

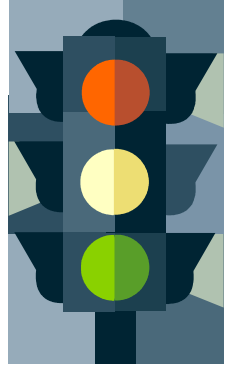


Automated Red Light Camera Enforcement

SafeLight
Dallas Stops on Red!



Presented to: Automated Red Light Enforcement Commission
Date: Tuesday, August 26, 2014



PURPOSE

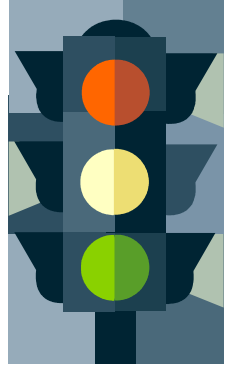
- Traffic Engineer-Safety Report
- Safelight Safety Update- Enforced intersection, Camera Technology, City Council District
- Adjudication Process
- Performance & Program Update
- Contractual Agreement Update



TRAFFIC ENGINEER- SAFETY REPORT



Kirk Houser, Traffic Engineer, Streets Department
Charles Stierhoff, GIS Analyst, Streets Department



Safety Report

6 year post implementation review

There are over 5,000 accidents at traffic signals each year and 30% of those accidents are related to red light running.

44% reduction in red-light related accidents **on intersection approaches with a camera**

Totals for the 57 camera approaches

- 126 accidents before (averaged)

- 71 accidents after (averaged)

32% reduction in red-light related accidents on **all approaches to an intersection with a camera**

Totals for the 51 intersections with cameras

- 304 before (averaged)

- 208 after (averaged)

96 fewer accidents per year!

9% reduction in accidents of all types at intersections with red light cameras



ENFORCED INTERSECTION, CAMERA TECHNOLOGY, CITY COUNCIL DISTRICT



Aaron Lehmann, Business Analyst, Xerox, State & Local Solutions



XEROX

Action Item

Enforced Intersection, Camera Technology, City Council District

Location Code	Current Location Name	Camera*	Detection**	Effective Date	Lane 1	Lane 2	Lane 3	Lane 4	Comments	District
502	N. Beckley Ave. SB @ W. Colorado Blvd.	MCS	LTR	1/15/2007		ST	ST	ST/RT		1
702	S. Westmoreland Rd. SB @ Illinois Rd.	GS11	LOOPS	1/20/2007		ST	ST	ST/RT		1
303	W. Jefferson Blvd. EB @ S. Tyler St.	MCS	LTR	1/15/2007	LT/ST	ST				1
603	Graham Ave. EB @ Lindsley Ave.	GS11	LOOPS	12/13/2006	LT/ST	ST	ST/RT			2
604	Griffin St. WB @ St. Paul St.	GS11	LOOPS	3/31/2007	LT	LT/ST	ST	ST		2
263	Northwest Hwy EB @ Lemmon	MESA	LOOPS	8/11/2009	ST	ST	ST	ST		2
813	RL Thornton Fwy (I-35) EBSR @ Harwood St.	GS11	LTR	5/23/2007	LT	LT/ST	ST	ST/RT		2
804	RL Thornton Fwy (I-35) WBSR @ Harwood St.	GTCD	LTR	4/20/2007	ST	ST				2
801	S. Munger Blvd. NB @ Lindsley Ave.	GS11	LTR	5/23/2007	LT	ST	ST	ST/RT		2
514	W. Northwest Hwy WB @ Marsh	MCS	LOOPS	4/27/2007	ST	ST	ST	ST/RT		2
243	Camp Wisdom EB @ MD Love (US 67) SBSR	MESA	LASER	7/21/2010	ST	ST	ST	ST/RT		3
923	I-30 Frontage Rd. EB @ N. Cockrell Hill Rd.	MESA	SENSYS	5/7/2011	LT	ST	ST			3
924	I-30 Frontage Rd. WB @ N. Cockrell Hill Rd.	MESA	SENSYS	5/7/2011	LT	LT/ST				3
423	Ledbetter EB @ Lancaster Rd.	GANTRY	LTR	3/31/2007	LT	ST	ST	ST		3
154	Ledbetter WB @ Lancaster Rd.	MCS	LOOPS	6/29/2009	ST	ST	ST	RT		3
104	W. Camp Wisdom WB @ S. Westmoreland Rd.	MCS	LTR	1/15/2007		ST	ST	ST/RT		3
273	Illinois Rd. EB @ RL Thornton Fwy (I-35)	MESA	LOOPS	8/12/2009	ST	ST	ST			4
411	S. Buckner Blvd. NB @ Bruton Rd.	GANTRY	SENSYS	3/16/2007	LT	ST	ST	ST/RT		5
412	S. Buckner Blvd. SB @ Bruton Rd.	MESA	LTR	3/11/2011	LT	LT	ST	ST		5
422	Harry Hines SB @ Northwest Hwy	GANTRY	LTR	4/5/2007	ST	ST	ST	ST/RT		6
931	Inwood Rd. NB @ Stemmons Fwy	MESA	SENSYS	5/7/2011	ST	ST	ST	ST		6
932	Inwood Rd. SB @ Stemmons Fwy	MESA	SENSYS	5/7/2011	ST	ST	ST	ST		6
253	Northwest Hwy EB @ Walton Walker Blvd.	MESA	LOOPS	9/2/2009	ST	ST	ST			6
414	W. Mockingbird Ln. WB @ S. Stemmons Fwy	GANTRY	LTR	7/10/2007	ST	ST	ST	ST/RT		6
612	Walton Walker Blvd. SB @ Northwest Hwy	GANTRY	LTR	5/5/2007	LT	LT/ST	ST	RT		6
122	Webb Chapel SB @ Lombardy	GANTRY	LOOPS	9/25/2008		ST	S	ST		6
133	Ferguson Rd. EB @ Peavy	MCS	LOOPS	9/25/2008		ST	ST	ST/RT		7
511	N. Buckner Blvd. NB @ John West Rd.	MCS	LOOPS	4/5/2007	ST	ST	ST	ST		7
431	S. Buckner NB @ Military Prkwy	MESA	SENSYS	6/22/2011	ST	ST	ST	ST/RT		7
181	MD Love (US 67) NBSR @ Camp Wisdom	GTCD	LOOPS	6/8/2009	LT/ST	ST/RT				8
322	S. Hampton SB @ Wheatland Rd.	MCS	LOOPS	4/26/2007	ST	ST	ST/RT			8
623	E. Northwest Hwy EB @ Trammel Dr.	MESA	SENSYS	5/19/2011		ST	ST	ST/RT		9
602	Ferguson Rd. SB @ Gus Thomasson Rd.	MCS	LTR	1/15/2007		ST	ST	ST/RT		9

