



DALLAS PARK AND RECREATION BOARD AGENDA

**THURSDAY, OCTOBER 18, 2018
DALLAS CITY HALL
1500 MARILLA STREET, ROOM 6FN
DALLAS, TEXAS 75201
214-670-4078**

**8:30 am: Administration and Finance Committee, Room 6FS
8:30 am: Planning and Design Committee, Room 6FN
9:30 am: Park and Recreation Board, Room 6FN**

RECEIVED

2018 OCT 12 PM 12:16

CITY SECRETARY

DALLAS, TEXAS

DALLAS PARK AND RECREATION BOARD
ADMINISTRATION AND FINANCE COMMITTEE
DALLAS CITY HALL, ROOM 6FS
1500 MARILLA STREET, DALLAS, TEXAS 75201
THURSDAY, OCTOBER 18, 2018
(8:30 A.M.)

AGENDA

CONSENT ITEMS

PARK BOARD AGENDA ITEM NO. 3 – Flag Pole Hill Park (10) – Authorize issuing an alcohol permit to Marcus Grunewald to serve alcohol at the BMW of Dallas Social Run event to be held at Flag Pole Hill Park, located at 8100 Doran Circle. The event will be held on Thursday, November 1, 2018 from 4:00 p.m. to 9:00 p.m. – Estimated Revenue: \$250 (This is a recurring item)

PARK BOARD AGENDA ITEM NO. 4 – Kidd Springs Park (1) – Authorize issuing an alcohol permit to Alison Matis to serve alcohol at the Blues, Bandits & BBQ event to be held at Kidd Springs Park, located at 711 W. Canty Street. The event will be held on Saturday, November 10, 2018 from 8:00 a.m. to 8:00 p.m. – Estimated Revenue: \$250 (This is a recurring item)

PARK BOARD AGENDA ITEM NO. 5 – Belo Garden (14) – Authorize the preparation of a five (5) year maintenance agreement with automatic one-year extensions with Parks for Downtown Dallas for the operation and maintenance of Belo Garden, located at 1014 Main Street – Financing: No cost consideration to the City

ITEM FOR DISCUSSION

1. Cedar Crest Banquet Facility

DALLAS PARK AND RECREATION BOARD
ADMINISTRATION AND FINANCE COMMITTEE– PAGE 2
DALLAS CITY HALL, ROOM 6FS
1500 MARILLA STREET, DALLAS, TEXAS 75201
THURSDAY, OCTOBER 18, 2018
(8:30 A.M.)

A quorum of the Dallas Park and Recreation Board may attend this meeting

**Handgun Prohibition Notice for Meetings
of Governmental Entities**

"Pursuant to Section 30.06, Penal Code (trespass by license holder with a concealed handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a concealed handgun."

"De acuerdo con la sección 30.06 del código penal (ingreso sin autorización de un titular de una licencia con una pistola oculta), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola oculta."

"Pursuant to Section 30.07, Penal Code (trespass by license holder with an openly carried handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a handgun that is carried openly."

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CITY SECRETARY
DALLAS, TEXAS

Jesse Moreno, Chair
Becky Rader, Vice Chair
Barbara Barbee
Timothy W. Dickey
Jeff Kitner
Paul Sims
Bo Slaughter

Public Notice

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POSTED CITY SECRETARY
DALLAS, TX

DALLAS PARK AND RECREATION BOARD
PLANNING AND DESIGN COMMITTEE
DALLAS CITY HALL, ROOM 6FN
1500 MARILLA STREET, DALLAS, TEXAS 75201
THURSDAY, OCTOBER 18, 2018
(8:30 A.M.)

AGENDA

ACTION ITEM

PARK BOARD AGENDA ITEM NO. 6 – Grauwylar Park, Nash/Davis Park, Jaycee/Zaragoza Park, Kleberg Park, K.B.Polk Park, Timberglen Park (2, 6, 8, 12) – Authorize a construction contract with Kraftsman Commercial Playgrounds & Waterparks through the Texas Association of School Boards (BuyBoard) for construction of six spraygrounds to be constructed at Grauwylar Park, located at 7780 Harry Hines Boulevard; Jaycee/Zaragoza Park, located at 3114 Clymer Street; Kleberg Park, located at 1515 Edd Road; Nash/Davis, Park located at 3700 North Hampton Road; K.B. Polk Park, located at 3860 Thedford Avenue; and Timberglen Park, located at 3900 Timberglen Road – Not exceed \$5,920,827.15 – Financing: 2017 Bond Funds

A quorum of the Dallas Park and Recreation Board may attend this meeting

DISCUSSION ITEM

2017 Bond Program - Progress Designs

DALLAS PARK AND RECREATION BOARD
PLANNING AND DESIGN COMMITTEE – PAGE 2
DALLAS CITY HALL, ROOM 6FN
1500 MARILLA STREET, DALLAS, TEXAS 75201
THURSDAY, OCTOBER 18, 2018
(8:30 A.M.)

**Handgun Prohibition Notice for Meetings
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"Pursuant to Section 30.07, Penal Code (trespass by license holder with an openly carried handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a handgun that is carried openly."

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AGENDA

Public Notice

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DALLAS PARK AND RECREATION BOARD
DALLAS CITY HALL

18 09 4 0

2018 OCT 12 PM 12:16

1500 MARILLA STREET, ROOM 6FN

DALLAS, TEXAS 75201

THURSDAY, OCTOBER 18, 2018 9:30 A.M.

POSTED CITY SECRETARY
DALLAS, TX

CITY SECRETARY
DALLAS, TEXAS

(Public Speakers sign in by 9:00 A.M.)

Robert Abtahi, President, District 15

Barbara A. Barbee, District 1
Jesse Moreno, District 2
Taylor I. Toynes, District 3
Harrison Blair, District 4
Yolanda F. Williams, District 5
Timothy W. Dickey, District 6
Sonya Woods, District 7

Bo Slaughter, District 8
Becky Rader, District 9
Robb P. Stewart, Vice President District 10
Jeff Kitner, District 11
Rodney Schlosser, District 12
Calvert Collins-Bratton, District 13
Paul Sims, District 14

1. Speakers
2. Approval of Minutes of the September 20, 2018 Park and Recreation Board Meeting.

CONSENT AGENDA (ITEMS 3 – 6)

ADMINISTRATION AND FINANCE COMMITTEE

3. Flag Pole Hill Park (10) – Authorize issuing an alcohol permit to Marcus Grunewald to serve alcohol at the BMW of Dallas Social Run event to be held at Flag Pole Hill Park, located at 8100 Doran Circle. The event will be held on Thursday, November 1, 2018 from 4:00 p.m. to 9:00 p.m. – Estimated Revenue: \$250 (This is a recurring item)
4. Kidd Springs Park (1) – Authorize issuing an alcohol permit to Alison Matis to serve alcohol at the Blues, Bandits & BBQ event to be held at Kidd Springs Park, located at 711 W. Canty Street. The event will be held on Saturday, November 10, 2018 from 8:00 a.m. to 8:00 p.m. – Estimated Revenue: \$250 (This is a recurring item)
5. Belo Garden (14) – Authorize the preparation of a five (5) year maintenance agreement with automatic one-year extensions with Parks for Downtown Dallas for the operation and maintenance of Belo Garden, located at 1014 Main Street – Financing: No cost consideration to the City

DALLAS PARK AND RECREATION BOARD AGENDA – PAGE 2
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THURSDAY, OCTOBER 18, 2018, 9:30 A.M.

PLANNING AND DESIGN COMMITTEE

6. Grauwyler Park, Nash/Davis Park, Jaycee/Zaragoza Park, Kleberg Park, K.B.Polk Park, Timberglen Park (2, 6, 8, 12) – Authorize a construction contract with Kraftsman Commercial Playgrounds & Waterparks through the Texas Association of School Boards (BuyBoard) for construction of six spraygrounds to be constructed at Grauwyler Park, located at 7780 Harry Hines Boulevard; Jaycee/Zaragoza Park, located at 3114 Clymer Street; Kleberg Park, located at 1515 Edd Road; Nash/Davis, Park located at 3700 North Hampton Road; K.B. Polk Park, located at 3860 Thedford Avenue; and Timberglen Park, located at 3900 Timberglen Road – Not exceed \$5,920,827.15 – Financing: 2017 Bond Funds

BRIEFINGS

7. Friends of Dallas Parks,
John Jenkins, Deputy Director
8. Dallas Heritage Village at Old City Park Master Plan,
Louise Elam, Assistant Director
9. Operator for Off-Season Pool Use,
Louise Elam, Assistant Director

ITEMS FOR INDIVIDUAL CONSIDERATION

10. Dallas Heritage Village at Old City Park Master Plan (2) – Authorize adoption of the Dallas Heritage Village at Old City Park Master Plan located at 1515 South Harwood Street – Financing: No cost consideration to the City
11. Pike Park (2) – Authorize the official name of the field house at Pike Park as "Santos Rodriguez Center at Pike Park" – Financing: Estimated cost of signage (temporary and/or permanent) - \$10,000

DALLAS PARK AND RECREATION BOARD AGENDA – PAGE 3**DALLAS CITY HALL****1500 MARILLA STREET, ROOM 6FN****DALLAS, TEXAS 75201****THURSDAY, OCTOBER 18, 2018, 9:30 A.M.****OTHER/NON-ACTION ITEMS**

12. Fair Park Management Agreement – Update,
Ryan O'Connor, Senior Park Manager
13. 2017 Bond Program Update,
Louise Elam, Assistant Director
14. NRPA Conference Reports by Park Board Members
15. Park and Recreation Board Members Liaison Reports: Audubon Dallas/Cedar Ridge Preserve, Cultural Affairs Commission, Dallas Arboretum and Botanical Society, Dallas Zoological Society, Downtown Dallas, Inc./Downtown Parks, Friends of Fair Park, The Friends of Katy Trail, Oak Lawn Park and Arlington Hall Conservancy, Senior Affairs Commission, State Fair of Texas, Texas Discovery Gardens, The Trinity Commons Foundation, Trinity River Audubon Center, Turtle Creek Association, The Woodall Rodgers Park Foundation/Klyde Warren Park
16. Staff Announcements – Upcoming Park and Recreation Department Events
17. Next Park and Recreation Board Regular Meeting: Thursday, November 1, 2018, at Dallas City Hall.
18. Adjournment

A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

1. seeking the advice of its attorney about pending or contemplated litigation, settlement offers, or any matter in which the duty of the attorney to the City Council under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with the Texas Open Meetings Act. [Tex. Govt. Code §551.071]
2. deliberating the purchase, exchange, lease, or value of real property if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.072]
3. deliberating a negotiated contract for a prospective gift or donation to the city if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.073]
4. deliberating the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee; or to hear a complaint or charge against an officer or employee unless the officer or employee who is the subject of the deliberation or hearing requests a public hearing. [Tex. Govt. Code §551.074]
5. deliberating the deployment, or specific occasions for implementation, of security personnel or devices. [Tex. Govt. Code §551.076]
6. discussing or deliberating commercial or financial information that the city has received from a business prospect that the city seeks to have locate, stay or expand in or near the city and with which the city is conducting economic development negotiations; or deliberating the offer of a financial or other incentive to a business prospect. [Tex Govt. Code §551.087]
7. deliberating security assessments or deployments relating to information resources technology, network security information, or the deployment or specific occasions for implementations of security personnel, critical infrastructure, or security devices. [Tex. Govt. Code §551.089]

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Regular Meeting: Robert Abtahi, President, presiding

Present: Robert Abtahi, President; Robb P. Stewart, Vice President; Barbara A. Barbee, Harrison Blair, Calvert Collins-Bratton, Timothy W. Dickey, Jeff Kitner, Jesse Moreno, Susan Rader, Rodney Schlosser, Paul Sims, Ernest Slaughter, Yolanda F. Williams, Sonya Woods - 14

Absent: Taylor I. Toyne - 1

President Abtahi called the meeting to order at 9:40 a.m.

