

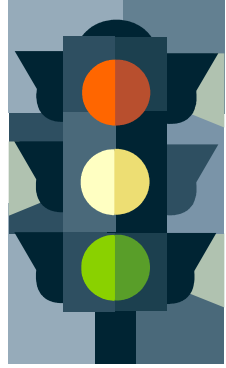


Automated Red Light Camera Enforcement

*Safe*Light
Dallas Stops on Red!



Presented to: Automated Red Light Enforcement Commission
Date: Tuesday, October 6, 2015



PURPOSE

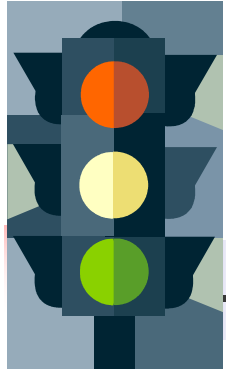
- Approval of August 25, 2015 minutes
- Approval of meeting dates
- Cameras installation and upgrade
- Performance & Public Awareness Program Updates
- Board Member Appointments and Responsibilities



OCTOBER 6, 2015



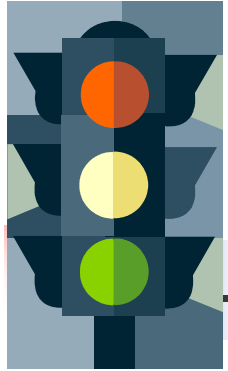
Carmen Garcia, ARC Chair



2015 - 2016 Meeting Dates

Meeting time: 9:30 am – 11:30 am

<u>Date</u>	<u>Location</u>
Tuesday, January 19, 2016	6ES
Tuesday, April 19, 2016	6ES
Tuesday, August 2, 2016	6ES
Tuesday, October 25, 2016	6ES



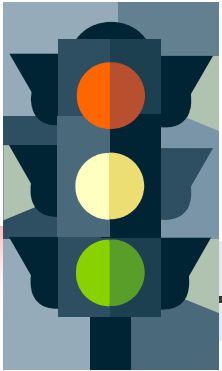
Approval of August 25, 2015 meeting minutes



CAMERA INSTALLATION AND UPGRADE UPDATE



Kirk Houser, Transportation Engineer



5 New Camera Installations

Start Date: September 28, 2015

Completion Date: October 30, 2015

- Lemon East (WB) @ Cole (District #14)
- Cole (SB) @ Lemon East (District #14)
- Lemon @ Cole/Carlisle (District #14)
- Harry Hines (NB) @ Walnut (District #06)
- Wheatland (EB) @ Marvin D Love Freeway (District #08)



An Additional lane of Enforcement at (8) Existing Camera Sites

All sites operational as of September 25, 2015

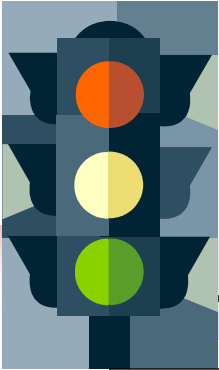
1. Frankford WB @ Dallas Parkway (District #12)
2. Preston Road SB @ Frankford Road (District #12)
3. Preston Road NB @ Frankford Road (District #12)
4. Buckner Blvd NB @ Garland Blvd (District #09)
5. Garland Road EB @ Buckner Blvd (District #09)
6. Garland Road WB @ Buckner Blvd (District #09)
7. Skillman St. NB @ Lyndon B. Johnson (District #10)
8. S Buckner Blvd SB @ Bruton Rd (District #05)



**PERFORMANCE & PUBLIC AWARENESS PROGRAM
UPDATES**



Wendy Nalls, Dallas Police Department



FY 14-15 Quarterly Performance

<u>FY 14-15 Citations</u>				
	OCT	NOV	DEC	1st Qtr. Total
Citations	12,071	9,400	11,556	33,027
	JAN	FEB	MAR	2nd Qtr. Total
Citations	10,972	10,238	12,013	33,223
	APRIL	MAY	JUNE	3rd Qtr. Total
Citations	13,375	14,837	14,685	42,897
	JULY	AUG	SEPT	4th Qtr. In Progress
Citations	11,653	11,729		23,382
Total YTD				132,529