- MCS (Multi Camera System) - IN USE 18** - System uses three camera's mounted inside a single camera housing, with a GBU (ground base unit) off to the side. This type of site uses two types of detection Loops and LTR (Loopless Trigger Radar)
- Gantry (with LTR's) - IN USE 14** - Only difference between a Gantry and a MCS is the camera's are mounted over the street in three separate camera housings rather than inside a housing like the MCS site's. Both Loops and LTR's detection systems are used.
- GTC-D (Gatso Traffic Camera-Digital) - IN USE 3** - It only uses one camera and can only monitor a maximum of two lanes. Both Loops and LTR's detection systems are used.
- GS-11 - IN USE 8** - From the outside this system looks exactly the same a GTCD. The GS-11 uses one camera with a much higher resolution giving it the ability to monitor up to four lanes. Both Loops and LTR's detection systems are used.
- MESA (also known as RLCS1) - IN USE 19** - This is a single camera system that has a much smaller profile. The camera itself has an extremely high resolution allowing for crystal clear plates even at the largest intersections. Loops, Laser and Sensys (pucks) detection systems are used.



XEROX

Action Item

Enforced Intersection, Camera Technology, City Council District

Location Code	Current Location Name	Camera*	Detection**	Effective Date	Lane 1	Lane 2	Lane 3	Lane 4	Comments	District
913	Garland Rd. EB @ N. Buckner Blvd.	MESA	SENSYS	3/28/2011	LT	LT	ST	ST		9
914	Garland Rd. WB @ N. Buckner Blvd.	MESA	SENSYS	3/28/2011	LT	LT	ST	ST		9
223	Mockingbird Ln. EB @ Carpenter (I-83)	MESA	LOOPS	8/10/2009	ST	ST	ST	ST		9
911	N. Buckner Blvd. NB @ Garland Rd.	MESA	SENSYS	3/28/2011	LT	LT	ST	ST		9
103	Forest Ln EB @ Abrams Rd	MCS	LTR	1/15/2007		ST	ST	ST/RT		10
123	Forest Ln EB + EBLT @ Plano Rd.	MCS	LOOPS	11/7/2008	LT	LT	ST	ST		10
124	Forest Ln WB @ Schroeder	GANTRY	LOOPS	9/25/2008		ST	ST	ST/RT		10
231	Skillman NB @ I-635 (LBJ) Fwy EBSR	MESA	LOOPS	8/14/2009	ST	ST	ST	ST		10
132	Skillman SB @ I-635 (LBJ) Fwy WBSR	GANTRY	LOOPS	6/4/2009	ST	ST	ST	ST		10
504	Alpha Rd. WB @ Dallas N. Parkway	GS11	LTR	5/23/2007	ST	ST	ST	ST		11
401	Coit Rd. NB @ Banner Dr.	MCS	LTR	1/31/2007		ST	ST	ST/RT		11
121	Dallas N. Parkway NBSR @ Keller Springs	MCS	LOOPS	9/25/2008	LT	LT/ST	ST			11
114	I-635 (LBJ) Fwy WB @ Preston Rd.			3/3/2007	LT	LT/ST	ST/RT		Location Inactive	11
134	Keller Springs WB @ Knoll Trail	MCS	LOOPS	9/26/2008		ST	ST	ST/RT		11
112	Preston Rd. SB @ I-635 (LBJ) Fwy			3/8/2007	ST	ST	ST	ST	Location Inactive	11
903	Frankford Rd. EB @ Preston Rd.	GANTRY	LTR	7/7/2007	LT	LT/ST	ST	ST		12
234	Frankford Rd. WB @ Dallas N. Parkway	MESA	LOOPS	8/21/2009	ST	ST	ST	ST		12
261	Preston Rd. NB @ Frankford Rd.	MESA	SENSYS	7/9/2010	LT	LT	ST	ST		12
242	Preston Rd. SB @ Frankford Rd.	MESA	SENSYS	7/9/2010	LT	LT	ST	ST		12
224	Forest Ln. WB @ Inwood Ln.	GS11	LTR	5/23/2007	LT	ST	ST	ST/RT		13
902	Monfort SB @ I-635 (LBJ) Fwy WBSR			2/10/2007	ST	ST	ST/RT		Location Inactive	13
213	Northwest Hwy EB @ Dallas N. Tollway	GS11	LTR	5/23/2007	LT	ST	ST	ST		13
904	Northwest Hwy WB @ Dallas N. Tollway	GANTRY	LTR	4/25/2007	ST	ST	ST	ST/RT		13
203	Commerce St. EB @ Cesar Chavez Blvd.	MCS	LTR	1/15/2007		LT/ST	ST	ST		14
614	E. Northwest Hwy WB @ Abrams Rd.	MCS	LOOPS	5/1/2007	LT	ST	ST	ST/RT		14
701	Greenville NB @ Mockingbird Ln.	GTCD	LTR	5/10/207	LT	RT				14
501	Lemmon Ave. NB @ Oak Lawn Ave.	GANTRY	LTR	2/24/2007		ST	ST	ST/RT		14
214	Lovers Ln. WB @ N. Central Exwy	MCS	LOOPS	4/6/2007	ST	ST	ST	ST/RT		14
144	Mockingbird Ln WB @ Central Exwy NBSR	MCS	LOOPS	6/3/2009		ST	ST	ST		14
211	N. Central Exwy NB @ E. Lovers Ln.	GANTRY	LTR	4/21/2007	LT	LT/ST	ST	ST/RT		14
311	N. Central Exwy NB @ Lemmon Ave.	GANTRY	LTR	3/27/2007	LT	LT/ST	ST	ST		14
131	N. Central Exwy NBSR @ Mockingbird Ln.	GANTRY	LOOPS	6/3/2009	LT	LT/ST	ST	ST/RT		14
704	Woodall Rogers Fwy @ Olive St.	GANTRY	LTR	3/31/2007	ST	ST	ST/RT		Location Inactive	14