Agenda Item 1. Public Speakers.

1. Michael King spoke about
Agenda Item 5 – Golf Pro Contract,
Agenda Item 6 – Jules E. Muchert renaming,
Agenda Item 10 – Thurgood Marshall Recreation Center,
Agenda Item 12 – Willie B. Johnson Recreation Center.

Agenda Item 2. A motion by Barbara Barbee, seconded by Bo Slaughter, to approve the minutes of the September 6, 2018 Park and Recreation Board Meeting, was carried. The vote was unanimous.

Agenda Item 3. Recent Police Activity in the Park System updates were given by Rick Watson, Deputy Chief, Dallas Police Department – Chief Watson was unable to attend the meeting and will report at a future meeting.

CONSENT AGENDA (ITEMS 4 - 14)

ADMINISTRATION AND FINANCE COMMITTEE

Vice-President Robb Stewart moved to remove Agenda Item 14 from Consent and take this item up individually. The motion was seconded by Tim Dickey and carried by unanimous vote.

Agenda Item 4. Bath House Cultural Center (9) – A motion by Robb Stewart, seconded by Tim Dickey, to authorize issuing alcohol permits to Marty Van Kleeck, to serve alcohol at events to be held at The Bath House Cultural Center, located at 521 East Lawther Drive. The events will be held between October 2018 and August 2019. Estimated Revenue: \$0 (This is a recurring item), was carried. The vote was unanimous.

Agenda Item 5. Stevens Golf Course (1), Tenison Golf Course (2), Cedar Crest Golf Course (4), Keeton Golf Course (5), Luna Vista Golf Course (6) – A motion by Robb Stewart, seconded by Tim Dickey to authorize a five (5) year concessions contract extension for Golf Professional Managers at Cedar Crest Golf Course (4) (Ira Malayo), Luna Vista/L.B. Houston Golf Course (6) (Mickey Piersall), Stevens Park Golf Course (1) (James Henderson), Tenison Park Golf Courses (2) (Bob Smith) and Keeton Park Golf Course (5) (Tony Martinez), respectively for the management and operation of the City's golf courses – Estimated Annual Revenue: \$4,561,291, was carried, the vote was unanimous.

Agenda Item 6. Jules E. Muchert Army Reserve Center (10) – A motion by Robb Stewart, seconded by Tim Dickey, to remand this item to Administration and Finance Committee for further review was carried. The vote was unanimous. This item would authorize the naming of the Park and Recreation Department Administrative Offices and Park Maintenance District 1 Service Center facilities, formally known as "Jules E. Muchert Army Reserve Center", to "Paul D. Dyer Center", located at 10031 East Northwest Highway – Financing: No cost consideration to the City.

Agenda Item 7. Bachman Lake Park (6) – A motion by Robb Stewart, seconded by Tim Dickey, to authorize a ten-year maintenance agreement with two (2) five-year renewal options with the Dallas Rowing Club for the renovation, operation and maintenance of the existing Boathouse located at Bachman Lake Park, 2829 Shorecrest Drive – Financing:

DRAFT

No cost consideration to the City (committee approved September 6, 2018), was carried. The vote was unanimous.

PLANNING AND DESIGN COMMITTEE

Agenda Item 8. Fair Park (7) – A motion by Robb Stewart, seconded by Tim Dickey, to authorize conveyance of easements containing approximately 1,078 square feet of land to Oncor Electric Delivery Company, LLC and approximately 490 square feet of land to the City of Dallas, Water Utilities Department, to be used solely for the Science Place 2 Project in Fair Park, located at 1516 First Avenue – Financing: No cost consideration to the City, was carried. The vote was unanimous.

Agenda Item 9. Hillcrest Village Green (12) – A motion by Robb Stewart, seconded by Tim Dickey, to authorize a professional services contract with TBG Partners, Inc. for design development, construction documents, procurement and construction observation phases for Hillcrest Village Green, located at 6959 Arapaho Road – Not to exceed \$312,700.00 – Financing: 2017 Bond Funds, was carried. The vote was unanimous.

Agenda Item 10. Thurgood Marshall Recreation Center (3) – A motion by Robb Stewart, seconded by Tim Dickey, to authorize a professional services contract with Moody Nolan, Inc. for architectural and engineering services for the schematic design, design development, construction documents, and construction administration phases for the renovation of Thurgood Marshall Recreation Center, located at 5150 Mark Trail Way – Not to exceed \$93,355.00 – Financing: 2017 Bond Funds, was carried. The vote was unanimous.

Agenda Item 11. Turtle Creek Greenbelt (14) – A motion by Robb Stewart, seconded by Tim Dickey, to authorize approval of the proposed development landscape plan for a privately funded residential tower located within the Turtle Creek Environmental Corridor per Dallas Development Code: Ordinance No. 19455 Section 51-A-4.508, paragraphs (b) and (g). The new Oak Lawn Park Residential Tower project is located at 3407 North Hall Street – Financing: No cost consideration to the City (board deferred September 6, 2018), was carried. The vote was unanimous.

Agenda Item 12. Willie B. Johnson Recreation Center (10) – A motion by Robb Stewart, seconded by Tim Dickey, to authorize a professional services contract with Corgan Associates, Inc. for programming, schematic design, design development, construction documents, bidding and negotiation, and construction administration phases for the senior activity center and gymnasium additions and parking lot expansion at Willie B. Johnson Recreation Center, located at 12225 Willowdell Drive – Not to exceed \$604,000.00 – Financing: 2017 Bond Funds

Agenda Item 13. Trinity Strand Trail (2) – A motion by Robb Stewart, seconded by Tim Dickey, to authorize (1) an Advance Funding Agreement with the Texas Department of Transportation for a Transportation Alternatives Set-Aside Program Project (Agreement No. CSJ: 0918-47-204) for construction of the Trinity Strand Trail - Phase II Project; (2) a required local match in the amount \$64,341.00 to be paid by warrant check to the State at the beginning of the project; (3) the receipt and deposit of Transportation Alternatives Set-Aside Funds in an amount not to exceed \$5,421,124.00 in the Transportation Alternatives Set-Aside Fund; and (4) the establishment of appropriations in an amount not to exceed \$5,421,124.00 in the Transportation Alternatives Set-Aside Fund – Not to exceed \$7,495,620.00 - Financing: Texas Department of Transportation Funds (\$5,421,124.00), 2006 Bond Funds (\$5,198.12), and 2012 Bond Funds (\$2,069,297.88) (committee deferred September 6, 2018), was carried. The vote was unanimous.

Paul Sims recused himself from the vote for Agenda Item 14 and exited the room.

Agenda Item 14. Matilda Trail (14) – A motion by Robb Stewart, seconded by Jesse Moreno, to authorize a hike and bike trail license agreement with Oncor for use of Oncor property for the construction, operation, and maintenance of the Matilda Trail from East Lovers Lane to Sandhurst Lane – Financing: No cost consideration to the City (committee briefed September 6, 2018), was carried. The vote was unanimous

ITEM FOR INDIVIDUAL CONSIDERATION

This item was taken out of order until Assistant City Manager, Majed Al-Ghafry could be present to present the item. The item was briefed by Mr. Al-Ghafry at 11:10 a.m.

President Abtahi requested a copy of the PowerPoint presentation. Mr. Al-Ghafry promised to send it to Mr. Becker for distribution.

Agenda Item 15. Program Management Contract – A motion by Paul Sims, seconded by Robb Stewart, to authorize a multi-year professional services contract with McKissack AZ&B Joint Venture, the most qualified consultant to provide the City of Dallas with support in completing Bond Program projects, and to serve as the Program Manager during the design and construction phases for the Park and Recreation and Fair Park projects approved in the Bond Program – Not to exceed \$6,426,901.23 – Financing: 2017 Bond Funds; Proposition B – \$5,426,901.23 and Proposition C – \$1,000,000 (subject to appropriations), was carried. The vote was unanimous.
(Yolanda Williams not present when vote was taken).

BRIEFINGS

Agenda Item 16. Louise Elam, Assistant Director, introduced Molly Plummer of Trust for Public Land, who presented the Five-Mile Creek Urban Greenbelt Plan.

Agenda Item 17. Daniel Huerta, Assistant Director introduced Mitch Glieber of the State Fair of Texas, who presented the 2018 State Fair of Texas preview.

OTHER/NON-ACTION ITEMS

Agenda Item 18. Louise Elam, Assistant Director, provided an update on the 2017 Bond Program.

Agenda Item 19. Park and Recreation Board Members Liaison Reports: Audubon Dallas/Cedar Ridge Preserve, Cultural Affairs Commission, Dallas Arboretum and Botanical Society, Dallas Zoological Society, Downtown Dallas, Inc./Downtown Parks, Friends of Fair Park, The Friends of Katy Trail, Oak Lawn Park and Arlington Hall Conservancy, Senior Affairs Commission, State Fair of Texas, Texas Discovery Gardens, The Trinity Commons Foundation, Trinity River Audubon Center, Turtle Creek Association, The Woodall Rodgers Park Foundation/Klyde Warren Park

Bo Slaughter wanted to say a personal 'thank you' to Oscar Carmona and his staff from the Southern Ministers Alliance community for their assistance with a neighborhood freedom walk.

Jesse Moreno wanted to remind everyone that today was 'North Texas Giving Day'.

President Abtahi added that today is the best day to donate to parks and 'friends groups' as those donations will receive a match if the donation is over \$25.

Agenda Item 20. Staff Announcements – Upcoming Park and Recreation Department Events

Daniel Huerta, Assistant Director, announced the opening of the 'Slavery at Jefferson's Monticello: A Paradox to Liberty' exhibit at the African American Museum Friday, September 21, 2018 at 6:30 p.m. and runs through December 31, 2018. Mr. Huerta said that there would be a morning reception, Saturday, September 22 at 11:00 a.m. for those that couldn't make Friday. Mr. Huerta asked Board members to contact him, or Mr. Becker for the RSVP information.

Crystal Ross, Assistant Director, announced a signage unveiling at the new Red Bird Well Med Center Friday, September 21, 2018 at 10:00 a.m. Ms. Ross also introduced LaKeisha Randle, Manager III, who gave an overview of the summer activities. Ms. Randle also showed a brief video that was entirely staff produced/created about their summer activities.

Anthony Becker, Board Secretary, requested all Board members who are travelling to NRPA see him after the meeting for travel details.

DRAFT

Willis Winters, Director, announced that the pending Fair Park Management contract could possibly be going to City Council for a vote sooner than anticipated at the September 26, 2018 Council meeting. That might impact his ability to attend the NRPA conference and he would let the Park Board know the status of this agenda item when details became available.

