



Automated Red Light Camera Enforcement



Presented to: Automated Red Light Enforcement Commission

Date: Tuesday, August 28, 2012



QUARTERLY PERFORMANCE & PROGRAM UPDATE



**Mandy Shreve, Third Tier Executive
Dallas Police Department**

FY 10-11 PERFORMANCE

October 2010 – September 2011

	OCT	NOV	DEC	1st Qtr Total
Citations Issued	10,239	8,877	7,398	26,514

	JAN	FEB	MAR	2nd Qtr Total
Citations Issued	9,273	8,634	10,047	27,954

	APR	MAY	JUN	3rd Qtr Total
Citations Issued	11,570	11,357	12,868	35,795

	JUL	AUG	SEPT	4th Qtr Total
Citations Issued	12,295	10,545	11,555	34,395

FY 10-11 Citations Issued

124,658

FY 11-12 PERFORMANCE

October 2011 – July 2012

FY 11-12 Citations Issued

	OCT	NOV	DEC	1st Qtr Total
Citations Issued	12,309	10,905	11,164	34,378

	JAN	FEB	MAR	2nd Qtr Total
Citations Issued	11,092	12,027	11,838	34,957

	APR	MAY	JUNE	3rd Qtr Total
Citations Issued	11,344	10,883	12,194	34,421

	JULY	AUG*	SEPT*	3rd Qtr Total
Citations Issued	11,553			11,553

*Citations pending

FY 11-12 citations issued to date

115,309



Public Awareness Campaign Update

Date	Time	Description	Location	Guests Spoken To	Sponsored Patrol Station
Saturday, June 2 nd	10am to 2pm	Southwest Safety Fair	Grace Temple Baptist Church	200	Southwest
Thursday, August 2 nd	8am to 3pm	Mayor's Back to School Fair	State Fair Park Automobile Bldg	3,500	NA
Wednesday, August 8 th	9am-2pm	National Stop on Red Week	Dallas City Hall, Lobby area	200	NA



Public Awareness Campaign Update (Continued)

National Stop On Red Week – August 5-11th, 2012

- Wednesday August 8th, 2012 from 9am-2pm
 - Staff coordinated a safety fair which included MADD and organ donation information
 - 400-500 attendees
 - Spoke with approximately 250 guests
- Staff coordinated a press conference with personal testimonies from two mothers that suffered the loss of a child due to red light running and drinking and driving.
- Police Chief David Brown presented a special recognition to Renee Varela for her efforts to increase awareness about the dangers of red light running and for her dedication to enhancing the lives of “at risk youth”. Ms. Varela’s son was killed in a red light running accident August 8, 2010.



Public Awareness Campaign Update (Continued)

National Stop On Red Week – August 5-11th, 2012

- Link to press conference



Public Awareness Campaign Update (Continued)

State Fair of Texas Event
September 28, 2012-October 21, 2012

Staff will attend on dates below from 10 am to 10 pm Friday and Saturday
and 10 am to 9 pm Sunday thru Thursday
Please come out and support us!

- Friday, September 28th
- Saturday, September 29th
- Wednesday, October 3rd
- Saturday, October 6th
- Wednesday, October 10th-
- Friday, October 12th
- Tuesday, October 16th
- Saturday, October 20th
- Sunday, October 21st



DALLAS FOUNDATION AGREEMENT UPDATE

- Agreement has been approved by City Council and signed by both parties
- Pending placement on Dallas Foundation Website
- Staff Recommendation – Place donation information on safety postcards and/or program brochures.



