



Texas Trees Foundation Partnership Briefing

1982 – Founded as the Dallas Parks Foundation

1988 – Secured donation of a 3.7-mile section of the MKT Rail that was used to form the Katy Trail

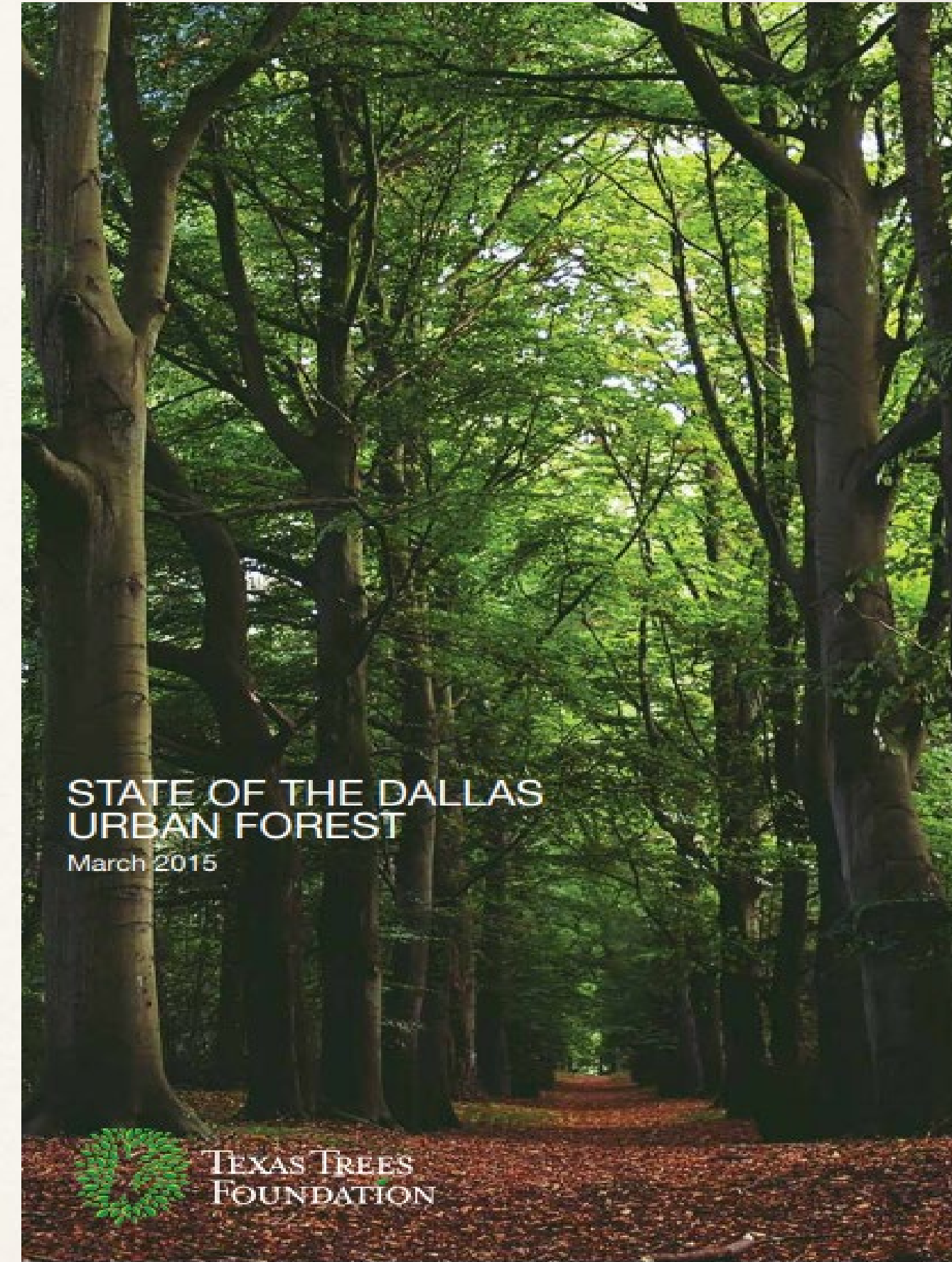
1994 – Pioneer Plaza opened to the public

2004 – Opened the nations largest Urban Tree Farm with TXU Energy

2010 – Partnered with Super Bowl XLV and the NLF Environmental to plant over 6,000 trees



- 2010 – Completed Dallas' first urban tree canopy study (UTC)
- 2015 – Launched the State of the Dallas Urban Forest Report
- 2017 – Launched the Dallas Urban Heat Island Mitigation Study
- 2019 – Updated the city's urban tree canopy information
- 2020 – Ccomplete the first ever Dallas Urban Forestry Master Plan



Current and Upcoming Projects:

- Tree Planting Efforts
- Inventory and Assessments
- Cool School Community Parks
- Pioneer Plaza
- Southwestern Medical District Urban Streetscape Master Plan

The Dallas Morning News

NEWS

Dallas officials estimate the city's parks lost more than 600 trees in storm

And they say it could take three to four years before the city can finish playing catch-up.



- Since 2010 TTF has helped to plant over 850 trees in Dallas' park
- 2019 – Ramped up in response to the June storm planting 300 trees during the Fall of 2019
 - *Kidd Springs*
 - *Flagpole Hill*
 - *White Rock Lake*
 - *JP Hawn*
 - *Jaycee Zaragoza*
 - *Fretz*
- Spring 2020 planning to plant an additional 300 trees
 - *Glendale*
 - *Holcomb*
 - *Tommie Allen*
 - *Lake Cliff*
 - *Tipton*
 - *Valley View*
- Fall 2020 will be evaluating adding additional parks with a focus in the tornado impact area





- 2018 completed an inventory of the Dallas Arboretum
- 2019 worked with Groundwork Dallas to begin inventorying City parks for Ash trees
- Have begun a comprehensive inventory of all new trees planted in City Parks
- Have completed internal engagement for the Urban Forestry Master Plan

We Plan. We Plant. We Educate. We Celebrate. We Play.