Agenda Item 13. Next Park and Recreation Board Regular Meeting will be held Thursday, October 18, 2018 at Dallas City Hall.

Agenda Item 14. President Abtahi adjourned the Board meeting at 12:12 p.m.

Anthony M. Becker, Secretary
Park and Recreation Board

Robert Abtahi, President
Park and Recreation Board

NOTE: For more information on discussion of any issue heard during this meeting, refer to the tape recording retained in the Park Department's Central File.

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MEMORANDUM

DATE: October 12, 2018
TO: Robert Abtahi, President, and
Members of the Dallas Park and Recreation Board
SUBJECT: October 18, 2018 Park and Recreation Board Briefings



On Thursday, October 18, 2018, the following briefings will be presented to the Dallas Park and Recreation Board:

- Friends of Dallas Parks
John Jenkins, Deputy Director
- Dallas Heritage Village at Old City Park Master Plan
Louise Elam, Assistant Director
- Operator for Off-Season Pool Use,
Louise Elam, Assistant Director

Should you have any questions, please contact me at 214-670-4071.

A handwritten signature in cursive script, reading "Willis C. Winters".

Willis C. Winters, FAIA, Director
Park and Recreation Department

**DALLAS PARK AND RECREATION BOARD
AGENDA SHEET**

DATE: October 18, 2018
COUNCIL DISTRICT: 10
STAFF: John Jenkins, (214) 670-4073

SUBJECT

Authorize issuing an alcohol permit to Marcus Grunewald to serve alcohol at the BMW of Dallas Social Run event to be held at Flag Pole Hill Park, located at 8100 Doran Circle. The event will be held on Thursday, November 1, 2018 from 4:00 p.m. to 9:00 p.m. Estimated Revenue: \$250 (This is a recurring item)

BACKGROUND

The Park and Recreation Board has the authority by City Code Sec.32-11.2(3) to approve alcohol consumption on park property. A request has been received by Marcus Grunewald, with BMW of Dallas Social Run, to serve alcohol from 4:00 p.m. to 9:00 p.m. on Thursday, November 1, 2018. This will be the fifth year for this recurring event with no issues reported from past events. The estimated attendance is 100 participants.

The Alcoholic Beverage Permit Conditions document has been given to the event organizers, who will be required to meet all the conditions to include naming the City of Dallas as an additional Insured as specified by the City's Risk Management Office. Alcohol consumption will be restricted to a designated enclosed area staffed by Dallas Police.

FISCAL INFORMATION

Event organizers will pay a \$200 alcohol permit deposit and a \$250 non-refundable alcohol permit fee. Estimated Revenue: \$250.

COMMITTEE ACTION

The Administration and Finance Committee will consider this request on October 18, 2018 and will present its recommendation to the full Park and Recreation Board on the same day.

STAFF RECOMMENDATION

Staff recommends approval.

**DALLAS PARK AND RECREATION BOARD
AGENDA SHEET**

DATE: October 18, 2018
COUNCIL DISTRICT: 1
STAFF: John Jenkins, (214) 670-4073

SUBJECT

Authorize issuing an alcohol permit to Alison Matis to serve alcohol at the Blues, Bandits & BBQ event to be held at Kidd Springs Park, located at 711 W. Canty Street. The event will be held on Saturday, November 10, 2018 from 8:00 a.m. to 8:00 p.m. Estimated Revenue: \$250 (This is a recurring item)

BACKGROUND

The Park and Recreation Board has the authority by City Code Sec.32-11.2(3) to approve alcohol consumption on park property. A request has been received by Alison Matis, with Blues, Bandits & BBQ, to serve alcohol from 8:00 a.m. to 8:00 p.m. on Saturday, November 10, 2018. This will be the seventh year for this recurring event with no issues reported from past events. The estimated attendance is 420 participants.

The Alcoholic Beverage Permit Conditions document has been given to the event organizers, who will be required to meet all the conditions to include naming the City of Dallas as an additional Insured as specified by the City's Risk Management Office. Alcohol consumption will be restricted to a designated enclosed area staffed by Dallas Police.

FISCAL INFORMATION

Event organizers will pay a \$200 alcohol permit deposit and a \$250 non-refundable alcohol permit fee. Estimated Revenue: \$250.

COMMITTEE ACTION

The Administration and Finance Committee will consider this request on October 18, 2018 and will present its recommendation to the full Park and Recreation Board on the same day.

STAFF RECOMMENDATION

Staff recommends approval.

**DALLAS PARK AND RECREATION BOARD
AGENDA SHEET**

DATE: October 18, 2018
COUNCIL DISTRICT: 14
STAFF: Oscar Carmona, (214) 670-8871

SUBJECT

Authorize the preparation of a five (5) year maintenance agreement with automatic one-year extensions with Parks for Downtown Dallas for the operation and maintenance of Belo Garden, located at 1014 Main Street – Financing: No cost consideration to the City

BACKGROUND

On November 14, 2012, Council Resolution No. 12-2752 authorized an Operating Agreement with Belo Garden Development, LLC, a Texas limited liability company and the City of Dallas for the operation and maintenance of Belo Garden for five (5) years. This Agreement expired by its own terms, with an automatic one-year extension, on September 30, 2018.

The following responsibilities between the Dallas Park and Recreation Department and Parks for Downtown Dallas (PfDD) are for consideration:

PARKS FOR DOWNTOWN DALLAS RESPONSIBILITIES:

1. Mowing and trimming the park site on a weekly basis throughout the year.
2. Regular maintenance and plant replacement, as necessary, in the perennial planting beds and seasonal trimming of ornamental grasses.
3. Display Fountain maintenance on a weekly schedule, Monday through Friday, throughout the year.
4. Irrigation will be repaired on a weekly basis throughout the year, Monday through Friday, 7:00 a.m. – 3:30 p.m.
5. Tree care and maintenance provided on a daily basis, as needed, Monday through Friday, 7:00 a.m. – 3:30 p.m.

6. Fertilization, aerification, and top dressing performed on a scheduled basis during the year.
7. Decomposed granite walks leveled and refurbished as needed to ensure a level walkway for park patrons.

THE CITY OF DALLAS PARK AND RECREATION DEPARTMENT RESPONSIBILITIES:

1. Litter pick-up and removal on a daily basis at multiple times throughout the day, Monday through Sunday, 7:00 a.m. – 3:30 p.m.
2. Graffiti abatement performed within a minimum of eight (8) hours of notification, Monday through Friday, 7:00 a.m. – 3:30 p.m.
3. Replacing lighting elements as they become worn or broken on a daily schedule throughout the year Monday through Friday. Provide electrical repairs in the evenings and weekends on an on-call basis. Additional support for Special Event set-up and monitoring will require reimbursement from Downtown Dallas Inc. to City.
4. Repair and replace permanent and/or fixed park furniture as needed. Replacement and/or repair to conform with the original furnishing design.
5. Integrated Pest Management Program (IPM) performed as needed to address fire ants, rodents, aphids, fungus, etc.
6. Park signage repair or replacement as needed.
7. Migratory bird control program performed at the park site as needed in the evening hours to address large gatherings of migratory birds during the fall and winter months.
8. Utilities, including, but not limited to, water and electricity.
9. Drinking fountain maintenance.

TERMINATION

The term of this of this agreement is effective January 1, 2019 and ends December 31, 2024. The agreement shall be automatically extended for periods of one year, unless either City or PfDD gives written notice of termination of this Agreement not later than March 31 of the calendar year in which the Agreement will end.

FISCAL INFORMATION

No cost consideration to the City.

COMMITTEE ACTION

The Administration and Finance Committee will consider this request on October 18, 2018 and will present a recommendation to the full Park and Recreation Board on the same day.

STAFF RECOMMENDATION

Staff recommends approval.

**DALLAS PARK AND RECREATION BOARD
AGENDA INFORMATION SHEET**

AGENDA DATE: October 18, 2018
COUNCIL DISTRICT(S): 2,6,8,12
STAFF: Louise Elam, (214) 670-5275

SUBJECT

Authorize a construction contract with Kraftsman Commercial Playgrounds & Waterparks through the Texas Association of School Boards (BuyBoard) for construction of six spraygrounds to be constructed at Grauwyler Park, located at 7780 Harry Hines Boulevard; Jaycee/Zaragoza Park, located at 3114 Clymer Street; Kleberg Park, located at 1515 Edd Road; Nash/Davis Park, located at 3700 North Hampton Road; K.B. Polk Park, located at 3860 Thedford Avenue; and Timberglen Park, located at 3900 Timberglen Road – Not exceed \$5,920,827.15 – Financing: 2017 Bond Funds

BACKGROUND

On September 10, 2018, a proposal was received for six spraygrounds located at Grauwyler Park, Jaycee/Zaragoza Park, Kleberg Park, Nash/Davis Park, K.B. Polk Park and Timberglen Park. Kraftsman Commercial Playgrounds & Waterparks, a Texas Association of School Boards (BuyBoard) vendor, provided a bid proposal in the amount of \$5,920,827.15 for the six spraygrounds.

This action authorizes a construction contract with Kraftsman Commercial Playgrounds & Waterparks, to construct six spraygrounds at Grauwyler Park, Jaycee-Zaragoza Park, Kleberg Park, Nash Davis Park, K.B. Polk Park and Timberglen Park in an amount not to exceed \$5,920,827.15.

The scope of work for the each of the spraygrounds includes:

- Sprayground of approximately 2,800 to 3,000 square feet with general water play elements, active water play elements and toddler water play elements
- Group pavilion
- Fabric shade structures
- Picnic tables and trash cans
- Filtration equipment enclosure
- Concrete sidewalks

Authorize a construction contract with Kraftsman Commercial Playgrounds & Waterparks through the Texas Association of School Boards (BuyBoard) for construction of six spraygrounds to be constructed at Grauwylar Park located at 7780 Harry Hines Boulevard; Jaycee/Zaragoza Park located at 3114 Clymer Street; Kleberg Park located at 1515 Edd Road; Nash/Davis Park located at 3700 North Hampton Road; K.B. Polk Park located at 3860 Thedford Avenue; and Timberglen Park located at 3900 Timberglen Road – Not exceed \$5,920,827.15 – Financing: 2017 Bond Funds – Page 2

ESTIMATED SCHEDULE OF PROJECT

Begin Construction January 2019
 Complete Construction May 2019

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSION)

On August 2, 2018, the Park and Recreation Board Planning and Design Committee was briefed on the use of BuyBoard for the construction of the six spraygrounds.

FISCAL INFORMATION

2017 Bond Funds - \$5,920,827.15

<u>Council District</u>	<u>ParkName</u>	<u>Amount</u>
2	Grauwylar Park K.B. Polk Park	\$944,738.42 \$1,018,430.17
6	Jaycee/Zaragoza Park Nash Davis Park	\$994,501.92 \$990,890.30
8	Kleberg Park	\$978,245.92
12	Timberglen Park	<u>\$994,020.42</u>
Total		\$5,920,827.15

M/WBE INFORMATION

In accordance with the City's Business Inclusion and Development Plan adopted on October 22, 2008, by Resolution No. 08-2826, as amended, the M/WBE participation on this contract is as follows:

Contract Amount	Category	M/WBE Goal	M/WBE%	M/WBE \$
\$5,920,827.15	Construction	25.00%	13.155%	\$778,882.75
This contract does not meet the M/WBE goal, but complies with good faith efforts.				