ARC PROTOCOL FOR AGENDA ITEMS

1. The Chair of the ARC determines what is placed on the agenda
2. Requests for agenda placement must be approved first by the Chair
3. The Chair will send email to Board Coordinator and City Staff for placement on agenda

XEROX COMMUNITY SUPPORT

- See appendix
 - Project Manager, Linda Ahlenius



ADJUDICATION PROCESS



Margie Oliver, Assistant Director, Public Works Department



Adjudication Process

- Citizens who receive civil red light citations have 30 days from the mail date of the citation to contest.
- Instructions to contest imposition of the civil fine are provided on the back of the citation. The request for a hearing must be provided in writing.
- A vehicle owner who has been issued a civil red light citation must answer to the charge by the date shown on the citation. An answer may be:
 1. Admission of liability w/ payment,
 2. A denial of liability accompanied by appropriate affidavit,
 3. A request to schedule an administrative adjudication hearing, or
 4. A request for permission to adjudicate by mail
- Failure of a vehicle owner charged with a red light violation to answer to the charge within 30 calendar days after issuance is an admission of liability.



Adjudication Process continued

- Once the request for adjudication is received, written notification of the hearing date, time and location is sent to the requestor.
- Every hearing for the adjudication of a red light violation charge must be held before a hearing officer not later than the 30th day after the department receives a request.
- The hearing officer will review the photographic/recorded images and other evidence presented.
- Citizens may request the presence of an enforcement officer at the hearing.
- At the conclusion of the hearing, the officer shall render an order or decision, either by finding the vehicle owner liable or not liable.



Adjudication Process continued

- Adjudication by mail may be requested by checking the appropriate box on the back of the citation.
- Letters, memoranda, affidavits, photographs, and other documentary materials are admissible as evidence. The hearing officer may exclude from consideration any material that is not relevant .
- After review of available evidence, the officer shall render an order or decision, either by finding the vehicle owner liable or not liable.
- Adjudication by mail must be completed within 90 calendar days after the date of issuance of the citation.



Adjudication Process continued

- The order of a hearing officer must be in writing, signed, and dated by the hearing officer and filed by the department.
- The vehicle owner shall be notified within seven calendar days after filing an order of liability. The notice is sent by U.S. mail and includes:
 - The amount of the civil fines, penalties, and costs assessed; and
 - The right to appeal to municipal court.
- A vehicle owner determined by a hearing officer to be liable may appeal this determination to the municipal court by filing an appeal petition before the 31st calendar day after the hearing officer's order is entered with the department.

NOTICE OF VIOLATION-FRONT



PO Box 650302
Dallas, TX 75265-0302

City of Dallas

ADDRESS SERVICE REQUESTED

Mail Date: 08-10-2012

NOTICE OF VIOLATION Safelight Dallas Stops on Red

You can view full color versions of the images and video at:
<http://www.public.cite-web.com>

Citation Number: D0010195360

Under § 28-207 of the Dallas City Code, the driver of a vehicle is liable for payment of a civil fine in the amount of \$75 if the vehicle proceeds into an intersection equipped with a traffic control enforcement system when the traffic control signal for that vehicle's direction of travel is emitting a steady red signal. A recorded image is evidence in a proceeding for the imposition of a civil fine.

On 07-28-2012 at 3:53:02 PM, your vehicle was photographed driving through the listed intersection while the traffic signal was red. On the back of this notice you will find detailed information regarding adjudication/hearing rights, and assignment of responsibility.

Failure to pay the civil fine or to contest liability within (30) calendar days from the mail date is an admission of liability in the full amount of the civil fine assessed and will result in an additional late fee penalty of \$25.00 and waives the right to appeal at a hearing. In addition, you may be subject to formal collection procedures including, but not limited to, a civil lawsuit and a hold on your vehicle's registration with the Department of Transportation or County Tax Assessor.

