



Trinity River
Audubon Center

City of Dallas
Park and Recreation Board Update
May 6, 2021









Trinity River Audubon Center – Current Trail Hours:

- Wednesday – Friday: 9am – 2pm
- Saturdays: 8am – 2pm
- Closed: Sunday – Tuesday

- Advance ticket purchase required
- Trails open, outdoor bathrooms available

- Adults (Ages 13-59): \$6
- Children (Ages 3-12): \$3
- Seniors (Ages 60+): \$4
- Members, children ≥ 2 years, 75217 residents: free



Trinity River Audubon Center Programming/Events:

- Early Morning Birding
 - Third Saturday of the Month
- Guided Nature Hikes
 - Second Saturday of the Month
- Partnership with Dallas Public Library
 - Monthly Virtual Programs



SAT, NOV 21

Turkey Talk with Marcus and Jake

Dallas Public Library - Online Event



Trinity River
Audubon Center

Virtual Programs

The Blackland Prairie
Saturday, April 24th
3pm-4pm
All Ages
Partnering with Dallas Public Library
For information, please visit:
trinityriver.audubon.org/programs/virtual-learning-content

Virtual Eco-Investigations
Eco-Investigations are back... virtually!
Email trac@audubon.org for details and pricing.

Hours of Operation
Walk or hike our 5 miles of trails!
Thursday: 9am - 2pm
Friday: 9am - 2pm
Saturday: 8am - 2pm
Sunday - Wednesday: Closed

For ticket information, please visit:
trinityriver.audubon.org/events

In-Person Programs

Second Saturday Guided Hike
Saturday, April 10th
8:30am-9:30am
All Ages
\$10 per person

Early Morning Bird Walk
Saturday, April 17th
7:30am-8:30am
All experience levels welcome!
B.Y.O. Binoculars
\$10 per person

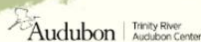
South Dallas Open Trails Day
South Dallas, visit our trails!
Thursday, April 15th from 3pm - Dusk
Family-friendly
Open to zip codes:
75215, 75216, 75217, 75241

Audubon Adventure Homeschool
Use the great outdoors as your classroom!
Each class will focus on a different topic designed for your Homeschool Pod.
Email trac@audubon.org for details and pricing.



Robert Cross/Audubon Photography Awards

JOIN US AS WE CELEBRATE...



World Migratory Bird Day

Friday May 7th – Saturday May 8th

- Virtual and in-person events
- Saturday, May 8
 - Free entry: 7am – 3pm
 - Free guided hikes/bird walks: 7:30am, 9:30am, 11:30am



Audubon | Trinity River Audubon Center

WORLD MIGRATORY BIRD DAY

Virtual Programming for Friday May 7th 2021

JEOP-BIRDY

Put your bird knowledge to the test with a migration-minded trivia game! Our Audubon Educators will be the moderators of this family-friendly virtual competition where first place gets a very cool prize you can use to show off your trivia skills! It is 100% FREE to play but registration is required. Follow the link to sign-up!

- Friday May 7th 2021 (virtual)
- 5:30PM - 6:30PM
- <https://trinityriver.audubon.org/events/jeop-birdy>

WANDERING WARBLERS

With migration in full swing, folks are seeing an influx of colorful species at their favorite birding hotspots. Many of these birds are warblers that travel long distances from their wintering locations to their breeding grounds. Join our Audubon Educators as we discuss the warblers you may encounter next time you're out on the trail! This virtual presentation is FREE and registration is required. To register, follow the link below:

- Friday May 7th 2021 (virtual)
- 7:00PM - 8:00PM
- <https://trinityriver.audubon.org/events/wandering-warblers>

FOR MORE INFORMATION...

Visit our website @ trinityriver.audubon.org

Or please contact:
 Jake.Poinsett@audubon.org
 214-309-5850

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WORLD MIGRATORY BIRD DAY

1ST ANNUAL BIRDER BOWL

Located within the central migration flyway, Trinity River Audubon Center provides valuable habitat for birds to find food and shelter on route to their breeding grounds. Join other bird enthusiasts as we see who can spot the most species on World Migratory Bird Day! By signing up and participating in this friendly competition, you're helping ornithologists understand the health of bird populations during a critical point in their lives. First place birders earn a prize to show off their birding skills!