M/WBE participation is 27.3% for onsite services. Onsite services excludes the cost of sprayground equipment and features.

Authorize a construction contract with Kraftsman Commercial Playgrounds & Waterparks through the Texas Association of School Boards (BuyBoard) for construction of six spraygrounds to be constructed at Grauwlyer Park located at 7780 Harry Hines Boulevard; Jaycee/Zaragoza Park located at 3114 Clymer Street; Kleberg Park located at 1515 Edd Road; Nash/Davis Park located at 3700 North Hampton Road; K.B. Polk Park located at 3860 Thedford Avenue; and Timberglen Park located at 3900 Timberglen Road – Not exceed \$5,920,827.15 – Financing: 2017 Bond Funds – Page 3

OWNER

Kraftsman Commercial Playgrounds & Waterparks

Korey Soderberg, Chief Operating Officer

COMMITTEE ACTION

The Planning and Design Committee will review this item on October 18, 2018 and provide a recommendation to the full Board the same day.

Information about this item will be provided to the Quality of Life, Arts and Culture Committee on November 12, 2018.

This item will be scheduled for City Council approval on November 14, 2018.

STAFF RECOMMENDATION

Staff recommends approval.

MAPS

Attached



**CITY OF DALLAS
CONTRACTOR'S AFFIDAVIT
SCHEDULE OF WORK AND ACTUAL PAYMENT FORM**

Project Name: Dallas SplashParks

Bid/Contract #: PKR 2018-00007950

Instructions:
Column 1: List type of work to be performed by Prime and list tier subcontractors.

Column 6: Indicate firm's location as L=local (within Dallas county limits); N=Non-local (Outside Dallas county limits).

Column 2: City of Dallas Vendor Number for Prime and Subcontractors/Suppliers (if none, register online: www.bids.dallascityhall.org). ALL Prime and Subcontractors/Suppliers must be registered with the City of Dallas.

Column 7: Indicate dollar amount of value of work for the Prime contractor, subcontractors, and suppliers.

Column 3: List name of firm; MWBE Certification Number (if applicable).

Column 4: List firm(s); contact name; address; telephone number.

Column 5: List ethnicity of firm(s) owner as B=African American; H=Hispanic; I=Asian Indian; N=Native American; P=Asian Pacific; W=Woman; NON=other than MWBE.

Column 8: Indicate percentage of total contract amount.

Column 9: Indicate total payments to date.

Column 10: Indicate payments during current pay period.

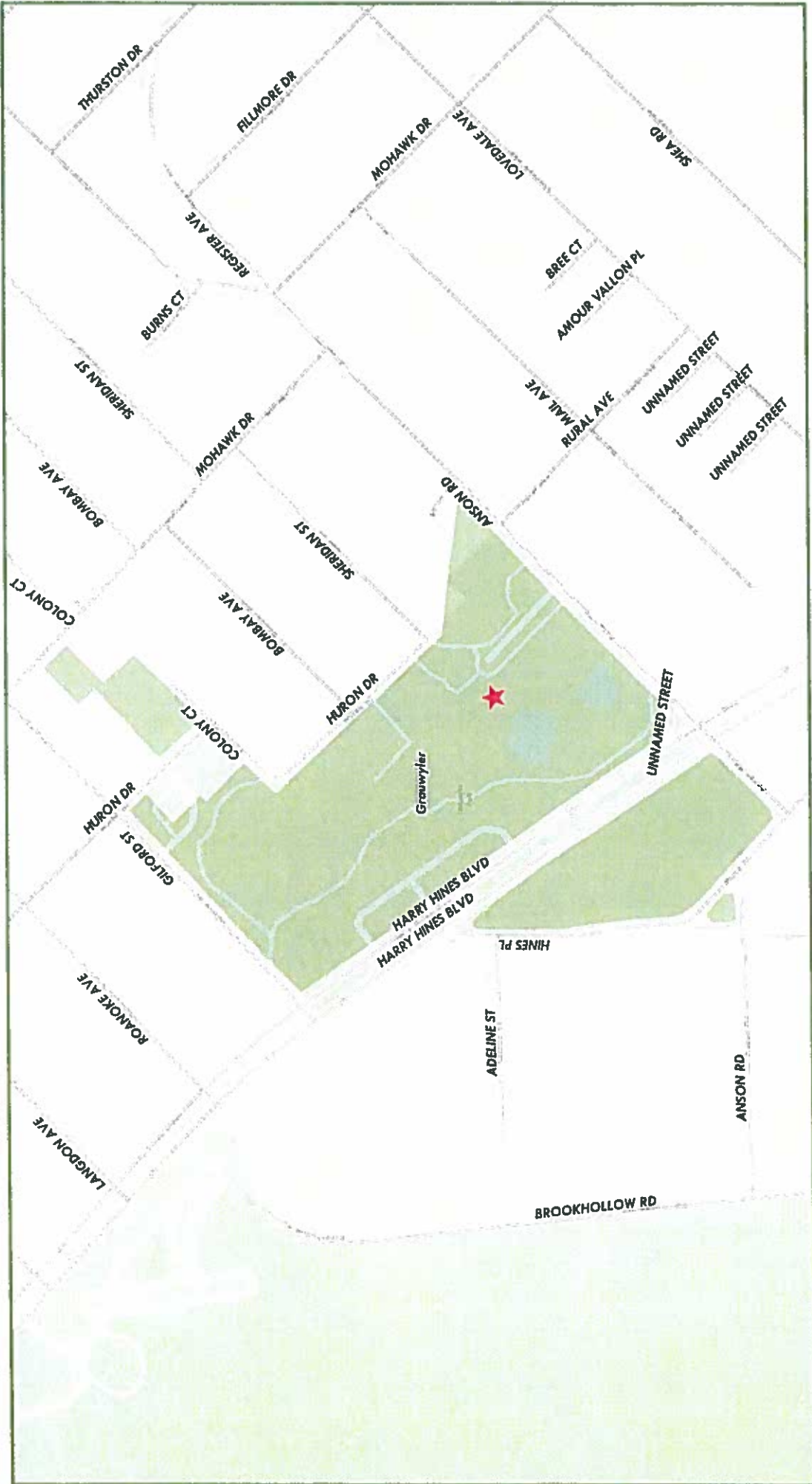
Type of Work	City of Dallas Vendor Number	Name of Firm & MWBE Certification (if Applicable)	Contact Name	Address, City, State, Zip & Tel. Number	Type of Firm or N	L or N	Value of Work (\$)	Percent (%)	Payments to Date (\$)	Payment this Period (\$)
[1]	[2]	[3]	[4]	[5]	[6]	[7]	[8]	[9]	[10]	
PRIME	238690	Kraftsman	Jim O'Neill	19535 Haude Rd Spring, TX 77388; 281-353-9599	NON	N	\$ 4,047,828.65	68.37%		
Concrete		J&J Paving	Juan Flores	11427 Columbia Pines Lane Cypress, TX 77433; 281-250-0274	H	N	\$ 484,812.22	8.19%		
Notes: Application pending - <i>form approve</i>										
Surfacing and Installation		Hersi Construction	Horacio Hernandez	514 Marlin Houston, TX 77018; 832-778-3190	H	N	\$ 184,070.53	3.11%		
Notes: Application pending - <i>form approve</i>										
Fill materials		Texas Sand and Gravel	Debra Green	PO Box 388 Lillian, TX 76061; 817-225-0055	W	N	\$ 110,000.00	1.86%		
Notes: <i>WF 431541216</i>										
Shade and amenities		Super Recreational Products	Jonathon Hardsy	150 Adamson Industrial Blvd. Carrollton, GA 30117; 770-390-1632	NON	N	\$ 416,929.50	7.04%		
Notes: Splash park equipment		Water Odyssey	Luke Cavanaugh	4600 Highway 123 San Marcos, TX 78666; 512-392-1155	NON	N	\$ 677,186.25	11.44%		
Notes:										

Type of Work	City of Dallas Vendor Number	Name of Firm & MWBE Certification (if Applicable)	Contact Name Address, City, State, Zip & Tel. Number	Type of Firm	L or N	Value of Work (\$)	Percent (%)	Payments to Date (\$)	Payment this Period (\$)
Notes:							0.00%		
Notes:							0.00%		
Notes:							0.00%		
Notes:							0.00%		
Notes:							0.00%		
Notes:							0.00%		
Notes:							0.00%		
Notes:							0.00%		
Notes:							0.00%		
Notes:							0.00%		
						Total Bid Amount:	\$ 5,920,827.15	100.00%	\$.

[Note: Totals and Percentages will automatically calculate.]

The undersigned intends to enter into a formal agreement with the subcontractors listed, conditioned upon being awarded the City of Dallas contract. If any changes are made to this list, the Prime contractor must submit to the City for approval a revised schedule with documented explanations for the changes. Failure to comply with this provision could result in termination of the contract, sanctions against the Prime contractor, and/or ineligibility for future City contracts.

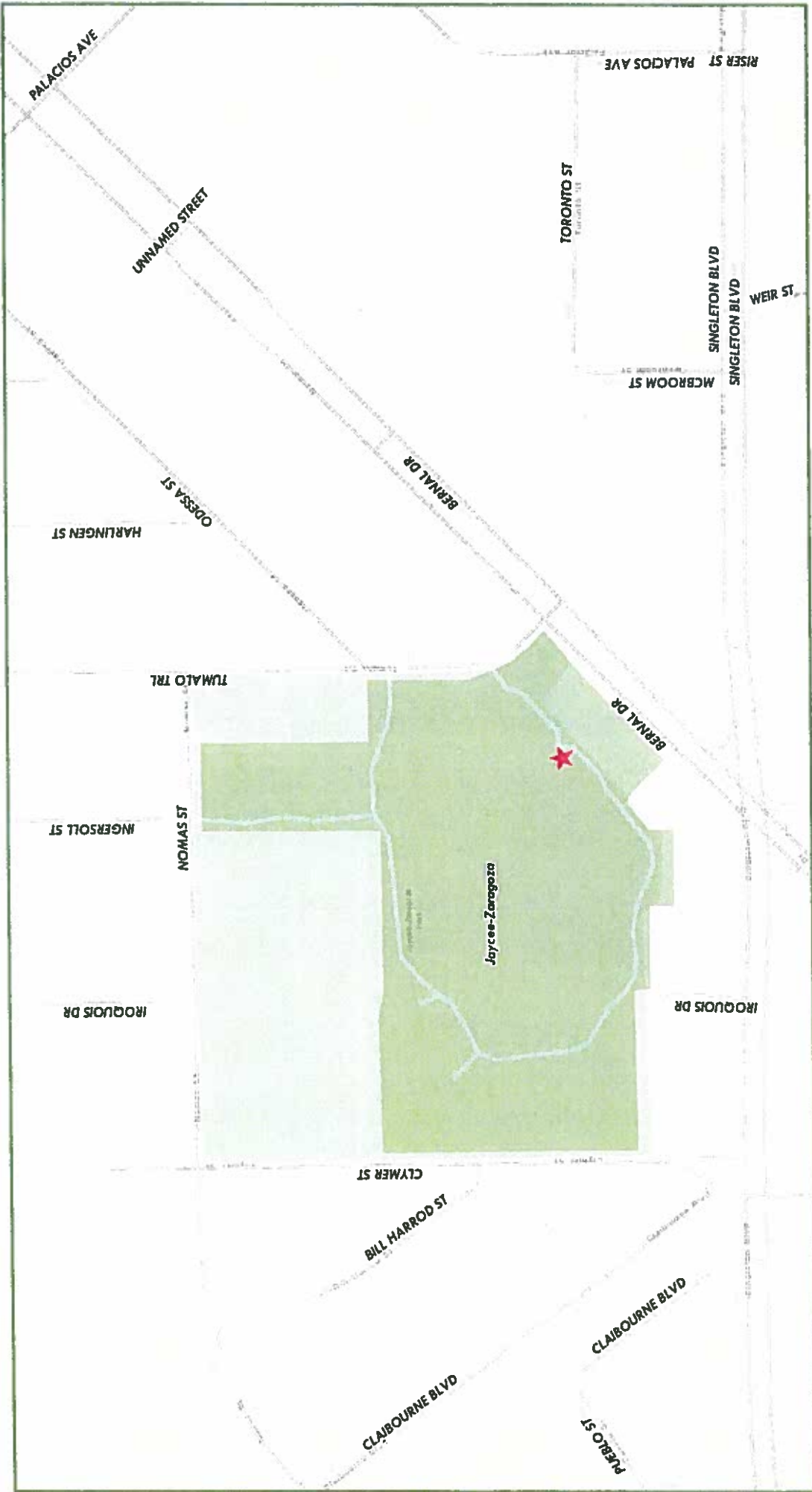
Officer's Signature: *Karen Soderbeg* Title: Vice President
 Printed Name: Korey Soderbeg Date: 9/11/2018
 Company Name: Krafisman LP