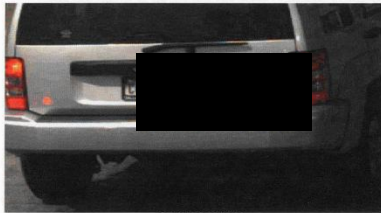
AN ARREST WARRANT MAY NOT BE ISSUED FOR THE OWNER AND THE IMPOSITION OF THE CIVIL PENALTY MAY NOT BE RECORDED ON THE OWNER'S DRIVING RECORD

VIOLATION INFORMATION

Citation Number: D0010195360
Violation Date: 07-28-2012
Due Date: 09-09-2012

Violation Time: [REDACTED]
Vehicle Tag: [REDACTED]
Vehicle Make: [REDACTED]

Light was Red in 1st Photograph: 0.21
TX Location of Intersection: MD Love (US67) NBSR at Camp Wisdom
Amount Due: \$75



CERTIFICATE

I am a duly authorized enforcement officer for the City of Dallas. Based on my inspection of the recorded images shown above, the motor vehicle was operated in violation of §28-207 of the Dallas City Code. Sawn to or affirmed by:

Approver: Tamir J. Coleman ID# 1214

PAY CIVIL FINE

- PAY BY WEB:** Go to the City of Dallas home page at www.dallascityhall.com. Click on "Pay red light citation" and follow the instructions.
- PAY BY PHONE:** Call (866) 247-1951 and follow the automated prompts. Please have your citation # and credit card ready.
- PAY BY MAIL:** Check or Money Order should be made payable to the City of Dallas. Mail your payment and remittance stub to: Safelight Dallas Stops on Red, P.O. Box 650302, Dallas, TX 75265-0302. Write the Citation number and license plate number on your check or money order TO ENSURE PROPER CREDIT. There is a \$25.00 fee for any dishonored check. DO NOT SEND CASH. To ensure that your payment is received and posted to your citation on time, mail your payment 7-10 days before it is due.
- WALK-IN PAYMENTS:** Walk-in payments are accepted at Oak Cliff Municipal Center, 320 E. Jefferson Blvd, Rm 100, Dallas, TX, 75203, Monday through Friday from 8:00 am to 5:00 pm, closed on weekends and City holidays. Methods of payment accepted are cash, check, money order or credit card (MasterCard or Visa).

Questions about this notice, please call the
Safelight Dallas Customer Service Center -
Monday through Friday 8:15 AM to 5:15 PM at
(866) 247-1951.

Para asistencia favor de llamar al 1-866-247-1951.

Detach and return this portion with your payment

Registered Owner of Vehicle	Citation Number	Vehicle Tag	AMOUNT DUE BY 09-09-12:	\$75
[REDACTED]	D0010195360	CG7J685 TX	AMOUNT DUE IF PAID AFTER 09-09-12:	\$100

Send Check or Money Order Payable to:
City of Dallas
Safelight Dallas Stops On Red
PO Box 650302
Dallas, TX 75265-0302

Amount Paid: \$



NOTICE OF VIOLATION-BACK

SAFELIGHT DALLAS STOPS ON RED PROGRAM

The vehicle identified in this Notice was in violation of §28-207 of the Dallas City Code. The details of the violation are recorded on the front of this Notice. A red light violation carries a civil fine of \$75.00. Failure to pay the civil fine or to contest liability by the due date is an admission of liability for the full amount of the civil fine assessed and will result in an additional late fee penalty of \$25.00.

DENYING LIABILITY OF THE VIOLATION

You have the right to contest the imposition of the civil fine against you in an administrative adjudication hearing. In order to obtain a hearing, you must 1.) check the following boxes that apply, then 2.) sign and return this notice to:

CITY OF DALLAS/SAFELIGHT
P.O. Box 650302
Dallas, Texas 75265-0302

I request a scheduled hearing in person.

You have the right to request a hearing in person to either deny liability or admit liability with an explanation. Sign and mail this Notice of Violation back before the due date stated on the front of this Notice. Then, you will be notified by mail of your scheduled hearing date. You must be present for your scheduled administrative adjudication hearing. Failure to appear after having requested a hearing is an admission of liability and waives the right to appeal.

I have requested a scheduled hearing and request to have the enforcement officer present at the hearing.

Checking this box constitutes a written request for purposes of §28-208(b)(11) of the Dallas City Code. Failure to request the presence of the enforcement officer, or other authorized person who issued the violation, at the time you request an administrative adjudication hearing constitutes a waiver of your right to require the presence of the officer, or other authorized person, at the hearing.