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ADJUDICATION PROCESS



Thelma M. Jones, Sr. Hearing Officer, Adjudication Office



Adjudication Process

- Citizens who receive civil red light citations have 30 days from the mail date of the citation to contest.
- Instructions to contest imposition of the civil fine are provided on the back of the citation. The request for a hearing must be provided in writing.
- A vehicle owner who has been issued a civil red light citation must answer to the charge by the date shown on the citation. An answer may be:
 1. Admission of liability w/ payment,
 2. A denial of liability accompanied by appropriate affidavit,
 3. A request to schedule an administrative adjudication hearing, either with the officer or with out the officer
 4. A request for permission to adjudicate by mail
- Failure of a vehicle owner charged with a red light violation to answer to the charge within 30 calendar days after issuance is an admission of liability.



Adjudication Process continued

- Once the request for adjudication is received, written notification of the hearing date, time and location is sent to the requestor and to the enforcement officer.
- Every hearing for the adjudication of a red light violation charge must be held before a hearing officer not later than the 30th day after the department receives a request.
- The hearing officer will review the photographic/recorded images and other evidence presented.
- The enforcement officer will be at the hearing if requested.
- At the conclusion of the hearing, the officer shall render an order or decision, either by finding the vehicle owner liable or not liable.



Adjudication Process continued

- Adjudication by mail may be requested by checking the appropriate box on the back of the citation.
- Letters, memoranda, affidavits, photographs, and other documentary materials are admissible as evidence. The hearing officer may exclude from consideration any material that is not relevant .
- After review of available evidence, the officer shall render an order or decision, either by finding the vehicle owner liable or not liable.
- Adjudication by mail must be completed within 90 calendar days after the date of issuance of the citation.



Adjudication Process continued

- The order of a hearing officer must be in writing, signed, and dated by the hearing officer and filed by the department.
- The vehicle owner shall be notified within seven calendar days after filing an order of liability. The notice is sent by U.S. mail and includes:
 - The amount of the civil fines, penalties, and costs assessed; and
 - The right to appeal to municipal court.
- A vehicle owner determined by a hearing officer to be liable may appeal this determination to the municipal court by filing an appeal petition before the 31st calendar day after the hearing officer's order is entered with the department.

NOTICE OF VIOLATION-FRONT



PO Box 650302
Dallas, TX 75265-0302

City of Dallas

ADDRESS SERVICE REQUESTED

Mail Date: 08-10-2012

#BWNLGPR
#020441223005704#
MAE WELLS
7211 LONG CANYON TRL
DALLAS, TX 75249

NOTICE OF VIOLATION

Safelight Dallas Stops on Red

You can view full color versions of the images and video at:
<http://www.public.cite-web.com>

Citation Number: D0010195360 Pin Number: 291932070

Under § 28-207 of the Dallas City Code, the owner of a motor vehicle is liable for payment of a civil fine in the amount of \$75.00 if the owner's vehicle proceeds into an intersection equipped with an automated red light enforcement system when the vehicle's direction of travel is emitting a steady red light. Evidence in a photograph showing the vehicle proceeding for the imposition of a civil fine is shown in the attached images.