TRAC
BIRDER BOWL

- Saturday May 8th
 - Gates open at 7am
- Two categories
 - Individual
 - \$15
 - Team (2 to 4 birders)
 - \$40 per team
- Registration required
 - Rules and regulations provided after registration
- To register: <https://trinityriverauduboncenter.ticketleap.com/birder-bowl/>

FOR MORE INFORMATION...

Visit our website @ trinityriver.audubon.org

Or please contact:
 Jake.Poinsett@audubon.org
 214-309-5850

Trinity River Audubon Center Community Trail Opening:

- Reserved for surrounding zip codes
- Free entry
- Free guided hike at 4:30pm
- Third Thursday of the Month:
3pm – 6pm



 Trinity River Audubon Center

Community members...hike our trails the third Thursday of the month!

Trinity River Audubon Center trails are reserved for YOU!

- FAMILY - FRIENDLY
- OPEN TO ZIP CODES: 75215, 75216, 75217, 75241
- PROOF OF ZIP CODE REQUIRED
- PLEASE WEAR MASKS AND SOCIAL DISTANCE
- BUILDING CLOSED, OUTDOOR BATHROOMS AVAILABLE
- PLEASE RESERVE YOUR TICKET ONLINE OR YOU MAY REGISTER ONSITE UPON ARRIVAL (LIABILITY FORMS PROVIDED)

Guided Hike led by our team at 4:30pm

Open to zip codes: 75215, 75216, 75217, 75241
3pm - 6pm/dusk

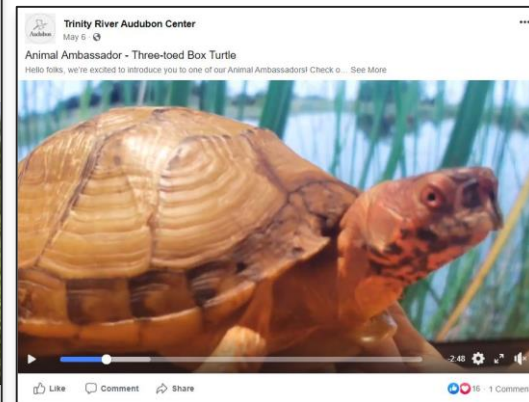
Please reserve your ticket at:
<https://trinityriverauduboncenter.ticketleap.com/communitythursdays/>

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Trinity River Audubon Center – A “year in the life”:

Covid – February 2020 – February 2021:

- Impact:
 - Closed
 - Staff reductions
 - No onsite programming, including:
 - Educational
 - Eco-Investigations
 - Public
 - Bird Walks
 - Guided Hikes
 - No facility rentals or events
- Changes:
 - Switched programs to virtual format
 - TRAC Facts Weekly Series
 - Animal Education
 - North Texas Blooms



 **Trinity River Audubon Center**
May 13 · 🌐

Turtle Action TV
Breaking News! Some of Trinity River Audubon Center's Animal Ambassadors hit the fiel... See More



Hello everyone! Thank you for tuning in. My name is Jake and with me, as always, my good friend Marcus, how we doing today Marcus?

Like Comment Share You and 15 others · 4 Comments



 **Trinity River Audubon Center**
May 13 · 🌐

Turtle Action TV
Breaking News! Some of Trinity River Audubon Center's Animal Ambassadors hit the fiel... See More



Hey Jake and Marcus. The atmosphere here is astounding. I've never seen anything like it. The outdoor enclosure has perfect camouflage for them to blend in, as well as offers suitable hiding spots

Like Comment Share You and 15 others · 4 Comments

Trinity River Audubon Center – A “year in the life” of Covid:

- Slow open:
 - Trails only
 - September – November 2020
 - One-way/limited entrance to building
 - December 2020 – February 2021
- Advance purchase / timed ticketing
- Limited hours