I request a hearing by mail

Sign and mail this Notice of Violation back before the due date stated on the front of this Notice. Include a letter indicating why you believe the citation should be dismissed and attach all supporting documentation. Be sure to include your name, address, and telephone number so the hearing officer can reply.

I deny liability because I was not the owner of the vehicle at the time of the violation. (If you check this box, check one of the boxes below indicating the supporting documentation you will supply).

I have included an affidavit that I was not the owner of the vehicle at the time of the violation. I have included the true name, address date of sale/transfer and driver's license number and state of issuance of the person who held legal title to the vehicle at the time of the violation or I have included a true copy of the purchase or sale documentation showing the name in which the title of the vehicle was recorded.

I request a scheduled hearing to provide oral testimony that I was not the owner of the vehicle at the time of the violation. I understand that at the hearing I must provide the true name, address, date of sale/transfer and driver's license number and state of issuance of the person who held legal title to the vehicle at the time of the violation or a true copy of the purchase or sale documentation showing the name in which the title of the vehicle was recorded.

I deny liability because I am in the business of selling or renting vehicles and at the time of the violation the vehicle was being test driven, rented, or leased. (If you check this box, check one of the boxes below indicating the supporting documentation you will supply).

I have included an affidavit that the vehicle was being test driven, rented, or leased at the time of the violation. I have included the true name, address, date of test drive/lease and driver's license number and state of issuance of the person who was test driving or renting the vehicle at the time of the violation or I have included a true copy of the lease or rental agreement.

I request a scheduled hearing to provide oral testimony that the vehicle was being test driven, rented, or leased at the time of the violation. I understand that at the hearing I must provide the true name, address, date of test drive/lease and driver's license number and state of issuance of the person who was test driving or renting the vehicle at the time of the violation or a true copy of the lease agreement.

Signature _____

PLEASE CALL THE SAFELIGHT DALLAS STOPS ON RED CUSTOMER SERVICE CENTER AT (866) 247-1951
For more information regarding the Safelight Dallas Stops on Red Program, go to www.dallascityhall.com

AFFIDAVIT

INSTRUCTIONS: You must provide the full name and current address of the person who leased, rented, test drove, or owned the vehicle at the time of the violation. The information may be provided in the space below or provided by attaching documents to this Notice. The information must be provided **by the due date of this Notice**. Otherwise, as the registered owner, you or your company will be liable for the civil fine. A false representation of the following information or of any documents attached to this Notice may subject you to criminal penalties. **This Affidavit must be notarized before it is returned.** You should not sign it until you are in the presence of a notary. The notary will require proof of identity at the time of notarization.
PLEASE PRINT CLEARLY.

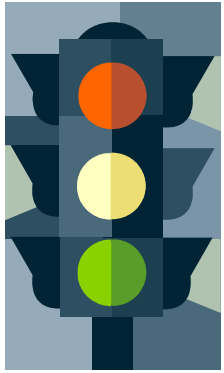
Name of Renter/Lessee/Test Driver/Owner	Address	City	State	Zip
Date of sale, purchase or lease/rental _____				
"I declare under penalty of perjury that the vehicle listed on this Notice of Violation, and registered in my name at the time of the violation was being leased, rented, test driven, or owned by the person listed above or listed in any attached documents. All information I have submitted is true and correct based on my personal knowledge."				
Signature	Date	Phone Number		
STATE OF TEXAS	\$			
COUNTY OF _____	\$			
This instrument was acknowledged before me on _____ by _____ [SEAL] _____				
My Commission Expires : _____				
[Signature of Notary Public]				

DAL-R-01 (10/11)



Upcoming Discussions

- Business rules for procuring items
- 2013 Meeting Dates



Appendices

- Xerox Business Services Community Support
- 2012 ARC Goals
- Confirmed Meeting Dates
- List of ARC Members
- Red Light Camera Map
- Red Light Camera Locations