Grauwyler Park

7780 Harry Hines Boulevard



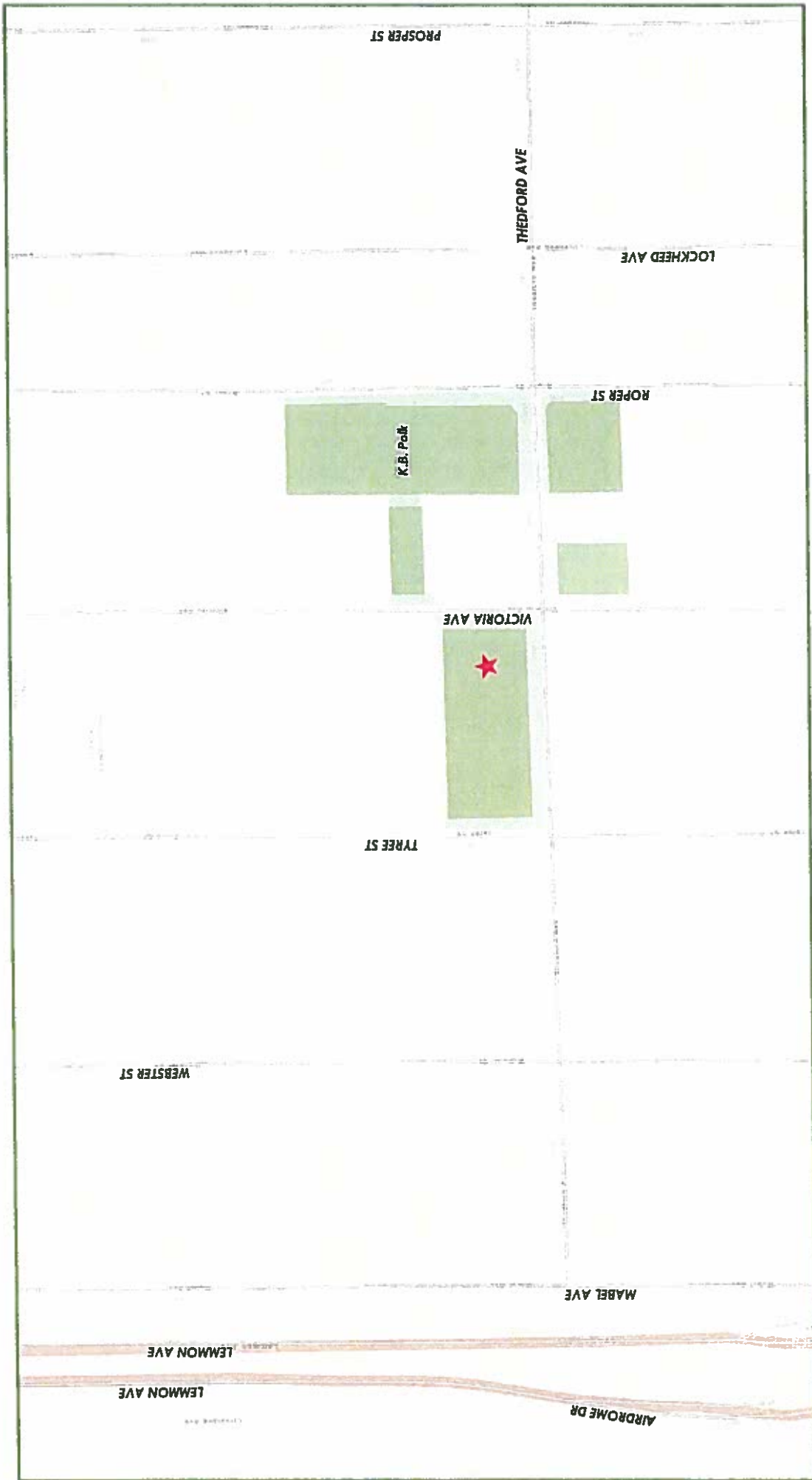


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 Mapsco 42 Q



Jaycee/Zaragoza Park 3114 Clymer Street





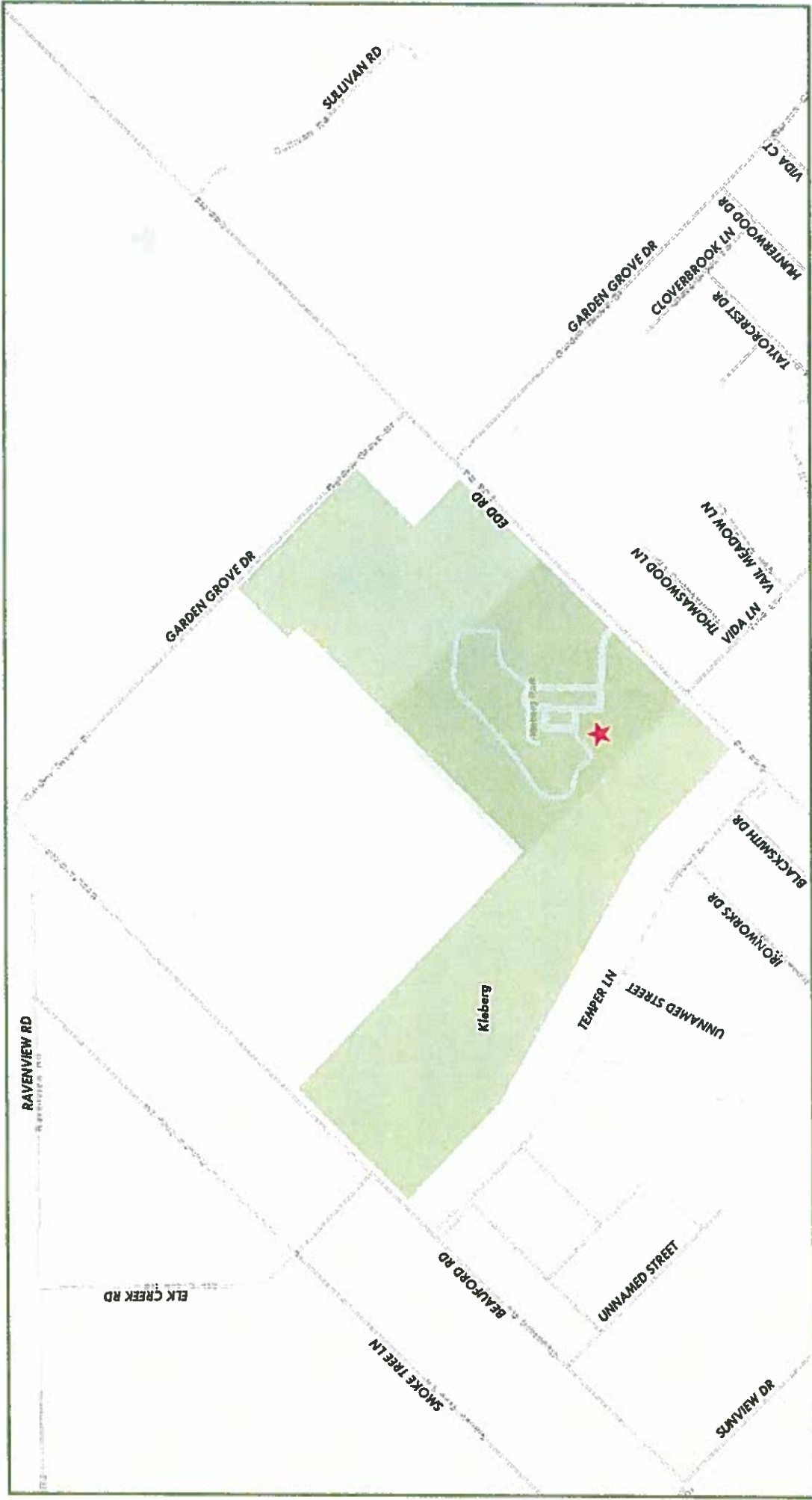
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K.B. Polk Park 3860 Theford Avenue





