Links to Schools, Shopping Areas, Parks,
Residential Areas - advocate for better on-street
facilities and trails

"The Santa Fe is mostly a connector trail for our family to access the Lake, Fair Park, downtown, the Santa Fe Trestle Trail, etc. more clear delineations and markings between these various trails would increase use for others that haven't explored how to connect these trails yet."



Santa Fe Trail Portals

● Gateway

Iconic Entry Points & Trail Orientation
Important Wayfinding Moments

● Street-end/Private Development Entrance

Safe Trail Access
Neighborhood Focused

● Minor Street Crossing

Safe Trail Access & Street Crossing
Trail Branding Opportunity

● Major Street Crossing

Safe Street Crossing
Major Trail Branding Opportunity

● DART Connection

Connection to City-wide Transit
Trail Awareness Raising Opportunity

"Convenient Trailheads and Safe Crossings at major intersections."

"Better crossing at places such as munger, need to make it very clear that drivers must stop for pedestrian, also remind bikers there obliged to obey 4 way stops at area such as west shore 1/4 mile marker would be great."

Santa Fe Trail - Trailwise Recommendations



Safety

Lighting

Branding & Art

Water

Seating & Gathering

Planting

Trees

Rain Gardens

Biodiversity

Prairie & Wildflowers

Wayfinding

Education



Safety



Lighting



Branding



Art

DOWNTOWN VIEWS

MASTER PLAN RECOMMENDATION - VIGNETTES -

DEEP ELLUM

THIS WAY

CENTRAL

ETRI

ETRI

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Character Zone: **Urban**

1

Curate views to downtown

2

Increase orientation to major destinations

3

Use infrastructure as art opportunities

Downtown

Deep Ellum

Welcoming Gateways

Iconic Public Space

Fair Park

Trail Wayfinding





Character Zone: **Prairie**

1

Support adjacent parks and connect to neighborhood

2

Provide unique neighborhood spaces

3

Increase native planting and wetlands

Street-end Trailhead

1

Lawn & Prairie Planting

Rain Garden

2

Tree Clustering


3

Benches & Tables

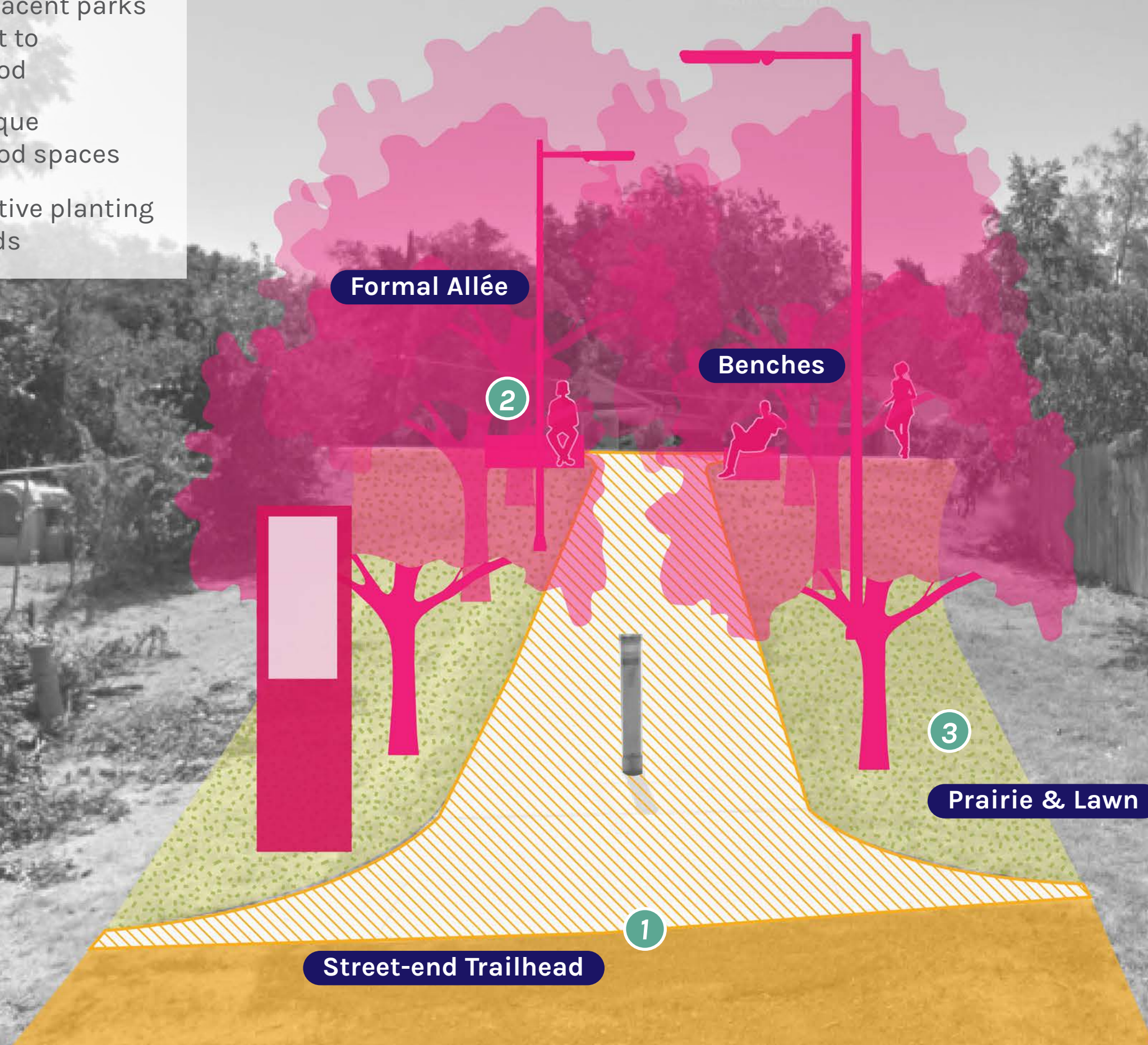
Trail Crossing Enhancement

EXISTING BENCH AND WATER FOUNTAIN



 Character Zone: **Prairie**

- 1** Support adjacent parks and connect to neighborhood
- 2** Provide unique neighborhood spaces
- 3** Increase native planting and wetlands