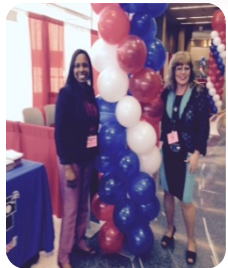
Public Awareness Events Scheduled for FY 14-15



Mayors Back to School Fair

EVENTS

- Chief on the Beat - Carolyn N. Buckhair Elementary School, Dallas, Tx. 5/2015
- Dallas Auto Convention 3/2015
- Mayors Back to School Fair 8/2015
- Mary Kay International Convention 8/2015



Dallas Auto Show



Mary Kay International Convention



Chief on the Beat

Past Public Awareness Events and Information Campaigns

Examples of Past Events and Information Campaigns

- Safelight Posters in City Kiosks (125 posters placed around City)
- Social Clubs- Kiwanis Club
- Driving Schools- Omega Driving School
- DPD Neighborhood and other Safety Fairs
- National Stop on Red Week Events
- Back to School Festivals
- National Night Out
- Texas State Fair
- Chief on the Beat
- Cinco de Mayo at the Fairgrounds
- School Visits
- Press Releases
- Proclamations





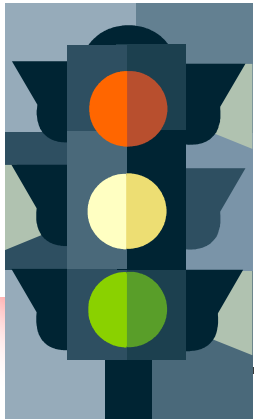
List of Past Public Awareness Events

2009

- Notices in Spanish began June 2009
- Presentations were made at 12 local High Schools
- Presentations made to Oncor driving Safety and Councilman Atkins Community Event
- Participated in the 7th Annual Walk Like MADD Safety Fair

2010

- Developed Relationship with Veda “Loca” Emory- radio personality for Radio One and 97.9. Ms. Emory was a spokesperson against texting and driving.
- Attended City Councilman Tennell Atkins National Night Out event.
- Added a Safelight safety message in Dallas Water bills thanking all citizens of Dallas for stopping on red reaching 1,316,350.
- Public Safety Announcement was coordinated with Public Information Office which was aired on the City Cable Channel.
- Mayors Back to School Fair
- National Stop on Red Week with One Radio station at Dallas City Hall and Dallas celebrated National Stop on Red Week on Wednesday, August 4th with a proclamation from Mayor Leppert
- Programs Website link was placed on Dallas Police Departments Facebook page.
<http://www.facebook.com/pages/Dallas-TX/Dallas-Police-Department/126927037411>
- Posters were placed at 125 marketing sidewalk Kiosk throughout the City of Dallas the advertised the Red Light Camera Program and raised safety awareness focusing on texting and cell phone use while driving and the decrease in accidents.
- Public Awareness Presentation for the North Dallas Kiwanis Club, November 10, 2010 @ the Walnut Hill Recreation Center.
- Staff joined nixle.com, a community involvement news organization.
- Omega Driving School – Monday, March 28th



List of Past Public Awareness Events

2011

- DPD Kids Safety Fair- Saturday, May 21st
- National Stop on Red Week – August 7-13, 2011
- Mayor's Back to School Fair – August
- National Night Out – October

2012

- Staff attended the Texas State Fair
- Staff coordinated a safety fair which included MADD and organ donation information -400-500 attendees -Spoke with approximately 250 guests
- Staff coordinated a press conference with personal testimonies from two mothers that suffered the loss of a child due to red light running and drinking and driving.
- Police Chief David Brown presented a special recognition to Renee Varela for her efforts to increase awareness about the dangers of red light running and for her dedication to enhancing the lives of “at risk youth”. Ms. Varela’s son was killed in a red light running accident August 8, 2010.
- Attended Chief on the Beat
- National Stop on Red Week