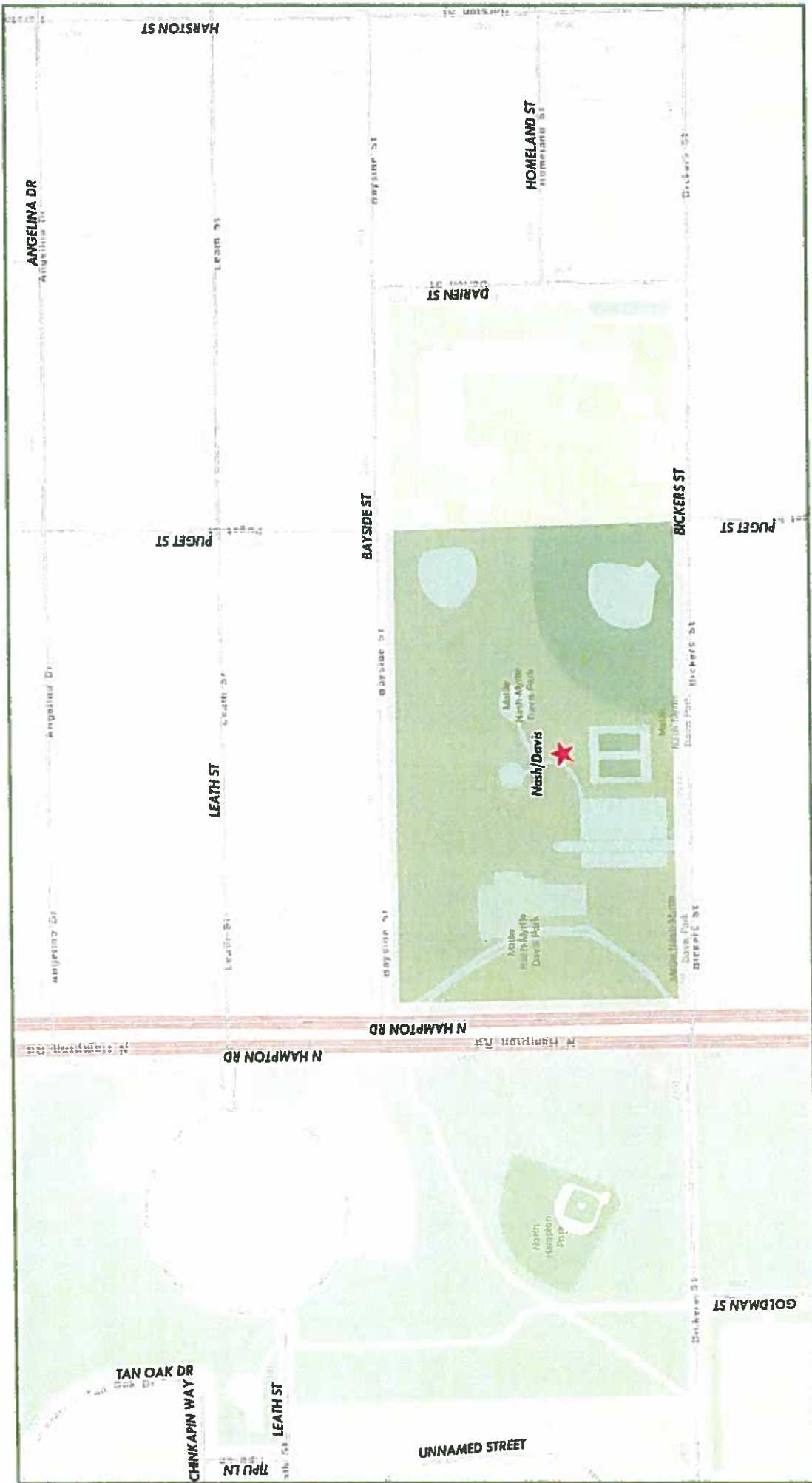
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 69A M 8



Kleberg Park 1515 Edd Road

Dallas Park & Recreation

0 150 300 600 900 1,200 Feet



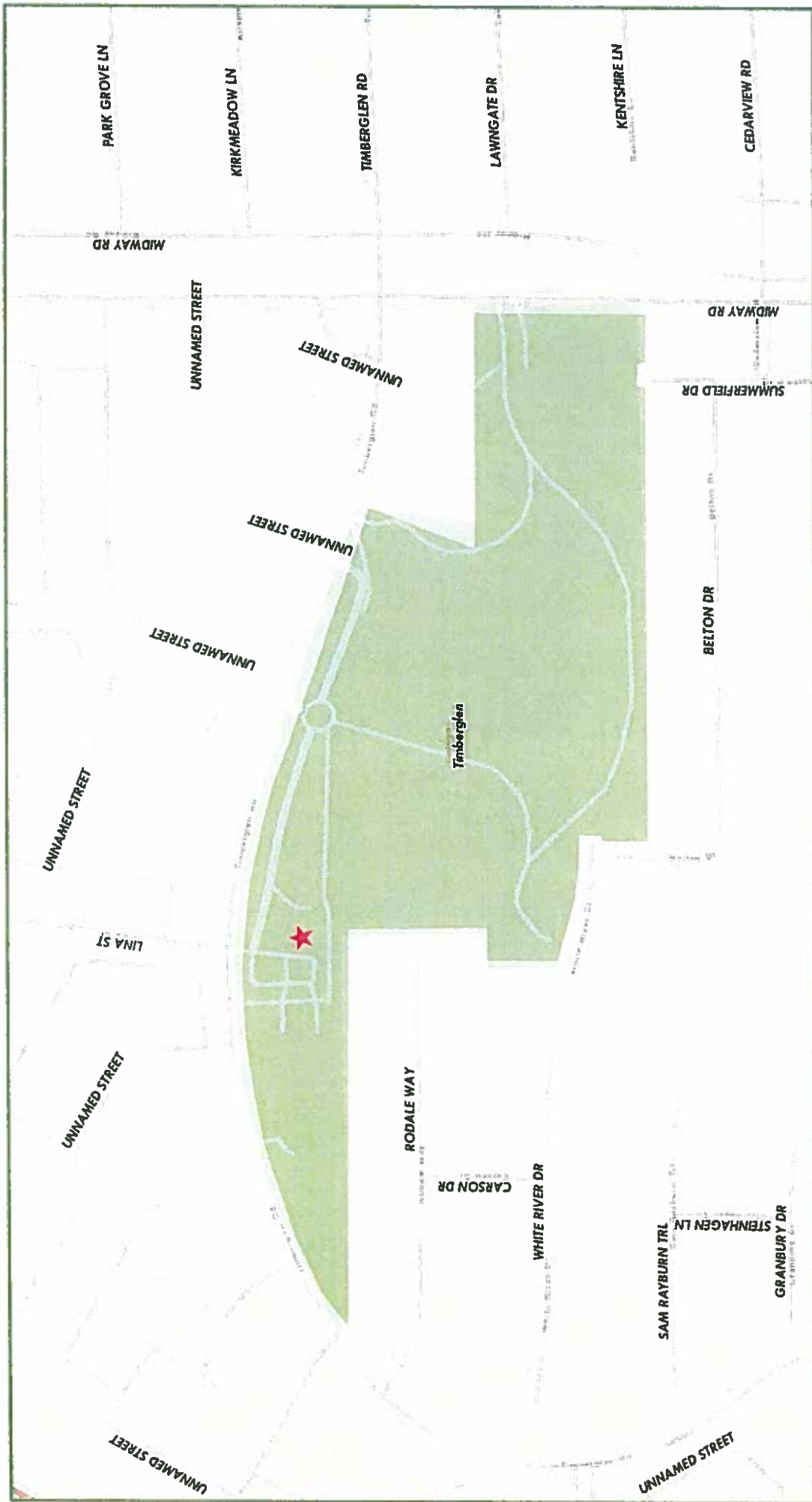
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Nash/Davis Park

3700 North Hampton Road

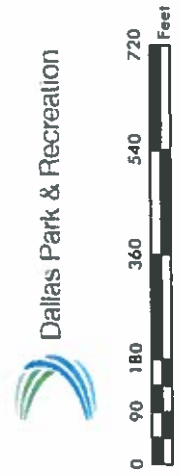




Mapscs
4 A



Timberglen Park 3900 Timberglen Road



Dallas Park & Recreation

CD
12

**DALLAS PARK AND RECREATION BOARD
AGENDA INFORMATION SHEET**

AGENDA DATE: October 18, 2018
COUNCIL DISTRICT: 2
STAFF: Louise Elam, (214) 670-5275
MAPSCO: 45Q, R, U, V

SUBJECT

Authorize adoption of the Dallas Heritage Village at Old City Park Master Plan located at 1515 South Harwood Street – Financing: No cost consideration to the City

BACKGROUND

This item authorizes the adoption of the 2017 Dallas Heritage Village Master Plan. The Master Plan was commissioned by Dallas Heritage Village.

The site was originally created with three land purchases dating between 1876 and 1885. Formal improvements began in 1882, which included a water works pump station, two ponds with surrounding pathways and streetcar service. The site served as Dallas' primary park for many years. In 1976, the property was established as Old City Park.

The Park and Recreation Board will consider this item on October 18, 2018. This item does not require Council action.

FISCAL INFORMATION

No cost consideration to the City

STAFF RECOMMENDATION

Staff recommends approval.

MAP

Attached

**DALLAS PARK AND RECREATION BOARD
AGENDA INFORMATION SHEET**

(5-Person memo)

AGENDA DATE: October 18, 2018

COUNCIL DISTRICT: 2

STAFF: Crystal R. Ross, (214) 670-8847

MAPSCO: N/A

SUBJECT

Authorize the official name of the field house at Pike Park as "Santos Rodriguez Center at Pike Park" – Financing: Estimated cost of signage (temporary and/or permanent) - \$10,000

BACKGROUND

Pike Park is one of the oldest parks in the City of Dallas Park system. Acquired between 1912 and 1913, the park was first named Turney Play Park, before being named Summit Play Park by the Park and Recreation Board in 1913. The Park was renamed in 1927 to honor former Park Board member Edgar L. Pike (who served on the Board from 1908 to 1919). The growing Mexican population of Dallas congregated in the neighborhood known as "Little Mexico" around Pike Park, and the park became a shared communal space.

The field house at Pike Park was completed in 1914 and built in the Spanish Revival style. Community events, dances and recreational activities were held at the field house, which also had a library, activity rooms, and an assembly hall. During the Great Depression, the field house served as a food distribution site and a medical health center for community residents. The field house was renovated between 1950 and 1953, and again in 1978. Pike Park, which includes the field house, was designated as a Dallas Landmark in 1999. As a Dallas Landmark, any sign changes on the building or to the Park will require Landmark Commission approval.

On August 28, 2018, staff received a memo requesting that the Park and Recreation Board consider naming the field house at Pike Park the "Santos Rodriguez Center at Pike Park" under the current park naming policy. The following board members signed the memo: Jesse Rodriguez (District 2), Barbara Barbee (District 1), Tim Dickey (District 6), Becky Rader (District 9) and Paul Sims (District 14).

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)

No prior action

FISCAL INFORMATION

Estimated Cost of Signage (temporary and/or permanent):\$10,000

COMMITTEE ACTION

The Administration and Finance Committee will consider this item on October 18, 2018 and will present a recommendation to the Park and Recreation Board on the same day.

ATTACHMENTS

Signed 5-person
Draft Resolution
Naming Policy

RECEIVED
7 31 2018
BY: [unclear]

Memorandum



City of Dallas

DATE August 27, 2018
TO Robert Abtahi, Park Board President
FROM [Jesse Moreno (2), Barbara Barbee (1), Timothy W. Dickey (6), Becky Rader (9), Paul Sims (14)]
SUBJECT **Request for Placement of Agenda Item – Park and Recreation Board Member(s)**

ITEM/ISSUE PROPOSED FOR PARK BOARD CONSIDERATION:

Pursuant to Section 7.2 of the Park and Recreation Board Rules of Procedure, please post the following item on the first agenda scheduled at least 30 calendar days after receipt of this request:

Items for Individual Consideration

Field house at Pike Park (2) - Authorize the naming of field house at Pike Park to "Santos Rodriguez Center at Pike Park" as the official name.

BRIEF BACKGROUND:

Pike Park is one of the oldest parks in the City of Dallas Park system. Acquired between 1912 and 1913, the park was first named Turney Play Park, before being named Summit Play Park by the Park and Recreation Board in 1913. The Park was renamed in 1927 to honor former Park Board member Edgar L. Pike (who served on the Board from 1908 to 1919). The growing Mexican population of Dallas congregated in the neighborhood known as "Little Mexico" around Pike Park, and the park became a shared communal space.

The field house at Pike Park was completed in 1914 and built in the Spanish Revival style. Community events, dances and recreational activities were held at the field house, which also had a library, activity rooms, and an assembly hall. During the Great Depression, the field house served as a food distribution site and a medical health center for community residents. The field house was renovated between 1950 and 1953, and again in 1978. Pike Park, which includes the field house, was designated as a Dallas Landmark in 1999.

As a Dallas Landmark, any sign changes on the building or to the Park will require Landmark Commission approval.