The vehicle was photographed driving through the listed intersection while the traffic signal was red. On the back of this notice, you will find information regarding adjudication/hearing rights, and assignment of responsibility.

Failure to pay the civil fine or to contest liability within (30) calendar days from the mail date is an admission of liability in the full amount of the civil fine assessed and will result in an additional late fee penalty of \$25.00 and waives the right to appeal at a hearing. In addition, you may be subject to formal collection procedures including, but not limited to, a civil lawsuit and a hold on your vehicle's registration with the Department of Transportation or County Tax Assessor.

AN ARREST WARRANT MAY NOT BE ISSUED FOR THE OWNER AND THE IMPOSITION OF THE CIVIL PENALTY MAY NOT BE RECORDED ON THE OWNER'S DRIVING RECORD

VIOLATION INFORMATION

Citation Number: D0010195360 Violation Time: 3:53:02 PM Light was Red in 1st Photograph: 0.21
Violation Date: 07-28-2012 Vehicle Tag: CG7J685 TX Location of Intersection: MD Love (US67) NBSR at Camp Wisdom
Due Date: 09-09-2012 Vehicle ID# [REDACTED] EP Amount Due: \$75

PAY CIVIL FINE

PAY BY WEB: Go to the City of Dallas home page at www.dallascityhall.com. Click on "Pay red light citation" and follow the instructions.

- PAY BY PHONE:** Call (866) 247-1951 and follow the automated prompts. Please have your citation # and credit card ready.
- PAY BY MAIL:** Check or Money Order should be made payable to the City of Dallas. Mail your payment and remittance stub to: Safelight Dallas Stops on Red, P.O. Box 650302, Dallas, TX 75265-0302. Write the Citation number and license plate number on your check or money order TO ENSURE PROPER CREDIT. There is a \$25.00 fee for any dishonored check. DO NOT SEND CASH. To ensure that your payment is received and posted to your citation on time, mail your payment 7-10 days before it is due.
- WALK-IN PAYMENTS:** Walk-in payments are accepted at Oak Cliff Municipal Center, 320 E. Jefferson Blvd, Rm 100, Dallas, TX, 75203, Monday through Friday from 8:00 am to 5:00 pm, closed on weekends and City holidays. Methods of payment accepted are cash, check, money order or credit card (MasterCard or Visa).



CERTIFICATE

I am a duly authorized enforcement officer for the City of Dallas. Based on my inspection of the recorded images shown above, the motor vehicle was operated in violation of §28-207 of the Dallas City Code. Sworn to or affirmed by:

Approver: *Tawin J. Solomon* ID# 1214

Questions about this notice, please call the Safelight Dallas Customer Service Center - Monday through Friday 8:15 AM to 5:15 PM at (866) 247-1951.

Para asistencia favor de llamar al 1-866-247-1951.

Detach and return this portion with your payment

Registered Owner of Vehicle	Citation Number	Vehicle Tag	AMOUNT DUE BY 09-09-12:	\$75
[REDACTED]	D0010195360	CG7J685 TX	AMOUNT DUE IF PAID AFTER 09-09-12:	\$100

Send Check or Money Order Payable to:
City of Dallas
Safelight Dallas Stops On Red
PO Box 650302
Dallas, TX 75265-0302

Amount Paid: \$



NOTICE OF VIOLATION-BACK

SAFELIGHT DALLAS STOPS ON RED PROGRAM

The vehicle identified in this Notice was in violation of §28-207 of the Dallas City Code. The details of the violation are recorded on the front of this Notice. A red light violation carries a civil fine of \$75.00. Failure to pay the civil fine or to contest liability by the due date is an admission of liability for the full amount of the civil fine assessed and will result in an additional late fee penalty of \$25.00.

DENYING LIABILITY OF THE VIOLATION

You have the right to contest the imposition of the civil fine against you in an administrative adjudication hearing. In order to obtain a hearing, you must 1.) check the following boxes that apply, then 2.) sign and return this notice to:

CITY OF DALLAS/SAFELIGHT
P.O. Box 650302
Dallas, Texas 75265-0302

I request a scheduled hearing in person.

You have the right to request a hearing in person to either deny liability or admit liability with an explanation. Sign and mail this Notice of Violation back before the due date stated on the front of this Notice. Then, you will be notified by mail of your scheduled hearing date. You must be present for your scheduled administrative adjudication hearing. Failure to appear after having requested a hearing is an admission of liability and waives the right to appeal.

I have requested a scheduled hearing and request to have the enforcement officer present at the hearing.

Checking this box constitutes a written request for purposes of §28-208(b)(11) of the Dallas City Code. Failure to request the presence of the enforcement officer, or other authorized person who issued the violation, at the time you request an administrative adjudication hearing constitutes a waiver of your right to require the presence of the officer, or other authorized person, at the hearing.

I request a hearing by mail

Sign and mail this Notice of Violation back before the due date stated on the front of this Notice. Include a letter indicating why you believe the citation should be dismissed and attach all supporting documentation. Be sure to include your name, address, and telephone number so the hearing officer can reply.

I deny liability because I was not the owner of the vehicle at the time of the violation. (If you check this box, check one of the boxes below indicating the supporting documentation you will supply).