Annual 2019

Paid Attendance	Free Admission	Total Education	Facility Rental
7,088	1,135	15,855	3,191
Volunteers	Volunteer Hours	Outreach	Total
747	4,465	3,201	31,217

Annual 2020*

Paid Attendance	Free Admission	Total Education	Facility Rental
2,337	361	2,779	235
Volunteers	Volunteer Hours	Outreach	Total
536	2,474	639	6,887

*January 1 – December 31, 2020

*Center closed March 15 – September 9, 2020; Limited trail hours September – December 2020

	FY 20	Fiscal Year July 1, 2019 – June 30, 2020 Actual					FY 21
Revenue	Budget	Qtr 1	Qtr 2	Qtr 3	Qtr 4	Total	Budget
Individual	50,000	-98,707	16,367	9,363	2,870	-70,106	49,001
Foundations	264,375	21,630	39,168	264	171,224	232,286	152,500
Corporations	10,000	744	10		15,321	16,075	25,000
Earned & Other Income	495,425	18,831	34,480	88,600	87,431	229,342	160,511
City of Dallas Contributions	135,000		33,750			33,750	113,136
Total Revenue	954,800	-57,502	123,775	98,228	276,846	441,347	500,148
Expenses							
Salary/Benefits	609,289	158,554	175,451	222,577	198,979	755,562	581,415
Consultant/Legal/Travel	23,032	3,152	795	1,645	1,068	6,659	50,081
Printing / Promotions	3,000	229		513	440	1,182	1,250
*Remaining Expenses	389,453	51,625	54,088	45,616	111,011	262,340	122,144
Total	1,024,774	213,560	230,334	270,351	311,497	1,025,743	754,889
SSA	194,817	38,699	43,492	54,525	47,518	184,234	143,994
Total Expenses	1,219,591	252,259	273,826	324,876	359,015	1,209,977	898,883
Surplus / (Deficit)	-264,791	-309,761	-150,051	-226,649	-82,169	-768,630	-398,735

*Additional details on following slide

-Center closed March 15 through end of fiscal year (opened mid-September 2020 with limited trail hours)

-Cancellation of: fundraising events, onsite programs, eco-investigations, weddings, facility rentals, store sales

-Salary/Benefits increased due to layoff expenses (severance, insurance coverage, etc.)

Remaining Expenses Detail (condensed):			
	BUDGET FY20	ACTUAL FY20	BUDGET FY21
Gas & Electricity	45,000	34,291	19,268
Water & Sewage	9,950	3,845	3,072
Refuse & Recycling	4,000	5,351	2,419
Professional Services*	39,106	13,124	33,545
Equipment Rental	-	7,537	6,000
Maintenance-General	20,350	2,045	2,097
Maintenance Equip/Mach.	4,600	1,241	100
Maintenance - Building	4,019	15,659	-
Maintenance - Cleaning	5,587	1,948	-
Insurance	26,110	24,847	29,613
Bad Debt Expense	-	75,000	-
	158,723	184,888	96,114

*Includes pest control, HVAC annual service and HVAC repairs

-FY21 includes septic tank, HVAC software & system repairs, floor repairs, etc.

-National Audubon Society is contributing \$35K to these items in FY21

Current Team (previously 11 members):



