



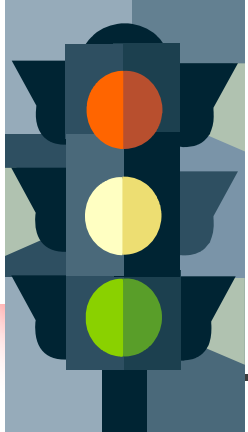
# Automated Red Light Camera Enforcement

**SafeLight**  
*Dallas Stops on Red!*



Presented to: Automated Red Light Enforcement Commission

Date: January 11, 2011

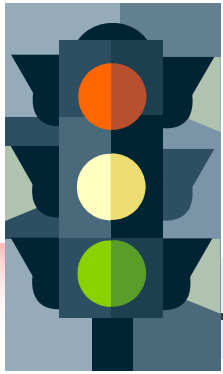


# FY 10-11 Performance

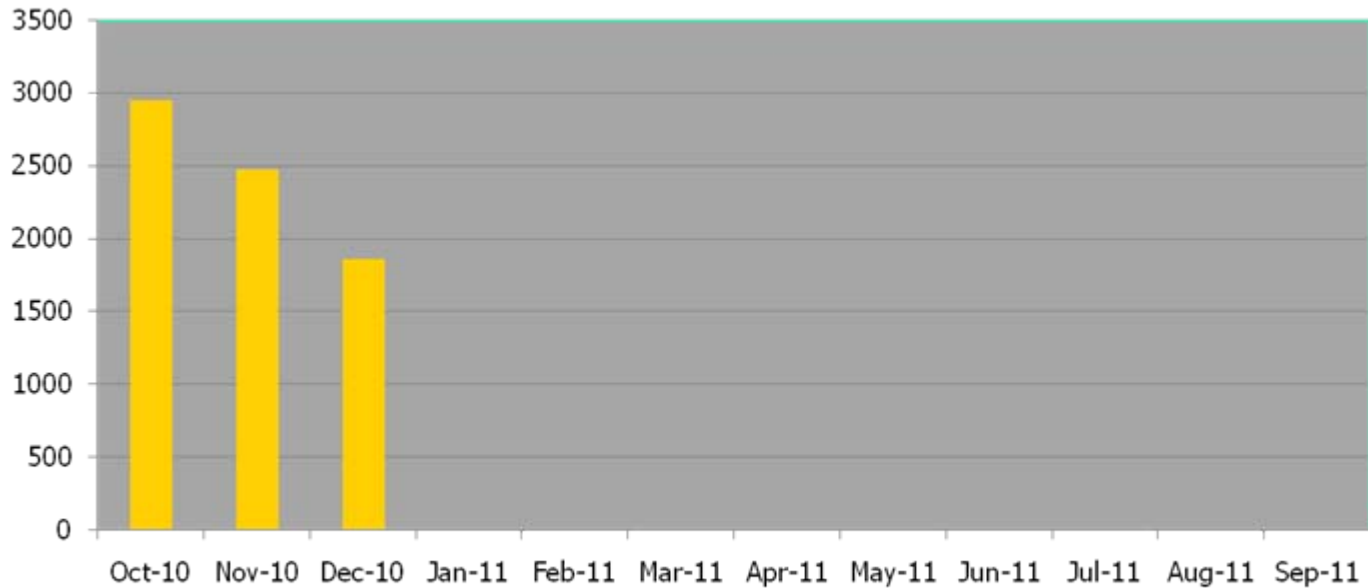
October – December 2010  
1<sup>st</sup> QTR

	OCT	NOV	DEC	1st Qtr Total
Citations Issued	10,239	8,877	7,398	26,514

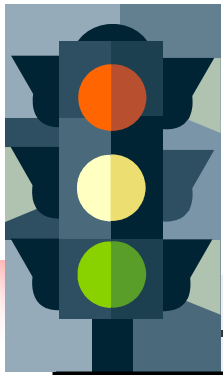
Notes: November - 3 days off  
December - 2 days off



# FY 10-11 Controllable Events



**Clarity of Plates , Videos not Usable**  
**Equipment Malfunction & Bad Picture/Overexposed /Dark Environment are main issues**

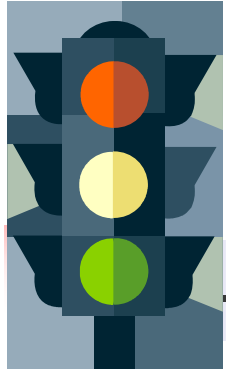


# Spanish Notice Update

Comparison of Notices\*

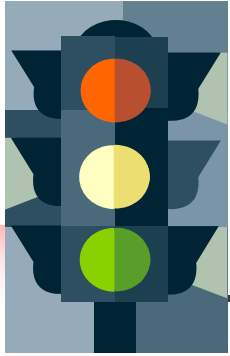
Notice Type	Mail Date range	Notice Count	Payments on Notices	% of Notices
English Only	Jul-09	17,561	1,573	8.96%
Spanish/English	Aug-09	15,460	1,634	10.57%
Spanish/English	Sep-09	17,766	1,802	10.14%
Spanish/English	Oct-09	17,141	1,548	9.03%
Spanish/English	Nov-09	14,010	1,305	9.31%
Spanish/English	Dec-09	21,982	1,871	8.51%
Spanish/English	Jan-10	17,559	1,863	10.61%
Spanish/English	Feb-10	16,003	1,693	10.58%
Spanish/English	Mar-10	17,799	1,698	9.54%
Spanish/English	Apr-10	16,686	1,391	8.34%
Spanish/English	May-10	17,418	1,429	8.20%
Spanish/English	Jun-10	19,133	1,744	9.12%
Spanish/English	Jul-10	16,882	1,900	11.25%
Spanish/English	Aug-10	15,733	1,690	10.74%
Spanish/English	Sep-10	13,013	1,103	8.48%
Spanish/English	Oct-10	11,301	1,089	9.64%

\*As time passed the more payments will be associated with the Spanish/English Notices