I have included an affidavit that I was not the owner of the vehicle at the time of the violation. I have included the true name, address date of sale/transfer and driver's license number and state of issuance of the person who held legal title to the vehicle at the time of the violation or I have included a true copy of the purchase or sale documentation showing the name in which the title of the vehicle was recorded.

I request a scheduled hearing to provide oral testimony that I was not the owner of the vehicle at the time of the violation. I understand that at the hearing I must provide the true name, address, date of sale/transfer and driver's license number and state of issuance of the person who held legal title to the vehicle at the time of the violation or a true copy of the purchase or sale documentation showing the name in which the title of the vehicle was recorded.

I deny liability because I am in the business of selling or renting vehicles and at the time of the violation the vehicle was being test driven, rented, or leased. (If you check this box, check one of the boxes below indicating the supporting documentation you will supply).

I have included an affidavit that the vehicle was being test driven, rented, or leased at the time of the violation. I have included the true name, address, date of test drive/lease and driver's license number and state of issuance of the person who was test driving or renting the vehicle at the time of the violation or I have included a true copy of the lease or rental agreement.

I request a scheduled hearing to provide oral testimony that the vehicle was being test driven, rented, or leased at the time of the violation. I understand that at the hearing I must provide the true name, address, date of test drive/lease and driver's license number and state of issuance of the person who was test driving or renting the vehicle at the time of the violation or a true copy of the lease agreement.

Signature _____

PLEASE CALL THE SAFELIGHT DALLAS STOPS ON RED CUSTOMER SERVICE CENTER AT (866) 247-1951
For more information regarding the Safelight Dallas Stops on Red Program, go to www.dallascityhall.com

AFFIDAVIT

INSTRUCTIONS: You must provide the full name and current address of the person who leased, rented, test drove, or owned the vehicle at the time of the violation. The information may be provided in the space below or provided by attaching documents to this Notice. The information must be provided **by the due date of this Notice**. Otherwise, as the registered owner, you or your company will be liable for the civil fine. A false representation of the following information or of any documents attached to this Notice may subject you to criminal penalties. **This Affidavit must be notarized before it is returned.** You should not sign it until you are in the presence of a notary. The notary will require proof of identity at the time of notarization.
PLEASE PRINT CLEARLY.

Name of Renter/Lessee/Test Driver/Owner	Address	City	State	Zip
Date of sale, purchase or lease/rental _____				
"I declare under penalty of perjury that the vehicle listed on this Notice of Violation, and registered in my name at the time of the violation was being leased, rented, test driven, or owned by the person listed above or listed in any attached documents. All information I have submitted is true and correct based on my personal knowledge."				
Signature	Date	Phone Number		
STATE OF TEXAS	\$			
COUNTY OF _____	\$			
This instrument was acknowledged before me on _____ by _____ [SEAL] _____				
My Commission Expires : _____				
[Signature of Notary Public]				

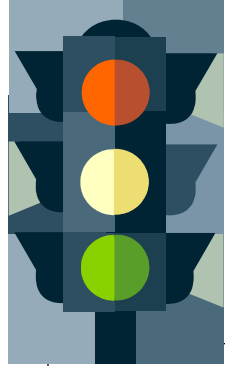
DAL-R-01 (10/11)



PERFORMANCE & PROGRAM UPDATE



**Wendy Nalls, Manager III Contract Portfolio, Dallas Police Department
Financial Contact Management**

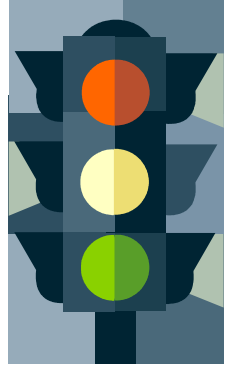


FY 13-14

Quarterly Performance

<u>FY 13-14 Citations Issued</u>				
	OCT	NOV	DEC	1st Qtr. Total
Citations Issued 13-14	14,943	12,053	10,896	37,894
Citations Issued 12-13	12,107	10,843	11,345	34,295
	JAN	FEB	MAR	2nd Qtr. Total
Citations Issued	10,285	10,345	11,390	32,029
Citations Issued 12-13	10,149	10,242	12,453	32,844
	APRIL	MAY	JUNE	3rd Qtr. Total
Citations Issued	12,211	13,579	12,939	38,729
Citations Issued 12-13	12,857	14,137	13,294	40,288
	JULY	AUG	SEPT	4th Qtr. Total
Citations Issued	10,240*	- *	-	10,240
Citations Issued 12-13	13,261	14,045	12,913	40,219
Total YTD 13-14*				118,892
Total YTD 12-13				147,646

* Still processing



Public Awareness Event

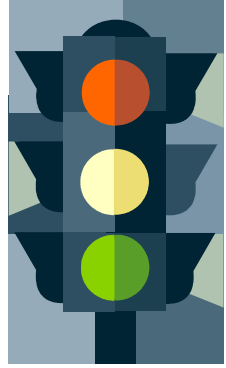
North Central Patrol Division- Chief on the Beat