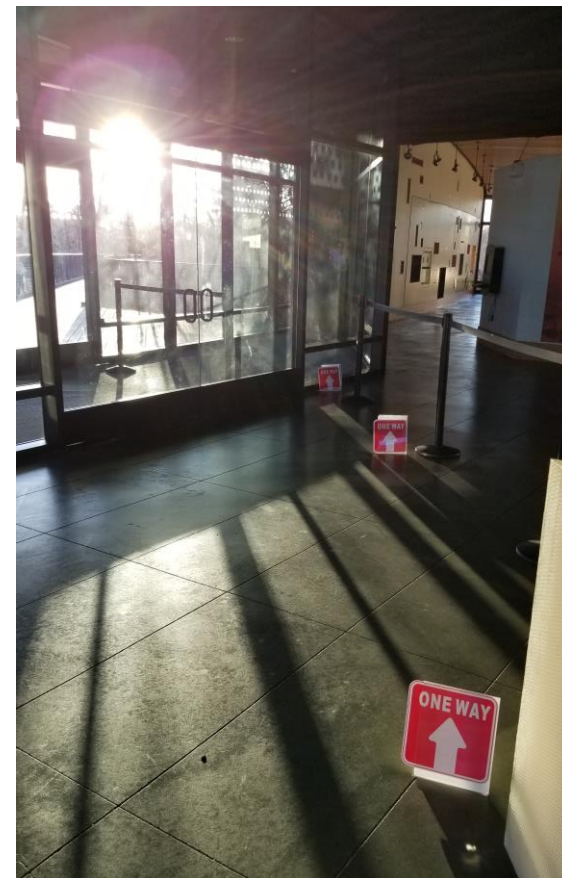
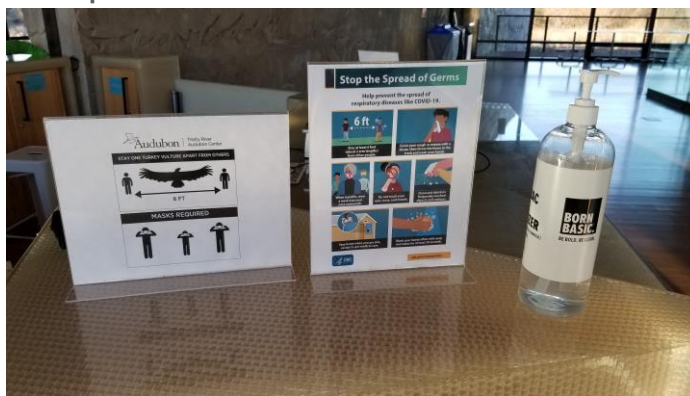
- Joe Abrego -
Groundskeeper
- Jake Poinsett -
Academic Program
Manager
- Shelly White -
Center Director
- Marcus Cole -
Educator

Then...winter storm February 2021!

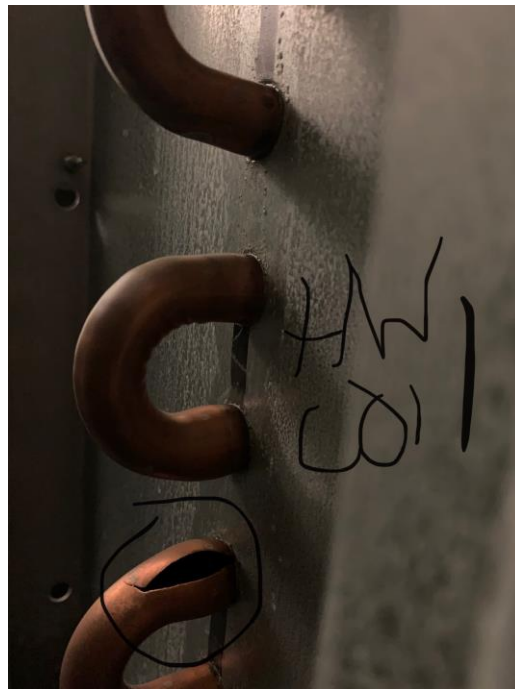
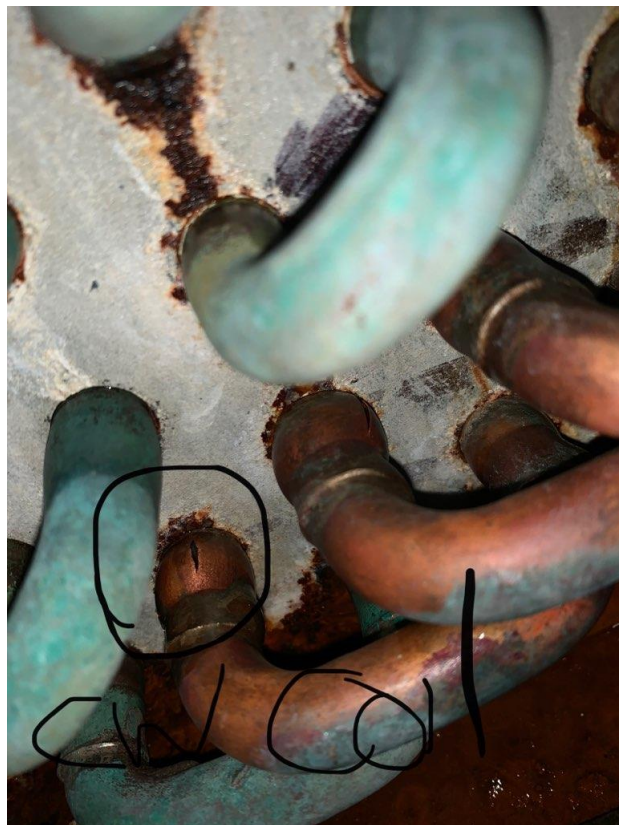