## FY 10-11 ACCOMPLISHMENTS OCTOBER 2010 – DECEMBER 2010

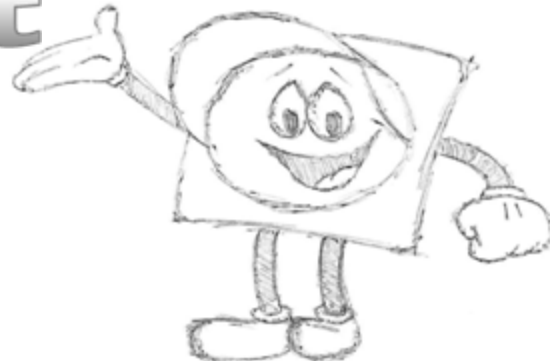
- Completed kiosks project: Over 125 SafeLight Posters throughout the City of Dallas spreading statistical information about the program's progress and performance along with a "Do not text and drive" message ( See appendices for picture and locations).
- Public Awareness Presentation for the North Dallas Kiwanis Club, November 10, 2010 @ the Walnut Hill Recreation Center.
- Staff joined nixle.com, a community involvement news organization



# Marketing of SafeLight

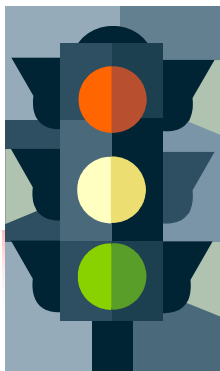
- As part of the contract with ACS, the contractor provides 4 hours per month toward marketing initiatives
- This time will be used to continue to maintain an ongoing and fresh marketing perspective
- Staff has spoken with contractor to develop cartoon character such as Ryan the Red Light or Sonny the SafeLight and will work with PIO to create a DVD to take to schools and other events throughout Dallas.

SafeLight



# Public Awareness Campaign Summary

From Inception - 2006



Target Audience/Presented to	Measures of Success/ population reached
High School students	2,000-3,000
Homeowners Associations/Church Org	100-200
Municipal Court Bar Association	25-30
Driving Schools/Teen drivers	200-300
City of Dallas employees Safety Fair	200-300
Dallas Police Officers, 2008 - 2009	1,500-2,000
Dallas Water Utilities field employees	75-100
Oncor, 2009	28
National Night Out, 2009	339
National Night Out, 2010	200-300
Walk Like Madd Event, 2010	3,500
National Stop on Red Week, 2007-2010	Approximately 3 mil with media coverage
Mayor's Back to School Fair, 2007-2010	60,000-80,000
125 Sidewalk kiosks, 2010-2011	5000-15,000
FY 06-07	7 presentations made-NASCAR/DISD/City of Dallas Partnership- contacted 100 schools
FY 07-08	39 presentations made
FY 08-09	31 presentations made
FY 09-10	15 presentations made

# Target Audience Information

Population	2008 Estimate	%
Total Population	1,330,000	
Population Density (per sq. mi.)	3,882	
Male	676,970	50.9
Female	653,030	49.1

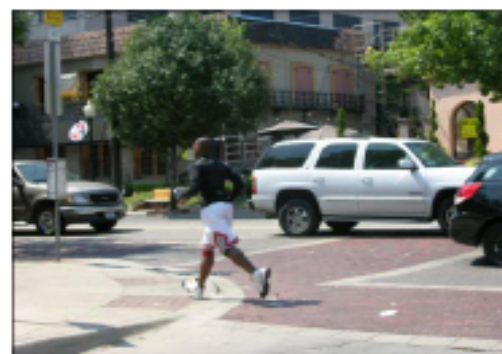
Race	2008 Estimate	%
Non-Hispanic White	385,700	29.0
Non-Hispanic Black	298,590	22.3
Hispanic	593,180	44.6
Other Race	54,530	4.1

Highest Education Level Achieved	2008 Estimate	%
Graduate/Professional Degree	75,830	9.6
Bachelor's Degree	134,076	17.3
Associate's Degree	35,378	4.6
Some College, No Degree	137,115	17.7
HS Graduate	158,021	20.4

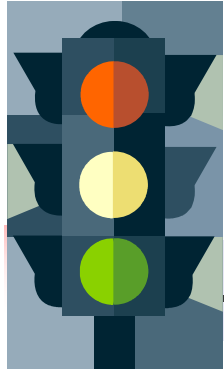
Source: NCTCOG; 2008 American Community Survey 1-Year Estimates; U.S. Census Bureau.

Age	2008 Estimate
Median Age	31.9
Age 18+	890,442
Age 21+	841,888

Household & Income	2008 Estimate
Total Households	453,692
Median Household Income	\$40,796
Per Capita Income	\$26,436
Total Housing Units	518,290







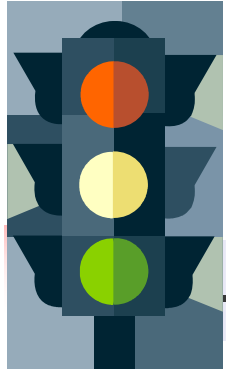
## Scheduled Public Awareness Events for 2011

- National Stop on Red Week – August
- Mayor's Back to School Fair – August
- National Night Out – October



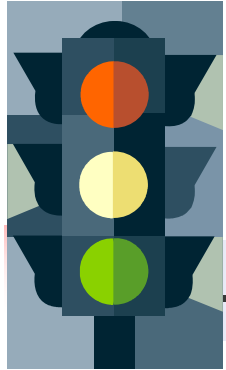
P.O. Box 600845 Dallas, Texas 75360-0845

November, 2010 Provided contact information to the DHL for presentations- Staff will begin contacting associations between January – March 2011.