XEROX BUSINESS SERVICE COMMUNITY SUPPORT



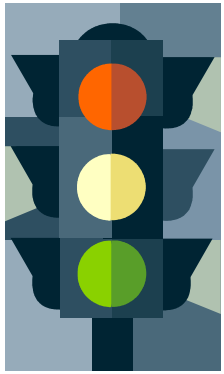
- Mayor's Intern Fellows Program – For the last five years Xerox Business Solutions has partnered with the Mayor, Educations is Freedom, and the City of Dallas to employ underserved high school juniors and seniors during the summer. This program allows students to see their full potential and possible career paths by going through the interview process of a normal employee and seeing what training and education is needed to be successful in our business.
- We have been a large corporate partner with the Dallas Independent School District for over 10 years. We have partnered with adopt a school programs with 4 feeder schools, our outreach to these schools include, school supplies, sponsorships, teacher incentives, mentors, supplying board members, assisting business teachers with skills and tools in the growing business atmosphere. We have also started a grass roots program called Readers are Leaders to help students stay active in reading. We support 1st and 2nd grade classrooms with friendly competition among top readers and top classrooms by encouraging after school completion of books and book reports over a six week time period. The winners of each classroom receive lunch and a fieldtrip to a bookstore to pick out new books, most of who have never been to a bookstore. The winning classroom receives a pizza party and all participants receive prizes throughout the program.



XEROX BUSINESS SERVICE COMMUNITY SUPPORT - CONTINUED

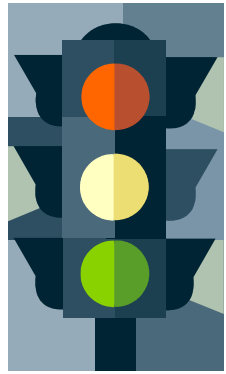


- Each year we are involved in many holiday outreach programs. We participate in city food drives, toy drives, and adopt-a-family programs that reach multiple nonprofits including some organized by the city. We provide food, general house needs, clothing, and toys for those that are unable to do so during the holidays.
- Dallas's Help the Homeless Walk – we've supported this effort with the City of Dallas (Metro Homeless Alliance) and the Bridge Homeless Shelter. We have been a humanitarian sponsor of this walk benefitting our homeless programs here in the city for the last four years.
- We have been a corporate member of the Dallas Zoo for the last two years and last year were the head sponsor the Zoo's Literacy Day, benefitting families from the city's 'Educational First Steps' program. Our sponsorship covers the entry fee for the entire family and a free book for the children, over 4,000 attended the event last year.



2012 ARC Goals

1. Develop and Implement FY 11-12 Public Awareness Budget
2. Marketing and Public Relations
 - Formalize marketing agreement
 - Implement a Public Information Committee
3. Community Engagement
 - High profile events
 - High attendance events



Confirmed Meeting Dates for 2012

- Tuesday, January 24, 2012- 6ES
- Tuesday, April 10, 2012-6ES
- **Tuesday, August 28, 2012 -5ES**
- Tuesday, October 9, 2012-6ES