List of Past Public Awareness Events

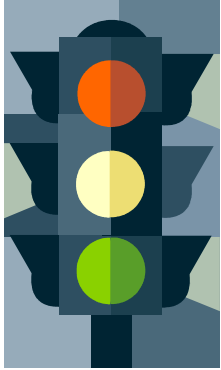
2013

- Chief on the Beat South Central Division Wilmer Hutchins High School Jan. 26, 2013
- Chief on the Beat Northwest Patrol Division, Bachman Lake Rec. Center March 2, 2013
- Mi Familia, Mi Hogar Expo- Dallas Market Hall Sponsor-Univision March 17, 2013
- Ford Driving Skills for Life Event @ Fair Park - April 7th
- Mayor Back to School Fair Aug 1, 2013
- National Stop on Red Week, Mary Kay Convention Aug 5-7, 2013
- Chief on the Beat Northwest Patrol Division- Hillcrest High School October 2013

2014

- Crime Prevention Safety & Health Fair, North Central Division – May 17, 2014
- National Stop on Red Week/ Mary Kay International Convention – July 30,31 2014
- Mayor's Back to School Fair – August 1, 2014
- Public Awareness Event at Southwest Patrol Division- Mattie Nash Myrtle Davis Recreation Center – October 24, 2014
- Chief on the Beat -Dallas Police Department Headquarters – November 1, 2014





Promotional Items



Safelight Videos

- Videos/What happens when you run a red light.



Ferguson Rd EB @ Peavy.mpeg



W Jefferson Blvd EB @ Tyler St.mpeg



904 N NW Hwy @ Dalllas Noth Toll Way deactivated.mpeg



Motor Cycle Accident.mpg



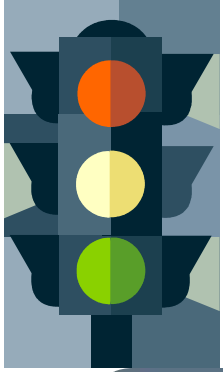
132 Skillman St NB @ LBJ Fwy.flv



214 Preston SB @ Frankford.flv



411 S Buckner Blvd @ Bruton.flv



SafeLight Video

SafeLight: Dallas Stops on Red!





Red Light Camera Safety Program Frequently Asked Questions

(See handout)

[http://www.dallaspolice.net/
dpdinfo/safelight.html](http://www.dallaspolice.net/dpdinfo/safelight.html)

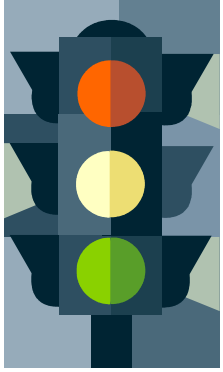
The screenshot shows the Dallas Police Department website. At the top is a banner with police officers and a helicopter, with the text "Dallas Police Department". Below the banner is a navigation menu with links for Home, DPD Info, Community, Divisions, Recruiting, and Crime Information. A "DPD Reports" sidebar lists categories like Officer Involved Shootings (OIS) Data, Police Reports & Open Records Request, and Racial Profiling. The main content area features the "SafeLight" logo and the title "Red Light Camera Safety Program Frequently Asked Questions". Below this is a link to "Pay Your City of Dallas Red Light Ticket Online Frequently Asked Questions" and a list of 26 numbered questions and answers regarding the program, such as "Payment of a Red Light Camera Ticket", "How do I report a Red Light camera malfunction?", and "Can I appeal my red light ticket to the Municipal Court?".



BOARD APPOINTMENTS AND RESPONSIBILITIES

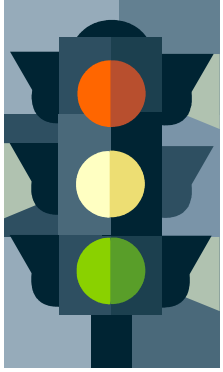


Oscar Ramos, Safelight Mgr.



Automated Red Light Enforcement Commission Board Appointment and/or Reappointment Responsibilities

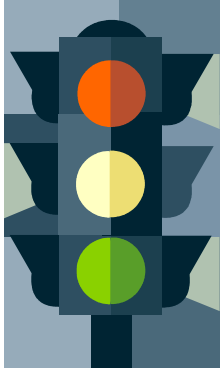
- All board members expired September 30, 2015
- Must contact respective Council District Office to express interest to continue as a board member.