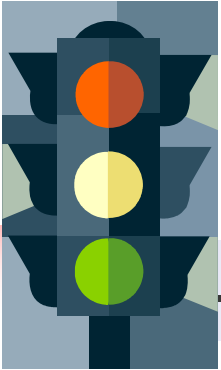
## Scheduled Public Awareness Events for 2011- Continued

- Continue with SafeLight Brand/Logo-work with contractor to prepare video similar to <http://www2.dallascityhall.com/cease/ceasethegrease.html>
- Requested list of community events from DPD for staff to attend



## Annual Statistic Report Submitted to Texas Department of Transportation (TxDOT)

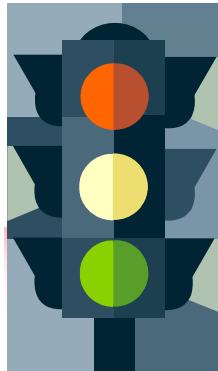
- The 2010 complete report is available at [http://www.txdot.gov/safety/red\\_light\\_reports.htm](http://www.txdot.gov/safety/red_light_reports.htm)



## Appendixes

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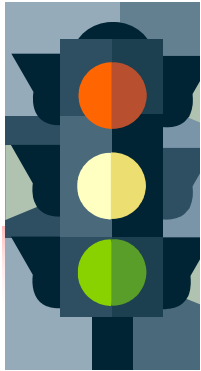
- List of kiosks with SafeLight poster
- Picture of SafeLight poster
- Picture of kiosks
- List of ARC members
- Red Light Camera Map
- Red Light Camera Locations



## Kiosk Inventory Report

As of 11.9.10

Kiosk #	Location Desc.	Face
101	113 Commerce W/O Industrial Blvd N/S	E
102	113 Commerce W/O Industrial Blvd N/S	W
103	2832 Haskell Ave E/O N Central Expressway Sec (I) S/S	E
104	2832 Haskell Ave E/O N Central Expressway Sec (O) S/S	W
105	6218 Gaston Ave S/O Paulus Ave Swc (I) W/S	S
106	6218 Gaston Ave S/O Paulus Ave Swc (O) W/S	N
107	3115 Mockingbird Lane E/O Audrey Ave Nec (I) N/S	E
108	3115 Mockingbird Lane E/O Audrey Ave Nec (O) N/S	W
109	3030 Mockingbird Lane W/O Cedar Springs Swc (I) S/S	W
110	3030 Mockingbird Lane W/O Cedar Springs Swc (O) S/S	E
111	5113 Lemmon Ave N/O Mahanna Street Nwc (I)	N
112	5113 Lemmon Ave N/O Mahanna Street Nwc (O)	S
113	3812 Oaklawn Ave N/O Blackburn Nec (I)	S
114	3812 Oaklawn Ave N/O Blackburn Nec (O)	N
115	3421 Oaklawn Ave S/O Lemmon Ave Nwc (I)	N
116	3421 Oaklawn Ave S/O Lemmon Ave Nwc (O)	S
117	1910 Field St S/O Akard St E/S	S
118	1910 Field St S/O Akard St E/S	N
119	922 Wood Street S/O Griffin Street Swc (I)	N
120	922 Wood Street S/O Griffin Street Swc (O)	S
121	2617 Main Street E/O N Good Latimer Nwc (I)	E
122	2617 Main Street E/O N Good Latimer Nwc (O)	W
123	2817 Main Street W/O Malcom X Blvd Nwc (I)	E
124	2817 Main Street W/O Malcom X Blvd Nwc (O)	W
125	606 Malcolm X Blvd S/O Gaston Ave Sec (I)	S
126	606 Malcolm X Blvd S/O Gaston Ave Sec (O)	N
127	3211 Gaston Ave W/O Hall Street Nwc (I) N/S	E
128	3211 Gaston Ave W/O Hall Street Nwc (O) N/S	W
129	2228 Greenville Ave N/O Richmond Nec (I)	S
130	2228 Greenville Ave N/O Richmond Nec (O)	N
133	7341 Gaston Ave W/O Garland Road Nwc (I)	E
134	7341 Gaston Ave W/O Garland Road Nwc (O)	W
135	5230 Greenville Ave S/O E Lovers Lane Sec (I)	S
136	5230 Greenville Ave S/O E Lovers Lane Sec (O)	N
137	8028 Walnut Hill Lane S/O Golf Lakes Trail Sec (I)	W
138	8028 Walnut Hill Lane S/O Golf Lakes Trail Sec (O)	E
139	7565 Greenville Avenue S/O Meadow Road Swc (I)	N
140	7565 Greenville Avenue S/O Meadow Road Swc (O)	S
141	5653 Lemmon Ave S/O Inwood Rd Swc (I)	N
142	5653 Lemmon Ave S/O Inwood Rd Swc (O)	S
143	7774 Forest Ln E/O Park Central Dr S/S	W
144	7774 Forest Ln E/O Park Central Dr Sec (O)	E
145	4302 Lemmon Ave Sec S/O University B (O)	N
146	4302 Lemmon Ave Sec S/O University B (I)	S
147	4292 Mockingbird Ln W/O Lemmon Ave Swc (I)	W
148	4292 Mockingbird Ln W/O Lemmon Ave Swc (O)	E
149	11806 Inwood Rd N/O Forest Lane Sec (I)	S