District 11- Carolyn G Bukhair Elementary School

13900 Maham Rd, Dallas, TX 75240

May 17, 2014





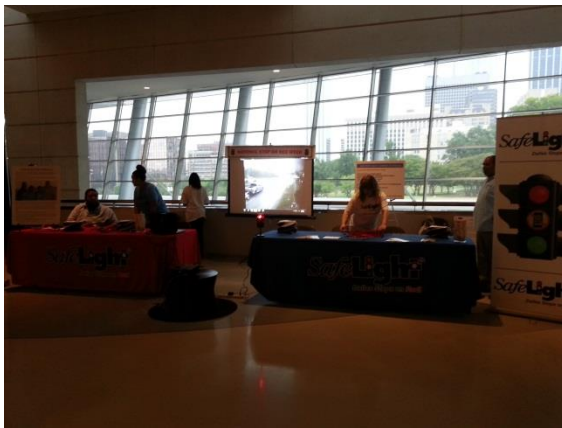
Public Awareness Event

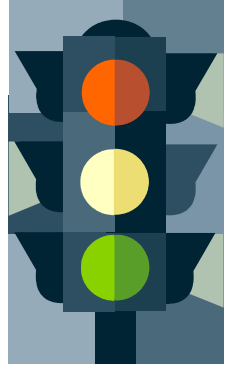
National Stop on Red Week

Mary Kay Convention

Dallas Convention Center

July 30-31, 2014





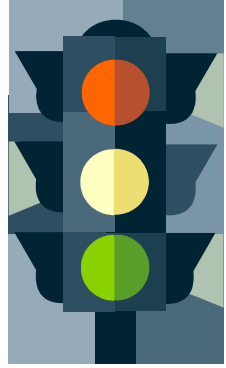
Public Awareness Event

Mayors Back to School Fair

Fair Park

August 1, 2014

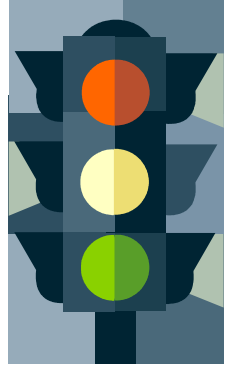




Public Awareness Events Scheduled for FY 13-14

UPCOMING EVENTS

- **October 25, 2014** Southwest Patrol Division- Mattie Nash- Myrtle Davis Recreation Center, 3710 N. Hampton Rd., 75212



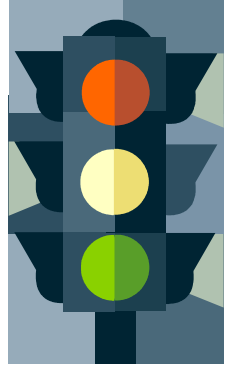
List of Past Action Item Public Awareness Events

2009

- Notices in Spanish began June 2009
- Presentations were made at 12 local High Schools
- Presentations made to Oncor driving Safety and Councilman Atkins Community Event
- Participated in the 7th Annual Walk Like MADD Safety Fair

2010

- Developed Relationship with Veda “Loca” Emory- radio personality for Radio One and 97.9. Ms. Emory was a spokesperson against texting and driving.
- Attended City Councilman Tennell Atkins National Night Out event.
- Added a Safelight safety message in Dallas Water bills thanking all citizens of Dallas for stopping on red reaching 1,316,350.
- Public Safety Announcement was coordinated with Public Information Office which was aired on the City Cable Channel.
- Mayors Back to School Fair
- National Stop on Red Week with One Radio station at Dallas City Hall and Dallas celebrated National Stop on Red Week on Wednesday, August 4th with a proclamation from Mayor Leppert
- Programs Website link was placed on Dallas Police Departments Facebook page.
<http://www.facebook.com/pages/Dallas-TX/Dallas-Police-Department/126927037411>
- Posters were placed at 125 marketing sidewalk Kiosk throughout the City of Dallas the advertised the Red Light Camera Program and raised safety awareness focusing on texting and cell phone use while driving and the decrease in accidents.
- Public Awareness Presentation for the North Dallas Kiwanis Club, November 10, 2010 @ the Walnut Hill Recreation Center.
- Staff joined nixle.com, a community involvement news organization.
- Omega Driving School – Monday, March 28th



List of Past Public Awareness Events

Action Item

2011

- DPD Kids Safety Fair- Saturday, May 21st
- National Stop on Red Week – August 7-13, 2011
- Mayor’s Back to School Fair – August
- National Night Out – October

2012

- Staff attended the Texas State Fair
- Staff coordinated a safety fair which included MADD and organ donation information -400-500 attendees -Spoke with approximately 250 guests
- Staff coordinated a press conference with personal testimonies from two mothers that suffered the loss of a child due to red light running and drinking and driving.
- Police Chief David Brown presented a special recognition to Renee Varela for her efforts to increase awareness about the dangers of red light running and for her dedication to enhancing the lives of “at risk youth”. Ms. Varela’s son was killed in a red light running accident August 8, 2010.
- Attended Chief on the Beat
- National Stop on Red Week

2013

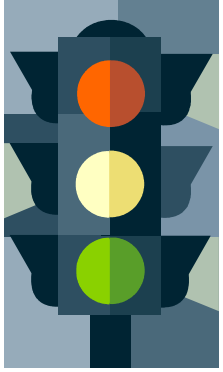
- Chief on the Beat South Central Division Wilmer Hutchins High School Jan. 26, 2013
- Chief on the Beat Northwest Patrol Division, Bachman Lake Rec. Center March 2, 2013
- Mi Familia, Mi Hogar Expo- Dallas Market Hall Sponsor- Univision March 17, 2013
- Ford Driving Skills for Life Event @ Fair Park - April 7th
- Mayor Back to School Fair Aug 1, 2013
- National Stop on Red Week, Mary Kay Convention Aug 5-7, 2013