Board Appointment and/or Reappointment Responsibilities

A letter is sent to all board members from the Dallas Secretary's Office with specific instructions:

- Oath of office- must be notarized before a newly appointed board member can participate in official business.
- Submit Public Access Option Forms. (must be turned into Secretary's office w/in 14 days).



Board Appointment and/or Reappointment Responsibilities (continuation)

- Review 12A (Code of Ethics) Section 12A-3 – Addresses Conflict of interest issues.
- Newly appointed or board member who have not done so – must view the Code of Ethics Video, and the Texas Open Government (Open Records/Open Meetings) web-site training.

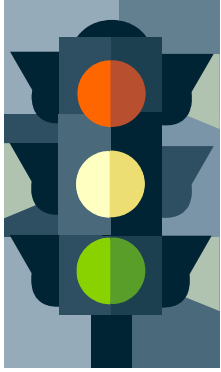
You may view the two videos online from the Texas Attorney General's website:

Open Meetings:

<http://www.oag.state.tx.us/media/videos/play.php?image=2005openmeetings&id=149>

Texas Public Information Act:

<http://www.oag.state.tx.us/media/videos/play.php?image=2005openrecords&id=150>



Board Appointment and/or Reappointment Responsibilities (continuation)

- **OPEN GOVERNMENT TRAINING**

-

- All elected and appointed officials are required to completed Open Meetings and Texas Public Information training within 90 days of taking the oath of office.

-

- Each session is about one hour in length and attached are handouts for the two courses. At the end of each session, there will be a code. Please record the code in the space below.

- Print Your Name as you want it to appear on the certificates: _____

- Code from Open Meetings: _____

-

- Code from Public Information: _____

- Signature: _____

-

- Name of Board, Commission or Department: Automated Red Light Enforcement Commission

- Employee Number (if City employee): _____

-

- Date: _____

-

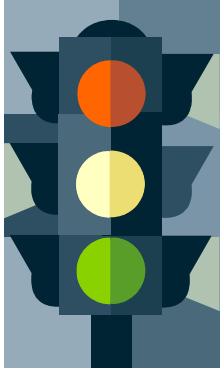
- Please return the information above to the to the City Secretary's Office. Your certificates will be printed by the City Secretary's Office. The original certificate will be given to you for your records. A copy of your certificates will be filed as a part of the official records in the City Secretary's Office for public inspection



APPENDICES



Safelight staff



Appendices

- List of ARC Members
- Red Light Camera Map
- Red Light Camera Locations by Districts