150	11806 Inwood Rd N/O Forest Lane Sec (O)	N
151	5927 Forest Ln W/O Preston Rd Nwc (I)	E
152	5927 Forest Ln W/O Preston Rd Nwc (O)	W
153	6125 Berkshire Ln W/O Kate Street N/S	E
154	6125 Berkshire Ln W/O Kate Street N/S	W
155	6115 Luther Ln W/O Kate Street Nwc (I)	E
156	6115 Luther Ln W/O Kate Street Nwc (O)	W
157	8203 Preston Rd N/O Sherry Lane Nwc (I)	N
158	8203 Preston Rd N/O Sherry Lane Nwc (O)	S
159	5313 Forest Ln E/O Inwood Rd Nec (I)	E
160	5313 Forest Ln E/O Inwood Rd Nec (O)	W
161	2102 Ft Worth Avenue W/O North Hampton Rd SWC (I) N/S	W
162	2102 Ft Worth Avenue W/O North Hampton Rd Swc (O)	E
163	2625 Westmoreland S/O Illinois Avenue Swc (I)	N
164	2625 Westmoreland S/O Illinois Avenue Swc (O)	S
165	2405 Kiest W/O Hampton Nwc (I)	E
166	2405 Kiest W/O Hampton Nwc (O)	W
167	8108 Douglas N/O Sherry Lane E/S	S
168	8108 Douglas N/O Sherry Lane E/S	N
169	5707 Lemmon N/O Inwood Road Nwc (I)	N
170	5707 Lemmon N/O Inwood Road Nwc (O)	S
171	3110 Lemmon Ave W/O Mckinney Avenue Nwc (I)	W
172	3110 Lemmon Ave W/O Mckinney Avenue Nwc (O)	E
173	2228 Inwood Road N/O Harry Hines Nec (I)	S
174	2228 Inwood Road N/O Harry Hines Nec (O)	N
175	3727 Lemmon Avenue E/O Oak Lawn Avenue Sec (I)	W
176	3727 Lemmon Avenue E/O Oak Lawn Avenue Sec (O)	E
177	802 Pearl S/O Ross Avenue Swc (I)	N
178	802 Pearl S/O Ross Avenue Swc (O)	S
179	1314 Commerce E/O Field St N/S	W
180	1314 Commerce E/O Field St N/S	E
181	2706 Commerce E/O Henry St S/S	W
182	2706 Commerce E/O Henry St S/S	E
183	3107 Main Street E/O Hall Street Nec (I)	E
184	3107 Main Street E/O Hall Street Nec (O)	W
185	5505 Grand Ave N/O Samuells Blvd Nwc (I)	N
186	5505 Grand Ave N/O Samuells Blvd Nwc (O)	S
189	2414 Cedar Springs S/O Fairmont St E/S	S
190	2414 Cedar Springs S/O Fairmont St E/S	N
191	2205 Cedar Springs E/O Pearl St N/S	E
192	2205 Cedar Springs E/O Pearl St N/S	W
193	6872 Greenville Avenue S/O Park Lane Sec (I)	S
194	6872 Greenville Avenue S/O Park Lane Sec (O)	N
195	3112 Forest Ln E/O Webb Chapel	W
196	3112 Forest Ln E/O Webb Chapel Sec (O)	E
197	3639 Forest Ln W/O Marsh Ln Nwc (I)	E
198	3639 Forest Ln W/O Marsh Ln Nwc (O)	W
199	3798 Forest Ln E/O Cox Sec (I)	W
200	3798 Forest Ln E/O Cox Sec (O)	E
201	5247 Spring Valley E/O Dallas North Tollway Nec (I)	E
202	5247 Spring Valley E/O Dallas North Tollway Nec (O)	W
203	5927 Beltline W/O Preston N/S	E



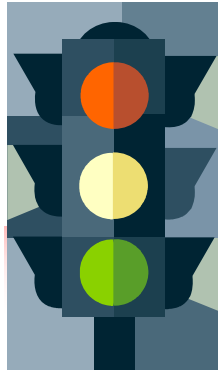


204	5927 Beltline W/O Preston Nwc (O)	W
205	17503 Coit Rd N/O McCallum	N
206	17503 Coit Rd N/O McCallum Nwc (O)	S
207	6170 Beltline Rd W/O Alexis	W
208	6170 Beltline Rd W/O Alexis	E
209	4010 Frankford E/O Midway Sec (I)	W
210	4010 Frankford E/O Midway S/S	E
211	6343 Frankford E/O Preston Nec (I)	E
212	6343 Frankford E/O Preston Nec (O)	W
213	2431 Market Center Blvd N/O Stemmons Frwy Nwc (I)	N
214	2431 Market Center Blvd N/O Stemmons Frwy Nwc (O)	S
215	4502 Live Oak St S/O Carroll Sec (I)	S
216	4502 Live Oak St. S/O Carroll Sec (O)	N
217	3903 Capitol Ave N/O Haskell	N
218	3903 Capitol Ave N/O Haskell	S
219	4532 Travis St S/O Knox Henderson Sec (I)	W
220	4532 Travis St S/O Knox Henderson E/S	E
221	1438 Beckley Ave N/O Methodist Med Cntr Entrance E/S	S
222	1438 Beckley Ave N/O Methodist Med Cntr Entrance E/S	N
223	126 Colorado Blvd W/O Beckley Ave S/S	W
224	126 Colorado Blvd W/O Beckley Ave S/S	E
225	420 Zang Blvd S/O Seventh Ave E/S	S
226	420 Zang Blvd S/O Seventh Ave E/S	N
227	10027 Marsh Ln N/O Walnut Hill Ln W/S	N
228	10027 Marsh Ln N/O Walnut Hill Ln W/S	S
229	8271 Walnut Hill Ln W/O Rambler Rd N/S	E
230	8271 Walnut Hill Ln W/O Rambler Rd N/S	W
231	5919 Beltline Rd W/O Preston Rd N/S	E
232	5919 Beltline Rd W/O Preston Rd N/S	W
233	6039 Campbell Rd E/O Preston Rd N/S	E
234	6039 Campbell Rd E/O Preston Rd N/S	W
235	16837 Coit Rd S/O McCallum W/S	N
236	16837 Coit Rd S/O McCallum W/S	S
237	17521 Coit Rd N/O McCallum W/S	N
238	17521 Coit Rd N/O McCallum Blvd W/S	S
239	18924 Midway Rd S/O Rosemeade Pkwy E/S	S
240	18924 Midway Rd S/O Rosemeade Pkwy E/S	N
241	3026 Main St. W/O S. Hall St. S/S	W
242	3026 Main St. W/O S. Hall St. S/S	E
243	3253 Camp Wisdom Rd E/O Pastor Bailey N/S	E
244	3253 Camp Wisdom Rd E/O Pastor Bailey N/S	W
245	2915 Greenville Ave N/O Martel Ave W/S	N
246	2915 Greenville Ave N/O Martel Ave W/S	S
247	1430 Illinois Ave W/O Corinth St S/S	W
248	1430 E. Illinois Ave. W/O Corinth St. S/S	E
249	1705 Ross Ave W/O Akard N/S	E
250	1705 Ross Ave W/O Akard N/S	W
251	1944 Field St N/O Munger Ave E/S	S
252	1944 Field St N/O Munger Ave E/S	N
253	1704 Payne St. E/O Caroline St. S/S	W
254	1704 Payne St. E/O Caroline St. S/S	E
255	3224 Commerce W/O Trunk Ave S/S	W