Councilmember & Commission Appointee

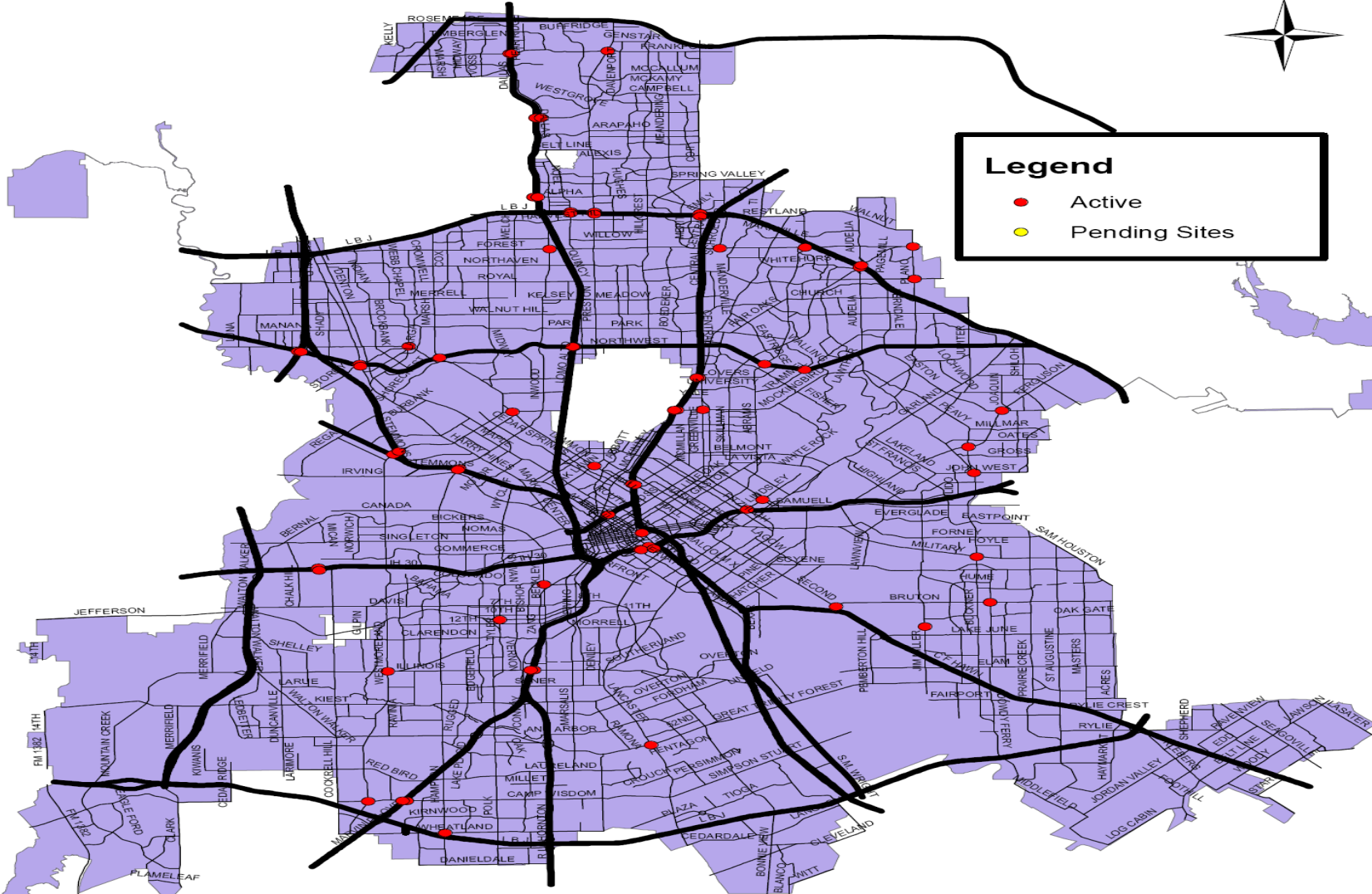
Delia Jasso	VACANT
Mayor Pro Tem, Pauline Medrano	VACANT
Scott Griggs	VACANT
Dwaine R. Caraway	VACANT
Vonciel Jones Hill	Yolanda Williams
Monica Alonzo	VACANT
Carolyn R. Davis	VACANT
Deputy Mayor Pro Tem Tennell Atkins	Shondra Williams
Sheffie Kadane	Ben Davis
Jerry R. Allen	VACANT
Linda Koop	Glynn Newman
Sandy Greyson	Tarek Radjef
Ann Margolin	Edwin Bright
Angela Hunt	VACANT
Mayor Mike Rawlings	Raul Magdaleno (Chair)
City Staff	Curtis Jarecki

