



Dallas Park & Recreation

New Youth Boxing and Fitness Facility:

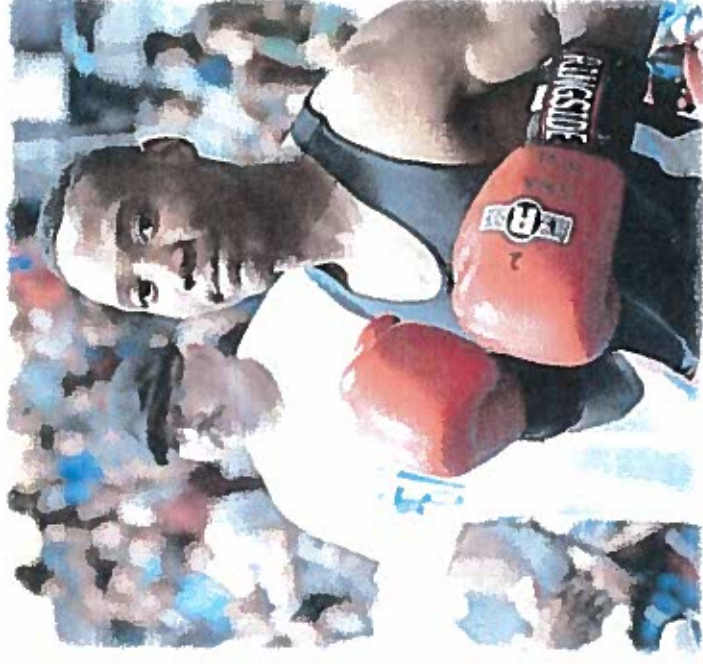
A Budget Enhancement Update

PARK AND RECREATION BOARD

SEPTEMBER 7, 2017

Youth Boxing and Fitness Facility

- Program Overview
- Facility Space
- Program Partners
- Current Boxing Programs
- Goals and Objectives
- What's Next



Program Overview

Recreation Services received \$133K in funding to develop, open and operate a youth boxing and fitness program in partnership with the Dallas Police Department's Police Activities League (PAL). This project was spearheaded by Councilmember Adam McGough and through his partnership with Apartment Association of Greater Dallas, a facility lease was granted for this initiative.

The purpose of the youth boxing and fitness facility is:

- To fill a service gap of recreation programs and services
- To provide structured recreational activities and programs to a deserving community of youth; ages 12-17 in the Forest and Audelia area of northeast Dallas
- To further promote our national and local position on youth Health and Wellness and to expand our Mayor's Youth Fitness Initiative
- To collaborate with the Dallas Police Department in the redirection of undesired behaviors in this community by cultivating a safe environment



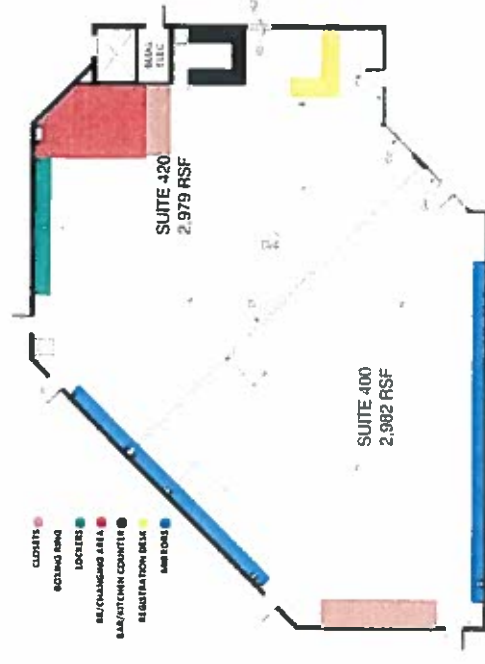
Facility Space

Located at 9759 Forest Lane, in the Forest and Audelia Shopping Center, the youth boxing and fitness program will be housed in a 5,941 square foot space. This leased facility space was donated, designed and constructed by our partners of Apartment Association of Greater Dallas. This space has been vacant for two years and is located in a shopping center next to a beauty supply store, mobile phone company, a dentist and a childcare facility.

This facility comes equipped with:

- 20 by 20 boxing ring
- Speed and Heavy Bags
- 900 square foot of MyFi program space
- Cardio Area

(3 rowing machines, 2 treadmills, 1 elliptical, 1 stationary bike)



Program Partners

The construction and build out of this facility is the result of multiple partners working in collaboration to enhance the community and provide the area youth an opportunity to focus on health and wellness and competition in an environment designed specifically for them.

Dallas Park and Recreation Department

- Conduct daily programming for youth ages 12-17 from 3pm-7pm
- Coordinate special events and programs to attract consistent participation
- Manage and operate the facility



Dallas Police Department: Police Activities League

- Recruit and organize competitive boxing program
- Train and recruit volunteer coaches and trainers to facility boxing program
- Provide a daily presence at the facility

Apartment Association of Greater Dallas

- Provided leased space of 5,941 square feet, estimated annual value \$84K-\$113K
- Manage the construction and design of space; totaling \$300,000



Dallas Park & Recreation

APARTMENT ASSOCIATION
GREATER DALLAS

Current Boxing Programs

Currently, the Dallas Park and Recreation Department has three boxing rings where competitive boxing is offered:

- Anita N. Martinez Recreation Center
- Jaycee Zaragoza Recreation Center
- Janie C. Turner Recreation Center
 - Boxing program offered in partnership with Dallas PAL
 - Hosts the Annual Battle in Big D Boxing Tournament



What's Next?

- Facility tentatively scheduled to open on September 30, 2017
- Anticipated daily participation > 65
 - Mayor's Youth Fitness Initiative: 25
 - Boxing training and fitness: 35
- Conduct 3,000 annual hours of health and wellness programs to youth ages 12-17
- Implement the Youth Ambassador Leadership Program
- Coordinate 2 annual special events
- Collaborate with neighboring businesses to enhance the safety and success of this program