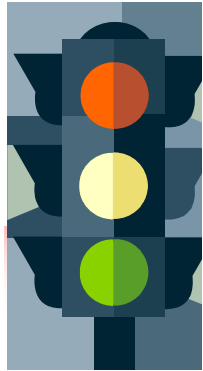


256	3224 Commerce W/O Trunk Ave S/S	E
257	202 Market St S/O Commerce St E/S	S
258	202 Market S/O Commerce W/S	N
259	3530 McKinney Ave. S/O Lemmon Ave. W/S	N
260	3530 McKinney Ave S/O Lemmon Ave W/S	S
261	5402 Ross Ave W/O Greenville Ave S/S	W
262	5402 Ross Ave W/O Greenville Ave S/S	E
263	3085 Forest Ln W/O Webb Chapel Rd N/S	E
264	3085 Forest Ln W/O Webb Chapel Rd N/S	W
265	6040 Forest Ln E/O Preston Rd S/S	W
266	6040 Forest Ln E/O Preston Rd S/S	E
267	8018 Forest Ln W/O Forest Central Dr. S/S	W
268	8018 Forest Ln W/O Forest Central Dr S/S	E
269	12208 Greenville Ave N/O Markville Dr E/S	S
270	12208 Greenville Ave N/O Markville Dr E/S	N
271	9368 Forest Ln W/O Abrams Rd S/S	W
272	9368 Forest Ln W/O Abrams Rd S/S	E
273	8796 Skillman Rd N/O Royal Ln E/S	S
274	8796 Skillman Rd N/O Royal Ln E/S	N
277	3231 Forest Ln 0000000 mi N/O Webb Chapel Rd E/S	E
278	3231 Forest Ln N/O Webb Chapel Rd E/S	W
279	2821 Walnut Hill Ln N/O Denton Dr E/S	E
280	2821 Walnut Hill Ln N/O Denton Dr E/S	W
281	2628 Royal Ln S/O Shady Trail E/S	W
282	2628 Royal Lane S/O Shady Trail E/S	E
283	3197 Royal Ln N/O Webb Chapel Rd W/S	E
284	3197 Royal Ln N/O Webb Chapel Rd W/S	W
285	3019 Blackburn St E/O McKinney Ave S/S	W
286	3019 Blackburn St E/O McKinney Ave S/S	E
289	2990 Lemmon Ave N/O Oak Grove Rd W/S	E
290	2990 Lemmon Ave N/O Oak Grove Rd W/S	W
291	3720 McKinney Ave E/O Blackburn St S/S	S
292	3720 McKinney Ave E/O Blackburn St S/S	N
293	7213 Skillman Rd W/O Walnut Hill Ln N/S	N
294	7213 Skillman Rd W/O Walnut Hill Ln N/S	S
295	9682 Audelia Rd S/O Walnut Hill Ln W/S	S
296	9682 Audelia Rd S/O Walnut Hill Ln W/S	N
297	9657 Audelia Rd S/O Walnut Hill Ln W/S	N
298	9657 Audelia Rd S/O Walnut Hill Ln W/S	S
299	8991 Forest Ln & Shepherd Dr	E
300	8991 Forest Ln N/O Shepherd Dr E/S	W
301	12268 Greenville Ave E/O HI 635 N/S	E
302	12268 Greenville Ave. E/O HI 635 N/S	W
303	5331 Alpha Rd E/O Noel Rd N/S	E
304	5331 Alpha Rd E/O Noel Rd N/S	W
305	13614 Noel Rd N/O Alpha Rd E/S	S
306	13614 Noel Rd N/O Alpha Rd E/S	N
307	13690 Noel Rd S/O Valley View Trail W/S	N
308	13690 Noel Rd S/O Valley View Trail W/S	E
309	5335 Arapaho Rd E/O Dallas Parkway (median)	W
310	5335 Arapaho Rd E/O Dallas Parkway (median)	E
311	13106 Montfort Rd N/O LB J Fwy (median)	S



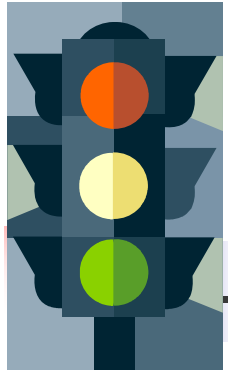


312	13106 Montfort Rd N/O LBJ Frwy (median)	N
313	3809 McKinney Ave N/O Haskell Ave W/S	N
314	3809 McKinney Ave N/O Haskell Ave W/S	S
315	4521 McKinney Ave N/O Armstrong Ave E/S	S
316	4521 McKinney Ave N/O Armstrong Ave E/S	N
317	2551 Caroline St. S/O Field St. W/S	N
318	2551 Caroline St. S/O Field St. W/S	S
319	2954 Blackburn St E/O Noble Ave N/S	S
320	2954 Blackburn St E/O Noble Ave N/S	N
321	5505 Arapaho Rd E/O Montfort Dr N/S	W
322	5505 Arapaho Rd E/O Montfort Dr N/S	E
323	11878 Greenville Ave N/O Forest Ln E/S	S
324	11878 Greenville Ave N/O Forest Ln E/S	N
325	10005 Royal Ln E/O Audelia Rd N/S	E
326	10005 Royal Ln E/O Audelia Rd N/S	W
327	3116 Knox St N/O Cole Ave E/S	S
328	3116 Knox St N/O Cole Ave E/S	N
329	908 McKinney Ave N/O Lamar St E/S	S
330	908 McKinney Ave N/O Lamar St E/S	N
331	981 Broom St W/O Lamar St S/S	N
332	981 Broom St. W/O N. Lamar St. S/S	S
333	6453 Mockingbird Ln E/O Abrams Rd N/S	E
334	6453 Mockingbird Ln E/O Abrams Rd N/S	W
335	2128 McKinney Ave S/O Pearl St E/S	S
336	2128 McKinney Ave S/O Pearl St E/S	N
337	2392 Cedar Springs S/O Maple Ave N/S	E
338	2392 Cedar Springs E/O Maple Ave N/S	W
339	1550 Mockingbird Ln E/O Oakbrook Blvd S/S	W
340	1550 W. Mockingbird Ln E/O Oakbrook Blvd S/S	E
341	8602 Skillman Rd S/O Royal Ln E/S	S
342	8602 Skillman Rd S/O Royal Ln E/S	N
343	3570 Forest Ln W/O Marsh Ln S/S	W
344	3570 Forest Ln W/O Marsh Ln S/S	E
345	2713 Walnut Hill E/O Harry Hines N/S	E
346	2713 Walnut Hill Ln E/O Harry Hines Blvd N/S	W
347	404 Griffith St N/O Patterson St E/S	S
348	404 Griffith St N/O Patterson St E/S	N
349	319 Pearl Exprwy S/O Young St W/S	N
350	319 Pearl Exprwy S/O Young St. W/S	S
351	18125 Coit Rd S/O George Bush W/S	N
352	18125 Coit Rd S/O George Bush W/S	S
353	1541 Mockingbird Ln W/O Oakbrook Blvd N/S	E
354	1541 Mockingbird Ln W/O Oakbrook Blvd N/S	W
355	2502 Maple Ave W/O McKinney Ave N/S	E
356	2502 Maple Ave W/O McKinney Ave N/S	W
357	7941 Park Ln W/O Central Exprwy N/S	E
358	7941 Park Ln W/O Central Exprwy N/S	W
359	7903 Park Ln W/O Central Exprwy N/S	E
360	7903 Park Ln W/O Central Exprwy N/S	W
361	3841 Cedar Springs E/O Reagan St S/S	W
362	3841 Cedar Springs E/O Reagan St S/S	E
363	906A Harwood St. N/O Marilla St.	S