Formal Allée

Benches

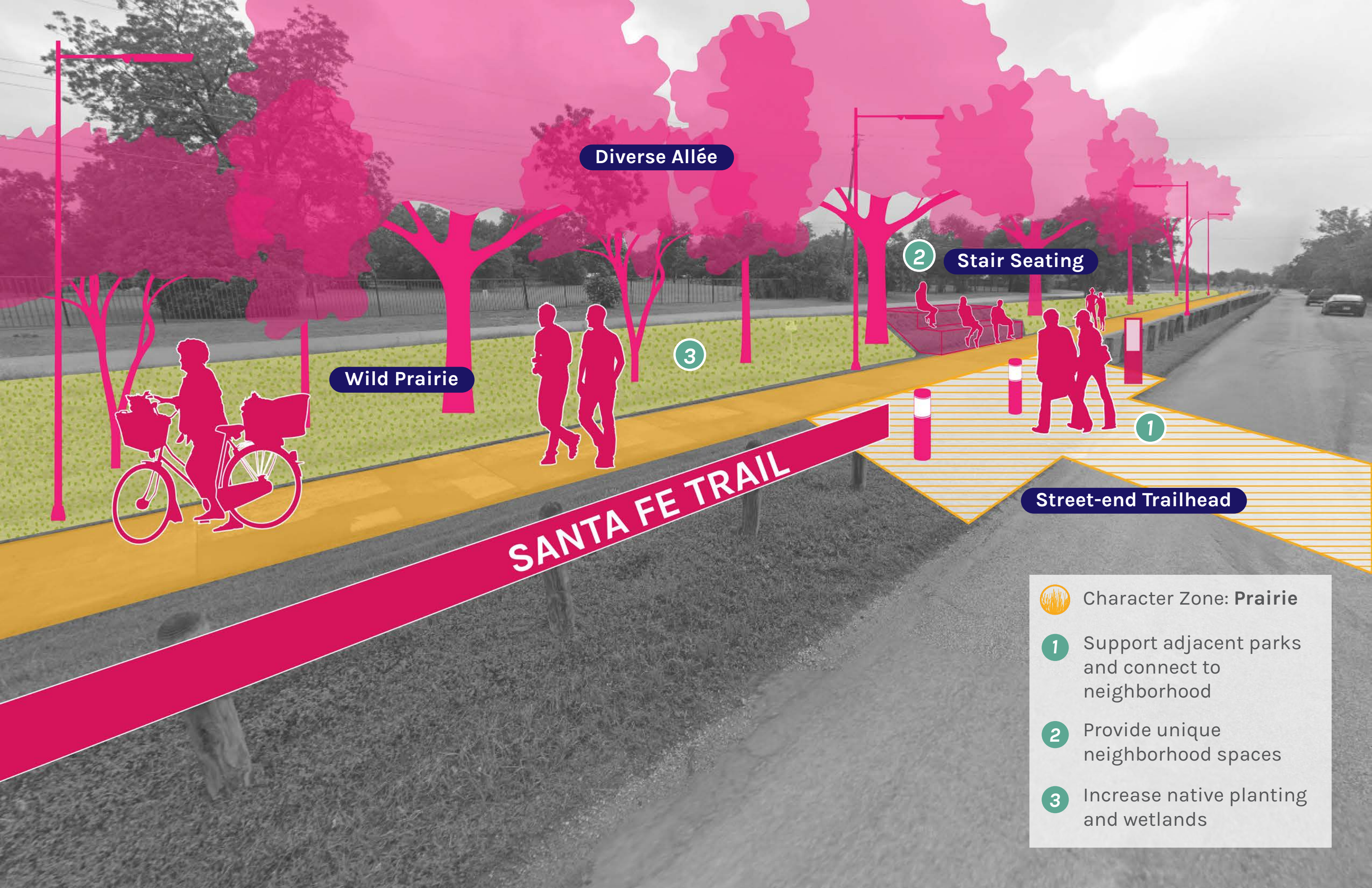
Prairie & Lawn

Street-end Trailhead

2

3

1



Diverse Allée

Wild Prairie

2 Stair Seating

1 Street-end Trailhead

SANTA FE TRAIL

-  Character Zone: **Prairie**
-  1 Support adjacent parks and connect to neighborhood
-  2 Provide unique neighborhood spaces
-  3 Increase native planting and wetlands