- **WHAT** Children are spending more time inside and on electronics than any previous generation, spending the least amount of time outdoors
- **GOAL** To increase student time outdoors during school hours while increasing park access
- **ACTION** Provide curriculum-based learning, nature discover areas, and improved playground amenities on our Cool School Community Park campuses while increasing the tree canopy to help reduce the urban heat island effect and improve air quality



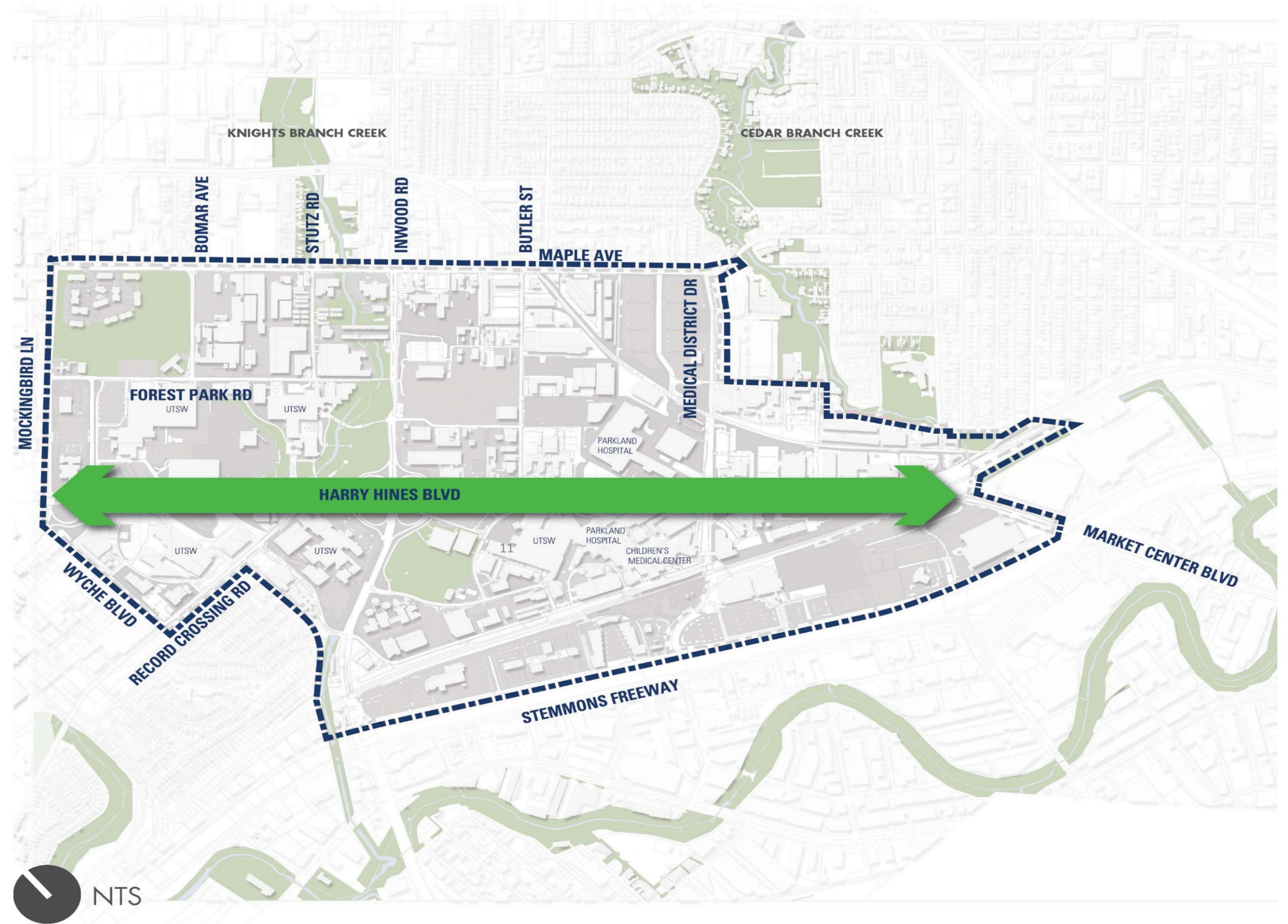
Pioneer Plaza





GREEN SPINE

- Link all primary destinations together through green corridor
- Preserve and enhance existing tree canopy creating a healthy boulevard
- Develop a true complete green street network of mobility
- Slow traffic within the District
- Enhance green space views from hospital rooms



1. Develop and evaluate options to achieve Master Plan objectives
 - Consider technical challenges and opportunities
 - Vet with partner agencies
 - Solicit stakeholder input
2. Establish a design vision that can influence:
 - Overall scheme for Harry Hines under evaluation by NCTCOG
 - Detailed design of Harry Hines through the Medical District
3. Develop budget for fundraising for Green Heart and implications on Green Spine



POTENTIAL ROTARY + GREAT PARK



10-ACRE
PARK

13

- Set tree planting goals and continue to partner on future tree planting events
- Develop a strategy to inventory all parks
- Support the Urban Forestry Master Plan and work with partners to implement strategies
- Collaborate on future long-term tree maintenance strategies
- Develop a collaborative strategy to market and communicate about the importance of trees in Dallas Parks

Thank You