Santos Rodriguez was born on November 7, 1960. He grew up playing at Pike Park and swam at the park's once segregated pool. The City of Dallas had selected days in which Latin children were allowed to swim at the park's pool.

Santos Rodriguez was murdered in Dallas, Texas, at the young age of 12 on July 24, 1973. The murder of this innocent Mexican American boy galvanized a once sleeping community to unite and call for a better tomorrow.

To this day, the murder of Santos Rodriguez still resonates with the growing Mexican American population in Dallas. Although not much is left of a once thriving Mexican American community

known as "Little Mexico," Pike Park has been one of the most important Mexican American community meeting spaces and a staple for the City's Mexican American history.

It is our hope to preserve what little we have left of "Little Mexico" and to name the field house in remembrance of the life of Santos Rodriguez and to highlight the significance of his death in this Mexican American culture in Dallas.

Submitted for consideration by:

Jesse Moreno
Jesse Moreno, District #2

Ené Añeno
Signature

Supporting Park and Recreation Board Member Signatures (4 Signatures Only):

Barbara A. Barbee
Barbara Barbee, District # 1

Barbara A. Barbee
Signature

Timothy W. Dickey
Timothy W. Dickey, District # 6

Timothy W. Dickey
Signature

Becky Rade
Becky Rade, District #9

Becky Rade
Signature

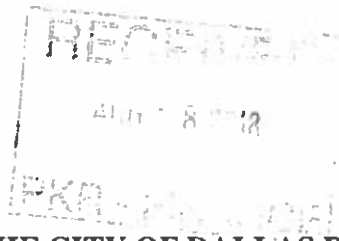
Paul Sims
Paul Sims, District # 14

Paul Sims
Signature

Attachment: Draft Resolution or Ordinance

- c: Park and Recreation Board Members
- Larry Casto, City Attorney
- Tony Becker, Park and Recreation Board Secretary

Memorandum form for a five-person request to place an item on the agenda



September 20, 2018

**A RESOLUTION OF THE CITY OF DALLAS PARK AND RECREATION BOARD
OFFICIALLY CHANGING THE PIKE PARK FIELD HOUSE NAME TO SANTOS
RODRIGUEZ FIELD HOUSE**

WHEREAS, Pike Park, acquired in 1912 and renamed in 1927, is designated park land and is one of the oldest parks in the City of Dallas Park system; and

WHEREAS, Pike Park was named in honor of former Park Board member Edgar L. Pike who served on the board from 1908 to 1919; and

WHEREAS, the growing Mexican population of Dallas congregated in the neighborhood known as “Little Mexico” around Pike Park, and the park became a shared communal space; and

WHEREAS, the field house at Pike Park, completed in 1914, was built in the Spanish Revival style and has provided community events, dances, and recreational activities; and

WHEREAS, on July 24, 1973, Santos Rodriguez, a 12-year old boy, was handcuffed and shot in the head by a Dallas Police officer; and

WHEREAS, Santos Rodriguez was from “Little Mexico” and Pike Park represents his former playground and the heart of “Little Mexico”; and

WHEREAS, the City Charter provides the Park and Recreation Board (“Park Board”) jurisdiction over the control, management and maintenance of the public parks of the City; and

WHEREAS, the Dallas City Code provides that the Park Board shall adopt such rules and regulations as it deems best for the management of the public parks;

WHEREAS, the Park Board approved a Citywide Park Naming Policy (“Policy”) on December 14, 2017, that applies to the naming of City of Dallas Parks, Recreation Centers and Components by the Park Board; and

WHEREAS, the Policy provides that a “Recreation Center” means a building or structure located within a Park, with the primary purpose of providing recreational programming and other community activities; and

WHEREAS, the City of Dallas Park and Recreation Board desires that the field house at Pike Park be officially named the “Santos Rodriguez Center at Pike Park” to honor a young life taken and represent a hope and commitment to change in the City of Dallas: and

NOW, THEREFORE,

BE IT RESOLVED BY THE PARK AND RECREATION BOARD OF THE CITY OF DALLAS:

SECTION 1. That the Park and Recreation Board hereby names the field house at Pike Park to “Santos Rodriguez Center at Pike Park” as the official name and deems such naming justified and appropriate under the Park Board Naming Policy.

SECTION 2. That this resolution shall take effect immediately from and after its passage in accordance with the provisions of the Charter of the City of Dallas, and it is accordingly so resolved.

PASSED AND APPROVED by the City of Dallas Park and Recreation Board on this the _____, 2018.

Park Board Member	District	Initial
Jesse Moreno	2	JM
Barbara Barbee	1	BBB
Timothy W. Dickey	6	TD
Becky Rader	9	BR
Paul Sims	14	PS

Park and Recreation Board Policy



City of Dallas

Title: Park Naming
No. 11: 02-2009-01

I. Preamble

This policy is promulgated pursuant to Chapter XVII of the Dallas City Charter and Section 32-11 of the Dallas City Code. This policy applies to the naming of City of Dallas Parks, Recreation Centers and Components by the Dallas Park and Recreation Board and is not intended to limit the authority of the Dallas City Council in such matters. This policy is not applicable to, nor intended to alter or affect, current or future written agreements with the City that contain naming provisions, nor are such agreements required to comply with this policy, nor does this policy apply to testamentary gifts containing naming conditions.

Parks are a core asset of the City, adding open space, enrichment, activities, historical context, preservation, and natural beauty to the neighborhood, community, and region. It is not the intent of this policy to promote constant renaming of Parks, nor the systematic selling of naming opportunities for commercial purposes.

If an Official Naming or Renaming is deemed justified and appropriate, this policy will guide the Park and Recreation Board. Nothing in this policy confers any right to a particular name to any individual or entity and nothing in this policy requires the Board to accept a proposed name merely because is not specifically prohibited by this policy. Instead the Board should, in each instance, use its collective judgment, guided by this policy, to determine what is best for the City of Dallas.

II. Definitions

"Park" means, for purposes of this policy only, any real estate that is owned, managed, leased, or otherwise under the control of the Park and Recreation Department for purposes of providing park, recreation, or open space services and for which the City of Dallas has naming authority.

"Recreation Center" means a building or structure located within a Park, with the primary purpose of providing recreational programming and other community activities. Naming of Recreation Centers shall be pursuant to the provisions of this policy dealing with Recreation Centers and not as a Development Component of a Park. Both the Recreation Center and Recreation Center Components may be renamed pursuant to the Redevelopment Exception described in this policy.

Park and Recreation Board Policy



City of Dallas

Title: Park Naming

No. 11: 02-2009-01

"Official Name" means a name given by the Park and Recreation Board and/or City Council on a long-term basis. All naming opportunities contained in this policy shall result in the Park, Recreation Center, or Component being "Officially Named." Once an "Official Naming" has occurred a name can only be changed pursuant to the criteria set forth herein for renaming a Park.

"Placeholder Name" means a name that is temporary in nature and can be changed at any time. Parks that have not been Officially Named, are considered to have a "Placeholder Name." A Placeholder Name may be replaced by another Placeholder Name prior to a Park's being Officially Named. Unless specifically stated otherwise, the name given a Park when it is first accepted by the City of Dallas, shall be a Placeholder Name.

"Board" means the Park and Recreation Board of the City of Dallas, Texas.

"Department" means the Park and Recreation Department of the City of Dallas, Texas.

"Director" means the senior executive within the Department.

"Exclusive Park Naming Opportunity" means the opportunity for a donor to name a Park and all of its Development Components, including the right to pass the naming opportunity for one or more such Components back to the City or to a specific third party, or to leave such Components unnamed (in which case such Components shall remain unnamed, except pursuant to the Redevelopment Exception described in this policy).

"Park-Only Naming Opportunity" means the opportunity for a donor to name a designated Park, but not its Development Components. At this level of naming opportunity, the Development Components may be named separately by the City or other donors. Both the Park and Development Components may be renamed pursuant to the Redevelopment Exception described in this policy.

Park and Recreation Board Policy



City of Dallas

Title: Park Naming
No. 11: 02-2009-01

"Center Naming Opportunity" means the opportunity for a donor to name a designated Recreation Center (but not its Recreation Center Components). At this level of naming opportunity, the Recreation Center Components may be named separately by the City or other donors. Both the Recreation Center and Recreation Center Components may be renamed pursuant to the Redevelopment Exception described in this policy.

"Park Component" means a facility or amenity within a Park including, but not limited to, a playground, sports field, pavilion, aquatics facility, bridge, or trail. Park Component does not include a Recreation Center.

"Recreation Center Component" means a sub-part within a Recreation Center including, but not limited to, a fitness center, gymnasium, or multi-purpose room.

"Component" means a Park Component, a Recreation Center Component, or both.

"Signatures of Residents" means signatures of residents living in the affected area which have been collected and verified in the manner prescribed for petitions in Dallas City Charter, Chapter IV, Section 12. Residents signature, zip code, and address must be on petition for verification purposes.

"Community Group" means an established, formally organized, and operating association of members of a community which is generally recognized in that community and conducts civic or charitable activities (e.g., a neighborhood association).

"Processing Fee" means all fees associated with the process of Renaming a Park, Trail (or portion thereof), Recreation Center, or Component; including public notices, replacing Park/Facility signage, etc.

III. General Naming Policies. All naming opportunities provided in this policy are subject to the following requirements.

Park and Recreation Board Policy



City of Dallas

Title: Park Naming
No. 11: 02-2009-01

- A. Official Naming Duration** - The duration of an Official Name shall be deemed, in all cases, to be 60 years unless a shorter or longer period is specifically stated in the Board's naming or renaming official action. An exception to the 60-year duration policy may be granted by the Board for extraordinary circumstances, such as financial contributions which are, in the opinion of the Board, substantially greater than the prescribed values referenced in this policy.
- B. Duplicate Name** - The Board will not consider names which duplicate the identical name of another Park, Trail (or portion thereof), or Recreation Center.
- C. Placeholder Names** - Newly acquired or donated properties with no official naming request shall be given a placeholder name in conjunction with the Board agenda item accepting the donation, authorizing the purchase, transferring the title or authorizing the management of the property under a long-term use agreement with another entity. Geographical and street based names will be given priority when assigning placeholder names. The Director shall propose the placeholder name, subject to approval of the Board.
- D. Current Name** - The Board shall consider the history and longevity of the current name of the Park, Trail (or portion thereof), or Recreation Center, along with the value of the current name in the community, when considering the Official Naming or Renaming of a Park, Trail (or portion thereof), or Recreation Center.
- E. Renaming** - The Board may rename a Park, Trail (or portion thereof), Recreation Center, or Component originally named for a corporation or commercial entity should that corporation or entity cease to exist, regardless of the time since the naming of the Park, Trail (or portion thereof), Recreation Center or Component. In the event of a corporate merger or name change, the Board may consider a request to rename the Park, Trail (or portion thereof), Recreation Center, or Component accordingly, regardless of the time since the naming of the Park, Trail (or portion thereof), Recreation Center, or Component. The entity requesting the name change will be responsible for all associated costs (as previously stated in the Preamble, Section 1).