Character Zone: Forest



Embrace varied terrain



Allow for dense forest experiences



Shade and cooling opportunities



Incorporate areas for respite

2

EXISTING TRAIL SIGNAGE

4

Benches & Bike Parking

Street Crossing Enhancements

Lawn

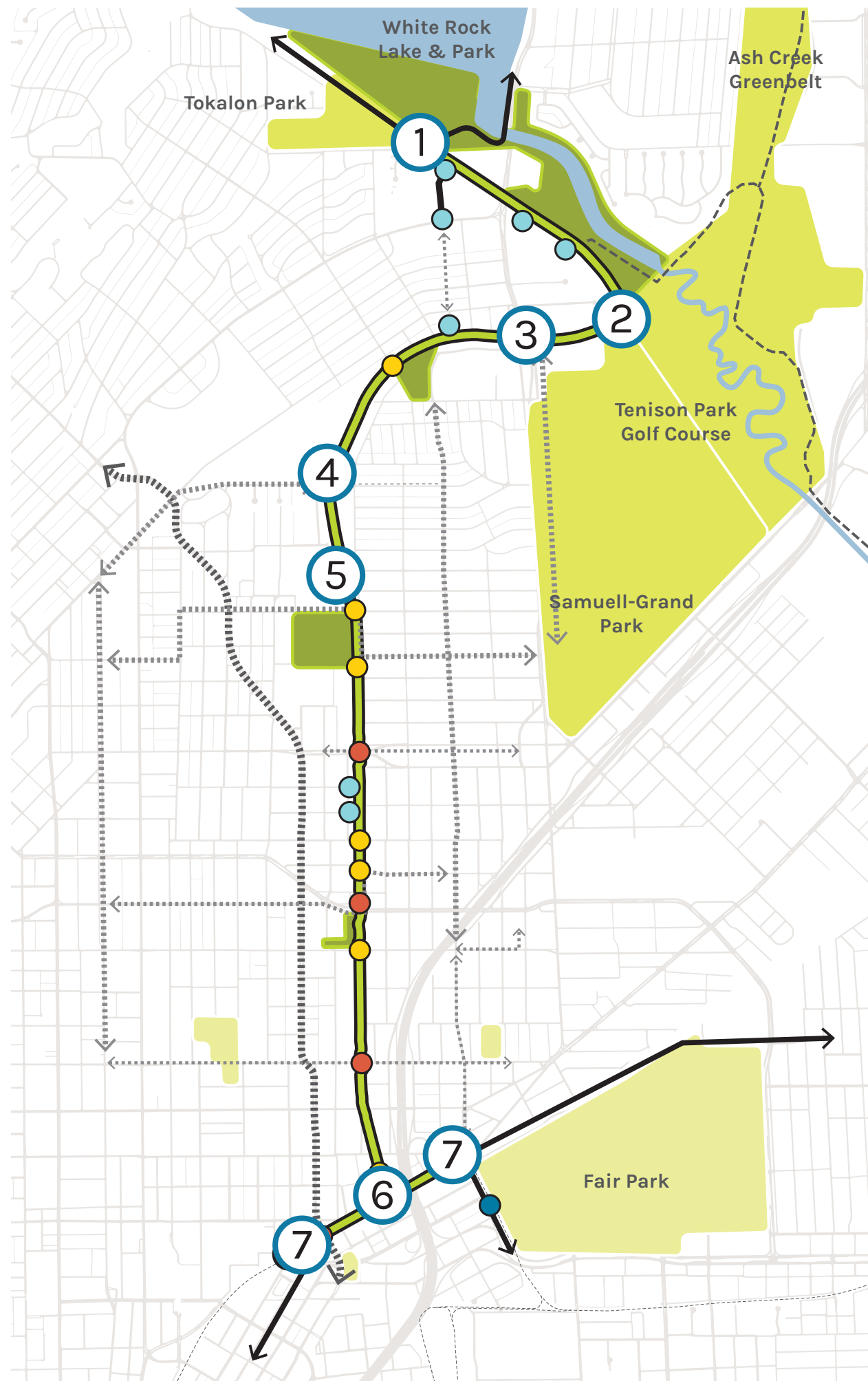




DOWNTOWN VIEWS

DEEP ELLUM
THIS WAY

MASTER PLAN RECOMMENDATION - MAJOR INTERVENTIONS -



Santa Fe Trail Major Interventions

① Tokalon Park Trailhead



⑤ Glasgow Trailhead



② Old Rail Bridge Overlook