February 15, 2021 – Today:

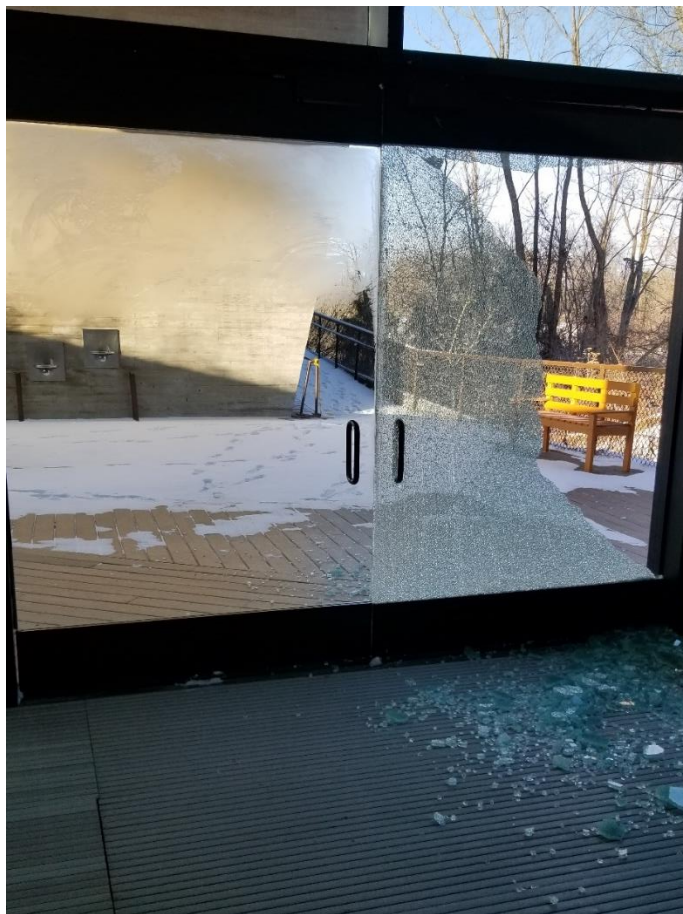
- Closed through April 1 for remediation and renovation
- Open – trails only:
 - Beginning April 1
 - Limited hours:
 - Thursday 9am – 2pm
 - Friday 9am – 2pm
 - Saturday 8am – 2pm
- Beginning May 1:
 - Open Wednesdays 9am – 2pm
 - Facility rentals begin
 - Front desk area open
- Future openings:
 - Store
 - Exhibit Area