CONTRACTUAL AGREEMENT UPDATE

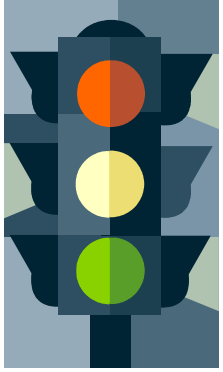


Donzell Gipson, Assistant Director, Dallas Police Department Financial Contact Management



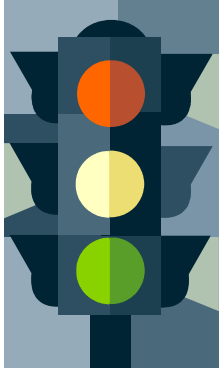
Upcoming Discussions

- Pending Action Item of overall traffic count at Red Light Approaches.
- Municipal Process
- 2015 Meeting Dates



Appendices

- 2014 Approved Meeting Dates
- List of ARC Members
- Red Light Camera Map
- Red Light Camera Locations



2014 Approved Meeting Dates

Meeting time: 9:30 am – 11:30 am

Tuesday, January **21**, 2014 - **5ES**

Tuesday, April **8**, 2014 - **6ES**

Tuesday, August **26**, 2014 - **5ES**

Tuesday, October **7**, 2014 - **6ES**

Councilmember & Commission Appointee

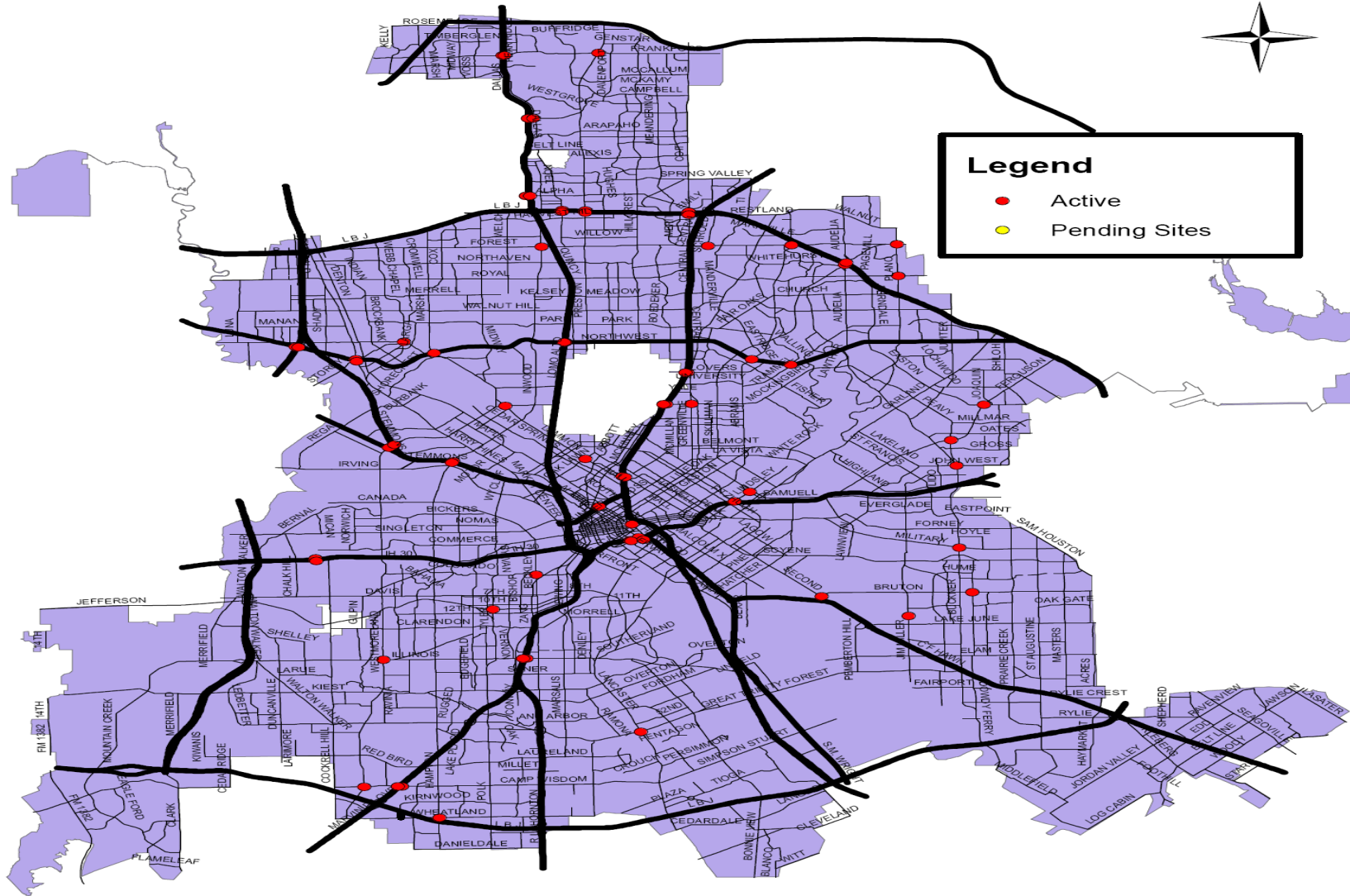
Chair	Carmen R. Garcia	Mayor Mike Rawlings
Vice Chair	Tarek Radjef	City Council
District 1	Angela Briles	Scotts Griggs
District 2	Woodrow W. Austin	Adam Medrano
District 3	Taylor Toynes	Vonciel Jones Hill
District 4	VACANT	Dwaine R. Caraway
District 5	Jesus A. Rodriguez	Rick Callahan
District 6	VACANT	Deputy Mayor Pro Tem Monica Alonzo
District 7	VACANT	Carolyn R. Davis
District 8	VACANT	Mayor Pro Tem Tennell Atkins
District 9	Ben Davis Sr.	Sheffie Kadane
District 10	VACANT	Jerry Allen
District 11	Glynn Newman	Lee. M. Kleinman
District 12	Tarek Radjef	Sandy Greyson
District 13	Wade R. Vache	Jennifer S. Gates
District 14	Matthew N. Gobush	Phillip Kingston
Ex Officio	Kirk Houser	City Designated Representative