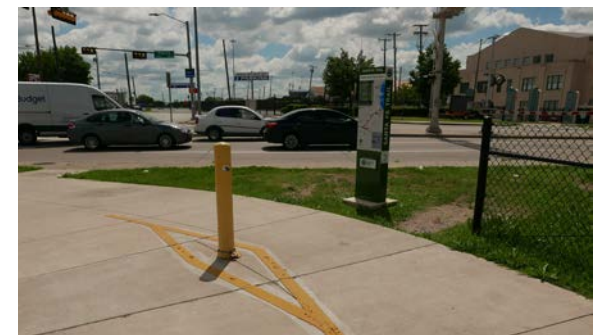
⑥ "T" Intersection Park



③ Grand Ave Overpass



⑦ Deep Ellum & Fair Park Gateways



④ Brookside Overpass



"T" Intersection Park & Gathering Space



"I'd love to see a better gateway on the Fair Park end of the trail."

CONTEXT MAP



PRECEDENT IMAGES

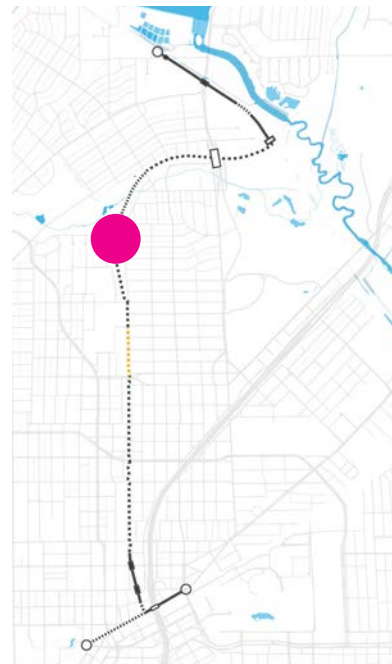


Brookside Plaza & Gathering Space

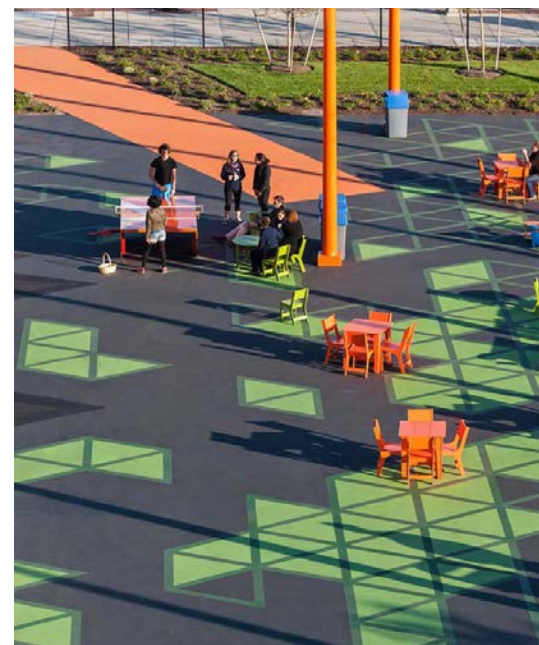


"More programming along the trail, like yoga, movies, etc."