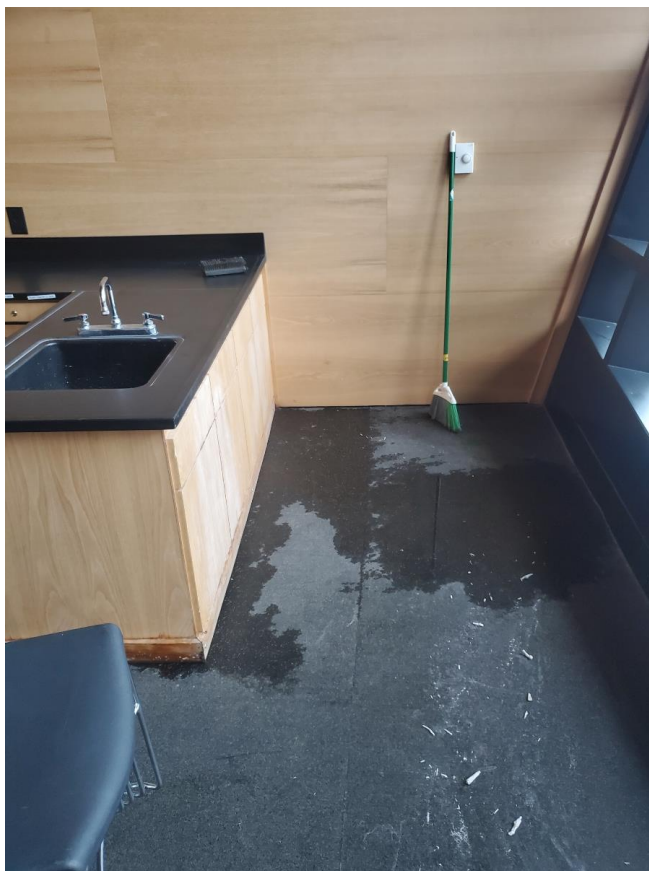
February 2021 Winter Storm Damage



Front Door



Education Wing



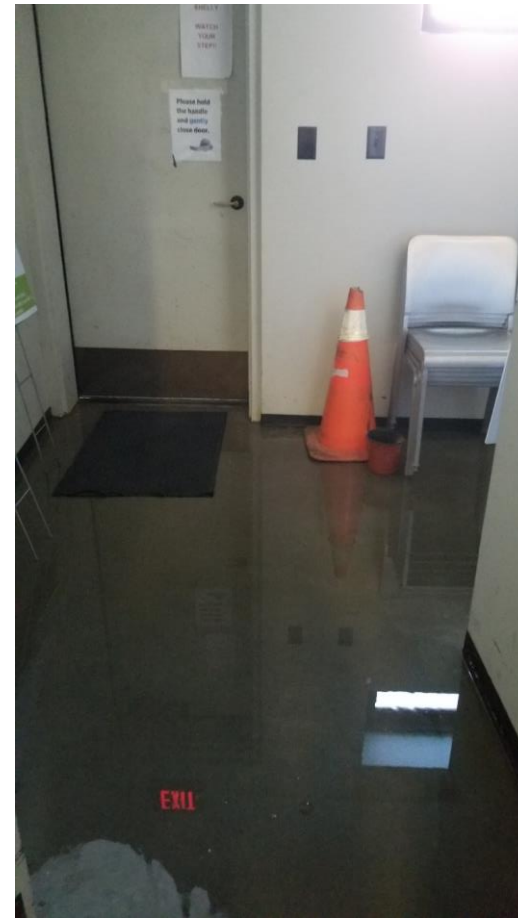
Education Wing



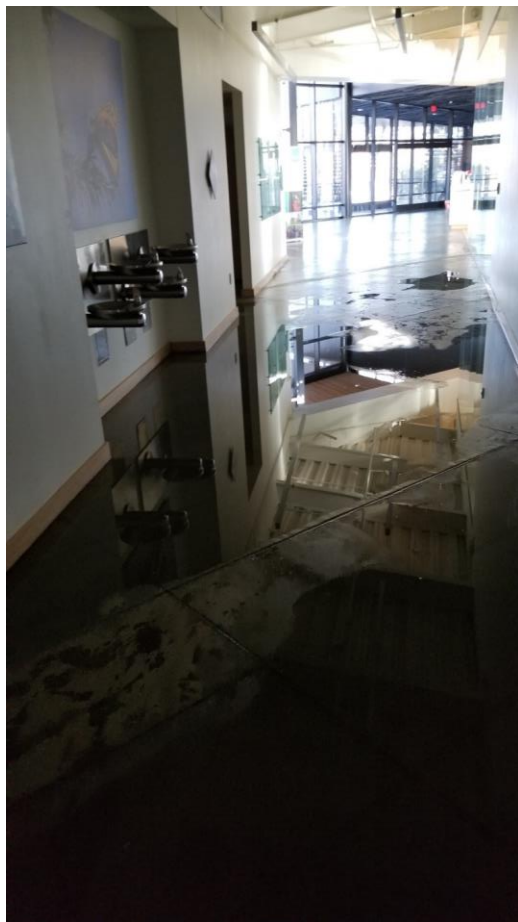
Education Wing



Main Building Damage



Main Building Damage