Park and Recreation Board Policy



City of Dallas

Title: Park Naming
No. 11: 02-2009-01

- F. Renaming for Cause** - The Board may rename a Park, Trail (or portion thereof), Recreation Center, or Component (regardless of the time since its previous naming) that carries the name of an individual or corporation which has become linked to criminal activity, bad behavior, or otherwise become offensive to prevailing community standards to a degree that justifies, in the judgment of the Board, such renaming. No consideration will be given to rename a Park, Trail (or portion thereof), Recreation Center, or Component renamed for cause to the previously held name.
- G. Redevelopment Exception** - Any other provisions of this policy notwithstanding, the Board may rename a Park, Trail (or portion thereof), Recreation Center, or Component if, in the opinion of the Director, the Park, Trail (or portion thereof), Recreation Center, or Component has reached the end of its useful life or is otherwise in need of redevelopment, replacement, or rehabilitation.
- H. Accepting Donated Property** - The Department is not obligated to accept any property that does not meet the needs of the Park system. When considering whether to accept donated property or funding to build a new Park, Trail (or portion thereof), Recreation Center, or Components, Department staff will determine whether the proposed donation is consistent with the Department's need within the Park system.
- I. Level of Naming Opportunity** - To determine what level of naming opportunity is available, the percentage of the total project cost represented by a monetary contribution or property donation shall be calculated at the time of the property donation or monetary contribution and any subsequent change in value or project cost shall not alter what level of naming opportunity is available.
- J. Required Governmental Mitigation** - Donations made pursuant to required governmental mitigation do not qualify for naming opportunities under this policy.
- K. Park Board Authority** - The Board retains the authority, in its sole discretion, to determine if a proposed Naming or Renaming under this policy is in the best interest of the City of Dallas and all Naming and Renaming proposals are strictly subject to the due consideration and approval of the Board.

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IV. Park Naming Policies

A. Monetary Contribution and/or Donated Real or Personal Property

When a Park and/or Trail (or portion thereof) is eligible for Official Naming or Renaming, the Park Naming Opportunity shall be considered for a mutually agreed upon monetary contribution, real property donation, personal property donation, or a combination of the above; subject to approval of the Park and Recreation Board.

B. Non-Financial Contribution

When a Park and/or Trail (or portion thereof) is eligible for Official Naming or Renaming, an established community group may ask the Board to Officially Name or Rename for (i) an historical figure, (ii) a state, local, or national leader, (iii) an individual or group, or (iv) an event or concept whose exceptional contributions to the betterment of the community and/or the Park system is worthy of such recognition.

1. The community group must provide an application with compelling information to the Board to consider the name change and the proposed name must comply with this policy.
2. To consider renaming a Park and/or Trail (or portion thereof) for an individual, the community group must present evidence to the Board that the request meets the following criteria.
 - a) The individual has been deceased at least 24 months or is 70 years of age or older and not a member of the Board or the Dallas City Council for the 24-month period preceding the request.
 - b) The individual contributed direct and significant service for the betterment of the community and/or the Park system for more than 25 years or two-thirds of the person's life span.
 - c) The request represents a consensus of the neighborhood as defined in paragraph 4 below.

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3. Consensus of the neighborhood will be demonstrated as follows.
 - a) Provide at least 200 signatures of residents living within a ½-mile service radius, or 50% of residents living within the same radius (whichever is less), of a Mini-Park or Neighborhood Park in support of the Park name change.
 - b) Provide at least 600 signatures of residents living within a 2-mile service radius, or 50% of residents living within the same radius (whichever is less), of a Community Park in support of the Park name change.
 - c) Provide at least 1,000 signatures of City of Dallas residents from throughout the city in support of the Metropolitan, Regional, or Signature Park name change.
4. Park and Recreation staff will evaluate the name change request. Such evaluation may include but is not limited to the following.
 - a) Research the historical figure, event, concept, state, local or national leader, individual, or group to verify that the exceptional contributions are worthy of such recognition.
 - b) Check the validity and number of signatures provided and the process by which they were collected.
 - c) Post the requested name change at the affected Park for 45 days. During this time, public comments will be collected via mail, email, and website.
 - d) Conduct a community meeting and hold a non-binding poll of attendees to determine community interest in name change.
5. Any name selected under this Section is subject to the guidelines set out in Section III.

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6. The Board will consider the request and will determine, by vote, to Officially Name or Rename a Park for an historical figure; a state, local or national leader; an individual or group; or an event or concept whose exceptional contributions towards the betterment of the community and/or the Park system is worthy of such recognition.
7. If the Board denies the request, it will not be reconsidered by the Board until at least one year after such denial.

V. Recreation Center Naming Policies

A. Monetary Contribution and/or Donated Real or Personal Property

When a Recreation Center is eligible for Official Naming or Renaming, the Center Naming Opportunity shall be considered for a mutually agreed upon monetary contribution, real property donation, personal property donation, or a combination of the above; subject to approval of the Park and Recreation Board.

B. Non-Financial Contribution

When a Recreation Center is eligible for Official Naming or Renaming, an established community group may ask the Board to Officially Name or Rename a Recreation Center for (i) an historical figure, (ii) a state, local or national leader, (iii) an individual or group, or (iv) an event or concept whose exceptional contributions to the betterment of the community and/or the Park system is worthy of such recognition.

1. The community group must provide an application with compelling information to the Board to consider the name change, and the proposed name must comply with this policy.
2. To consider renaming a Recreation Center for an individual, the community group must present evidence to the Board that the request meets the following criteria.
 - a) The individual has been deceased at least 24 months, or is 70 years of age or older and not a member of the Board or the Dallas City Council for the 24-month period preceding the request.

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- b) The individual contributed direct and significant service for the betterment of the community and/or the Park system for more than 25 years or two-thirds of the person's life span.
 - c) The request represents a consensus of the neighborhood as defined in paragraph 4 below.
3. Consensus of the neighborhood will be demonstrated by providing at least 600 signatures of residents living within a 2-mile service radius, or 50% of residents living within the same radius (whichever is less), of the Recreation Center in support of the Recreation Center name change.
4. Park and Recreation staff will evaluate the name change request. Such evaluation may include but is not limited to the following.
 - a) Research the historical figure, event, concept, state, local or national leader, individual, or group to verify that the exceptional contributions are worthy of such recognition.
 - b) Check the validity and number of signatures provided and the process by which they were collected.
 - c) Post the requested change at the affected Recreation Center for 45 days. During this time, public comments will be collected via mail, email, and website.
 - d) Conduct a community meeting and hold a non-binding poll of attendees to determine community interest in name change.
5. Any name selected under this Section is subject to the guidelines set out in Section III.
6. The Board will consider the request and will determine, by vote, whether to Officially Name or Rename a Recreation Center for an historical figure; a state, local or national leader; an individual or group; or an event or concept whose exceptional contributions towards the betterment of the community and/or the Park system is worthy of such recognition.
7. If the Board denies the request, it will not be reconsidered by the Board until at least one year after such denial.

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VI. Component Naming Policies

- A. Accepting Development Components** - The Department is not obligated to accept any Park Component or Recreation Center Component that does not meet the needs of the Park system.
1. When considering whether to accept a donated Component, funding to build a new Component, or funding to renovate a Component, department staff will determine whether the proposal is consistent with the department's need within the Park system.
 2. The Department will also consider the cost to maintain the Component and the level of financial support from the donor to provide for the ongoing maintenance of the Component.
- B. Component Naming** - Component Naming or Renaming may be proposed, subject to Board consideration and approval, as a result of (i) a financial contribution that is at least 50% of the sum of the value of the design, purchase, and installation of a new Component, or (ii) 100% of the cost of any renovation of an existing Component, or (iii) some other financial contribution to the Park Department, unrelated to any specific Component, which the Board finds to be sufficiently substantial to merit a special naming opportunity for an unnamed Component. Under extraordinary circumstances, the Board may grant an exception to the specific contribution thresholds stated in this paragraph. Components must have a total aggregate value of \$25,000 to be considered and must meet Park and Recreation Department amenity/design standards.
- C. Submitting a Component Name** - When a donor has acquired a Naming or Renaming opportunity for a Component pursuant to this policy but specifically declines to submit a name to the Board for consideration, or fails for a period of 6 months to submit a name to the Board for consideration, the Component will be deemed eligible for Naming or Renaming until the Board approves a future proposal.

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VII. Fair Park Naming Policies

- A. Fair Park Historical Significance** - Fair Park is an exposition park of historical significance, and it shall be the policy of the Board to establish guidelines for the review and approval of naming requests to ensure the historical integrity of Fair Park. Officially Named Fair Park facilities are not eligible for renaming until after 60 years following the date of the Official Naming. If there is a deed restriction or such name is of special historical or geographic significance, the facility is not eligible for Renaming.
- B. Present Names of Facilities** - The criteria set forth herein shall have no bearing on the present names of Fair Park facilities.
1. Fair Park has been designated as a City of Dallas Historic Overlay District, State Archeological Landmark, National Register Historic District, and National Landmark District. The addition of monuments, markers, sculptures, plaques, frescoes, reliefs, statuary, and structures is discouraged for placement in the park, unless replacing items originally constructed for the Texas Centennial in 1936.
 2. Official Naming or Renaming requests should be submitted in writing, with all supporting attachments and petitions, to the Director with a copy to the Assistant Director of Fair Park. A requested Board committee agenda date will only be considered if it is at least 30 days after the date the request was received by the Director.
 3. The request must be accompanied by any historical data, historical designations, restrictions, and a compelling justification relating to the Official Naming or Renaming of a facility or component.
 4. Department staff will research the history of the request to authenticate the appropriateness and validity of the name request.
 5. Requests for building markers or plaques to display the requested name will be considered if they have minimal visual impact to the exterior of the building and are consistent with the history and development of the Park as well as the restoration of existing buildings, art work, and landscapes, subject to the review of the Fair Park Task Force of the Dallas Landmark Commission, if applicable.

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6. The appropriate committee of the Board shall review the requests for compliance with the terms of this policy and will forward the request and associated materials to the Fair Park Task Force of the Dallas Landmark Commission for review.
7. If the Board denies the request, it will not be reconsidered by the Board until at least one year after such denial.
8. If operation of the structure under consideration for Official Naming or Renaming is regulated by a lease agreement with the Office of Cultural Affairs, approval from the Cultural Affairs Commission must also be obtained as a prerequisite to Board approval.
9. Any name selected under this Section is subject to the guidelines set out in Section III.
10. If appropriate, the Board will consider the request and will determine, by vote, whether to Officially Name or Rename a facility or component in Fair Park.

REFERENCES

Dallas City Code, Chapter IV, Section 12

ATTACHMENT A

NON-FINANCIAL CONTRIBUTION PARK NAMING PROCESS

CHAPTER IV. ELECTIONS AND REFERENDUMS

SEC. 12. PETITION REQUIREMENTS.

(a) To be valid, a petition submitted for the purpose of complying with an election process must comply with the Texas Election Code, as amended.

(b) Every person circulating a petition or page of a petition, other than a petition to place a candidate's name on the ballot, shall file with the city secretary an affidavit containing the person's name and address and a statement that:

- (1) the person circulated the petition;
- (2) the purpose was explained to each signer;
- (3) each signer freely provided all information required;
- (4) all statements contained in the petition are true; and
- (5) the person witnessed the affixing of each signature on the petition.

(Amend. of 4-2-83, Prop. No. 2; Amend. of 5-1-93, Prop. No. 6)

NON-FINANCIAL CONTRIBUTION PARK NAMING PROCESS