CONTEXT MAP



PRECEDENT IMAGES



Grand Ave Overpass Gathering Space



Public art! I love the new mural."

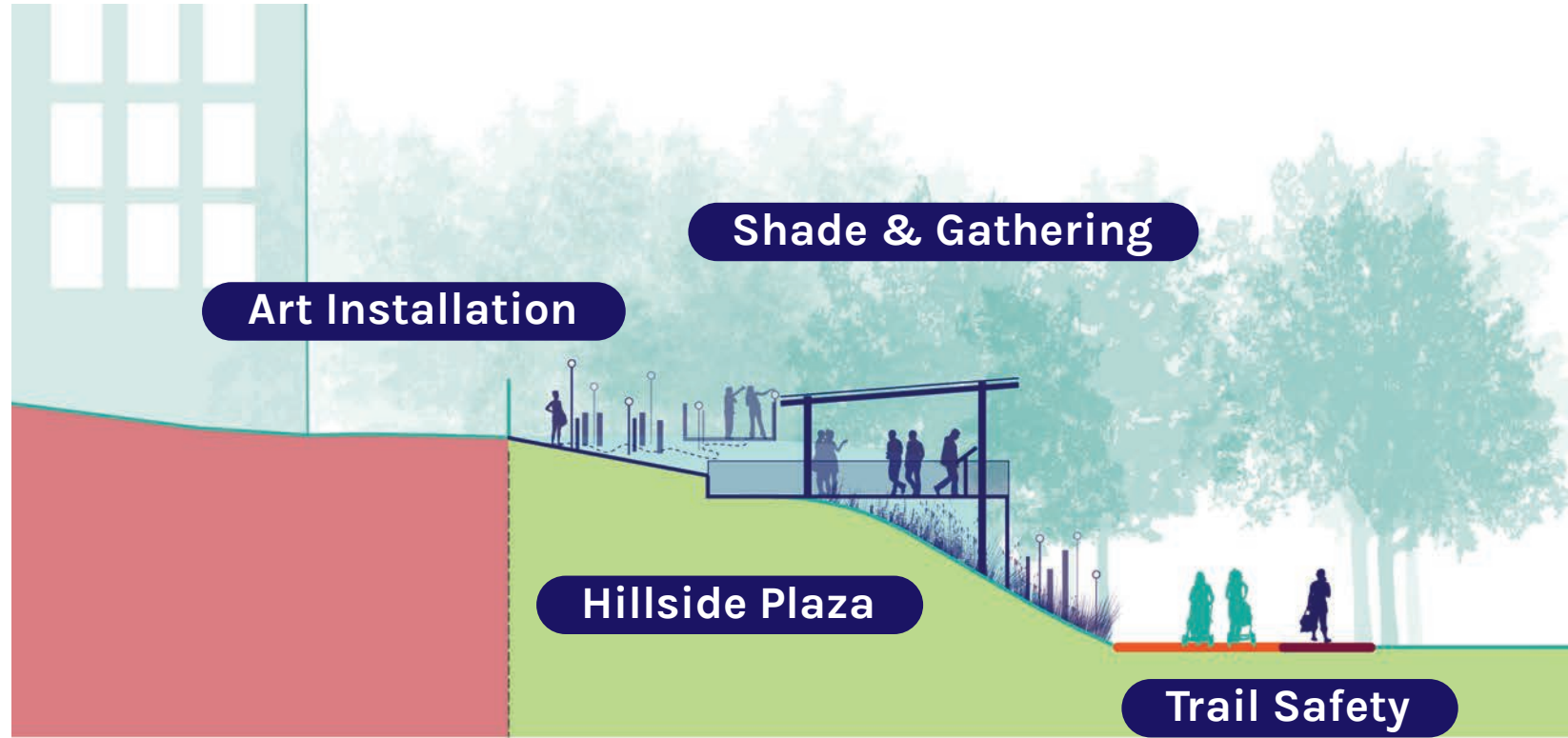
CONTEXT MAP



PRECEDENT IMAGES



Old Rail Bridge Overlook & Gathering Space



"Community gathering places & destinations!"

CONTEXT MAP



PRECEDENT IMAGES





THANK YOU!

QUESTIONS