Councilmember & Commission Appointee

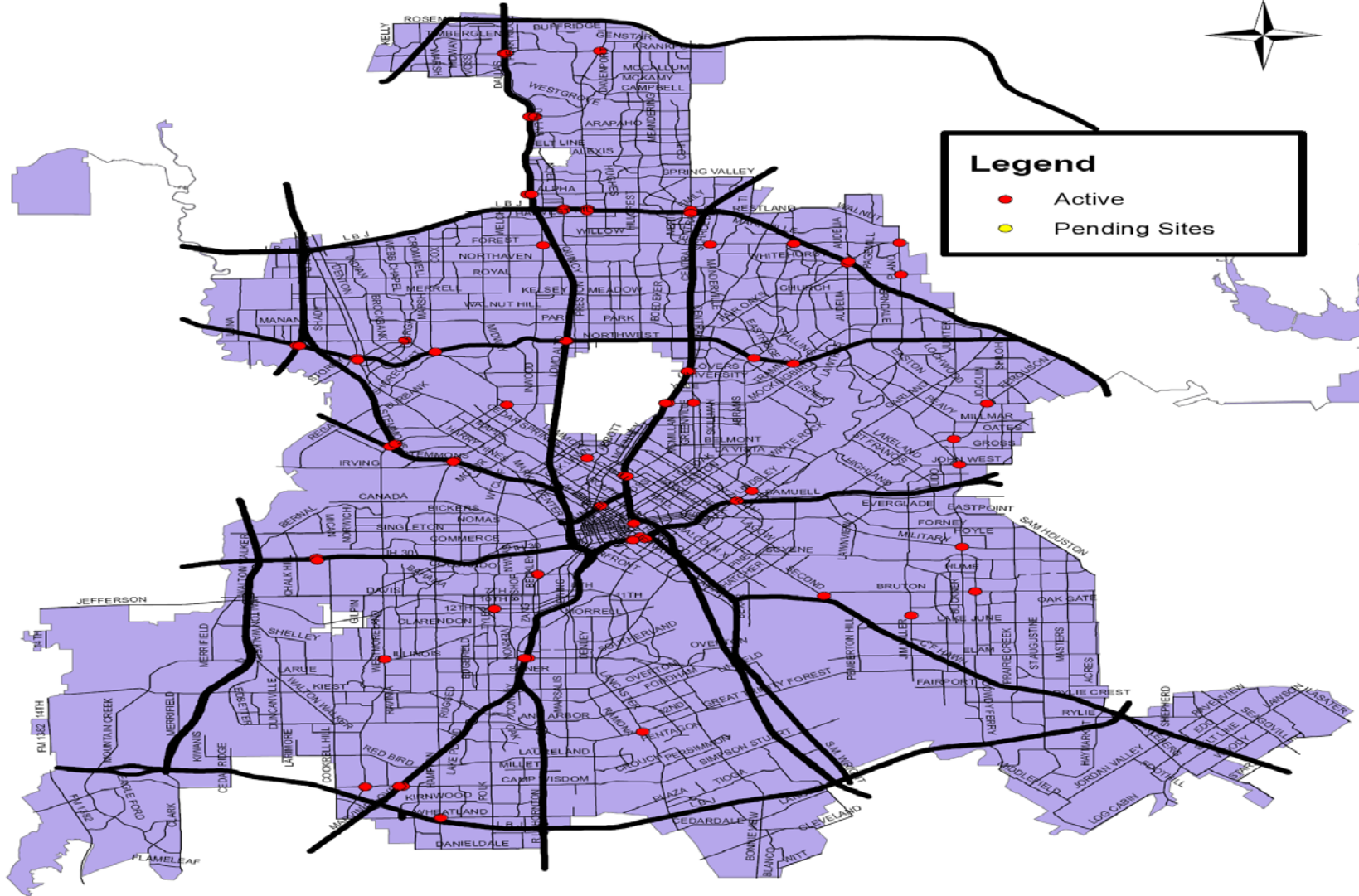
Chair	Carmen R. Garcia	Mayor Mike Rawlings
Vice Chair	Tarek Radjef *	City Council
District 1	Angela Briles	Scotts Griggs
District 2	VACANT	Adam Medrano
District 3	Taylor Toynes	Casey Thomas, II*
District 4	VACANT	Carolyn King Arnold*
District 5	Jesus A. Rodriguez	Rick Callahan
District 6	VACANT	Deputy Mayor Pro Tem Monica Alonzo
District 7	VACANT	Tiffinni A. Young*
District 8	Tiffany M. Kamuche	Mayor Pro Tem Erik Wilson*
District 9	Ben Davis Sr.	Mark Clayton*
District 10	VACANT	B. Adam McGough*
District 11	Glynn Newman	Lee. M. Kleinman
District 12	Tarek Radjef *	Sandy Greyson
District 13	Wade R. Vache	Jennifer S. Gates
District 14	Matthew N. Gobush	Phillip Kingston
Ex Officio	Kirk Houser	City Designated Representative