Main Building - Renovation



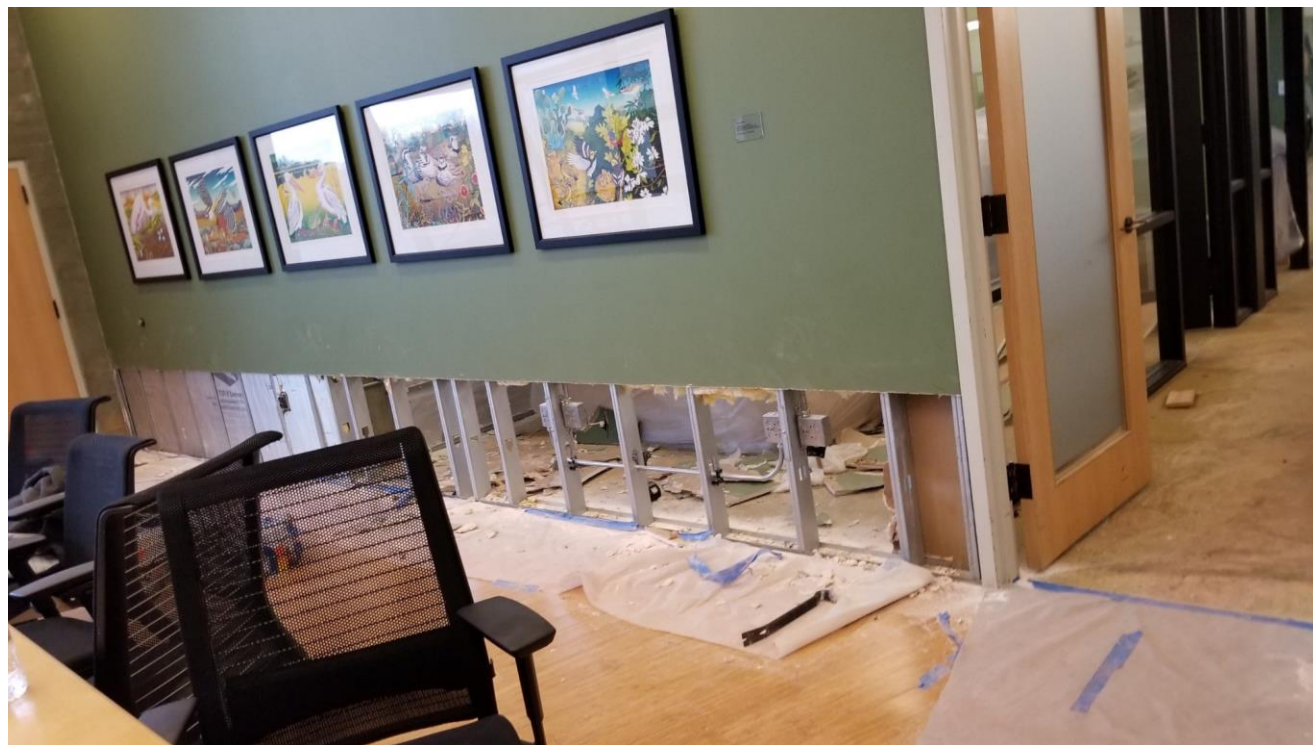
Main Building - Renovation



Main Building - Renovation



Main Building - Renovation



Main Building - Renovation





Trinity River Audubon Center

THANK YOU!!

Shelly White, Center Director

Shelly.White@Audubon.org