364	906A Harwood St N/O Marilla St	N
365	2123 Commerce W/O Central Expwy N/S	E
366	2123 Commerce W/O Central Expwy N/S	W
367	2102 McKinney Ave N/O Olive St. NEC	S
368	2102 McKinney Ave N/O Olive St.	N
369	606 Exposition Ave N/O Willow St	S
370	606 Exposition Ave N/O Willow St E/S	N
371	802 1st Ave. N/O Ash Ln. NEC	S
372	802 1st Ave. N/O Ash Ln. NEC	N
373	1799 N. Market St. N/O Corbin Ln	N
374	1799 N. Market St. N/O Corbin Ln	S
375	217 N. Market St. S/O Pacific Ave	N
376	217 Market St. S/O Pacific Ave	S
377	9290 Skillman St. W/O Adleta Blvd	W
378	9290 Skillman St W/O Adleta Blvd	E
379	525 N. Hall St. W/O CBD Fair Park Link SWC	W
380	525 N. Hall St. W/O CBD Fair Park Link SWC	E
381	6091 Lemmon Ave E/O Atwell St	W
382	6091 Lemmon Ave E/O Atwell	E
383	6197 Lemmon Ave E/O Hagggar Way	W
384	6197 Lemmon Ave E/O Hagggar Way	E
385	760 Harwood St E/O San Jacinto St	E
386	760 Harwood St E/O San Jacinto St	W
387	2908 Henderson Ave. W/O Willis Ave. N/S	E
388	2908 Henderson Ave. W/O Willis Ave.	W
389	12869 Midway S/O 635	N
390	12869 Midway S/O 635	S
391	1707 Market N/O Ross Ave	N
392	1707 Market N/O Ross Ave	S
393	908 Main St E/O Lamar St	W
394	908 Main St E/O Lamar St	E
395	819 Commerce W/O Lamar	E
396	819 Commerce W/O Lamar N/S	W
397	2197 Akard E/O McKinney Ave S/S	W
398	2197 Akard E/O McKinney Ave S/S	E
399	3202 Martin Luther King Jr Blvd E/O Trunk Blvd	E
400	3202 Martin Luther King Blvd E/O Trunk Blvd	W
401	7902 Devonshire N/O Lovers Ln E/S	S
402	7902 Devonshire N/O Lovers Ln E/S	N
403	1503 Ross Ave 200 ft N/O Field St. E/S	E
404	1503 Ross Ave 200 ft N/O Field St. E/S	W
405	6446 Mockingbird E/O Abrams SL	W
406	6446 Mockingbird E/O Abrams SL	E