Red Light Camera Sites



Legend

- Active
- Pending Sites



SafeLight Camera Intersections

#	District	Code	Approach	Notes
1	1	303	W Jefferson Blvd @ S Tyler St	
2	1	502	N Beckley Ave @ W Colorado Blvd	
3	1	702	S Westmoreland @ Illinois	
4	2	134	Keller Springs Rd WB @ Knoll Trail Dr	
5	2	514	W NW Hwy @ Marsh Ln	
6	2	603	Graham @ Lindsley Avenue	
7	2	604	Griffin St W @ S St Paul St	
8	2	801	S Munger Blvd @ Lindsley Ave	
9	2	804	E RL Thrornton Serv S @ S Harwood St	
10	2	813	S Harwood St @ E RL Thornton Serv N	
11	3	104	W Camp Wisdom Rd @ S Westmoreland Rd	
12	3	154	E Ledbetter Dr WB @ Lancaster Rd	
13	3	243	Camp Wisdon EB @ MD Love	
14	3	423	E Ledbetter Dr @ S Lancaster Rd	
15	4	273	W Illinois Ave @ RL Thornton Fwy	
16	5	411	S Buckner Blvd @ Bruton Rd	
17	5	412	S Buckner Blvd SB @ Bruton Rd	
18	6	122	Webb Chapel Rd @ Lombardy Ln	
19	6	253	W NW Hwy @ N Walton Walker Blvd	
20	6	414	W Mockingbird Ln @ N Stemmons Serv E	
21	6	422	Harry Hines Blvd @ N NW Hwy	
22	6	612	N Walton Walker Serv W @ W NW Hwy	
23	6	931	Inwood Rd NB @ Stemmons Fwy	

District	Code	Approach	Notes
24	6	932	Inwood Rd SB @ Stemmons Fwy
25	6		Harry Hines NB @ Walnut 10/30/2015
26	7	431	Buckner NB @ Military Pkwy
27	7	511	N Buckner Blvd @ John West Rd
28	8	181	Marvin D Love Fwy @ W Camp Wisdom
29	8	322	S Hampton Rd @ W Wheatland Rd
30	8		Wheatland EB @ Marvin D Love Freeway 10/30/2015
31	9	133	Ferguson Rd EB @ Peavy Rd
32	9	233	W Mockingbird Ln @ John Carpenter Fwy
33	9	263	E NW Hwy @ Marsh Ln
34	9	602	Ferguson Rd @ Gus Thomasson Rd
35	9	623	E Northwest Hwy EB @ Trammel
36	9	911	N Buckner Blvd NB @ Garland Rd
37	9	913	Garland Rd EB @ N Buckner Blvd
38	9	914	Garland Rd WB @ N Buckner Blvd
39	10	103	Forest Ln EB @ Abrams Rd
40	10	123	Forest Ln @ Plano Rd
41	10	124	Forest Ln @ Schroeder Rd
42	10	132	Skillman St NB @ LBJ Fwy
43	10	231	Skillman St SB @ LBJ Fwy
44	11	121	Dallas Pkwy NB @ Keller Springs Rd
45	11	401	Coit Rd NB @ Banner Dr
46	11	504	Alpha Rd NB @ Dallas Pkwy

District	Code	Approach	Notes
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47	12	234	Frankford Rd WB @ Dallas North Toll Way	
48	12	242	Preston SB @ SBLT at Frankford	
49	12	261	Preston NB @ SBLT at Frankford	
50	12	903	Frankford Rd EB @ Preston Rd	
51	13	213	W NW Hwy @ Dallas North Tollway	Deactivated Feb 2015
52	13	224	Forest Ln WB @ Inwood Rd	
53	13	904	N NW Hwy @ Dallas North Toll Way	Deactivated Feb 2015
54	14	131	N Central Serv W NW @ E Mockingbird Ln	
55	14	144	E Mockingbird Ln WB @ N Central Serv E	
56	14	203	Commerce St EB @ S Central Expy	
57	14	211	N Central Expy NB @ E Lovers Ln	
58	14	214	E Lovers Ln WB @ N Central Expy	
59	14	311	N Central Expy NB @ Lemon Ave	
60	14	501	Lemmon Ave NB @ Oak Lawn Ave	
61	14	614	E NW Hwy @ Avenue E	
62	14	701	Greenville Ave NB @ E Mockingbird Ln	
63	14		Lemon East WB @ Cole	10/30/2015
64	14		Cole SB @ Lemon East	10/30/2015
65	14		Lemon @ Cole/Carlisle	10/30/2015