Red Light Camera Sites



Legend

- Active
- Pending Sites



Camera Locations 1 of 2

1	S 2nd Ave SB @ Bruton Rd	21	Graham Ave EB @ Lindsley Ave
2	Alpha Rd WB @ Dallas Pkwy	22	Greenville Ave NB @ E Mockingbird Ln
3	N Beckley Ave SB @ W Colorado Blvd	23	Griffin St W WB @ S St Paul St
4	N Buckner Blvd NB @ John West Rd	24	S Hampton Rd SB @ W Wheatland Rd
5	Inwood SB @ Stemmons Fwy	25	Harry Hines Blvd SB @ N NW Hwy
6	W Camp Wisdom Rd WB @ S Westmoreland Rd	26	W Illinois Ave EB @ RL Thornton Fwy
7	N Central Expy NB @ E Lovers Ln	27	W Jefferson Blvd EB @ S Tyler St
8	N Central Expy NB @ Lemmon Ave	28	Keller Springs Rd WB @ Knoll Trail Dr
9	N Central Serv W NB @ E Mockingbird Ln	29	I30 Frontage Rd WB @ S. Cockrell Hill Rd.
10	Coit Rd NB @ Banner Dr	30	Buckner NB @ Military Parkway
11	Commerce St EB @ S Central Expy	31	LBJ Fwy WB @ Preston Rd
12	Dallas Pkwy NB @ Keller Springs Rd	32	Lemmon Ave NB @ Oak Lawn Ave
13	Ferguson Rd EB @ Peavy Rd	33	I30 Frontage Rd EB @ S. Cockrell Hill Rd.
14	Ferguson Rd SB @ Gus Thomasson Rd	34	E Ledbetter Dr EB @ S Lancaster Rd
15	Forest Ln EB @ Abrams Rd	35	E Ledbetter Dr WB @ Lancaster Rd
16	Forest Ln EB @ Plano Rd	36	E Lovers Ln WB @ N Central Expy
17	Forest Ln WB @ Inwood Rd	37	Marvin D Love Fwy NB @ W Camp Wisdom Rd
18	Forest Ln WB @ Schroeder Rd	38	E. Northwest Hwy EB @ Trammel Dr
19	Frankford Rd EB @ Preston Rd	39	Montfort Dr SB @ LBJ Serv N
20	Frankford Rd WB @ Dallas Pkwy	40	E Mockingbird Ln WB @ N Central Serv E

Camera Locations 2 of 2

41	W Mockingbird Ln EB @ John Carpenter Fwy	54	Skillman St SB @ LBJ Fwy
42	W Mockingbird Ln WB @ N Stemmons Serv E	55	Inwood Rd NB @ Stemmons Fwy
43	S Munger Blvd NB @ Lindsley Ave	56	N Walton Walker Blvd SB @ W NW Hwy
44	E NW Hwy WB @ Avenue E / Abrams Rd	57	Webb Chapel Rd SB @ Lombardy Ln
45	N NW Hwy WB @ Dallas North Toll Way	58	S. Westmoreland Rd SB @ Illinois Rd
46	W NW Hwy EB @ Dallas North Tollway	59	Woodall Rodgers Serv S WB @ Olive St
47	W NW Hwy EB @ Marsh Ln / Lemmon Ave	60	Preston SB at Frankford
48	W NW Hwy EB @ N Walton Walker Blvd	61	Preston NB at Frankford
49	W NW Hwy WB @ Marsh Ln / Lemmon Ave	62	Camp Wisdom at Marvin D. Love
50	Preston Rd SB @ LBJ Fwy	63	S Buckner Blvd SB @ Bruton Rd.
51	E R L Thornton Serv N WB @ S Harwood St	64	N Buckner Blvd NB @ Garland Rd
52	E R L Thornton Serv S EB @ S Harwood St	65	Garland Rd EB @ N Buckner Blvd
53	Skillman St NB @ LBJ Fwy	66	Garland Rd WB @ N Buckner Blvd