# Kiosk Poster and Safety Message



# **DON'T TEXT AND DRIVE!**

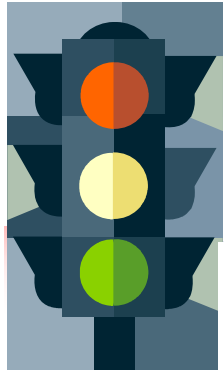


## **3 YEAR Post Safety Report**

**61%** average reduction in accidents caused by red light running

**48** of the 60 approaches (80%) showed reductions in red-light related accidents

**63%** reduction in person-injuries

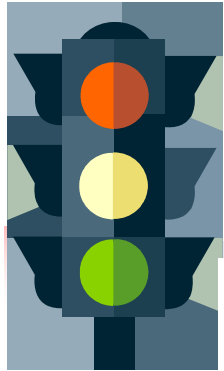


## Picture of Kiosk with Poster

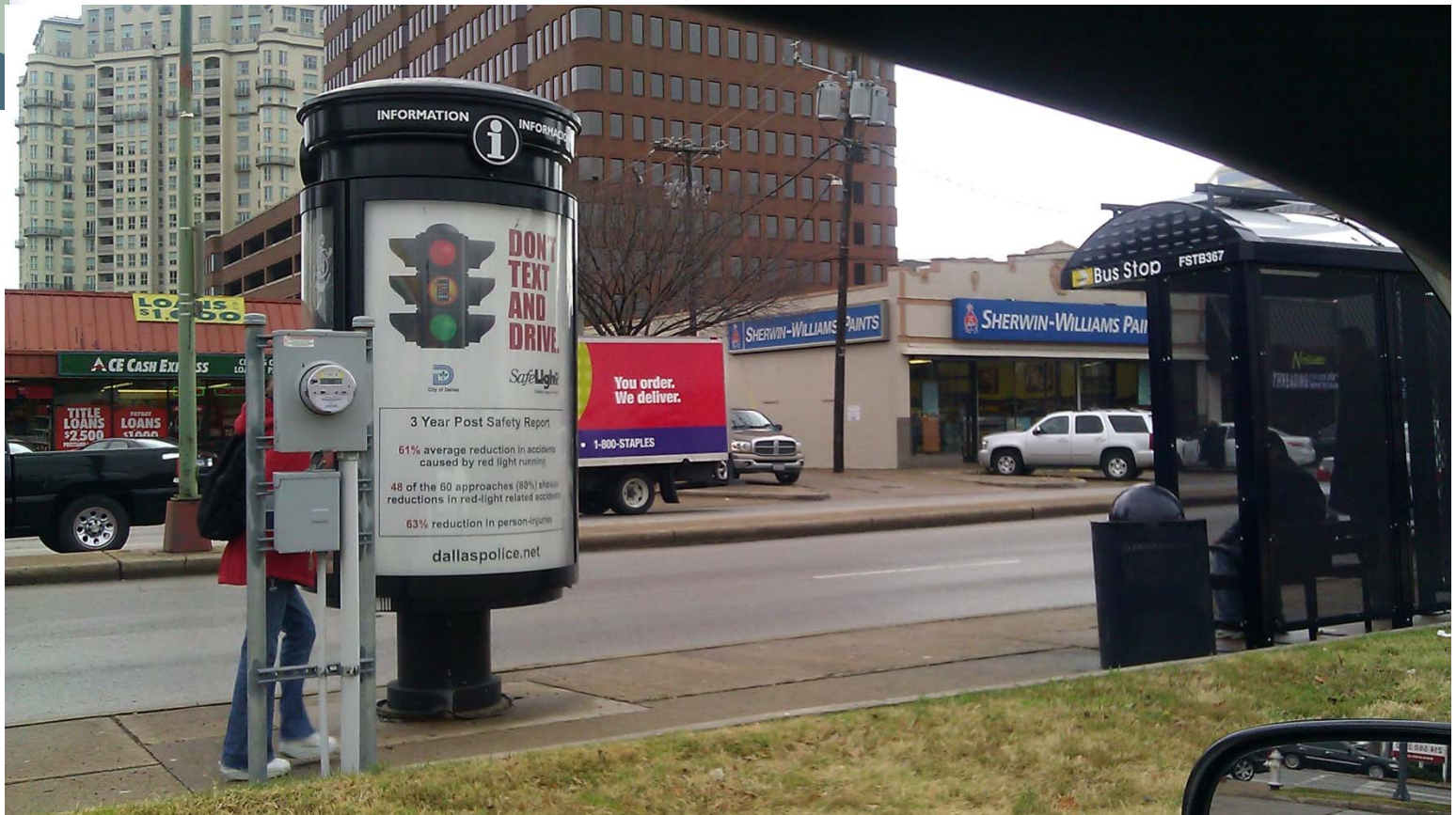


Commerce @ Riverside by Lew Sterrett Justice Center

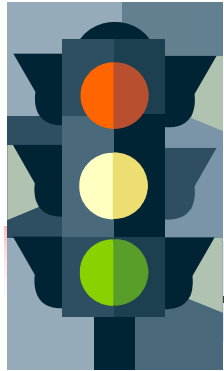




# Picture of Kiosk with Poster



Lemmon @ Oak Lawn

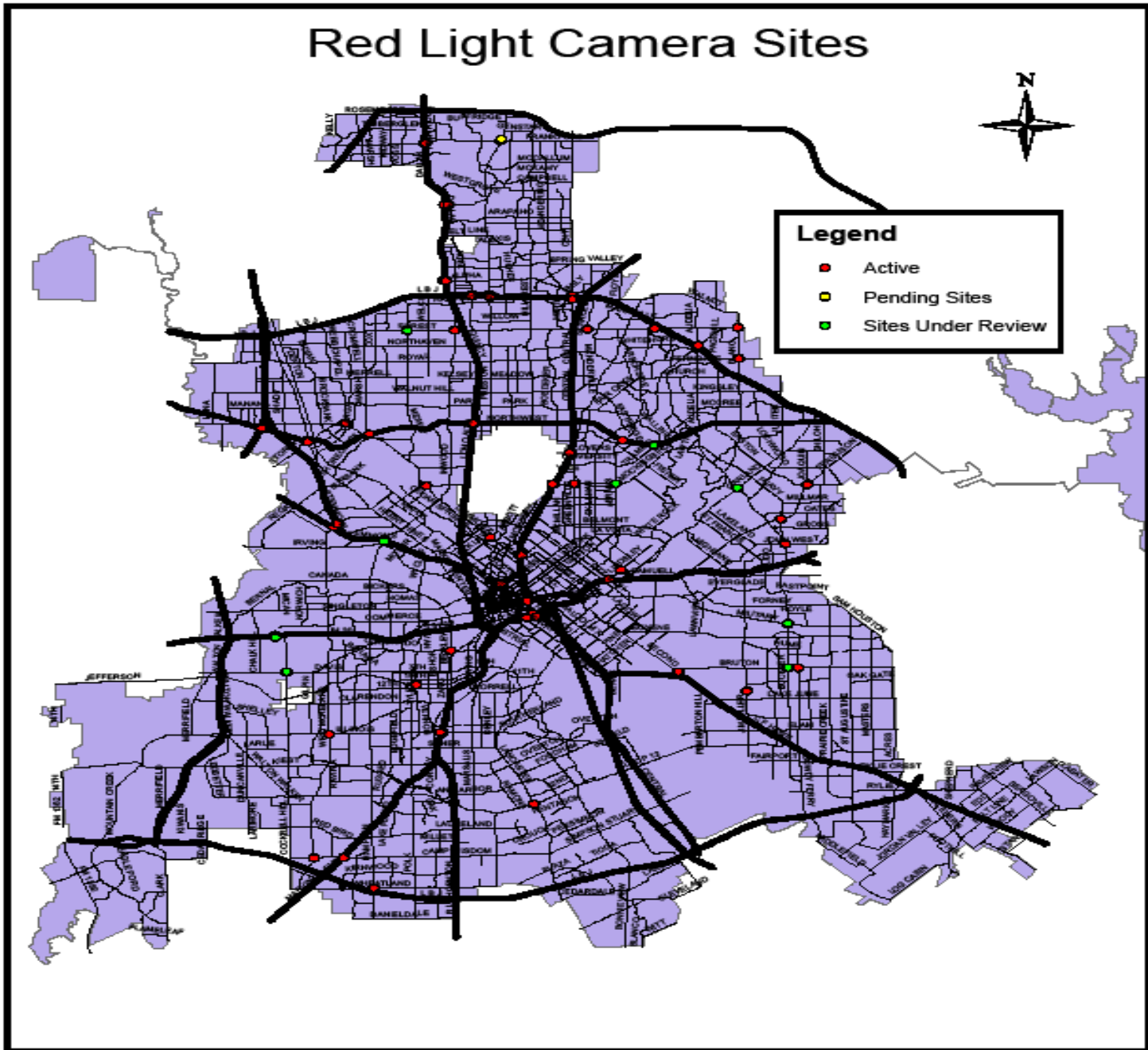


# List of Councilmember's Commission Appointees - Appendix #1

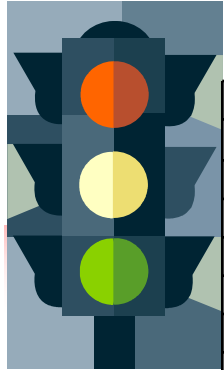
<b>Delia Jasso</b>	<b>VACANT</b>
<b>Deputy Mayor Pro Tem, Pauline Medrano</b>	<b>Charlie Chen</b>
<b>David A. Neumann</b>	<b>Ernesto Lopez</b>
<b>Mayor Pro Tem, Dwaine R. Caraway</b>	<b>VACANT</b>
<b>Vonciel Jones Hill</b>	<b>Yolanda Williams</b>
<b>Steve Salazar</b>	<b>Jessica Sepulveda</b>
<b>Carolyn R. Davis</b>	<b>VACANT</b>
<b>Tennell Atkins</b>	<b>Lionel Churchill</b>
<b>Sheffie Kadane</b>	<b>Ben Davis</b>
<b>Jerry R. Allen</b>	<b>Chick Cowan</b>
<b>Linda Koop</b>	<b>Brett Ferguson (Vice Chair)</b>
<b>Ron Natinsky</b>	<b>Thomas Goyne</b>
<b>Ann Margolin</b>	<b>Edwin Bright</b>
<b>Angela Hunt</b>	<b>VACANT– Rosato, resigned effective 09/09/10</b>
<b>Mayor Tom Leppert</b>	<b>Raul Magdaleno (Chair)</b>
<b>City Staff</b>	<b>Beth Ramirez</b>



# Red Light Camera Sites



# Camera Locations - Appendix #2



#	LOCATION	#	LOCATION
1	S 2nd Ave SB @ Bruton Rd	32	Lemmon Ave NB @ Oak Lawn Ave
2	Alpha Rd WB @ Dallas Pkwy	33	Lemmon Ave SB @ W Mockingbird Ln
3	N Beckley Ave SB @ W Colorado Blvd	34	E Ledbetter Dr EB @ S Lancaster Rd
4	N Buckner Blvd NB @ John West Rd	35	E Ledbetter Dr WB @ Lancaster Rd