Red Light Camera Sites



Legend

- Active
- Pending Sites



Camera Locations 1 of 2

1	S 2nd Ave SB @ Bruton Rd	21	Graham Ave EB @ Lindsley Ave
2	Alpha Rd WB @ Dallas Pkwy	22	Greenville Ave NB @ E Mockingbird Ln
3	N Beckley Ave SB @ W Colorado Blvd	23	Griffin St W WB @ S St Paul St
4	N Buckner Blvd NB @ John West Rd	24	S Hampton Rd SB @ W Wheatland Rd
5	Inwood SB @ Stemmons Fwy	25	Harry Hines Blvd SB @ N NW Hwy
6	W Camp Wisdom Rd WB @ S Westmoreland Rd	26	W Illinois Ave EB @ RL Thornton Fwy
7	N Central Expy NB @ E Lovers Ln	27	W Jefferson Blvd EB @ S Tyler St
8	N Central Expy NB @ Lemmon Ave	28	Keller Springs Rd WB @ Knoll Trail Dr
9	N Central Serv W NB @ E Mockingbird Ln	29	I30 Frontage Rd WB @ S. Cockrell Hill Rd.
10	Coit Rd NB @ Banner Dr	30	Buckner NB @ Military Parkway
11	Commerce St EB @ S Central Expy	31	LBJ Fwy WB @ Preston Rd
12	Dallas Pkwy NB @ Keller Springs Rd	32	Lemmon Ave NB @ Oak Lawn Ave
13	Ferguson Rd EB @ Peavy Rd	33	I30 Frontage Rd EB @ S. Cockrell Hill Rd.
14	Ferguson Rd SB @ Gus Thomasson Rd	34	E Ledbetter Dr EB @ S Lancaster Rd
15	Forest Ln EB @ Abrams Rd	35	E Ledbetter Dr WB @ Lancaster Rd
16	Forest Ln EB @ Plano Rd	36	E Lovers Ln WB @ N Central Expy
17	Forest Ln WB @ Inwood Rd	37	Marvin D Love Fwy NB @ W Camp Wisdom Rd
18	Forest Ln WB @ Schroeder Rd	38	E. Northwest Hwy EB @ Trammel Dr
19	Frankford Rd EB @ Preston Rd	39	Montfort Dr SB @ LBJ Serv N
20	Frankford Rd WB @ Dallas Pkwy	40	E Mockingbird Ln WB @ N Central Serv E

Camera Locations 2 of 2

41	W Mockingbird Ln EB @ John Carpenter Fwy	54	Skillman St SB @ LBJ Fwy
42	W Mockingbird Ln WB @ N Stemmons Serv E	55	Inwood Rd NB @ Stemmons Fwy
43	S Munger Blvd NB @ Lindsley Ave	56	N Walton Walker Blvd SB @ W NW Hwy
44	E NW Hwy WB @ Avenue E / Abrams Rd	57	Webb Chapel Rd SB @ Lombardy Ln
45	N NW Hwy WB @ Dallas North Toll Way	58	S. Westmoreland Rd SB @ Illinois Rd
46	W NW Hwy EB @ Dallas North Tollway	59	Woodall Rodgers Serv S WB @ Olive St
47	W NW Hwy EB @ Marsh Ln / Lemmon Ave	60	Preston SB at Frankford
48	W NW Hwy EB @ N Walton Walker Blvd	61	Preston NB at Frankford
49	W NW Hwy WB @ Marsh Ln / Lemmon Ave	62	Camp Wisdom at Marvin D. Love
50	Preston Rd SB @ LBJ Fwy	63	S Buckner Blvd SB @ Bruton Rd.
51	E R L Thornton Serv N WB @ S Harwood St	64	N Buckner Blvd NB @ Garland Rd
52	E R L Thornton Serv S EB @ S Harwood St	65	Garland Rd EB @ N Buckner Blvd
53	Skillman St NB @ LBJ Fwy	66	Garland Rd WB @ N Buckner Blvd