5	S Buckner Blvd NB @ Bruton Rd	36	E Lovers Ln WB @ N Central Expy
6	W Camp Wisdom Rd WB @ S Westmoreland Rd	37	Marvin D Love Fwy NB @ W Camp Wisdom Rd
7	N Central Expy NB @ E Lovers Ln	38	Miller Rd WB @ Plano Rd
8	N Central Expy NB @ Lemmon Ave	39	Montfort Dr SB @ LBJ Serv N
9	N Central Serv W NB @ E Mockingbird Ln	40	E Mockingbird Ln WB @ N Central Serv E
10	Coit Rd NB @ Banner Dr	41	W Mockingbird Ln EB @ John Carpenter Fwy
11	Commerce St EB @ S Central Expy	42	W Mockingbird Ln WB @ N Stemmons Serv E
12	Dallas Pkwy NB @ Keller Springs Rd	43	S Munger Blvd NB @ Lindsley Ave
13	Ferguson Rd EB @ Peavy Rd	44	E NW Hwy WB @ Avenue E / Abrams Rd
14	Ferguson Rd SB @ Gus Thomasson Rd	45	N NW Hwy WB @ Dallas North Toll Way
15	Forest Ln EB @ Abrams Rd	46	W NW Hwy EB @ Dallas North Tollway
16	Forest Ln EB @ Plano Rd	47	W NW Hwy EB @ Marsh Ln / Lemmon Ave
17	Forest Ln WB @ Inwood Rd	48	W NW Hwy EB @ N Walton Walker Blvd
18	Forest Ln WB @ Schroeder Rd	49	W NW Hwy WB @ Marsh Ln / Lemmon Ave
19	Frankford Rd EB @ Preston Rd	50	Preston Rd SB @ LBJ Fwy
20	Frankford Rd WB @ Dallas Pkwy	51	E R L Thornton Serv N WB @ S Harwood St
21	Graham Ave EB @ Lindsley Ave	52	E R L Thornton Serv S EB @ S Harwood St
22	Greenville Ave NB @ E Mockingbird Ln	53	Skillman St NB @ LBJ Fwy
23	Griffin St W WB @ S St Paul St	54	Skillman St SB @ LBJ Fwy
24	S Hampton Rd SB @ W Wheatland Rd	55	S Tyler St NB @ W Jefferson Blvd
25	Harry Hines Blvd SB @ N NW Hwy	56	N Walton Walker Blvd SB @ W NW Hwy
26	W Illinois Ave EB @ RL Thornton Fwy	57	Webb Chapel Rd SB @ Lombardy Ln
27	W Jefferson Blvd EB @ S Tyler St	58	S. Westmoreland Rd SB @ Illinois Rd
28	Keller Springs Rd WB @ Knoll Trail Dr	59	Woodall Rodgers Serv S WB @ Olive St
29	LBJ Fwy EB @ Montfort Dr	60	Preston SB at Frankford (new camera site)
30	LBJ Fwy WB @ Coit Rd	61	Preston NB at Frankford (new camera site)
31	LBJ Fwy WB @ Preston Rd	62	Camp Wisdom at Marvin D. Love (new camera site)